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Rugby Borough Council Local Plan 2011-2031: Publication Draft

Sustainability Appraisal Report

Prepared by LUC
September 2016

Project Title: Sustainability Appraisal of the Rugby Borough Local Plan

Client: Rugby Borough Council

Version	Date	Version Details	Prepared by	Checked by	Approved by
1	15/09/16	Draft SA Report for the Rugby Borough Local Plan: Publication Draft	Kate Nicholls Katie Norris Laily Richards Donald McArthur Kieran Moroney	Jeremy Owen	Jeremy Owen
2	21/09/16	Final SA Report for the Rugby Borough Local Plan: Publication Draft	Kate Nicholls Katie Norris Laily Richards Donald McArthur Kieran Moroney	Jeremy Owen	Jeremy Owen
3	23/09/16	Updated final SA Report for the Rugby Borough Local Plan: Publication Draft	Kate Nicholls Katie Norris Laily Richards Donald McArthur Kieran Moroney	Jeremy Owen	Jeremy Owen

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1 Introduction

- 1.1 This Sustainability Appraisal Report has been prepared by LUC on behalf of Rugby Borough Council as part of the integrated Sustainability Appraisal (SA) and Strategic Environmental Assessment (SEA) of the Rugby Local Plan.
- 1.2 This report relates to the Publication Draft version of the Local Plan (September 2016) and it should be read in conjunction with that document.

Context for the Rugby Local Plan

- 1.3 Rugby Borough covers approximately 138 square miles in the central part of England and borders Daventry District to the east, Stratford upon Avon to the south, Warwick, Coventry and Nuneaton and Bedworth to the west, Hinckley and Bosworth and Blaby to the north and Harborough to the north east. The proximity of Coventry City in the west has a particularly strong influence on the Borough.
- 1.4 The population of Rugby Borough is approximately 100,100, with around two thirds of those people living in the town of Rugby and the remainder living in the rural areas of the Borough. The villages in Rugby Borough range in size from 20 to 3,000 people¹.
- 1.5 Rugby Borough benefits from its close proximity to key parts of the strategic road network. The principal roads that run through the Borough are the M6, A5, M45 and M69, and the M1 and A1 are within close proximity of the Borough to the east.

The new Local Plan

- 1.6 Rugby Borough Council adopted its Core Strategy in June 2011. The Council originally intended to produce a second Development Plan Document (DPD) to sit alongside the Core Strategy, which would be known as the 'Rugby Borough Plan' and which would set out criteria-based policies relating to the management of development. As well as including policies to address any gaps in Rugby's development plan since the publication of the National Planning Policy Framework (NPPF) in 2012, the Rugby Borough Plan would also supersede the remaining saved policies from the 2006 Local Plan.
- 1.7 The Council commenced preparation of the Rugby Borough Plan and consulted on a 'Discussion Document' in July 2013, which set out options for the policies to be included in the Plan. Those options were subject to SA by LUC on behalf of the Council and the SA Report for the Discussion Document was published during the consultation period.
- 1.8 One of the consultation questions that was included in the Discussion Document related to whether a separate DPD (the Rugby Borough Plan) should in fact be produced to sit alongside the adopted Core Strategy, or whether the two documents should instead be merged into one DPD. The responses received by the Council indicated that the preference amongst consultees was for the production of a single DPD.
- 1.9 Therefore, the Council decided to produce a comprehensive new-style Local Plan, incorporating the development management policies that were previously going to be set out in the Rugby Borough Plan as well as bringing forward and reviewing as necessary the strategic policies from the adopted Core Strategy. Once adopted, the new Local Plan will guide development in the Borough up to 2031 and will replace the adopted Core Strategy as well as the remaining saved policies from the 2006 Local Plan.

¹ Rugby Borough Council: Local Development Framework Authority Monitoring Report December 2015.

- 1.10 After the Council took the decision to produce a new-style Local Plan, a Development Strategy Consultation Document was published in July 2014 to explain the background to the decision and to outline what the new Local Plan would include. This document did not set out options for the policies or site allocations to be included in the Local Plan; therefore there was no accompanying SA report at that stage.
- 1.11 Rugby Borough Council then produced the first iteration of the Local Plan, called 'the Preferred Option', in December 2015. The draft policies and site allocations in the Preferred Option document were subject to SA by LUC on behalf of Rugby Borough Council and the SA Report for the Preferred Option was published alongside the Local Plan during the consultation period (December 2015 to February 2016).
- 1.12 Rugby Borough Council has now prepared the Publication Draft version of the Local Plan, and the SA Report has been updated to reflect the policies and site allocations included in it. This updated SA Report should therefore be read in conjunction with the Publication Draft Local Plan.

Sustainability Appraisal and Strategic Environmental Assessment

- 1.13 Sustainability Appraisal is a statutory requirement of the Planning and Compulsory Purchase Act 2004. It is designed to ensure that the plan preparation process maximises the contribution that a plan makes to sustainable development and minimises any potential adverse impacts. The SA process involves appraising the likely social, environmental and economic effects of the policies and proposals within a plan from the outset of its development.
- 1.14 Strategic Environmental Assessment (SEA) is also a statutory assessment process, required under the SEA Directive², transposed in the UK by the SEA Regulations (Statutory Instrument 2004, No 1633). The SEA Regulations require the formal assessment of plans and programmes which are likely to have significant effects on the environment and which set the framework for future consent of projects requiring Environmental Impact Assessment (EIA)³. The purpose of SEA, as defined in Article 1 of the SEA Directive is '*to provide for a high level of protection of the environment and to contribute to the integration of environmental considerations into the preparation and adoption of plans...with a view to promoting sustainable development*'.⁴
- 1.15 SEA and SA are separate processes but have similar aims and objectives. Simply put, SEA focuses on the likely environmental effects of a plan whilst SA includes a wider range of considerations, extending to social and economic impacts. National Planning Practice Guidance⁴ shows how it is possible to satisfy both requirements by undertaking a joint SA/SEA process, and to present an SA report that incorporates the requirements of the SEA Regulations. The SA/SEA of the Rugby Local Plan is being undertaken using this integrated approach and throughout this report the abbreviation 'SA' should therefore be taken to refer to 'SA incorporating the requirements of SEA'.

Structure of this report

- 1.16 This report is the SA report for the Rugby Local Plan: Publication Draft (September 2016). **Table 1.1** below signposts how the requirements of the SEA Regulations have been met within this report.

² SEA Directive 2001/42/EC

³ Under EU Directives 85/337/EEC and 97/11/EC concerning EIA.

⁴ <http://planningguidance.planningportal.gov.uk/>

Table 1.1: Requirements of the SEA Regulations and where these have been addressed in this SA Report

SEA Regulation Requirements	Where covered in this SA report
Preparation of an environmental report in which the likely significant effects on the environment of implementing the plan or programme, and reasonable alternatives taking into account the objectives and geographical scope of the plan or programme, are identified, described and evaluated. The information to be given is (Art. 5 and Annex I):	
a) An outline of the contents, main objectives of the plan or programme, and relationship with other relevant plans and programmes	Chapter 3 and Appendix 2.
b) The relevant aspects of the current state of the environment and the likely evolution thereof without implementation of the plan or programme	Chapter 3 and Appendix 3.
c) The environmental characteristics of areas likely to be significantly affected	Chapter 3 and Appendix 3.
d) Any existing environmental problems which are relevant to the plan or programme including, in particular, those relating to any areas of a particular environmental importance, such as areas designated pursuant to Directives 79/409/EEC and 92/43/EEC.	Chapter 3 and Appendix 3.
e) The environmental protection, objectives, established at international, Community or national level, which are relevant to the plan or programme and the way those objectives and any environmental, considerations have been taken into account during its preparation	Chapter 3 and Appendix 2.
f) The likely significant effects on the environment, including on issues such as biodiversity, population, human health, fauna, flora, soil, water, air, climatic factors, material assets, cultural heritage including architectural and archaeological heritage, landscape and the interrelationship between the above factors. (Footnote: These effects should include secondary, cumulative, synergistic, short, medium and long-term permanent and temporary, positive and negative effects)	Chapters 4, 5 and 6 and Appendices 5, 6, 8 and 9.
g) The measures envisaged to prevent, reduce and as fully as possible offset any significant adverse effects on the environment of implementing the plan or programme;	Chapters 4, 5 and 6 and Appendices 5, 6, 8 and 9.
h) An outline of the reasons for selecting the alternatives dealt with, and a description of how the assessment was undertaken including any difficulties (such as technical deficiencies or lack of know-how) encountered in compiling the required information;	Chapters 2, 4 and 5 and Appendix 7.
i) a description of measures envisaged concerning monitoring in accordance with Art. 10;	Chapter 7.
j) a non-technical summary of the information provided under the above headings	A separate non-technical summary document has been prepared to accompany this SA report.
The report shall include the information that may reasonably be required taking into account current knowledge and methods of assessment, the contents and level of detail in the plan or programme, its stage in the decision-making process and the extent to which certain matters are more appropriately assessed at different levels in that process to avoid duplication of the assessment (Art. 5.2)	Addressed throughout this SA report.

SEA Regulation Requirements	Where covered in this SA report
<p>Consultation:</p> <ul style="list-style-type: none"> authorities with environmental responsibility, when deciding on the scope and level of detail of the information which must be included in the environmental report (Art. 5.4) 	<p>Consultation on the SA Scoping Report was undertaken between March and April 2013.</p>
<ul style="list-style-type: none"> authorities with environmental responsibility and the public, shall be given an early and effective opportunity within appropriate time frames to express their opinion on the draft plan or programme and the accompanying environmental report before the adoption of the plan or programme (Art. 6.1, 6.2) 	<p>Consultation is being undertaken in relation to the Publication Draft version of the Rugby Local Plan between September and November 2016. The consultation document is accompanied by this SA report.</p>
<ul style="list-style-type: none"> other EU Member States, where the implementation of the plan or programme is likely to have significant effects on the environment of that country (Art. 7). 	<p>N/A</p>
<p>Taking the environmental report and the results of the consultations into account in decision-making (Art. 8)</p>	
<p>Provision of information on the decision: When the plan or programme is adopted, the public and any countries consulted under Art.7 must be informed and the following made available to those so informed:</p> <ul style="list-style-type: none"> the plan or programme as adopted a statement summarising how environmental considerations have been integrated into the plan or programme and how the environmental report of Article 5, the opinions expressed pursuant to Article 6 and the results of consultations entered into pursuant to Art. 7 have been taken into account in accordance with Art. 8, and the reasons for choosing the plan or programme as adopted, in the light of the other reasonable alternatives dealt with; and the measures decided concerning monitoring (Art. 9) 	<p>To be addressed after the Local Plan is adopted.</p>
<p>Monitoring of the significant environmental effects of the plan's or programme's implementation (Art. 10)</p>	<p>To be addressed after the Local Plan is adopted.</p>
<p>Quality assurance: environmental reports should be of a sufficient standard to meet the requirements of the SEA Directive (Art. 12).</p>	<p>This report has been produced in line with current guidance and good practice for SEA/SA and this table demonstrates where the requirements of the SEA Directive have been met.</p>

1.17 This section has introduced the SA process for the Rugby Local Plan. The remainder of the report is structured into the following sections:

- **Chapter 2: Methodology** describes the approach that is being taken to the SA of the Local Plan.
- **Chapter 3: Sustainability Context for Development in Rugby** describes the relationship between the Rugby Local Plan and other relevant plans, policies and programmes; summarises the social, economic and environmental characteristics of the Borough and identifies the key sustainability issues.
- **Chapter 4: Sustainability Appraisal Findings for the Site Options** summarises the SA findings for the reasonable alternative residential and employment site options that have been considered for allocation in the Local Plan.
- **Chapter 5: Sustainability Appraisal findings for the Policy Options** summarises the SA findings for the reasonable alternative policy options that have been considered for the Local Plan.

- **Chapter 6: Sustainability Appraisal findings for the Publication Draft Local Plan** summarises the SA findings for the policies and site allocations in the Publication Draft Local Plan, also considering the cumulative effects of the Local Plan as a whole.
- **Chapter 7: Monitoring** describes the approach that should be taken to monitoring the likely significant effects of the Local Plan and proposes monitoring indicators.
- **Chapter 8: Conclusions** summarises the key findings from the SA of the Publication Draft Local Plan and describes the next steps to be undertaken.

1.18 The main body of the report is supported by a number of appendices as follows:

- **Appendix 1** presents the consultation comments received in relation to the SA Scoping Report and the SA Report for the Preferred Option and explains how they have been addressed.
- **Appendix 2** presents the updated review of relevant plans, policies and programmes.
- **Appendix 3** presents the updated baseline information for Rugby Borough.
- **Appendix 4** presents the assumptions that were applied during the SA of residential and employment site options.
- **Appendix 5** presents the detailed SA matrices for the residential site options.
- **Appendix 6** presents the detailed SA matrices for the employment site options.
- **Appendix 7** lists the residential and employment site options that were considered for allocation in the Local Plan and explains why each one is included in the Publication Draft Local Plan or not.
- **Appendix 8** presents the detailed SA matrices for the policy options that have been considered for the Local Plan.
- **Appendix 9** presents the detailed SA matrices for the policies and site allocations in the Publication Draft version of the Local Plan.

2 Methodology

- 2.1 In addition to complying with legal requirements, the approach being taken to the SA of the Rugby Local Plan is based on current best practice and the guidance on SA/SEA set out in the National Planning Practice Guidance, which involves carrying out SA as an integral part of the plan-making process. **Table 2.1** below sets out the main stages of the plan-making process and shows how these correspond to the SA process.

Table 2.1: Corresponding stages in plan making and SA

Local Plan Step 1: Evidence Gathering and engagement
SA stages and tasks
Stage A: Setting the context and objectives, establishing the baseline and deciding on the scope
<ul style="list-style-type: none"> • 1: Identifying other relevant policies, plans and programmes, and sustainability objectives • 2: Collecting baseline information • 3: Identifying sustainability issues and problems • 4: Developing the SA framework • 5: Consulting on the scope of the SA
Local Plan Step 2: Production
SA stages and tasks
Stage B: Developing and refining options and assessing effects
<ul style="list-style-type: none"> • 1: Testing the Local Plan objectives against the SA framework • 2: Developing the Local Plan options • 3: Evaluating the effects of the Local Plan • 4: Considering ways of mitigating adverse effects and maximising beneficial effects • 5: Proposing measures to monitor the significant effects of implementing the Local Plan
Stage C: Preparing the Sustainability Appraisal Report
<ul style="list-style-type: none"> • 1: Preparing the SA Report
Stage D: Seek representations on the Local Plan and the Sustainability Appraisal Report
<ul style="list-style-type: none"> • 1: Public participation on Local Plan and the SA Report • 2(i): Appraising significant changes
Local Plan Step 3: Examination
SA stages and tasks
<ul style="list-style-type: none"> • 2(ii): Appraising significant changes resulting from representations
Local Plan Step 4 & 5: Adoption and Monitoring
SA stages and tasks
<ul style="list-style-type: none"> • 3: Making decisions and providing information
Stage E: Monitoring the significant effects of implementing the Local Plan
<ul style="list-style-type: none"> • 1: Finalising aims and methods for monitoring • 2: Responding to adverse effects

- 2.2 The sections below describe the approach that has been taken to the SA of the Rugby Local Plan to date and provide information on the subsequent stages of the process.

Stage A: Scoping

- 2.3 The SA process began in March 2013 with the production of a Scoping Report for the Rugby Borough Plan and the Traveller Sites DPD which the Council was intending to produce at that time⁵. The SA Scoping Report was prepared by LUC on behalf of Rugby Borough Council. Although the Scoping Report was produced in relation to those two DPDs, it remains relevant for

⁵ At the time of writing, the Traveller Sites DPD is no longer being progressed by Rugby Borough Council.

setting the scope of the SA work that is now being undertaken for the new Local Plan. As the Scoping work has been updated throughout the SA process (described further below), it has also been refined to ensure that it is appropriate for the SA of a full Local Plan.

- 2.4 The Scoping stage of the SA involves understanding the social, economic and environmental baseline for the plan area as well as the sustainability policy context and key sustainability issues. The Scoping Report presented the outputs of the following tasks:
- Policies, plans and programmes of relevance to the DPDs were identified and the relationships between them were considered, enabling any potential synergies to be exploited and any potential inconsistencies and incompatibilities to be identified and addressed.
 - Baseline information was collected on environmental, social and economic issues in Rugby Borough. This baseline information provides the basis for predicting and monitoring the likely effects of options for policies and site allocations and helps to identify alternative ways of dealing with any adverse effects identified.
 - Key sustainability issues for Rugby Borough were identified.
 - A Sustainability Appraisal framework was presented, setting out the SA objectives against which options and subsequently policies would be appraised. The SA framework provides a way in which the sustainability impacts of implementing a plan can be described, analysed and compared. It comprises a series of sustainability objectives and associated sub-questions that can be used to 'interrogate' options and draft policies during the plan-making process. These SA objectives define the long-term aspirations of the Borough with regard to social, economic and environmental considerations. During the SA, the performances of the plan options (and later, policies) are assessed against these SA objectives and sub-questions.
- 2.5 During the preparation of the SA Scoping Report the work that had previously been undertaken for the SA of the adopted Core Strategy was drawn on where appropriate. For example, the SA objectives that had been used in the SA of the Core Strategy were reviewed and it was concluded that they remained appropriate for further SA work in the Borough. Therefore, no changes were made to the SA framework when it was presented in the March 2013 Scoping Report.
- 2.6 Public and stakeholder participation is an important part of the SA and wider plan-making processes. It helps to ensure that the SA report is robust and has due regard for all appropriate information that will support the plan in making a contribution to sustainable development. The SA Scoping Report was published in March 2013 for a five week consultation period with the statutory consultees that existed at the time (Natural England, the Environment Agency and English Heritage (now Historic England)).
- 2.7 **Appendix 1** lists the comments that were received during the Scoping consultation and describes how each one has been addressed. In light of the comments received a number of amendments were made to the review of plans, policies and programmes, the baseline information and the key sustainability issues during the preparation of the SA Report for the Discussion Document.
- 2.8 As well as making changes to address consultation comments, some parts of the Scoping Report, namely the review of plans, policies and programmes and the baseline information, were subject to a general update as part of the preparation of the SA Report for the Discussion Document in July 2013 to ensure that they reflected the current situation in Rugby Borough. These elements of the SA Report were further updated in the SA Report for the Preferred Option in December 2015 and have again been reviewed and updated during the preparation of this SA Report. As described above, the Scoping work has also been refined throughout the SA process to ensure that it is appropriate to inform the SA of a new-style Local Plan as it was originally prepared in relation to the SA of the Rugby Borough Plan and the Traveller Sites DPD. Updated versions of the review of plans, policies and programmes and the baseline information are presented in **Appendices 2 and 3** respectively of this report and are summarised in **Chapter 3**.
- 2.9 **Table 2.2** overleaf presents the SA framework for the Rugby Borough Local Plan which includes 18 headline SA objectives along with their associated sub-questions. The table also shows how all of the 'SEA topics' (as listed in the SEA Regulations) have been covered by the SA objectives in Rugby's SA framework, reflecting the fact that an integrated approach is being taken to the SA and SEA of the Local Plan.

Table 2.2: SA framework for the Rugby Local Plan

SA objectives	Sub-questions	Relevant topic(s) as set out in the SEA Regulations
1. Reduce/eliminate poverty, disadvantage and social exclusion	<ul style="list-style-type: none"> • Will it promote or support employment opportunities across the Borough for the most deprived wards? • Will it encourage active involvement of local people in community activities? • Will it maximise opportunities for all members of society? • Will it reduce fuel poverty? • Will it maintain and enhance rural facilities? 	<ul style="list-style-type: none"> • Population • Human health
2. Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	<ul style="list-style-type: none"> • Will it promote good quality local services with good access for all sections of the community? • Will it promote mixed-use development with good accessibility to local services that will reduce the need to travel? • Will it provide a range of leisure and cultural opportunities for all? 	<ul style="list-style-type: none"> • Population • Human health • Material assets
3. Promote/improve health of the population and reduce health inequalities	<ul style="list-style-type: none"> • Will it promote healthy, active lifestyles through the protection and provision of facilities and locations of sporting/recreational activities (e.g. playing fields, sports facilities, cycleways, footpaths etc.)? • Will it reduce obesity? • Will it improve access for all to health facilities? 	<ul style="list-style-type: none"> • Population • Human health
4. Provide affordable and decent housing, which meets the needs of the Borough	<ul style="list-style-type: none"> • Will it provide an adequate supply of affordable housing? • Will it support the provision of a range of house types and sizes to meet the needs of all sectors of the community? • Will it reduce homelessness? • Will it provide a decent home for all? • Will it ensure that all new development contributes to local distinctiveness and improve the local environment? • Will it meet the building specification guidance in the Code for Sustainable Homes? 	<ul style="list-style-type: none"> • Material assets
5. Reduce crime, fear of crime and anti-social behaviour	<ul style="list-style-type: none"> • Will it reduce crime, fear of crime and anti-social behaviour? • Will it promote design of buildings and public spaces to reduce the potential of crime? 	<ul style="list-style-type: none"> • Population
6. Promote/enable a strong, stable and sustainable local economy	<ul style="list-style-type: none"> • Will it provide employment opportunities for all? • Will it improve business development and enhance competitiveness? • Will it assist businesses in finding appropriate land and premises? • Will it support the rural economy and farm diversification? • Will it promote sustainable tourism opportunities? • Will it support or encourage social enterprise and the development of new environmental technologies? 	<ul style="list-style-type: none"> • Population • Material assets

SA objectives	Sub-questions	Relevant topic(s) as set out in the SEA Regulations
7. Promote the vitality and viability of the town centre	<ul style="list-style-type: none"> • Will it promote Rugby as a destination of choice of shopping? • Will it improve the quality of the public realm? • Will it make land and property available for a range of different business needs within the town centre? 	<ul style="list-style-type: none"> • Material assets
8. Promote the regeneration of urban areas	<ul style="list-style-type: none"> • Will it provide affordable housing and decent homes? • Will it allow access for all? • Will it assist businesses in finding appropriate land and premises? • Will it provide employment opportunities for all? • Will it promote design of buildings and public spaces to reduce the potential of crime? • Will it ensure the provision of new development, including conversions, on previously developed land as opposed to greenfield sites and through conversion of existing buildings? • Will it require good design to create attractive, high quality environments where people will choose to live, work and/or spend leisure time? • Will it improve people's satisfaction with their neighbourhood? • Will it ensure development is co-ordinated with essential infrastructure to support future sustainable growth? 	<ul style="list-style-type: none"> • Material assets
9. Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	<ul style="list-style-type: none"> • Will it exacerbate water abstraction levels? • Will it increase water consumption? • Will it include energy efficiency measures? • Will it encourage energy production from sustainable sources? • Will it safeguard Rugby's material resources for future use? • Will it utilise derelict, degraded and under-used land and buildings? • Will it lead to reduced consumption of materials and resources? • Will it lead to higher density development? 	<ul style="list-style-type: none"> • Soil • Water • Material assets
10. Minimise waste and manage it sustainably	<ul style="list-style-type: none"> • Will it reduce the amount of waste produced? • Will it maximise the recovery, re-use and recycling of waste? • Will it promote 'on-site' sustainable waste management facilities within new developments? 	<ul style="list-style-type: none"> • Material assets
11. Reduce the Borough's contribution to climate change	<ul style="list-style-type: none"> • Will it reduce non-renewable energy consumption and greenhouse gas emissions? • Will it help reduce Rugby's carbon footprint? • Will it reduce the rate of increase in transport-related carbon and greenhouse gas emissions by reducing the need for private car use? • Will it require that development proposals are guided by 'climate proofing' principles (to allow an increase in use of renewable energies in the future)? 	<ul style="list-style-type: none"> • Climatic factors
12. Avoid, reduce and manage flood risk	<ul style="list-style-type: none"> • Will it minimise the risk of flooding from rivers and watercourses to people and property? • Will it reduce the risk of damage to property from storm events? • Will it increase the number of new developments that incorporate sustainable drainage techniques including SuDS? 	<ul style="list-style-type: none"> • Water

SA objectives	Sub-questions	Relevant topic(s) as set out in the SEA Regulations
13. Conserve and enhance the historic environment, heritage assets and their settings.	<ul style="list-style-type: none"> • Will it preserve buildings of architectural or historic interest and, where necessary, encourage their conservation and renewal? • Will it preserve or enhance archaeological sites/remains? • Will it improve and broaden access to, understanding and enjoyment of the historic environment? • Will it support heritage-led regeneration and capitalise on the social and economic contribution of the historic environment to the regeneration of the Borough? • Will it preserve or enhance the setting of cultural heritage assets? • Will it safeguard and enhance the character of the landscape/townscape and local distinctiveness and identity? • Will it reduce the amount of derelict, degraded and under-used land? • Will it increase the economic benefit derived from the historic environment (e.g. promoting heritage based tourism)? • Will it support the sustainable use of historic farmsteads? 	<ul style="list-style-type: none"> • Cultural heritage including architectural and archaeological heritage
14. Promote a sustainable and accessible transport network	<ul style="list-style-type: none"> • Will it promote the use of sustainable modes of transport? • Will it promote mixed-use development that reduces reliance on the private car? • Will it provide good access to services/facilities for all? • Will it promote travel plans, car share schemes? • Will it promote the development of park and ride schemes? • Will it reduce traffic volumes? • Will it reduce the negative environmental impacts of transport? 	<ul style="list-style-type: none"> • Material assets
15. Reduce all forms of pollution	<ul style="list-style-type: none"> • Will it maintain and improve local air quality? • Will it improve levels of noise, light pollution, odour and vibration? • Will it maintain and improve the biological and chemical water quality of water bodies in the Borough? • Will it minimise soil contamination and improve soil quality? • Will it minimise diffuse as well as point source pollution? • Will it promote more sustainable transport patterns, particularly in areas of low air quality (e.g. AQMAs)? • Will it separate polluting development away from sensitive receptors? 	<ul style="list-style-type: none"> • Soil • Water • Air

SA objectives	Sub-questions	Relevant topic(s) as set out in the SEA Regulations
16. Conserve and where possible enhance the Borough's biodiversity, flora and fauna	<ul style="list-style-type: none"> • Will it lead to habitat creation, matching BAP priorities? • Will it conserve and enhance species diversity and in particular avoid harm to protected species? • Will it maintain and enhance sites designated for their nature conservation interest? • Will it maintain and enhance woodland/hedgerow cover and management? • Will it maintain and enhance sites designated for their geodiversity interest? • Will it increase awareness of biodiversity and geodiversity issues? • Will it encourage the development of new biodiversity assets and linkages to existing habitats within/alongside development? • Will it increase the provision of and access to green infrastructure? 	<ul style="list-style-type: none"> • Fauna • Flora
17. Maintain and where possible enhance the quality of landscapes	<ul style="list-style-type: none"> • Will it safeguard and enhance the character of the landscape and local distinctiveness and identity? • Will it reduce the amount of derelict, degraded and under-used land? • Will it preserve distinctive historic landscapes? 	<ul style="list-style-type: none"> • Landscape
18. Maintain and where possible enhance the quality of townscapes	<ul style="list-style-type: none"> • Will it maintain and enhance the character of the townscape and local distinctiveness and sense of place? • Will it reduce the number of derelict, under-used and vacant buildings? <p>Will it achieve high quality and sustainable design for the built environment sensitive to the locality?</p>	<ul style="list-style-type: none"> • Material assets • Cultural heritage including architectural and archaeological heritage

SA Stage B: Developing and refining options and assessing effects

- 2.10 Developing options for a plan is an iterative process, usually involving a number of consultations with the public and stakeholders. Consultation responses and the SA can help to identify where there may be other 'reasonable alternatives' to the options being considered for a plan.
- 2.11 Regulation 12 (2) of the SEA Regulations requires that:
"The (environmental or SA) report must identify, describe and evaluate the likely significant effects on the environment of—
(a) implementing the plan or programme; and
(b) reasonable alternatives, taking into account the objectives and the geographical scope of the plan or programme."
- 2.12 Any alternatives considered for the plan need to be 'reasonable'. This implies that alternatives that are not reasonable do not need to be subject to appraisal. Examples of unreasonable alternatives could include policy options that do not meet the objectives of the plan or national policy (e.g. the National Planning Policy Framework) or site options that are unavailable or undeliverable.
- 2.13 The SA findings are not the only factors taken into account when determining a preferred option to take forward in a plan. Indeed, there will often be an equal number of positive or negative effects identified for each option, such that it is not possible to 'rank' them based on sustainability performance in order to select a preferred option. Factors such as public opinion, deliverability and conformity with national policy will also be taken into account by plan-makers when selecting preferred options for their plan.
- 2.14 This section describes how the appraisal of options has fed into the development of the Publication Draft version of the Rugby Borough Local Plan.

Identification and appraisal of policy options

- 2.15 High level options for the policies that were originally intended to be included in the Rugby Borough Plan were identified and presented in the Discussion Document in 2013. Those options were subject to SA by LUC at that time, with the findings described in the June 2013 SA Report. Reasonable alternative options for those policies were identified by the Council and were drawn from the most up-to-date evidence and guided by the national level policy set out in the NPPF.
- 2.16 Once the decision was taken to produce a full new-style Local Plan in place of the Rugby Borough Plan, it was necessary to identify and appraise options for the other policies that would be included, i.e. the strategic policies relating to how much development would take place and where it would be located. The Council therefore identified a further set of reasonable alternative policy options and these were subject to SA by LUC in May 2015. The SA matrices for these additional policy options were provided to the Council in the form of an internal SA summary note so that the findings could inform the preparation of the Local Plan Preferred Option. This summary note was a working document intended to inform the plan preparation process rather than a full SA report and was not made publicly available at the time (the findings of that stage of work were later presented in Chapter 5 of the SA Report for the Preferred Option (December 2015)). The SA findings for the options previously set out in the Discussion Document and presented in the June 2013 SA Report also informed the Council's decision making about which of those options to take forward into draft Local Plan policies, along with other factors.
- 2.17 The SA matrices for the policy options that were appraised at both the Discussion Document stage in 2013 and prior to the preparation of the Preferred Option in 2015 are now presented in **Appendix 8** of this report and the findings are summarised in **Chapter 5**. This report therefore draws together all of the SA work for the policy options that have been considered at each stage of Local Plan preparation.
- 2.18 Once the Council had produced the Local Plan Preferred Option the more detailed draft policies (including preferred site allocations) were also subject to SA and the findings were presented the December 2015 SA Report for the Preferred Option. The Council took into account the findings of

this stage of SA work when preparing the current version of the Local Plan, the Publication Draft. The SA work for the Local Plan policies and site allocations has now been updated to reflect the changes made since the Preferred Option stage, and the detailed SA matrices for the Publication Draft Local Plan policies and site allocations can be found in **Appendix 9. Chapter 6** summarises the SA findings for the Publication Draft Local Plan and highlights the key changes in the SA findings since the Preferred Option stage.

Identification and appraisal of site options

- 2.19 An initial set of reasonable alternative options for the residential and employment sites to be allocated in the Local Plan was identified by Rugby Borough Council and these site options were subject to SA by LUC prior to the Preferred Option consultation.
- 2.20 Residential sites that were identified through a 'Call for Sites' exercise and the Council's Strategic Housing Land Availability Assessment (SHLAA) were taken as the starting point and were subject to a sieving exercise by Council officers to identify any that were not considered to be reasonable and so would not require SA. Those sites which were smaller than the SHLAA site threshold of 0.2ha or that were being promoted for another land use such as employment, retail or Gypsy and Traveller sites were not considered to be reasonable options for residential development. All other SHLAA submission sites were selected as reasonable options for residential sites and were subject to SA.
- 2.21 The starting point for selecting reasonable options for employment sites was the SHLAA, through submissions to the 'Call for Sites' process. The only filter applied here was through the Employment Land Review which filtered out a site due to inadequate access. All other SHLAA submission sites were selected as reasonable options for SA.
- 2.22 Once the Council had completed the site sieving exercise, 142 reasonable residential site options and five reasonable employment site options were identified and subject to SA by LUC in accordance with the methodology described further ahead in this chapter. The findings were presented in a summary SA document which was made available to the Rugby Borough Council officers preparing the Local Plan in September 2015. This was a working document intended to inform the plan preparation process rather than a full SA report and was not made publicly available at the time (the findings of that stage of work were later presented in Chapter 4 of the SA Report for the Preferred Option (December 2015)).
- 2.23 The Council took into account the findings of the SA as well as other relevant factors when deciding which residential and employment sites to include in the Preferred Option and which site options to reject. Appendix 7 in the SA Report for the Preferred Option listed the site options considered and stated whether or not each one was included as a preferred site allocation at that stage, also giving the Council's reasons for selecting or rejecting each site at that stage.
- 2.24 A further Call for Sites exercise was held alongside the consultation on the Preferred Option between December 2015 and February 2015, and this led to the Council identifying a further 46 reasonable alternative residential site options. The Council considered all sites that were submitted during the consultation and identified those that it considered to be reasonable options for SA by identifying only those sites that accord with the distribution strategy that was set out in the Preferred Option Local Plan (and which has been subject to SA during the Plan preparation process). On that basis, reasonable alternative sites were taken to be those that are located on the urban edge of Rugby town, that are adjacent to or within main rural settlements or that are within the open countryside/Green Belt and are of sufficient scale to accommodate a new settlement. One new employment site option was also identified through that further Call for Sites exercise.
- 2.25 The 46 new residential site options and the new employment site option have now also been subject to SA and the findings are presented in **Chapter 4** of this report along with the SA findings for the residential and employment site options appraised previously. Ten of the new residential site options are alternative, larger or smaller areas of site options that had already been submitted and appraised at the previous stage – these alternative areas were submitted during the second Call for Sites exercise. In all cases the original site areas remain as reasonable alternative options; therefore these 10 new options have been appraised as additional options, rather than amending the SA matrices prepared previously for the smaller site areas.

- 2.26 The audit trail of site options has now been updated and is presented in **Appendix 7**. It now includes the new site options as well as those considered previously and reflects which site options have now been selected or rejected by the Council for inclusion in the Publication Draft Local Plan. The reasons for the Council's most recent decision making are also provided.

SA Stage C: Preparing the Sustainability Appraisal report

- 2.27 This SA Report describes the process that has been undertaken to date in carrying out the SA of the Rugby Borough Local Plan. It sets out the findings of the appraisal of options and policies, highlighting any likely significant effects (both positive and negative, and taking into account the likely secondary, cumulative, synergistic, short, medium and long-term and permanent and temporary effects). It also describes the reasons for selecting or rejecting certain options during the preparation of the Local Plan.

SA Stage D: Consultation on the Rugby Local Plan and this SA Report

- 2.28 Rugby Borough Council is inviting comments on the Publication Draft Local Plan and this SA Report. Both documents are being published on the Council's website for consultation between September and November 2016.
- 2.29 **Appendix 1** presents the consultation comments that were received in relation to the SA Scoping Report and the SA Report for the Preferred Option Local Plan and explains how each one has been addressed in the SA work undertaken since then. None of the consultation comments received in relation to the Discussion Document related directly to the accompanying SA Report; therefore no comments from that round of consultation are included in **Appendix 1**.

SA Stage E: Monitoring implementation of the Local Plan

- 2.30 Recommendations for monitoring the likely significant social, environmental and economic effects of implementing the Rugby Borough Local Plan are presented in **Chapter 7**.

Appraisal methodology

- 2.31 The reasonable alternative policy and site options for the Local Plan, the draft policies in the Local Plan Preferred Option (December 2015) and the policies now set out in the Publication Draft Local Plan (September 2016) have been appraised against the SA objectives in the SA framework (see **Table 2.1** earlier in this section), with scores being attributed to each option or policy to indicate its likely effects on each SA objective as follows:

Figure 2.1: Key to symbols and colour coding used in the SA of the Rugby Local Plan

++	The option or policy is likely to have a significant positive effect on the SA objective(s).
+	The option or policy is likely to have a minor positive effect on the SA objective(s).
0	The option or policy is likely to have a negligible or no effect on the SA objective(s).
-	The option or policy is likely to have a minor negative effect on the SA objective(s).
--	The option or policy is likely to have a significant negative effect on the SA objective(s).
?	It is uncertain what effect the option or policy will have on the SA objective(s).
+/-	The option or policy is likely to have a mixture of positive and negative effects on the SA objective(s).

- 2.32 Where a potential positive or negative effect is uncertain, a question mark was added to the relevant score (e.g. +? or -?) and the score has been colour coded as per the potential positive, negligible or negative effect (e.g. green, yellow, orange, etc.).
- 2.33 The likely effects of options and policies need to be determined and their significance assessed, which inevitably requires a series of judgments to be made. The appraisal has attempted to differentiate between the most significant effects and other more minor effects through the use of the symbols shown above. The dividing line in making a decision about the significance of an effect is often quite small. Where either (++) or (--) has been used to distinguish significant effects from more minor effects (+ or -) this is because the effect of an option or policy on the SA objective in question is considered to be of such magnitude that it will have a noticeable and measurable effect taking into account other factors that may influence the achievement of that objective. However, scores are relative to the scale of proposals under consideration.
- 2.34 The SA findings for the Local Plan site and policy options are described in **Chapters 4 and 5** respectively and the likely effects of the policies in the Publication Draft Local Plan are summarised in **Chapter 6**, including an assessment of the potential cumulative impacts of the Local Plan as a whole.

Assumptions applied during the SA

- 2.35 SA inevitably relies on an element of subjective judgement. However, in order to ensure consistency in the appraisal of the residential and employment site options, detailed sets of assumptions were developed and applied. These assumptions set out clear parameters within which certain SA scores would be given, based on factors such as the distance of site options from features such as biodiversity designations, public transport links and areas of high landscape sensitivity. The assumptions are presented in **Appendix 4** and were applied through the use of Geographical Information Systems (GIS) data where appropriate.

Difficulties Encountered

- 2.36 It is a requirement of the SEA Regulations that consideration is given to any data limitations or other difficulties that are encountered during the SA process. During the appraisal of the policy options the fact that options had not yet been worked up in detail (comprising only suggested policy approaches) meant that at times it was difficult to assess in detail the likely effects of the options on each SA objective. Once the draft policies had been worked up in more detail it was possible to draw more certain conclusions about their likely effects.
- 2.37 There was a need to ensure that a large number of site options could be appraised consistently. This was achieved by the use of assumptions relating to each SA objective, as described above.

3 Sustainability Context for Development in Rugby

Review of Plans, Policies and Programmes

- 3.1 The Rugby Borough Local Plan is not prepared in isolation, being greatly influenced by other plans, policies and programmes and by broader sustainability objectives. It needs to be consistent with international and national guidance and strategic planning policies and should contribute to the goals of a wide range of other programmes and strategies, such as those relating to social policy, culture and heritage. It must also conform to environmental protection legislation and the sustainability objectives established at an international, national and regional level.
- 3.2 During the Scoping stage of the SA, a review was undertaken of the other plans, policies and programmes that are relevant to the Local Plan, as described in **Chapter 2**. This review has been revised and updated since it was originally presented in the SA Scoping Report, in light of consultation comments received and to ensure that the review remains up to date and reflects the scope of a full Local Plan. The updated review can be seen in full in **Appendix 2** and the key findings are summarised below.
- 3.3 Schedule 2 of the SEA Regulations requires:
- (1) "an outline of the...relationship with other relevant plans or programmes"; and*
- (5) "the environmental protection objectives established at international, Community or Member State level, which are relevant to the plan and the way those objectives and any environmental considerations have been taken into account during its preparation"*
- 3.4 It is necessary to identify the relationships between the Rugby Borough Local Plan and other relevant plans, policies and programmes so that any potential links can be built upon and any inconsistencies or constraints addressed.
- Key international plans, policies and programmes*
- 3.5 At the international level, Directive 2001/42/EC on the assessment of the effects of certain plans and programmes on the environment (the 'SEA Directive') and Directive 92/43/EEC on the conservation of natural habitats and of wild fauna and flora (the 'Habitats Directive') are particularly significant as they require Strategic Environmental Assessment (SEA) and Habitats Regulations Assessment (HRA) to be undertaken in relation to the emerging Rugby Local Plan. These processes should be undertaken iteratively and integrated into the production of the plan in order to ensure that any potential negative environmental effects (including on European-level nature conservation designations) are identified and can be mitigated. This is the SA (incorporating SEA) Report for the Local Plan. A separate HRA Report is being prepared by Rugby Borough Council.
- 3.6 There are a wide range of other EU Directives relating to issues such as water quality, waste and air quality, most of which have been transposed into UK law through national-level policy; however the international directives have been included in **Appendix 2** for completeness.
- Key national plans, policies and programmes*
- 3.7 The most significant development in terms of the policy context for the Rugby Borough Local Plan has been the publication of the National Planning Policy Framework (NPPF) which replaced the suite of Planning Policy Statements (PPSs) and Planning Policy Guidance (PPGs). The purpose of the NPPF was to streamline national planning policy, having reduced over a thousand pages of policy down to around 50 pages. The Rugby Local Plan must be consistent with the requirements of the NPPF. The NPPF sets out information about the purposes of local plan-making, stating that:

"Local Plans must be prepared with the objective of contributing to the achievement of sustainable development. To this end, they should be consistent with the principles and policies set out in this Framework, including the presumption in favour of sustainable development."

- 3.8 The NPPF also requires Local Plans to be 'aspirational but realistic'. This means that opportunities for appropriate development should be identified in order to achieve net gains in terms of sustainable social, environmental and economic development; however significant adverse impacts in any of those areas should not be allowed to occur.
- 3.9 The NPPF requires local planning authorities to set out the strategic priorities for the area in the Local Plan. This should include strategic policies to deliver:
- the homes and jobs needed in the area;
 - the provision of retail, leisure and other commercial development;
 - the provision of infrastructure for transport, telecommunications, waste management, water supply, wastewater, flood risk and coastal change management, and the provision of minerals and energy (including heat);
 - the provision of health, security, community and cultural infrastructure and other local facilities; and
 - climate change mitigation and adaptation, conservation and enhancement of the natural and historic environment, including landscape.
- 3.10 In addition, Local Plans should:
- plan positively for the development and infrastructure required in the area to meet the objectives, principles and policies of the NPPF;
 - be drawn up over an appropriate time scale, preferably a 15-year time horizon, take account of longer term requirements, and be kept up to date;
 - be based on co-operation with neighbouring authorities, public, voluntary and private sector organisations;
 - indicate broad locations for strategic development on a key diagram and land-use designations on a proposals map;
 - allocate sites to promote development and flexible use of land, bringing forward new land where necessary, and provide detail on form, scale, access and quantum of development where appropriate;
 - identify areas where it may be necessary to limit freedom to change the uses of buildings, and support such restrictions with a clear explanation;
 - identify land where development would be inappropriate, for instance because of its environmental or historic significance; and
 - contain a clear strategy for enhancing the natural, built and historic environment, and supporting Nature Improvement Areas where they have been identified.

Local plans, policies and programmes

- 3.11 At the sub-regional and local levels there are a wide range of plans and programmes that are specific to Warwickshire and Rugby Borough, and which provide further context for the emerging Local Plan. These plans and programmes relate to issues such as housing, transport, renewable energy and green infrastructure and have also been reviewed in **Appendix 2**.

Baseline Information

- 3.12 Baseline information provides the context for assessing the sustainability of proposals in the Rugby Local Plan and it provides the basis for identifying trends, predicting the likely effects of the Plan and monitoring its outcomes. The requirements for baseline data vary widely, but it must be relevant to environmental, social and economic issues, be sensitive to change and should ideally relate to records which are sufficient to identify trends.

- 3.13 Schedule 2 of the SEA Regulations requires data to be gathered on biodiversity, population, human health, flora, fauna, soil, water, air, climatic factors, material assets, cultural heritage including architectural and archaeological heritage, landscape and the inter-relationship between the above factors. As an integrated SA and SEA is being carried out, baseline information relating to other sustainability topics has also been collated; for example information about housing, education, transport, energy, waste and economic growth. As with the review of plans, policies and programmes, amendments have been made to the baseline information since it was originally presented in the SA Scoping Report, in light of consultation comments received and to update the information, drawing on the most recent evidence sources. The baseline information has also been reviewed to ensure that it reflects the scope of a full Local Plan. The updated baseline information is presented in **Appendix 3**.

Key Sustainability Issues

- 3.14 A set of key sustainability issues for Rugby Borough was identified during the Scoping stage of the SA and were presented in the Scoping Report. In light of comments received during the Scoping consultation a small number of amendments have since been made to the key sustainability issues.
- 3.15 In recognition of the SEA Regulation requirement (Schedule 2) that the relevant aspects of the current state of the environment and the likely evolution thereof without implementation of the plan or programme must be described in the Environmental Report, **Table 3.1** overleaf describes the likely evolution of each key sustainability issue if the Rugby Borough Local Plan were not to be adopted.

Table 3.1: Key Sustainability Issues for the Rugby Borough Local Plan and likely evolution without the Plan

Key Issue	Likely Evolution without the Plan
Shortage of affordable housing.	Policy CS19 (Affordable Housing) of the adopted Core Strategy requires that a target affordable housing provision of 33.3% is delivered on sites between 0.5ha and 1ha in size, and that a target affordable housing provision of 40% is delivered on sites exceeding 1ha in size or capable of accommodating 30 or more dwellings. This is likely to improve the availability of affordable housing and the trend may therefore be addressed without the implementation of the plan. However, it is noted that the Core Strategy target is based on older evidence than can be used to inform the preparation of an equivalent policy in the new Local Plan; therefore continuing to apply that policy could affect the viability of housing developments.
Poor accessibility to services and facilities from rural areas, leading to high car dependency.	Policy CS13 (Local Services and Community Facilities) of the adopted Core Strategy seeks to protect existing services and allows for new provision of services, provided that it is accessible by sustainable transport. This may increase accessibility to services and facilities without creating a dependency on car travel; however the policy does not explicitly promote services in rural areas and without the adoption of the Rugby Borough Local Plan, it is uncertain whether the Core Strategy will improve this situation. Paragraph 28 of the NPPF states that local authorities should <i>"promote the retention and development of local services and community facilities in villages, such as local shops, meeting places, sports venues, cultural buildings, public houses and places of worship"</i> . The policies in the NPPF will still apply without the implementation of the plan, which may provide further protection to accessible services in rural areas. However, the Rugby Borough Local Plan is intended to address the requirements of the NPPF, suggesting that it would not be as well addressed without implementation of that plan.
Social exclusion in some wards, particularly in relation to disparities in skill levels, job opportunities, and wage rates, and high levels of multiple deprivation in some parts of Rugby town.	Deprivation and social exclusion in the Borough may be addressed by the adopted Core Strategy through the provision of employment land (policy CS18) and affordable housing (policy CS19). However, if the Rugby Borough Local Plan were to include policies that supported the most deprived wards and addressed inequalities within the Borough through locating employment in these areas, providing community services and facilities including education facilities, the issue of social exclusion in the Borough may be better addressed.
Limited capacity for new development in the existing urban area, with associated issues related to the protection of environmental assets.	Policies CS3 (Gateway Rugby SUE) and CS4 (Rugby Radio SUE) in the adopted Core Strategy will create strategic developments that will provide capacity for new residential and employment developments. Policies in the adopted Core Strategy that seek to conserve and enhance the natural and historic environments aim to mitigate any adverse impacts on environmental assets. The Rugby Borough Local Plan is expected to include policies specifically relating to the protection of environmental assets, which will be in conformity with the requirements of the NPPF which has been published since the Core Strategy was adopted. This could provide more protection against the potential impacts of new development. Without the implementation of the plan, the trend is not expected to be addressed as successfully.
Issues related to crime, fear of crime, and anti-social	There are no policies in the adopted Core Strategy that relate directly to crime; however the

Key Issue	Likely Evolution without the Plan
behaviour.	NPPF does require good design that creates <i>"safe and accessible environments where crime and disorder, and the fear of crime, do not undermine quality of life or community cohesion"</i> (paragraph 58). If the Rugby Borough Local Plan were to include policies specifically relating to crime, then there would be more certainty in relation to reducing crime and fear of crime in the Borough. Without the implementation of the plan, the trend is therefore likely to continue subject to other influences outside those of the planning system.
Competition from other centres affecting the vitality and viability of Rugby town centre.	Rugby town centre is supported through Policy CS6 (Development in Rugby Town Centre) in the adopted Core Strategy and the Rugby Town Centre Action Plan DPD. However, the development of two sustainable urban extensions (SUEs) through Policies CS3 (Gateway Rugby SUE) and CS4 (Rugby Radio SUE) in the adopted Core Strategy could create further competition that may affect the vitality and viability of the town centre in Rugby. The Rugby Borough Local Plan may provide more certainty regarding the relation between Rugby town centre and the SUEs as well as delivering further improvements to the town centre itself. Without the implementation of the plan, the trend is therefore more likely to continue.
Pressures on landscape and townscape quality from new development.	There are no policies in the adopted Core Strategy that specifically relate to the protection of the landscape in Rugby Borough; however, paragraph 109 in the NPPF seeks to protect and enhance valued landscapes, which may afford some protection to landscape quality in the Borough. If the Rugby Borough Local Plan were to include a policy that specifically protected the landscape and townscape of the Borough there would be more certainty in relation to their protection, particularly as the aim of the Rugby Borough Local Plan is to ensure that the requirements of the NPPF are addressed. Without implementation of the plan, landscape and townscape quality would therefore be more vulnerable to development pressures and the trend would be likely to continue.
Issues related to the vitality of the rural economy, including decline in agriculture.	Paragraph 28 of the NPPF supports the rural economy by supporting the sustainable growth and expansion of all types of business and enterprise in rural areas, and promoting the development and diversification of agricultural and other land-based rural businesses. However, the adopted Core Strategy does not include any policies directly aiming to address the vitality of the rural economy. In addition, Policy CS1 (Development Strategy) in the adopted Core Strategy restricts developments in the countryside, which may have a further adverse impact on the rural economy, particularly if it would restrict developments associated with agriculture. It is not currently clear whether the Rugby Borough Local Plan will include policies that will directly affect this issue as it will include primarily development management policies; however without the implementation of the plan the trend is even more likely to continue.
Existence of designated biodiversity sites and protected species in the Borough, which are vulnerable to new development.	There are no policies in the adopted Core Strategy that specifically relate to the protection of biodiversity assets, although policy CS16 (Sustainable Design) requires developments to consider the conservation and enhancement of the built and natural environment. In addition, paragraph 109 of the NPPF seeks to minimise impacts on biodiversity and provide net gains in biodiversity where possible, which may afford some protection to the SSSIs and local designations in the

Key Issue	Likely Evolution without the Plan
	Borough. It is likely that the Rugby Borough Local Plan will include a policy that specifically aims to protect the biodiversity sites and protected species in the Borough, particularly as it is intended to ensure that Rugby's Local Plan meets the requirements of the NPPF. Without the implementation of this plan, therefore, the issue is likely to be much less well addressed and to remain valid.
Increases in traffic flows and levels of car use over the last decade.	Policy CS11 (Transport and New Development) in the adopted Core Strategy may contribute to reducing car use in the Borough by supporting new developments that prioritise sustainable modes of transport. However, Policy CS12 (Strategic Transport Improvements) identifies major road schemes that would be needed to accommodate strategic developments in the Borough, and so could be seen as likely to further increase levels of car use in those areas. The Rugby Borough Local Plan is likely to include policies relating to sustainable transport provision in new development. As such, without implementation of the plan, the trend is likely to be less well addressed although Core Strategy policy CS11 will address it to some extent.
Pressures on the greenbelt in the west of the Borough.	Policy CS1 (Development Strategy) in the adopted Core Strategy resists new development on Green Belt land and only allows for development when it is consistent with national policy on Green Belt. This issue is therefore likely to be addressed without the implementation of the Local Plan.
High flood risk issues at a number of locations across the Borough.	Policy CS16 (Sustainable Design) in the adopted Core Strategy requires Sustainable Drainage Systems (SuDS) to be incorporated in all new developments (of any scale). This should help to reduce the impact of new developments on flood risk across the Borough. As there is no policy in the Core Strategy that generally addresses flooding, there would be more certainty regarding the future evolution of this issue if the Rugby Borough Local Plan were to include a policy relating to flood risk. The NPPF would still apply without the implementation of the plan and states that <i>"inappropriate development in areas at risk of flooding should be avoided by directing development away from areas at highest risk, but where development is necessary, making it safe without increasing flood risk elsewhere"</i> (paragraph 100). As the intention of the Rugby Borough Local Plan is to ensure that the requirements of the NPPF are addressed in, it is likely that this requirement will be reflected in a policy within the Rugby Borough Local Plan. Therefore without the implementation of that plan, this issue is likely to be less thoroughly addressed.
Pressures on water resources from new development.	Policy CS16 (Sustainable Design) in the adopted Core Strategy requires all new residential development to meet the water conservation standards in Level 4 of the Code for Sustainable Homes, and non-residential development to demonstrate very good water efficiency. Therefore, even without the implementation of the plan, the issue relating to water resources is likely to be addressed through existing policies in the Borough, except through application of Building Regulations.
Sustainable waste management issues resulting from new development.	There are no policies in the adopted Core Strategy that specifically relate to waste management. Policies CS3 (Gateway Rugby SUE) and CS4 (Rugby Radio SUE) require sustainable waste management facilities to be included as part of those developments. If the Rugby Borough Local

Key Issue	Likely Evolution without the Plan
	Plan were to include policies specifically relating to waste, then there would be more certainty in relation to how waste issues will be addressed in other areas of the Borough. Without the implementation of the plan, the trend is more likely to continue as at present in most areas, although waste planning and management is a County matter.
High level of carbon emissions per capita in relation to other authorities in the area.	Policies CS11 (which supports sustainable transport) and CS16 (sustainable design) in the adopted Core Strategy may contribute to encouraging generally more sustainable lifestyles in the Borough, but they do not explicitly address levels of carbon emissions. Policy CS17 (Sustainable Buildings) requires developments at the two SUEs to have high carbon efficiency, which will help reduce carbon emissions from those strategic developments. The NPPF requires local authorities to reduce greenhouse gas emissions and actively support energy efficiency improvements (Chapter 10), and that requirement would still apply without the implementation of the DPDs. As the intention of the Rugby Borough Local Plan is to ensure that the requirements of the NPPF are addressed in Rugby, it is likely that this requirement will be reflected in a policy within the Rugby Borough Local Plan. Therefore without the implementation of that plan, this issue is likely to be less thoroughly addressed.
Historic environment assets (particularly non-designated assets which are not afforded the same degree of protection as designated sites and areas) are at risk from neglect or decay.	Policy CS16 (Sustainable Design) in the adopted Core Strategy requires all new residential development to complement, enhance and utilise the historic environment and must not have a significant impact on designated and non-designated heritage assets and their settings.

4 Sustainability Appraisal Findings for the Site Options

- 4.1 This section describes the findings of the SA work for the residential and employment site options that have been considered for allocation in the Rugby Local Plan. As described in **Chapter 2**, an initial stage of site appraisal work was carried out and presented to Rugby Borough Council in the form of an internal summary document in September 2015. This enabled Council officers to take into account the SA findings when deciding which sites to include in the Preferred Option and which to reject.
- 4.2 Since the Preferred Option consultation, a further 46 reasonable residential site options have been identified by Rugby Borough Council. Additional SA matrices have therefore now been prepared for these new site options. This chapter draws together the SA findings for all of the reasonable alternative residential and employment site options considered at each stage.
- 4.3 A total of 188 reasonable alternative residential site options and six reasonable alternative employment site options have been subject to SA by LUC on behalf of Rugby Borough Council. A set of assumptions for each type of site option was devised to ensure that this number of reasonable site options could be appraised consistently – these assumptions are presented in **Appendix 4**. The detailed SA matrices for the residential and employment site options can be found in **Appendices 5 and 6** respectively.
- 4.4 The likely effects of the residential and employment site options are summarised below in relation to each SA objective. Particular consideration has been given to the likely significant effects identified (both positive and negative), in line with the requirements of the SEA Regulations. Consideration is also given to potential mitigation measures that could reduce or offset the negative effects identified.
- 4.5 The SA scores for all of the reasonable alternative residential and employment site options are presented in **Tables 4.1 and 4.2** at the end of the chapter.

Summary of effects by SA objective

SA objective 1: Reduce/eliminate poverty, disadvantage and social exclusion

Residential site options

- 4.6 The location of new housing development will not have a direct effect on this SA objective (proximity to employment opportunities and community facilities are assessed separately under SA objectives 6 and 2 respectively). Therefore, all of the 188 residential site options (including those that are now allocated in the Publication Draft Local Plan and the rejected options) are expected to have a negligible effect on SA objective 1.

Employment site options

- 4.7 The location of employment sites will not affect most of the decision-making criteria for this SA objective; however where sites are within close proximity of the most deprived wards there may be positive effects in terms of promoting employment opportunities in those areas.
- 4.8 The 2014/15 Regeneration Strategy identified five areas of the Borough as 'priority areas' for addressing deprivation: Rugby town centre, Brownsover, Newbold, New Bilton and Overslade. Only one of the six employment site options is within one of those identified priority areas and so is likely to have a minor positive effect. That is site S14_034 which is on the periphery of Brownsover. The remaining five employment site options are not within one of the five priority areas and so are likely to have a negligible effect on this objective. Therefore, the limited number of employment site options that have been identified as potential allocations do not generally offer good opportunities to promote employment development in the most deprived wards within the

Borough. The one site that would have a minor positive effect has been allocated in the Publication Draft Local Plan.

SA objective 2: Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community

Residential site options

- 4.9 The location of housing sites will not directly affect the number or range of services in a particular location (although large scale housing development could potentially include the provision of new services). However, the location of housing sites could affect this objective by influencing people's ability to access existing services and facilities.
- 4.10 Rugby Borough Council has identified a settlement hierarchy⁶ comprising Rugby Town centre, Rugby Urban Area, Main Rural Settlements and Local Needs Settlements, and the towns and villages in the Borough have been classified within these categories. Main Rural Settlements and Local Needs Settlements are classified as such on the basis of the range of services and facilities located there, as well as the availability of public transport links. When assessing how to classify each settlement, the Council took into account the availability of services and facilities such as primary schools, GPs, pubs, shops and libraries. Therefore, proximity to those centres can be used as an indicator of proximity to services and facilities.
- 4.11 Of the 188 residential site options, 139 are within Rugby town centre/urban area or a Main Rural Settlement and so are expected to have a significant positive effect on access to services. The majority of the options identified are in and around Rugby town or lie in the west of the Borough around the eastern fringes of Coventry and so are expected to have a wide range of services and facilities within relatively close proximity.
- 4.12 Although allocating development sites in the west of the Borough near Coventry would mean that residents are likely to have good access to the concentration of services and facilities there, it also means that people are likely to travel outside of Rugby Borough to meet their day to day needs which may also result in the economic and social benefits being lost to the Borough. However, it is noted that some of the housing being provided within Rugby Borough through the Local Plan is specifically to meet the needs of Coventry City.
- 4.13 A further 33 of the residential site options are within a Local Needs Settlement such as Birdingbury, Stretton on Dunsmore, Thurlaston, Newton, Grandborough or Anstey and so will have a minor positive effect.
- 4.14 Twelve site options are not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement but are within walking distance (600m) of public transport links which would provide access to services and facilities further afield without requiring access to a car, and so those sites would have a minor negative effect.
- 4.15 The final four sites are not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement and are not within walking distance of public transport links so would have a significant negative effect on access to services. These sites are S14_035, S14_060, S14_081 and S14_155. If any of these sites were to be allocated for residential development in the Local Plan it would be particularly important to explore opportunities for new sustainable transport links or services and facilities to be provided as part of the development, although the viability of this would depend on site size and it is noted that three of these sites (all apart from S14_155) are relatively small so are unlikely to provide the critical mass required to stimulate the provision of new services or transport links. None of these four sites are now allocated in the Publication Draft Local Plan and all but three of the allocated sites are expected to have significant positive effects on this SA objective. The effects of the rejected options are much more varied. This is because the allocated sites are mainly located around Rugby town. However, it is recognised that focussing most development there could also mean that opportunities to stimulate the provision of new services in other parts of the Borough (for example through a large-scale new development incorporating supporting services) could be lost.

⁶ Rugby Borough Council (2015) Rural Sustainability Study – Settlement Hierarchy

Employment site options

- 4.16 While employment site options are not expected to have significant effects on this objective, where employment sites are within close proximity of community services and facilities employees will be more easily able to access these services and facilities during breaks and before and after work.
- 4.17 As described above for the residential site options, the likely effects of the employment site options on this SA objective were determined on the basis of whether they were in Rugby Town centre, Rugby Urban Area, a Main Rural Settlement or a Local Needs Settlement as those classifications can be taken as a proxy indicator of the range of services and facilities available locally.
- 4.18 Five of the six employment site options are outside of Rugby town and the Main Rural Settlements and so were found to have negligible effects on this SA objective. Only one site (S16_022) is located within a Main Rural Settlement (Ryton on Dunsmore) meaning a minor positive effect is expected on this SA objective. However, this site is not allocated within the Publication Draft Local Plan for the reasons explained in **Appendix 7**, and all of the allocated employment sites would have negligible effects.

SA objective 3: Promote/improve health of the population and reduce health inequalities

Residential site options

- 4.19 The location of housing sites will not affect the number or location of healthcare facilities (although large scale housing developments could incorporate new healthcare facilities as part of the development); however where housing sites are within walking distance (taken to be 600m) of healthcare facilities, residents (including those without a car) will have good access to those facilities. In addition, the proximity of residential sites to open space and recreation facilities could influence levels of physical activity. Where sites are within or directly linked by road to an Air Quality Management Area (AQMA) there could be negative effects on health as a result of people being exposed to poor air quality. One large AQMA has been declared in the Borough, covering the whole of Rugby town.
- 4.20 55 of the 188 residential site options are within walking distance of at least one existing healthcare facility and at least one area of open space, playing field or sports facility, and so would have a significant positive effect on health. A further 113 of the residential site options are within walking distance of either a healthcare facility or at least one area of open space, playing field or sports facility (but not both) and so are likely to have a minor positive effect. However, in the case of 81 of the site options, the likely positive effects are also mixed with a potential negative effect as those sites are also within or directly linked by road to the AQMA. The high number of sites that are associated with the AQMA reflects the fact that it covers a large area.
- 4.21 The final 20 residential site options are likely to have minor negative effects on health as they are more than 600m from either a healthcare facility, area of open space, playing field or sports facility, and some are also within or linked to an AQMA. No likely significant effects were identified in relation to health.
- 4.22 Therefore, a balance needs to be struck between the benefits of focusing development around Rugby town in terms of providing good access to existing healthcare facilities and recreation opportunities as well as opportunities to walk and cycle day to day, and the potential health-related impacts of exposure to poor air quality. As well as increasing the number of people exposed to poor air quality, development at Rugby town could compound existing air pollution, increasing the potential for harmful impacts on the health of existing as well as future residents.
- 4.23 The residential sites allocated in the Publication Draft Local Plan would have generally more positive effects than the rejected options - all but four of the site options that would have wholly minor negative effects on health have been rejected for inclusion in the Local Plan. However, a large number of mixed effects are identified for the allocated sites, reflecting the fact that many of them are close to the AQMA at Rugby town. Therefore, it is essential that development at Rugby town in particular is accompanied by improvements to public transport infrastructure, as well as the provision of any additional healthcare facilities that may be required to avoid existing GPs and other services becoming overloaded.

Employment site options

- 4.24 Employment sites that are within walking distance (taken to be 600m) of existing open spaces, playing fields and sports facilities would give employees opportunities to be active outdoors in open space during breaks from work, thus promoting healthy lifestyles.
- 4.25 All six of the employment site options are within 600m of an area of open space, playing field or sports facility and so would have a minor positive effect on health. However, four of the sites (all apart from S14_047 and S16_022) are also within or directly linked by road to the AQMA that has been declared around Rugby town. This could result in negative effects on health, particularly if vehicle movements (including potentially HGVs) associated with the new employment development were to compound existing air quality problems. Mixed effects overall are therefore identified for those four employment sites.
- 4.26 All of the sites that are allocated in the Publication Draft Local Plan for employment use would have mixed effects on this objective. The two sites that would have wholly minor positive effects have been rejected for the reasons described in **Appendix 7**.

SA objective 4: Provide affordable and decent housing, which meets the needs of the Borough

Residential site options

- 4.27 All of the residential site options are expected to have positive effects on this objective, due to the nature of the proposed development and it is assumed that housing developments will include affordable housing provision in many cases. Larger sites will provide opportunities for delivering larger numbers of new homes, including affordable homes, and are therefore assumed to have a significant positive effect. Based on the range of sizes of residential site options being considered by Rugby Borough Council, larger sites are taken to be those over 10ha.
- 4.28 Of the 188 residential site options, 53 are relatively large and so would have a significant positive effect. The remaining 135 sites are less than 10ha in size and so would have a minor positive effect. The geographical distribution of the sites that are allocated would not influence the achievement of this SA objective, with effects depending purely on site size. While larger sites could provide more homes and may have other benefits in terms of the viability of incorporating services, transport links etc., there could also be greater potential for environmental impacts as a result of habitat loss and impacts on the landscape, for example. Such issues are considered separately under other SA objectives below.
- 4.29 No likely negative effects, either minor or significant have been identified in relation to this SA objective.
- 4.30 Nine of the sites that would have significant positive effects due to their large size have been allocated in the Local Plan, while the other allocated sites would all have minor positive effects. Because no negative effects on this objective were identified for any site options, the rejected sites would also have entirely minor or significant positive effects.

Employment site options

- 4.31 The location of new employment development will not have a direct effect on the provision of housing. Therefore, all six of the employment site options would have negligible effects on this SA objective.

SA objective 5: Reduce crime, fear of crime and anti-social behaviour

Residential and employment site options

- 4.32 The effects of new housing and employment developments on levels of crime and fear of crime will depend on factors such as the incorporation of green space within the sites which, depending on design and the use of appropriate lighting, could have an effect on perceptions of personal safety, particularly at night. However, such issues will not be influenced by the location of development; rather they will be determined through the detailed proposals for each site. Therefore, the effects of all 188 residential site options and all six employment site options on this SA objective are expected to be negligible.

SA objective 6: Promote/enable a strong, stable and sustainable local economy

Residential sites

- 4.33 While the location of housing sites will not influence the number, location or type of employment opportunities available in Rugby Borough (unless part of a mixed-use development), the proximity of housing to employment sites, town centres (where employment opportunities are often focussed) and public transport links can affect people's ability to access jobs, particularly for those without access to a car.
- 4.34 97 of the 188 residential site options are within walking distance (600m) of at least one public transport link and one or more existing employment sites or Rugby town centre or the centre of a Main Rural Settlement and so would have a significant positive effect.
- 4.35 A further 86 residential site options are within walking distance (600m) of either a public transport link; or one or more existing employment site or Rugby town centre or the centre of a Main Rural Settlement, but not both, and so would have a minor positive effect.
- 4.36 The remaining five residential site options are not within walking distance (600m) of either public transport links, existing employment sites or Rugby town centre or the centre of a Main Rural Settlement and so would have a minor negative effect on access to employment.
- 4.37 The proximity of residential site options to the employment site options being considered for allocation in the Local Plan was not assessed at the point of appraising reasonable alternative options as there was not enough certainty at that point about their eventual allocation. The relative proximity of the residential and employment site allocations now included in the Publication Draft Local Plan has been considered in **Chapter 6**.
- 4.38 16 of the sites now allocated in the Publication Draft Local Plan would have significant positive effects on this objective, while the other allocated sites would all have minor positive effects. All five sites that were found to have minor negative effects on access to employment have been rejected for inclusion in the Local Plan.

Employment site options

- 4.39 The provision of new employment sites in any location is likely to have a positive effect on this objective by providing new sites in which businesses can locate, thereby encouraging investment in the Borough. Larger sites would have particularly positive effects.
- 4.40 Only one of the six employment site options (S14_034) is relatively large (over 10ha) and so is likely to have a significant positive effect. The remaining five sites are less than 10ha in size and so are likely to have minor positive effects. The geographical distribution of the sites that are allocated is not expected to influence the achievement of this SA objective, with effects depending purely on site size. While larger sites could provide more jobs, there could also be greater potential for environmental impacts as a result of habitat loss and impacts on the landscape, for example. Such issues are considered separately under other SA objectives below.
- 4.41 No likely negative effects, either minor or significant have been identified in relation to this SA objective.
- 4.42 The site that would have a significant positive effect on this objective (S14_034) is now allocated in the Publication Draft Local Plan, while the other site allocation and the rejected options would all have minor positive effects.

SA objective 7: Promote the vitality and viability of the town centre

Residential and employment site options

- 4.43 The location of residential and employment site options will not have a direct effect on the vitality and viability of Rugby town centre. Therefore all 188 residential site options and all six employment site options will have a negligible effect on this objective, and no likely significant effects, either positive or negative, have been identified for any of the allocated or rejected sites.

SA objective 8: Promote the regeneration of urban areas

Residential and employment sites

- 4.44 The location of new residential and employment development could affect this SA objective by influencing how much development takes place on previously developed land. It is assumed that

all new development would be built to high standards of design and accessibility in accordance with other Local Plan policies.

- 4.45 26 of the 188 residential site options are mainly or entirely on brownfield land and so would have a significant positive effect. Those sites could offer particularly good opportunities for urban regeneration and there may be other benefits in relation to the efficient use of land and increased opportunities to reuse existing materials, improvements to the townscape and reduced impacts on the landscape (these issues are considered separately under other SA objectives).
- 4.46 The remaining 162 residential site options and five of the six of the employment site options are mainly or entirely on greenfield land and so would have a minor negative effect on this objective as opportunities to promote urban regeneration through the redevelopment of brownfield sites would be lost. Only employment site (S16_022) is located on mostly brownfield land meaning a significant positive effect is likely. No likely significant negative effects have been identified in relation to this SA objective.
- 4.47 None of the residential or employment site options that would have significant positive effects on this SA objective have been allocated in the Publication Draft Local Plan, for the reasons described in **Appendix 7**.

SA objective 9: Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables
Residential and employment site options

- 4.48 While all new residential and employment development will inevitably involve an increase in energy and water consumption, this will not be influenced by the location of development. Similarly, all new development will result in the increased consumption of minerals for construction but this will not be influenced by the location of sites. The location of development sites can influence the efficient use of minerals by determining the proximity of the development to Minerals Safeguarding Areas as development in those areas may sterilise mineral resources and restrict the availability of resources in the Borough. However, because of the wide extent of minerals resources within Rugby Borough, all site options would have the same effect. In addition, not all of the resources would necessarily be economically viable and it may be possible to achieve prior extraction to avoid sterilisation.
- 4.49 The location of residential and employment development can also influence the efficient use of land, as development within sites that are on high quality agricultural land would result in that land being lost to farming. Development on brownfield land also represents more efficient use of land in comparison to the development of greenfield sites.
- 4.50 Of the 188 residential site options, 31 are mainly or entirely on greenfield land which is classed as being of Grade 1 or Grade 2 agricultural quality and so would have a significant negative effect on this objective. Another 111 residential site options are mainly or entirely on greenfield land which is classed as being of Grade 3 agricultural quality and so could have a significant negative effect although this is uncertain depending on whether the site comprises Grade 3a or 3b land which is not known (Grade 3a is considered to be best and most versatile land, while Grade 3b land is not).
- 4.51 A further 20 residential site options are mainly or entirely on greenfield land that is classed as Grade 4, Grade 5 or urban land, and so would have a minor rather than significant negative effect.
- 4.52 The remaining 26 residential site options are mainly or entirely on brownfield land and so would have negligible effects on the efficient use of land and resources (these are the same sites that are identified as having a significant positive effect on SA objective 8 above).
- 4.53 Five of the six employment site options are mainly or entirely on greenfield land, and four are on land which is classed as being of Grade 3 agricultural quality (all apart from S14_007) and so could have significant negative effects although this is uncertain depending on whether the sites comprise Grade 3a or 3b land. S14_007, is on greenfield land that is classed as Grade 4 agricultural quality and so would have a minor negative effect. S16_022 is located on mostly brownfield land meaning a negligible effect is expected.

- 4.54 All but two of the residential sites now allocated in the Publication Draft Local Plan and both of the allocated employment sites could have significant negative effects on this SA objective, although in many cases this is uncertain as the land within the sites could be either Grade 3a or 3b. This reflects the fact that the majority of the Borough's land is classed as Grade 3 agricultural quality, making it difficult to allocate the land required for housing and jobs without some development taking place on high quality agricultural land.

SA objective 10: Minimise waste and manage it sustainably

Residential and employment site options

- 4.55 All new housing and employment development will inevitably involve an increase in waste generation, but may also offer good opportunities for incorporating sustainable waste management practices, regardless of the location. Kerbside recycling collection is Borough-wide in Rugby; therefore the proximity of residential site options to household recycling centres is not considered to have an influence on this SA objective as it is assumed that any new residential developments would also be covered by kerbside collections.
- 4.56 Where housing or employment development is proposed on brownfield land there may be good opportunities for using existing buildings and materials, although this is uncertain depending on the previous uses of the sites. As described above under SA objectives 8 and 9, 26 of the residential site options (but none of the employment site options) are on brownfield land and so may have minor positive effects.
- 4.57 The remaining 162 residential sites and five of the six employment sites are on greenfield land and so would have negligible effects as they are unlikely to offer opportunities for the reuse of existing onsite buildings and materials. The one remaining employment site (S16_022) is located on brownfield land and therefore a potential minor positive effect is identified.
- 4.58 None of the residential or employment site options that would have minor positive effects on this SA objective have been allocated in the Publication Draft Local Plan, for the reasons described in **Appendix 7**. All of the allocated sites would have negligible effects.

SA objective 11: Reduce the Borough's contribution to climate change

Residential site options

- 4.59 The location of residential development will not affect levels of energy efficiency and renewable energy use, which will instead be influenced by onsite practices uses and the design of the development. The location of residential development will therefore primarily influence the Borough's contribution to climate change in terms of how well sites are connected to jobs, services and facilities and the sustainable transport network, and therefore whether high levels of car use are likely to result from the development.
- 4.60 Only 15 of the 188 residential site options are within 600m of an employment site, Rugby town centre or the centre of a Main Rural Settlement and at least one sustainable transport link and so are likely to have a significant positive effect.
- 4.61 Another 87 of the residential sites are within 600m of at least two of either an employment site, Rugby town centre or the centre of a Main Rural Settlement or at least one sustainable transport link (but not all of these things) and so are likely to have a minor positive effect.
- 4.62 A further 81 sites are within 600m of only one of either an employment site, Rugby town centre or the centre of a Main Rural Settlement or at least one sustainable transport link and so are likely to have a negligible effect.
- 4.63 The remaining five residential site options are not within 600m of an employment site, Rugby town centre or the centre of a Main Rural Settlement or a sustainable transport link and so are likely to have a significant negative effect. Those sites are S14_035, S14_059, S14_081, S14_082 and S14_155.
- 4.64 For the sites that score negatively against this SA objective it would be particularly important that opportunities to incorporate sustainable transport links are explored, if the sites were to be allocated in the Local Plan. However, none of the residential sites that would have negative effects on this objective are now allocated in the Publication Draft Local Plan; therefore the allocated sites can be seen to perform generally better than the alternative options.

Employment site options

- 4.65 As with the residential site options, the location of employment development will primarily influence the Borough's contribution to climate change in terms of how well sites are connected to the sustainable transport network, which will influence how easily employees will be able to commute via sustainable modes of transport. Proximity to existing residential areas will also influence effects, by determining how accessible the employment development would be via non-car based modes of transport. The proximity of employment site options to residential site options being considered for allocation in the new Local Plan was not able to be considered at the stage of assessing reasonable alternative options as there was not yet enough certainty about their eventual allocation. The relative proximity of the housing and employment sites now included in the Publication Draft Local Plan is considered in **Chapter 6**.
- 4.66 Three of the six employment site options are within 600m of sustainable transport links and an existing residential area and so are likely to have significant positive effects. Those sites are S14_007, S14_034 and S14_111. The remaining three employment site options (S14_006, S14_047 and S16_022) are more than 600m from sustainable transport links and residential areas and so are likely to have minor negative effects.
- 4.67 Both of the employment sites now allocated in the Publication Draft Local Plan would have significant positive effects on this SA objective, while all of the site options with minor negative effects have been rejected.

SA objective 12: Avoid, reduce and manage flood risk

Residential site options

- 4.68 While new development in any location may offer good opportunities to incorporate SuDS, the development of new housing on greenfield land would result in the loss of permeable surfaces and could therefore increase overall flood risk, particularly where the sites are within high risk flood zones. National Planning Practice Guidance identifies residential properties as a 'more vulnerable use', which is suitable in areas of flood zone 1 and 2 but would require an exception test in flood zone 3a and is unsuitable in flood zone 3b.
- 4.69 Ten of the 188 residential site options are on greenfield land within flood zones 3a or 3b and so are likely to have significant negative effects - these are sites S14/019, S14/042, S14/043, S14/046, S14/065B (S14/097), S14/156 S16096, S16100, S16107 and S16013. None of the residential site options are on brownfield land within flood zones 3a or 3b.
- 4.70 A further 152 residential sites are entirely or mainly on greenfield land that is outside of flood zones 3a and 3b and so are likely to have a minor negative effect as they may result in increased runoff due to the loss of permeable surfaces, although not in the areas of highest flood risk. The remaining 26 residential site options are on brownfield land outside of flood zones 3a and 3b and so are likely to have negligible effects.
- 4.71 Given that almost all of the site options are located outside of the main flood risk areas in Rugby Borough, the main factor which contributes to the negative effects identified in relation to this SA objective is whether the sites are located on brownfield or greenfield land.
- 4.72 Most of the residential sites that are now allocated in the Publication Draft Local Plan are on greenfield land outside of high flood risk areas and so would have minor negative effects, although one site allocation (S14/065B (S14/097)) would have a significant negative effect because it is within a high flood risk zone. The other nine sites with significant negative effects have been rejected for inclusion in the Local Plan. Therefore, it is important that appropriate mitigation is incorporated into the development of S14/065B (S14/097) in particular. This may involve only developing the part of the site that is outside of the high flood risk area and using that part of the site for open space instead.

Employment site options

- 4.73 National Planning Practice Guidance identifies offices and general industry as a 'less vulnerable use', which is suitable in areas of flood zone 1, 2 and 3a but is unsuitable in flood zone 3b.
- 4.74 Five of the six employment site options are on greenfield land so would result in the loss of permeable surfaces, but are outside of flood zone 3b and so are likely to have minor rather than significant negative effects. Two of those sites (S14_034 and S14_111) are now allocated in the

Publication Draft Local Plan; therefore appropriate mitigation should be built into development proposals for those sites. This may include incorporating SuDS within the sites. The one remaining employment site (S16_022) is located on brownfield land outside of Flood Zone 3a and 3b and therefore a negligible effect is likely. This site is not allocated in the Local Plan, for the reasons described in **Appendix 7**.

SA objective 13: Conserve and enhance the historic environment, heritage assets and their settings.

Residential and employment site options

- 4.75 The likely effects of the residential and employment site options on the historic environment have been considered by Rugby Borough Council as part of its internal site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. The findings of this assessment work have directly informed the SA.
- 4.76 Ten of the 188 residential sites (but none of the employment sites) were classed as 'red' because there is a potential significant impact on the historic environment and so the development of those sites could have a significant negative effect. All of those sites are either adjacent to or include heritage assets such as listed buildings or Scheduled Monuments.
- 4.77 Another 34 of the residential sites and two of the employment sites were classed as 'amber' because there is potential for some impact on the historic environment and so the development of those sites could have a minor negative effect. In all cases, the potential negative effects (both significant and minor) are uncertain as they will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
- 4.78 The remaining 144 residential sites and four employment sites were as classed 'green' because Rugby Borough Council considered there to be no potential impact on the historic environment, and so those sites are considered likely to have negligible effects on this SA objective.
- 4.79 Only seven of the sites with potential minor negative effects and none of the sites with potential significant negative effects have been allocated in the Publication Draft Local Plan; therefore the allocated sites generally perform better than the rejected options in relation to impacts on the historic environment. None of the employment site options with potential negative effects have been allocated.

SA objective 14: Promote a sustainable and accessible transport network

Residential and employment site options

- 4.80 The proximity of housing sites to public transport links will affect the extent to which residents are able to make use of non-car based modes of transport to access services, facilities and job opportunities. Similarly, the proximity of employment sites to public transport links will affect the extent to which employees are able to make use of non-car based modes of transport to commute to and from work. It is possible that new transport links such as bus routes or cycle paths may be provided as part of large-scale developments but this cannot be assumed.
- 4.81 143 of the 188 residential site options and two of the six employment site options are within 600m of three or more sustainable transport links (bus stops, railway stations or cycle paths) and so are likely to have significant positive effects on the use of sustainable transport. Another 39 residential site options and one employment site (S14_007) are within 600m of one or two sustainable transport links (bus stops, railway stations or cycle paths) and so are likely to have minor positive effects.
- 4.82 The remaining six residential sites (S14_035, S14_059, S14_060, S14_081, S14_082 and S14_155) and three employment sites (S14_006, S14_047 and S16_022) are more than 600m from any sustainable transport links, and so are likely to have minor negative effects. No likely significant negative effects were identified in relation to this SA objective for any of the site options.
- 4.83 None of the residential sites which would have minor negative effects have been allocated in the Publication Draft Local Plan and both of the employment sites now allocated in the Publication Draft Local Plan would have significant positive effects.

SA objective 15: Reduce all forms of pollution

Residential site options

- 4.84 The effects of residential development on levels of soil and water pollution would be influenced largely by factors such as whether there is capacity at the borough's sewage treatment works to treat the additional wastewater generated by the overall scale of development proposed, rather than by the location of individual site options.
- 4.85 Development within or close to the AQMA that has been declared around Rugby town is likely to have a negative effect on air pollution as increased vehicle traffic from population growth in that area could compound existing air quality problems. 94 of the 188 residential site options are within or directly linked by road to the AQMA and so are likely to have a significant negative effect on this objective. A further 46 sites are not within or directly linked by road to the AQMA and so would have a negligible effect in relation to air pollution; however they are adjacent to a major road, motorway or railway line or are surrounded by sensitive receptors such as existing housing development which could cause noise pollution and so could result in mixed effects overall.
- 4.86 Another 48 residential sites are not within or directly linked by road to an AQMA and are not close to the strategic transport network or surrounded by sensitive receptors. Development at those sites would therefore have a negligible effect on this objective.
- 4.87 24 of the residential sites with significant negative effects on pollution have been allocated in the Publication Draft Local Plan, although a large number of the rejected options would also have significant negative effects, reflecting the proximity of many of the reasonable alternative site options to the AQMA around Rugby town. As described under SA objective 4 above, it is therefore essential that development at Rugby town in particular is accompanied by improvements to public transport infrastructure to mitigate increases in air pollution.

Employment site options

- 4.88 As with residential development, the effects of employment developments on levels of soil and water pollution would be influenced largely by factors such as whether there is capacity at the borough's sewage treatment works to treat the additional wastewater generated by the overall scale of development proposed, rather than by the location of individual site options. However, the location of employment sites could affect this objective in relation to air pollution.
- 4.89 As described under SA objective 3: health, four of the six employment site options are within or directly linked by road to the AQMA around Rugby town and so are likely to have a significant negative effect on air pollution by compounding emissions in that area. Those sites are S14_006, S14_007, S14_034 and S14_111). The remaining two employment site (S14_047 and S16_022) are not within or directly linked by road to the AQMA and are not adjacent to an A road, motorway or railway line or surrounded by sensitive receptors; therefore the development of those sites would have a negligible effect on levels of pollution.
- 4.90 Both of the employment sites now allocated in the Publication Draft Local Plan would have significant negative effects on this SA objective, therefore as noted above in relation to residential sites, it is essential that development is accompanied by improvements to public transport infrastructure.

SA objective 16: Conserve and where possible enhance the Borough's biodiversity, flora and fauna

Residential and employment site options

- 4.91 Residential and employment sites that are within 250m of an internationally, nationally or locally designated biodiversity or geodiversity site have the potential to affect those sites, for example through habitat damage/loss, fragmentation, disturbance to species, air pollution or trampling. Conversely, there may be opportunities to promote habitat connectivity if new developments include green infrastructure. Therefore, while proximity to designated sites provides an indication of the potential for an adverse effect, uncertainty exists as appropriate mitigation may avoid adverse effects and may even result in beneficial effects. In addition, the potential impacts on biodiversity present on each site or undesignated habitats and species adjacent to the potential development sites cannot be determined at this strategic level of assessment. This would be

determined once more specific proposals are developed and submitted as part of a planning application.

- 4.92 Of the 188 residential site options, 117 are within 250m of one or more designated biodiversity or geodiversity sites and so may have significant negative effects on this SA objective. All six of the employment site options are also within 250m of a biodiversity or geodiversity site and so may also have significant negative effects.
- 4.93 A further 69 residential sites are between 250m and 1km of one or more designated biodiversity or geodiversity sites and so may have minor negative effects. The remaining two residential sites (S14/061 and S14/073) are more than 1km from any designated biodiversity or geodiversity sites and so are likely to have negligible effects. However, the effects of all site options on this SA objective are uncertain at this stage as the detailed proposals for each site are not yet known and it may be possible to incorporate mitigation such as green infrastructure within the new developments.
- 4.94 18 of the residential site options with potential significant negative effects on biodiversity have now been allocated in the Publication Draft Local Plan, as well as two of the employment sites. However, many of the rejected options could also have significant negative effects. This reflects the widespread distribution of biodiversity and geodiversity designations within the Borough.

SA objective 17: Maintain and where possible enhance the quality of landscapes *Residential and employment site options*

- 4.95 As there are no National Parks or Areas of Outstanding Natural Beauty within or immediately adjacent to Rugby Borough, the location of residential and employment sites is not expected to affect these landscape designations. The sensitivity of Rugby Borough to development was assessed in the Landscape Assessment of the Borough of Rugby: Sensitivity and Condition Study (2006) and this information has been drawn on to inform the SA.
- 4.96 22 of the 188 residential site options and two of the employment site options (S14_007 and S14_034) are within areas that are classed as being of very high or high overall sensitivity and so could have significant negative effects on this SA objective. A further 151 residential sites and the remaining four employment sites are within areas that are classed as being of moderate overall sensitivity and so could have minor negative effects. The final 15 residential sites are within areas classed as being of low overall sensitivity, or are in areas classed as 'urban', and so are most likely to have negligible effects.
- 4.97 For all of the potential minor and significant negative effects identified in relation to this SA objective, there is uncertainty attached as effects on landscape character will be determined largely by the design of any development proposed and the incorporation of mitigation such as screening.
- 4.98 The high number of potential negative effects identified demonstrates the fact that Rugby Borough is relatively constrained in relation to landscape character; however only three of the residential site options and one of the employment site options with potential significant negative effects on the landscape have now been allocated in the Publication Draft Local Plan. The allocated sites generally perform better than many of the reasonable alternatives. For the sites with potential significant negative effects that have been allocated (S14_011, S14_034, S14_055 and S14_034) it will be important to ensure that appropriate mitigation is built into proposals for residential and employment development. This mitigation should be delivered through relevant policies in the Local Plan (see **Chapter 6**).

SA objective 18: Maintain and where possible enhance the quality of townscapes *Residential and employment site options*

- 4.99 It is assumed that all new residential and employment development will be of high quality design. Where new development takes place on brownfield land there are likely to be positive effects on the townscape as a result of reducing the number of derelict sites and buildings and replacing them with high quality new development.
- 4.100 26 of the 188 residential site options are relatively small sites (less than 10ha) and are entirely or mainly on brownfield land, so are likely to have minor positive effects on the townscape. No large

sites on brownfield land are included within the residential or employment site options; therefore no likely significant positive effects were identified.

- 4.101 The remaining 162 residential sites and five of the six of the employment site options are entirely or mainly on greenfield land and so would have negligible effects on this objective. Only one of the employment sites (S16_022) is located on mostly brownfield land. A minor positive effect has been recorded in relation to this SA objective for this site.
- 4.102 None of the residential or employment sites with potential minor positive effects have been allocated in the Publication Draft Local Plan, for the reasons described in **Appendix 7**. All of the allocated sites would have negligible effects.

Summary of SA findings for the site options

- 4.103 **Table 4.1** overleaf presents the SA scores for all of the 188 residential site options and **Table 4.2** presents the SA scores for the six employment site options. For ease of reference, the sites that are included as allocations in the Publication Draft of the Local Plan are highlighted in **bold**. Some sites combine with others to form part of wider allocations. Sites that are not proposed for allocation but are considered suitable for release from Green Belt in the Publication Draft Local Plan are highlighted in **bold italics**. Sites with planning consent (including subject to Section 106 agreements) or that do not need to be separately allocated as they are covered by other policies are highlighted in *italics*.

Table 4.1: Summary of SA scores for the residential site options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
Site options identified and appraised prior to the Preferred Option stage																		
S14/003: Masters Hill, Long Itchington Road, Birdingbury	0	+	+	+	0	+	0	-	--?	0	0	-	0?	++	0	-?	-?	0
S14/004: Site adjacent to public play area, The Old Orchard, Plott Lane, Stretton on Dunsmore, Rugby, CV23 9HL	0	++	++	+	0	+	0	-	--?	0	0	-	0?	++	0	-?	-?	0
S14/005: Main Street, Harborough Magna, CV23 0HA	0	+	+/-	+	0	+	0	-	--?	0	0	-	0?	++	--	-?	--?	0
S14/007: Land adjacent to Eastfield Farm, Crick Road, Hillmorton, CV23 0AB	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	+	--	--?	--?	0
S14/008_S14/020: Land at Cawston Rugby (known as land & buildings adjoining Little Scotland Farm, Scotts)	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	++	--	-?	-?	0
S14/009: Dyer's Lane, Wolston	0	++	+	+	0	+	0	-	--?	0	0	-	0?	++	0	-?	-?	0
S14/010: Land to Rear of 84-90 Dunchurch Road, Rugby, Warwickshire, CV22 6DW	0	++	++/-	+	0	++	0	-	-?	0	+	-	0?	++	--	-?	0?	0
S14/011 Land at Coventry Road, Wolvey, Warwickshire	0	++	++	+	0	++	0	-	--?	0	+	-	0?	+	0	-?	--?	0
S14/012_S14/013 Shelford Lodge Farm/Temple Farm	0	++	++	+	0	+	0	-	--?	0	0	-	0?	+	0/--	--?	--?	0
S14/016 Lawford Fields Farm, Bilton Lane, Long Lawfords, CV23 9DU	0	++	+/-	++	0	++	0	-	--?	0	+	-	0?	++	--	--?	-?	0
S14/017 - Land on south side of Leamington Road opposite British Legion Club, Ryton on Dunsmore	0	++	+	+	0	++	0	-	--?	0	++	-	0?	++	0/--	--?	-?	0
S14/018 Land off Glenfern Gardens, off Oxford Road, Ryton on Dunsmore	0	++	-	+	0	++	0	-	--?	0	0	-	0?	+	0/--	-?	-?	0
S14/019 Land off Bulkington Road, Bulkington Road, Wolvey, Warwickshire	0	++	++	++	0	++	0	-	--?	0	+	--	0?	++	0	--?	-?	0
S14/021 Penlan, Cawston Lane, Dunchurch, Rugby, CV22 7RX	0	++	+/-	+	0	+	0	-	--	0	0	-	0?	++	--	-?	-?	0
S14/023 58 Daventry Road, Dunchurch, CV22 6NS	0	++	++/-	+	0	++	0	-	--	0	+	-	0?	++	--	--?	-?	+
S14/024 Restaurant + garage Site, A45, 424 London	0	++	-	+	0	+	0	++	0	+	0	0	0?	+	0/--	-?	-?	+

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
Road, Stretton-on-Dunsmore, Rugby																		
S14/025 Land at Ashlawn Road West, Ashlawn Road, Rugby, CV22 6HU	0	++	+/-	++	0	+	0	-	--	0	0	-	0?	++	--	-?	-?	0
S14/026 Hillmorton Triangle, Rugby, land to the south of the A428 (Crick Road), East & North of B4038 Kilsby Lane, and west of the Oxford Canal	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	++	--	--?	-?	0
<i>S14/027 Homefield, Rugby Road, Bilton Grange, Dunchurch, Bilton Grange School, Rugby Road, Dunchurch, CV22 6QU</i>	0	++	++/-	+	0	++	0	-	--	0	+	-	0?	++	--	-?	0?	0
S14/028 The Lion Field, Bilton Grange, Dunchurch, Bilton Grange School, Rugby Road, Dunchurch, CV22 6QU	0	++	+/-	+	0	+	0	-	--	0?	0	-	0?	++	--	-?	-?	0
S14/029 Marston Maples, Marston Maples, Rugby Road, Wolston, CV8 3F2	0	++	+	+	0	+	0	++	0	+	0	0	0?	++	0	-?	-?	+
S14/030 Priory Road, Poultry Site, Priory Road, Wolston, Coventry, CV8 3FX	0	++	+	+	0	+	0	++	0	+	0	0	0?	++	0/--	--?	-?	+
S14/031 Thurlaston Poultry Site, Biggin Hall Lane, Thurlaston, CV23 9LD	0	+	+	+	0	+	0	++	0	+	0	0	0?	+	0	-?	-?	+
S14/032 Land adjacent to the drive, Bilton Grange, Dunchurch, Bilton Grange School, Dunchurch, Rugby, CV22 6QU	0	++	+/-	+	0	+	0	-	--	0	0	-	0?	++	--	-?	0	0
S14/033 Land to the rear of Wolds Lane, Land to the rear of Hawthorns, Wolds Lane, Wolvey, LE1D 3LL	0	++	++	+	0	++	0	-	--?	0	+	-	0?	+	0	-?	--?	0
S14/034 Coton Park East, Rugby	0	+	+/-	++	0	++	0	-	--	0	+	-	-?	++	--	--?	--?	0
S14/035 The Meadows, Watling Street, Clifton upon Dunsmore, CV23 0AG	0	--	-	+	0	-	0	-	-	0	--	-	0?	-	--	--?	-?	0
S14/036 Land off Rugby Road, Rugby Road, Binley Woods, CV3 2BD	0	++	+	+	0	+	0	-	--?	0	+	-	0?	++	0/--	--?	-?	0
S14/037 Land at and adjacent to Sherwood Farm, Rugby Road, Binley Woods, CV3 2BD (0.5ha)	0	++	+	+	0	+	0	-	--?	0	+	-	0?	++	0/--	--?	-?	0
S14/038 Land at and adjacent to Sherwood Farm, Rugby Road, Binley Woods, CV3 2BD (4.64ha)	0	++	+	+	0	+	0	-	--?	0	+	-	0?	++	0/--	--?	-?	0
S14/039 Draycote Farm, Draycote, Rugby, CV23 9RB	0	-	+	+	0	+	0	-	--?	0	0	-	0?	+	0	--?	-?	0?

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
S14/040 Old Lodge Farm Estate, Rugby Road, Binley Woods, CV3 2AB	0	++	+	++	0	++	0	-	--	0	++	-	--?	++	0/--	--?	-?	0
S14/041 Land at Florin Place, Hillmorton	0	++	+/-	+	0	+	0	-	--	0	0	-	0?	++	--	--?	-?	0
S14/042 Land at Kilsby Lane, Hillmorton, Rugby, CV21 4PN	0	++	+/-	++	0	+	0	-	--?	0	0	--	0?	++	--	--?	-?	0
S14/043 Oxford Road, Ryton on Dunsmore	0	++	-	++	0	+	0	-	--?	0	0	--	0?	++	0/--	-?	-?	0
S14/044 Sawbridge Road, Grandborough	0	+	+	+	0	+	0	-	--?	0	0	-	0?	+	0	-?	-?	0
S14/045 Land at Crowner Fields Farm, Brinklow Road, Ansty, Coventry, Warwickshire, CV7 9JA	0	+	+	++	0	++	0	-	--	0	+	-	0?	++	0/--	--?	-?	0
S14/046 Waldins Farm, Barby Lane, Rugby, CV22 5QJ	0	++	+/-	++	0	+	0	-	--	0	0	--	0?	++	--	-?	-?	0
S14/047b: Land at Hillfields Farm (Trust of Walpole Brown), Walsgrave, Hillfields Farm, Walsgrave on Sowe, Coventry, CV2 2DS	0	-	+	++	0	++	0	-	--?	0	+	-	-?	+	0	--?	-?	0
S14/049 Land at Stretton on Dunsmore, Land at Junction of Brookside and Fosse Way	0	++	++	+	0	++	0	-	--?	0	+	-	0?	++	0	-?	-?	0
S14/050 Site 1, Brandon Stadium, Rugby Road, Binley Woods, CV8 3GJ	0	++	+	+	0	+	0	++	0	+	+	0	0?	++	0/--	--?	-?	+
S14/051 Site 2, Brandon Stadium, Rugby Road, Binley Woods, CV8 3GJ	0	++	+	+	0	+	0	++	0	+	+	0	0?	++	0	--?	-?	+
S14/053 Field Refs 0124+0118, Land accessed off Church Road, Church Lawford	0	+	+	+	0	+	0	-	--?	0	0	-	0?	++	0	--?	-?	0
S14/054 Land at Binley Woods, CV3 2BP	0	++	+	++	0	+	0	-	--?	0	+	-	0?	++	0/--	--?	-?	0
S14/055 Coton Park East, Land to the north of Rugby to the east of the Coton Park development	0	+	+/-	++	0	++	0	-	--	0	+	-	0?	++	--	--?	--?	0
S14/057 Flecknoe Stud Farm, Flecknoe, Rugby, CV23 8AU	0	+	+	+	0	+	0	++	0	+	0	0	0?	+	0	-?	-?	+
S14/059 Land Adjoining 5 Ways Lakes, 3 Coventry Road, Wolvey, LE11 3HF	0	++	-	+	0	-	0	-	--?	0	--	-	0?	-	0	-?	-?	0
S14/060 Rugby Garden Centre, Straight Mile, Bourton on Dunsmore, Frankton, Nr Rugby, CV23 9QQ	0	--	-	+	0	+	0	++	0	+	0	0	0?	-	--	-?	-?	+
S14/061 A&M Engineering Co (Rugby) Ltd, Rugby Road, Harborough Magna, CV23 0HL	0	+	+/-	+	0	+	0	++	0	+	0	0	0?	+	--	0?	--?	+
S14/062 Ryton Training Ground, Leamington Road, Ryton on Dunsmore, CV8 3FL	0	++	+	+	0	++	0	-	--?	0	++	-	0?	++	0/--	--?	-?	0

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
S14/063 Hinckley Road, Ansty, Main Road, CV7 9JA	0	+	+	+	0	+	0	-	--?	0	0	-	0?	++	0/--	--?	-?	0
S14/064 Linden Tree Bungalow, Warwick Road, Wolston, Warwickshire, CV8 3GZ	0	++	+	+	0	+	0	-	--?	0	0	-	0?	++	0	-	-?	0
S14/065A (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts	0	++	++	++	0	++	0	-	--?	0	+	-	-?	++	0/--	--?	-?	0
S14/065B (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts	0	++	++	+	0	+	0	-	--?	0	0	--	-?	+	0/--	--?	-?	0
S14/065C (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts	0	++	++	+	0	+	0	-	--?	0	0	-	--?	++	0	--?	-?	0
S14/065D Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts	0	++	++	+	0	++	0	-	--?	0	+	-	0?	++	0	-?	-?	0
S14/065E (S14/072) Land off Heath Lane & Rugby Road, Brinklow, Rugby	0	++	++	++	0	++	0	-	--?	0	+	-	-?	++	0	--?	-?	0
S14/066 Land at and adjacent to Cosford, Cosford Lane	0	++	+/-	++	0	++	0	-	--?	0	++	-	--?	+	--	--?	-?	0
S14/067 Land North of Kilsby Lane, Hillmorton	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	++	--	--?	-?	0
<i>S14/068: Land off Ashlawn Road, Hillmorton, Rugby</i>	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	++	--	-?	-?	0
S14/069: Land West of Newton Lane	0	+	+/-	+	0	++	0	-	--?	0	+	-	0?	++	--	--?	--?	0
<i>S14/070: Land east of Newton Lane and north of The Leys, Newton, Rugby</i>	0	+	+/-	+	0	++	0	-	--?	0	+	-	0?	++	--	--?	--?	0
S14/071: The Hollies, Land west of Newton Lane and north of The Hollies, Newton, Rugby	0	+	+/-	+	0	+	0	++	0	+	0	0	0?	++	--	--?	--?	+
S14/073: Land at Coton House, Rugby (small area)	0	++	-	+	0	++	0	-	--	0	+	-	-?	+	--	0?	-?	0
S14/074: Coton House and Coton Farm (large area)	0	++	+/-	++	0	++	0	-	--	0	+	-	--?	++	--	--?	-?	0
S14/075: Land surrounding Walsgrave Hill Farm located east of the A46 and Cross Point Business Park and West of Ansty Park	0	-	+	++	0	++	0	-	--	0	+	-	--?	+	0/--	--?	-?	0
S14/076: Church Field, land to the west of cooks lane and south of Main Street, Frankton, CV23 9PN	0	+	+	+	0	+	0	-	--?	0	0	-	-?	+	0	-?	-?	0
S14/077: Land North of (A428) Coventry Road, Church Lawford, Rugby	0	+	+/-	+	0	+	0	-	--?	0	0	-	0?	++	--	--?	-?	0
S14/078: Land South of Coventry Road, Cawston	0	++	-	++	0	++	0	-	--	0	+	-	0?	++	--	--?	-?	0
S14/079: Coton House, Lutterworth Road,	0	++	-	++	0	++	0	-	--	0	+	-	-?	++	--	-?	-?	0

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
Churchover, Rugby, Warwickshire																		
S14/080: Land off Hillmorton Lane, Clifton on Dunsmore	0	++	+/-	+	0	++	0	-	--	0	+	-	0?	++	--	-?	-?	0
S14/081: Flecknoe Glebe, Land between Sawbridge and Wolfhampcote	0	--	-	+	0	-	0	-	-	0	--	-	0?	-	0	--?	-?	0
S14/082: Wolvey Glebe, Wolvey	0	++	-	+	0	-	0	-	--?	0	--	-	0?	-	0	-?	-?	0
S14/083: Back Lane South, Land south of Back Lane, Long Lawford	0	++	+/-	+	0	++	0	-	--?	0	+	-	0?	++	--	--?	-?	0
S14/084: Newbold on Avon Glebe, Land off Main Street, Newbold on Avon, Rugby	0	++	+/-	+	0	+	0	-	-	0	0	-	-?	++	--	--?	-?	0
S14/085: Willoughby Glebe, Willoughby, Rugby	0	+	+	+	0	+	0	-	-	0	0	-	0?	++	0/--	-?	-?	0
S14/086: Land north of school street, Lutterworth Road, Churchover	0	+	+/-	+	0	+	0	-	--?	0	0	-	-?	+	--	--?	-?	0
S14/087: Land Rear of School Farm, Churchover	0	+	+/-	+	0	+	0	++	0	+	0	0	-?	+	--	--?	-?	+
S14/088: Land to the north of Lutterworth Road, Churchover	0	+	+/-	+	0	+	0	-	--?	0	0	-	-?	+	--	--?	-?	0
S14/089: Lafarge land at Ryton-on-Dunsmore, North of the A45 and West of Church Road	0	++	+/-	++	0	++	0	-	--?	0	++	-	0?	++	--	--?	-?	0
S14/090: Home Farm, Brinklow, Nr Rugby, Warwickshire, CV23 0LY	0	++	++	+	0	++	0	++	0	+	+	0	-?	++	0	--?	-?	+
S14/091: Land bordering Bretford	0	-	+/-	+	0	+	0	-	--?	0	0	-	0?	++	--	--?	-?	0
S14/092: Bilton Glebe, Land off A426, Rugby	0	++	+/-	+	0	++	0	-	-	0	+	-	-?	++	--	--?	-?	0
S14/093: Birdingbury Glebe, Land off Main Street, Birdingbury	0	+	+	+	0	+	0	-	--?	0	0	-	0?	++	0	-?	-?	0
S14/094: Willey Glebe, Willey, Near Rugby	0	+	+/-	++	0	+	0	-	--?	0	0	-	0?	+	--	--?	-?	0
S14/096: Land at the Locks, Hillmorton	0	++	+/-	+	0	+	0	-	-	0	0	-	-?	+	--	--?	-?	0
S14/098: Moat Farm, Barby Lane, Rugby, Warwickshire	0	++	+/-	++	0	+	0	-	--?	0	0	-	0?	++	--	--?	-?	0
S14/099: Pleasant View, 1 Bush Hill Lane, Flecknoe, CV23 8AX	0	+	+	+	0	+	0	-	--?	0	0	-	--?	+	0	-?	--?	0
S14/100: Shilton House Farm, Church Road, Shilton, CV7 9HX	0	+	+	+	0	+	0	++	0	+	0	0	0?	++	0/--	--?	--?	+
S14/101 Gunters Haulage yard	0	++	-	+	0	+	0	++	0	+	0	0	0?	++	0	-?	-?	+
S14/102 Land between Cawston Lane and Alwyn	0	++	++/-	++	0	++	0	-	--	0	+	-	0?	++	--	--?	-?	0

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
Road (Land within the South West Broad Location)																		
S14/106 Market Quarter, Cattle Market, Railway Terrace, Rugby	0	++	++/-	+	0	++	0	++	0	+	++	0	0?	++	--	-?	0?	+
S14/108: Town Hall Complex, Newbold Road, Rugby, CV21 2RR	0	++	++/-	+	0	++	0	++	0	+	+	0	--?	++	--	-?	0?	+
S14/111: Land to South of Cawston Spinney, Rugby	0	++	+/-	++	0	++	0	-	--	0	++	-	0?	++	--	--?	-?	0
S14/112: Land at Lawford Heath	0	-	+/-	++	0	++	0	-	--	0	+	-	--?	+	--	--?	-?	0
S14/113: Barnwells Farm, Thurlaston	0	+	+/-	++	0	++	0	-	--?	0	+	-	0?	++	--	--?	-?	0
S14/114: Coney Farm, Ryton	0	++	-	++	0	++	0	-	--?	0	++	-	0?	+	0/--	-?	-?	0
S14/115: Brierleys Farm, Brinklow	0	++	++	++	0	++	0	-	--?	0	+	-	-?	++	0	--?	-?	0
S14/116: Land at Main Street, Cawston	0	++	++/-	+	0	+	0	-	--	0	0	-	0?	++	--	-?	-?	0
S14/117: Dunkleys Farm, Cherry Tree Farm and Homestead Farm, Cawston Lane, Rugby	0	++	++/-	++	0	++	0	-	--	0	+	-	0?	++	--	--?	-?	0
S14/118: Dunsmore House Farm, Lilbourne Road, Clifton upon Dunsmore, CV23 0AQ	0	++	-	++	0	+	0	-	-	0	0	-	0?	+	--	--?	-?	0
S14/119: Shelford House Farm, Burton Hastings	0	++	-	++	0	+	0	-	--	0	0	-	0?	++	0/--	--?	--?	0
S14/120 Manor Farm, Ryton	0	++	+	++	0	++	0	-	--?	0	+	-	0?	++	0	--?	-?	0
S14/121 Longstons, Newton Road, Clifton upon Dunsmore	0	++	+/-	++	0	++	0	-	--?	0	+	-	0?	++	--	--?	-?	0
S14/122 Land off Squires Road, Stretton-on-Dunsmore, CV23 9HF	0	++	++	+	0	++	0	-	--	0	+	-	0?	++	0/--	-?	-?	0
S14/125 Jackson Road	0	++	+/-	+	0	+	0	++	0	+	0	0	0?	++	--	-?	0?	+
S14/129 Hazlewood Close	0	++	++/-	+	0	++	0	-	--?	0	+	-	0?	++	--	-?	-?	0
S14/130: Land to south of the A46, Tollbar	0	-	-	++	0	+	0	-	--?	0	0	-	0?	+	--	--?	-?	0
S14/134: Moat Farm, Barby Lane, Rugby, Warwickshire, CV21 4HQ	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	++	--	--?	-?	0
S14/135: Moat Farm, Barby Lane, Rugby, Warwickshire, CV22 5QT	0	++	+/-	++	0	+	0	-	--	0	0	-	0?	++	--	--?	-?	0
S14/137: Lawford Road/Addison Road Rugby	0	++	+/-	+	0	++	0	-	-	0	+	-	0?	++	--	--?	0?	0
S14/143: Rugby Riding Club, Land South of Ashlawn Road, Rugby	0	++	+/-	++	0	+	0	-	--	0	0	-	0?	++	--	--?	-?	0
S14/145 Perkins Grove garage site, Rugby	0	++	+/-	+	0	+	0	++	0	+	0	0	0?	++	--	--?	0?	+
S14/146 Railway Terrace and Gas St Car Parks	0	++	++/-	+	0	++	0	++	0	+	+	0	0?	++	--	-?	0?	+

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
S14/148 Burnhams Farm, Church Lawford, CV23 9EE	0	+	+	++	0	+	0	-	--?	0	0	-	0?	++	0	--?	-?	0
S14/151 Lever Road, Rugby	0	++	+/-	+	0	+	0	++	0	++?	0	0	0?	++	--	-?	0?	+
S14/152 Land to the West of Dunchurch, Rugby	0	++	++/-	+	0	++	0	-	--?	0	+	-	0?	++	--	--?	-?	0
S14/153: The Yard, Kirby Cottage Farm, Rear of 31 Coventry Road, Pailton, Rugby, Warwickshire, CV23 0QD	0	+	+/-	+	0	+	0	-	--?	0	0	-	-?	++	--	-?	--?	0
S14/154: Land adjacent to Brookside, Stretton on Dunsmore, CV23 9TR	0	++	++	+	0	++	0	-	--?	0	+	-	-?	++	0/--	--?	-?	0
S14/155: Land to North of Lower Farm, Brandon Lane	0	--	+/-	++	0	-	0	-	--?	0	--	-	0?	-	--	--?	-?	0
S14/156: Land to South of Lower Farm, Brandon Lane	0	-	-	++	0	++	0	-	--?	0	+	--	0?	++	--	--?	-?	0
S14/157: Land off Brookside, Stretton on Dunsmore	0	++	++	+	0	++	0	-	--?	0	+	-	-?	++	0/--	--?	-?	0
S14/158: Land adjacent to Barnacle Village Hall, The Compound, Lower Road, Barnacle, CV7 9LD	0	+	+	+	0	+	0	-	--?	0	0	-	0?	+	0/--	-?	--?	0
S14/159: Land to south of Brownsover Road, Newbold, Rugby	0	++	+/-	+	0	++	0	-	--?	0	+	-	-?	++	--	--?	-?	0
S003: Victoria House, 50 Albert Street, Rugby, CV21 2 RH	0	++	++/-	+	0	++	0	++	0	++?	+	0	-?	++	--	-?	0?	+
S033: Home Farm, Thurmill Road, Long Lawford, CV23 9BX	0	++	+/-	++	0	++	0	-	--?	0	++	-	0?	++	--	--?	-?	0
S035: Land adjacent to 15 Parkfield Road, Newbold on Avon	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	++	--	--?	0?	0
S039: West Farm, Brinklow, Coventry, CV23 7DZ	0	++	++	+	0	++	0	-	--?	0	+	-	-?	++	0	--?	-?	0
S042: School Street, Wolston, CV8 3FY	0	++	++	+	0	++	0	-	--?	0	+	-	-?	++	0	-?	-?	0
S043: Bourton Glebe, Land at Draycote, Draycote, Warwickshire	0	-	+	++	0	+	0	-	--?	0	0	-	0?	++	0	--?	-?	0
S046: Grandborough Glebe, Land at Sawbridge, Sawbridge, Warwickshire	0	+	+	+	0	+	0	-	-	0	0	-	0?	+	0	--?	-?	0
S052 Land at the Locks, Hillmorton	0	++	+/-	+	0	+	0	-	-	0	0	-	-?	+	--	--?	--?	0
S056 Bourton Road, Birdingbury, Manor Farm, Frankton	0	+	+	+	0	+	0	-	--?	0	0	-	0?	+	0	-?	-?	0
S057 The Manor House, Stretton-on-Dunsmore, Warwickshire	0	++	++	+	0	++	0	-	--?	0	+	-	-?	++	0	-?	-?	0
S058 Campbell Farm, Coventry Road, Pailton, Warwickshire	0	+	+/-	+	0	+	0	-	--?	0	0	-	-?	++	--	-?	--?	0

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
S059 Holbrook House Farm, Long Lawford, Rugby, Warwickshire	0	++	+/-	++	0	++	0	-	--?	0	++	-	0?	++	--	--?	-?	0
S061 Warren Fields, High Street, Ryton on Dunsmore	0	++	+	+	0	++	0	-	--?	0	+	-	0?	++	0	--?	-?	0
S064 Land fronting Oxford Road	0	++	+	+	0	++	0	-	--?	0	++	-	0?	+	0/--	--?	--?	0
S123 1 Field behind Campden & Croft Cottage, Back Lane, Harborough Magna, Nr Rugby, Works CV23 0HT	0	+	+/-	+	0	+	0	-	--?	0	0	-	0?	++	--	-?	--?	0?
S124 Site North West of Main Road, Ansty, Nr Rugby, CV7 9HZ	0	+	+	++	0	+	0	-	--?	0	0	-	0?	++	0/--	--?	-?	0
S129 Land North of Stretton on Dunsmore, South of the A45 Stretton On Dunsmore	0	++	++	++	0	++	0	-	--?	0	++	-	0?	++	0/--	-?	-?	0
<i>S133 Land at Dipbar Fields, Daventry Road, Dunchurch, Rugby, CV22 6NT</i>	0	++	++/-	+	0	++	0	++	0	+	+	0	0?	++	--	--?	-?	+
Site options identified during the 2016 Call for Sites and appraised since the Preferred Option stage																		
S16002: Land adjacent Surgery, Brookside, Stretton on Dunsmore	0	++	++	+	0	++	0	-	--?	0	+	-	-?	++	0/--	-?	-?	0
S16005: Land at Wolvey House Farm, Wolvey	0	++	++	+	0	++	0	-	--?	0	+	-	0?	+	0/--	-?	--?	0
S16007: Land to rear of 155-169 Rugby Road, Binley Woods	0	++	+	+	0	++	0	-	--?	0	+	-	0?	++	0/--	-?	-?	0
S16008: Land at Lakeview Farm, Ryton on Dunsmore	0	++	+	+	0	++	0	-	--?	0	++	-	0?	++	0/--	--?	-?	0
S16009: Land at Lakeview Farm, Ryton on Dunsmore	0	++	+	+	0	++	0	-	--?	0	++	-	0?	++	0/--	--?	-?	0
S16012: Rear of Manor House, Church Hill, Stretton on Dunsmore	0	++	++	+	0	++	0	-	--?	0	+	-	--?	++	0/--	-?	-?	0
S16018: Land off Fosse Way, Stretton on Dunsmore	0	++	++	+	0	++	0	-	--?	0	+	-	0?	++	0/--	-?	-?	0
S16024: Eastwood Grove, Hillmorton	0	++	+	+	0	+	0	-	-	0	0	-	0?	++	--	--?	0?	0
S16026: Land off Mill Road	0	++	++/-	+	0	++	0	++	0	+	+	0	0?	++	--	--?	0?	+
S16031(a): The Stables, Green Lane, Brinklow	0	++	+	+	0	++	0	++	0	+	+	0	0?	++	0/--	-?	-?	+
S16031(b): The Stables, Green Lane, Brinklow	0	++	+	+	0	++	0	++	0	+	+	0	0?	++	0/--	-?	-?	+
S16031(c): The Stables, Green Lane, Brinklow	0	++	+	+	0	++	0	-	--?	0	+	-	0?	++	0/--	--?	-?	0
S16031(d): The Stables, Green Lane, Brinklow	0	++	+	+	0	++	0	-	--?	0	+	-	0?	++	0/--	--?	-?	0
S16034(a/b): Land north of Coventry Road, Long Lawford	0	++	+	+	0	++	0	-	--?	0	+	-	0?	++	--	--?	-?	0
S16038: The Orchard, Bilton Grange School, Dunchurch	0	++	++/-	+	0	++	0	-	--?	0	+	-	-?	++	--	-?	0?	0
S16039: The Wolvey Campus, Leicester Road, Wolvey	0	++	++	+	0	++	0	++	0	+	+	0	0?	++	0	--?	-?	+

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
S16042: Land off Station Road, Clifton upon Dunsmore	0	++	++/-	+	0	++	0	-	-?	0	+	-	0?	++	--	--?	-?	0
S16043: Home Farm, Brinklow	0	++	++	+	0	+	0	-	-?	0	+	-	-?	++	0	--?	-?	0
S16046: Land off A45 Daventry Road	0	-	-	++	0	+	0	-	-?	0	0	-	0?	+	--	--?	-?	0
S16047: Land to rear of Hall Grove, Brinklow	0	++	++	+	0	++	0	-	-?	0	+	-	0?	++	0	--?	-?	0
S16051: Fenley Field, Bilton	0	++	++/-	+	0	+	0	-	-	0	0	-	0?	++	--	-?	-?	0
S16054: Land at Dyer's Lane, Wolston	0	++	++	+	0	++	0	-	-?	0	+	-	0?	++	0	-?	-?	0
S16055: Land to rear of 32 School Lane, Stretton on Dunsmore	0	++	++	+	0	++	0	-	-?	0	+	-	0?	++	0	-?	-?	0
S16057: Land north of Daventry Road, Dunchurch	0	++	++/-	+	0	++	0	-	-?	0	+	-	-?	++	--	--?	-?	0
S16059: Land at Vicarage Road, Dunchurch	0	++	++/-	+	0	++	0	-	-?	0	+	-	--?	++	--	-?	0?	0
S16063: Land east of Coventry Road, Wolvey	0	++	++	++	0	++	0	-	-?	0	+	-	0?	+	0	-?	--?	0
S16064: Land west of Coventry Road, Wolvey	0	++	++	++	0	++	0	-	-?	0	+	-	0?	+	0/--	--?	-?	0
S16065: Land off Squires Road/Plott Lane, Stretton on Dunsmore	0	++	++	+	0	++	0	-	-?	0	+	-	0?	++	0/--	-?	-?	0
S16066_S16049: Land at Grounds Farm, Wolston	0	++	+	+	0	++	0	-	-?	0	+	-	0?	++	0	-?	-?	0
S16067: Land north of Wolston Lane, Wolston	0	++	+	+	0	++	0	-	-?	0	+	-	0?	++	0/--	--?	-?	0
S16072: Land off Ashlawn Road	0	++	+/-	+	0	+	0	-	-	0	0	-	-?	++	--	--?	-?	0
S16074: Land off Heath Lane, Brinklow	0	++	+	+	0	++	0	-	-?	0	+	-	0?	++	0	--?	-?	0
S16075: Land west of Lutterworth Road, Brinklow	0	++	++	+	0	++	0	-	-?	0	+	-	0?	++	0	--?	-?	0
S16078: Land south of Brownover Road	0	++	+/-	+	0	++	0	-	-?	0	+	-	0?	++	--	--?	-?	0
S16095: Land West of Onley Lane	0	-	+/-	++	0	+	0	-	-	0	0	-	0?	++	--	--?	-?	0
S16096: Land South of Bucknill Crescent, Rugby	0	++	++/-	++	0	+	0	-	-?	0	0	--	0?	++	--	--?	-?	0
S16100: 2A Fosse Way, Stretton on Dunsmore	0	++	++	+	0	++	0	-	-?	0	+	--	0?	++	0/--	--?	-?	0
S16107: Land at Onley	0	-	-	++	0	+	0	-	-?	0	0	--	0?	+	--	--?	-?	0
S16013: Wolvey Fields Farm, Wolvey	0	++	+	++	0	++	0	-	-?	0	+	--	0?	+	0	--?	-?	0
S16104: Mill House, Coventry Road, Dunchurch	0	-	-	+	0	++	0	-	-?	0	+	-	0?	+	--	--?	-?	0
S16108: Marston Maples and land east of Priory Road, Wolston	0	++	++	+	0	++	0	-	-?	0	+	-	-?	++	0/--	--?	-?	0
S16001: Land southwest of Cawston Lane, Rugby	0	++	+/-	++	0	+	0	-	--	0	0	-	-?	++	--	--?	-?	0
S16033: Land off Barby Lane, Rugby	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	++	--	--?	-?	0
S16050: Land off Bulkington Road, Wolvey	0	++	++	+	0	++	0	-	-?	0	+	-	0?	+	0	--?	-?	0
S16062: Land off Barby Lane, Hillmorton	0	++	+/-	+	0	+	0	-	-	0	0	-	0?	++	--	-?	-?	0
S16077: Old Lodge Farm, Binley Woods	0	++	+	++	0	++	0	-	-?	0	++	-	-?	++	0/--	--?	-?	0

Table 4.2: Summary of SA scores for the employment site options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centres	SA8: Regeneration	SA9: Efficient resource use	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Historic environment	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity and geodiversity	SA17: Landscapes	SA18: Townscapes
<i>S14_006: Europark Extension</i>	0	0	+/-	0	0	+	0	-	--?	0	-	-	0?	-	--	--?	-?	0
S14_007: Land adjacent to Eastfield Farm, Crick Road	0	0	+/-	0	0	+	0	-	-	0	++	-	-?	+	--	--?	--?	0
S14_034: Coton Park East	+	0	+/-	0	0	++	0	-	--	0	++	-	0?	++	--	--?	--?	0
S14_047: Hillfields Farm	0	0	+	0	0	+	0	-	--?	0	-	-	-?	-	0	--?	-?	0
S14_111: Cawston Spinney	0	0	+/-	0	0	+	0	-	--?	0	++	-	0?	++	--	--?	-?	0
S16_022: Milliboard, Ryton on Dunsmore	0	+	+	0	0	+	0	++	0	0	-	0	0?	-	0	--?	-?	+

5 Sustainability Appraisal Findings for the Policy Options

- 5.1 As described in **Chapter 2**, options for the policies that the Council originally intended to present in the Rugby Borough Plan DPD (which would sit alongside the adopted Core Strategy) were identified and subject to SA in 2013 at the Discussion Document stage. The SA findings for those policy options were presented in the June 2013 SA Report for the Discussion Document. Once the Council decided to bring forward and revise as necessary the strategic policies in the adopted Core Strategy and prepare a comprehensive new-style Local Plan, a further set of options for those policies was identified and subject to SA by LUC. The SA work for those additional policy options was presented to the Council in an internal SA document in May 2015 so that the findings could inform the preparation of the Preferred Option. That internal SA document did not comprise a full SA report and was not made publicly available at the time. The SA findings for those additional policy options were later presented publicly in Chapter 5 of the SA Report for the Preferred Option (December 2015).
- 5.2 Therefore, the SA of policy options for the Local Plan has been undertaken in two stages. This chapter draws together and summarises the SA findings for all of the policy options that have been considered for the Local Plan, during both stages. The detailed SA matrices for all of the policy options can be found in **Appendix 8**. At the end of this chapter there is also a summary of the SA work that was undertaken in relation to the Preferred Option, once that version of the Local Plan was prepared in late 2015. The SA findings for the current version of the Local Plan, the Publication Draft, are presented separately in **Chapter 6**.

Policy Options subject to SA at Discussion Document stage

- 5.3 This section describes the SA findings for the policy options that were set out in the Discussion Document consultation (June 2013). The Discussion Document identified preferred approaches in relation to various policy topics, and these were subject to SA along with any reasonable alternative policy approaches identified. The detailed appraisal matrices for the proposed approaches and the reasonable alternatives considered at the Discussion Document stage can be found in the first part of **Appendix 8**. The appraisal scores are summarised below in **Tables 5.1 - 5.7** with the likely effects of each option being shown by symbols and colour coding – see key in **Figure 2.1**.
- 5.1 The likely effects of the proposed approaches and their reasonable alternatives are summarised below by the topic chapters in which they appeared in the Discussion Document. In each section, the summary of effects distinguishes between the options that were identified as preferred by the Council and the reasonable alternative options that were also identified and subject to SA. In several cases the alternative policy approach was to not include a locally specific policy on a particular issue in the Local Plan, and instead to rely on the NPPF and other policy. In many cases the reasonable alternative option of no locally specific policy has been identified as having a minor negative effect as the potential benefits of including a locally specific policy on a particular issue in the Local Plan would not be achieved. These potential effects are minor negative relative to the proposed policy approach and it is recognised that there is much policy in the NPPF and elsewhere that is positive and which would still apply in the absence of locally specific policies on particular issues.

Sustainable Development

- 5.2 **Table 5.1** overleaf summarises the SA scores for the proposed approaches in the sustainable development theme, as well as the reasonable alternative options that were identified.

Table 5.1: SA Scores for the Sustainable Development Proposed Approaches (PA) and Reasonable Alternative (RA) Options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Securing Sustainable Development (PA)	+	+	+	+	+	+	+	+	+	+	+	+	++	++	++	++	++	++
Securing Sustainable Development (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Previously Developed Land (PA)	0	+	0	0	0	0	+	+	++	+	++	+	+	0	0	+	+	+
Previously Developed Land (RA)	0	0	0	0	0	0	++	++	+++	++	++	++	++	0	0	++	++	++

Sustainable development

- 5.3 The Discussion Document recognised that the Core Strategy does not include the model policy from the NPPF, and so the proposed approach to sustainable development was to remedy this by including the policy in the new Local Plan. As such, no reasonable alternative option was identified. The policy that would result from the proposed approach was found to be likely to have positive effects on all of the SA objectives, because its overriding purpose is to secure development that improves the economic, social and environmental conditions in the Borough.

Previously developed land

- 5.4 The Discussion Document also recognised that neither the Core Strategy nor the saved local plan policies directly encourage the re-use of previously developed land, which is a requirement of the NPPF. The policy that was proposed to address this gap was found to be likely to have a significant positive effect on SA objective 9: **prudent use of resources** as the primary purpose of the policy would be to encourage the re-use of previously developed sites which should avoid the loss of valuable greenfield land, including the areas of best and most versatile agricultural land which are located in the north and west of the Borough and to the south of Rugby town. The proposed approach would also offer opportunities to reduce the resource consumption associated with construction as opportunities to re-use existing buildings on previously developed sites are more likely to exist. This also meant that a positive effect on SA objective 10: **waste** was likely. A positive effect on SA objective 2: **services and facilities** was likely as the policy would make specific reference to promoting the innovative reuse of existing buildings for social and cultural purposes.
- 5.5 Further positive effects were also associated with the proposed approach in relation to SA objectives 7: **vitality and viability of the town centre** and 8: **urban regeneration** as the previously developed sites that the policy would encourage the redevelopment of are more likely to be located in Rugby town centre and other built up areas.
- 5.6 Broadly positive effects on the environmental SA objectives were likely, as encouraging the re-use of previously developed sites could help to limit the increased risk of **flooding** that can result from development on greenfield sites (SA objective 12), limit the potential effects on **biodiversity** that the loss of greenfield habitat can cause (SA objective 16), and limit the adverse impacts on the **landscape** (SA objective 17) that the development of greenfield sites can have. Positive effects on the **townscape** (SA objective 18) were also likely, as the policy would result in the redevelopment of derelict sites which can otherwise be detrimental to the appearance of built up areas.
- 5.7 For all of the potential positive and significant positive effects identified, the likely effects of the reasonable alternative option for previously developed land (which was to set specific targets for the use of previously developed sites) could be either more or less positive than under the proposed approach, depending on how high or low the targets are to be set which was unknown at the time of the options appraisal. Targets would help to ensure that greenfield land is not developed at the expense of brownfield sites and if targets are challenging, then there may be benefits for **urban regeneration** (SA objective 9), improving **townscapes** (SA objective 18), protecting the **landscape** (SA objective 17) and **biodiversity** (SA objective 16) associated with the wider countryside. On the other hand, if targets are too challenging, this could stifle the delivery of development needed in the Borough to support the economy and meet people's housing needs.
- 5.8 No negative or significant negative effects were identified in relation to any of the options for sustainable development, due to the nature of the policies proposed.

Housing

- 5.9 **Table 5.2** overleaf summarises the SA scores for the housing proposed approaches and the reasonable alternative options identified.

Table 5.2: SA Scores for the Housing Proposed Approaches (PA) and Reasonable Alternative (RA) Options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Housing Density (PA)	0	0	0	0	0	0	+	+	+	+	+	+	0	+	+/-	+	+	+/-
Housing Density (RA)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Housing Mix (PA)	+	0	0	++?	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Housing Mix (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Market Housing and Exception Sites (PA)	+	0	0	++	0	0	0	0	-	0	-	-	0	-	-	-?	-?	0
Market Housing and Exception Sites (RA)	0	0	0	+	0	0	0	0	-?	0	-?	-?	0	-?	-?	-?	-?	0
Conversions (PA)	0	+	0	++	0	0	0	0	+	+	-	+	+	-	-	+/-	0	0
Conversions (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Rural Occupancy (PA)	+	0	0	++	0	++	0	0	+/-	-	+/-	-?	0	+/-	0	-?	-?	0
Rural Occupancy (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Replacement Dwellings (PA)	0	0	0	+	0	0	0	0	+	+	0	0	+	0	0	0	++	++
Replacement Dwellings (RA)	0	0	0	+	0	0	0	0	+	+	0	0	+	0	0	0	+	+
Specialist Housing (PA)	+	0	+	++	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Specialist Housing (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Housing density

- 5.10 The NPPF indicates that Local Plans should contain policies which dictate the densities that future housing developments should be built at; however the Core Strategy does not contain guidance on this issue. The proposed approach for housing density was therefore to include a new policy which guides a higher density of housing development in Rugby town than the rest of the Borough. As a result of this approach, positive effects were identified on SA objectives 7: **town centre** and 8: **regeneration** as population growth in Rugby would be particularly boosted, which would help support the viability of the town centre and urban areas. By steering more development away from greenfield land towards the urban area of Rugby, there were also found to be likely positive effects on SA objectives 9: **resources**, 10: **waste**, 12: **flooding**, 16: **biodiversity**, and 17: **landscape**, although densification of the urban area may lead to an overall mixed effect on SA objective 18: **townscape**. Guiding a higher density of housing development in Rugby town would offer the opportunity to walk, cycle or use public transport for more people and so positive effects were expected on **climate change, sustainable transport and pollution** (SA objectives 11, 14 and 15), but as Rugby town is within an AQMA which has been declared in relation to emissions from vehicle traffic, a greater population increase in the town could exacerbate existing air quality problems by increasing levels vehicle traffic and an overall mixed effect was therefore expected on SA objective 15: **pollution**.
- 5.11 The reasonable alternative to the proposed approach to housing density would involve having equal densities of housing development in Rugby town and elsewhere in the Borough, which would mean that the potential positive and negative effects associated with the greater population increase in the town centre and urban areas would not occur and negligible effects were expected on all SA objectives.

Housing mix and specialist housing

- 5.12 The Discussion Document identified further policy gaps in relation to housing mix and specialist housing (i.e. housing for elderly people and those with special needs). The proposed policy approaches to address those gaps were both found to be likely to lead to significant positive effects on SA objective 4: **housing** as they would help to ensure that housing provision meets particular local needs. There were also likely to be positive effects on **social inclusion** (SA objective 1), while the proposed approach to specialist housing was likely to be particularly beneficial for **health** (SA objective 3) by catering for those in essential need for frequent attention due to age or ill-health. No reasonable alternative options were identified for either of these proposed approaches.

Market housing and exception sites

- 5.13 In terms of market housing and exception sites, the Discussion Document noted that current Core Strategy policy does not address the requirement in the NPPF to consider whether allowing open market housing would facilitate the provision of significant affordable housing to meet local need. It therefore put forward a proposed policy approach to market housing and exception sites, which proposed guidance in allowing open market housing to assist in the delivery of affordable housing. This was found to be likely to increase the viability for developers of providing affordable homes and should lead to significant positive effects on SA objective 4: **housing**, as well as minor positive effects on **social inclusion** (SA objective 1). As the proposed approach may, however, lead to an increase in developments on greenfield land (through building on 'exception sites', where development may not normally be permitted) there were found to be potential negative effects on **natural resources, flooding, biodiversity** and the **landscape** (SA objectives 9, 12, 16, and 17). The rural location of exception sites also meant that development of those sites was considered likely to lead to increased car travel and negative effects were therefore also anticipated for SA objectives 11: **climate change**, 14: **sustainable transport**, and 15: **pollution**.
- 5.14 The reasonable alternative to the proposed approach to market housing and exception sites would involve relying on existing policies within the Core Strategy and the NPPF, which would still allow for the development of rural exceptions sites; however these sites are less likely to be viable without the clear policy in the Local Plan setting out the Council's discretion in allowing open market housing at rural exception sites. Under that approach, the positive effect on SA objective 4: **housing** was therefore likely to be minor rather than significant and there was more likely to

be uncertainty in relation to the negative effects on **resources, climate change, flooding, sustainable transport, and pollution.**

Conversions

- 5.15 The Discussion Document also aimed to address an identified policy gap by presenting a proposed policy approach to conversions of existing redundant buildings for residential use in the Main Rural Settlements and Local Needs Settlements. This approach was likely to have a significant positive effect on providing **housing** to meet rural needs (SA objective 4), and was also likely to have minor positive effects on the viability of rural **services and facilities** (SA objective 2). By steering development away from greenfield land (by encouraging the redevelopment of existing buildings) there were also found to be potential positive effects on **resources, waste, flooding and heritage** (SA objectives 9, 10, 12, and 13), and although there may also be positive effects on **biodiversity** (SA objective 16), brownfield sites may also harbour valuable biodiversity that can be disturbed by redevelopment, therefore the overall effect expected on SA objective 16 was likely to be mixed. The rural location of conversions in the Main Rural Settlements and Local Needs Settlements meant that the policy was likely to lead to increased car travel and negative effects were therefore also anticipated for SA objectives 11: **climate change**, 14: **sustainable transport** and 15: **pollution.**
- 5.16 No reasonable alternatives to the proposed approach to conversions were identified due to the clear policy gaps.

Rural occupancy

- 5.17 The Discussion Document identified a further policy gap in relation to rural occupancy (housing for agricultural workers) as there is currently no policy at the local level to inform the determination of applications for housing in rural areas for agricultural workers. By supporting housing provision for agricultural workers, the proposed policy approach to rural occupancy was expected to lead to significant positive effects on SA objective 4: **housing**, and SA objective 6: **economy**, particularly the rural economy, as well as minor positive effects on SA objective 1: **poverty and social exclusion.** Due to their rural nature and the likelihood that they would be on greenfield land, rural dwellings were expected to have minor negative effects on **resources, waste, climate change, flooding, sustainable transport, biodiversity** and the **landscape**; however as the dwellings would locate agricultural workers closer to their employment locations the overall effect expected on SA objective 9: **resources**, 11: **climate change**, and 14: **sustainable transport** were mixed.
- 5.18 No reasonable alternatives to the proposed approach rural occupancy were identified, due to the clear policy gaps.

Replacement dwellings

- 5.19 The Core Strategy also contains no policy guidance in relation to replacement dwellings, and so the Discussion Document included a proposed policy approach which would require any new development to have a strong association with the surrounding area and not to have any additional landscape impacts. The proposed approach to replacement dwellings was therefore likely to have a significant positive effect on SA objectives 17: **landscape** and 18: **townscape**, as well as a minor positive effect on SA objective 13: **heritage.** The proposed approach was also likely to lead to increased provision of homes and was therefore likely to lead to minor positive effects on SA objective 4: **housing**, and by steering development away from greenfield land, replacement dwellings should have positive effects on prudent **resource** consumption and **waste** (SA objectives 9 and 10).
- 5.20 The reasonable alternative to the proposed approach to replacement dwellings would involve relying on existing policies within the Core Strategy and the NPPF, which would still allow for the development of rural exceptions sites; however these sites are less likely to be viable without the specific policy were to be included in the local plan under the proposed approach. The positive effects on SA objectives 17: **landscape** and 18: **townscape** were therefore considered likely to be minor rather than significant and there was more likely to be uncertainty in relation to the positive effects on **housing, resources, waste, and heritage.**

Economy

- 5.21 **Table 5.3** overleaf summarises the SA scores for the economy proposed approaches and the reasonable alternative options identified.

Green Belt Employment Sites

- 5.22 The Discussion Document stated that a policy would be included in the Local Plan to set out locally specific guidance to be applied where employment sites in the green belt will be protected. The proposed policy approach was therefore likely to have a significant positive effect on the **economy** (SA objective 6) and a minor positive effect on reducing **social exclusion** (SA objective 2) as it should support ongoing employment provision in local areas. However, a range of potential minor negative effects were also identified as the policy approach could lead to economic development being steered away from **Rugby town centre** (SA objective 7) and other **urban areas** (SA objective 8). Promoting employment activity in rural areas could also result in negative effects on **sustainable transport** use (SA objective 14) and therefore levels of **greenhouse gas emissions** (SA objective 11) and **air pollution** (SA objective 15).
- 5.23 The reasonable alternative option of not continuing to protect employment sites in the green belt would have broadly opposite effects as the potential economic benefits would not be experienced; however development may instead be steered towards urban areas where sustainable transport links are more likely to be present.

Countryside Employment Conversions and Local Needs Settlements

- 5.24 The Discussion Document sought to address the existing policy gaps in the Core Strategy by including policies which relate specifically to guidance on the conversion of existing buildings in the countryside and in local needs settlements. Both proposed policy approaches were considered likely to have a significant positive effect on SA objective 6: **economy** as the primary purpose of the policies would be to facilitate employment generating sites through redevelopment of existing buildings. By delivering employment opportunities, there were also likely to be minor positive effects on SA objective 1: **poverty and social exclusion**, while steering development away from greenfield land was likely to have positive effects on SA objectives 9: **resources**, 10: **waste**, and 16: **biodiversity**, although as brownfield sites may also harbour valuable biodiversity that can be disturbed by redevelopment, the overall effects expected on biodiversity are mixed.
- 5.25 As the proposed approach would involve employment sites in rural areas away from Rugby town, minor negative effects from both policies were considered likely in relation to SA objectives 7: **town centre** and 8: **regeneration**. As development in rural areas was expected to generate increased car travel, there could also be negative effects on SA objectives 11: **climate change**, 14: **sustainable transport** and 15: **pollution**. No reasonable alternative options were identified for either of these policy approaches due to the current policy gaps.

Table 5.3: SA Scores for the Economy Proposed Approaches (PA) and Reasonable Alternative (RA) Options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Green Belt Employment Sites (PA)	+	0	0	0	0	++	-	-	0	0	-	0	0	-	-	0	0	0
Green Belt Employment Sites (RA)	-	0	0	0	0	-	+?	+?	0	0	+?	0	0	+?	+/- ?	0	0	0
Countryside and Employment Conversions (PA)	+?	+	0	0	0	++	-	-	+	+	-?	0	0	-?	-?	+/- ?	+	0
Countryside and Employment Conversions (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Local Needs Settlements (PA)	+?	0	0	0	0	++	-	-	+	+	-?	0	0	-?	-?	+/- ?	0	0
Local Needs Settlements (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Protection of existing employment land: strategic sites (PA)	+?	-	0	-	0	++	0	0	0	0	0	0	0	0	0	0	0	0
Protection of existing employment land: strategic sites (RA)	0	+?	0	+?	0	-?	0	0	0	0	0	0	0	0	0	0	0	0
Protection of existing employment land: other employment land (PA)	+?	-?	0	-?	0	+?	-?	-?	0	0	0	0	0	0	0	0	0	0
Protection of existing employment land: other employment land (RA)	0	+?	0	+?	0	-?	+	+	0	0	0	0	0	0	0	0	0	0
Ansty Park (PA)	+?	0	-?	0	0	++/- ?	0	-	0	+?	-?	0	0	-?	-?	?	0	0
Ansty Park (RA)	0	0	+?	0	0	--	0	+?	0	-?	+	0	0	+	+	+	+	0
Rural Leisure and Tourism (PA)	0	++	0	0	0	++	-	-	?	?	?	?	0	?	?	?	?	0
Rural Leisure and Tourism (RA)	0	+	0	0	0	+	-?	-?	?	?	?	?	0	?	?	?	0	0

Protection of existing employment land: strategic sites and other employment land

- 5.26 In relation to protecting existing strategy employment sites, the Discussion Document sought to reflect the Council's decision to protect 18 specific strategic employment sites, having taken into consideration the requirement of the NPPF to avoid the long-term protection of employment sites where there is no reasonable prospect of the site being used for employment purposes. It also addressed other, smaller employment sites and sought to follow NPPF guidance while adopting a flexible approach to safeguarding those sites, whereby alternative land uses would be allowed where there is no reasonable prospect of employment use continuing. By protecting those existing employment sites, the proposed approaches to both strategic sites and other employment land were expected to lead to positive effects on SA objective 1: **poverty and social exclusion** and SA objective 6: **economy**, with the proposed approach to strategic employment sites being likely to have particularly significant positive effects on the economy as it would encourage intensification and redevelopment of those larger sites. By restricting redevelopment from employment to other uses such as residential or services, both proposed approaches were expected to result in minor negative effects on SA objectives 2 and 4, although it is recognised that the policy approach to 'other' sites would include some flexibility. The proposed approach to other employment land was also expected to have negative effects on SA objectives 7: **town centre** and 8: **regeneration** by safeguarding sites in the town centre and urban area that may remain undeveloped if market forces do not call for employment development. By allowing more flexibility in allowing development of the sites for uses other than employment development, the reasonable alternative to the proposed approach may lead to positive effects on those SA objectives.
- 5.27 The reasonable alternatives to the proposed approaches for strategic sites and other employment land, by allowing for redevelopment to other uses, would also be likely to result in positive effects on SA objectives 2 (**services and facilities**) and 4 (**housing**), and negative effects on SA objective 6 (**economy**).

Ansty Park

- 5.28 The Discussion Document included a proposed policy approach to a specific safeguarded employment site, Ansty Park which is the site of a former airfield. While the NPPF includes no provision for development of sites that have extant planning permission (as this site does), the Council considered it to be appropriate to include a policy to ensure that development of the site for employment use is strictly controlled and to ensure that the objectives of the Local Enterprise Partnership are met. The economic benefits associated with the employment opportunities proposed within the proposed approach to Ansty Park were found to be likely to lead to positive effects on SA objective 1: **poverty and social exclusion**, and significant positive effects on SA objective 6: **economy**, although as the site is located at junction 2 of the M6, employment development there was likely to encourage car travel contrary to the principles of a sustainable economy, and so the overall effect expected on SA objective 6 was mixed. The location of Ansty Park was also likely to lead to minor negative effects on **health, urban regeneration, climate change, sustainable transport** and **pollution** (SA objectives 3, 8, 11, 14, and 15) by encouraging car travel to employment uses at the site. However, it was recognised that the policy would require a focus on sustainable transport as part of any development proposal. The proposed approach proposed to include criteria in the Ansty Park policy, which may refer to conserving and enhancing biodiversity at the site, but as this was unknown at the time, an uncertain effect was identified in relation to SA objective 16: **biodiversity**.
- 5.29 As the Ansty Park site is on brownfield land, a positive effect was expected on SA objective 10: **waste**; however the reasonable alternative to the proposed approach for Ansty Park (which was to have no policy protection of the site and revert to Green Belt uses) was found to potentially lead to negative effects on the same objective as development may instead be directed towards greenfield land elsewhere. The reasonable alternative to Ansty Park was also likely to have positive effects on **health, the landscape, regeneration, climate change, sustainable transport, pollution** and **biodiversity**. By reverting to Green Belt policy at the site, however, a significant negative effect was found to be expected on SA objective 6: **economy** if Ansty Park were not to be developed for employment use.

Rural Leisure and Tourism

- 5.30 The Discussion Document sought to meet the requirements of the NPPF by including a policy in the Local Plan to support the development and expansion of rural leisure and tourism facilities in appropriate locations. However, it was recognised that the policy would require appropriate consideration of any potential environmental impacts. The proposed policy approach to rural leisure and tourism would support the development and expansion of leisure and tourism developments in rural areas, and was therefore likely to lead to significant positive effects on SA objectives 2: **services and facilities** and 6: **economy** by supporting leisure and cultural opportunities and the rural economy. However, by allowing for development in rural areas, the proposed approach was found to also have negative effects on the **town centre** and urban **regeneration** by drawing visitors away from that area (SA objectives 7 and 8). The proposed approach stated that the policy would require appropriate consideration to any potential environmental impacts, which may result in either negligible or positive effects on the SA objectives that relate to the natural environment, but as the policy wording was unknown at the time, uncertain effects were identified in relation to SA objectives 9 (**urban regeneration**), 10 (**waste**), 11 (**climate change**), 12 (**flooding**), 14 (**sustainable transport**), 15 (**pollution**), 16 (**biodiversity**), and 17 (**landscape**).
- 5.31 The reasonable alternative option deferred to the NPPF and the Core Strategy and would be less likely to result in rural leisure and tourism developments as the Core Strategy does not directly address the issue, although the NPPF does support sustainable rural tourism and leisure developments that benefit businesses in rural areas, communities and visitors, and which respect the character of the countryside. Therefore, minor positive effects were considered likely in relation to SA objectives 2 (**services and facilities**) and 6 (the **economy**). Minor negative effects on the **town centre** (SA objective 8) and rural **regeneration** (SA objective 9) were still identified as potentially occurring, although they were less certain, and effects on most of the natural environment SA objectives would remain uncertain depending on the nature and location of development that may result. However, the NPPF makes specific reference to the need for rural tourism development to respect local character; therefore a negligible effect on the **landscape** (SA objective 17) was considered likely.

Rugby Town Centre

- 5.32 **Table 5.4** overleaf summarises the SA scores for the Rugby town centre proposed approaches and the reasonable alternative options identified. As with the other topics areas, a large number of negligible effects were identified due to the specific nature of the policies to be included in the Local Plan.

Town Centre Boundary

- 5.33 The proposed approach to the town centre boundary sought to address the fact that the NPPF requires the need for retail, leisure, office and other main town centre uses to be met in full and not compromised by site availability. However, it was considered that the defined town centre boundary in the Core Strategy cannot be expanded, due to various constraints.
- 5.34 The new Local Plan policy which was the proposed approach to the town centre boundary was found to be likely to have a significant positive effect on SA objective 7: **vitality and viability of the town centre** as the primary purpose of the policy would be to take a proactive approach to guiding development, including office space, in the town centre. The policy that would be drafted will be in line with paragraph 23 of the NPPF which aims to positively address town centres in decline. This also meant that minor positive effects on SA objective 8: **urban regeneration** were likely.
- 5.35 The alternative approach, which was to do nothing and continue to apply the less proactive policy approach of the existing Primary Shopping Area as identified on the Proposals Map through policy CS7: Retail Frontages, alongside the broad location as detailed in CS6 in locating the B1a requirement as identified in CS9, would have a minor rather than a significant positive effect – although the potential significant positive effect associated with a proactive policy is not likely to occur, the existing policy framework would still go some way towards ensuring the vitality and viability of Rugby town centre.

Table 5.4: SA Scores for the Rugby Town Centre Proposed Approaches (PA) and Reasonable Alternative (RA) Options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Town Centre Boundary (PA)	0	+	0	0	0	+	++	+	+	0	0	0	0	0	-?	0	0	0
Town Centre Boundary (RA)	0	0	0	0	0	0	+	0	0	0	0	0	0	0	0	0	0	0
Primary Shopping Area and Retail Frontages (PA)	0	+	0	+	0	+	++	++	0	0	0	0	0	0	0	0	0	+
Primary Shopping Area and Retail Frontages (RA)	0	-	0	-	0	-	-	-	0	0	0	0	0	0	0	0	0	-
Diverse Town Centre Uses (PA)	0	+	+	0	+	-?	+++	+	0	0	0	0	0	0	+	0	0	+
Diverse Town Centre Uses (RA)	0	+	+	0	+	-?	+++	+	0	0	0	0	0	0	+	0	0	+
Public Realm in the Town Centre (PA)	0	0	0	0	0	0	+	+	0	0	0	0	+	0	0	0	0	++
Public Realm in the Town Centre (RA)	0	0	0	0	0	0	0	0	0	0	0	0	+	0	0	0	0	+
Local Centres (PA)	0	+	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Local Centres (RA)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

- 5.36 The proposed approach was also likely to have a minor positive effect in relation to SA objective 2: **services and facilities** as it would take a proactive approach to guiding development (which is taken to include services and facilities) in the town centre, in line with the NPPF. Due to the pattern of sustainable transport links in the Borough, development that takes place in the town centre is likely to be the most easily accessible for all. This meant that minor positive effects were also likely in relation to SA objective 6: **economy** as locating office development centrally would positively affect the sustainability of the local economy.
- 5.37 The likely effects of the reasonable alternative option on all of these objectives would be negligible, as taking a less proactive approach to guiding development within the town centre would mean that the potential positive effects associated with a proactive policy were not expected to occur.
- 5.38 The proposed approach to the town centre boundary could have a minor negative effect on SA objective 15: **pollution**, as it could result in increased development in Rugby town centre which is within the Air Quality Management Area that was declared in 2004 as a result of traffic-related nitrogen dioxide pollution, and so increased traffic resulting from development in the town could compound existing levels of air pollution. The reasonable alternative approach would not result in the same negative effect as it would be less proactive in terms of guiding development into the town.

Primary Shopping Area and retail frontages

- 5.39 The Discussion Document also sought to address the changing role of the town centre retail core and the resulting dilution of retail prominence in the town centre, where the NPPF requires it to be dominant. The proposed approach to the Primary Shopping Area (PSA) and retail frontages was therefore to reduce the PSA. This approach was likely to have significant positive effects on SA objectives 7: **vitality and viability of the town centre** and 8: **urban regeneration** as it aimed to increase occupancy levels by reducing the area in which a high concentration of retail uses is required. The alternative approach of retaining the existing PSA would have negative effects on those objectives as it would contribute to ongoing high vacancy levels and would not allow the Council to respond to changing market forces in determining planning applications for other uses in the PSA.
- 5.40 The proposed approach would also have minor positive effects on SA objectives 2: **services and facilities** and 4: **housing** as these types of development may be able to come forward more easily in the town centre when the PSA has been reduced. Again, the alternative option could have a negative effect on those objectives by having the opposite effect and continuing to restrict non-retail development. The proposed approach was also likely to benefit SA objective 6: **economy** by enabling a wider range of businesses to locate in parts of the existing PSA, which would increase the available number and range of employment opportunities. The increased occupancy levels would also benefit the appearance of the **townscape** (SA objective 18).

Diverse town centre uses

- 5.41 The Discussion Document sought to diversify town centre uses by avoiding a concentration of bars and takeaway outlets in the town centre, as saved local plan policy TCR6 (which previously addressed this issue) no longer exists since the Core Strategy was adopted. The proposed approach to diverse town centre uses could therefore have a significant positive effect on SA objective 7: **vitality and viability of the town centre** which is recognised as the purpose of the policy. However, there was some uncertainty attached as restricting particular businesses from opening in the town centre may result in units remaining empty (depending on the level of demand from other market sectors), which could actually have an even more detrimental impact on the viability and vitality of the town centre. The alternative approach of doing nothing and continuing to rely on existing policy would also potentially have a significant positive effect, as policy CS7 already aims to preserve the primary retail and leisure function of the town and to ensure that its vitality and viability are not compromised. However, as with the proposed approach, there was some uncertainty attached in relation to the potential for the restrictions on bars and takeaways to actually compound existing low levels of occupancy in the town centre.
- 5.42 The proposed approach of restricting concentrations of bars and takeaways could also have a minor positive effect on SA objective 2: **services and facilities**, by freeing up units for other types of businesses, and on SA objective 3: **health** by helping to tackle issues such as high levels

of alcohol consumption and obesity. It could also benefit **crime** (SA objective 5) by reducing the likelihood of anti-social behaviour occurring, particularly at night, where bars are concentrated. This could also help to avoid **nose pollution** (SA objective 15) and improve the overall appearance of the **townscape** (SA objective 18). The alternative approach would also lead to these same positive effects, as the existing policy framework already makes provision for preserving the primary retail and leisure function of the town.

Public realm in the town centre

- 5.43 The Discussion Document sought to address the public realm in the town centre by including a policy relating specifically to design in that location, as this issue was previously intended to be addressed in the Town Centre Area Action Plan, which is no longer being progressed. The proposed approach to the public realm would have a significant positive effect on SA objective 18: **townscape** as a design policy which is specific to the town centre would have the primary purpose of enhancing the public realm and overall townscape of Rugby. The alternative option, which was to do nothing and continue to rely upon existing policy guidance contained within policy CS16 in relation to design, the provisions attached to the Town Centre and the Rugby School Conservation Area appraisals and the forthcoming design policy in the Local Plan, would have a minor rather than a significant positive effect as, while the wider design policy CS16 will still apply to the town centre, the specific and more comprehensive policy proposed under the proposed approach would not exist.
- 5.44 The proposed approach would also have a minor positive effect on SA objectives 7: **vitality and viability of the town centre** and 8: **urban regeneration** as a design policy which is specific to the town centre would provide a good opportunity to ensure that new development enhances the appearance and therefore the overall quality and vitality of the town centre, and also therefore contributes to the positive regeneration of the urban area of Rugby. However, the alternative approach would not result in these positive effects as continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan would mean that the stronger provisions of that policy will not be made.

Local centres

- 5.45 The Discussion Document sought to address the requirement in the NPPF that local planning authorities identify a hierarchy of local centres, with the proposed approach being to identify this hierarchy and also provide guidance on the uses that those centres should accommodate. The proposed approach and the reasonable alternative approach to local centres (which is to do nothing and rely on existing policy) were found to have largely negligible effects on the SA objectives, as the policy topic relates to defining local centres and providing guidance as to the uses these local centres should accommodate, and the effects of the uses will depend on the nature and location of the individual local centres to be defined. However, the proposed approach was expected to have a minor positive effect on SA objective 2: **services and facilities**, as it would define the uses that local centres should accommodate, which may help facilitate the development of appropriate services and facilities in those locations. The same positive effect was not expected to result from the alternative approach, as without the new policy to specifically define local centres and provide guidance on their uses, the potential positive effect in relation to facilitating the development of services and facilities would not occur.
- 5.46 No likely significant negative effects were identified in relation to any of the proposed approaches or reasonable alternative options for Rugby town centre.

Natural Environment

- 5.47 **Table 5.5** overleaf summarises the SA scores for the proposed approaches in the natural environment theme, as well as the reasonable alternative options identified.

Table 5.5: SA Scores for the Natural Environment Proposed Approaches (PA) and Reasonable Alternative (RA) Options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Quality and Accessibility of Open Space (PA)	0	++	+	0	0	0	0	0	0	0	0	+	0	0	0	+	+	+
Quality and Accessibility of Open Space (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Safeguarding Open Space (PA)	0	+++?	++?	0	0	0	0	0	0	0	0	+	0	0	0	+	+	+
Safeguarding Open Space (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Biodiversity and Geodiversity (PA)	0	-?	0	-?	0	0	0	-?	0	0	0	0	0	-?	++?	++	0	0
Biodiversity and Geodiversity (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Green Infrastructure (PA)	0	+	+	0	0	0	0	0	++?	0	0	+	++?	0	0	++	+	+
Green Infrastructure (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Quality and accessibility of open space and safeguarding open space

- 5.48 Although the open space policies in the Core Strategy are in general conformity with the NPPF, the policies need to be updated to reflect how open space will be provided and enhanced through the new Community Infrastructure Levy once it is adopted. The proposed approaches to the quality and accessibility of open space and safeguarding open space were both found to be likely to have a significant positive effect on SA objective 2: **services and facilities** as the primary purpose of the new policies was to ensure that high quality and accessible open space for leisure and recreation use is provided and retained. A minor positive effect on SA objective 3: **health** was also likely as the policies would help to facilitate healthy lifestyles by providing space for active outdoor pursuits. The provision and safeguarding of open space, particularly where it is located alongside new development, would also benefit the natural environment - positive effects on SA objectives 12: **flooding** and 16: **biodiversity** were considered likely as open space would help facilitate infiltration and avoid habitat loss and fragmentation. It would also help to improve the appearance of the **landscape** and **townscape** (SA objectives 17 and 18). No reasonable alternative options for either the quality and accessibility of open space or for safeguarding open space were identified, due to the prescribed requirement within the NPPF.

Biodiversity and geodiversity

- 5.49 In terms of biodiversity and geodiversity, the Discussion Document sought to supplement the policies in the adopted Core Strategy to ensure that all requirements of the NPPF are met in terms of including criteria-based policies. The proposed approach to biodiversity and geodiversity was found to result in a significant positive effect on SA objective 16: **biodiversity** as the primary purpose of the policy was to conserve and enhance local biodiversity and ensure that harm does not result from development. A minor positive effect on SA objective 15: **pollution** was also found to potentially occur, as the policy would restrict development where it would result in harm to biodiversity or geodiversity, which was taken to include harm resulting from pollution (air, water, noise or light). Therefore, preventing that development could have an overall positive effect on reducing pollution levels within the Borough. However, a number of potential minor negative effects were identified from the proposed approach, in relation to SA objectives 2: **services and facilities**, 4: **housing**, 8: **urban regeneration** and 14: **sustainable transport**, as it was considered possible that the new policy could prove more restrictive to development in the Borough as a result of the overriding aim to protect biodiversity and geodiversity and the more detailed criteria to be included in the policy. Again, no reasonable alternative option for biodiversity and geodiversity was identified, due to the prescribed requirement within the NPPF.

Green infrastructure

- 5.50 While green infrastructure is addressed in the Core Strategy, the Discussion Document sought to ensure compliance with the NPPF by actively promoting the preservation, restoration and recreation of priority habitats and ecological networks and the protection of priority species populations, linked to national and regional targets. This proposed policy approach to green infrastructure was found to be likely to have a significant positive effect on SA objective 16: **biodiversity**, as the primary purpose of the new policy was to provide improved and new areas of habitat and to increase ecological connectivity in the Borough. Minor positive effects on SA objectives 2: **services and facilities** and 3: **health** were also likely as the provision of green infrastructure could facilitate higher levels of active outdoor recreation almost local people. The provision of green infrastructure would also benefit the natural environment – a positive effect on SA objective 12: **flooding** was likely as open space would help facilitate infiltration and avoid habitat loss and fragmentation, as well as on SA objective 13: **heritage** as green infrastructure may benefit the setting of listed buildings, parks and gardens and other heritage features. It may also benefit the wider **landscape** and **townscape** (SA objectives 17 and 18). A minor positive effect on SA objective 9: **resources** was also found to potentially occur, as the retention and creation of new areas of green infrastructure would ensure that the land is not lost to development, including high quality soils. The extent of positive effects was somewhat uncertain as it would depend on the location of green infrastructure in relation to areas of high soil quality (e.g. the BMV grade 2 land in the north and west of the Borough and to the south of Rugby town). Again, no reasonable alternative option for green infrastructure was identified, due to the prescribed requirement within the NPPF.

- 5.51 No likely significant negative effects were identified in relation to any of the proposed approaches or reasonable alternative options for the natural environment topics.

Renewable Energy and Climate Change

- 5.52 **Table 5.6** overleaf summarises the SA scores for the renewable energy and climate change proposed approaches and the reasonable alternative options identified. As with the other topic areas, a large number of negligible effects were identified, due to the specific content of the proposed approaches.

Renewable energy

- 5.53 The Discussion Document sought to supplement the provisions of the Core Strategy in relation to renewable energy by including additional policy guidance to comply with the NPPF, which requires local planning authorities to have a positive strategy to promote energy from renewable and low carbon sources and to consider identifying suitable areas for renewable and low carbon energy development. This proposed approach for renewable energy was found to have a significant positive effect on SA objectives 9: **resources and energy efficiency** and 11: **climate change** as the primary purpose of the policy would be to encourage and facilitate renewable energy development, which will help to reduce the level of greenhouse gas emissions from the Borough. The extent of the positive effects would be greater if the policy were to identify specific areas which are suitable for renewables development, but it was not yet known if this will be the case; therefore there was some uncertainty attached.
- 5.54 A minor positive effect on SA objective 5: **economy** was likely, as the renewable energy policy would boost the renewables sector and bring about the economic benefits that can be derived from renewable energy development such as increased and diversified employment opportunities. Minor positive effects on SA objective 10: **waste** were also found to potentially occur, if the policy were to address the generation of energy from waste - this was noted to be uncertain until the detailed policy wording is drafted. A minor positive effect on SA objective 15: **pollution** was also likely as the policy approach should have a positive effect on reducing air pollution by encouraging and facilitating the production of cleaner renewable energy sources, which would have an overall positive effect on air quality in the Borough.
- 5.55 Uncertain effects were highlighted in relation to a number of the environmental objectives, including SA objectives 13: **heritage**, 16: **biodiversity**, 17: **landscape** and 18: **townscape**, as effects on these themes will depend on the extent to which the wording of the policy and the criteria included address the potential impacts of renewable energy developments on the natural and built environment, which could not be known until the policy is drafted.
- 5.56 The reasonable alternative approach would be to also identify specific locations which are suitable for renewable energy development. In general, this was found to be likely to reinforce the positive effects identified for the proposed approach by making renewable energy development even more likely to occur.

Climate change

- 5.57 The Discussion Document sought to meet the requirement of the NPPF for local planning authorities to take steps towards the transition to a low carbon future, something that could be more actively addressed than is currently the case in the adopted Core Strategy. This proposed policy approach to climate change was therefore likely to have a significant positive effect on SA objectives 9: **resources** and 11: **climate change**, as the policy would go further than the current Core Strategy policy framework to encourage energy efficiency measures in existing development as well as new developments. The reasonable alternative approach, which was to do nothing and continue to rely upon the provisions contained within CS16 and CS17 to achieve energy efficiency on new buildings only, would have only a minor positive effect on those objectives as the existing policy does not address existing buildings, although it does encourage energy efficiency in new developments. The effects of the proposed approach and reasonable alternative approach to climate change on all of the other SA objectives would be negligible.

Table 5.6: SA Scores for the Renewable Energy and Climate Change Proposed Approaches (PA) and Reasonable Alternative (RA) Options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Renewable Energy (PA)	0	0	0	0	0	+	0	0	++?	+?	++?	0	?	0	+	+	+	?
Renewable Energy (RA)	0	0	0	0	0	+	0	0	++	+?	++	0	+	0	+	+	+	+
Climate Change (PA)	0	0	0	0	0	0	0	0	++	0	++	0	0	0	0	0	0	0
Climate Change (RA)	0	0	0	0	0	0	0	0	+	0	+	0	0	0	0	0	0	0
Flooding (PA)	0	-?	+	-?	0	+	0	-?	0	0	0	++	+	0	+	+	0	0
Flooding (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Air Quality and Pollution (PA)	0	0	+	0	0	0	0	0	0	0	0	0	0	0	++	+	0	0
Air Quality and Pollution (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Flooding

- 5.58 The Discussion Document aimed to update current local planning policy on flooding, to set out a more detailed approach that will be based on updated evidence. This proposed policy approach to flooding was therefore found to have a significant positive effect on SA objective 12: **flooding** as the primary purpose of the policy would be to manage and reduce flood risk in the Borough. It was also found to have a minor positive effect on SA objectives 3: **health**, 6: **economy**, 13: **heritage**, 15: **pollution** and 16: **biodiversity** as it should reduce the likelihood of flooding events adversely affecting people's health and wellbeing, economic assets, heritage assets such as listed buildings, water quality and habitats and species. No reasonable alternative approach to the proposed approach for flooding was identified, due to the prescribed requirement within the NPPF.

Air quality and pollution

- 5.59 The adopted Core Strategy currently addresses pollution only in relation to air pollution from traffic, which does not comply with the requirement in the NPPF to address other forms of pollution such as noise and light. The proposed, more detailed policy approach to air quality and pollution was therefore found to have a significant positive effect on SA objective 15: **pollution** as the primary purpose of the policy would be to ensure that development does not result in an increase in any form of pollution, including air, water, noise and light. Minor positive effects would also result in relation to SA objectives 3: **health** and 16: **biodiversity** by reducing the extent to which pollution may adversely affect human health and wellbeing and habitats and species in the Borough. Again, no reasonable alternative option was identified for air quality and pollution due to the prescribed requirement within the NPPF.
- 5.60 No likely significant negative effects were identified in relation to any of the proposed approaches or reasonable alternative options for the renewable energy and climate change topics.

Design and Historic Environment

- 5.61 **Table 5.7** overleaf summarises the SA scores for the design and historic environment proposed approaches and the reasonable alternative options identified. Due to the specific topics addressed by these policies, a large number of negligible effects were identified.

Design

- 5.62 While it was considered that the existing Core Strategy policy relating to design is in compliance with the NPPF, it does not specifically address issues such as the massing, height, landscape, layout, materials and access to be used in new development, which the NPPF suggests that policy should focus on. The resulting proposed policy approach to design was therefore considered likely to have a significant positive effect on SA objectives 17: **landscape** and 18: **townscape** as the primary purpose of the policy would be to ensure high quality design in all new development which would lift the overall quality and appearance of the landscape and townscape. The reasonable alternative option of continuing to apply policy CS16 and the provisions of the NPPF to achieve good design would still have positive effects, but they would be minor rather than significant as the more comprehensive new policy would not exist, which would be based on the NPPF guidance that refers to achieving high quality outcomes, rather than simply avoiding harm.
- 5.63 The proposed approach to design was found to also have a minor positive effect on SA objective 2: **services and facilities** as the policy would address access in new development as well as siting, which may help to ensure that people without cars, for example, are able to reach services and facilities. However, the extent to which the policy would help to improve access for all people to services and leisure and cultural opportunities was considered to be uncertain until such time as the policy is drafted in more detail. The alternative option would have a negligible effect as the potential positive effect associated with the proposed approach, which results from the increased emphasis that the new policy could place on accessibility in new development, would not occur.

Table 5.7: SA Scores for the Design and Historic Environment Proposed Approaches (PA) and Reasonable Alternative (RA) Options

	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8:Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Design (PA)	0	+	0	0	0	0	0	0	+	+	0	0	+	0	0	0	++	++
Design (RA)	0	0	0	0	0	0	0	0	0	0	0	0	+	0	0	0	+	+
Parking (PA)	0	+	+/- ?	0	0	0	+/- ?	0	0	0	+/- ?	0	0	+/- ?	+/- ?	0	0	0
Parking (RA)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
The Historic Environment (PA)	0	0	0	0	0	0	-?	0	0	0	0	0	++	0	0	0	+	+
The Historic Environment (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

5.64 The proposed approach to design was found to have a potential minor positive effect on SA objectives 9: **resources** and 10: **waste**, depending on the exact design criteria that are included in the policy when it is drafted in full, if it encourages the prudent use of land and mineral resources and reduced waste generation by encouraging the siting of new development on brownfield sites and re-using existing building materials. Again, the reasonable alternative option would have a negligible effect as continuing to rely on existing policy would not offer an opportunity to incorporate these criteria. Positive effects on SA objective 13: **heritage** were considered likely to result from both the proposed approach and the reasonable alternative option as the existing policy CS16 (which the alternative approach involves continuing to rely on) makes specific reference to conserving and enhancing heritage assets and ensuring that they are not adversely affected by new development, and it may be possible to include similar criteria in the new policy to be drafted as part of the proposed approach (although until the policy is drafted, the potential positive effect was considered to be uncertain).

Parking

5.65 The issue of parking is currently addressed in saved local plan policy T5, which will be replaced by the new Local Plan, and supplemented by the Developer Contributions SPD. While the NPPF is flexible in terms of whether or not local planning authorities should guide parking provision for new development, the Council proposed in the Discussion Document a new Local Plan policy that would be specific for parking facilities and to ensure provision as per the guidance set out in the NPPF. The likely effects of this proposed policy approach for parking were found to be largely negligible, due to the specific nature of the policy. However, a minor positive effect on SA objective 2: **services and facilities** may result although this would depend largely on what the parking standards are that are to be specified in the policy. The standards could result in improved accessibility for all sections of the community, as paragraph 39 of the NPPF (which the policy will be based on) requires consideration of issues including accessibility when setting parking standards. However, this was considered to be uncertain until the policy is drafted in detail. Mixed effects were considered likely to result from the proposed approach in relation to SA objectives 3: **health**, 7: **town centre** and 11: **climate change**, depending on what levels of parking provision are eventually specified in the policy. If higher levels of parking provision are required, levels of car use may be encouraged and facilitated which could reduce levels of use of active and sustainable modes of travel; however lower levels could have the opposite effect. The **vitality and viability of the town centre** (SA objective 7) could also be either positively or negatively affected, depending on whether enough parking is provided to encourage ongoing use of the high street rather than out of town shopping locations.

5.66 The reasonable alternative option to parking, which was to do nothing and continue to apply adopted Core Strategy policy CS10: Developer Contributions and the parking standards as they are currently set out in the Planning Obligations SPD, was not expected to directly affect the current situation in relation to any of the SA objectives as the existing situation would continue and none of the potential positive or negative effects associated with the proposed policy approach would occur.

The historic environment

5.67 The Discussion Document described how existing Core Strategy policy in relation to the historic environment is broadly in conformity with the NPPF; however it stated that additional wording is required to meet the requirements of the NPPF for planning authorities to take into account a wider range of issues than are currently considered in the Core Strategy. This proposed policy approach was therefore likely to have a significant positive effect on SA objective 13: **heritage** as the primary purpose of the policy would be to conserve and enhance the historic environment in Rugby Borough. A minor negative effect on SA objective 7: town centre was found to potentially occur, however, as the proposed approach stated that the policy for the historic environment would be applied, where relevant, in conjunction with the town centre strategy when considering any historic asset within the town centre. If the criteria in the policy were restrictive to new development in the town centre, as a result of the more comprehensive criteria to be set out for the protection of the historic environment, a minor negative effect on this objective could occur. However, this was considered to be uncertain as it would depend on the detail of the policy when it is drafted in full.

- 5.68 Minor indirect positive effects on SA objectives 17: **landscape** and 18: **townscape** were considered likely to result from the proposed approach to the historic environment as it would require new development to take into account more comprehensively the likely effects on surrounding heritage assets, including registered parks and gardens and important historic landscapes. This should have a broadly positive effect on landscapes by ensuring that development is appropriately sited and designed to fit within the existing surroundings. Although the primary concern would be heritage features and recognised historic landscapes, the benefits may extend to the wider landscape. Similarly, there was found to be a broadly positive effect on townscapes as the policy would ensure that development is appropriately sited and designed to fit within the existing surroundings, and these benefits should extend beyond listed buildings and other heritage features to the wider townscape. No reasonable alternative option was identified for the proposed approach to the historic environment, due to the prescribed requirement in the NPPF.
- 5.69 No likely significant negative effects were identified in relation to any of the proposed approaches or reasonable alternative options for the design and historic environment topics.

SA findings for the additional policy options subject to SA in May 2015 prior to Preferred Option stage

- 5.70 As described earlier in this chapter and in **Chapter 2**, the policy options that were identified and subject to SA in May 2015 prior to the Preferred Option consultation related to the strategic policy themes that were previously covered by policies in the adopted Core Strategy. Once the Council decided to bring forward and review as necessary the Core Strategy policies as part of the preparation of a comprehensive new-style Local Plan, it was necessary to consider alternative approaches to those policies, to build on the SA of options for the mainly development management-style policies covered by the Discussion Document.
- 5.71 High-level alternative approaches for a number of policy themes were identified and appraised. In most cases the options identified by the Council were to either include a policy in the Local Plan addressing the issue in question, or to not include a policy in the Local Plan and to rely on national policy instead. A single SA matrix was produced for the various options relating to each policy topic and a score given for the likely effect that each option would have on each SA objective. A clear justification for each of the scores was then provided within the SA matrix (the detailed matrices can be found in the second part of **Appendix 8**). In some cases, where the differences between the options were particularly subtle (for example the options for the distribution of growth within the Borough), a separate score was given for each option in relation to each SA objective but the justification text was combined, describing the key differences between the options and the reasons for any variation in the SA scores.
- 5.72 The SA findings for the additional policy options are summarised below in four groups:
- **Options for growth and development strategy** – these are the options for the overall distribution of development in Rugby Borough up to 2031.
 - **Saved policies** – these options relate to topics that were previously addressed in policies from the Local Plan 2006 that were saved following the adoption of the Core Strategy in 2011.
 - **Core Strategy policies** – these options relate to topics that were previously addressed in the adopted Core Strategy.
 - **Other policy areas** – these options relate to policy topics that were not previously addressed in either the Core Strategy or saved Local Plan policies, and that were not included in the Rugby Borough Plan Discussion Document in 2013.
- 5.73 In each section below, where preferred options were identified by the Council at the time of the appraisal being carried out, the summary of effects distinguishes between the options that were identified as preferred by the Council and the reasonable alternative options that were also identified and subject to SA. As described above, in many cases the alternative policy approach was to not include a locally specific policy on a particular issue in the Local Plan, and instead to rely on the NPPF and other policy. In most cases the reasonable alternative option of no locally

specific policy was identified as having a minor negative effect as the potential benefits of including a locally specific policy on a particular issue in the Local Plan would not be achieved. These potential effects are minor negative relative to the proposed policy approach and it was recognised that there is much policy in the NPPF and elsewhere that is positive and which would still apply in the absence of locally specific policies on particular issues.

Options for growth and development strategy

- 5.74 Rugby Borough Council identified five alternative options for the overall distribution of development (note that none of these was identified as the preferred option at the time but a combination of Options 3 and 5 has since been taken forward as the preferred approach):
- **Option 1: Existing balance** - The main focus for all development will be on Rugby town via either urban extensions or infill within the existing built form. Main Rural Settlements will act as service centres to accommodate small-scale development within existing settlement boundaries. Local Needs Settlements are limited to development that meets an identified local need only.
 - **Option 2: Urban and urban edge focus** - The main focus for all development will be on Rugby town via either urban extensions or infill within the existing built form. Additional growth will be focused on Coventry’s edge where Rugby urban edge cannot meet all strategic growth. Main Rural Settlements will act as service centres to accommodate small-scale development including some boundary alterations. Local Needs Settlements are limited to development that meets an identified local need only.
 - **Option 3: Wider focus** - The main focus for all development will be on Rugby town via either urban extensions or infill within the existing built form. Main Rural Settlements will act as service centres to accommodate small-scale development including some boundary alterations. Local Needs Settlements allowed small-scale infill development.
 - **Option 4: Intensified urban focus** - The focus for the vast majority of development will be Rugby town. Those rural settlements which act as local service centres will only experience development which meets an identified local need. Development in all other settlements will be generally restricted.
 - **Option 5: New town** - The main focus for all development will be on Rugby town via either urban extensions or infill within the existing built form. Additional growth will be focused on a new Main Rural Settlement to act as a service centre located in the countryside. Existing Main Rural Settlements will act as service centres to accommodate small-scale development within existing settlement boundaries. Local Needs Settlements allowed small-scale infill development.
- 5.75 The Council also identified three alternative options for the overall development strategy, which is currently set out in the adopted Core Strategy policy CS1. These options are presented in **Table 5.8** below. Option 1 was identified as the preferred option at the time.

Table 5.8: Options for the overall development strategy

Settlement type	Option 1: As current policy CS1	Option 2: As current CS1 but development permitted within existing boundaries at Local Needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary
Rugby town	Main focus for all development in the Borough	Main focus for all development in the Borough	Main focus for all development in the Borough
Main Rural Settlements	Development permitted within existing boundaries	Development permitted within existing boundaries	Some development including boundary alterations as necessary

Settlement type	Option 1: As current policy CS1	Option 2: As current CS1 but development permitted within existing boundaries at Local Needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary
Local Needs Settlements	Development within boundaries only to meet locally identified need	Development permitted within existing boundaries	Development within boundaries only to meet locally identified need
Countryside	New development will be resisted; only where national policy on countryside locations allows will development be permitted	New development will be resisted; only where national policy on countryside locations allows will development be permitted	New development will be resisted; only where national policy on countryside locations allows will development be permitted
Green Belt	New development will be resisted; only where national policy on Green Belt allows will development be permitted	New development will be resisted; only where national policy on Green Belt allows will development be permitted	New development will be resisted; only where national policy on Green Belt allows will development be permitted

5.76 The SA scores for the options for growth and the options for the overall development strategy are summarised in **Table 5.9** overleaf. The preferred options are shown in **bold** text. The options are quite similar; therefore there was quite a lot of crossover in the SA findings. It should be noted that neither the options for growth nor the options for the development strategy identify specific locations, such as where an urban extension might be located at Rugby town, or alternative locations for a new town. Therefore, the appraisal of the growth and development strategy options was undertaken on an 'in principle' basis, rather than appraising the specific effects of a potential development location on the basis of that location's particular characteristics.

Table 5.9: Summary of SA scores for the options for growth and options for the development strategy

SA objectives	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Options for Growth																		
1: Existing balance	0	+/-	?	++	0	+	+	+	+?	+?	+/-	+?	?	+/-	+/-	?	+/-?	+
2: Urban and urban edge focus	0	+/-	?	++	0	+	+	+	+?	+?	+/-	+?	?	+/-	+/-	?	--?	+
3: Wider focus	+?	+/-	?	++	0	+	+	+	+?	+?	+/-	+?	?	+/-	+/-	?	-?	+
4: Intensified urban focus	0	++/-	?	++/-	0	+	++	++	+++?	+++?	++	++/-?	?	++	++/--	?	+	+++?
5: New town	0	+/-?	?	++	0	+	+	+	+?	+?	+/-?	+/-?	?	+/-?	+/-	?	--?	+
Options for Development Strategy																		
1: As current CS1	0	+/-	?	++	0	+	+	+	+?	+?	+	+?	?	+	+/-	?	+?	+
2: As current CS1 but development permitted within existing boundaries at Local Needs Settlements	+?	+/-	?	++	0	+	+	+	+?	+?	+/-	+?	?	+/-	+/-	?	+	+
3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary	0	+/-	?	++	0	+	+	+	+/-?	+?	+/-	+?	?	+/-	+/-	?	-?	+

- 5.77 The options for growth and the development strategy were found to have largely negligible effects on SA objective 1: **poverty and social exclusion** as effects on this objective will not generally be influenced by the location of new development. However, growth option 3 and development strategy option 2 were found to have minor positive effects as they would result in more development coming forward in rural areas (although there would still be a general focus on Rugby town) which could help to stimulate better service provision in rural areas and reduce levels of exclusion.
- 5.78 Where development is focussed in urban areas, residents would have better **access to services and facilities** (SA objective 2), including people without a car. However, wider distribution of development could help to support services and facilities in smaller settlements. Growth option 4 would focus the vast majority of development in Rugby town; therefore was found to be likely to have a significant positive effect as this would lead to homes being built closer to the main concentration of services and facilities in the Borough. However, there could also be a minor negative effect as drawing the vast majority of activity into Rugby town would mean that other settlements in the Borough would not benefit from the increased support for services and facilities that would come with population growth there. The effects of the other four growth options and all three options for the development strategy were all mixed (minor positive and minor negative) as while most development would still be in Rugby town under all options, some development would also come forward in the smaller towns and villages. The mixed effects of growth option 5 were uncertain as they would depend on the scale of new main rural settlement and the range of service and facilities that might be provided there, as well as its location and proximity to existing services and facilities, neither of which were yet known.
- 5.79 The options for growth and the development strategy would affect SA objective 3: **health** by influencing how easily people are able to access healthcare facilities, and the extent to which people may be able walk and cycle day-to-day. However, these issues were addressed under other SA objectives (2: access to services and 14: sustainable transport) and effects on health would depend largely on the location of development site options, in particular their proximity to GP surgeries where there is capacity to accommodate new patients, as well as their proximity to footpaths and cycle paths, areas of open space, sports facilities and leisure centres. Therefore, the effects of all of the options for growth and the development strategy were uncertain.
- 5.80 All of the options for growth and the development strategy would provide housing to meet the needs of the Borough and so would have a significant positive effect on SA objective 4: **housing**. Where options allow for the development of local needs housing at smaller rural settlements (growth options 1 and 2) this would ensure that the specific housing needs of those rural communities can be met. Growth options 3 and 5 are even more flexible, allowing for small-scale infill development in local needs settlements rather than just local needs housing. Growth option 4 is much more restrictive in terms of development in rural areas; therefore a potential minor negative effect was also identified (resulting in a mixed effect overall) as the approach could prevent the particular housing needs of rural communities from being met.
- 5.81 None of the options for growth or the development strategy would have a direct effect on levels of **crime and anti-social behaviour** (SA objective 5) in Rugby Borough.
- 5.82 All of the options for growth and the development strategy would have a positive effect on Rugby Borough's **economy** (SA objective 6) as they would support population growth in the Borough which would increase demand for goods and services. The development proposed, regardless of its location, would help to support the construction industry and related services.
- 5.83 All of the options for growth and the development strategy focus most development in Rugby town, so all were found to have positive effects on SA objectives 7: **vitality and viability of the town centre** and 8: **regeneration of urban areas** by increasing the number of people using the shops, services and facilities there day to day. High quality new development close to the town centre may help to improve the quality of the public realm and reduce the number of derelict sites. Growth option 4 would direct the vast majority of development to Rugby town; therefore is likely to have significant positive effects. Growth option 2 would direct some development to the urban fringe of Coventry although if development needs cannot be met at Rugby town, some development would take place in the open countryside on the fringe of Coventry.

- 5.84 The effects of new development on SA objective 9: **efficient use of land and resources** would depend largely on the design of the buildings and the extent to which they incorporate energy and water efficiency measures. However, where development would be focussed in urban areas there were more likely to be opportunities to make use of brownfield sites and reuse existing buildings. All of the options for growth and the development strategy focus most development in Rugby town, so all were therefore found to have potential positive effects. Growth option 4 would steer the vast majority of development to Rugby town, so could have a significant positive effect. However, in all cases the potential positive effects were uncertain and would depend on the location of individual development sites. Development strategy option 3 was found to have a potential mixed (minor positive and minor negative) effect as although it steers most development to Rugby town it permits boundary alterations at Main Rural Settlements which may result in development on greenfield land.
- 5.85 All new development will result in increased **waste** generation (SA objective 10); therefore effects on this SA objective were found to depend largely on the waste management practices used onsite rather than the location. However, where development is focussed in urban areas there may be more opportunities to reuse existing buildings and materials on brownfield sites. All of the options for growth and the overall development strategy involve focussing most development in Rugby town; therefore at least a minor positive effect was likely for all options. Under growth option 4 the proportion would be highest, so a potential significant positive effect was identified for that option. However, this was considered to be uncertain depending on the extent to which brownfield sites are developed and whether there are opportunities to reuse onsite materials.
- 5.86 The effects of development on the Borough's contribution to **climate change** (SA objective 11) were found to depend largely on the design of buildings and whether they are built to high standards of energy efficiency, which could not be determined at this stage. All development will inevitably involve an increase in emissions; therefore the appraisal focussed on the differences between the options in terms of relative increases in emissions. This will be determined by likely levels of car use and the associated greenhouse gas emissions, which can in turn be influenced by the broad location of development. This issue is closely linked to the likely effects of the options on **sustainable transport** (SA objective 14). All of the options for growth and the development strategy focus most development in Rugby town, so all would have at least minor positive effects on these two SA objectives as the town is the best connected part of the Borough in terms of sustainable transport links such as bus routes, and because opportunities for people to walk and cycle to jobs, services and facilities are likely to be good. Growth option 4 would steer almost all development to Rugby town; therefore was likely to have a significant positive effect. Similarly, development strategy option 1 was likely to have a minor positive effect as it is restrictive to development in locations other than Rugby town. The other growth and development strategy options all focus most development in Rugby town but also direct a certain proportion to smaller settlements where levels of car use are likely to be higher. Therefore, mixed effects on SA objectives 11 and 14 were considered likely for growth options 1, 2, 3 and 5, with the potential negative effect being significant under growth option 3 as the highest amount of growth would be directed to smaller settlements. The mixed effects of growth option 5 were to some extent uncertain and would depend on the location of the new town in relation to sustainable transport links, the scale of the development, i.e. whether it will be large enough to support frequent new bus services and whether it would operate as a self-contained settlement with housing and employment development alongside one another. Mixed effects were also likely for development strategy options 2 and 3.
- 5.87 The effects of the options for growth and the development strategy on **flood risk** (SA objective 12) were considered to depend largely on the location of development in relation to the areas of highest flood risk. However, where development is focussed in urban areas there may be good opportunities to make use of brownfield sites, thereby avoiding increases in the area of impermeable surfaces. As all of the options involve steering most development to urban areas, all were found to have the potential for at least minor positive effects. While growth option 4 would involve the highest proportion of development being directed to urban areas and so was likely to have a significant positive effect in terms of avoiding development on greenfield land, it may result in higher density development where it could be more difficult to incorporate green spaces and sustainable drainage systems (SuDS) that can help to increase infiltration and reduce runoff. Therefore, mixed effects were likely for that option. The effects of growth option 5 would depend

largely on the location of the new town, the extent to which it involves development on greenfield land and the design of the development (in particular the incorporation of SuDS). Therefore the effects of the option were uncertain although potentially minor positive as it would still steer most development to urban areas (Rugby town) and also minor negative as it is likely to involve large scale new development on greenfield land. Similarly, the effects of growth options 1, 2 and 3 and all three of the development strategy options were considered to be uncertain depending on the location of development sites. However, all of those options could have minor positive effects as they steer most development to Rugby town where opportunities to use brownfield sites may be good.

- 5.88 The effects of the options on the **historic environment** (SA objective 13) would depend mainly on the proximity of development sites to heritage features such as listed buildings. While these assets may be more highly concentrated in urban areas, those areas will not necessarily be the most sensitive in terms of impacts on the setting of assets. Effects will also be influenced by the design of the new development. Therefore, the effects of all of the options were uncertain.
- 5.89 All of the options for growth and the development strategy involve focussing development in Rugby, where an Air Quality Management Area has been declared in the town centre. Therefore, all options were found to potentially contribute to increased air **pollution** (SA objective 15) in the area, having a negative effect on this SA objective. Growth option 4 was considered likely to have a significant negative effect as that option steers almost all development to Rugby town, so that a greater proportion of the population could be at risk of health impacts from air pollution. However at the same time, focussing development in Rugby town centre would help to reduce car use as journeys to work, services and facilities are likely to be shorter and it would be more feasible to walk or cycle. Therefore, positive effects were also likely for all of the options, resulting in mixed effects overall. Again, the positive effect was considered to be significant under growth option 4 where the highest proportion of development would be steered to Rugby town centre.
- 5.90 The effects of the options for growth and the development strategy on **biodiversity** (SA objective 16) were found to depend on the location of individual development sites and their proximity to sensitive habitats and species. While focussing more growth in urban areas may steer development away from greenfield sites where habitat loss could occur, brownfield sites can still harbour valuable biodiversity and fewer impacts on biodiversity cannot be assumed. Therefore, the effects of all of the options were considered to be uncertain.
- 5.91 The effects of the options for growth and the development strategy on the **landscape** (SA objective 17) would depend to a large extent on the location of development sites and their proximity to sensitive landscapes, as well as the design of the development and the incorporation of screening. However, in general, a stronger urban focus would steer development away from more sensitive rural landscapes; therefore growth option 4 was considered to have a potential minor positive effect, subject to whether the townscape is affected by over-intensification of development and loss of green space. Similarly, development strategy options 1 and 2 were considered likely to have a minor positive effect as development would be mainly focused at Rugby town, and development in the Main Rural Settlements and Local Needs Settlements would be within the existing settlement boundaries. Growth options 2 and 3 and development strategy option 3 would involve some boundary alterations at the main rural settlements which could have a negative effect on the landscape if this alters the scale and form of the settlement (option 3 also enables small scale in fill development within local needs settlements). Growth options 2 and 3 could also involve urban extensions at Rugby town which was identified as potentially impacting on the landscape, depending on their location and design. Growth option 2 could also result in development in the open countryside on the edge of Coventry if housing needs cannot be met at Rugby town; therefore a potential significant negative effect was identified for that option. Growth option 1 was considered likely to have a minor positive effect as development would be mainly focused at Rugby town, and development in the main rural settlements would be within the existing settlement boundary; however the option again could involve urban extensions at Rugby town, resulting in mixed effects overall. Growth option 5 would involve the development of a new main rural settlement in the countryside, as well as potential urban extensions at Rugby town, and so was considered to have the potential for significant negative effects on the landscape although this was again uncertain depending on its location and design.

5.92 Under all of the options, the main focus of development would be in Rugby town; therefore all of the options were considered likely to have positive effects on enhancing the quality of the **townscape** (SA objective 18) through new development in the town, which it is assumed would be of high quality. Development focussed in the town would also offer opportunities to reuse derelict or under-used sites. Growth option 4 was likely to have a significant positive effect as that option steers the highest proportion of development to Rugby town, although this was uncertain depending on whether the townscape is affected by over-intensification of development and loss of green space.

Summary of SA findings for the options for growth and the overall development strategy

- 5.93 As described above, the effects of new development on the SA objectives will in many cases depend on the specific sites for development, rather than the overall spatial distribution. This is particularly the case in relation to impacts on health, cultural heritage and biodiversity. Reasonable site options for residential and employment development were also subject to SA, using the same SA framework, as described in **Chapter 4**.
- 5.94 For many of the SA objectives, the likely effects of the five options for growth and the three options for the development strategy were found to be broadly similar as all would deliver housing to meet local needs and support economic growth in the Borough. Under all of the options, the majority of growth would be focussed at Rugby town; therefore all of the options could benefit the vitality and viability of the town centre, support urban regeneration and facilitate the use of brownfield sites for new development. Good opportunities to use sustainable transport and reduce journey lengths were also considered likely to exist under all options, because of the focus on Rugby town. However, where the options would involve more widespread development in rural areas as well (Growth option 3) or the potential development of a new town (Growth option 5) there may be fewer benefits and some negative impacts in relation to reduced access to services and facilities, longer journeys and higher levels of car use, and more potential for impacts on the landscape. The impacts of growth option 2 could also be negative if development were to come forward in the open countryside on the edge of Coventry if housing needs cannot be met at Rugby town.
- 5.95 The option for growth that has been carried forward into the Publication Draft Local Plan is a combination of Options 3 and 5. While there are not significant differences in terms of how the five options perform against the SA objectives, the rejected options 2 and 4 would have more significant positive effects on the SA objectives than the selected options, for the reasons described above. The Council's decision to take forward a combination of Options 3 and 5 was reached following an assessment of each of the Distribution Strategy Options, as to whether there were sufficient sites to deliver a continuous five year housing supply throughout the Local Plan (as detailed in the Housing Target and Distribution Background December 2015). The Council is of the view that the combination selected also takes account of policies and principles of the NPPF taken as a whole.
- 5.96 The preferred option for the overall development strategy, which has since been carried forward into the Publication Draft Local Plan, is Option 1. That option performs more positively than the two alternative options, in particular because it would offer better opportunities for people to use sustainable modes of transport in place of private cars due to the increased urban focus.

Saved policies

- 5.97 The Council identified options relating to the policy themes that are currently covered by saved policies from the 2006 Local Plan. These policy options addressed the following themes:
- Landscaping
 - Safeguarding development potential
 - Development affecting parks and gardens and other elements of historic landscape
 - Airport flight paths
 - Retention of existing strategically significant employment sites
 - Retention of other employment land
 - Food and drink uses in the town centre shopping area

5.98 The SA scores for the policy options are summarised in **Table 5.11** overleaf. The options shown in **bold** text are those that were identified by the Council as preferred policy approaches (identified as 'PA'), and the other options (identified as 'RA') are reasonable alternative options. Information about what the preferred approach and reasonable alternative approaches are can be found at the start of the relevant SA matrices in **Appendix 8**.

Table 5.11: Summary of SA scores for the options relating to saved Local Plan policies

SA objectives	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Landscaping (PA)	0	0	0	0	0	0	0	0	0	0	0	+	++	0	0	+	++	++
Landscaping (RA)	0	0	0	0	0	0	0	0	0	0	0	-	-?	0	0	-	-	-
Safeguarding development potential (PA)	0	0	0	+/-	0	+/-	0	0	0	0	0	0	++	0	0	0	+	+
Safeguarding development potential (RA)	0	0	0	+/-	0	+/-	0	0	0	0	0	0	-?	0	0	0	-	-
Development affecting parks & gardens and other elements of historic landscape (PA)	0	0	0	-?	0	-?	0	0	0	0	0	0	++	0	0	0	++	0
Development affecting parks & gardens and other elements of historic landscape (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Airport flight paths (PA)	0	0	+	-?	0	+/-	0	0	0	0	0	0	0	0	+	0	0	0
Airport flight paths (RA)	0	0	-	0	0	0	0	0	0	0	0	0	0	0	-	0	0	0
Retention of existing strategically significant employment sites (PA)	+	-?	0	-	0	++	0	0	0	0	0	0	0	0	0	0	0	0
Retention of existing strategically significant employment sites (RA)	-	++	0	+	0	-?	0	0	0	0	0	0	0	0	0	0	0	0
Retention of other employment land (PA)	+	-?	0	-?	0	++	0	+	0	0	0	0	0	0	0	0	0	0
Retention of other employment land (RA)	-	++	0	++	0	-	0	++	0	0	0	0	0	0	0	0	0	0
Food and drink uses in the town centre shopping area (PA)	0	+	+	0	+	0	++	0	0	0	0	0	0	0	0	0	0	0
Food and drink uses in the town centre shopping area (RA)	0	0	-	0	-	0	-	0	0	0	0	0	0	0	0	0	0	0

- 5.99 The policy options relating to the saved policies from the 2006 Local Plan were found to have a high number of negligible effects on the SA objectives as they addressed specific topics which did not relate directly to many of the SA objectives. None of these policy options were found to have direct effects on SA objectives 9: **efficient use of resources**, 10: **waste**, 11: **climate change** or 14: **sustainable transport**.
- 5.100 The preferred approaches for policies relating to the retention of employment sites (both strategically significant sites and other employment land) were considered likely to have a minor positive effect on SA objective 1: **reduce poverty and social exclusion** as the policy approaches would help to increase employment in the Borough and therefore reduce the poverty and disadvantage associated with unemployment. In both cases, the alternative options of not including policies in the Local Plan to protect employment uses, and instead relying on national policy, were found to have a minor negative effect as employment sites would be more likely to be lost to other forms of development. However, this also meant that the preferred policy approaches could have minor negative effects on SA objective 2: **access to services** and the alternative approaches could have minor positive effects, as other development (which may relate to community services and facilities) may be more likely to take place at sites that are no longer protected for employment use. The preferred approach to food and drink uses in the town centre shopping area was found to also have a potential minor positive effect on **access to services** as restricting food and drinks uses would prevent those uses from dominating the town centre offer, enabling a wider range of town centre services and facilities to locate there.
- 5.101 The preferred policy approach to food and drink uses in the town centre would also have a minor positive effect on SA objective 3: **health** as it should help to reduce consumption of unhealthy food and alcohol. Positive effects on both **health** and SA objective 15: **pollution** were also considered likely to result from the preferred policy approach to airport flight paths as safeguarding areas within flight paths could mean that fewer people are exposed to the associated noise. Conversely, the alternative approaches of not including policies addressing these issues in the Local Plan was found to have potential minor negative effects as relying on national policy would be less likely to bring about the potential benefits.
- 5.102 Four of the preferred policy approaches were found to have potential minor negative effects on SA objective 4: **housing** as they could restrict residential development. This was the case for the preferred policy approaches for development affecting parks and gardens and other elements of historic landscape; airport flight paths; retention of existing strategically significant employment sites; and retention of other employment land. The alternative policy approaches of not protecting employment sites through a locally-specific policy were found to have potential minor positive effects as sites may be more likely to be able to be redeveloped for housing. Both the preferred approach and the reasonable alternative approach for safeguarding development potential were found to have mixed effects on **housing** - the preferred approach could restrict housing developments in locations which could have caused blight of other land; however by preventing new developments from causing blight of land, the policy approach would help to safeguard high quality sites for potential future housing development and avoid detrimental effects on the quality of existing housing. The opposite effects could occur if the alternative approach was to be taken and an equivalent policy was not to be included in the Local Plan.
- 5.103 The range of effects identified in relation to SA objective 6: **economy** was largely similar to the effects identified for SA objective 4: **housing** as in general the same policy approaches could restrict employment development as well as housing. However, the preferred policy approaches for the retention of employment sites (both strategically significant sites and other employment land) were considered likely to have a significant positive effect as their primary aim would be to retain employment sites and prevent the land being lost to other uses.
- 5.104 Most of these policy options were found to have a negligible effect on SA objective 5: **crime**; however the preferred policy approach to food and drink uses in the town centre could have a minor positive effect as controlling the change of use to food and drinks uses would help to avoid a concentration of takeaways in the town centre which could be a focus for anti-social behaviour at night time. Not including such a policy (the alternative approach) could have a negative effect. Similarly, this was the only set of policy options that was considered to affect SA objective 7: **town centre** as the preferred approach to food and drink uses in the town centre would support

the provision of a wider range of daytime services and facilities in the town centre, avoiding a dominance of mainly night-time takeaways and fast food outlets.

- 5.105 Both the preferred policy approach and the reasonable alternative approach for the retention of other employment land were found to have potential minor positive effects on SA objective 8: **regeneration**. The preferred policy approach would allow for the redevelopment of employment sites where it is demonstrated that there is no longer a need for those sites, so should help to avoid empty and unviable sites being retained for employment, allowing for high quality new development on the sites. The alternative approach of not including such a policy in the Local Plan (i.e. removing the protection afforded to other employment sites) may mean that other developments come forward on those sites which could better contribute to the regeneration of urban areas in comparison to poor quality or unoccupied employment sites.
- 5.106 The preferred policy approach to landscaping was found to have a minor positive effect on SA objectives 12: **flooding** and 16: **biodiversity** as it may result in more open space and green infrastructure being included in development sites. The alternative of not including a locally specific policy of this nature in the Local Plan would mean that these benefits would be less likely to occur so was found to have a minor negative effect on these two SA objectives.
- 5.107 The preferred approach to a policy for development affecting parks and gardens and other elements of historic landscape was considered likely to have a significant positive effect on SA objectives 13: **heritage** and 17: **landscape**. This is because the primary purpose of the policy would be to protect the historic landscape from the impacts of nearby development. The policy approach for landscaping would also have a significant positive effect on SA objective 14: **townscape** as it should result in new developments being higher quality in terms of their appearance and the contribution that they therefore make to the townscape. Similarly, the policy approaches to landscaping and safeguarding development potential were found to have minor positive effects on these SA objectives - increasing planting/green infrastructure would improve the overall appearance of development and reduce the likelihood of there being adverse effects on the setting of heritage features, while safeguarding the development potential of land and preventing blight of land would also help to avoid development having an adverse impacts on its surroundings.

Core Strategy policies

- 5.108 The Council identified options relating to the policy themes that were addressed through the adopted Core Strategy. These policy options covered the following themes:
- Parish plans
 - Enhancing the strategic green infrastructure network
 - Green infrastructure allocations
 - Sustainable design and construction
 - Affordable housing
 - Local housing need
 - Rural exceptions housing
- 5.109 SA findings for the alternative options for the Development Strategy, which was previously set out in adopted Core Strategy policy CS1, were described earlier in this chapter.
- 5.110 The SA scores for these policy options are summarised in **Table 5.12** overleaf. The options shown in **bold** text are those that were identified by the Council as preferred policy approaches (identified as 'PA'), and the other options (identified as 'RA') are reasonable alternative options. Information about what the preferred approach and reasonable alternative approaches are can be found at the start of the relevant SA matrices in **Appendix 8**.

Table 5.12: Summary of SA scores for the options relating to Core Strategy policies

SA objectives	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Parish Plans (PA)	+	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Parish Plans (RA)	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Enhancing the strategic green infrastructure network (PA)	0	+	+	0	0	0	+	+	0	0	+	+	+	+	+	++	+	+
Enhancing the strategic green infrastructure network (RA)	0	-?	-?	0	0	0	-	-	0	0	-	-	-?	-	-	-	-	-
Green infrastructure allocations (PA)	0	+	+	0	0	0	0	+	0	0	+	++	+	+	+	++	+	+
Green infrastructure allocations (RA)	0	-	-	0	0	0	0	-	0	0	-?	-	-	-?	-	-	-	-
Sustainable design and construction (PA)	+	0	+	+	0	0	0	0	++	?	++	+	+	+	+	0	+	+
Sustainable design and construction (RA)	-?	0	-?	-?	0	0	0	0	-?	0	-?	-?	-?	-?	-?	0	-?	-?
Affordable housing (PA)	+	0	0	++	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Affordable housing (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Local housing need (PA)	+	0	0	++	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Local housing need (RA)	-	0	0	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Rural exceptions housing (PA)	+	0	0	++?	0	0	0	0	?	0	-?	-?	0	-?	-?	-?	-?	0
Rural exceptions housing (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

- 5.111 As with the previous group of policies, the specific nature of the topic areas covered by these policy options meant that a large number of negligible effects were identified where policy options would not have a direct effect on the SA objectives. None of these policy options were found to have direct effects on SA objectives 5: **crime** or 6: **economy**. Almost all of the options would have a negligible effect on **waste** although the effects of one option, the preferred approach to a policy on sustainable design and construction, were uncertain because it was not yet known whether the policy would include a criterion relating to waste.
- 5.112 The preferred policy approach for parish plans was considered likely to have a minor positive effect on SA objective 1: **poverty and social exclusion** by enabling and encouraging people to be more actively and effectively involved in decision making in their communities. The preferred policy approach to sustainable design and construction was also considered likely to have a positive effect on that objective as energy efficient buildings would help to reduce fuel poverty. The preferred policy approaches to affordable housing, local housing need and rural exceptions housing were also all likely to have a minor positive effect on this objective as they would help to ensure that the housing needs of all communities are met. The same three preferred policy approaches were also likely to have significant positive effects on SA objective 4: **housing** as their main purpose is to ensure that a range of housing types is available to meet local needs. In all cases where reasonable alternative options were identified, those alternative approaches would have minor negative effects as all would involve not including a locally specific policy in the Local Plan and instead relying on other policy, which would be less likely to bring about the potential benefits of a local policy.
- 5.113 The preferred policy approaches to enhancing the strategic green infrastructure network and green infrastructure allocations were found to be likely to have minor positive effects on both SA objectives 2: **services and facilities** and 3: **health** as improvements to green infrastructure would offer good opportunities to participate in active outdoor recreation which would also encourage healthy lifestyles. The preferred approach to sustainable design and construction was found to also have a potential minor positive effect on **health** as it would be likely to promote walking and cycling in order to reduce the use of non-renewable forms of energy. In all cases, the alternative approaches again involved not including a locally-specific policy in the Local Plan and instead relying on other policy and guidance. This would mean that the potential benefits of a local policy are less likely to be realised and minor negative effects were therefore identified.
- 5.114 The preferred policy approach to enhancing the strategic green infrastructure network was considered likely to have a minor positive effect on SA objectives 7: **town centre** and 8: **urban regeneration** as the protection and enhancement of green infrastructure assets in urban areas should bring about improvements to the quality of the local environment and public realm and increase people's satisfaction with their neighbourhoods. The preferred approach to a policy for green infrastructure allocations was found to also have a potential positive effect on **urban regeneration**. In all cases the alternative approach of not including a locally specific policy would again have a minor negative effect as opportunities to achieve enhancements may be less likely to be realised.
- 5.115 The preferred policy approach to sustainable design and construction was considered likely to have a significant positive effect on SA objective 9: **efficient use of land and resources** as its main purpose would be to improve the energy efficiency of new developments and it was expected that the new policy would reflect Core Strategy policies CS16 and CS17 which make provision for incorporating renewable or low carbon energy forms into developments, as well as achieving high water conservation standards and reducing carbon emissions. The alternative approach of not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on Building Regulations was found to have a potential minor negative effect as it may mean that high standards of design and construction are less likely to be achieved; however this was considered to be uncertain depending on how the standards to be set out in the local policy would compare with those of the Building Regulations. The effects of the preferred approach to rural exceptions housing on the **efficient use of land and resources** were considered to be uncertain and would depend on whether the policy includes criteria encouraging the development of brownfield land for rural exception housing, or whether it could potentially result in the development of greenfield land in rural locations where development would not normally be permitted.

5.116 The effects of the preferred approaches to three topic areas (enhancing the strategic green infrastructure network; green infrastructure allocations; and sustainable design and construction) were found to be very similar in relation to SA objectives 11: **climate change**, 12: **flooding**, 13: **heritage**, 14: **sustainable transport**, 15: **pollution**, 16: **biodiversity**, 17: **landscape** and 18: **townscape**. The protection and enhancement of green infrastructure has multiple benefits in terms of enhancing the appearance of the local environment, mitigating flood risk by increasing infiltration and reducing runoff, habitat creation and encouraging walking and cycling; therefore the two preferred policy approaches relating to green infrastructure were considered to have positive effects on these objectives. The effects in relation to **biodiversity** were considered likely to be significant as there could be particular benefits for biodiversity in relation to habitat creation and improved habitat connectivity. Similarly, an overarching sustainable design and construction policy would have a wide range of environmental benefits; therefore positive effects were identified for all of these SA objectives, in particular SA objective 11: **climate change**. Again, where reasonable alternative options were identified these involved not including a locally specific policy in the Local Plan and relying on other guidance which would be less likely to bring about the same benefits; therefore minor negative effects were identified.

Other policy areas

5.117 The Council identified options relating to other policy themes that were not addressed through either the saved policies from the 2006 Local Plan or the policies in the adopted Core Strategy. These policy options covered the following themes:

- Noise
- Information and communications technology
- Marina and houseboats
- General infrastructure policy
- Review policy
- Landscape protection and enhancement policy
- Healthy communities
- Health impact assessments
- Protection of the water environment

5.118 The SA scores for the other policy options are summarised in **Table 5.13** overleaf. The options shown in **bold** text are those that were identified by the Council as preferred policy approaches (identified as 'PA'), and the other options (identified as 'RA') are reasonable alternative options. Information about what the preferred approach and reasonable alternative approaches are can be found at the start of the relevant SA matrices in **Appendix 8**.

Table 5.13: Summary of SA scores for the other policy options

SA objectives	SA1: Poverty and social exclusion	SA2: Services and facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate change	SA12: Flooding	SA13: Heritage	SA14: Sustainable transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Noise (PA)	0	0	+	0	0	0	0	0	0	0	0	0	0	0	++	+	0	0
Noise (RA)	0	0	-	0	0	0	0	0	0	0	0	0	0	0	-	-	0	0
Information and communications technology (PA)	+	+	0	0	0	+	0	0	0	0	+	0	??	+	+	??	??	??
Information and communications technology (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Marinas and houseboats (PA)	0	0	0	??	0	0	0	0	??	0	??	??	??	??	??	??	??	0
Marinas and houseboats (RA)	0	0	0	-	0	0	0	0	-	0	-	-	-	-	-	-	-	0
General infrastructure policy (PA)	+	+	+	0	0	0	0	0	0	0	+/-	0	0	+/-	0	0	0	0
General infrastructure policy (RA)	-	-	-	0	0	0	0	0	0	0	-	0	0	-	0	0	0	0
Review policy (PA)	??	0	0	++	0	++	0	0	0	0	0	0	0	0	0	0	0	0
Review policy (RA)	-	0	0	-	0	-	0	0	0	0	0	0	0	0	0	0	0	0
Landscape protection and enhancement (PA)	0	0	0	0	0	0	0	??	??	0	0	0	??	0	0	0	++	+
Landscape protection and enhancement (RA)	0	0	0	0	0	0	0	-	-	0	0	0	-	0	0	0	-	-
Healthy communities (PA)	++	0	++	0	++	0	0	0	0	0	0	0	0	0	0	0	0	0
Healthy communities (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Health Impact Assessments (PA)	0	0	++	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Health Impact Assessments (RA)	0	0	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Protection of the water environment (PA)	0	0	0	0	0	0	0	0	++	0	0	0	0	0	++	+	0	0
Protection of the water environment (RA)	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

- 5.119 As with the previous groups of policies, the specific nature of the topic areas covered by these policy options meant that a large number of negligible effects were identified where policy options would not have a direct effect on the SA objectives. None of these policy options were found to have direct effects on SA objectives 7: **town centre** or 10: **waste**.
- 5.120 In all cases where reasonable alternative options were identified for these policies they involved not including a policy in the Local Plan addressing the issue in question. The potential effects (both positive and mixed) of the proposed policy approaches are summarised below and in all cases where minor negative effects were identified for the alternative approach, this was because not including a locally specific policy would mean that the issue in question would be less likely to be well-addressed and the potential benefits of a local policy would be less likely to be secured.
- 5.121 The proposed policy approach to a Local Plan policy addressing healthy communities was found to have a significant positive effect on SA objective 1: **poverty and social exclusion** as one of the primary objectives of the policy would be to promote inclusivity. The proposed policy approach to information and communications technology would have a minor positive effect as it would help to avoid people being isolated and enable them to access services and facilities online, which is particularly beneficial in rural areas and for people with mobility/access issues. The proposed policy approach for general infrastructure would also have a minor positive effect as it should prevent community infrastructure being over-stretched by new residential development, which could otherwise result in exclusion or isolation. The proposed approach to include a review policy was found to also have a potential positive effect as it would mean that a review of the Local Plan is triggered if strategic targets for housing and employment development are not met, which should mean that the positive effects of housing and employment development on reducing poverty and social exclusion are more likely to be achieved. The proposed policy on general infrastructure and the proposed review policy were also considered likely to have minor positive effects on SA objective 2: **access to services and facilities** for the same reasons.
- 5.122 Two of the policy options directly addressed **health** and so were found to have a significant positive effect on SA objective 3. These are the proposed policies on healthy communities and Health Impact Assessments, which would seek to create healthy, safe and inclusive communities, and would require that development proposals of a certain size and above are accompanied by a Health Impact Assessment to identify the potential impacts on health from that development and any potential mitigation. The proposed policy approaches for noise and general infrastructure were also found to have minor positive effects on **health** as they would seek to protect people from excessive noise and to ensure that infrastructure (which would include healthcare services) is not overstretched by new residential development.
- 5.123 The proposed review policy which would trigger a review of the Local Plan if strategic targets are not met was considered likely to have a significant positive effect on SA objective 4: **housing** as it would trigger a review of the plan if the required amount of housing is not delivered, thereby providing an opportunity to address the reasons for this and ensure an appropriate level of housing delivery. For the same reason, the policy option would also have a significant positive effect on SA objective 6: **economy** as it would also trigger a review of the plan if the required employment development does not take place. Most of the other proposed policy options would have negligible effects on these objectives although the proposed approach to a policy on marinas and houseboats could have a minor positive effect on **housing** as the policy would help to ensure that houseboats are appropriately located, which would contribute to their overall standard. However, there was some uncertainty as it was not yet clear what factors would be taken into account when considering the impacts of the location of marinas and houseboat moorings. In addition, the proposed policy approach for information and communications technology was found to have a minor positive effect on the **economy** as it would enable more people to work flexibly and support economic growth generally.
- 5.124 Only one of the policy options was found to affect SA objective 5: **crime** – this is the proposed Local Plan policy on healthy communities, as one of the aims of the policy would be to achieve safer communities. A significant positive effect was therefore identified for that option.
- 5.125 The proposed policy approach to landscape protection and enhancement was found to have a potential minor positive effect on SA objective 8: **urban regeneration** as including a policy in the Local Plan which seeks to protect and enhance valued landscapes may result in development being prevented in rural areas (where the landscape is likely to be more sensitive) and directed

towards urban areas, where new investment in development can help regeneration. The same policy was found to also have a potential minor positive effect on SA objective 9: **efficient use of land and resources** as the approach may result in development being restricted on greenfield sites (where there are more likely to be impacts on the landscape) and directed towards brownfield sites. The proposed policy relating to the protection of the water environment was considered likely to have a significant positive effect on the **efficient use of land and resources** as the main purpose of the proposed policy would be to ensure the efficient use of water resources in the Borough. The proposed policy approach for marinas and houseboats was found to have a potential minor positive effect although this was uncertain depending on the criteria that would be included in the policy which was not yet known. The same policy approach could also have positive effects on a number of the other environmental SA objectives (as described below), depending on the nature of the criteria included.

- 5.126 The proposed policy approach to information and communications technology was found to have a potential minor positive effect on SA objectives 11: **climate change** and 14: **sustainable transport** as improved internet access could enable more people to work from home or hold meetings via videoconference, for example, which would reduce the need to travel and minimise the associated greenhouse gas emissions and air quality impacts. There could also be positive effects on those SA objectives from the policy approach on marinas and houseboats depending on the criteria included, and from the policy approach for general infrastructure - including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth could ensure that sustainable transport infrastructure does not become overloaded. However, the policy approach was also found to have potential minor negative effects if it facilitates car use by also bringing about enhancements to the road network.
- 5.127 The only policy option which was found to have an effect on SA objective 12: **flooding** was the proposed approach to marinas and houseboats, which could have a minor positive effect depending on which criteria are eventually included in the policy and whether this addresses location in relation to flood risk. Similarly, the policy was found to have a potential positive effect on SA objective 13: **heritage** if a criterion addressing impacts on heritage is included in the proposed policy. The proposed approach to landscape protection and enhancement was also found to have a potential minor positive effect on **heritage** if it covers historic landscapes. A positive effect may also occur in relation to the proposed policy option for information and communications technology as the policy would include advice on where telecommunications sites should be located and this may take into account potential impacts on heritage features.
- 5.128 The proposed policy approaches to noise and protecting the water environment were considered likely to have significant positive effects on SA objective 15: **pollution** as the primary aims of the policies would be to reduce noise and water pollution. As a result, minor positive effects on SA objective 16: **biodiversity** were also likely for both policy approaches as they would reduce impacts on habitats and species sensitive to noise and water pollution. Minor positive effects on both **pollution** and **biodiversity** were also found to be likely to result from the proposed policy approach in relation to information and communications technology as improvements to telecommunications infrastructure and broadband may help to reduce the need for travel, reducing the associated air pollution (which can also affect biodiversity). Again, the criteria-based policy for marinas and houseboats might include criteria relating to these issues so was identified as having potential minor positive effects.
- 5.129 The proposed policy approach to landscape protection and enhancement was found to be likely to have a significant positive effect on SA objective 17: **landscape** and a minor positive effect on SA objective 18: **townscape** as the primary aim of the policy would be to protect and enhance the landscape and the measures that would be likely to be included should also benefit the townscape. Potential minor positive effects on these objectives were also identified from the inclusion of the proposed policy on information and communications technology as the policy would include advice on where telecommunications sites should be located, which this may take into account potential impacts on the landscape and townscape.

Conclusions and recommendations

- 5.130 Many of the effects described in this section (and originally set out in the SA Report for the Preferred Option) were found to be uncertain and it was noted that a key determinant of the environmental impacts of large-scale housing and employment development will be the extent to

which brownfield sites can be utilised. Focussing growth on previously developed sites can have a range of benefits including promoting the efficient use of land; mitigating flood risk; avoiding impacts on the landscape; and bringing about urban regeneration. While all of the options for the distribution of growth focus most development in Rugby town, the options could all to varying extents result in development elsewhere. Therefore, it was recommended that consideration should be given to the way in which brownfield development can be promoted through the Local Plan (whilst ensuring that significant biodiversity interest is taken into account).

- 5.131 It was noted that, where development takes place in rural areas, or where urban extensions or a new town might be proposed, it will be necessary to consider the potential for impacts on the landscape, biodiversity, cultural heritage and other environmental issues and to identify and implement appropriate mitigation.
- 5.132 When determining the overall spatial strategy, it was recommended that the Council should give particular consideration to the co-location of residential and employment development in order to reduce the need to travel and enable more journeys to be undertaken via sustainable modes. In particular where urban extensions or a new town may be proposed, these should be designed as self-contained communities as far as possible, although urban extensions should also be clearly integrated with the existing town and it will be important to incorporate sustainable transport links, particularly connections to Rugby town and Coventry. This is also a key issue where development might come forward in the smaller settlements, given the rural nature of much of the Borough.
- 5.133 Where policies will be criteria-based, for example relating to issues that will be considered when determining appropriate sites for certain types of development, it was recommended that consideration should be given to the range of sustainability criteria covered by the SA objectives and the potential for links to be made with the sustainability topics, as described in this chapter.

SA of the Preferred Option (December 2015)

- 5.134 The SA findings for the policy options summarised above were taken into account by Rugby Borough Council as it prepared the Preferred Option Local Plan, which was published for consultation between December 2015 and February 2016. The more detailed draft policies and preferred site allocations in the Preferred Option Local Plan were then subject to SA and the findings were presented in the December 2015 SA Report for the Preferred Option.
- 5.135 In general, the draft policies in the Preferred Option Local Plan were very similar to those now included in the current Publication Draft version – many of the policies have not changed at all or have only had minor wording amendments. Therefore, the detail of the SA findings for the policies and site allocations in the Preferred Option Local Plan is not repeated here. The detailed SA matrices for the policies and site allocations in the Preferred Option can be found in the December 2015 SA Report.
- 5.136 The SA matrices that were prepared for the Preferred Option Local Plan have now been updated to reflect the changes that have been made to the policies and site allocations in the Publication Draft Local Plan. While those changes are generally minor, the key changes are summarised below.
- The Preferred Options Local Plan proposed a residential allocation at Walsgrave on Sowe. This is not proposed for allocation in the Publication Draft Local Plan. The Publication Draft Local Plan includes a proposed allocation for a new settlement called Lodge Farm. The Preferred Options stated that each of the Main Rural Settlements within the Green Belt would be allocated up to 100 dwellings by the Local Plan. The Publication Draft Local Plan identifies and proposes allocation of sites for each of these Main Rural Settlements. In addition the Publication Draft Local Plan contains individual policies for each of the strategic allocations (DS3, DS4 and DS7-10) and a separate policy which allocates all of the rural sites (DS6).
 - In terms of development management policies there is very little change from the Preferred Options to the Publication Draft with the exception of the affordable housing policy where the Publication Draft contains a threshold and target.

- The Publication Draft also contains appendices of the Infrastructure Delivery Plan and monitoring framework which did not appear in the Preferred Options document.
- The phasing of the housing target in the Publication Draft Local Plan has changed from that contained within the Preferred Options.

5.137 The SA findings for the Publication Draft Local Plan are presented in **Chapter 6** and the key changes to the SA findings since the Preferred Option stage are summarised at the end of that chapter.

6 Sustainability Appraisal Findings for the Publication Draft Local Plan

- 6.1 This chapter presents the SA findings for the policies and site allocations in the current version of the Local Plan, the Publication Draft document (September 2016). The SA findings are presented in accordance with the groups of policies in the Publication Draft Local Plan.
- 6.2 The detailed SA matrices for the policies in the Publication Draft Local Plan can be found in **Appendix 9**.

Vision and Objectives

- 6.3 The SA scores for the Local Plan Vision and Objectives are presented in **Table 6.1** below.

Table 6.1: SA Scores for the Vision and Objectives

SA Objectives	Vision	Objective 1	Objective 2	Objective 3	Objective 4	Objective 5	Objective 6	Objective 7	Objective 8	Objective 9
1: Poverty and Social Exclusion	+	+	0	+	0	0	0	0	0	0
2: Services and Facilities	+	++	+	0	0	0	0	0	0	0
3: Health	+	+?	++	0	0	0	0	0	0	0
4: Housing	+	0	0	++	0	0	0	0	?	0
5: Crime	0	0	0	0	0	0	0	0	0	0
6: Economy	+	+	0	0	++	++	+	0	0	0
7: Town Centre	+	+	0	0	0	0	++	+	0	0
8: Regeneration	0	0	0	0	0	+	0	+	0	0
9: Resources	0	0	0	0	0	0	0	0	0	+
10: Waste	0	0	0	0	0	0	0	0	0	0
11: Climate Change	+	+	0	0	+	0	0	0	0	0
12: Flooding	0	0	0	0	0	0	0	0	+	0
13: Heritage	+	0	0	0	0	0	0	+	0	0
14: Sustainable Transport	+	0	0	0	+	0	0	0	0	0
15: Pollution	+	+	0	0	+	0	0	0	0	+
16: Biodiversity	+	0	0	0	0	?	0	0	++	0
17: Landscape	+	0	0	0	0	?	0	0	+	0
18: Townscape	+	0	0	0	0	?	0	++	0	0

- 6.4 The overall vision for Rugby sets out the aspiration for development in the Borough to be delivered in a sustainable way, to ensure that Rugby is a place where people are proud to live, work and visit. The strategic objectives then provide more detail about how the Vision will be achieved. Therefore, where effects on the SA objectives have been identified these are broadly very positive. Where the Local Plan objectives directly address a particular SA objective, significant positive effects have been identified although in most cases the positive effects are

minor due to the general nature of the objectives and the fact that they will be delivered through more detailed policies in the Local Plan.

General Principles

- 6.5 The SA scores for the five policies in the General Principles section of the Local Plan are presented in **Table 6.2** below.

Table 6.2: Summary of SA Scores for General Principles Policies

SA Objectives	GP1: Securing sustainable development	GP2: Settlement hierarchy	GP3: Previously developed land and conversions	GP4: Safeguarding development potential	GP5: Parish or neighbourhood level documents
1: Poverty and Social Exclusion	+	0	0	0	0
2: Services and Facilities	+	+	+	0	0
3: Health	+	+	0	0	0
4: Housing	+	0	+	+/-?	0
5: Crime	+	0	0	0	0
6: Economy	+	+	0	0	0
7: Town Centre	+	+	0	0	0
8: Regeneration	+	+	+	0	0
9: Resources	+	0	++	0	0
10: Waste	+	0	0	0	0
11: Climate Change	+	+	0	0	0
12: Flooding	+	0	0	+	0
13: Heritage	+	0	+	0	0
14: Sustainable Transport	+	+	0	+/-?	0
15: Pollution	+	+	0	0	0
16: Biodiversity	+	0	+	0	0
17: Landscape	+	+	+	0	0
18: Townscape	+	0	+	0	0

- 6.6 The policies in the General Principles section of the Local Plan are likely to have broadly positive effects on the SA objectives as they seek to ensure that new development in the Borough is sustainable in terms of its environmental, social and economic effects. Policy GP1 is likely to have a particularly wide range of positive effects on the SA objectives as it reflects the presumption in favour of sustainable development (as set out in the NPPF) and seeks to achieve development that enhances the social, environmental and economic conditions of the area. This is taken to cover the full range of topics addressed by the SA objectives.
- 6.7 The positive effects identified are generally minor as the policies in this section of the Local Plan mainly address a wide range of issues at a high level, rather than focussing specifically on certain topics. However, policy GP3 is likely to have a significant positive effect on SA objective 9: **efficient use of resources** as it directly relates to this SA objective, seeking to encourage development on previously developed land where possible. As a result, minor positive effects are also likely in relation to SA objectives 16: **biodiversity**, 17: **landscape** and 18: **townscape** as the policy will minimise development on greenfield land which can otherwise have negative effects on these objectives.
- 6.8 Potentially mixed effects are identified for SA objective 4: **housing** as a result of policy GP4. This is because while the policy could restrict housing development in some instances, in certain cases this could be in order to secure the delivery of a larger-scale housing development. Similarly, a mixed effect could occur in relation to SA objective 14: **sustainable transport** depending on

whether the policy helps to secure the delivery of road infrastructure or more sustainable transport infrastructure such as walking and cycle routes.

- 6.9 Policy GP5 will not affect any of the SA objectives because at this stage it is not known what development may result from a parish or neighbourhood level plan or what its effects would be. Any such plans are likely to be subject to SEA during their preparation.
- 6.10 No likely negative effects, either minor or significant, were identified in relation to the General Principles policies.

Development Strategy

- 6.11 The SA scores for the 10 policies in the Development Strategy section of the Local Plan are presented in **Table 6.3** below. Policies DS3 and DS6 include residential site allocations. The SA scores for the individual allocated sites are shown in **Table 4.1** in **Chapter 4**, and the overall SA score for each policy as a whole is shown in **Table 6.3 below**. Similarly, Policy DS5 includes non-strategic employment site allocations. The SA scores for the individual allocated employment sites are shown in **Table 4.2** in **Chapter 4**, and the overall SA score for the policy as a whole is shown in **Table 6.3** below. The strategic allocation Policies DS7, DS8 and DS10 have been subject to individual SA.

Table 6.3: Summary of SA Scores for the Development Strategy Policies

SA Objectives	DS1: Overall Development Needs	DS2: Sites for Gypsy, Travellers and Travelling Showpeople	DS3: Residential allocations	DS4: Employment allocations	DS5: Comprehensive Development of Strategic Sites	DS6: Rural Allocations	DS7: Coton Park East	DS8: South West Rugby	DS9: South West Rugby Spine Road North Western Alignment	DS10: Lodge Farm
1: Poverty and Social Exclusion	+	0	+	+	+	+	+	+	+	+
2: Services and Facilities	0	+	++	0	+	+	++	++	0	++
3: Health	0	+	+	0	+	+	+/-	++/-	0	+?/-
4: Housing	++	++	++	0	0	0	++	++	+	++
5: Crime	0	0	0	0	0	0	0	0	0	0
6: Economy	++	0	+	++	0	+	++	++	++	+
7: Town Centre	0	0	0	0	0	0	0	0	0	0
8: Regeneration	+	0	-	-	0	0	-	-	0	-
9: Resources	-?	0	-	--	+	0	--/+	--/+	--	-- ?/+
10: Waste	-?	+	0	0	0	0	-	-	0	-
11: Climate Change	-?	+	+	++	+	+	++	++	0	+
12: Flooding	+/-?	+	-	-	+	+	0	-?	0	-?
13: Heritage	+/-?	+	0?	-?	0	0	-?	-?	-?	0?
14: Sustainable Transport	+/-?	+	+	+	+	+	++	++	0	++
15: Pollution	-?	+	-	-	+	+	-	-	--	-
16: Biodiversity	+/-?	0	-?	-?	+	+	-?	--?	--	-- ?/+

SA Objectives	DS1: Overall Development Needs	DS2: Sites for Gypsy, Travellers and Travelling Showpeople	DS3: Residential allocations	DS4: Employment allocations	DS5: Comprehensive Development of Strategic Sites	DS6: Rural Allocations	DS7: Coton Park East	DS8: South West Rugby	DS9: South West Rugby Spine Road North Western Alignment	DS10: Lodge Farm
17: Landscape	-?	+	-?	--?	+	+	--?	-?	-?	-?
18: Townscape	+?	+	0	0	0	0	0	0	0	0

- 6.12 The amount of housing and employment development to be provided through the Development Strategy policies (in particular DS3 and DS4) will have generally significant positive effects on SA objective 4: **housing** as it will meet the objectively assessed housing need for Rugby Borough and meet the unmet housing need of Coventry City, and on SA objective 6: **economy** as it will meet the identified needs for employment land in the Borough. Balancing the amount of housing and employment land will ensure that local needs are appropriately met and a number of the sites allocated through these policies will include both housing and employment development alongside one another. Generally positive effects are also identified in relation to SA objective 1: **poverty and social exclusion** as the policies will combine to provide employment opportunities which will help to improve economic inclusion.
- 6.13 However, the large-scale growth that will result from these policies could have a range of negative effects on the environmental SA objectives, in particular SA objectives 9: **resources**, 10: **waste**, 12: **flooding**, 13: **heritage**, 15: **pollution**, 16: **biodiversity** and 17: **landscape**. While it may be possible to mitigate effects through the application of other policies in the Local Plan and through appropriate design of developments, it is not possible to ensure this until detailed proposals for the allocated sites come forward. Therefore, in many cases the negative effects identified are currently uncertain.

Removal of land from the Green Belt

- 6.14 The Proposals Map shows a number of changes to the Green Belt boundary and these are also referred to within the Development Strategy section of the Local Plan. In most cases these changes reflect sites which have been allocated for development within the previous extent of the Green Belt and which have therefore been appraised both as individual development site options and under the overarching housing allocations policy DS3 (see above). However, there are two other changes to the Green Belt boundary which are shown on the Proposals Map and which are not addressed through Local Plan policies:
- Land at Brownsover Road - this area was appraised as a potential housing site option (S16/078) although the site has not been allocated for housing development within the Local Plan (the Council's reasons for this are set out in **Appendix 7**). The SA matrix for the site option can be found in **Appendix 5**.
 - Land Parcel C6 from the Joint Green Belt Review for Coventry and Warwickshire – this area of land (at M6 Junction 2, M69 and A46, Coventry) was not appraised as a development site option during the Local Plan preparation as it has not been promoted for development. The proposal to remove this land from the Green Belt was included in the Local Plan Preferred Option where it was explained that this was recommended in the Joint Green Belt Review. This proposal has now been carried through into the Publication Draft Local Plan and illustrated on the Proposals Map. An SA matrix relating to the removal of the land parcel from the Green Belt (reflecting the fact that the site is not proposed for housing or any other specific type of development at this point) can be found in **Appendix 9**

Housing

- 6.15 The SA scores for the six policies in the Housing section of the Local Plan are presented in **Table 6.4** below.

Table 6.4: Summary of SA Scores for Housing Policies

SA Objectives	H1: Informing housing mix	H2: Affordable Housing Provision	H3: Housing for rural businesses	H4: Rural exception sites	H5: Replacement dwellings	H6: Specialist housing
1: Poverty and Social Exclusion	0	+	0	+	0	+
2: Services and Facilities	0	0	+	-?	0	+
3: Health	0	0	+	-?	0	+
4: Housing	++	++	+	++	+/-	++
5: Crime	0	0	0	0	0	0
6: Economy	0	0	+	0	0	0
7: Town Centre	0	0	0	0	0	0
8: Regeneration	+	+?	0	0	0	+?
9: Resources	0	0	+	-	0	0
10: Waste	0	0	0	0	0	0
11: Climate Change	0	0	+	-?	0	+
12: Flooding	0	0	0	0	0	0
13: Heritage	+	0	0	0	0	0
14: Sustainable Transport	+	0	+	-?	0	+
15: Pollution	0	0	+	-?	0	+
16: Biodiversity	0	0	0	0	0	0
17: Landscape	0	0	+	-?	+/-?	0
18: Townscape	0	0	0	0	0	0

- 6.16 The Housing policies are expected to have negligible effects on a relatively high proportion of the SA objectives, particularly policies H1 and H4, as they cover quite specific topics. Where effects have been identified, they are mainly expected to be positive given that the policies combine to provide for the provision of high quality housing to meet local needs, and will provide for a mix of housing types and affordable housing. Therefore, the policies are all likely to have positive effects on SA objective 4: **housing**, with four policies likely to have significant positive effects. Policy H5 could have a mixed overall effect, however, as the restrictions in the policy in relation to the size of replacement dwellings may mean that specific needs cannot be met in a proposal for a replacement dwelling.
- 6.17 Policy H4 could have negative effects on a number of the SA objectives because it relates to the provision of affordable housing at rural exceptions sites. While this could benefit housing provision and SA objective 1: **poverty and social exclusion**, it may result in the development of housing in locations where this would not normally be permitted, which could negatively affect levels of access and environmental factors. Minor negative effects are therefore possible in relation to SA objectives 2: **access to services**, 3: **health**, 9: **efficient use of resources**, 11: **climate change**, 14: **sustainable transport**, 15: **pollution** and 17: **landscape**.
- 6.18 In contrast, policy H3 is very restrictive in its approach to permitting housing development in rural areas and so is likely to have minor positive effects on a similar range of SA objectives as it will serve to restrict housing development in less accessible and more environmentally sensitive locations.
- 6.19 No likely significant negative effects are identified in relation to any of the SA objectives.

Economic Development

- 6.20 The SA scores for the four policies in the Economic Development section of the Local Plan are presented in **Table 6.5** below.

Table 6.5: Summary of SA Scores for Economic Development Policies

SA Objectives	ED1: Protection of Rugby's employment land	ED2: Employment development within Rugby urban area	ED3: Employment development outside Rugby urban area	ED4: The wider urban and rural economy
1: Poverty and Social Exclusion	+	+	0	0
2: Services and Facilities	0	0	0	+
3: Health	0	+	0	+
4: Housing	+/-	0	0	0
5: Crime	0	0	0	0
6: Economy	++	++	+	++
7: Town Centre	0	+	0	0
8: Regeneration	+	+	+	0
9: Resources	0	0	+	+
10: Waste	0	0	0	0
11: Climate Change	0	+	+	-
12: Flooding	0	0	0	0
13: Heritage	0	0	+	+
14: Sustainable Transport	0	+	+	-
15: Pollution	0	+	+	-
16: Biodiversity	0	0	+	0
17: Landscape	+	0	+	+/-
18: Townscape	+	+	+	+

- 6.21 Overall, there are likely to be mainly positive effects from the Economic Development policies. Three significant positive effects are expected for SA objective 6: **economy** as the aims of the policies are in line with those of that SA objective, i.e. to support sustainable economic growth and improve employment opportunities in the Borough. Policy ED3 is expected to have a minor positive effect because the policy only applies to rural locations and so its benefits will be more limited, particularly because proposals must comply with a number of criteria in order to be permitted.
- 6.22 Three minor negative effects are identified for policy ED4, on SA objectives 11: **climate change**, 14: **sustainable transport** and 15: **pollution**. These are due to the fact that the policy could result in development in the borough's rural areas. These areas are generally served less well by public transport compared to urban areas, and so development there is likely to result in high levels of private car use. This in turn increases emissions that contribute to climate change and a reduction in air quality.
- 6.23 The policies are likely to have generally positive effects on SA objectives 17: **landscape** and 18: **townscape** as they include criteria seeking to ensure that development is appropriately integrated into its surroundings and require proposals to have no adverse impacts on the natural or built environment and its character. Whilst they could lead to economic development, the protection built into these policies could therefore prevent adverse impacts on local character. The mixed effect (minor positive and minor negative) identified on SA objective 17 from policy ED4 reflects the fact that despite the particular potential for developments in rural areas to affect the landscape, there is mitigation in the policy through criteria seeking to protect the landscape and local character.

- 6.24 A mixed effect (minor positive and minor negative) is likely to occur on SA objective 4: **housing** from policy ED1 as the policy will safeguard existing employment sites which could prevent the development of housing; however it also specifies that as long as it can be proven that the employment property is no longer economically viable, the site could be used for other uses which may include housing.

Retail and Town Centre

- 6.25 The SA scores for the four policies in the Retail and Town Centre section of the Local Plan are presented in **Table 6.6** below.

Table 6.6: Summary of SA Scores for Retail and Town Centre Policies

SA Objectives	TC1: Development in Rugby town centre	TC2: Rugby town centre comparison and convenience floorspace requirements	TC3: Directing in the development in the town centre	TC4: Primary shopping area and frontages
1: Poverty and Social Exclusion	0	+	+	0
2: Services and Facilities	0	+	+	+
3: Health	0	0	0	+
4: Housing	0	0	0	0
5: Crime	+?	0	0	+
6: Economy	+	++	++	+
7: Town Centre	++	+	++	++
8: Regeneration	++	+	++	0
9: Resources	0	+?	+?	0
10: Waste	0	0	0	0
11: Climate Change	+?	+	+	0
12: Flooding	0	0	0	0
13: Heritage	+	0	0	+
14: Sustainable Transport	0	+	+	0
15: Pollution	0	0	+	0
16: Biodiversity	0	0	0	0
17: Landscape	0	0	0	0
18: Townscape	++	0	+	+

- 6.26 The Town Centre and Retail Policies are likely to have negligible or positive effects on the SA objectives. Due to the nature of the policies, seven likely significant positive effects are identified on SA objectives 6: **economy**, 7: **town centre** and 8: **regeneration** because the aims of these policies are in line with those of the SA objectives.
- 6.27 Many of the minor positive effects attributed to policies TC2, TC3 and TC4 refer to the sequential approach that prioritises development in town centres, followed by Edge-of-Centre locations, then Out-of-Centre sites. Through focussing development in central locations which are better served by public transport, the new developments will be accessible to all members of the community thereby reducing **poverty and social exclusion** (SA objective 1) and benefitting **access to services and facilities** (SA objective 3). Similarly, these policies will have minor positive effects on SA objective 11: **climate change** and SA objective 14: **sustainable transport** because they provide for lower levels of car use by focussing development in central locations.
- 6.28 No likely negative effects (either minor or significant) are identified in relation to any of the SA objectives.

Healthy, Safe and Inclusive Communities

- 6.29 The SA scores for the five policies in the Healthy, Safe and Inclusive Communities section of the Local Plan are presented in **Table 6.7** below.

Table 6.7: Summary of SA Scores for Healthy, Safe and Inclusive Communities Policies

SA Objectives	HS1: Healthy, safe and inclusive communities	HS2: Health impact assessments	HS3: Protection and provision of local shops, community facilities and services	HS4: Open space and recreation	HS5: Traffic Generation and Air Quality
1: Poverty and Social Exclusion	+	0	0	0	0
2: Services and Facilities	++	0	++	++	0
3: Health	++	++	+	+	+
4: Housing	+	-?	0	+/-	0
5: Crime	+	0	0	+	0
6: Economy	+	0	0	0	0
7: Town Centre	+	0	+	0	0
8: Regeneration	+?	0	+	0	0
9: Resources	0	0	+	0	0
10: Waste	0	0	0	0	0
11: Climate Change	+	0	+	+	+
12: Flooding	+	0	0	+	0
13: Heritage	+	0	0	+	0
14: Sustainable Transport	++	0	+	+	+
15: Pollution	+	0	+	+	++
16: Biodiversity	++	0	0	+?	0
17: Landscape	+	0	0	+	0
18: Townscape	+	0	+	0	0

- 6.30 The nature of the Healthy, Safe and Inclusive Communities policies means that positive effects (either minor or significant) are identified for all of the policies in relation to SA objective 3: **health**. The policies will benefit the health of local communities by ensuring that there are open space and sport facilities available, that essential infrastructure such as healthcare facilities and green infrastructure is available to meet the needs of the growing population and thus that there are fewer inequalities resulting from poor access to health services and facilities.
- 6.31 Policy HS2 is likely to have generally negligible effects on the other SA objectives due to the specific nature of the policy although there may be a minor negative effect on SA objective 4: **housing** if the requirement for residential developments to support the provision of new health services and facilities were to affect the financial viability of developments.
- 6.32 As well as improving health, three of the policies (HS1, HS3 and HS4) are likely to have significant positive effects on SA objective 2: **services and facilities** as they seek to improve access to health services and facilities and to provide good access to local shops, employment opportunities, services, schools and community facilities, including open space and recreation facilities. Policy HS1 is also likely to have significant positive effects on SA objectives 14: **sustainable transport** and 16: **biodiversity** as it supports improvements to the walking and cycling network and encourages developments that will contribute to improved and enhanced green infrastructure which has benefits on biodiversity through habitat creation and improved connectivity.
- 6.33 There is an inherent link between the provision of green infrastructure and the benefits to the environment, and this can be seen in the SA scores as both policies HS1 and HS4 (which support

the provision of green infrastructure, open space and sustainable transport modes) are likely to have the most positive effects on the environmental SA objectives.

- 6.34 No significant negative effects have been identified for any of the policies for Healthy, Safe and Inclusive Communities in relation to any of the SA objectives.

Natural Environment

- 6.35 The SA scores for the four policies in the Natural Environment section of the Local Plan are presented in **Table 6.8** below.

Table 6.8: Summary of SA Scores for Natural Environment Policies

SA Objectives	NE1: Protecting designated biodiversity and geodiversity assets	NE2: Biodiversity	NE3: Blue and green infrastructure policy	NE4: Landscape protection and enhancement
1: Poverty and Social Exclusion	0	0	0	0
2: Services and Facilities	0	0	+	0
3: Health	0	0	+	0
4: Housing	-?	0	-?	0
5: Crime	0	0	0	0
6: Economy	-?	0	-?	0
7: Town Centre	0	0	0	0
8: Regeneration	0	+	0	0
9: Resources	+	+	0	0
10: Waste	0	0	0	0
11: Climate Change	0	0	+	0
12: Flooding	+	+	+	0
13: Heritage	0	0	+	+
14: Sustainable Transport	0	0	+	0
15: Pollution	0	0	+	0
16: Biodiversity	++	++	++	+
17: Landscape	+	+	+	++
18: Townscape	0	+	0	+

- 6.36 A large number of negligible effects have been identified for the Natural Environment policies as they cover specific topics such as biodiversity, green infrastructure and landscape. As the policies seek to protect the natural environment, the effects identified are broadly positive.

- 6.37 Three of the four policies (NE1, NE2 and NE3) are likely to have significant positive effects on SA objective 16: **biodiversity** as their primary purpose is to protect and enhance biodiversity in the Borough. In the case of policy NE3, a significant positive effect is identified for this objective as the policy seeks to protect and enhance green infrastructure as part of development proposals which will have benefits for biodiversity as a result of habitat creation and improved habitat connectivity. In addition, the wider benefits of green infrastructure means that positive effects are also likely to result from policy NE3 for SA objectives: 2: **Services and facilities**, 3: **health**, 11: **climate change**, 12: **flooding**, 13: **heritage** and 17: **landscape**. Green infrastructure provision may also encourage walking and cycling through the provision of new routes which will also have positive effects on SA objectives 14: **sustainable transport** and 15: **pollution**. As such, policy NE3 has the most positive effects on the widest range of SA objectives, reflecting the multiple benefits of green infrastructure.

- 6.38 Policy NE4 is likely to have a significant positive effect on SA objective 17: **landscape** as the primary aim of the policy is to ensure that new developments positively contribute to landscape character by ensuring that landscape is a key component of design. Policy NE4 has generally negligible effects on the other SA objectives due to the specific nature of the policy, although there may be minor positive effects on SA objectives 13: **heritage** and 18: **townscape** as appropriately designed development that is well-suited to its surroundings will also benefit the setting of nearby heritage assets and the quality of the wider townscape.
- 6.39 Potential minor negative effects have been identified for policies NE1 and NE3 on SA objectives 4: **housing** and 6: **economy** as the measures in those policies seeking to protect biodiversity and geodiversity and green infrastructure assets could potentially restrict development in some locations. However, in both cases this is uncertain depending on whether development is in fact constrained because of these policies.
- 6.40 No significant negative effects have been identified for any of the Natural Environment policies in relation to the SA objectives.

Sustainable and Design and Construction

- 6.41 The SA scores for the nine policies in the Sustainable Design and Construction section of the Local Plan are presented in **Table 6.9** below.

Table 6.9: Summary of SA Scores for Sustainable Design and Construction Policies

SA Objectives	SDC1: Sustainable design	SDC2: Landscaping	SDC3: Protecting and enhancing the historic environment	SDC4: Sustainable buildings	SDC5: Flood risk management	SDC6: Sustainable urban drainage	SDC7: Protection of the water environment and water supply	provision of renewable low carbon energy technology	SDC9: Broadband and mobile internet
1: Poverty and Social Exclusion	0	0	0	0	0	0	0	+	+
2: Services and Facilities	0	0	0	0	0	+	0	0	0
3: Health	0	0	0	0	+	+	0	0	0
4: Housing	+	0	-?	+	+	0	0	0	0
5: Crime	0	0	0	0	0	0	0	0	0
6: Economy	0	0	-?	0	+	0	0	+	+
7: Town Centre	+	0	+	0	0	0	0	0	0
8: Regeneration	+	0	+	0	0	0	0	0	0
9: Resources	0	0	0	++	0	+	+	++	0
10: Waste	+	0	0	0	0	0	0	+	0
11: Climate Change	++	+	0	++	0	0	0	++	+
12: Flooding	0	+	0	0	++	++	0	+	0
13: Heritage	++	+	++?	0	0	0	0	+	0
14: Sustainable Transport	0	0	0	0	0	0	0	0	0
15: Pollution	+	0	0	0	0	+	++	++	+
16: Biodiversity	+	++	0	0	0	+	+	+	0
17: Landscape	++	++	+	0	0	+	0	+/-?	0
18: Townscape	++	+	+	0	0	+	0	0	0

- 6.42 The likely effects of the Sustainable Design and Construction policies are broadly positive as the policies seek to enhance the overall quality of built development in the Borough and reduce the potential for adverse impacts on the environment.

- 6.43 A number of likely significant positive effects are identified, mainly where a policy directly addresses an SA objective, for example SDC3 seeks to conserve and enhance the historic environment so is likely to have a significant positive effect on SA objective 13: **heritage** and SDC5 addresses the potential impacts of development on flood risk so is likely to have a significant positive effect on SA objective 12: **flooding**. Because of the nature of the policies, several are likely to have significant positive effects on SA objective 11: **climate change**.
- 6.44 The only negative effects identified relate to policy SDC3 which could potentially restrict housing and commercial developments because of the criteria included in the policy requiring the protection and enhancement of the historic environment. However, this is uncertain and depends on the details of proposals that may come forward in the future. A mixed (minor positive and minor negative) effect is also identified for SDC8 because although renewable energy installations may have adverse impacts on the landscape, the policy requires development to minimise impacts on visual amenity and specifically landscape character.

Delivery

- 6.45 The SA scores for the five policies in the Delivery section of the Local Plan are presented in **Table 6.10** below.

Table 6.10: Summary of SA Scores for Delivery Policies

SA Objectives	D1: Transport	D2: Parking Facilities	D3: Infrastructure and Implementation	D4: Planning Obligations	D5: Airport Flightpath Safeguarding
1: Poverty and Social Exclusion	+	+	+	+	0
2: Services and Facilities	+	+	+	+	0
3: Health	+	+/-	+	+	0
4: Housing	0	0	-?	+?/-?	-?
5: Crime	0	0	0	0	0
6: Economy	+	0	-?	+?/-?	+/-?
7: Town Centre	0	0	0	0	0
8: Regeneration	0	0	0	0	0
9: Resources	0	0	0	0	0
10: Waste	0	0	0	0	0
11: Climate Change	+	+/-	+	+	0
12: Flooding	0	0	0	+	0
13: Heritage	0	+	0	0	0
14: Sustainable Transport	++	+/-	+	+	0
15: Pollution	+	+/-	+	+	0
16: Biodiversity	0	0	+	+	0
17: Landscape	0	0	0	0	0
18: Townscape	0	+	0	0	0

- 6.46 A large number of negligible effects have been identified for the Delivery policies as they are specific to delivering infrastructure across the Borough and not directly linked to many of the SA objectives. All of the policies are likely to have negligible effects on SA objectives 5: **crime**, 7: **town centre**, 8: **regeneration**, 9: **resources**, 10: **waste** and 17: **landscape**. Policy D5 generally has negligible effects on all other SA objectives, although there may be a minor negative uncertain effect on SA objective 4: **housing** should residential development not be viable in certain locations, particularly closer to Coventry where building height is more limited to reduce interference with radar. A mixed effect is also likely for SA objective 6: **economy**, as

whilst there is likely to be commercial benefits to making sure that the operating efficiency of Coventry airport is not affected, the policy has potential implications for commercial developments in that the development of sites may not be feasible in some locations where radar interference is possible.

- 6.47 Four policies (D1, D2, D3 and D4) are likely to have positive effects on SA objectives 1: **poverty and social exclusion**, 2: **services and facilities** and 3: **health** as they allow for the development and provision of new infrastructure such as sustainable transport, green infrastructure and community services which would provide access to jobs, encourage people to lead healthier lifestyles, reduce health inequalities and provide access to meet local needs. However, policy D2 would have a mixed effect on SA objective 3: **health** overall given that the policy is likely to encourage cycling but may also encourage driving as a result of car parking provision.
- 6.48 Policy D3 is likely to have a minor negative effect on SA objectives 4: **housing** and 6: **economy** as it requires that infrastructure is in place to support new development, which is seen to be potentially restrictive to the viability and affordability of new residential and commercial development.
- 6.49 Policy D1 is likely to have a significant positive effect on SA objective: 14: **sustainable transport** as the policy's main aim is to encourage and support development proposals which prioritise sustainable modes of transport as well as requiring development proposals to mitigate against transport impacts. This is the only significant positive effect identified for the Delivery policies. Policies D2, D3 and D4 generally also have positive effects on this objective, although policy D2 is likely to have a mixed effect. This is because, whilst the policy requires sufficient car parking facilities which may encourage driving, it also requires provision of cycling facilities which may encourage a modal shift.
- 6.50 There is an inherent link between the provision of sustainable transport and green infrastructure and the benefits to the environment, and this can be seen in the table above as preferred policies D1, D2, D3 and D4 (which support the provision of sustainable transport and green infrastructure which may reduce the need to travel by private car) are likely to have positive effects on SA objectives 11: **climate change** and 15: **pollution**. Policy D2 does, however, have mixed effects on these objectives overall given that the provision of car parking may also have the opposite effect.
- 6.51 No significant negative effects have been identified for any of the Delivery policies in relation to the SA objectives.

Cumulative effects

- 6.52 **Table 6.11** overleaf presents a summary of the SA scores for all of the policies and site allocations in the Publication Draft Local Plan (September 2016). This enables an assessment to be made of the likely significant effects of the emerging Local Plan as a whole on each of the SA objectives, i.e. an assessment of cumulative effects as required by the SEA Regulations.
- 6.53 Under each of the SA objectives below, consideration is also given to ways in which the effects of the Local Plan may be mitigated, including through the implementation of other policies within the Local Plan itself.

Table 6.11: Summary of SA scores for the policies and site allocations in the Publication Draft Local Plan (September 2016)

	SA1: Poverty and Social Exclusion	SA2: Services and Facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town Centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate Change	SA12: Flooding	SA13: Heritage	SA14: Sustainable Transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
Vision and Objectives																		
Vision	+	+	+	+	0	+	+	0	0	0	+	0	+	+	+	+	+	+
Objective 1	+	++	+	0	0	+	+	0	0	0	+	0	0	0	+	0	0	0
Objective 2	0	+	++	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Objective 3	+	0	0	++	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Objective 4	0	0	0	0	0	++	0	0	0	0	+	0	0	+	+	0	0	0
Objective 5	0	0	0	0	0	++	0	+	0	0	0	0	0	0	0	?	?	?
Objective 6	0	0	0	0	0	+	++	0	0	0	0	0	0	0	0	0	0	0
Objective 7	0	0	0	0	0	0	+	+	0	0	0	0	+	0	0	0	0	++
Objective 8	0	0	0	?	0	0	0	0	0	0	0	+	0	0	0	++	+	0
Objective 9	0	0	0	0	0	0	0	0	+	0	0	0	0	0	+	0	0	0
General Principles																		
GP1: Securing sustainable development	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+
GP2: Settlement hierarchy	0	+	+	0	0	+	+	+	0	0	+	0	0	+	+	0	+	0
GP3: Previously developed land and conversions	0	+	0	+	0	0	0	+	++	0	0	0	+	0	0	+	+	+
GP4: Safeguarding development potential	0	0	0	+/-?	0	0	0	0	0	0	0	+	0	+/-?	0	0	0	0
GP5: Parish or neighbourhood level documents	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Development Strategy																		
DS1: Overall Development Needs	+?	0	0	++	0	++	0	+	-?	-?	-?	+/-?	+/-?	+/-?	-?	+/-?	-?	+?
DS2: Sites for Gypsy, Travellers and Travelling Showpeople	0	+	+	++	0	0	0	0	0	+	+	+	+	+	+	0	+	+
DS3: Residential allocations	+	++	+	++	0	+	0	-	-	0	+	-	0?	+	-	-?	-?	0
DS4: Employment allocations	+	0	0	0	0	++	0	-	--	0	++	-	-?	+	-	-?	--?	0

	SA1: Poverty and Social Exclusion	SA2: Services and Facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town Centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate Change	SA12: Flooding	SA13: Heritage	SA14: Sustainable Transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
DS5: Comprehensive Development of Strategic Sites	+	+	+	0	0	0	0	0	+	0	+	+	0	+	+	+	+	0
DS6: Rural Allocations	+	+	+	0	0	+	0	0	0	0	+	+	0	+	+	+	+	0
DS7: Coton Park East	+	++	+/-	++	0	++	0	-	--/+	-	++	0	-?	++	-	-?	-?	0
DS8: South West Rugby	+	++	++/-	++	0	++	0	-	--/+	-	++	-?	-?	++	-	--?	-?	0
DS9: South West Rugby Spine Road North Western Alignment	+	0	0	+	0	++	0	0	--	0	0	0	-?	0	--	--	-?	0
DS10: Lodge Farm	+	++	+?/-	++	0	+	0	-	--?/+	-	+	-?	0?	++	-	--	-?	0
Housing																		
H1: Informing housing mix	0	0	0	++	0	0	0	+	0	0	0	0	+	+	0	0	0	0
H2: Affordable Housing Provision	+	0	0	++	0	0	0	+	0	0	0	0	0	0	0	0	0	0
H3: Housing for rural businesses	0	+	+	+	0	+	0	0	+	0	+	0	0	+	+	0	+	0
H4: Rural exception sites	+	-?	-?	++	0	0	0	0	-	0	-?	0	0	-?	-?	0	-?	0
H5: Replacement dwellings	0	0	0	+/-	0	0	0	0	0	0	0	0	0	0	0	0	+/-	0
H6: Specialist housing	+	+	+	++	0	0	0	+	0	0	+	0	0	+	+	0	0	0
Economic Development																		
ED1: Protection of Rugby's employment land	+	0	0	+/-	0	++	0	+	0	0	0	0	0	0	0	0	+	+
ED2: Employment development within Rugby urban area	+	0	+	0	0	++	+	+	0	0	+	0	0	+	+	0	0	+
ED3: Employment development outside Rugby urban area	0	0	0	0	0	+	0	+	+	0	+	0	+	+	+	+	+	+
ED4: The wider urban and rural economy	0	+	+	0	0	++	0	0	+	0	-	0	+	-	-	0	+/-	+
Retail and Town Centre																		
TC1: Development in Rugby town centre	0	0	0	0	+	+	++	++	0	0	+	0	+	0	0	0	0	++
TC2: Rugby town centre comparison and convenience floorspace requirements	+	+	0	0	0	++	+	+	+	0	+	0	0	+	0	0	0	0

	SA1: Poverty and Social Exclusion	SA2: Services and Facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town Centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate Change	SA12: Flooding	SA13: Heritage	SA14: Sustainable Transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape
TC3: Directing development in the town centre	+	+	0	0	0	++	++	++	+	0	+	0	0	+	+	0	0	+
TC4: Primary shopping area and frontages	0	+	+	0	+	+	++	0	0	0	0	0	+	0	0	0	0	+
Healthy, Safe and Inclusive Communities																		
HS1: Healthy, safe and inclusive communities	+	++	++	+	+	+	+	+	0	0	+	+	+	++	+	++	+	+
HS2: Health impact assessments	0	0	++	-?	0	0	0	0	0	0	0	0	0	0	0	0	0	0
HS3: Protection and provision of local shops, community facilities and services	0	++	+	0	0	0	+	+	+	0	+	0	0	+	+	0	0	+
HS4: Open space and recreation	0	++	+	+/-	+	0	0	0	0	0	+	+	+	+	+	+	+	0
HS5: Traffic Generation and Air Quality	0	0	+	0	0	0	0	0	0	0	+	0	0	+	++	0	0	0
Natural Environment																		
NE1: Protecting designated biodiversity and geodiversity assets	0	0	0	-?	0	-?	0	0	+	0	0	+	0	0	0	++	+	0
NE2: Biodiversity	0	0	0	0	0	0	0	+	+	0	0	+	0	0	0	++	+	+
NE3: Blue and green infrastructure policy	0	+	+	-?	0	-?	0	0	0	0	+	+	+	+	+	++	+	0
NE4: Landscape protection and enhancement	0	0	0	0	0	0	0	0	0	0	0	0	+	0	0	+	++	+
Sustainable and Design and Construction																		
SDC1: Sustainable design	0	0	0	+	0	0	+	+	0	+	++	0	++	0	+	+	++	++
SDC2: Landscaping	0	0	0	0	0	0	0	0	0	0	+	+	+	0	0	++	++	+
SDC3: Protecting and enhancing the historic environment	0	0	0	-?	0	-?	+	+	0	0	0	0	+++?	0	0	0	+	+
SDC4: Sustainable buildings	0	0	0	+	0	0	0	0	++	0	++	0	0	0	0	0	0	0
SDC5: Flood risk management	0	0	+	+	0	+	0	0	0	0	0	++	0	0	0	0	0	0
SDC6: Sustainable urban drainage	0	+	+	0	0	0	0	0	+	0	0	++	0	0	+	+	+	+
SDC7: Protection of the water environment and water supply	0	0	0	0	0	0	0	0	+	0	0	0	0	0	++	+	0	0
SDC8: Supporting the provision of	+	0	0	0	0	+	0	0	++	+	++	+	+	0	++	+	+/-	0

	SA1: Poverty and Social Exclusion	SA2: Services and Facilities	SA3: Health	SA4: Housing	SA5: Crime	SA6: Economy	SA7: Town Centre	SA8: Regeneration	SA9: Resources	SA10: Waste	SA11: Climate Change	SA12: Flooding	SA13: Heritage	SA14: Sustainable Transport	SA15: Pollution	SA16: Biodiversity	SA17: Landscape	SA18: Townscape	
renewable low carbon energy technology																			
SDC9: Broadband and mobile internet	+	0	0	0	0	+	0	0	0	0	+	0	0	0	+	0	0	?	0
Delivery																			
D1: Transport	+	+	+	0	0	+	0	0	0	0	+	0	0	++	+	0	0	0	0
D2: Parking Facilities	+	+	+/-	0	0	0	0	0	0	0	+/-	0	+	+/-	+/-	0	0	0	+
D3: Infrastructure and Implementation	+	+	+	-?	0	-?	0	0	0	0	+	0	0	+	+	+	0	0	0
D4: Planning Obligations	+?	+?	+?	+?/-	0	+?/-	0	0	0	0	+?	+?	0	+?	+?	+?	0	0	0
D5: Airport Flightpath Safeguarding	0	0	0	-?	0	+/-?	0	0	0	0	0	0	0	0	0	0	0	0	0

SA objective 1: Reduce/eliminate poverty, disadvantage and social exclusion

- 6.54 The majority of the policies and proposals in the Local Plan will not have a direct effect on reducing poverty, disadvantage and social exclusion in the Borough. Therefore the Local Plan as a whole will not have a significant effect on the achievement of this objective. However, where likely effects have been identified, all are positive. In particular the policies in the Development Strategy and Housing sections of the Local Plan should have broadly positive effects as they will help to ensure that a suitable range of housing is provided in the Borough, including affordable houses and homes for the elderly and those with special needs, thereby addressing disadvantage and exclusion. In addition, the Development Strategy and Economic Development policies will have broadly positive effects as the general aim of the policies in those sections of the Local Plan is to boost the local economy and provide for enough employment land, which will result in increased employment opportunities and therefore will help to combat poverty and economic disadvantage.
- 6.55 The Publication Draft Local Plan will therefore have a **cumulative minor positive** effect on reducing poverty, disadvantage and social exclusion. This effect is expected to be permanent and experienced over the long term.

SA objective 2: Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community

- 6.56 The effects of the Local Plan policies on the provision of services, leisure and cultural opportunities which are accessible to all are broadly positive although one minor negative effect has also been identified. The likely effects of the policies in the Healthy, Safe and Inclusive Communities section of the Local Plan are particularly positive in relation to this SA objective as they seek to ensure that shops, services and facilities are retained and new ones provided where possible, to support the needs of the growing population. The policies in the Delivery section of the Plan will also have broadly positive effects as they seek to encourage and facilitate the use of sustainable transport links which will enable people without cars to have better access to services.
- 6.57 The allocated sites within the Development Strategy section of the Local Plan will have broadly positive effects on this SA objective – the relatively large size of some of the sites (in particular South West Rugby) should mean that there are good opportunities to provide new services and facilities through the development of the sites and the policies relating to the site allocations make specific reference to this issue. This will help to avoid existing services and facilities in the Borough becoming overloaded or requiring people to travel long distances to access them.
- 6.58 The only potential minor negative effect that has been identified in relation to this SA objective is from policy H4: Rural Exception Sites, because the policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to services and facilities than developments in the larger urban centres. No other negative effects have been identified from the Local Plan policies.
- 6.59 The Publication Draft Local Plan will therefore have a cumulative **significant positive effect** on the provision of accessible local services, leisure and cultural opportunities. This effect is expected to be permanent and experienced over the long term.

SA objective 3: Promote/improve health of the population and reduce health inequalities

- 6.60 The Local Plan will have broadly positive effects on the health of the local population, through the enhancement and conservation of open space and green infrastructure (which may facilitate increased levels of active outdoor recreation), the provision of specialist housing for those with long-term healthcare needs, and by managing environmental issues such as flood risk and pollution which can otherwise have impacts for human health and well-being. The policies in the Healthy, Safe and Inclusive Communities section are likely to have particularly positive effects as they directly address health-related issues.
- 6.61 Only a small number of potential minor negative effects on health have been identified in relation to the Local Plan. In some cases this is where policies could result in higher levels of car use, thereby reducing levels of walking and cycling which can otherwise benefit health. This is the

case where development might come forward in rural areas (H4: Rural Exceptions Sites). While some of the allocated sites have relatively poor access to existing healthcare facilities, this should be able to be addressed through the development of the sites, for example if new healthcare facilities were to be provided. A number of the site allocations policies refer to the provision of new social and community infrastructure which is likely to increase healthcare provision.

- 6.62 In other cases, the potential negative effects identified relate to the proximity of proposed development to the AQMA that has been declared across the whole of Rugby town. New development in this area could expose more people to the potential health-related impacts of air pollution and could compound existing issues, affecting the health of existing as well as new residents. However, it is recognised that the Local Plan makes good provision for sustainable transport improvements which should help to mitigate the impacts of development in this sense; therefore where negative effects are identified they are largely as part of mixed effects overall.
- 6.63 The Publication Draft Local Plan will therefore have a **cumulative mixed (significant positive and minor negative)** effect on health. These effects are expected to be permanent and experienced over the long term.

SA objective 4: Provide affordable and decent housing, which meets the needs of the Borough

- 6.64 The Local Plan makes provision for at least 12,400 new homes which would meet the objectively assessed housing need for Rugby Borough and contribute towards meeting unmet need from Coventry City. Due to the nature of the policies proposed in the Housing section of the Local Plan, most of those policies are likely to have a significant positive effect on the achievement of this SA objective as they would ensure that an appropriate mix of housing types is provided to meet the needs of the local population.
- 6.65 However, a small number of potential minor negative effects have also been highlighted, mainly where the policies in the Local Plan could result in restrictions being placed on new development (including housing development) due to the overriding aim to protect the natural environment or in light of other considerations. However, these types of effects are uncertain and restrictions may not in fact occur.
- 6.66 The Publication Local Plan will therefore have a **cumulative significant positive effect, although with some minor negative effects** on housing. These effects are expected to be permanent and experienced over the long term.

SA objective 5: Reduce crime, fear of crime and anti-social behaviour

- 6.67 Only a small number of the policies in the Local Plan were found to have a likely effect on levels of crime and safety in Rugby Borough, and in all cases the effects were positive. In particular, the model policy from the NPPF (GP1: Securing Sustainable Development) will have a positive effect due to its overriding aim to improve the social conditions of the Borough, which is taken to include crime, and policy HS1: Healthy, Safe and Inclusive Communities could have a minor positive effect because it specifically encourages development proposals to incorporate a design and layout which would minimise the potential for crime and anti-social behaviour.
- 6.68 The Publication Draft Local Plan will therefore have a **cumulative minor positive** effect on crime. This effect is expected to be permanent and experienced over the long term.

SA objective 6: Promote/enable a strong, stable and sustainable local economy

- 6.69 The effects of the Local Plan on this SA objective are broadly positive, as the Local Plan makes provision for the development of 110 ha of employment land over the Plan period which will stimulate job creation and economic growth. Unsurprisingly, the policies in the Economic Development section of the Local Plan will have largely significant positive effects as their primary aim is to boost the performance of the local economy. They will continue to safeguard a number of identified employment sites and will also boost the rural economy through stimulating rural tourism and farm diversification. In general, the sites allocated for residential development would provide good access to existing employment opportunities and the allocation of large sites for mixed use development will ensure that residents within those sites have convenient access to employment opportunities in close proximity of their homes.

- 6.70 However, a small number of potential negative effects on the economy are associated with policies that seek to protect and enhance the natural environment (such as NE1: Protecting Designated Biodiversity and Geodiversity assets and SDC3: Protecting and Enhancing the Historic Environment). This is because the measures in those policies could potentially restrict commercial developments coming forward although this may not eventually be the case and would only occur if inappropriate proposals come forward that could harm the environment.
- 6.71 The Publication Draft Local Plan will therefore have a **cumulative significant positive effect** on the promotion of a strong, stable and sustainable local economy. This effect is expected to be permanent and experienced over the long term.

SA objective 7: Promote the vitality and viability of the town centre

- 6.72 A number of the policies in the Local Plan directly seek to address the viability and vitality of Rugby town centre, in particular the policies in the Retail and Town Centre section. Revising the town centre boundary should concentrate town centre uses in a reduced area and therefore contribute to reduced vacancy rates and increased vitality and viability of the town centre. The policies restricting the uses that can come forward in the Primary Shopping Area and Secondary Shopping Frontages will also help to secure the vitality of the town and promote it as a shopping destination of choice.
- 6.73 In addition, several of the policies seeking to improve the overall quality of the built environment by promoting high quality design will benefit the overall appearance and townscape of the town centre which will in turn have economic benefits by encouraging people to visit the town centre. Many of the town centre policies also promote a 'town centre first' approach which will restrict out of centre developments that could otherwise adversely affect the health of the town centre.
- 6.74 The Publication Draft Local Plan will therefore have a **cumulative significant positive effect** on the vitality and viability of the town centre. This effect is expected to be permanent and experienced over the long term.

SA objective 8: Promote the regeneration of urban areas

- 6.75 The effects of the policies and proposals in the Local Plan on the achievement of this SA objective are generally positive as the Local Plan makes provision for high quality new development, mainly focussed in the larger settlements, as well as the provision of job opportunities and affordable housing which will benefit regeneration in the Borough. In particular, the policies in the Retail and Town Centres section of the Plan should have positive effects as their aim is to ensure that occupancy rates in the town centre are increased and more people make use of a wide range of services and facilities there.
- 6.76 The Publication Draft Local Plan will therefore have a **minor positive** effect on the regeneration of urban areas. This effect is expected to be permanent and experienced over the long term.

SA objective 9: Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables

- 6.77 The allocated development sites could have significant negative effects on this SA objective as they will result in large-scale development on greenfield land which does not represent the efficient use of land and soils. However, several Local Plan policies aim to increase renewable energy generation and increase the energy efficiency of built development, particularly policies in the Sustainable Design and Construction section. The site allocations policies also make reference to this issue. This should help to mitigate the potential impacts of new development to some extent.
- 6.78 The Publication Draft Local Plan will therefore have a **cumulative mixed (minor positive and minor negative) effect** on the efficient use of resources and energy efficiency. These effects are expected to be permanent and experienced over the long term.

SA objective 10: Minimise waste and manage it sustainably

- 6.79 The large-scale development proposed through the Local Plan will inevitably result in an increase in waste generation, although not necessarily a per-capita increase. Opportunities to reuse existing buildings and materials on allocated sites are limited as most development is proposed on

greenfield land. However, it is assumed that new residential development in the Borough would be covered by the existing Borough-wide kerbside recycling collection.

- 6.80 Most of the policies in the Local Plan will have a negligible effect on this objective, although a minor positive effect may result from SDC8: Supporting the Provision of Renewable and Low Carbon Energy Technology because the policy could result in energy generation from waste. In addition, SDC1: Sustainable Design has been amended as a result of a recommendation made earlier in the SA process in order to state that developers should provide adequate off-street storage space for wheeled bins, including storing recycling.
- 6.81 The Publication Draft Local Plan will therefore have a **cumulative mixed** (minor positive and minor negative) effect on waste. These effects are expected to be partly permanent and partly temporary (i.e. occurring during the construction phase) and experienced over the short, medium and long term.

SA objective 11: Reduce the Borough's contribution to climate change

- 6.82 The large-scale development proposed through the Local Plan will inevitably result in an increase in greenhouse gas emissions from both buildings and vehicle use. However, the Local Plan makes good provision for encouraging sustainable design and construction in new development which will reduce emissions from built development, and seeks to encourage modal shift which will help to mitigate the effects of population growth in relation to increased vehicle traffic. In particular, the policies in the Sustainable Design and Construction section of the Local Plan will have broadly very positive effects as one of their primary aims is to increase energy efficiency and promote the generation of renewable energy sources in the Borough. SDC8: Supporting the Provision of Renewable and Low Carbon Energy Technology will have a significant positive effect as it directly addresses this issue. In addition, the site allocation policies advocate the incorporation of renewable energy generation within the large-scale development sites.
- 6.83 The Publication draft Local Plan will therefore have a **cumulative mixed** (minor positive and minor negative) effect on climate change. These effects are expected to be permanent and experienced over the long term.

SA objective 12: Avoid, reduce and manage flood risk

- 6.84 The large-scale development proposed through the Local Plan will inevitably involve the loss of greenfield land which could adversely affect flood risk by reducing levels of infiltration. However, new development may offer opportunities to incorporate SuDS to manage flood risk within the site and elsewhere. Policy SDC6: Sustainable Urban Drainage directly addresses this issue. Other policies in the Natural Environment and Sustainable Design and Construction sections of the Local Plan will have broadly positive effects on the achievement of this SA objective as they aim to reduce and manage flood risk in the Borough, both directly through a specific policy (SDC5: Flood Risk Management) and indirectly through the provision of open space and green infrastructure which will facilitate infiltration.
- 6.85 The Publication Draft Local Plan will therefore have a **cumulative mixed** (minor positive and minor negative) effect on flood risk management. These effects are expected to be permanent and experienced over the long term.

SA objective 13: Conserve and enhance the historic environment, heritage assets and their settings

- 6.86 The large-scale housing and employment development proposed through the Local Plan means that there is the potential for negative effects on heritage assets and their settings, particularly because the allocated sites are all within close proximity of designated heritage assets. However, high quality new development may offer opportunities to enhance the setting of the historic environment, where the development is of high quality design and is sensitive to its surroundings. There are a number of policies in the Local Plan seeking to achieve this.
- 6.87 In particular, SDC3: Protecting and Enhancing the Historic Environment aims to protect the historic environment from the potential impacts of new development and will apply to all development proposals. A number of other policies include relevant criteria, and the overall aim to achieve high quality design in new development will benefit the setting of nearby heritage

features. However, it is not possible to assess in detail the potential impacts of development on the historic environment at the strategic level, as effects will depend on the detail and design of the development eventually proposed.

- 6.88 The Publication Draft Local Plan will therefore have a **cumulative mixed (minor negative and minor positive)** effect on the historic environment and heritage assets. These effects are expected to be permanent and experienced over the long term.

SA objective 14: Promote a sustainable and accessible transport network

- 6.89 The overall scale of development proposed in the Local Plan means that an increase in car use is likely; however the Local Plan makes good provision for mitigating this through policies relating to sustainable transport use. The focus of some of the policies in the Delivery section of the Local Plan is modal shift, and the overall development strategy should benefit sustainable transport use as it focuses most development around Rugby town where public transport links are relatively good and there should be opportunities to walk and cycle day to day.
- 6.90 The allocated sites are generally well connected to existing public transport links and the site allocations policies for the larger site allocations make specific reference to the need to incorporate good cycle, pedestrian and public transport links, all of which should help to mitigate their impacts in relation to traffic generation.
- 6.91 The Publication Draft Local Plan will therefore have a **cumulative mixed** (minor positive and minor negative) effect on sustainable transport. These effects are expected to be permanent and experienced over the long term.

SA objective 15: Reduce all forms of pollution

- 6.92 The allocated development sites are likely to have a number of significant negative effects on this SA objective as they are mainly within close proximity of the AQMA at Rugby town and are also next to major roads which could mean that residents are exposed to air and noise pollution, as well as potentially exacerbating existing air pollution issues. The fact that an AQMA has already been declared across Rugby town means that the development strategy of focussing most new development there could have negative effects by increasing traffic and commercial activities in that area, particularly in light of the large-scale housing and employment development proposed through the Local Plan.
- 6.93 However, the Local Plan includes a number of policies which should help to mitigate the potential effects of the large-scale development proposed, in relation to increased vehicle traffic in particular. The Delivery policies seek to enhance levels of sustainable transport use and encourage modal shift which, as well as providing better access for all, will help to reduce air pollution from vehicle traffic. In addition, policy HS5: Traffic Generation and Air Quality directly seeks to avoid adverse impacts on air quality from development and SDC7: Protection of the Water Environment and Water Supply addresses issues relating to water pollution. Other policies may have indirect effects, for example policies relating to managing flood risk should help to reduce the associated water potential pollution incidents, and protecting biodiversity should have indirect positive effects on levels of pollution as it is assumed to involve maintaining air and water quality on which habitats and species depend.
- 6.94 The Publication Draft Local Plan will therefore have a **cumulative mixed** (minor positive and minor negative) effect on levels of pollution in Rugby Borough. These effects are expected to be permanent and experienced over the long term.

SA objective 16: Conserve and where possible enhance the Borough's biodiversity, flora and fauna

- 6.95 The development proposed through the Local Plan could inevitably affect biodiversity through habitat loss or disturbance to habitats and species; however the Local Plan also includes a number of policies providing mitigation and seeking to enhance biodiversity where possible.
- 6.96 The overall quantum of housing and employment development could have negative effects, as could the development site allocations, due to their proximity to designated biodiversity sites. However, these effects are uncertain and will depend on the design and layout of development eventually proposed at those sites. The Local Plan also includes a number of provisions which

seek to protect and enhance biodiversity, particularly in the Natural Environment section. Those policies seek to enhance green infrastructure and open space, and a specific policy aiming to conserve and enhance biodiversity is also included. New development may offer opportunities to incorporate biodiversity improvements as well as mitigating negative effects.

- 6.97 The Local Plan has been subject to a separate Habitats Regulations Assessment (HRA) by Warwickshire County Council on behalf of Rugby Borough Council. The HRA concluded that none of the policies (including site allocations) in the Publication Draft Local Plan would have likely significant effects on European designated sites in and around the Borough, and so Appropriate Assessment was not required.
- 6.98 The Publication Draft Local Plan will therefore have a **cumulative mixed** (minor positive and minor negative) effect on biodiversity, although many of the effects are uncertain until specific development proposals come forward. These effects could be either permanent or temporary, and could be experienced over the short to long-term, depending on the exact nature of the effects.

SA objective 17: Maintain and where possible enhance the quality of landscapes

- 6.99 The policies in the Local Plan will have a range of positive and negative effects on the landscape in Rugby Borough. While the large-scale development proposed is inevitably likely to affect the character of the landscape, the Local Plan includes many provisions seeking to protect and enhance the landscape and mitigate the potential impacts of built development.
- 6.100 The policy relating to rural exception sites (H4) may have a minor negative effect as it could result in the development of sites in the open countryside that would not normally be permitted for development due to their landscape impacts. In addition, the overall amount of housing and employment development proposed through policy DS1: Overall Development Needs could have negative effects as a result of the scale of development proposed in the Borough. The site allocations are mainly assessed as having likely minor negative effects as they are generally in areas of moderate landscape sensitivity. However, detailed impacts on the landscape cannot be assessed until more information is known about the proposals for each site and the design and layout of development.
- 6.101 Policy NE4: Landscape Protection and Enhancement is likely to have a significant positive effect as its primary aim is to ensure that new development is appropriately designed and sited so as not to adversely affect its setting, and a number of other policies include criteria relating to the design and appearance of development which may provide mitigation and potentially enhancement.
- 6.102 The Publication Draft Local Plan will therefore have a **cumulative mixed (minor negative and positive)** effect on the landscape in Rugby Borough. These effects are expected to be permanent and experienced over the long term.

SA objective 18: Maintain and where possible enhance the quality of townscapes

- 6.103 The policies and proposals in the Local Plan will generally have positive effects on townscapes in Rugby Borough, as they seek to ensure that new development is high quality and therefore improves the appearance of the existing built environment. In particular, TC1: Development in Rugby Town Centre will have a significant positive effect because it specifically aims to ensure that development in the town centre is high quality in terms of its design and appearance. A number of other policies include relevant criteria seeking to ensure that new development enhances its surroundings (as described under SA objective 17 above) which will also benefit this SA objective.
- 6.104 No likely negative effects on the townscape, either minor or significant, were identified.
- 6.105 The Publication Draft Local Plan will therefore have a **cumulative minor positive** effect on the townscape in Rugby Borough. This effect is expected to be permanent and experienced over the long term.

Changes to the SA findings since the Preferred Option stage

- 6.106 As described in **Chapter 5**, the Publication Draft Local Plan is largely very similar to the previous Preferred Option version although some changes have been made to the policies and site allocations. Because of the close similarities between the Preferred Option Local Plan and the Publication Draft document, the detailed SA findings for the Preferred Option are not included in this SA report as they are very similar to those described in this chapter for the Publication Draft Local Plan.
- 6.107 Most of the changes to the SA findings since the Preferred Option stage show more positive effects, where amendments to policy wording have resulted in improvements to their likely sustainability effects. For example, the likely effects of policy SDC1: Sustainable Design in relation to SA objective 10: waste are now more positive because of the implementation of a recommendation made earlier in the SA process (described in the next section).
- 6.108 The removal of one of the site allocations included in the Preferred Option version of the Local Plan, Land South of Walsgrave Hill Farm, means that the likely effects previously identified for that site allocation are no longer expected to occur. A likely significant positive effect was previously identified for that site allocation in relation to SA objective 4: housing and likely significant negative effects had been identified in relation to SA objectives 2: services and facilities, 9: resources, 13: heritage, 15: pollution and 16: biodiversity.
- 6.109 In a number of cases, policies have been renamed or numbered since the Preferred Option stage, or have been merged or reordered. In these cases the SA findings remain largely the same as previously reported, only having changed where there are additional changes to the policy content. However, the SA findings are now presented in relation to the policy names and numbers as they appear in the Publication Draft document.

Recommendations

- 6.110 A number of recommendations for the Local Plan were previously made in the SA Report for the Preferred Option Local Plan as follows:
- **Policy ED4: The wider urban and rural economy** does not currently promote sustainable modes of transport and access to the tourism and leisure developments would most likely require the use of a private car. This could increase Rugby's emissions from transport and therefore raise the borough's contributions to climate change. The potential minor negative effect may be mitigated to some extent if the policy were to encourage the promotion of sustainable transport where possible.
This recommendation has not been directly addressed in the Publication Draft Local Plan; however Rugby Borough Council has advised that new employment development would be subject to Policy D1: Transport which includes provisions for transport assessments and travel plans to avoid the adverse impacts of any increased traffic generation and ensure connections to public transport networks for new employment development.
 - **Policy SDC1: Sustainable Design** requires new residential development to provide off-street storage space for wheeled bins; however the effects of the policy would be more positive if it were to require developments to incorporate space for storing recycling.
This recommendation has been addressed in the Publication Draft Local Plan – policy SDC1 has been amended to state that developers should provide adequate off-street storage space for wheeled bins, including storing recycling.

7 Monitoring

- 7.1 The SEA Regulations require that *"the responsible authority shall monitor the significant environmental effects of the implementation of each plan or programme with the purpose of identifying unforeseen adverse effects at an early stage and being able to undertake appropriate remedial action"* and that the environmental report should provide information on *"a description of the measures envisaged concerning monitoring"*. Monitoring proposals should be designed to provide information that can be used to highlight specific issues and significant effects, and which could help decision-making.
- 7.2 The Planning Advisory Service guidance on SA states that it is not necessary to monitor everything. Instead, monitoring should be focused on the significant sustainability effects that may give rise to irreversible damage (with a view to identifying trends before such damage is caused) and the significant effects where there is uncertainty in the SA and where monitoring would enable preventative or mitigation measures to be taken. Therefore, monitoring measures have been proposed in this SA Report in relation to all of the SA objectives in the SA framework for which likely (or uncertain) significant positive or negative effects have been identified from the Publication Draft Local Plan.
- 7.3 **Table 7.1** sets out a number of suggested indicators for monitoring the potential significant effects of implementing the Local Plan. Where possible, the indicators proposed draw from those in the monitoring framework prepared by Rugby Borough Council and presented in the Publication Draft Local Plan.
- 7.4 The data used for monitoring in many cases will be provided by outside bodies. Information collected by other organisations (e.g. the Environment Agency) can also be used as a source of indicators. It is therefore recommended that the Council continues the dialogue with statutory environmental consultees and other stakeholders that has already been commenced, and works with them to agree the relevant sustainability effects to be monitored and to obtain information that is appropriate, up to date and reliable.

Table 7.1: Proposed Monitoring Framework for the Rugby Local Plan

SA objectives for which likely (or uncertain) significant positive or negative effects have been identified for the Publication Draft Local Plan	Proposed monitoring indicators
2. Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	<ul style="list-style-type: none"> • Amount of new and loss of community facilities (sqm) • Amount of additional 'town centre use' floorspace provided in Rugby town centre • Amount of open space and sport and recreation facilities
3. Promote/improve health of the population and reduce health inequalities	<ul style="list-style-type: none"> • Life expectancy • Number of new healthcare facilities provided • Infant mortality rates • Obesity rates • Number of people living with a disability • Percentage of people regularly participating in sport • Number of new developments that submit a Health Impact Assessment
4. Provide affordable and decent housing, which meets the needs of the Borough	<ul style="list-style-type: none"> • Supply and delivery of allocated sites • Affordable housing completions • Average house prices • Number of people in housing need (SHMA) • Annual housing completions –total houses built, types, sizes and tenures • Total vacant dwellings • Total number of Gypsy and Traveller pitches • Number of statutory homeless people • Number or proportion of local authority homes falling below Decent Homes Standards • Supply, delivery and type of new Care Homes, Supported Housing, Nursing Homes and Older Persons accommodation
6. Promote/enable a strong, stable and sustainable local economy	<ul style="list-style-type: none"> • Amount of new employment land delivered • Amount of employment land lost to alternative uses • Supply and delivery of new retail premises • Number of people claiming Jobseekers' Allowance
7. Promote the vitality and viability of the town centre	<ul style="list-style-type: none"> • Amount of additional 'town centre use' floorspace provided in Rugby town centre
8. Promote the regeneration of urban areas	<ul style="list-style-type: none"> • Percentage of development taking place on previously developed land
9. Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	<ul style="list-style-type: none"> • Percentage of development taking place on previously developed land • Number of planning applications approved within a Minerals Consultation Area • Amount of development that takes place on best and most versatile agricultural land • Number of buildings built each year above required building standards for energy efficiency • Number of dwellings that meet the required water efficiency target
11. Reduce the Borough's contribution to climate change	<ul style="list-style-type: none"> • Number of new developments incorporating low carbon technologies • Installed renewable energy capacity

SA objectives for which likely (or uncertain) significant positive or negative effects have been identified for the Publication Draft Local Plan	Proposed monitoring indicators
12. Avoid, reduce and manage flood risk	<ul style="list-style-type: none"> • Amount of housing and employment land delivered within flood zones 2 and 3 • Number of planning permissions granted contrary to EA advice • Number of new developments incorporating SUDS
13. Conserve and enhance the historic environment, heritage assets and their settings.	<ul style="list-style-type: none"> • Number of entries on the Heritage at Risk Register
14. Promote a sustainable and accessible transport network	<ul style="list-style-type: none"> • Proportion of people who travel to work by public transport • Railway Station footfall • Bus patronage levels • Number of Travel Plans implemented with new development • Number of users of cycle paths
15. Reduce all forms of pollution	<ul style="list-style-type: none"> • Number of Air Quality Management Areas declared • Number of planning permissions granted contrary to sustained objection of the Environment Agency on water quality grounds
16. Conserve and where possible enhance the Borough's biodiversity, flora and fauna	<ul style="list-style-type: none"> • Amount of greenfield land lost to development • Change in condition of SSSIs • Number of Local Wildlife Sites • Amount of development that takes place on Local Green spaces
17. Maintain and where possible enhance the quality of landscapes	<ul style="list-style-type: none"> • Percentage of new development taking place on brownfield land
18. Maintain and where possible enhance the quality of townscapes	<ul style="list-style-type: none"> • Percentage of development taking place on previously developed land

8 Conclusions

- 8.1 The reasonable alternative site and policy options, as well as the policies and site allocations now included in the Publication Draft Local Plan, have been subject to a detailed appraisal against the SA objectives which were developed at the Scoping stage of the SA process. **Chapters 4 and 5** of this report describe the alternative site and policy options that were considered for inclusion in the Local Plan and how the policies and site allocations that have been selected for inclusion in the Publication Draft Local Plan perform in relation to the alternative options considered.
- 8.2 The Publication Draft Local Plan allocates sites which will together provide a large amount of housing, employment and other development across Rugby to meet the future needs of the Borough, as well as some of the unmet housing need for Coventry City; therefore the SA has identified the potential for negative effects on many of the environmental objectives including biodiversity, cultural heritage and the landscape. In general, the allocated development sites would have fewer significant negative effects than the alternative options considered and while some potential negative effects do exist, these generally reflect the widespread constraints within the Borough, for example in terms of the broad extent of high quality agricultural land and the wide distribution of biodiversity and geodiversity designations. The Local Plan also includes a wide range of development management policies, aiming to protect and enhance the economic, social and environmental conditions of the Borough. These should go a long way towards mitigating the potential negative effects of the development proposed.

Next Steps

- 8.3 This SA Report will be available for consultation alongside the Local Plan: Publication Draft between September and November 2016.
- 8.4 Following this consultation the Local Plan and accompanying SA Report will be submitted to the Secretary of State for public examination. Any proposed modifications to the Publication Draft Local Plan arising out of this process may require SA, which will be consulted upon as necessary.

LUC
September 2016

Appendix 1

Consultation comments received in relation to the SA Scoping Report (March 2013) and the SA Report for the Preferred Option (December 2015)

Table A1.1: Scoping Report Consultation Comments and Responses

Note that this table was originally presented in the SA Report for the Discussion Document (2013) and the actions referred to were taken at that stage and are carried through into this SA report. References within the first column of this table to page numbers, paragraph numbers and appendices refer to those in the March 2013 SA Scoping Report.

Consultee Comment	Response/comment
Natural England	
<p>Natural England is generally supportive of the Sustainability Appraisal Report and considers that it correctly identifies the main issues within Rugby Borough. We are satisfied that the Baseline information in chapter 3 includes a comprehensive range of information on the natural environment which covers our interests. We also welcome sustainability objective 16 which covers conservation and enhancement of the Borough’s biodiversity, flora and fauna.</p>	<p>Noted.</p>
<p>We would suggest that the SA Objectives could be improved by considering the importance of Green Infrastructure (GI) and its multifunctional benefits either as an objective on its own or within objective 16 or objective 8 (regeneration of urban areas). This would assist in the delivery of a range of SA topic areas, e.g. biodiversity, landscape, health and wellbeing and climate change and ensure that GI is an integral, cross-cutting theme throughout the local plan policies. We would particularly like the SA to emphasise the importance of good quality local accessible green spaces as they can offer a range of benefits, e.g.:</p> <ul style="list-style-type: none"> • Access to local greenspace can reduce health inequalities. • Increased and improved accessibility to greenspace can help increase physical activity. • Contact with greenspace can help improve health and wellbeing. • Green space contributes to functioning ecosystem services that can have a positive influence on health. Ecosystem services can assist in adapting to the extremes of climate change, e.g. green areas have less heat-island effect than built up areas. • Greenspace can also help improve air quality and respiratory irritants. Ecosystem services can also include the mitigation of 	<p>Noted. An additional ‘decision making criterion’ has been added to SA objective 16 to address the provision of green infrastructure, in recognition of the multiple benefits that GI can provide.</p>

Consultee Comment	Response/comment
<p>the risks associated with flooding from extreme rainfall events.</p> <p>The provision of accessible semi-natural greenspace within green infrastructure in and around urban areas significantly contributes to creating places where people want to live and work. Its provision is therefore vital to sustainable development and communities. Natural England's Accessible Natural Greenspace Standards (ANGSt) provides a set of benchmarks for ensuring adequate access to natural and semi-natural greenspace near to where people live. The ANGSt methodology provides a powerful tool in assessing current levels of accessible natural greenspace and planning for better provision. Natural England's most recent wording of the standard is:</p> <ul style="list-style-type: none"> • No person should live more than 300m from their nearest area of accessible natural green space of at least 2ha in size. • There should be at least one 20ha accessible natural green space within 2km from home. • There should be one 100ha accessible green space site within 5km. • There should be one 500ha accessible natural green space site within 10km. • At least 1ha of statutory Local Nature reserve should be provided per 1000 population. <p>Further information on delivering and managing natural and semi-natural greenspace can be found in our report Nature Nearby - Accessible Natural Greenspace Guidance (Natural England 2010)</p> <p>http://publications.naturalengland.org.uk/publication/40004</p>	
English Heritage (now Historic England)	
<p>Firstly you emphasise that the SA Framework has already been consulted on in 2007. We presume the scope of the consultation is not limited as a consequence as it has to be said that in the last six years SA practice has developed considerably and the policy context within which it operates has also changed. We trust this SA will benefit from this review and that national good practice can be acknowledged and exploited.</p>	<p>Noted. It is recognised that SA practice has developed considerably since the SA framework was originally produced in 2007, which is one of the reasons that the Scoping Report has been updated. The fact that the SA framework was consulted on at that time does not prohibit amendments being made to that or any other part of the Scoping Report as appropriate.</p>

Consultee Comment	Response/comment
<p>In summary and in response to you specific questions I consider that the information provided does not appear to be robust, comprehensive and therefore a suitable baseline for the SA of these Plans. As a consequence I do not feel that the key sustainability issues have been included. I would also suggest the Objectives and Framework are critically reviewed to determine whether the content needs to/has been revised in light of changes to the national planning policy context.</p>	<p>Noted. Please see our responses to the more specific comments below.</p>
<p>It is surprising the reassuring Rugby Development Management DPD SA Scoping Report (UE Associates September 2011) hasn't been utilised. The defined sustainability issues were particularly well honed.</p>	<p>Noted. The key sustainability issues as set out in that Scoping Report have been reviewed and taken into account as the key issues for this report were revised and updated (the updated set are presented in Chapter 3 of this SA Report).</p>
<p>There are a number of general principles that English Heritage recommends are considered throughout this SEA/SA process:</p> <ul style="list-style-type: none"> • The importance of a broad definition of the historic environment covering a wide range of heritage assets including areas, buildings, features and landscapes with statutory protection, together with those parts of the historic environment which are locally valued and important, and also the historic character of the landscape and townscape. • Heritage assets and the wider historic environment are finite resources that are irreplaceable. • The historic environment is more than an environmental and cultural asset; it is an important driver for economic development and delivering social objectives. The historic environment contributes positively to all aspects of sustainable development. • The concept of significance requires careful consideration in the context of the historic environment and the SEA/SA process, which is focused on the identification and assessment of 'significant effects'. • The National Planning Policy Framework (NPPF) requires that heritage assets are conserved in a manner appropriate to their 	<p>Noted. These principles are recognised and are being taken into account throughout the SA/SEA as relevant. For example, the fact that heritage assets are finite resources is recognised as the SA categorises potential impacts on the historic environment (SA objective 13) as permanent. Some of the principles raised by English Heritage are not being directly addressed in this SA, for example the point regarding community engagement.</p> <p>The SA needs to be undertaken in a way that is proportional to the plan in question. The plan is not proposing new development locations for employment land, housing etc. The amount and location of development were dealt with through the Core Strategy which itself was subject to SA. With the exception of the issue of whether or not to protect specific existing employment sites from changes of use, Ansty Park which is subject to an extant planning consent, and the delineation of the town centre and the primary shopping area, the plan is not spatially specific.</p> <p>The plan will focus on the criteria that will be used to determine whether development will be acceptable or not. The historic environment is one of the topics that will be included in the criteria-based policies, and the SA will take into account the points raised by EH in determining whether the historic environment is given due weight.</p>

Consultee Comment	Response/comment
<p>significance. The concept of significance in relation to heritage refers to the value of a heritage asset, because of its heritage interest which may be archaeological, architectural, artistic or historic. The setting of a heritage asset can also contribute to its significance.</p> <ul style="list-style-type: none"> • The SA process is iterative in that the findings of each stage should be used to inform the next and this progression is clearly documented. The assessment of potential impacts on the historic environment and heritage assets should include the consideration of cumulative effects. • An effective SA should avoid or minimise any adverse effects created by the plan in respect of the historic environment. It should also maximise potential benefits for the historic environment. • All appropriate mitigation, enhancement and monitoring for the historic environment and heritage assets should be clearly identified for delivery at the implementation stage. • Local authority conservation staff are typically a key resource when developing an SA. • These professionals are well placed to provide baseline information on the historic environment and heritage assets and advise on: <ul style="list-style-type: none"> - The significance of heritage assets. - Local historic environment issues and priorities. - How a policy or proposal can be tailored to avoid or minimise potential adverse impacts on the historic environment. - The nature and design of any required mitigation measures. - Opportunities for securing wider benefits for the future conservation and management of heritage assets. • Engaging local heritage groups and societies, and the wider community, in the SA process can also bring benefits. This might include an improved understanding of the historic environment of a place and what is locally valued and why. 	

Consultee Comment	Response/comment
<p>Scoping</p> <p>You should reconsider whether you have demonstrated the report has adequately:</p> <ul style="list-style-type: none"> Established the baseline for the historic environment, including any trends and targets and gaps in the existing information. Identified sustainability issues and opportunities for the historic environment and heritage assets. Identified indicators and targets. 	<p>Noted. The baseline and key sustainability issues have been revised following the consultation on the Scoping Report and the revised versions are presented in Appendices 2 and 3 of this report. Specific targets and indicators may be considered at a later stage of the SA as part of the proposals for monitoring the effects of the Plan if this is found to be appropriate; however it is not the role of the SA to set specific targets although were targets exist that are relevant at the local level these will be referenced.</p>
<p>Policy /Plans/Programmes</p> <p>The National Planning Policy Framework (NPPF), paragraph 126, requires Local Planning Authorities to set out a positive, proactive strategy for the conservation and enjoyment of the historic environment in their area. The SA Scoping Report can demonstrate support for this duty by helping ensuring that impacts on heritage assets and the wider historic environment can be effectively identified, mitigated against and monitored over the lifetime of the plans.</p> <p>Great care must be taken in the drafting of the SA to ensure this role of the historic environment is fully appreciated and that consistency with the NPPF is ensured. For example on page 37 you state that the consequence of the NPPF is the need to include a sustainability objective relating to the “conservation of historic features”. This perhaps illustrates a need to more clearly appreciate an understanding of the NPPF in respect of the historic environment.</p>	<p>Noted. The reference to the relationship between the NPPF and the historic environment has been reconsidered in the revised version of the PPP review, which can be found in Appendix 2 of this report.</p>
<p>Baseline information</p> <p>English Heritage recommends that the baseline information describes the current and future likely state of the historic environment. This provides the basis for identifying sustainability issues, and predicting and monitoring effects.</p> <p>Maps, charts (current and historic) and photographs and other images can be very effective in synthesising data and illustrating its relevance to the plan area as well as demonstrating historic environment effects, particularly</p>	<p>Noted. The baseline information has been revised in line with English Heritage’s more specific comments (see below) and the updated version can be found in Appendix 3 of this report.</p> <p>The level of detail that English Heritage suggests should be included is, in our view, too detailed for the plan that is being appraised and its likely significant effects, given that the plan will primarily be focusing on strategic level policy guidance with respect to certain topics, and not to identify specific sites for development. However, the principles that English Heritage suggests in terms</p>

Consultee Comment	Response/comment
<p>where supported by an analytical narrative. When collating and analysing the baseline data on the historic environment, it is also useful to identify relevant trends and targets. This process can be informed by the plan review and drawn from national, sub-national and local data sets - baseline information can be both quantitative and qualitative, and needs to be kept up-to-date.</p> <p>It is important that meaningful conclusions can be drawn from the baseline information, particularly what it means for the plan and how the historic environment is to be dealt with. Where there are gaps in information, we recommend that these are explained as part of the baseline description. Ways of tackling any identified gaps in the baseline can then be included in proposals for monitoring the implementation of the plan.</p>	<p>of ensuring that the historic environment is properly dealt with will be borne in mind.</p> <p>No specific gaps in data that will hinder the SA have been identified.</p>
<p>Designation and Beyond</p> <p>There is concern by the narrow consideration of the historic environment in section 3.53/4. The historic environment includes all aspects of the environment resulting from the interaction between people and places through time, including all surviving physical remains of past human activity, whether visible, buried or submerged, including landscaped, planted or managed flora. Consequently, covering statutory designations is just one part of the baseline information on this topic.</p> <p>Other important considerations include: information held on Historic Environment Records; locally listed heritage assets; the character of the wider historic landscape, townscape or seascape and other valued historic landscapes; areas of archaeological importance and the potential for unrecorded archaeology. The condition of the historic environment is also an important consideration, especially when analysing and updating the baseline and monitoring frameworks. Existing data sources include the English Heritage 'Heritage at Risk' Register, which includes Grade I and II* listed buildings at risk, (also Grade II listed buildings at risk in London), scheduled monuments, registered parks and gardens, registered battlefields, and conservation areas:</p> <p>http://risk.english-heritage.org.uk/register.aspx</p> <p>Appendix 1 to this letter provides an extensive list of sources for a wide</p>	<p>Noted. Appendix 3 in this SA report presents the updated baseline information which includes a revised and slightly expanded section on the historic environment which has drawn on the suggested sources as relevant. However, it is noted that many of the sources listed are high level documents and do not provide specific information of relevance to the baseline situation in Rugby Borough. The SA is being undertaken in a way that is proportionate to the plan in question (i.e. one that does not allocate new sites for employment and housing development) and the scope of the baseline information is considered to be appropriate in order to determine likely significant effects on the historic environment.</p>

Consultee Comment	Response/comment
variety of historic environment information.	
<p>Testing Baseline Information</p> <p>To determine the adequacy and scope of the baseline information, English Heritage recommends that you are able to positively respond to the following questions:</p> <ul style="list-style-type: none"> • Which parts of the Borough are rich in heritage assets (designated and non-designated)? • Are there areas which may have the potential for sites of historic or archaeological interest which are currently unidentified? • Has the landscape and townscape character of the plan area been defined, if so, what are its distinctive features (has the Warwickshire Extensive Urban Survey and Warwickshire Historic Landscape Characterisation Study been identified, considered and applied?) • In what ways does the historic environment contribute to local character and distinctiveness? • Are there any areas where change is affecting the distinctive character of the place and the significance of heritage assets, including cumulative, small-scale changes? • Are there expected to be such effects in the future? • Are there implications for the setting of heritage assets? Are there important views and vistas? • In what ways does the historic environment deliver other social, cultural, economic and environmental benefits? • Which areas or features should be conserved or enhanced? How good or bad is the condition or quality of heritage assets and historic places (a reference is made to Heritage at Risk at 3.54 but nowhere else – surely if there are assets at risk this should be a sustainability issue?) • Do trends show that it is getting better or worse? 	<p>Noted. These questions have been taken into account as the baseline information has been revised and updated (the updated version is presented in Appendix 3 of this SA report). However, the baseline information (including in relation to the historic environment) should be proportional to the plan in question, one which does not allocate specific sites for employment and housing development. Therefore, some of these very detailed questions are considered to be outside of the scope of the SA.</p>

Consultee Comment	Response/comment
<ul style="list-style-type: none">• Are heritage assets at risk from damage or neglect? How far is the current situation from any established thresholds or targets?• Are existing problems reversible or irreversible, permanent or temporary?	

Consultee Comment	Response/comment
<p>Sustainability issues</p> <p>Analysis of such baseline information for the historic environment will help identify sustainability issues relating to the historic environment. Together with the development plan community consultation this will also be an effective means of identifying environmental threats and opportunities.</p> <p>There is a need to understand the contribution of the historic environment to sustainable development and its role in delivering wider social, cultural, economic and environmental benefits. For example, heritage-led regeneration can provide opportunities for sustainable tourism, leisure and recreation activities, and help to strengthen the character of a place.</p> <p>Environmental problems, issues and opportunities affecting the historic environment, and to be addressed in the SEA/SA process may include:</p> <ul style="list-style-type: none"> • Heritage assets at risk from neglect, decay, or development pressures. • Areas where, on current trends, there is likely to be further significant loss or erosion of landscape/ townscape character or quality. • Areas where development has had or is likely to have significant impact (direct and or indirect) upon the historic environment and/or people’s enjoyment of it. • Traffic congestion, air quality, noise pollution and other problems affecting the historic environment. • Conserving and enhancing designated and non-designated heritage assets and the contribution made by their settings. • Conserving specific types of heritage assets, such as the industrial, or rural heritage of a place. • Accommodating change and growth whilst sustaining and enhancing the significance of heritage assets and the valued character of a place. • Integrating climate change mitigation and adaptation measures into the historic environment appropriately. 	<p>Noted. The key sustainability issues have been revised and an updated set are presented in Chapter 3 of this SA report. The list of issues suggested by English Heritage has been taken into account; however as with the comments above relating to baseline information, the very detailed issues listed are not all considered to be proportionate to the scope of this SA.</p>

Consultee Comment	Response/comment
<p>Opportunities</p> <ul style="list-style-type: none"> • Developing a stronger sense of place, local distinctiveness and community engagement. • Promoting the innovative reuse of the existing building stock for social, cultural and or economic purposes. • Achieving appropriate climate change resilience. • Improving awareness, involvement, and understanding of, and access to, the historic environment. • Delivering heritage-led regeneration opportunities. • Supporting the vitality and viability of town centre regeneration. Promoting heritage based tourism. • Contributing to green infrastructure networks. • Encouraging traditional building and craft skills development. • Using the historic environment as an educational resource. 	
<p>Sustainability Framework</p> <p>It is recommended that the application of the framework to the assessment of the historic environment is clear and iterative. Whatever method is used to review the framework and carry out the appraisal (i.e. use of a panel and/or consultants), there is a need to ensure the application of appropriate heritage expertise.</p> <p>While an objectives-based approach has generally been used, the Planning Advisory Service suggests that an alternative approach can be to base the framework on a series of identified topics and/or sub-areas. English Heritage considers that this narrative based approach, focusing on an assessment against the baseline situation, would avoid pages of matrices resulting from an objectives-based approach. This alternative approach can include a historic environment topic paper; something we also recommend for the objectives approach, as a way of interpreting the information set out in matrices.</p>	<p>Noted. It is considered that an objective-based approach is appropriate for this SA as it allows for a clear assessment of the likely effects of the plan against the comprehensive set of sustainability aims. This approach will also then be consistent with other SA work that has been carried out in Rugby Borough, including in relation to the adopted Core Strategy. The approach suggested by English Heritage may have been useful for the SA of a plan that is about determining how much and where development should be delivered, but given the topics to be covered by the plan it is considered that the detailed approach suggested is greater than is needed to determine likely significant effects on the historic environment.</p>

Consultee Comment	Response/comment
<p>Objectives</p> <p>English Heritage considers that for the SEA/SA to meet the requirements of the SEA Directive it needs to include a specific objective:</p> <p>“Conserve and enhance the historic environment, heritage assets and their settings”.</p> <p>Sustainability Objective no.13 states that the historic environment should be conserved and ‘where possible’ enhanced. This qualification no longer appears in the NPPF and the Objective should be revised accordingly.</p> <p>In addition to the headline objective for the historic environment the following may also be appropriate as sub objectives.</p> <p><i>Environmental Objectives</i></p> <ul style="list-style-type: none"> • Protect, enhance and manage the character and appearance of landscapes/townscapes, maintaining and strengthening local distinctiveness and sense of place. • Achieve high quality and sustainable design for buildings, spaces and the public realm sensitive to the locality. • Minimise waste and encourage the sustainable use of natural resources by reusing existing buildings. • Promote appropriate energy efficiency and energy generated from renewable energy resources. <p><i>Social Objectives</i></p> <ul style="list-style-type: none"> • Improve and broaden access to, and understanding of, local heritage, historic sites, areas and buildings. • Provide better opportunities for people to access and understand local heritage and to participate in cultural and leisure activities. <p><i>Economic Objectives</i></p> <ul style="list-style-type: none"> • Foster heritage-led regeneration. • Optimise the use of previously developed land, buildings and existing infrastructure. 	<p>Noted. The SA framework has been revised following the consultation on the Scoping Report and the revised framework is presented in Chapter 2 of this report. The detailed list of objectives suggested by English Heritage has been cross-checked with the SA framework, and a number of additional sub-questions were added to the framework as a result, for example under SA objective 13 an additional question was added - <i>‘will it increase the economic benefit derived from the historic environment?’</i></p> <p>It is also recognised that some of these objectives may be relevant as the Council is developing objectives for the plan itself.</p>

Consultee Comment	Response/comment
<ul style="list-style-type: none"> Promote heritage based sustainable tourism. Support the sustainable use of historic farmsteads. 	
<p>Decision-making Criteria</p> <p>I note that eight decision making criteria are proposed to help to ensure that all the key heritage issues to be considered in the SA are incorporated in the SA framework. In view of the further baseline/issues work suggested to be undertaken you may also appreciate examples of decision-making criteria which may be used (Appendix 2 to this letter).</p>	<p>Noted. The decision-making criteria have been revised and the updated SA framework is presented in Chapter 2 of this SA report.</p>
<p>Indicators and monitoring</p> <p>It may be useful to consider the indicators for the assessment and monitoring of the significant effects of this plan to clearly demonstrate the impact(s) of the plan on the historic environment. English Heritage’s annual series of national and regional reports, Heritage Counts: State of the Historic Environment, includes a suite of data sets for monitoring heritage assets and the historic environment. It is recommended that these be supplemented, wherever possible, by locally derived indicators.</p> <p>In devising historic environment indicators for the appraisal and monitoring of the significant effects of a development plan English Heritage recommends that:</p> <ul style="list-style-type: none"> the indicators clearly relate to the appraisal process, such as the accompanying objectives/sub-objectives (decision-making criteria), the baseline for the historic environment, and any identified effects and proposed mitigation measures; the indicators address positive and negative effects; consideration is given to cumulative, secondary and synergistic effects; use is made of both qualitative and quantitative data. <p>Selecting indicators which are directly linked to SA objectives is a complex process which is exacerbated in respect of the historic environment by the relative lack of consistently monitored data when compared to other topic areas. Notwithstanding this, a robust monitoring framework for the historic</p>	<p>Noted. The SA is required to develop a framework for monitoring significant effects. As the plan is in its early stages of development, the SA has not yet reached the point where indicators for monitoring significant effects can be defined. Monitoring will therefore be considered at a later stage in the SA process and English Heritage’s comments will be taken into account at that stage. The potential challenges associated with data availability are recognised, and the SA will need to work as well as possible with the data that are available that that time.</p>

Consultee Comment	Response/comment
<p>environment must be included to meet the requirements of SA in terms of:</p> <ul style="list-style-type: none"> • Identifying any unforeseen adverse effects of implementing the plan and enabling appropriate remedial action to be taken. • Testing the accuracy of predictions made in the appraisal and improving future practice. • Determining whether the plan is contributing to the achievement of the desired objectives and targets for the historic environment. • Checking the delivery and performance of mitigation measures. • Collecting information for future planning documents. <p>Appendix 3 to this letter presents select examples of indicators which may be appropriate for you. The priority should be the inclusion of indicators which clearly demonstrate the significant impact(s) of the plan on the historic environment, whether positive or negative.</p>	
Environment Agency	
<i>No comments received.</i>	<i>N/A</i>

Table A1.2: Preferred Option SA Report Consultation Comments and Responses

Consultee	SA-related comments (summarised where appropriate)	Response/action
Lilian Pallikaropoulos	<p>The Sustainability Appraisal does not seem to be a "joined up" appraisal, operating as it does on individual sites and not considering the sum total, and therefore the Plan is unsustainable. Although it "assumes" the designs will be of a "high quality" this is very over optimistic - just look at the housing being constructed around now. They never make provision for play areas and places for children - see the hideous and over intensive use of the Bernard's Garden Centre site on Bilton Road, as a typical example of "cram them in" with no consideration for the environment and residents' health and wellbeing.</p>	<p>The SA initially considered reasonable alternative site and policy options individually, and Chapter 6 of the Preferred Option SA report then included a summary of the cumulative effects of the Local Plan Preferred Option as a whole. The cumulative effects assessment has been updated in Chapter 6 of this SA report to reflect the policies and site allocations now included in the Publication Draft Local Plan.</p> <p>The assumption that new development will be high quality is considered to be reasonable, given that new development will need to comply with other policies in the Local Plan which require high standards of sustainable design and construction.</p>
Wolston Parish Council	<p><i>Do you agree with the Spatial Vision and Objectives set out on pages 10 and 11? If you do not agree, please state the specific area of disagreement and your suggested amendment.</i></p> <p>Objectives: Yes.</p> <p>We broadly agree, and note and support the decision to base the Objectives on the three pillars of Sustainable Development, as in the previous Core Strategy. This framework is consistent with NPPF and any Sustainability Appraisals that may later be required in support of future development. However the Objectives appear to lack any evidential connection to the Spatial Vision which, if it remains unchanged, may prove to be difficult to manage or justify in the future.</p>	<p>Comment does not directly relate to the SA, rather it refers to the SA in the context of commenting on the Local Plan objectives. No action required in the SA report.</p>
Wolston Parish	SA Report Preferred Options Local Plan, and Appendices:	The SA report for the Preferred Option appraised the distribution strategy as

Consultee	SA-related comments (summarised where appropriate)	Response/action
Council	<p>We have reviewed this document and its appendices and noted several errors. The errors do not have a significant impact on the draft Local Plan so will be reported on separately.</p> <p>Further comments relating to the SA made in attached documents:</p> <p>The Sustainability Appraisal is two and a half years out of date and its authors seem to have misunderstood the plan and its policies. To quote just one example of this, they are under the misapprehension (paragraph 4.10) that the aim of the plan is to direct housing development to, and boost population within, the town of Rugby. Nothing could be much further from the truth. As a result, the Appraisal's assessments are largely worthless.</p>	<p>set out in that version of the Local Plan. Alternative options for the spatial distribution of development were also subject to SA and the findings described in the SA report.</p>
Gladman Developments	<p>Gladman approve of the Council's decision to commission LUC to undertake a draft SA to support the Rugby Local Plan Preferred Options consultation. The Council should ensure that the future results of the SA clearly justify its policy choices. In meeting the development needs of the area, it should be clear from the results of this assessment why some policy options have progressed, and others have been rejected. This must be undertaken through a comparative and equal assessment of each reasonable alternative, in the same level of detail for both chosen and rejected alternatives. The Council's decision making and scoring should be robust, justified and transparent.</p>	<p>The SA has been undertaken in line with this approach and the SA report clearly explains the reasons for the decision making, following a comparative appraisal of the reasonable alternative options.</p>
Gladman Developments	<p>Gladman submit that the SA has incorrectly tested land at Barby Lane, Hillmorton (reference S14/046). With regards to "SA objective 12: Avoid, reduce and manage flood risk" the SA states at 4.63 "Six of the 142 residential site options are on greenfield land within flood zones 3a or 3b and so are likely to have a significant negative effect. The SA has assessed a larger parcel of land than that currently being promoted. Gladman therefore take this opportunity to inform RBC that the Flood Risk Assessment submitted as part of the outline planning application (reference: R15/2039) demonstrates that the site is located in Flood Risk Zone 1 in its entirety. Development in this location should therefore not be considered as having a significant environmental effect.</p>	<p>Rugby Borough Council has advised that the consultee is referring to a smaller site area that they submitted an application for after the 2014 call for sites submission. The smaller site area was submitted through the 2016 call for sites exercise and has now been appraised as S16/062 - this is a smaller area of S14/046.</p>
RPS on behalf of St Modwen Developments Limited	<p>The Local Plan acknowledges the key role of the Sustainability Appraisal (SA/SEA) in identifying the preferred spatial strategy. RPS would concur with this statement, but strongly advises the Council, through its ongoing SA process, to ensure it appropriately considers all 'reasonable alternatives', based on the most up-to-date evidence base as required of the SA and SEA Directive.</p> <p>RPS is keen to ensure the Rugby Borough Local Plan considers all reasonable alternatives, particularly given the evidence submitted with these representations and the comparable</p>	<p>The reasonable alternative site and policy options for the Local Plan, including options for the spatial strategy, have been subject to SA and the findings have been taken into account by the Council to inform decision making. The Brownsover Road site referred to has been subject to SA</p>

Consultee	SA-related comments (summarised where appropriate)	Response/action
	<p>Green Belt and SA assessments to proposed allocated sites with the emerging Local Plan.</p> <p>To ensure this is appropriately undertaken will necessitate detailed consideration of the potential of the Brownsover Road site to assist with meeting the housing requirements of the Local Plan and the proposed Directions for Growth.</p>	<p>as a reasonable housing site option (S16/078) and the detailed SA matrix can be found in Appendix 5. The Council's reasons for selecting or rejecting this site are explained in Appendix 7.</p>
<p>RPS on behalf of St Modwen Developments Limited</p>	<p>The consultee contests (amongst other things) the scoring of the SA for site S14/159. The consultee disagrees with the scoring which has been given for several SA objectives. These are Historic Environment (see para 5.7-5.9) Biodiversity (see para 5.10-5.13) and Landscape (see para 5.14-5.15).</p> <p>"The existing SA has raised some uncertainties regarding the site, relating to impacts on landscape, ecology and historic environment. Provided through these representations is information which would cast considerable doubt over the robustness of the current SA assessment in relation to these three areas." The consultee has provided a revised Sustainability Appraisal of Brownsover Road Site.</p>	<p>The information provided by the consultee is noted; however for the purposes of undertaking a robust SA all site options have been appraised on a comparable basis in line with the assumptions set out in Appendix 4 of this report, recognising that the same information needs to be available for all options. The uncertainties highlighted in the SA recognise that effects may depend on factors such as the design of development proposals and the incorporation of mitigation, which cannot be known for all sites at this stage.</p>
<p>R Holt</p>	<p>The consultee comments on discrepancies between the site assessment carried out by Rugby Borough Council and the SA findings for site S14/064.</p>	<p>The methodology used by the Council in its internal site assessment work is different to the approach that the SA has taken to the appraisal of site options against the SA objectives, although it is acknowledged that there are some areas of crossover in the issues examined. The assumptions applied in the SA in relation to each SA objective are clearly set out in Appendix 4 of this SA report.</p>
<p>Peter Langley</p>	<p>The Sustainability Appraisal operates mainly at the level of individual development sites. Only a proportion of the 142 sites considered will be developed and the appraisal has the</p>	<p>The SA has appraised the reasonable site options consistently in line with the</p>

Consultee	SA-related comments (summarised where appropriate)	Response/action
	<p>critical weakness of dealing only in numbers of sites without taking into account their size or significance. Some of the assessments it makes are arbitrary, to say the least – for example in relation to climate change (SA11) and public transport (SA14). It also makes some highly optimistic assumptions – for instance that all new residential development will be of high quality design. For these reasons, the Sustainability Appraisal provides a very unreliable and misleading assessment of the sustainability of the emerging strategy.</p>	<p>assumptions set out in Appendix 4 of this SA report. The size of each individual site option and the contribution that it would therefore make to the overall housing/employment land requirements has been taken into account and has informed the scores for SA objectives 4: housing and 6: economy.</p> <p>The assumption that new development will be high quality is considered to be reasonable, given that new development will need to comply with other policies in the Local Plan which require high standards of sustainable design and construction.</p>
CPRE	<p><i>This comment is the same as Peter Langley’s response above; Mr Langley states in the introduction to his report that for the last 16 years he has been working for the Campaign to Protect Rural England.</i></p> <p>The Sustainability Appraisal operates mainly at the level of individual development sites. Only a proportion of the 142 sites considered will be developed and the appraisal has the critical weakness of dealing only in numbers of sites without taking into account their size or significance. Some of the assessments it makes are arbitrary, to say the least – for example in relation to climate change (SA11) and public transport (SA14). It also makes some highly optimistic assumptions – for instance that all new residential development will be of high quality design. For these reasons, the Sustainability Appraisal provides a very unreliable and misleading assessment of the sustainability of the emerging strategy.</p>	<p>As above: The SA has appraised the reasonable site options consistently in line with the assumptions set out in Appendix 4 of this SA report. The size of each individual site option and the contribution that it would therefore make to the overall housing/employment land requirements has been taken into account and has informed the scores for SA objectives 4: housing and 6: economy.</p> <p>The assumption that new development will be high quality is considered to be reasonable, given that new development will need to comply with other policies in the Local Plan which require high standards of sustainable design and construction.</p>

Consultee	SA-related comments (summarised where appropriate)	Response/action
<p>Brown & Co on behalf of Edward Walpole Brown</p>	<p>[The Preferred Options Paper December 2015 (the PO)] has not been correctly assessed and in particular, the Sustainable Appraisal is not sound. It does not consider as one of its core criteria the needs of Coventry City Council.</p>	<p>The Local Plan housing target has been informed by an assessment of objectively assessed needs (OAN) for market and affordable housing in a housing market area. The OAN was established through the Joint Strategic Housing Market Assessment (SHMA) commissioned by the Coventry and Warwickshire authorities, as this was considered to be the relevant housing market area (reflecting key functional linkages between where people live and work), in which the authority is located.</p> <p>In accordance with the NPPF the Local Plan seeks to meet the full objectively assessed needs for market and affordable housing in the market area sustainably, taking account of principles and policies of the NPPF as a whole. Rugby's Local Plan housing target incorporates unmet housing need from Coventry City Council. The Local Plan does not contain a separate housing target (and associated site allocations) to meet the needs of Coventry due to the need being derived from the same housing market area.</p> <p>As there are key functional linkages between Rugby and Coventry and the requirement that Local Plans should take account of principles and policies of the NPPF taken as a whole (taking account of Green Belt, historic environment and flooding etc), the Council considers that it is inappropriate to establish a separate principle that the</p>

Consultee	SA-related comments (summarised where appropriate)	Response/action
		<p>needs of Coventry should be met on the edge of Coventry with the remainder of Rugby Borough's need being assessed separately.</p> <p>The SA sufficiently considers the benefits of the proximity of development in relation to Coventry (and Rugby) through the SA of the development strategy options, in particular Option 2 (urban and urban edge focus).</p>
Brown & Co on behalf of Edward Walpole Brown	<p><i>The consultee raises various issues in relation to the SA:</i></p> <ul style="list-style-type: none"> The Study fails to address adequately, economic and commuting issues. 	<p>The objectives in the SA framework address economic and transport issues and the policy and site options have all been appraised against these objectives.</p>
Brown & Co on behalf of Edward Walpole Brown	<ul style="list-style-type: none"> The scores have not been related to an overall figure which assists in the evaluation of individual sites when considering the site allocations. 	<p>It is not considered appropriate to identify an overall SA score for each site option. Attempting to summarise the SA findings in a single score can result in likely significant effects being hidden and important details within the appraisal findings being overlooked. Other factors have contributed to the Council's decision making as well as the SA findings (as described in Appendix 7 of this report); therefore it is not always the case that the site options with the most significant positive effects are the ones that are eventually allocated.</p> <p>The appraisal of residential and employment site options has taken into account the scale of the sits and</p>

Consultee	SA-related comments (summarised where appropriate)	Response/action
		therefore the contribution that they would make to the overall housing and employment land requirements in the Borough, and this has informed the scores against relevant SA objectives.
Brown & Co on behalf of Edward Walpole Brown	<ul style="list-style-type: none"> The assessment does not adequately reflect the ability for sites to change because of infrastructure that would be provided as part of the Scheme proposed. The sites are being judged in isolation of obvious improvements that would be made and, therefore, the Assessment is rather arbitrary. 	The site options are appraised initially on the basis of their location only, although the assumptions that have been applied to the SA of all site options do recognise in several places that effects may be able to be mitigated depending on the detailed proposals for each site. If detailed proposals for development sites are taken into account in the initial stages of options appraisal this can result in inconsistencies where the same information is not available for all sites. Where detailed site allocations policies have now been worked up these have been appraised in the updated SA report (see Chapter 6 and Appendix 9) and take into account the detail proposed for the site allocations.
Brown & Co on behalf of Edward Walpole Brown	<ul style="list-style-type: none"> Although this report is dated and has been reviewed in December 2015, we would question when it was produced and whether it accurately took into account the needs of the MOU. In particular, we draw to your attention para 4.10. This does not adequately deal with the settlement hierarchy that is needed within the Rugby Borough as it does not cater for the needs of Coventry and in accordance with the Preferred Option Distribution Strategy on page 14 of the PO. Seemingly, the needs for the edge of Coventry have not been adequately assessed throughout the whole Sustainability Appraisal. 	Paragraph 4.10 in the Preferred Option SA Report did not describe options or proposals for the settlement hierarchy in the Local Plan; rather it provided contextual information about the settlement hierarchy set out in the Council's Rural Sustainability Study (2015) which was used to inform the SA of site options, as described in the assumptions in Appendix 4 . See response above in relation to

Consultee	SA-related comments (summarised where appropriate)	Response/action
		Coventry's housing needs.
Brown & Co on behalf of Edward Walpole Brown	<ul style="list-style-type: none"> 4.12 supports our contention that, with the concentration of services and facilities available on the edge of Coventry, on the western side of the Borough of Rugby, it is the needs of Coventry that need to be assessed and not the concern expressed that residents of Rugby Borough will take their economic and social needs to other areas. There needs to be a clearer establishment of principles in the PO and the Sustainability Appraisal that the needs of Coventry need to be on the edge of Coventry and addressed by Coventry and the needs of the remainder of Rugby Borough can be then properly assessed in relation to other services and facilities. 	See response above in relation to Coventry's housing needs.
Brown & Co on behalf of Edward Walpole Brown	<ul style="list-style-type: none"> 4.16 is of particular significance. The PO does not deliver what the Sustainability Appraisal states be best if new housing sites are allocated around Rugby town or the fringe of Coventry. The needs of Coventry need to be addressed on the fringe of Coventry, not in villages distant to both Coventry and Rugby and further afield in other parts of Rugby Borough. In the Plan Period, the only site allocated is Walsgrave Hill Farm which is expected to deliver circa 750 houses against a need supported by the MOU of 2,800 houses. That means over 2,000 houses are being proposed in locations which are not sustainable, i.e. away from the area of need (Coventry). 	See response above in relation to Coventry's housing needs.
Brown & Co on behalf of Edward Walpole Brown	<ul style="list-style-type: none"> Site S14/047B scores well in an overall context and against other sites and similar to S14/075 which is the Walsgrave Hill allocation. Interestingly, there are only two red boxes by comparison to Walsgrave Hill Farm which has three. Although it will be repeated later, Site S14/047B will provide an important link between areas of housing and employment. This would not otherwise be achieved without traffic movements going west over the A46 into Coventry and then back out again on the infrastructure servicing Ansty Park. 	The SA findings are not the only factor taken into account by the Council when selecting which sites to allocate in the Local Plan. The reasons for the Council's decision making in relation to each site option are clearly set out in Appendix 7 of this updated SA report.
Brown & Co on behalf of Edward Walpole Brown	<ul style="list-style-type: none"> The options in 5.3 are flawed and there has been insufficient consideration given to the needs of Coventry. Only option 2 refers to development on the edge of Coventry. The options and appraisal is substantially flawed and unsound in this regard. 	See response above in relation to Coventry's housing needs.
Brown & Co on behalf of Edward Walpole Brown	<ul style="list-style-type: none"> In Appendix 5 the SA Matrices for the residential site options, there is a heading missing on page 241. We believe there should be at the top of this page reference to site S14/047B. More significantly, this then means there is an omission which could have resulted in an area of land not being allocated in Appendix 7, the document which is entitled 'Reasons for Selecting or Rejecting Site Options. Site S14/047B 	Noted, this was a formatting error in the SA report for the Preferred Option whereby the heading was missing from above the SA matrix for S14/047b in Appendix 5. However, as explained in

Consultee	SA-related comments (summarised where appropriate)	Response/action
	<p>should be between sites S14/046 and S14/049 on page 466 of the Appraisal. It has not been considered.</p>	<p>the SA report, the site appraisal work was provided to the Council in the form of an internal SA summary document prior to the publication of the SA report for the Preferred Option, in order that the findings could inform the Council's decision making. The SA matrix for S14/047b was clearly and correctly labelled in the internal summary document that informed the Council's decision making and therefore it is not considered that there was any potential for the formatting error in the final published SA report to have affected the decision making reported in Appendix 7.</p>
<p>Brown & Co on behalf of Edward Walpole Brown</p>	<ul style="list-style-type: none"> We would draw to your attention the Assessment in Appendix 6 which relates to the employment site options. Consideration has been given to Site S14/047 which is part of what our client has proposed as Site S14/047B. We would specifically wish it to be recorded that the development would be designed in a way that would incorporate mitigation features and that development would look to enhance the accessibility of the value and heritage assets adjoining. This would apply to the whole of Site S14/047B. Also, by reference to Appendix 7, which explains the reasons why sites have been selected or rejected, it seems incorrect to assess a site because it is not necessarily part of an adjoining allocation. It is was, then we think there is underlying qualities of this site which would support an allocation. Obviously of key significance here is the omission of Site S14/047B in the Assessment so that the reasons for not allocating the site can be established. 	<p>S14/047 has been appraised as an employment site option and S14/047b as a residential site option, on the advice of Rugby Borough Council. All site options have been appraised on a consistent basis in line with the assumptions, as the same level of detail about specific proposals for sites is not available for all options. The assumptions recognise in several places that effects may be able to be mitigated through appropriate design.</p>
<p>Brown & Co on behalf of Edward Walpole Brown</p>	<ul style="list-style-type: none"> Generally in the Sustainability Appraisal and other documentation, insufficient regard has been placed on the fact that there are alternative points of access to the combined Walsgrave Hill/Hillfields site (Sites S14/075 and S14/047). This is of key importance to delivery targets and other considerations relating to allocations, etc. There is an underlying view in the Plan that the allocation of land in the villages will help to achieve a shortage of delivery in the first five years of the Plan. This is flawed, not tested and a less sustainable form of development. It is likely to cause greater levels 	<p>This comment relates to deliverability issues associated with the site options and not the SA directly.</p>

Consultee	SA-related comments (summarised where appropriate)	Response/action
	<p>of objection because of the number of people that will be affected. Whilst it is acknowledged that it might be 2020 before the Grade Separated Junction on the A46 is constructed, as an interim measure there is land which is accessible from the existing entrance to Ansty Park and also from the Coombe road to the east. Our client owns the block of land between the Coombe Country Park and the southern edge of the Rolls Royce site. There is a good point of access here to facilitate early housing delivery. In recent years the amount of traffic using this road has dropped because the Rolls Royce site is used less intensively so there will be capacity there to accommodate some growth until the Grade Separated Junction on the A46 is constructed.</p>	

Appendix 2
Review of Plans, Policies and Programmes

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
INTERNATIONAL		
European		
<p><i>SEA Directive 2001</i> Directive 2001/42/EC on the assessment of the effects of certain plans and programmes on the environment</p>	<p>Provide for a high level of protection of the environment and contribute to the integration of environmental considerations into the preparation and adoption of plans and programmes with a view to promoting sustainable development.</p> <p>The Directive must be applied to plans or programmes whose formal preparation begins after 21 July 2004 and to those already in preparation by that date.</p>	<p>Requirements of the Directive must be met in Sustainability Appraisals.</p>
<p><i>The Industrial Emissions Directive 2010</i> Directive 2010/75/EU on industrial emissions (integrated pollution prevention and control)</p>	<p>This Directive lays down rules on integrated prevention and control of pollution arising from industrial activities. It also lays down rules designed to prevent or, where that is not practicable, to reduce emissions into air, water and land and to prevent the generation of waste, in order to achieve a high level of protection of the environment taken as a whole.</p> <p>The Directive sets emission limit values for substances that are harmful to air or water.</p>	<p>The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF.</p> <p>Include SA objective for reducing pollution.</p>
<p><i>The Birds Directive 2009</i> Directive 2009/147/EC is a codified version of Directive 79/409/EEC as amended</p>	<p>The preservation, maintenance, and re-establishment of biotopes and habitats shall include the following measures:</p> <p>Creation of protected areas.</p> <p>Upkeep and management in accordance with the ecological needs of habitats inside and outside the protected zones.</p> <p>Re-establishment of destroyed biotopes.</p> <p>Creation of biotopes.</p>	<p>The Local Plan should make sure that the upkeep of recognised habitats is maintained and not damaged from development.</p> <p>Avoid pollution or deterioration of habitats or any other disturbances effecting birds.</p> <p>Include SA objectives for the protection of birds.</p>
<p><i>The Waste Framework Directive 2008</i> Directive 2008/98/EC on waste</p>	<p>Prevention or reduction of waste production and its harmfulness.</p> <p>The recovery of waste by means of recycling, re-use or reclamation.</p> <p>Recovery or disposal of waste without endangering human health and without using processes that could harm the environment.</p> <p>Development of clean technology to process waste and promote recycling.</p>	<p>The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF.</p> <p>Include SA objectives that minimise waste production as well as promote recycling.</p>
<p><i>The Floods Directive 2007</i> Directive 2007/60/EC on the assessment and management of flood risks</p>	<p>Establish a framework for the assessment and management of flood risks, aiming at the reduction of the adverse consequences for human health, the environment, cultural heritage and economic activity associated with floods.</p> <p>Preliminary Flood Risk Assessments to be completed by December 2011. Flood Hazard Maps and Flood Risk Maps to be completed by</p>	<p>The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF.</p> <p>Include SA objectives that relate to flood management and reduction of risk.</p>

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	December 2013. Flood Risk Management Plans to be completed by December 2015.	
<i>The Water Framework Directive 2000</i> Directive 2000/60/EC establishing a framework for community action in the field of water policy	Protection of inland surface waters, transitional waters, coastal waters and groundwaters.	The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF. Include SA objectives to protect and minimise the impact on water quality.
<i>The Landfill Directive 1999</i> Directive 99/31/EC on the landfill of waste	Prevent or reduce negative effects on the environment from the landfilling of waste by introducing stringent technical requirements for waste and landfills. Reduce the amount of biodegradable waste sent to landfill to 75% of the 1995 level by 2010. Reduce this to 50% in 2013 and 35% by 2020.	The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF. Include SA objectives to increase recycling and reduce the amount of waste.
<i>The Drinking Water Directive 1998</i> Directive 98/83/EC on the quality of water intended for human consumption	Protect human health from the adverse effects of any contamination of water intended for human consumption by ensuring that it is wholesome and clean. Member States must set values for water intended for human consumption.	The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF. Include SA objectives to protect and enhance water quality.
<i>The Air Quality Framework Directive 1996</i> Directive 96/62/EC on ambient air quality assessment and management	Avoid, prevent and reduce harmful effects of ambient noise pollution on human health and the environment.	The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF. Include SA objectives to maintain and enhance air quality.
<i>The Packaging and Packaging Waste Directive 1994</i> Directive 94/62/EC on packaging and packaging waste	Harmonise the packaging waste system of Member States. Reduce the environmental impact of packaging waste. By June 2001 at least 50% by weight of packaging waste should have been recovered, at least 25% by weight of the totality of packaging materials contained in packaging waste to be recycled with a minimum of 15% by weight for each packaging material.	The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF. Include SA objectives to minimise the environmental impact of waste and promote recycling.
<i>The Habitats Directive 1992</i> Directive 92/43/EEC on the conservation of natural habitats and of wild fauna and flora	Promote the maintenance of biodiversity taking account of economic, social, cultural and regional requirements. Conservation of natural habitats and maintain landscape features of importance to wildlife and fauna.	The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF.

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
		Include SA objectives to protect and maintain the natural environment and important landscape features.
<i>The Nitrates Directive 1991</i> Directive 91/676/EEC on nitrates from agricultural sources.	Reduce water pollution caused or induced by nitrates from agricultural sources and prevent further such pollution. Identification of vulnerable areas.	The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF. Include SA objectives to reduce water pollution.
<i>The Urban Waste Water Directive 1991</i> Directive 91/271/EEC concerning urban waste water treatment	Protect the environment from the adverse effects of urban waste water collection, treatment and discharge, and discharge from certain industrial sectors.	Develop policies that take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF. Include sustainability objectives to reduce water pollution.
European Spatial Development Perspective (1999)	Economic and social cohesion across the community. Conservation of natural resources and cultural heritage. Balanced competitiveness between different tiers of government.	The Local Plan should take account of the Directive as well as more detailed policies derived from the Directive contained in the NPPF. Include SA objectives to conserve natural resources and cultural heritage.
European Landscape Convention (Florence, 2002)	The convention promotes landscape protection, management and planning.	The Local Plan should take account of the Convention. Include SA objectives to protect the archaeological heritage.
European Convention on the Protection of the Archaeological Heritage (Valletta, 1992) <i>Revision of the 1985 Granada Convention</i>	Protection of the archaeological heritage, including any physical evidence of the human past that can be investigated archaeologically both on land and underwater. Creation of archaeological reserves and conservation of excavated sites.	The Local Plan should take account of the Convention. Include SA objectives to protect the archaeological heritage.
Other International		
Johannesburg Declaration on Sustainable Development (2002)	Commitment to building a humane, equitable and caring global society aware of the need for human dignity for all. Renewable energy and energy efficiency. Accelerate shift towards sustainable consumption and production. Greater resource efficiency. New technology for renewable energy.	The Local Plan should take account of the Declaration. Include SA objectives to enhance the natural environment and promote renewable energy and energy efficiency.

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
Aarhus Convention (1998)	<p>Increase energy efficiency.</p> <p>Established a number of rights of the public with regard to the environment. Local authorities should provide for:</p> <p>The right of everyone to receive environmental information</p> <p>The right to participate from an early stage in environmental decision making</p> <p>The right to challenge in a court of law public decisions that have been made without respecting the two rights above or environmental law in general.</p>	<p>The Local Plan should take account of the Convention.</p> <p>Ensure that public are involved and consulted at all relevant stages of SA production.</p>
NATIONAL		
National Planning Policy Framework (NPPF)	<p>Presumption in favour of sustainable development.</p> <p>Delivering sustainable development by:</p>	<p>The Local Plan will be part of the development plan, which has a statutory status as the starting point for decision making.</p> <p>SA should be an integral part of the plan preparation process, and should consider all the likely significant effects on the environment, economic and social factors.</p>
	<p>Building a strong, competitive economy.</p>	<p>Set out clear economic visions for that particular area.</p> <p>Include a sustainability objective relating to strengthening the economy.</p>
	<p>Ensuring vitality of town centres.</p>	<p>Recognise town centres as the heart of their communities.</p> <p>Include a sustainability objective relating to the vitality of town centres.</p>
	<p>Promoting sustainable transport</p>	<p>To implement sustainable transport modes depending on nature/location of the site, to reduce the need for major transport infrastructure.</p> <p>Include a sustainability objective relating to sustainable transport.</p>
	<p>Supporting high quality communications infrastructure.</p>	<p>Enhance the provision of local community facilities and services by supporting the expansion of electronic communications networks.</p> <p>Include a sustainability objective relating to</p>

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
		improving communication.
	Delivering a wide choice of high quality homes.	Identify size, type, tenure and range of housing that is required in particular locations. Include a sustainability objective relating to housing availability and quality.
	Requiring good design.	Establish a strong sense of place to live, work and visit. Include a sustainability objective relating to good design.
	Promoting healthy communities.	Promote safe and accessible environments with a high quality of life and community cohesion. Include a sustainability objective relating to health and well-being.
	Protecting Green Belt Land.	To prevent the coalescence of neighbouring towns. Include a sustainability objective relating to the coalescence of towns.
	Meeting the challenge of climate change, flooding, and coastal change.	Use opportunities offered by new development to reduce causes/impacts of flooding. Include a sustainability objective relating to climate change mitigation and adaption.
	Conserving and enhancing the natural environment.	Recognise the wider benefits of biodiversity. Include a sustainability objective relating to the conservation and enhancement of the natural environment.
	Conserving and enhancing the historic environment	Local planning authorities should set out in their Local Plan a positive strategy for the conservation and enjoyment of the historic environment, including heritage assets most at risk through neglect, decay or other threats. A plan may be considered unsound if there has been no proper assessment of the significance of heritage assets in the area,

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	Facilitating the use of sustainable materials.	<p>and the plan does not contain a positive strategy for the conservation, enhancement and enjoyment of the historic environment. Include a sustainability objective which will assess the extent to which the Plan contributes to the conservation and enjoyment of the historic environment.</p> <p>Encourage prior extraction of minerals where practicable and environmentally feasible. Include a sustainability objective relating to sustainable mineral extraction.</p>
DCLG (2015) Planning Policy for Traveller Sites	<p>Government's aims in respect of traveller sites are:</p> <ul style="list-style-type: none"> • That local planning authorities should make their own assessment of need for the purposes of planning. • To ensure that local planning authorities, working collaboratively, develop fair and effective strategies to meet need through the identification of land for sites. • To encourage local planning authorities to plan for sites over a reasonable timescale. • That plan-making and decision-taking should protect Green Belt from inappropriate development. • To promote more private traveller site provision while recognising that there will always be those travellers who cannot provide their own sites. • That plan-making and decision-taking should aim to reduce the number of unauthorised developments and encampments and make enforcement more effective for local planning authorities to ensure that their Local Plan includes fair, realistic and inclusive policies. • To increase the number of traveller sites in appropriate locations with planning permission, to address under provision and maintain an appropriate level of supply. • To reduce tensions between settled and traveller communities in plan-making and planning decisions. • To enable provision of suitable accommodation from which travellers can access education, health, welfare and employment infrastructure. 	The Local Plan will need to be in conformity with this document which sets out national policy for planning for Traveller sites.

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	<ul style="list-style-type: none"> • For local planning authorities to have due regard to the protection of local amenity and local environment. 	
National Planning Policy for Waste	<p>Sets out the Government’s ambition to work towards a more sustainable and efficient approach to resource use and management. Replaces Planning Policy Statement 10. The Policy seeks to achieve following aims:</p> <ul style="list-style-type: none"> • Delivery of sustainable development and resource efficiency, including provision of modern infrastructure, local employment opportunities and wider climate change benefits, by driving waste management up the waste hierarchy. • Ensuring that waste management is considered alongside other spatial planning concerns, such as housing and transport, recognising the positive contribution that waste management can make to the development of sustainable communities. • Providing a framework in which communities and businesses are engaged • with and take more responsibility for their own waste, including by enabling waste to be disposed of or, in the case of mixed municipal waste from households, recovered, in line with the proximity principle. • Helping to secure the re-use, recovery or disposal of waste without endangering human health and without harming the environment. • Ensuring the design and layout of new residential and commercial development and other infrastructure (such as safe and reliable transport links) complements sustainable waste management, including the provision of appropriate storage and segregation facilities to facilitate high quality collections of waste. 	The Local Plan should be in conformity with national waste planning policy. The SA will have to include a sustainability objective relating to waste generation and management.
White Papers		
Natural Environment White Paper, 2011 <i>The Natural Choice: securing the value of nature</i>	Protecting and improving our natural environment; Growing a green economy; and Reconnecting people and nature.	The Local Plan should protect the intrinsic value of nature and recognise the multiple benefits it could have for communities. Include a sustainability objective relating to the enhancement of the natural

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
Electricity Market Reform White Paper 2011, <i>Planning our Electric Future: A White Paper for Secure, Affordable and Low-Carbon Electricity</i>	This White Paper sets out the Government's commitment to transform the UK's electricity system to ensure that our future electricity supply is secure, low-carbon and affordable. 15 per cent renewable energy target by 2020 and 80 per cent carbon reduction target by 2050.	environment. The Local Plan should support renewable energy generation and encourage greater energy efficiency. Include sustainability objectives to reduce carbon emissions and increase proportion of energy generated from renewable sources.
Water White Paper, 2011 Water for Life	Objectives of the White Paper are to: <ul style="list-style-type: none"> • Paint a clear vision of the future and create the conditions which enable the water sector and water users to prepare for it; • Deliver benefits across society through an ambitious agenda for improving water quality, working with local communities to make early improvements in the health of our rivers by reducing pollution and tackling unsustainable abstraction; • Keep short and longer term affordability for customers at the centre of decision making in the water sector; • Protect the interests of taxpayers in the policy decisions that we take; • Ensure a stable framework for the water sector which remains attractive to investors; • Stimulate cultural change in the water sector by removing barriers to competition, fostering innovation and efficiency, and encouraging new entrants to the market to help improve the range and quality of services offered to customers and cut business costs; • Work with water companies, regulators and other stakeholders to build understanding of the impact personal choices have on the water environment, water resources and costs; and • Set out roles and responsibilities – including where Government will take a stronger role in strategic direction setting and assessing resilience to future challenges, as well as clear expectations on the regulators. 	The Local Plan should ensure that site allocations and policies will support the wise use of water, and improvement of water quality. The SA should include sustainability objectives that relate to water quality and quantity.
The Future of Transport White Paper 2004: A network for 2030	Ensure we can benefit from mobility and access while minimising the impact on other people and the environment, now and in the future.	The Local Plan should provide for an increase in demand for travel whilst minimizing impact on the environment.

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	<p>Get the best out of our transport system without damaging our overall quality of life.</p> <p>Develop strategies that recognise that demand for travel will increase in the future.</p> <p>Work towards a transport network that can meet the challenges of a growing economy and the increasing demand for travel but can also achieve the government's environmental objectives.</p> <p>20% reduction in carbon dioxide emissions by 2010 and 60% reduction by 2050. Transport is currently responsible for about a quarter of total emissions.</p>	<p>Policies also needed to promote public transport use rather than increasing reliance on the car.</p> <p>Include sustainability objectives to reduce the need to travel and improve choice and use of sustainable transport modes.</p>
<p>Urban White Paper 2000, <i>Our Towns and Cities: The Future – delivering an urban renaissance</i></p>	<p>New Sustainable homes that are attractive, safe and practical. Retaining people in urban areas and making them more desirable places to live. Improving quality of life, opportunity and economic success through tailored solutions in towns and cities.</p> <p>3.8 million more homes needed by 2021. Local strategies needed to meet the needs of local people developed through partnerships.</p> <p>60% of new homes on brownfield sites or through conversions of existing buildings.</p>	<p>The Local Plan should help effectively deliver better towns and cities taking into account the key aims of the White Paper. Include sustainability objectives to ensure that the majority of new development will be built on brownfield sites and aim to improve the quality of life of residents.</p>
<p>Rural White Paper 2000, <i>Our Countryside: The Future – a fair deal for rural England</i></p>	<p>Facilitate the development of dynamic, competitive and sustainable economies in the countryside.</p> <p>Maintain and stimulate communities and secure access to services for those who live and work in the countryside.</p> <p>Conserve and enhance rural landscapes.</p> <p>Increase opportunities for people to get enjoyment from the countryside.</p>	<p>The Local Plan should help increase employment and services in the rural parts of the Borough whilst conserving the landscape.</p> <p>Include sustainability objectives that aim to improve the economies of rural areas with minimal impact to the environment.</p>
<p>Policies and Strategies</p>		
<p>DCLG (2011) <i>Laying the Foundations: A Housing Strategy for England</i></p>	<p>Aims to provide support to deliver new homes and improve social mobility.</p>	<p>The Local Plan should encourage development of residential properties. Include SA objectives that assesses whether housing need is being met.</p>
<p>DEFRA (2011) <i>Securing the Future: Delivering UK Sustainable Development Strategy</i></p>	<p>Enable all people throughout the world to satisfy their basic needs and enjoy a better quality of life without compromising the quality of life for future generations. There are 4 shared priorities: sustainable consumption and production; climate change and energy; natural resource protection and environmental enhancement; and</p>	<p>The Local Plan should meet the aims of the Sustainable Development Strategy. Include SA objectives to cover the shared priorities.</p>

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	<p>sustainable communities.</p> <p>Sets out indicators to give an overview of sustainable development and priority areas in the UK. They include 20 of the UK Framework indicators and a further 48 indicators related to the priority areas.</p>	
<p>Department of Health (2010) <i>Healthy Lives, Healthy People: our Strategy for public health in England</i></p>	<p>Protect the population from serious health threats; helping people live longer, healthier and more fulfilling lives; and improving the health of the poorest, fastest. Prioritise public health funding from within the overall NHS budget.</p>	<p>Policies within the Local Plan should reflect the objectives of the strategy where relevant.</p> <p>Include SA objectives relating to health and well-being.</p>
<p>DECC (2009) <i>The UK Renewable Energy Strategy</i></p>	<p>Increase our use of renewable electricity, heat and transport, and help tackle climate change.</p> <p>Build the UK low-carbon economy, promote energy security and take action against climate change.</p> <p>15% of energy from renewable sources by 2020.</p> <p>Reducing UK CO2 emissions by 750 million tonnes by 2030.</p>	<p>The Local Plan should encourage developments that would support renewable energy provision including electricity, heat and transport.</p> <p>Include SA objectives relating to increasing energy provided from renewable sources.</p>
<p>Community Energy Strategy (DECC, 2014)</p>	<p>Sets out plans to promote and facilitate the planning and development of decentralised community energy initiatives in four main types of energy activity:</p> <ul style="list-style-type: none"> • Generating energy (electricity or heat) • Reducing energy use (saving energy through energy efficiency and behaviour change) • Managing energy (balancing supply and demand) • Purchasing energy (collective purchasing or switching to save money on energy) 	<p>The Local Plan should help to ensure that site allocations and policies will support community low carbon and renewable energy provision including electricity, heat and transport. A sustainability objective relating to increasing energy provided from decentralised low carbon and renewable sources will need to be included in the SA.</p>
<p>The Energy Efficiency Opportunity in the UK (DECC, 2012)</p>	<p>This is an Energy Efficiency Strategy aiming to realise the wider energy efficiency potential that is available in the UK economy. The Strategy identifies four barriers to energy efficiency which need to be overcome which include:</p> <ul style="list-style-type: none"> • Embryonic markets. • Information. • Misaligned financial incentives. • Undervaluing energy efficiency. <p>The Strategy draws attention to maximising the potential of existing dwellings by implementing 21st century energy management initiatives on 19th century homes.</p>	<p>Policies should seek to address the barriers identified within the Strategy and improve the existing building stock through appropriate adaptation measures. The SA will have to include objectives relating to energy efficiency and adaptation of the existing building stock.</p>
<p>The National Adaptation Programme –</p>	<p>The report sets out visions for the following sectors:</p>	<p>The policies of the Plan should take account</p>

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
Making the Country Resilient to a Changing Climate (Defra, 2013)	<ul style="list-style-type: none"> • Built Environment – “buildings and places and the people who live and work in them are resilient to a changing climate and extreme weather and organisations in the built environment sector have an increased capacity to address the risks and take the opportunities from climate change”. • Infrastructure – “an infrastructure network that is resilient to today’s natural hazards and prepared for the future changing climate”. • Healthy and resilient communities – “a health service, a public health and social care system which are resilient and adapted to a changing climate. Communities and individuals, including the most vulnerable, are better prepared to cope with severe weather events and other impacts of climate change. Emergency services and local resilience capability take account of and are resilient to, a changing climate”. • Agriculture and Forestry – “profitable and productive agriculture and forestry sectors that take the opportunities from climate change, are resilient to its threats and contribute to the resilience of the natural environment by helping maintain ecosystem services and protect and enhance biodiversity”. • Natural Environment – “the natural environment, with diverse and healthy ecosystems, is resilient to climate change, able to accommodate change and valued for the adaptation services it provides”. • Business – “UK businesses are resilient to extreme weather and prepared for future risks and opportunities from climate change”. • Local Government – “Local government plays a central in leading and supporting local places to become more resilient to a range of future risk and to be prepared for the opportunities from a changing climate”. 	of the aims of the Programme. The SA will be required to include objectives which seek to promote the implementation of adaptation measures to make the area more resilient to a changing climate.
The National Flood and Coastal Erosion Risk Management Strategy for England (Environment Agency, 2011)	This Strategy sets out the national framework for managing the risk of flooding and coastal erosion. It sets out the roles for risk management authorities and communities to help them understand their responsibilities.	Policies should seek to reduce and manage the risk of all types of flooding. The SA framework should include objectives which seek to reduce the risk and manage flooding

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	<p>The strategic aims and objectives of the Strategy are to:</p> <ul style="list-style-type: none"> • “manage the risk to people and their property; • Facilitate decision-making and action at the appropriate level – individual, community or local authority, river catchment, coastal cell or national; • Achieve environmental, social and economic benefits, consistent with the principles of sustainable development”. 	sustainably.
<p>Waste prevention programme for England: Prevention is better than cure – The role of waste prevention in moving to a more resource efficient economy (HM Government, 2013)</p>	<p>The aim of the Programme is to improve the environment and protect human health by supporting a resource efficient economy, reducing the quantity and impact of waste produced whilst promoting sustainable economic growth:</p> <ul style="list-style-type: none"> • encourage businesses to contribute to a more sustainable economy by building waste reduction into design, offering alternative business models and delivering new and improved products and services; • encourage a culture of valuing resources by making it easier for people and businesses to find out how to reduce their waste, to use products for longer, repair broken items, and enable reuse of items by others; • help businesses recognise and act upon potential savings through better resource efficiency and preventing waste, to realise opportunities for growth; and • support action by central and local government, businesses and civil society to capitalise on these opportunities. 	<p>Policies should take account of the strategic measures in the Programme. The SA framework should include SA objectives which seek to promote waste prevention.</p>
<p>Future Water: The Government’s Water Strategy for England (DEFRA, 2008)</p>	<p>Sets out how the Government want the water sector to look by 2030 and an outline of the steps which need to be taken to get there.</p> <p>The vision for 2030 is one where we, as a country have:</p> <ul style="list-style-type: none"> • “improved the quality of our water environment and the ecology it supports, and continue to maintain high standards of drinking water quality from taps; • Sustainably managed risks from flooding and coastal erosion, with greater understanding and more effective management of surface water; • Ensure a sustainable use of water resources, and implement 	<p>Policies should aim to contribute to the vision set out in this Strategy. The SA framework should include SA objectives which seek to protect, manage and enhance the water environment.</p>

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	<p>fair, affordable and cost-reflective water charges;</p> <ul style="list-style-type: none"> • Cut greenhouse gas emissions; and • Embed continuous adaptation to climate change and other pressures across the water industry and water users”. 	
<p>Water for People and the Environment: Water Resources Strategy for England and Wales (Environment Agency, 2009)</p>	<p>The Strategy vision for water resource “is for there to be enough water for people and the environment, meeting legitimate needs”.</p> <p>Its aims include:</p> <ul style="list-style-type: none"> • To manage water resource and protect the water environment from climate change. • Restore, protect, improve and value species and habitats that depend on water. • To contribute to sustainable development through good water management. • People to understand how water and the water environment contribute to their quality of life. 	<p>Policies should reflect the aims of the strategy where relevant. The SA framework should include SA objective which seeks to promote water management and efficiency.</p>
<p>Safeguarding our Soils: A Strategy for England (DEFRA, 2009)</p>	<p>The vision is “by 2030, all England’s soils will be managed sustainability and degradation threats tackled successfully. This will improve the quality of England’s soils and safeguard their ability to provide essential services for future generations”.</p> <p>The Strategy highlights the areas for priority including:</p> <ul style="list-style-type: none"> • Better protection for agricultural soils. • Protecting and enhancing stores of soil carbon. • Building the resilience of soils to a changing climate. • Preventing soil pollution. • Effective soil protection during construction and development. • Dealing with our legacy of contaminated land. 	<p>The Local Plan should ensure that site allocations and policies will help protect and enhance the quality of soils and seek to sustainably manage their quality for future generations. The SA framework will need to include SA objective which seeks to safeguard and enhance the quality of soil.</p>
<p>The Code for Sustainable Homes: Setting the standard in sustainability for new homes (DCLG, 2008)</p>	<p>The Code is a standard designed to improve the sustainability of new homes. This sets out the assessment process and performance standards required for the Code for Sustainable Homes.</p> <p>In January 2014 the Government responded to the Environmental Audit Committee's report on the Housing Standards Review consultation, stating that necessary standards would, as far as possible, be consolidated into Building Regulations.</p>	<p>The Local Plan should include policies that promote the implementation of the Code (or corresponding sustainability requirements in the Building Regulations) for all residential development. The SA framework will need to include SA objectives which promote sustainable development and seek to achieve higher levels of efficiency (e.g. in</p>

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
DEFRA (2011) <i>Biodiversity 2020: A strategy for England's wildlife and ecosystem services</i>	<p>The strategy aims to guide conservation efforts in England up to 2020, and move from a net biodiversity loss to gain. The strategy includes 22 priorities which include actions for the following sectors:</p> <ul style="list-style-type: none"> • Agriculture; • Forestry; • Planning and Development; • Water Management; • Marine Management; • Fisheries; • Air Pollution; and • Invasive Non-Native Species. 	<p>energy, water etc.) where appropriate.</p> <p>The Local Plan should develop policies that promote conservation and enhancements of biodiversity and ensure that site allocations take account of the aims of the strategy. The SA will be required to include a sustainability objective that relates to biodiversity.</p>
DfT (2013) <i>Door to Door: A strategy for improving sustainable transport integration</i>	<p>The strategy's vision is for an inclusive, integrated and innovative transport system that works for everyone, and where making door-to-door journeys by sustainable means is an attractive and convenient option. Four key areas to address are highlighted:</p> <ul style="list-style-type: none"> • improving availability of information; • simplifying ticketing; • making connections between different steps in the journey, and different modes of transport, easier; and • providing better interchange facilities. 	<p>The Local Plan should ensure that site allocations and policies will enhance public transport provision and encourage active modes of travel such as walking and cycling. The SA should include a relevant sustainability objective relating to sustainable transport.</p>
DEFRA (2007) <i>The Air Quality Strategy for England, Scotland, Wales and Northern Ireland</i>	<p>Make sure that everyone can enjoy a level of ambient air quality in public spaces, which poses no significant risk to health or quality of life.</p> <p>Render polluting emissions harmless.</p> <p>Sets air quality standards for 13 air pollutants.</p>	<p>The Local Plan should aim to meet the standards.</p> <p>Include SA objectives to protect and improve air quality.</p>
DCLG (2006) <i>Delivering Affordable Housing</i>	<p>The aim of this document is to support local authorities and other key players in delivering more high quality affordable housing within mixed sustainable communities by using all tools available to them.</p>	<p>The Local Plan should help deliver high quality affordable housing where there is a need.</p> <p>Include SA objectives that relate to affordable housing provision</p>
Legislation		
Housing Act 2004	<p>Protect the most vulnerable in society and help create a fairer and better housing market.</p> <p>Strengthen the Government's drive to meet its 2010 decent homes target.</p>	<p>The Local Plan should contribute to creating a fairer and better housing market.</p> <p>SA objectives should improve access to good quality and affordable housing.</p>
REGIONAL		

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
<p>A Sustainable Future for the West Midlands Regional Sustainable Development Framework (2006)</p>	<p>Principles:</p> <ul style="list-style-type: none"> • Putting people and communities at the centre of strategy and policy; engaging people in the decisions that affect their lives and their communities, promoting wellbeing, social cohesion and inclusion, creating equal opportunity for all, meeting varied needs of diverse communities. • Valuing the environment and living within environmental limits. Respecting the limits of the earth’s ability to provide resources and reabsorb pollutants in order to avoid serious or irreversible damage, and recognising the importance of the environment and bio diversity to well-being, health and economic vitality. • Gathering and Using sound evidence as the basis for policymaking, taking account of whole life costs and benefits of our decisions and activities, including impacts that can’t easily be valued in money terms and taking into account longterm impacts in the wider social, environmental and economic context. Adopting the precautionary principle, that is, where there is a possibility that an action might result in damage to human health or the environment, the action should be avoided or measures identified to prevent or limit damage and degradation. • Taking account of the national and global implications of our activities, as well as those within the region, and wherever possible adopting the “polluter pays” principle, that those responsible for environmental or social degradation should meet the cost of the consequences. <p>Objectives:</p> <ul style="list-style-type: none"> • Sustainable consumption and production <ul style="list-style-type: none"> • Climate change and energy • Natural resource protection and environmental enhancement • Sustainable communities. 	<p>The Local Plan will have to reflect the important principles of the framework and the integration of sustainable principles. The SA should be consistent with and support objectives laid out within the framework.</p>
<p>Joint Green Belt Study: Coventry City Council, North</p>	<p>The study involved a comprehensive assessment of Green Belt land within Coventry City Council, North Warwickshire Borough Council,</p>	<p>The Local Plan be prepared taking into account the findings and recommendations</p>

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
Warwickshire Borough Council, Nuneaton and Bedworth Borough Council, Rugby Borough Council, Stratford-on-Avon District Council and Warwick District Council (2015)	Nuneaton and Bedworth Borough Council, Rugby Borough Council, Stratford-on-Avon District Council and Warwick District Council. The Green Belt land in each of the Council areas was assessed against the five purposes of Green Belts, as set out in the National Planning Policy Framework (NPPF).	of the Green Belt study.
LOCAL		
Tackling Rugby's Future: Sustainable Community Strategy for Rugby 2009 <i>Rugby Local Strategic Partnership</i>	<p>Vision: Rugby in 2026 will be a place where all sections of the community have worked together to create a Borough where people are proud to live, work and visit. A number of key themes have been identified in order to achieve the overarching vision for the Borough:</p> <ul style="list-style-type: none"> • Stronger Community • Safer Community • Healthier Community & Older People • Children & Young People • Economic Development & Enterprise • Climate Change & the Environment 	The Local Plan should contribute to the vision of the Community Strategy through spatial policies. Include SA objectives that reflect the vision and themes of the Community Strategy.
Biodiversity Strategy 2006	<ul style="list-style-type: none"> • Protection of the natural resource including habitats, geology and soil • Enhancement of existing habitats and creation of new ones, for example the creation of a new district park south of Ashlawn Rd and new wetland on Coalpit Lane • Increase access to the natural resources for the whole community where it does not jeopardise the protection of the habitat or species • Benefits of the natural environment to the community publicising examples of best practices. 	The Local Plan and SA framework should address biodiversity issues.
Green infrastructure Study 2009	The vision seeks to develop a strategic network of multi-functional GI over the next 20 years to provide a better quality of life with enhanced biodiversity resources and improved flood control.	The Local Plan should contribute to the provision of green infrastructure Include SA objectives that relate to access to open spaces, biodiversity and flood control.
Open Space, Playing Pitch and Sports Facilities Study 2015	The Study seeks help to inform the future investment decisions of the Council and its partners about the sports facility stock and open spaces in Rugby.	The Local Plan will be required to be take local open space, playing pitch and sports facilities provision when including relevant policies and allocating development sites in

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
		particular. The SA framework should include an objective which relates to open space availability.
Employment Land Study 2015	The employment land review was commissioned to assess the need for and supply of employment land in Rugby Borough up to 2031.	In preparing the Plan there will need to be a consideration for current and future employment land provision in terms of the preferred policies and sites which are allocated. The SA framework will need to have an objective which relates to local employment opportunities for residents.
Town Centre 20:20 Vision (2005)	<p>Attract/retain wealthy achievers and comfortably offs by providing a shopping / lifestyle experience to meet their own expectations</p> <ul style="list-style-type: none"> • Clean, safe friendly town centre • Support town centre living • Deliver youth facilities / services • Attract tourists • Provide adequate supply of car parking • Develop small but high quality office space • Improve transport and accessibility • Improve town centre environment. 	The Local Plan should support the regeneration of Rugby town centre. Include an SA objective that relates to viability and vitality of Rugby town centre.
Gypsy and Traveller Accommodation Assessment Rugby Borough Council November 2014	Provides an estimate of the size of the Gypsy and Traveller population in the Rugby Borough. The study found that for the period 2014/15 to 2018/19 the total need for pitches would be 123 and that the supply of authorised pitches would be 99. This means that a shortfall of 24 pitches was identified.	The Local Plan should take the latest available Gypsy and Traveller Accommodation Assessment into account when considering measures to ensure that the demand for pitches is met within the Borough.
Landscape Assessment of the Borough of Rugby 2006	<p>The aim of the study is to examine the character of the landscape around the town, its sensitivity to change, the condition of the countryside abutting Rugby's urban fringe and beyond and use the outcomes as a decision tool in the development process</p> <p>Objectives:</p> <ul style="list-style-type: none"> • Landscape Description Unit analysis to establish what is appropriate in a particular landscape • Sensitivity analysis to define the degree to which a landscape can accept change • Condition/function analysis to define the need/opportunities for enhancement. 	The Local Plan should consider the landscape character assessment when creating any policy, and should plan to protect landscape quality in the Borough. Include an SA objective that relates to landscape quality.

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
Warwickshire, Coventry and Solihull Local Biodiversity Action Plan 2004	Sets objective and targets for wildlife species in the Borough and proposes local actions relating to policy, safeguarding, research and education.	The Local Plan and SA framework should address biodiversity issues.
Affordable Housing Viability Assessment 2009	The study investigates and assesses the impact on land values, and therefore on development viability, of varying the affordable housing thresholds and increasing the proportion of affordable housing sought on average open market residential sites in the Borough.	The Local Plan should seek to improve accessibility to affordable homes. Include an SA objective that relates to affordable housing.
Warwickshire Minerals Plan – Preferred Options and Policies October 2015 <i>The Preferred Option and Policies consultation closed in August 2016 and the Council is now producing the consultation summary report which will be published in due course.</i>	<p>Vision:</p> <ul style="list-style-type: none"> • By the end of the plan period in 2032 Warwickshire will have provided a range of minerals to support sustainable economic growth and improve the quality of life in the County. • Whilst minerals can only be worked where they are found, minerals sites will have been focussed as close as possible to the main settlements of Stratford, Warwick, Kenilworth, Leamington, Rugby, Nuneaton, Bedworth and Atherstone). • Minerals will have been safeguarded from non-mineral development and opportunities for prior extraction will have been sought wherever possible. • New quarries will have been located where they are environmentally acceptable or where any adverse impacts will have been mitigated to an acceptable standard through strong design and the imposition of planning conditions. • Recycled and Secondary Aggregates will continue to make a major contribution to the supply of materials to the construction industry in the County and as technology develops will continue to provide a substitute for primary aggregates in new construction projects <p>Objectives:</p> <ul style="list-style-type: none"> • To secure a steady and adequate supply of aggregates and other minerals required to support sustainable economic growth at the national, sub-regional and local level. • To help deliver sustainable mineral development by promoting the prudent use and safeguarding of Warwickshire's mineral resources and help prevent 	The Local Plan should reflect the objectives of the Minerals Core Strategy and include policies that promote sustainable use of minerals. Include SA objectives that relate to consumption of natural resources.

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	<ul style="list-style-type: none"> sterilisation of land from non-mineral development. • To promote the use of recycled and/or secondary materials and promote waste minimisation to reduce the overall demand for primary mineral extraction for construction aggregates. • To protect, conserve and enhance the natural and historic environment and avoid, reduce or mitigate potential adverse effects associated with mineral developments. • To have full regard for the concerns and interests of local communities and protect them from unacceptable environmental adverse impacts resulting from mineral developments; • To minimise the impact of the movement of bulk materials by road on local communities and where possible encourage the use of alternative modes of transport. • To ensure mineral sites are restored to a high standard once extraction has ceased and ensure that each site is restored to the most beneficial use(s). • To promote the use of locally extracted materials to encourage local distinctiveness and reduce transportation distances. • To reduce the effect of mineral development on the causes of climate change. • To ensure the best quality agricultural land is protected or replaced to its former quality. 	
Warwickshire Waste Core Strategy Adopted Local Plan 2013-2028	<ul style="list-style-type: none"> • The vision seeks to deliver self-sufficiency in waste management capacity, and develop of a range of sustainable waste facilities in the most sustainable locations • Objectives: • To deliver sustainable waste management development by managing waste as a resource and by moving it up the waste hierarchy.. • To enable the provision of waste management infrastructure to meet an identified need and ensure that the county has equivalent self-sufficiency in waste management, recognising that specialisation and economies of scale 	The Local Plan should reflect the objectives of the Waste Core Strategy and include policies that promote sustainable waste management. Include SA objectives that relate to waste reduction.

Policy/Plan/Programme/Strategy/ Initiative	Objectives or Requirements	Implications for the SA and/or Rugby Borough Local Plan
	<p>within the waste management industry will require cross boundary movements of waste.</p> <ul style="list-style-type: none"> • To ensure that new waste developments are located in the most sustainable and accessible locations, proximate to waste arisings and use the most sustainable transport mode. • To engage and empower communities in the waste planning process, ensuring that people recognise the contribution that the waste management industry makes to creating sustainable communities through waste reduction, re-use and recovering value from waste, whilst also contributing to the local economy. • To protect human health and amenity from any adverse effects of waste management development. • To conserve and enhance the natural, built, cultural and historic environment and avoid or mitigate potential adverse effects associated with the provision of waste management infrastructure • To safeguard suitably located and permanent existing waste management sites from non-waste developments • To encourage high quality sustainable design of waste management facilities, to minimise and mitigate against the impact of waste activities on climate change, flooding and water quality. 	

Appendix 3

Updated Baseline Information

Baseline information provides the basis for predicting and monitoring the likely sustainability effects of a plan and helps to identify key sustainability issues and means of dealing with them.

Annex 1 of the SEA Directive requires information to be provided on:

(a) the relevant aspects of the current state of the environment and the likely evolution thereof without implementation of the plan;

(b) the environmental characteristics of areas likely to be significantly affected;

(c) any existing environmental problems which are relevant to the plan including, in particular, those relating to any areas of a particular environmental importance, such as areas designated pursuant to Directives 79/409/EEC [the 'Birds Directive'] and 92/43/EEC [the 'Habitats Directive'].

Information has been collected at varying scales to provide the necessary detail for the identification of issues and subsequent monitoring:

- Ward level: monitoring sustainability issues specific to a particular area.
- Borough level: identifying issues and monitoring trends across the area.
- County level: enables issues to be compared against the trends at County level.

As with the review of plans, policies and programmes (see **Chapter 2**), information that was collated in relation to the SA of the Core Strategy has been drawn upon. The baseline information for the SA of the Core Strategy was last updated in 2009⁷ and it has again been updated and revised to provide an appropriate level of detail in relation to Gypsies and Travellers, reflecting the subject of one of the DPDs that this scoping report relates to.

Existing information collected by the Council and other organisations, such as the Environment Agency and Warwickshire County Council, has been utilised where possible. Data referred to have been chosen primarily for regularity and consistency of collection, in order to enable trends in the baseline situation to be established, and also subsequent monitoring of potential sustainability effects.

Social Characteristics

Population

The population of Rugby Borough is approximately 102,500⁸, with around two thirds of those people living in the market town of Rugby with the remainder in the rural areas of the Borough. The villages in Rugby Borough range in size from 20 to 3,000 people⁹.

The Borough's overall population remained steady between 1971 and 2001 but increased by 14.5 between 2001 and 2011. The rise in population over that period was largely due to people migrating into the area and increased birth rates but also as a result of people living longer. The population growth that has been experienced in Rugby Borough in recent years is expected to continue with the projected population increase between 2010 and 2035 being 30%, which is the largest projected population increase of all the districts and boroughs in Warwickshire¹⁰.

Rugby has settled and well-established ethnic minority communities. Almost 16% of the population in Rugby belongs to groups other than white British. Of the total population of the Borough 5.9% are from Europe, 1.9% from Africa, 2.6% from Asia, and 1.2% from the Rest of the World¹¹.

⁷ UE Associates (2009) Sustainability Appraisal of the Rugby Core Strategy: Sustainability Appraisal Report to Accompany the Submission Version of the Core Strategy.

⁸ ONS (2014), Labour Market Profile: Rugby: Accessed on 23/09/2015

⁹ Rugby Borough Council Annual Monitoring Report 2014/2015.

¹⁰ Rugby Borough Council Annual Monitoring Report 2014/2015.

¹¹ Rugby Borough Council Annual Monitoring Report 2014/2015.

The number of people aged over 50 is increasing sharply while the number of young people is in decline. Across Warwickshire as a whole, the highest rates of projected population growth are in the groups aged 65 and over. The rate of growth at these older ages increases with age, with the eldest age group (those aged 85 and over) projected to increase by over 190% by 2035. This trend is reflected across all the districts and boroughs in Warwickshire.¹²

The growth of the local population, and in particular the high level of inward migration and the growth in the proportion of elderly people, will have a strong influence on the level of demand for particular services and facilities in the Borough, as well as for specific types of housing.

Deprivation

The Index of Multiple Deprivation (2015) measures a range of factors with various weightings to include:

- Income deprivation (22.5%)
- Employment deprivation (22.5%)
- Education, skills and training deprivation (13.5%)
- Health deprivation and disability (13.5%)
- Crime (9.3%)
- Barriers to Housing and Services (9.3%)
- Living environment deprivation (9.3%)

The measure has identified that Rugby is the 240th most deprived Local Authority in England out of a total of 326. Rugby is comparable in terms of levels of deprivation displayed with the other Local Authorities in Warwickshire. It has been identified as being less deprived than two of the Local Authorities in the County (Nuneaton & Bedworth and North Warwickshire) and more deprived than the remaining two Local Authorities in the County (Stratford-on-Avon and Warwick). In the previous production of the Indices of Multiple Deprivation in 2010 Rugby was ranked as the 219th most deprived Local Authority in England and as such relative to the other Local Authorities in England Rugby has become marginally less deprived during this three year period. In 2010 the Super Output Area Brownsover South Lake District North in Rugby was ranked as 7th most deprived area in Warwickshire and ranked in the top 10%-20% of the most deprived areas nationally. The 2015 Indices of Multiple Deprivation show that the area has improved in terms of deprivation displayed locally given that Brownsover South Lake District North improved its national ranking from 3,314th to 5,627th most deprived. The area is still within the top 10%-20% most deprived areas in England however. Of the individual factors considered for the overall Index of Multiples Deprivation areas in Rugby ranked in the top 10% most deprived in 2015 in terms of education, skills and training development (Brownsover South Lake District North and Newbold on Avon) and barriers to housing and services (Fosse West, Church Lawford, Kings Newnham & Long Lawford North, Wolvey, Fosse East Leam Valley and Princethorpe, Marton, Frankton, Bourton & Draycote).¹³

Crime

Warwickshire Observatory's Quality of Life in Warwickshire Report (2014/15)¹⁴ reports that between April 2013 to March 2014, crime reduced by 4% (1,167 offences) and Anti-Social Behaviour (ASB) has reduced overall by 1% (243 incidents) in Warwickshire. Although all recorded crime has fallen in Warwickshire in the 12 months to March 2014, both vehicle crime and domestic burglary experienced an increase. The report shows that in the 12 months to March 2014, Rugby had a crime rate of 49.16 per 1,000 residents which was the second highest per borough/district in Warwickshire. Figures for the key crime types show that in Rugby, 7.28 people could expect to become victims of violent crime, 7.45 people could expect to become victims of domestic burglary, 4.49 people could expect to become victims of other forms of burglary and

¹² Rugby Borough Council Annual Monitoring Report 2014/2015.

¹³ Department for Communities and Local Government English indices of deprivation 2015

¹⁴ Warwickshire Observatory Quality of Life in Warwickshire 2014/15

7.26 people could expect to become victims of vehicle crime. Rugby Borough is the only district/borough in Warwickshire to see an increase (1%) in recorded crimes in 2013/14 when compared to 2012/13, compared to Warwick District which has seen the largest reduction of 8%¹⁵.

Generally levels of crime in Warwickshire are relatively low and have been reducing over the last ten years, but the fear of crime remains high¹⁶.

Health

47.7 % of residents in Rugby perceive their health to be 'very good', a figure which is slightly higher than the regional average of 45.1%¹⁷. In addition, life expectancy within the Borough is better than regional average, at 78.7 for males and 82.6 for females compared to 77.5 for males and 81.9 for females across the West Midlands¹⁸.

The 2015 Health Profile for Rugby Borough¹⁹ highlights that the health of people in Rugby is varied compared with the England average. Deprivation is lower than average, however about 12.8% (2,400) children live in poverty. In addition life expectancy is 6.2 years lower for men and 4.4 years lower for women in the most deprived areas of Rugby than in the least deprived areas²⁰.

The Health Profile identifies six areas in which Rugby Borough is performing worse than the national average – statutory homelessness, smoking during pregnancy, excess weight in adults, hospital stays for self-harm, and excess winter deaths and road injuries and deaths. It also identifies 13 areas in which the Borough performs significantly better than the national average - including obese children, smoking prevalence, violent crime, people diagnosed with diabetes and smoking related deaths.

Housing

Between 2014-2015, there were around 43,542 households in Rugby Borough and the average household size was 2.4 persons²¹. Over a quarter (28.1%) of Rugby's households during the small period of time was occupied by a single person. In 2014 the average house price in the Borough was £198,645 which is more than the national average. Overall sale prices in Rugby in 2014 were 4% up on the previous year.²²

There is currently an undersupply of affordable housing in Rugby. Based on income levels in the Borough 43% of households are unable to access the local housing market. During the reporting period 2014/2015 a total of 129 affordable homes were delivered in the Borough which equates to 30% of the total number of houses completed in Rugby during the same period. This represents an increase from the 97 affordable homes completed during the 2013/2014 report period.²³

Transport and Communications

Rugby Borough is positioned in a central part of England, within close proximity of key parts of the strategic road network. The principal roads that run through the Borough are the M6, A5, M45 and M69. The M1 and A1 are within close proximity of the eastern boundary of the Borough.

Rugby is on the national rail network, providing access to London, the Midlands, the North West and Scotland, with connections to Coventry and Nuneaton in the west and Milton Keynes and Northampton in the east.

Approximately four miles from Rugby Town Centre is the Daventry International Rail Freight Terminal, one of the key rail freight interchanges in Europe.

¹⁵ Warwickshire Joint Strategic Needs Assessment: Crime and Community Safety

¹⁶ Warwickshire Observatory Quality of Life in Warwickshire 2014/15

¹⁷ <http://www.neighbourhood.statistics.gov.uk>

¹⁸ <http://www.neighbourhood.statistics.gov.uk>

¹⁹ PHE, Rugby District Health Profile 2015

²⁰ PHE, Rugby District Health Profile 2015

²¹ Rugby Borough Council Annual Monitoring Report 2014/2015

²² Rugby Borough Council Annual Monitoring Report 2014/2015

²³ Rugby Borough Council Annual Monitoring Report 2014/2015

According to the 2011 census, 64.22% of employed residents travelled to work by car, which is similar to the rate in neighbouring rural authorities²⁴. This shows a slight increase in car use for travel to work since 2001 (63.35%). There was also an increase in the proportion of people that travelled by train (from 1.47% to 2.39%), and those that work mainly from home (from 8.95% to 10.76%). Rugby has a good cycle network with 14% travelling to work on foot or by bike. Overall less than 5% of local residents travel to work by public transport and while bus and train trips have consistently increased year on year it has been at a rate less than that of private car trips which has consequences for congestion, pollution, viability of local services and climate change²⁵.

Over the last 10 years there has been a 25% increase in traffic in the urban area of Rugby. The area has experienced slightly higher growth than the other main urban areas of Warwickshire due to recent housing and employment development within the town at Cawston and Coton. Additional growth in vehicular traffic is expected in the urban area as further development comes forward, both in terms of allocated and windfall sites.

A number of specific road improvement schemes are taking place within Rugby Borough. The most significant of these has been the construction of the Rugby Western Relief Road which bypasses the town centre via the A426 Avon Mill roundabout to Potford's Dam and provides a strategic link between the M6/A426 in the north and the A45/M45 in the south.

The local population identifies further expansion of the cycle network and improvement of public transport as one of the top four priorities for improvement in the Borough²⁶.

Gypsies and Travellers

The Rugby Borough Council Gypsy and Traveller Accommodation Assessment 2014²⁷ reports that in January 2014 there were 119 pitches within Rugby, 88 of which were authorised. In addition the 119 sites contained 18 pitches on one council owned site, 70 pitches on 15 private sites, 29 pitches on five private temporary sites and two pitches on one private unauthorised site. Of these, 94 were occupied and 25 were vacant. The majority of these sites were located in the western part of the Borough, in close proximity to the city of Coventry. As of January 2014, there were no Travelling Showpeople in Rugby Borough. The latest Caravan Count (which is the most reliable source of information on Gypsy and Traveller numbers in Rugby) was used to inform the Accommodation Assessment, and found that there were 168 caravans across the Borough as of January 2014. This was broken down into 24 (14%) on local authority sites, 127 (76%) on private sites and 17 (10%) on unauthorised sites. The Rugby Borough Council Gypsy and Traveller Accommodation Assessment has estimated that over the next five years (2014/15-2018/19), Rugby Borough will need 123 pitches in total to accommodate gypsies and travellers. At the time of the study, this translated into a shortfall of 24 pitches and an annual provision of 4.8 pitches to meet this shortfall. During the monitoring period 2014/2015 two sites for gypsy and traveller accommodation which would allow for a total of three pitches were granted planning permission²⁸.

Economic Characteristics

Industry and Employment

Between the period of April 2015 and March 2016, the economic activity rate for Rugby Borough was 85.3%, which was higher than the regional and national averages at 74.8% and 77.8% respectively²⁹. The employment rate in the Borough (82.6%) was also higher than the regional and national averages of 70.4% and 73.7% respectively, with only 3.2% of people being

²⁴ ONS 2011 <http://www.ons.gov.uk/ons/interactive/census-map-2-3---method-of-travel/index.html>

²⁵ Rugby Borough Council Annual Monitoring Report 2014/2015.

²⁶ Rugby Borough Council Annual Monitoring Report 2013/2014.

²⁷ Gypsy and Traveller Accommodation Assessment 2014: Rugby Borough Council

²⁸ Rugby Borough Council Annual Monitoring Report 2014/2015

²⁹ ONS (2016), Labour Market Profile: Rugby: Accessed on 19/08/2016

unemployed. Moreover, the self-employment rate in Rugby (10.5%) is higher than the regional average (8.8%) and national average (10.2%)³⁰. ..

The three main employment sectors in Rugby Borough between April 2015 and March 2016 were professional occupations (employing 21.8% of workers), elementary occupations (employing 17.0% of workers) and managers, directors and senior officials (employing 16.6% of workers)³¹.

The gross weekly pay in Rugby in 2015 was £576.40, which was higher than the regional (£492.50) and national (£529.60) averages. Gender inequality in income is greater in Rugby Borough (gross weekly pay is £215.60 more for male workers) than in the West Midlands (where gross weekly pay is £103.10 more for male workers) and nationally (where gross weekly pay is £98.80 more for male workers)³².

The number of people claiming out-of-work benefits in Rugby as a percentage of the working age resident population as of July 2016 was 1.0%. There has been a recent downward trend in the number of younger people (aged 18 to 24) who are claiming out-of-work benefits. The figure was 2.0% in July 2016 in comparison to 4.7% in January 2013³³.

Of the 4,395 enterprises in Rugby in 2015, 90.4% were considered as 'micro' size (0-9 employees), 7.7% were considered to be 'small' (10-49 employees), 1.4% were considered to be 'medium' (50-249 employees) and 0.5% were considered to be 'large' (250+ employees)³⁴.

Education

Educational attainment in Rugby Borough is better than the regional average and national averages, with 38.8% of the population having NVQ4 qualifications and above in the period January to December 2015, compared to 31.2% in the West Midlands and 37.1% in the UK³⁵. Rugby also illustrated a significantly lower figure than regional and national averages during the period January to December 2014 when comparing the percentage of the population with no qualifications, whereby a figure of 6.2% was seen in comparison to the West Midlands figure of 13.2% and national figure of 8.8%³⁶. In the academic year 2014/15, 60.9% of all pupils sitting the relevant exams in Warwickshire attained at least five GCSEs graded A* to C, including English and Mathematics. This compared with a national figure of 53.8%. This figure has increased slightly since the previous year, when 60.4% of state school pupils in Warwickshire and 53.4% nationally achieved at least five GCSEs graded A* to C, including English and Mathematics³⁷.

Rugby's high percentage of highly qualified residents in comparison to the relatively low percentage of residents with no qualifications enables the Borough to support a range of professional and skilled occupations.

Environmental Characteristics

The Borough of Rugby benefits from a diverse environment, which offers considerable benefits but also presents significant challenges. The natural environment is under pressure from a variety of different impacts, which affect the biodiversity and other natural features of the Borough along with the human population.

³⁰ ONS (2016), Labour Market Profile: Rugby: Accessed on 19/08/2016

³¹ ONS (2016), Labour Market Profile: Rugby: Accessed on 19/08/2016

³² ONS (2016), Labour Market Profile: Rugby: Accessed on 19/08/2016

³³ ONS (2016), Labour Market Profile: Rugby: Accessed on 19/08/2016

³⁴ ONS (2016), Labour Market Profile: Rugby: Accessed on 19/08/2016

³⁵ ONS (2016), Labour Market Profile: Rugby: Accessed on 19/08/2016

³⁶ ONS (2016), Labour Market Profile: Rugby: Accessed on 19/08/2016

³⁷ Department for Education. Revised GCSE and equivalent results in England: 2014 to 2015

, Available [online] at: <https://www.gov.uk/government/statistics/revised-gcse-and-equivalent-results-in-england-2014-to-2015>

Biodiversity and Geology

Biodiversity

The Borough Council in partnership with Warwickshire Wildlife Trust manage four Nature Areas for the benefit of wildlife. These are Cock Robin Wood, Great Central Walk, Newbold Quarry Park, and Swift Valley Country Park³⁸.

Within Rugby there are seven Sites of Special Scientific Interest (SSSI's), three Local Nature Reserves (LNR) and 14 Sites of Importance for Nature Conservation (SINCs)³⁹ During the monitoring period 2013/14 there were no losses or additions to these sites of biodiversity importance.

There are no European designated sites (Special Areas of Conservation (SACs), Special Protection Areas (SPAs) or Ramsar sites) within Rugby Borough, although two SACs are located within 20km of the Borough boundary – Ensor's Pool and River Mease SACs.

There are approximately 20 areas of woodland in the Borough that contain areas of Ancient Woodland as well as a wide range of undesignated biodiversity assets⁴⁰.

Geology

The geology of Rugby Borough consists predominantly of sedimentary rocks and is represented by three major geological periods from the older Permian rocks through the Triassic to the younger Jurassic period. The Permian rocks make up less than 0.5% of the geology consisting of some Sherwood Sandstones. The Borough is dominated by Triassic limestone rocks, which make up approximately 60% of the geology. Limestones are impervious and do not allow water to percolate so readily but tend to be indicative of well-drained land due to their common well-jointed characteristics. The remaining 40% of the geology in the Borough is represented by Jurassic argillaceous rocks; clay rich rocks where soils are not so well drained.

There are two sites designated as Local Geological Sites (formerly Regionally Important Geological Sites, RIGS) in the Borough (Parkfield Road Quarry, and Royal Oak Gravel Pit & Cutting). Parkfield Road Quarry was designated as it is a good example of Rugby Limestone, while Royal Oak Gravel Pit & Cutting is a good example of the Hillmorton Member of the Middle Pleistocene Wolston Formation.

Water and Flood Risk

The risk of flooding in the Borough has been determined through the production of a Strategic Flood Risk Assessment (SFRA)⁴¹, which identifies the Main Rivers, ordinary watercourses and flood zones, including the functional floodplains and provides an assessment of the implications of climate change on flood risk. The SFRA identified the following Main Rivers in the Borough:

- River Avon
- River Swift
- River Anker
- Clifton Brook
- Withy Brook
- River Leam
- Millholme Brook
- Birdingbury Brook
- River Itchin
- Sow Brook,

³⁸ http://www.rugby.gov.uk/site/scripts/documents_info.php?documentID=67&categoryID=200194

³⁹ Rugby Borough Council Annual Monitoring Report 2013/2014.

⁴⁰ Rugby Borough Council (2008) Habitat and Biodiversity Baseline Report.

⁴¹ Stratford-on-Avon DC, Warwickshire CC, North Warwickshire BC & Rugby BC Level 1 Strategic Flood Risk Assessment

The River Avon (Upper Avon) flows in a westerly direction across the central area of the Rugby BC administrative area. There are a number of tributaries to the River Avon through the Rugby BC administrative area including the Clifton Brook, River Swift, Sow Brook and Wolston Brook. The Upper River Avon, Clifton Brook, River Swift and Sow Brook pass through the urban area of Rugby. Downstream of Rugby, the River Avon flows alongside the urban areas of Long Lawford, Wolston and Ryton-on-Dunsmore. The River Leam flows in a westerly direction across the southern part of the Rugby BC administrative area. The Birdingbury Brook is a tributary of the River Leam. The River Itchin flows along the administrative border and joins the River Leam at Marton. The Withy Brook originates in the rural area to the west of Coventry and flows in a westerly direction out of the borough. The Withy Brook is a tributary of the Sow Brook. The River Anker originates in the northern part of the Rugby BC administrative area. The Harrow Brook is a tributary of the River Anker and flows in a westerly direction from Hinckley before joining the River Anker. The Sketchley Brook is a tributary of the Harrow Brook and flows across the northern part of the borough in a westerly direction. The SFRA includes a series of Environment Agency Flood Zone Maps to provide an indication of the location of risk from fluvial sources within the Borough. Much of the flood zones in the Borough extend into undeveloped land, however, some of the major rivers in the Borough which are at risk of flooding flow through the town of Rugby and some of the rural villages, including the River Avon and River Swift

The Environment Agency has produced a number of historic flood outlines for the Borough, which illustrates the extent of the flood events in March 1981, January 1985, September 1992 and April 1998. The January 1985 and April 1998 floods were the largest scale events recorded by the Environment Agency in the Borough. Both events were associated with the Rivers Avon and Leam. The flood events mainly affected the floodplain and few properties were flooded. More recently, Rugby Borough Council have 23 records of flooding resulting from heavy rainfall between the 22nd and 25th November 2012. According to the 2012/13 Warwickshire Quality of Life Report by the Warwickshire Observatory, there were 524 properties in Rugby Borough located in flood zone 3 (highest risk) and 805 properties located in flood zone 2 (medium risk)⁴².

A number of canals are located within the Borough of Rugby: the Oxford Canal, the Oxford Canal Brinklow Arm, Ashby-de-la-Zouch Canal and Old Canal (disused). The River Swift acts as a source of water for the Oxford Canal, with a feeder channel at Churchover. There is only one recorded flooding event from a canal in 1963 from the Oxford Canal by Hopsford Aqueduct.

Soil and the Efficient Use of Land

The majority of Rugby Borough comprises grade 3 agricultural land, although there are small areas of grade 2 land in the north and west of the Borough as well as to the south of Rugby town.

During 2014/15 54.5% of new dwellings were built on previously developed land. This is a sizeable increase on previous years, as shown in **Table 1** below⁴³.

Table 1: Number of dwellings completed on previously developed land

Year	Percentage of new homes built on previously developed land
2006-7	51%
2007-8	48%
2008-9	68%
2009-10	62%
2010-11	62%
2011-12	38%
2012/2013	25%
2013/2014	22%
2014/2015	54.5%

⁴² Warwickshire Observatory: Quality of Life Report 2012/13

⁴³ Rugby Borough Council Annual Monitoring Report 2014/2015.

Air Quality

In 2004 Rugby Borough Council declared an Air Quality Management Area (AQMA) in the centre of Rugby and Dunchurch due to traffic-related nitrogen dioxide pollution. The declared AQMA remains in place and covers the whole urban area of Rugby. Rugby Borough Council has published an Air Quality Progress Report and Action Plan Progress Report in 2010 to monitor and report on new developments within the Borough on local air quality and the progress made towards achieving air quality objectives⁴⁴.

Air quality problems in Rugby are directly related to the large number of peak hour vehicles and HGVs travelling through the town centre. It is also possible that exceedences of the NO₂ objective could occur in the centre of the village of Dunchurch. The completed Rugby western relief road has also provided a new north-south route which helps to alleviate traffic flows in the town.

Climatic Factors

CO₂ emissions within the Borough have fallen from 24.4 tonnes per capita in 2005 to 19.8 tonnes in 2013, but the level of emissions is still the highest of any district/borough in Warwickshire (which had an overall per capita level of emissions of 11.0 tonnes of CO₂ in 2013⁴⁵). The rate in Rugby Borough is also higher than most other authorities within England.

Landscape

The landscape of Rugby Borough is a gently undulating lowland of hills and vales traversed by the rivers of the Avon and Leam. A plateau rises to the north and ironstone fringe hills lie to the south east. Outside the urban area of Rugby the area is a generally well-settled rural landscape with major roads running through it, with associated large-scale commercial development. The area includes three national character areas- the Leicester Vales to the north, Dunsmore and Feldon to the south and the Northamptonshire Uplands covering the eastern fringes. The Borough lies outside designated landscape areas at a national or local level⁴⁶.

The most recent landscape character assessment for Rugby Borough was carried out in 2006. It found that the landscape in the north of Rugby is in particularly weak condition. To the south of the town the southern escarpment is of particular importance being highly sensitive and in strong condition. There are a number of sites of local significance around the urban fringe whose condition is in decline. These areas would benefit from further protection and enhancement measures to ensure their long-term benefit to future generations. These include Hillmorton Locks, Newbold, Cosford, Newton and the River Avon corridor. There are large areas to the east of the town where the condition of the landscape is also in decline but which are in less sensitive locations. There is no landscape located within the urban fringe that is of low sensitivity⁴⁷.

Much of the west of the Borough, around Coventry, is Green Belt.

Cultural Heritage

Within Rugby Borough there are 19 Conservation Areas which are located in a number of the villages throughout the Borough and within the urban area. A Conservation Area covers a larger part of Rugby Town Centre with an additional designation covering the Rugby School grounds and adjoining residential/commercial areas. Beyond the urban area there is a large Conservation Area covering Coombe Abbey Registered Park and Garden and Listed Buildings. The remaining conservation areas are found in the following villages throughout the Borough:

- Brandon.
- Brinklow.
- Churchover.
- Clifton upon Dunsmore.

⁴⁴ AECOM for Rugby Borough Council (2010) Air Quality Progress Report and Action Plan Progress Report for RBC

⁴⁵ DECC: Local and regional CO₂ emissions estimates for 2005-2010 – Full dataset

⁴⁶ White Consultants (March 2011) Rugby Borough Landscape Capacity Study for Wind Energy Developments

⁴⁷ Landscape Assessment of the borough of Rugby 2006

- Dunchurch.
- Easenhall.
- Leamington Hastings.
- Monks Kirby.
- Stretton-on-Dunsmore.
- Thurlaston.
- Wolston.

There are eight Grade I Listed Buildings, 45 Grade II* Listed Buildings and 497 Grade II Listed Buildings in the Borough⁴⁸. In addition, there are 28 Scheduled Monuments and five Registered Gardens at Bilton Grange (Grade II), Coombe Abbey (Grade II*), Ryton House (Grade II), Newnham Paddox (Grade II) and Dunchurch Lodge (Grade II)⁴⁹.

There are 12 heritage assets which are classed as being 'at Risk' within the Borough, including two listed places of worship, 9 scheduled monuments and the Registered Garden at Ryton House⁵⁰.

Historic Landscapes

The dominating landscape feature of Rugby Borough is the town of Rugby, despite being a largely rural borough with almost 80% of the landscape being fields. The development of the town has historically shaped the settlement pattern of the Borough⁵¹. The town expanded rapidly in the late 19th and early 20th century due to its position on a canal and the crossroads of a number of main railways. Industrial sites sprang up close to the town centre, the canal and the railways.

One of the dominating industrial sites at Rugby is the cement works. In production since 1860, it is visible from miles around and has had a large impact on the town. Other extraction works include the large sand and gravel works at Ling Hall on Dunsmore Heath and smaller scale works elsewhere in the Borough. Despite this urban and industrial impact, fields make up most of the Borough. There is little coherent pattern in the mix of planned and irregular fields interspersed with very large post-war fields.

Another characteristic of the Borough is that it has little unimproved land. Most is scrub formed on disused 20th century extractive works. However in the medieval/post-medieval period there were some very large areas of common/heathland with Wolvey Heath in the north and Dunsmore Heath in the south, the later possibly forming an area over 3,700 hectares in extent and probably much larger.

Green Spaces

Rugby Borough Council is responsible for over 230 hectares of greenspace within the Borough. This includes a diverse portfolio including the Green Flag Award winning Caldecott Park, the newly created Diamond Jubilee Wood at Ashlawn Road and wildlife areas at Newbold Quarry Park^{52, 53}. An audit of open spaces within Rugby was carried out in 2008 as part of the evidence base for the Local Development Framework, and it was found that access to green space overall within the urban area of Rugby is excellent, although there were a number of deficiencies highlighted in certain typologies including allotments and community gardens in the north and central part of the town. In the rural parts of the Borough it was concluded that accessibility is reasonable although local facilities such as play and allotments are in many areas sporadic and accessibility is an issue with some villages not having any provision. However for the typologies covering

⁴⁸ Historic England, Available [online] at: <https://historicengland.org.uk/listing/the-list>: Accessed 19/08/2016

⁴⁹ Rugby Borough Council Annual Monitoring Report 2013/2014.

⁵⁰ English Heritage (2016) Heritage at Risk Register

⁵¹ Warwickshire County Council (2010) Warwickshire Historic Landscape Characterisation Project

⁵² Rugby Borough Council Green Space Strategy (March 2014)

⁵³ http://www.rugby.gov.uk/site/scripts/directory_home.php?directoryID=2

natural/semi natural green space and sports pitches, where driving accessibility is more relevant, accessibility was very good with no deficiencies identified⁵⁴.

Waste

According to Defra, 46.9.0% of household waste collected in Rugby Borough was sent for reuse, recycling or composting in 2013/2014, which is average in comparison to other authorities in the West Midlands which have recycling rates that range from 28.76% (Birmingham City Council) to 59.06% (Stratford-on-Avon District Council)⁵⁵.

The total amount of household waste collected in the Borough during the year 2013-14 was 41,741 tonnes, and the total amount of non-household waste collected was 3,718 tonnes⁵⁶.

⁵⁴ Halcrow and Alliance Planning (2008) Rugby Open Space Audit

⁵⁵ Defra, Local authority collected waste generation from April 2000 to March 2014 (England and regions) and local authority data April 2013 to March 2014

⁵⁶ Defra, Local authority collected waste generation from April 2000 to March 2014 (England and regions) and local authority data April 2013 to March 2014

Appendix 4

Assumptions Applied During the SA of Residential and Employment Site Options

Table A4.1: Assumptions used in the SA of residential site options

SA Objectives	Decision-Making Criteria	Assumption
<p>1) Reduce/eliminate poverty, disadvantage and social exclusion</p>	<ul style="list-style-type: none"> • Will it promote or support employment opportunities across the Borough for the most deprived wards? • Will it encourage active involvement of local people in community activities? • Will it maximise opportunities for all members of society? • Will it reduce fuel poverty? • Will it maintain and enhance rural facilities? 	<p>The location of new housing development will not have a direct effect on this SA objective (proximity to employment opportunities and community facilities are assessed separately under SA objectives 6 and 2 respectively). Therefore, all residential site options will have a negligible (0) effect.</p>
<p>2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community</p>	<ul style="list-style-type: none"> • Will it promote good quality local services with good access for all sections of the community? • Will it promote mixed-use development with good accessibility to local services that will reduce the need to travel? • Will it provide a range of leisure and cultural opportunities for all? 	<p>The location of housing sites will not directly affect the number or range of services in a particular location (although a large scale housing development could potentially stimulate the provision of new services); however the location of housing sites could affect this objective by influencing people’s ability to access existing services and facilities.</p> <p>Rugby Borough Council has identified a settlement hierarchy comprising Rugby Town centre, Rugby Urban Area, Main Rural Settlements and Local Needs Settlements.</p> <p>Main Rural Settlements and Local Needs Settlements are identified on the basis of the range of services and facilities located there, as well as the availability of public transport links. The assessment took into account the availability of services and facilities such as primary schools, GPs, pubs, shops and libraries.</p> <p>Therefore, proximity to those centres can be used as an indicator of proximity to services and facilities.</p> <ul style="list-style-type: none"> • Sites that are within Rugby town or a Main Rural Settlement will have a significant positive (++) effect. • Sites that are within a Local Needs Settlement will have a minor positive (+) effect. • Sites that are not within either Rugby town, a Main Rural Settlement or a Local Needs

SA Objectives	Decision-Making Criteria	Assumption
		<p>Settlement but are within walking distance (600m) of public transport links will have a minor negative (-) effect.</p> <ul style="list-style-type: none"> Sites that are not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement and are not within walking distance of public transport links will have a significant negative (--) effect.
<p>3) Promote/improve health of the population and reduce health inequalities</p>	<ul style="list-style-type: none"> Will it promote healthy, active lifestyles through the protection and provision of facilities and locations of sporting/recreational activities (e.g. playing fields, sports facilities, cycleways, footpaths etc.)? Will it reduce obesity? Will it improve access for all to health facilities? 	<p>The location of housing sites will not affect the number or location of healthcare facilities; however where housing sites are within walking distance (600m) of healthcare facilities, residents (including those without a car) will have good access to those facilities. In addition, the proximity of residential sites to open space and recreation facilities will influence levels of physical activity amongst residents.</p> <ul style="list-style-type: none"> Sites that are within walking distance (600m) of at least one healthcare facility AND at least one area of open space, playing field or sports facility, will have a significant positive (++) effect. Sites that are within walking distance (600m) of either a healthcare facility OR at least one area of open space, playing field or sports facility, are likely to have a minor positive (+) effect. Sites that are more than 600m from any of a healthcare facility, area of open space, playing field or sports facility are likely to have a minor negative (-) effect. <p>Where sites are within or directly linked by road to an AQMA there could be negative effects on health as more people could be exposed to poor air quality.</p> <p>Therefore, in addition, which could lead to mixed effects with the above:</p> <ul style="list-style-type: none"> Sites that are within or directly linked to an AQMA

SA Objectives	Decision-Making Criteria	Assumption
<p>4) Provide affordable and decent housing, which meets the needs of the Borough</p>	<ul style="list-style-type: none"> • Will it provide an adequate supply of affordable housing? Will it support the provision of a range of house types and sizes to meet the needs of all sectors of the community? • Will it reduce homelessness? • Will it provide a decent home for all? • Will it ensure that all new development contributes to local distinctiveness and improve the local environment? • Will it meet the building specification guidance in the Code for Sustainable Homes? 	<p>would have a minor negative (-) effect on health.</p> <p>All of the residential site options are expected to have positive effects on this objective, due to the nature of the proposed development and it is assumed that housing developments will include an appropriate proportion of affordable housing (small sites are less likely to make a contribution, and sites of 10 residential units or less are not required to provide a contribution towards affordable housing). Larger sites will provide opportunities for developing greater numbers of new homes, including affordable housing, and therefore are assumed to have a significant positive effect.</p> <p>Based on the range of sizes of the potential sites for residential development being considered by Rugby Borough Council, larger sites are taken to be those over 10ha.</p> <ul style="list-style-type: none"> • Large sites (over 10ha) will have a significant positive (++) effect. • Smaller sites (up to 10ha) will have a minor positive (+) effect.
<p>5) Reduce crime, fear of crime and anti-social behaviour</p>	<ul style="list-style-type: none"> • Will it reduce crime, fear of crime and anti-social behaviour? • Will it promote design of buildings and public spaces to reduce the potential of crime? 	<p>The effects of new housing developments on levels of crime and fear of crime will depend on factors such as the incorporation of green space within the housing sites which, depending on design and the use of appropriate lighting, could have an effect on perceptions of personal safety, particularly at night. However, such issues will not be influenced by the location of housing sites (rather they will be determined through the detailed proposals for each site) and so the effects of all of the potential residential sites on this SA objective will be negligible (0).</p>
<p>6) Promote/enable a strong, stable and sustainable local economy</p>	<ul style="list-style-type: none"> • Will it provide employment opportunities for all? • Will it improve business development and enhance competitiveness? • Will it assist businesses in finding appropriate land and premises? 	<p>While the location of housing sites will not influence the number, location or type of employment opportunities available in Rugby Borough, the proximity of housing to employment sites, town centres (where employment opportunities are often focussed) and public transport links</p>

SA Objectives	Decision-Making Criteria	Assumption
	<ul style="list-style-type: none"> • Will it support the rural economy and farm diversification? • Will it promote sustainable tourism opportunities? • Will it support or encourage social enterprise and the development of new environmental technologies? 	<p>can affect people's ability to access jobs, particularly for those without use of a car.</p> <ul style="list-style-type: none"> • Housing sites that are within walking distance (600m) of at least one public transport link AND one or more existing employment sites or Rugby town centre or the centre of a Main Rural Settlement will have a significant positive (++) effect. • Housing sites that are within walking distance (600m) of either at least one public transport link OR one or more existing employment or Rugby town centre or the centre of a Main Rural Settlement sites will have a minor positive (+) effect. • Housing sites that are not within walking distance (600m) of either public transport links, existing employment sites or Rugby town centre or the centre of a Main Rural Settlement will have a minor negative (-) effect.
7) Promote the vitality and viability of the town centre	<ul style="list-style-type: none"> • Will it promote Rugby as a destination of choice of shopping? • Will it improve the quality of the public realm? • Will it make land and property available for a range of different business needs within the town centre? 	<p>The location of residential site options will not have a direct effect on the vitality and viability of Rugby town centre. Therefore all residential site options will have a negligible (0) effect on this objective.</p>
8) Promote the regeneration of urban areas	<ul style="list-style-type: none"> • Will it provide affordable housing and decent homes? • Will it allow access for all? • Will it assist businesses in finding appropriate land and premises? • Will it provide employment opportunities for all? • Will it promote design of buildings and public spaces to reduce the potential of crime? • Will it ensure the provision of new development, including conversions, on previously developed land as opposed to greenfield sites and through conversion of existing buildings? • Will it require good design to create attractive, high 	<p>It is assumed that all new development would be built to high standards of design and accessibility.</p> <p>The location of new residential development could affect this SA objective by influencing how much development takes place on previously developed land.</p> <ul style="list-style-type: none"> • Housing sites that are mainly or entirely on brownfield land would have a significant positive (++) effect. • Housing sites that are mainly or entirely on greenfield land would have a minor negative (-)

SA Objectives	Decision-Making Criteria	Assumption
	<p>quality environments where people will choose to live, work and/or spend leisure time?</p> <ul style="list-style-type: none"> • Will it improve people’s satisfaction with their neighbourhood? • Will it ensure development is co-ordinated with essential infrastructure to support future sustainable growth? 	<p>effect.</p>
<p>9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables</p>	<ul style="list-style-type: none"> • Will it exacerbate water abstraction levels? • Will it increase water consumption? • Will it include energy efficiency measures? • Will it encourage energy production from sustainable sources? • Will it safeguard Rugby’s material resources for future use? • Will it utilise derelict, degraded and under-used land and buildings? • Will it lead to reduced consumption of materials and resources? • Will it lead to higher density development? 	<p>While all new residential development will inevitably involve an increase in energy and water consumption, this will not be influenced by the location of development.</p> <p>Similarly, all housing development will result in the increased consumption of minerals for construction but this will not be influenced by the location of residential sites. The location of development sites can influence the efficient use of minerals by the proximity of the development to Minerals Safeguarding Areas as development in those areas may sterilise mineral resources and restrict the availability of resources in the borough. However, because of the extent of minerals resources within Rugby Borough, all sites would have the same effect. In addition, not all of the resources would necessarily be economically viable and it may be possible to achieve prior extraction to avoid sterilisation.</p> <p>The location of residential development can also influence the efficient use of land, as sites on high quality agricultural land would result in that land being lost to farming. Development on brownfield land also represents more efficient use of land in comparison to the development of greenfield sites.</p> <ul style="list-style-type: none"> • Sites that are mainly or entirely on greenfield land which is classed as being of Grade 1 or Grade 2 agricultural quality would have a significant negative (--) effect. • Sites that are mainly or entirely on greenfield land which is classed as being of Grade 3 agricultural quality could have a significant negative (--?) effect although this is uncertain

SA Objectives	Decision-Making Criteria	Assumption
		<p>depending on whether the site is within Grade 3a or 3b land.</p> <ul style="list-style-type: none"> Sites that are mainly or entirely on greenfield land that is classed as Grade 4 or below or urban land would have a minor negative (-) effect. Sites that are mainly or entirely on brownfield land would have a negligible (0) effect.
10) Minimise waste and manage it sustainably	<ul style="list-style-type: none"> Will it reduce the amount of waste produced? Will it maximise the recovery, re-use and recycling of waste? Will it promote 'on-site' sustainable waste management facilities within new developments? 	<p>All new housing development will inevitably involve an increase in waste generation, but may also offer good opportunities for incorporating sustainable waste management practices, regardless of the location.</p> <p>As kerbside recycling collection is Borough-wide in Rugby, the proximity of residential site options to household recycling centres is not considered to have an influence on this SA objective.</p> <p>Where housing development is proposed on brownfield land, there may be good opportunities for using existing buildings and materials although this is uncertain depending on the previous use of the site.</p> <ul style="list-style-type: none"> Sites on brownfield land may have a minor positive (+?) effect. Sites on greenfield land would have a negligible (0) effect.
11) Reduce the Borough's contribution to climate change	<ul style="list-style-type: none"> Will it reduce non-renewable energy consumption and greenhouse gas emissions? Will it help reduce Rugby's carbon footprint? Will it reduce the rate of increase in transport-related carbon and greenhouse gas emissions by reducing the need for private car use? Will it require that development proposals are guided by 'climate proofing' principles (to allow an increase in use of renewable energies in the future)? 	<p>The location of residential development will not affect levels of energy efficiency and renewable energy use, which will instead be influenced by onsite practices uses and the design of the development.</p> <p>The location of residential development will therefore primarily influence the Borough's contribution to climate change in terms of how well sites are connected to jobs, services and facilities and the sustainable transport network.</p> <ul style="list-style-type: none"> Sites that are within 600m of an employment

SA Objectives	Decision-Making Criteria	Assumption
		<p>site, Rugby town centre or the centre of a Main Rural Settlement and at least one sustainable transport link are likely to have a significant positive (++) effect.</p> <ul style="list-style-type: none"> • Sites that are within 600m of at least two of either an employment site, Rugby town centre or the centre of a Main Rural Settlement or at least one sustainable transport link are likely to have a minor positive (+) effect. • Sites that are within 600m of only one of either an employment site, Rugby town centre or the centre of a Main Rural Settlement or at least one sustainable transport link are likely to have a negligible (0) effect. • Sites that are not within 600m of either an employment site, Rugby town centre or the centre of a Main Rural Settlement or a sustainable transport link are likely to have a significant negative (--) effect.
<p>12) Avoid, reduce and manage flood risk</p>	<ul style="list-style-type: none"> • Will it minimise the risk of flooding from rivers and watercourses to people and property? • Will it reduce the risk of damage to property from storm events? • Will it increase the number of new developments that incorporate sustainable drainage techniques including SuDS? 	<p>While new development in any location may offer good opportunities to incorporate SuDS, the development of new housing on greenfield land would increase the area of impermeable surfaces and could therefore increase overall flood risk, particularly where the sites are within high risk flood zones. National Planning Practice Guidance identifies residential properties as a 'more vulnerable use', which is suitable in areas of flood zone 1 and 2 but would require an exception test in flood zone 3a and is unsuitable in flood zone 3b.</p> <ul style="list-style-type: none"> • Sites that are entirely or mainly on greenfield land within flood zones 3a or 3b are likely to have a significant negative (--) effect. • Sites that are entirely or mainly on brownfield land within flood zones 3a or 3b could have a significant

SA Objectives	Decision-Making Criteria	Assumption
		<p>negative effect although this is uncertain (--?)</p> <ul style="list-style-type: none"> Sites that are entirely or mainly on greenfield land outside of flood zones 3a or 3b are likely to have a minor negative (-) effect. Sites that are on brownfield land outside of flood zones 3a or 3b are likely to have a negligible (0) effect.
<p>13) Conserve and enhance the historic environment, heritage assets and their settings.</p>	<ul style="list-style-type: none"> Will it preserve buildings of architectural or historic interest and, where necessary, encourage their conservation and renewal? Will it preserve or enhance archaeological sites/remains? Will it improve and broaden access to, understanding and enjoyment of the historic environment? Will it support heritage-led regeneration and capitalise on the social and economic contribution of the historic environment to the regeneration of the Borough? Will it preserve or enhance the setting of cultural heritage assets? Will it safeguard and enhance the character of the landscape/townscape and local distinctiveness and identity? Will it reduce the amount of derelict, degraded and under-used land? Will it increase the economic benefit derived from the historic environment (e.g. promoting heritage based tourism)? Will it support the sustainable use of historic farmsteads? 	<p>The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment.</p> <ul style="list-style-type: none"> Sites that are classed as red because there is a potential significant impact on the historic environment could have a significant negative (--?) effect on this SA objective although this is uncertain. Sites that are classed as amber because there is a potential for some impact on the historic environment could have a minor negative (-?) effect on this SA objective although this is uncertain. Sites that are classed as green because there is considered to be no potential impact on the historic environment could have a negligible (0?) effect on this SA objective although this is uncertain. <p>In all cases, effects are uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.</p>
<p>14) Promote a sustainable and accessible transport network</p>	<ul style="list-style-type: none"> Will it promote the use of sustainable modes of transport? Will it promote mixed-use development that reduces reliance on the private car? 	<p>The proximity of housing sites to public transport links will affect the extent to which residents are able to make use of non car-based modes of transport to access services,</p>

SA Objectives	Decision-Making Criteria	Assumption
	<ul style="list-style-type: none"> • Will it provide good access to services/facilities for all? • Will it promote travel plans, car share schemes? • Will it promote the development of park and ride schemes? • Will it reduce traffic volumes? • Will it reduce the negative environmental impacts of transport? 	<p>facilities and job opportunities. It is possible that new transport links such as bus routes or cycle paths may be provided as part of large-scale housing developments but this cannot be assumed.</p> <ul style="list-style-type: none"> • Sites that are within 600m of three or more sustainable transport links (bus stops, railway stations or cycle paths) are likely to have a significant positive (++) effect. • Sites that are either within 600m of one or two sustainable transport links (bus stops, railway stations or cycle paths) are likely to have a minor positive (+) effect. • Sites that are more than 600m from any sustainable transport links are likely to have a minor negative (-) effect.
15) Reduce all forms of pollution	<ul style="list-style-type: none"> • Will it maintain and improve local air quality? • Will it improve levels of noise, light pollution, odour and vibration? • Will it maintain and improve the biological and chemical water quality of water bodies in the Borough? • Will it minimise soil contamination and improve soil quality? • Will it minimise diffuse as well as point source pollution? • Will it promote more sustainable transport patterns, particularly in areas of low air quality (e.g. AQMAs)? • Will it separate polluting development away from sensitive receptors? 	<p>The effects of housing developments on levels of soil and water pollution would be influenced largely by factors such as whether there is capacity at the borough's sewage treatment works to treat the additional wastewater generated by the overall scale of development proposed, rather than by the specific location of site options.</p> <p>Development within or close to the AQMA that has been declared in Rugby is likely to have a negative effect on air pollution as increased vehicle traffic from population growth in those areas could compound existing air quality problems. Therefore:</p> <ul style="list-style-type: none"> • Sites that are within or directly linked by road to an AQMA are likely to have a significant negative (--) effect. • Sites that are not within or directly linked by road to an AQMA will have a negligible (0) effect. <p>In addition, which could result in mixed effects with the above:</p>

SA Objectives	Decision-Making Criteria	Assumption
		<ul style="list-style-type: none"> Sites that are adjacent to an A road, motorway or railway line, or that are surrounded by sensitive receptors such as existing housing development, are likely to have a significant negative (--) effect in relation to noise.
<p>16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna</p>	<ul style="list-style-type: none"> Will it lead to habitat creation, matching BAP priorities? Will it conserve and enhance species diversity and in particular avoid harm to protected species? Will it maintain and enhance sites designated for their nature conservation interest? Will it maintain and enhance woodland/hedgerow cover and management? Will it maintain and enhance sites designated for their geodiversity interest? Will it increase awareness of biodiversity and geodiversity issues? Will it encourage the development of new biodiversity assets and linkages to existing habitats within/alongside development? Will it increase the provision of and access to green infrastructure? 	<p>Housing sites that are within 250m of an internationally, nationally or locally designated biodiversity or geodiversity site have the potential to affect those sites, e.g. through habitat damage/loss, fragmentation, disturbance to species, air pollution, trampling etc. Conversely, there may be opportunities to promote habitat connectivity if housing developments include green infrastructure. Therefore, while proximity to designated sites provides an indication of the potential for an adverse effect, uncertainty exists as appropriate mitigation may avoid adverse effects and may even result in beneficial effects. In addition, the potential impacts on biodiversity present on each site, or undesignated habitats and species adjacent to the potential development sites cannot be determined at this strategic level of assessment. This would be determined once more specific proposals are developed and submitted as part of a planning application.</p> <ul style="list-style-type: none"> Sites that are within 250m of one or more designated biodiversity or geodiversity sites may have a significant negative (--?) effect. Sites that are between 250m and 1km of one or more designated sites biodiversity or geodiversity sites may have a minor negative (-?) effect. Sites that are more than 1km from any designated biodiversity or geodiversity sites are likely to have a negligible (0?) effect.
<p>17) Maintain and where possible enhance the quality of landscapes</p>	<ul style="list-style-type: none"> Will it safeguard and enhance the character of the landscape and local distinctiveness and identity? Will it reduce the amount of derelict, degraded and under-used land? 	<p>As there are no National Parks or Areas of Outstanding Natural Beauty within or immediately adjacent to Rugby Borough, the location of housing sites is not expected to</p>

SA Objectives	Decision-Making Criteria	Assumption
	<ul style="list-style-type: none"> • Will it preserve distinctive historic landscapes? 	<p>affect these landscape designations.</p> <p>The sensitivity of the Borough to development was assessed in the Landscape Assessment of the Borough of Rugby: Sensitivity and Condition Study (2006).</p> <ul style="list-style-type: none"> • Sites that are within an area classed as being of very high or high overall sensitivity could have a significant negative (--?) effect. • Sites that are within an area classed as being of moderate overall sensitivity could have a minor negative (-?) effect. • Sites that are within an area classed as being of low overall sensitivity, or sites in an area classed as 'urban' could have a negligible (0?) effect. <p>In all cases effects are uncertain as they will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.</p>
<p>18) Maintain and where possible enhance the quality of townscapes</p>	<ul style="list-style-type: none"> • Will it maintain and enhance the character of the townscape and local distinctiveness and sense of place? • Will it reduce the number of derelict, under-used and vacant buildings? • Will it achieve high quality and sustainable design for the built environment sensitive to the locality? 	<p>It is assumed that all new residential development will be of high quality design.</p> <p>Where new development takes place on brownfield land, there are likely to be positive effects on the townscape as a result of reducing the number of derelict sites and buildings and replacing them with high quality new development.</p> <ul style="list-style-type: none"> • Large sites (over 10ha) entirely or mainly on brownfield land are likely to have a significant positive (++) effect on this objective. • Small sites (less than 10ha) entirely or mainly on brownfield land are likely to have a minor positive (+) effect on this objective. • Sites of any size that are entirely or mainly on greenfield land would have a negligible (0) effect on this objective.

Table A4.2: Assumptions used in the SA of employment site options

SA Objectives	Decision-Making Criteria	Assumption
<p>1) Reduce/eliminate poverty, disadvantage and social exclusion</p>	<ul style="list-style-type: none"> • Will it promote or support employment opportunities across the Borough for the most deprived wards? • Will it encourage active involvement of local people in community activities? • Will it maximise opportunities for all members of society? • Will it reduce fuel poverty? • Will it maintain and enhance rural facilities? 	<p>The location of employment sites will not affect most of the decision-making criteria for this SA objective; however where sites are within close proximity of the most deprived wards there may be positive effects in terms of promoting employment opportunities in those areas.</p> <p>The 2014/15 Regeneration Strategy identified five areas of the Borough as 'priority areas' for addressing deprivation: Rugby town centre, Brownsover, Newbold, New Bilton and Overslade. Therefore:</p> <ul style="list-style-type: none"> • Sites that are within one of the five identified priority areas are likely to have a minor positive (+) effect. • Sites that are not within one of the five priority areas are likely to have a negligible (0) effect.
<p>2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community</p>	<ul style="list-style-type: none"> • Will it promote good quality local services with good access for all sections of the community? • Will it promote mixed-use development with good accessibility to local services that will reduce the need to travel? • Will it provide a range of leisure and cultural opportunities for all? 	<p>While employment sites are not expected to have a significant effect on this objective, where employment sites are within close proximity of community services and facilities employees will be more easily able to access these services and facilities during breaks and before and after work.</p> <p>Rugby Borough Council has identified a settlement hierarchy comprising Rugby Town centre, Rugby Urban Area, Main Rural Settlements and Local Needs Settlements.</p> <p>Main Rural Settlements and Local Needs Settlements are identified on the basis of the range of services and facilities located there, as well as the availability of public transport links.</p> <p>Therefore, proximity to those centres can be used as an indicator of proximity to services and facilities.</p> <ul style="list-style-type: none"> • Sites that are within Rugby town or a Main Rural Settlement will have a minor positive (+) effect.

SA Objectives	Decision-Making Criteria	Assumption
3) Promote/improve health of the population and reduce health inequalities	<ul style="list-style-type: none"> • Will it promote healthy, active lifestyles through the protection and provision of facilities and locations of sporting/recreational activities (e.g. playing fields, sports facilities, cycleways, footpaths etc.)? • Will it reduce obesity? • Will it improve access for all to health facilities? 	<ul style="list-style-type: none"> • Sites that are not within Rugby town or a Main Rural Settlement will have a negligible (0) effect. <p>Employment sites that are within walking distance (600m) of existing open spaces, playing fields and sports facilities would give employees opportunities to be active outdoors in open space during breaks from work, thus promoting healthy lifestyles.</p> <ul style="list-style-type: none"> • Sites that are within 600m of an area of open space, playing field or sports facility will have a minor positive (+) effect. • Sites that are more than 600m from an area of open space, playing field or sports facility will have a negligible (0) effect. <p>If an employment site is within (or directly linked by road to) an Air Quality Management Area (AQMA) there could be an impact on health, particularly if vehicle movements (including potentially HGVs) associated with the new employment development compound existing air quality problems.</p> <p>Therefore in addition (which may lead to mixed effects with the above):</p> <ul style="list-style-type: none"> • Sites that are within or directly linked to an AQMA are likely to have a minor negative effect (-).
4) Provide affordable and decent housing, which meets the needs of the Borough	<ul style="list-style-type: none"> • Will it provide an adequate supply of affordable housing? • Will it support the provision of a range of house types and sizes to meet the needs of all sectors of the community? • Will it reduce homelessness? • Will it provide a decent home for all? • Will it ensure that all new development contributes to local distinctiveness and improve the local environment? • Will it meet the building specification guidance in the 	<p>The location of new employment development will not have a direct effect on this SA objective. Therefore, all employment site options will have a negligible (0) effect.</p>

SA Objectives	Decision-Making Criteria	Assumption
5) Reduce crime, fear of crime and anti-social behaviour	<p>Code for Sustainable Homes?</p> <ul style="list-style-type: none"> • Will it reduce crime, fear of crime and anti-social behaviour? • Will it promote design of buildings and public spaces to reduce the potential of crime? 	<p>The effects of new employment developments on levels of crime and fear of crime will depend on factors such as the incorporation of green space within developments which, depending on design and the use of appropriate lighting, could have an effect on perceptions of personal safety, particularly at night. However, such issues will not be influenced by the location of employment sites (rather they will be determined through the detailed proposals for each site) and so the effects of all of the potential employment sites on this SA objective will be negligible (0).</p>
6) Promote/enable a strong, stable and sustainable local economy	<ul style="list-style-type: none"> • Will it provide employment opportunities for all? • Will it improve business development and enhance competitiveness? • Will it assist businesses in finding appropriate land and premises? • Will it support the rural economy and farm diversification? • Will it promote sustainable tourism opportunities? • Will it support or encourage social enterprise and the development of new environmental technologies? 	<p>The provision of new employment sites is likely to have a positive effect on this objective by providing new and modern developments in which businesses can locate.</p> <ul style="list-style-type: none"> • Large sites (over 10ha) are likely to have a significant positive (++) effect. • Small sites (up to 10ha) are likely to have a minor positive effect.
7) Promote the vitality and viability of the town centre	<ul style="list-style-type: none"> • Will it promote Rugby as a destination of choice of shopping? • Will it improve the quality of the public realm? • Will it make land and property available for a range of different business needs within the town centre? 	<p>The location of employment site options will not have a direct effect on the vitality and viability of Rugby town centre. Therefore all employment site options will have a negligible (0) effect on this objective.</p>
8) Promote the regeneration of urban areas	<ul style="list-style-type: none"> • Will it provide affordable housing and decent homes? • Will it allow access for all? • Will it assist businesses in finding appropriate land and premises? • Will it provide employment opportunities for all? • Will it promote design of buildings and public spaces to reduce the potential of crime? • Will it ensure the provision of new development, including conversions, on previously developed land as opposed to greenfield sites and through conversion of existing buildings? 	<p>It is assumed that all new development would be built to high standards of design and accessibility. The location of new employment development could affect this SA objective by influencing how much development takes place on previously developed land.</p> <ul style="list-style-type: none"> • Employment sites that are mainly or entirely on brownfield land would have a significant positive (++) effect. • Employment sites that are mainly or entirely on greenfield land would have a minor negative (-)

SA Objectives	Decision-Making Criteria	Assumption
	<ul style="list-style-type: none"> • Will it require good design to create attractive, high quality environments where people will choose to live, work and/or spend leisure time? • Will it improve people's satisfaction with their neighbourhood? • Will it ensure development is co-ordinated with essential infrastructure to support future sustainable growth? 	<p>effect.</p>
<p>9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables</p>	<ul style="list-style-type: none"> • Will it exacerbate water abstraction levels? • Will it increase water consumption? • Will it include energy efficiency measures? • Will it encourage energy production from sustainable sources? • Will it safeguard Rugby's material resources for future use? • Will it utilise derelict, degraded and under-used land and buildings? • Will it lead to reduced consumption of materials and resources? • Will it lead to higher density development? 	<p>While all new employment development will inevitably involve an increase in energy and water consumption this will not be influenced by the location of development.</p> <p>Similarly, all employment development will result in the increased consumption of minerals for construction but this will not be influenced by the location of employment sites. The location of development sites can influence the efficient use of minerals by the proximity of the development to Minerals Safeguarding Areas as development in those areas may sterilise mineral resources and restrict the availability of resources in the borough. However, because of the extent of minerals resources within Rugby Borough, all sites would have the same effect. In addition, not all of the resources would necessarily be economically viable and it may be possible to achieve prior extraction to avoid sterilisation.</p> <p>The location of employment development can influence the efficient use of land, as sites on high quality agricultural land would result in that land being lost to farming. Development on brownfield land also represents more efficient use of land in comparison to the development of greenfield sites.</p> <ul style="list-style-type: none"> • Sites that are mainly or entirely on greenfield land which is classed as being of Grade 1 or Grade 2 agricultural quality would have a significant negative (--) effect. • Sites that are mainly or entirely on greenfield land which is classed as being of Grade 3 agricultural quality could have a significant negative (--?) effect although this is uncertain

SA Objectives	Decision-Making Criteria	Assumption
		<p>depending on whether the site is within Grade 3a or 3b land.</p> <ul style="list-style-type: none"> Sites that are mainly or entirely on greenfield land that is classed as Grade 4 or 5 or urban land would have a minor negative (-) effect. Sites that are mainly or entirely on brownfield land would have a negligible (0) effect.
<p>10) Minimise waste and manage it sustainably</p>	<ul style="list-style-type: none"> Will it reduce the amount of waste produced? Will it maximise the recovery, re-use and recycling of waste? Will it promote 'on-site' sustainable waste management facilities within new developments? 	<p>All new employment development will inevitably involve an increase in waste generation, but may also offer good opportunities for incorporating sustainable waste management practices, regardless of the location.</p> <p>Where employment development is proposed on brownfield land, there may be good opportunities for using existing buildings and materials although this is uncertain depending on the previous use of the site.</p> <ul style="list-style-type: none"> Sites on brownfield land may have a minor positive (+?) effect. Sites on greenfield land would have a negligible (0) effect.
<p>11) Reduce the Borough's contribution to climate change</p>	<ul style="list-style-type: none"> Will it reduce non-renewable energy consumption and greenhouse gas emissions? Will it help reduce Rugby's carbon footprint? Will it reduce the rate of increase in transport-related carbon and greenhouse gas emissions by reducing the need for private car use? Will it require that development proposals are guided by 'climate proofing' principles (to allow an increase in use of renewable energies in the future)? 	<p>The location of employment development will not affect levels of energy efficiency and renewable energy use, which will instead be influenced by onsite practices uses, the nature of the commercial activity onsite and the design of the development.</p> <p>The location of employment development will therefore primarily influence the Borough's contribution to climate change in terms of how well sites are connected to residential areas and the sustainable transport network (which will influence how easily employees will be able to commute via sustainable transport).</p> <ul style="list-style-type: none"> Sites that are within 600m of sustainable transport links and an existing residential area are likely to have a significant positive (++)

SA Objectives	Decision-Making Criteria	Assumption
		<p>effect.</p> <ul style="list-style-type: none"> Sites that are either within 600m of either sustainable transport links or an existing residential area are likely to have a minor positive (+) effect. Sites that are more than 600m from sustainable transport links and residential areas are likely to have a minor negative effect (-).
12) Avoid, reduce and manage flood risk	<ul style="list-style-type: none"> Will it minimise the risk of flooding from rivers and watercourses to people and property? Will it reduce the risk of damage to property from storm events? Will it increase the number of new developments that incorporate sustainable drainage techniques including SuDS? 	<p>While new development in any location may offer good opportunities to incorporate SuDS, employment development on greenfield land would increase the area of impermeable surfaces and could therefore increase overall flood risk, particularly where the sites are within high risk flood zones. National Planning Practice Guidance identifies offices and general industry as a 'less vulnerable use', which is suitable in areas of flood zone 1, 2 and 3a but is unsuitable in flood zone 3b.</p> <ul style="list-style-type: none"> Sites that are entirely or mainly on greenfield land within flood zone 3b are likely to have a significant negative (--) effect. Sites that are entirely or mainly on brownfield land within flood zone 3b could have a significant negative effect (--?) although this is uncertain. Sites that are entirely or mainly on greenfield land outside of flood zone 3b are likely to have a minor negative (-) effect. Sites that are on brownfield land outside of flood zone 3b are likely to have a negligible (0) effect.
13) Conserve and enhance the historic environment, heritage assets and their settings.	<ul style="list-style-type: none"> Will it preserve buildings of architectural or historic interest and, where necessary, encourage their conservation and renewal? Will it preserve or enhance archaeological sites/remains? Will it improve and broaden access to, understanding 	<p>The likely impacts of the employment site options have been considered by the Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment.</p>

SA Objectives	Decision-Making Criteria	Assumption
	<p>and enjoyment of the historic environment?</p> <ul style="list-style-type: none"> • Will it support heritage-led regeneration and capitalise on the social and economic contribution of the historic environment to the regeneration of the Borough? • Will it preserve or enhance the setting of cultural heritage assets? • Will it safeguard and enhance the character of the landscape/townscape and local distinctiveness and identity? • Will it reduce the amount of derelict, degraded and under-used land? • Will it increase the economic benefit derived from the historic environment (e.g. promoting heritage based tourism)? • Will it support the sustainable use of historic farmsteads? 	<ul style="list-style-type: none"> • Sites that are classed as red because there is a potential significant impact on the historic environment could have a significant negative (--?) effect on this SA objective although this is uncertain. • Sites that are classed as amber because there is a potential for some impact on the historic environment could have a minor negative (-?) effect on this SA objective although this is uncertain. • Sites that are classed as green because there is considered to be no potential impact on the historic environment could have a negligible (0?) effect on this SA objective although this is uncertain. <p>In all cases, effects are uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.</p>
<p>14) Promote a sustainable and accessible transport network</p>	<ul style="list-style-type: none"> • Will it promote the use of sustainable modes of transport? • Will it promote mixed-use development that reduces reliance on the private car? • Will it provide good access to services/facilities for all? • Will it promote travel plans, car share schemes? • Will it promote the development of park and ride schemes? • Will it reduce traffic volumes? • Will it reduce the negative environmental impacts of transport? 	<p>The proximity of employment sites to public transport links will affect the extent to which employees are able to make use of non car-based modes of transport to commute to and from work.</p> <ul style="list-style-type: none"> • Sites that are within 600m of three or more sustainable transport links (bus stops, railway stations or cycle paths) are likely to have a significant positive (++) effect. • Sites that are either within 600m of one or two sustainable transport links (bus stops, railway stations or cycle paths) are likely to have a minor positive (+) effect. • Sites that are more than 600m from any sustainable transport links are likely to have a minor negative effect (-).

SA Objectives	Decision-Making Criteria	Assumption
15) Reduce all forms of pollution	<ul style="list-style-type: none"> • Will it maintain and improve local air quality? • Will it improve levels of noise, light pollution, odour and vibration? • Will it maintain and improve the biological and chemical water quality of water bodies in the Borough? • Will it minimise soil contamination and improve soil quality? • Will it minimise diffuse as well as point source pollution? • Will it promote more sustainable transport patterns, particularly in areas of low air quality (e.g. AQMAs)? • Will it separate polluting development away from sensitive receptors? 	<p>The effects of employment developments on levels of soil and water pollution would be influenced largely by factors such as whether there is capacity at the borough's sewage treatment works to treat the additional wastewater generated by the overall scale of development proposed, rather than by the specific location of site options.</p> <p>Development at sites that are within or directly connected by road to the AQMA that has been declared in Rugby is likely to have a negative effect on air pollution as increased vehicle traffic from employment development in those areas could compound existing air quality problems. Therefore, in addition, which could result in mixed effects with the above:</p> <ul style="list-style-type: none"> • Sites that are within or directly linked by road to an AQMA are likely to have a significant negative (--) effect. • Sites that are not within or directly linked by road to an AQMA will have a negligible (0) effect. <p>In addition, which could result in mixed effects with the above:</p> <ul style="list-style-type: none"> • Sites that are adjacent to an A road, motorway or railway line, or that are surrounded by sensitive receptors such as residential properties, are likely to have a significant negative (--) effect in relation to noise. • Sites that could provide opportunities for the remediation of contaminated land could have a significant positive effect although this is uncertain (++)
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	<ul style="list-style-type: none"> • Will it lead to habitat creation, matching BAP priorities? • Will it conserve and enhance species diversity and in particular avoid harm to protected species? • Will it maintain and enhance sites designated for their nature conservation interest? 	<p>Employment sites that are within 250m of an internationally, nationally or locally designated biodiversity or geodiversity site have the potential to affect those sites, e.g. through habitat damage/loss, fragmentation, disturbance to species, air pollution, trampling etc. Conversely, there may be opportunities to promote habitat connectivity if housing</p>

SA Objectives	Decision-Making Criteria	Assumption
	<ul style="list-style-type: none"> • Will it maintain and enhance woodland/hedgerow cover and management? • Will it maintain and enhance sites designated for their geodiversity interest? • Will it increase awareness of biodiversity and geodiversity issues? • Will it encourage the development of new biodiversity assets and linkages to existing habitats within/alongside development? • Will it increase the provision of and access to green infrastructure? 	<p>developments include green infrastructure. Therefore, while proximity to designated sites provides an indication of the potential for an adverse effect, uncertainty exists as appropriate mitigation may avoid adverse effects and may even result in beneficial effects. In addition, the potential impacts on biodiversity present on each site, or undesignated habitats and species adjacent to the potential development sites cannot be determined at this strategic level of assessment. This would be determined once more specific proposals are developed and submitted as part of a planning application.</p> <ul style="list-style-type: none"> • Sites that are within 250m of one or more designated biodiversity or geodiversity sites may have a significant negative (--?) effect. • Sites that are between 250m and 1km of one or more designated sites biodiversity or geodiversity sites may have a minor negative (-?) effect. • Sites that are more than 1km from any designated biodiversity or geodiversity sites are likely to have a negligible (0?) effect.
<p>17) Maintain and where possible enhance the quality of landscapes</p>	<ul style="list-style-type: none"> • Will it safeguard and enhance the character of the landscape and local distinctiveness and identity? • Will it reduce the amount of derelict, degraded and under-used land? • Will it preserve distinctive historic landscapes? 	<p>As there are no National Parks or Areas of Outstanding Natural Beauty within or immediately adjacent to Rugby Borough, the location of employment sites is not expected to affect these landscape designations.</p> <p>The sensitivity of the Borough to development was assessed in the Landscape Assessment of the Borough of Rugby: Sensitivity and Condition Study (2006).</p> <ul style="list-style-type: none"> • Sites that are within an area classed as being of very high or high sensitivity could have a significant negative (--?) effect. • Sites that are within an area classed as being of moderate sensitivity could have a minor negative (-?) effect. • Sites that are within an area classed as being of

SA Objectives	Decision-Making Criteria	Assumption
		<p>low sensitivity could have a negligible (0?) effect.</p> <p>In all cases effects are uncertain as they will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.</p>
<p>18) Maintain and where possible enhance the quality of townscapes</p>	<ul style="list-style-type: none"> • Will it maintain and enhance the character of the townscape and local distinctiveness and sense of place? • Will it reduce the number of derelict, under-used and vacant buildings? • Will it achieve high quality and sustainable design for the built environment sensitive to the locality? 	<p>It is assumed that all new employment development will be of high quality design.</p> <p>Where new development takes place on brownfield land, there are likely to be positive effects on the townscape as a result of reducing the number of derelict sites and buildings and replacing them with high quality new development.</p> <ul style="list-style-type: none"> • Large sites (over 10ha) entirely or mainly on brownfield land are likely to have a significant positive (++) effect on this objective. • Small sites (less than 10ha) entirely or mainly on brownfield land are likely to have a minor positive (+) effect on this objective. • Sites of any size that are entirely or mainly on greenfield land would have a negligible (0) effect on this objective.

Appendix 5
SA Matrices for the Residential Site Options

Site Options Identified and Appraised Prior to the Preferred Option Consultation

S14/003: Masters Hill, Long Itchington Road, Birdingbury (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is at Birdingbury which is classed by the Council as a Local Needs Settlement; therefore a minor positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within 600m of this site. However, adjacent to the south western boundary of the site is an area of open space which appears to be allotments and there is another area of open space approximately 385m to the north. Therefore, a minor positive effect on this SA objective is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (4.045ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops within 600m to the north of this site, within Birdingbury. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops within 600m to the north of this site, within Birdingbury. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within 600m to the north of this site, within Birdingbury and there is a national cycle route almost adjacent to the eastern boundary of the site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is approximately 725m to the north of Busheywood, Debdale Wood and Debdale Spinney potential Local Wildlife Site. Approximately 785m to the north west of the site is the Rugby to Leamington Disused Railway Local Wildlife Site and The Brakes Local Wildlife Site is located 815m to the north east. Birdingbury Station Pool Local Wildlife Site is also within 915m to the north. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Feldon Lias Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	<ul style="list-style-type: none"> This site is on greenfield land; therefore a negligible effect is likely.

SA14/004: Site adjacent to public play area, The Old Orchard, Plott Lane, Stretton on Dunsmore, Rugby, CV23 9HL (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Stretton on Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery approximately 330m to the east of this site, and there is an outdoor sports facility immediately to the west as well as a number of other open spaces within walking distance. A significant positive effect on this SA objective is therefore likely. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.92ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are three bus stops within 600m to the east of this site, within Stretton on Dunsmore. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are three bus stops within 600m to the east of this site, within Stretton on Dunsmore. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the

SA Objectives	SA Score	Justification
historic environment, heritage assets and their settings.		site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m to the east of this site, within Stretton on Dunsmore so a significant positive effect is likely on this SA objective. However, there are no cycle paths or railway stations within walking distance (600m) of the site.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is approximately 416m to the north west of Stretton on Dunsmore Fields Local Wildlife Site. Approximately 715m to the south east of the site is Asylum Farm Meadows Local Wildlife Site and 780m to the south west is Park Farm Saline Spring Local Wildlife Site. Bull and Butcher Wood Local Wildlife Site is approximately 800m to the south west. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/005: Main Street, Harborough Magna, CV23 0HA (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is at Stretton on Dunsmore which is classed by the Council as a Local Needs Settlement; therefore a minor positive effect on this SA objective is likely.
3) Promote/improve health of	+/-	There are no existing healthcare facilities within 600m of this site. However, there are five areas of public open

SA Objectives	SA Score	Justification
the population and reduce health inequalities		space within Harborough Magna to the east; therefore a minor positive effect on this SA objective is likely. However, the site is within very close proximity of the AQMA that has been declared around Rugby town – the south eastern corner of the site is within approximately 75m of the AQMA. Vehicles leaving the site and travelling east along Easenhall Road would travel directly into the AQMA and would therefore contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (4.45ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops along Rugby Road immediately to the south of this site and a further six to the east within Harborough Magna. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops along Rugby Road immediately to the south of this site and a further six to the east within Harborough Magna. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be

SA Objectives	SA Score	Justification
		possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are six bus stops within 150m of the site; four bus stops along Rugby Road immediately to the south of this site and a further six to the east within Harborough Magna. However, there are no railway stations or cycle paths within walking distance (600m) of the site. Overall a significant positive effect is likely.
15) Reduce all forms of pollution	--	The site is within very close proximity of the AQMA that has been declared around Rugby town – the south eastern corner of the site is within approximately 75m of the AQMA. Vehicles leaving the site and travelling east along Easenhall Road would travel directly into the AQMA and would therefore contribute additional emissions in that area. Therefore, a significant negative effect is likely in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is approximately 600m to the north of the Oxford Canal Local Wildlife Site and approximately 650m to the north east of Cathiron Spinney Local Wildlife Site. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

SA14/007: Land adjacent to Eastfield Farm, Crick Road, Hillmorton, CV23 0AB (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no existing healthcare facilities within 600m of this site. However, there is an area of public open space approximately 100m to the west and another two within 600m to the west, one of which appears to comprise outdoor sports pitches; therefore a minor positive effect on this SA objective is likely. However, the site is within

SA Objectives	SA Score	Justification
		the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (2.34ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops within approximately 285m of this site to the west, along Crick Road. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land which is classed as Grade 4 agricultural quality; therefore development here may have a minor negative effect.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are two bus stops within approximately 285m of this site to the west, along Crick Road. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and	+	There are two bus stops within approximately 285m of this site to the west, along Crick Road. However, there are

SA Objectives	SA Score	Justification
accessible transport network		no railway stations or cycle paths within walking distance (600m) of the site. Overall a minor positive effect is likely.
15) Reduce all forms of pollution	--	The site lies within the AQMA that has been declared around Rugby town and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the northern boundary of the site lies adjacent to the Crick Road (A428) and therefore a further significant effect is likely with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is within approximately 40m of a local geological site, and Hill Morton Sand Pit (potential) and Oxford Canal Local Wildlife Sites are both within 250m to the west. Other designated sites within 1km of this site include Hill Morton Radio Station potential Local Wildlife Site and Hillmorton Ballast Pits Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'Feldon – Ironstone Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate-high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/008_S14/020: Land at Cawston Rugby (known as land & buildings adjoining Little Scotland Farm, Scotts) (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no existing healthcare facilities within 600m of this site, however, there are five areas of open space within 600m to the north and east, with two of these being directly adjacent to the north. This results in a minor positive effect. However, this site is within the AQMA designated around Rugby town, and additional vehicles associated with this development will therefore contribute to additional emissions in this area, and this results in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and	+	This site is small (1.7ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
decent housing, which meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are 10 bus stops within walking distance (600m) of this site to the north, east and west (two are directly adjacent to the east of the site on Alwyn Road). However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land which is classed as Grade 7 agricultural quality; therefore development here may have a minor negative effect.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are 10 bus stops within walking distance (600m) of this site to the north, east and west (two are directly adjacent to the east of the site on Alwyn Road). However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are 10 bus stops within walking distance (600m) of this site to the north, east and west (two are directly adjacent to the east of the site on Alwyn Road). Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, and additional vehicles associated with this development will therefore contribute to additional emissions in this area, and this results in a significant negative effect. This site is not directly adjacent to a major road or railway line which could lead to future residents being

SA Objectives	SA Score	Justification
		exposed to noise pollution, and there are no sensitive receptors surrounding the site.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is within approximately 450m north of Dunkley Lake Local Wildlife Site and Cawston Fox Covert Local Wildlife Site is approximately 460m to the west. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/009: Dyer's Lane, Wolston (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Wolston, which is classed by the Council as a Main Rural settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no existing healthcare facilities within 600m of this site. However, there is an area of public open space (which appears to be an outdoor sports facility) across the road to the west of the site and six other areas of open space within walking distance; therefore a minor positive effect on this SA objective is likely. The site is not within or directly connected to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.048ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	+	There are 11 bus stops within walking distance (600m) of this site to the north, east and west, in Wolston.

SA Objectives	SA Score	Justification
stable and sustainable local economy		However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are 11 bus stops within walking distance (600m) of this site to the north, east and west, in Wolston. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are 11 bus stops within walking distance (600m) of this site to the north, east and west, in Wolston. However there are no cycle paths or railway stations within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is within approximately 380m of the Plantation potential Local Wildlife Site to the north west. Sally's Hole Local Wildlife Site is approximately 450m to the north and Wolston Gravel Pit SSSI is approximately 650m to the south west. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as

SA Objectives	SA Score	Justification
		effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/010: Land to Rear of 84-90 Dunchurch Road, Rugby, Warwickshire, CV22 6DW (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a hospital approximately 430m to the east of this site and a doctor's surgery within 400m to the north. In addition, there are several areas of open space within walking distance (600m) including one adjacent to the eastern side of the site. A significant positive effect on this SA objective is therefore likely. However, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.21ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are two bus stops within 100m to the east of this site and a number of others within walking distance (600m). While there are no existing employment sites within 600m, Rugby town centre is within 600m to the north. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.

SA Objectives	SA Score	Justification
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-?	This site is on greenfield land which is classed as Grade 7 agricultural quality; therefore development here is likely to have a minor negative effect.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are two bus stops within 100m to the east of this site and a number of others within walking distance (600m). While there are no existing employment sites within 600m, Rugby town centre is within 600m to the north. Overall, a minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are two bus stops within 100m to the east of this site and a number of others within walking distance (600m). Additionally, a National Cycle Route is adjacent to the site's western boundary and a local route is approximately 80m to the east boundary. Overall a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within the AQMA that has been declared around Rugby town and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is within approximately 700m of a Local Wildlife Site (Allotment Gardens) to the west. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site, and it is noted that the status of the Local Wildlife Site is 'destroyed'.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/011 Land at Coventry Road, Wolvey, Warwickshire (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is located in Wolvey, which Rugby Borough Council has classed as a Main Rural Settlement. Therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	The site is located within walking (600m) of one doctor's surgery on The Square and three open spaces. A significant positive effect is therefore likely on this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is relatively small (0.91ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of Wolvey (a Main Rural Settlement) centre and two bus stops located approximately 130m to the north of the site on Coventry Road. However there are no sites of employment within walking distance. Overall, a significant positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is located on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land and the majority of the site is classed as grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is located on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's	+	The site is located within walking distance (600m) of Wolvey (a Main Rural Settlement) centre and two bus stops

SA Objectives	SA Score	Justification
contribution to climate change		located approximately 130m to the north of the site on Coventry Road. However there are no sites of employment within walking distance. Overall, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	The majority of this site is on greenfield land and is outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is located within walking distance (600m) two bus stops located approximately 130m to the north of the site on Coventry Road; however there are no cycle paths or railway stations within walking distance. Overall a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	The site is not within or directly linked to an AQMA, therefore a negligible effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Wolvey Rush Pasture Local Wildlife Site lies approximately 440m to the north of the site, another Local Wildlife Site under the same name lies approximately 660m north west of the site. Three Local Wildlife Sites all under the name of Wolvey Trout Pits are approximately 430m and 650m west and north west of the site. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	The majority of this site lies within the 'High Cross Plateau – village farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is located on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/012_S14/013 Shelford Lodge Farm/Temple Farm (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Wolvey which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery approximately 215m south of this site. There are also three areas of open space within 310m to the south of the site. Therefore, a significant positive effect on this SA objective is likely. The site is not within or directly connected to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This is a relatively small site (7.13ha) therefore a minor positive effect is likely for this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops within 285m to the south of this site, within Wolvey. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land and the majority of the site is classed as grade 3 agricultural quality (with an area in the north classed as Grade 2); therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are two bus stops within 285m to the south of this site, within Wolvey. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely.

SA Objectives	SA Score	Justification
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land and the majority of the site is outside of flood zones 3a or 3b (although the central part of the site and the northern boundary of the southern part of the site is within a flood zone 3 area); therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops within 285m to the south of this site, within Wolvey. However there are no railway stations or cycle paths within walking distance (600m) of the site. A minor positive effect is likely overall.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked to an AQMA, therefore a negligible effect is likely on this SA objective. The site however lies approximately 430m east of M69 where there is no development in between so there is likely to be a significant negative impact (resulting in mixed effects overall) in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site contains and Wolvey Trout Pits Local Wildlife Site and encroaches onto another fragment of the Local Wildlife Site. The site is also adjacent to Wolvey Rush Pasture Local Wildlife Site and approximately 300m away from another fragment of that Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	The majority of this site lies within the 'High Cross Plateau - village farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

SA14/016 Lawford Fields Farm, Bilton Lane, Long Lawfords, CV23 9DU (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and	++	This site is at Long Lawford which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.

SA Objectives	SA Score	Justification
cultural opportunities with good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site. However, there are a number of areas of open space within 600m of the site including an area of open space within 25m to the west of the site and an area of open space approximately 50m south of the site. Therefore, a minor positive effect on this SA objective is likely. However, this site is within the AQMA that has been declared around Rugby town. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This is a relatively large site (30ha) therefore a significant positive effect is considered likely for this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are 14 bus stops within walking distance (600m) surrounding this site, within Long Lawford. This includes one bus stop adjacent to the north western corner of the site. The site is also adjacent to an existing Strategically Important Employment site. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The majority of this site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The majority of the site is on greenfield land and is classed as grade 3 agricultural quality (with a tiny area on the eastern edge classed as Grade 7); therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The majority of this site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are 14 bus stops within walking distance (600m) surrounding this site, within Long Lawford. This includes one bus stop adjacent to the north western corner of the site. The site is also adjacent to an existing Strategically Important Employment site. However, it is not within 600m of a town centre. Overall, a minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	The majority of this site is on greenfield land and is outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the

SA Objectives	SA Score	Justification
historic environment, heritage assets and their settings.		site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are 14 bus stops within walking distance (600m) surrounding this site, within Long Lawford. Additionally, National Cycle Routes are adjacent to the site's northern and southern boundaries. Overall, a significant positive effect is likely.
15) Reduce all forms of pollution	--	The site lies within the AQMA that has been declared around Rugby town and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, Coventry road (A428) lies adjacent to the north of the site and Parkfield Road (A4071) lies adjacent to the site's southern boundary.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is within 15m of Rugby-Leamington Disused Railway - Leamington Extension Local Wildlife Site, approximately 35m from Long Lawford Meadows Local Wildlife Site, approximately 400m from Malpass Quarry Local Wildlife Site, approximately 705m from Parkfield Road Quarry and Slagheap Local Wildlife Site and approximately 675m from Parkfield Road Verge Local Wildlife Site. The site is also approximately 850m from Irrigation Pool Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site lies within the 'Dunsmore - Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is mainly on greenfield land; therefore a negligible effect is likely.

SA14/017 - Land on south side of Leamington Road opposite British Legion Club, Ryton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural	++	The site is located within Ryton on Dunsmore which is classified by the Council as a Main Rural Settlement;

SA Objectives	SA Score	Justification
opportunities with good access for all sections of the community		therefore a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	This site is located within 600m of four open spaces; one located to the west along Leamington Road, another to the south of the site and two to the north. However the nearest healthcare facility is over 600m from the site. Therefore, a minor positive effect is likely overall. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.275ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are six bus stops within walking distance (600m) from the site although it is noted that one is located the other side of a dual carriageway; therefore access may be an issue. An existing Strategically Important Employment Site (Peugeot Citroen) is also within walking distance (600m) of the site; therefore a significant positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	++	The site is located within 600m of Ryton on Dunsmore village centre (a Main Rural Settlement), an existing employment site and six bus stops; therefore a significant positive effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no

SA Objectives	SA Score	Justification
settings.		potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of six bus stops in Ryton on Dunsmore therefore a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the site lies adjacent to Leamington Road (A445) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is located within 250m of one Local Wildlife Site, Ryton Grassland to the west; however the it is noted that the Local Wildlife Site is already classed as destroyed. There are also a number of other Local Wildlife Sites within 1km including Warren Farm and Ryton Church Pastures. Therefore, the development of this site may have a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

SA14/018 Land off Glenfern Gardens, off Oxford Road, Ryton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the	++	The site is located within Ryton on Dunsmore which is classified by the Council as a Main Rural Settlement; therefore a significant positive effect is likely. However it is worth noting that this site lies in the settlement's periphery.

SA Objectives	SA Score	Justification
community		
3) Promote/improve health of the population and reduce health inequalities	-	There is no healthcare facility or an open space within 600m of the site; so is therefore likely to have a minor negative effect. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located directly opposite and within walking distance (600m) of an existing Strategically Important Employment Site (Peugeot Citroën). Additionally a bus stop lies within walking distance (600m) to the north of the site; therefore a significant positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	The site lies within 600m of an employment site and a bus stop; however it is more than 600m to Rugby town centre or the centre of a Main Rural Settlement. Therefore, a negligible effect is likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.

SA Objectives	SA Score	Justification
14) Promote a sustainable and accessible transport network	+	There is one bus stop within walking distance (600m) to the north of the site located on the Oxford Road (A423) and London Road (A45) junction. However there are no cycle paths or railway stations within walking distance (600m) of the site. Therefore a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the site lies adjacent to Oxford Road (A423) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Around 400m east of the site lies a SSSI and there are a number of Local Wildlife Sites within 1km including Featherstone Farm Fields approximately 700m to the south and Warren Farm around 720m to the south east. Therefore, the development of this site could have a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/019 Land off Bulkington Road, Bulkington Road, Wolvey, Warwickshire (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies at Wolvey which the Council has classified as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	The site is within walking distance (600m) of a doctor's surgery located on The Square and two open spaces; therefore a significant positive effect on this SA objective is likely. This site is not within or directly linked to an AQMA.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This is a relatively large site (24.2ha); therefore a significant positive effect is considered likely for this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of four bus stops and Wolvey centre, a Main Rural Settlement and therefore a significant positive effect on this SA objective is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The majority of this site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The majority of this site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	The site lies within walking distance (600m) of six bus stops and Wolvey, a Main Rural Settlement. However there are no employment sites within walking distance. Therefore development here is likely to have a minor positive effect overall.
12) Avoid, reduce and manage flood risk	--	The site lies on greenfield land and there is an area of flood zone 3 (around the River Anker) flowing through the centre of the site; therefore a significant negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of four bus stops; two to the south in Wolvey and two to the east in Wolvey Heath. There are no railway stations or cycle routes within walking distance of the site. A

SA Objectives	SA Score	Justification
		significant positive effect is likely overall on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Two Local Wildlife Sites are adjacent to the site's boundary; Wolvey Trout Pitts lines the western border and Wolvey Rush Pasture is situated to the south of the boundary. Therefore, the development of this site may have a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. Due to a combination of cultural coherence and rolling topography, the overall sensitivity is rated as moderate; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/021 Penlan, Cawston Lane, Dunchurch, Rugby, CV22 7RX (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is situated between Rugby town and Dunchurch, which the Council has classified as a Main Rural Settlement. Therefore it is likely to have a significant positive effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are a number of open spaces (including a rugby pitch) between approximately 500m and 600m north of the site and can be accessed via a Right of Way. This site is therefore likely to have a minor positive effect. However, the site lies within an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and	+	This site is relatively small (0.21ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
decent housing, which meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops located approximately 500m from the site; one to the north east and the second to the east can be accessed via Right of Way. The site is not within 600m of an existing employment site or the centre of Rugby town or Dunchurch centre, a Main Rural Settlement. Therefore a minor positive effect is considered likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land and the majority of the site is classed as Grade 2 agricultural quality; therefore the development is likely to have a significant negative effect.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land and therefore is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are three bus stops within walking distance (600m) from the site; however there are no sites of employment, Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m). Overall, a negligible effect is likely.
12) Avoid, reduce and manage flood risk	-	The majority of this site is on greenfield land and is outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within walking distance (600m) from the site; one to the north of the site on Thurlaston Drive, another to the east of the site near and the third to the northeast of the site half way between the Alwyn Road and Longrood Road intersection and Main Street. There are no railway stations or cycle paths within

SA Objectives	SA Score	Justification
		walking distance (600m) of this site. There is likely to be a significant positive effect overall on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Two Local Wildlife Sites lie within approximately 300m of the site; Dunkley Lake to the south east and Cawston Fox Covert to the west. The site therefore may have a minor negative effect although, this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity due to the strongly unified pattern and the gently rolling topography with scattered trees being the key elements which contribute to its sensitivity. Therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/023 58 Daventry Road, Dunchurch, CV22 6NS (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is located in Dunchurch which the Council has classified as Main Rural Settlement; it is therefore likely to have a significant positive effect.
3) Promote/improve health of the population and reduce health inequalities	++/-	Within walking distance (600m) of the site lies a doctor's surgery (approximately 310m) located on Dunsmore Heath and four open spaces. The site is therefore likely to have a significant positive effect on this SA objective. However, the site lies within an AQMA and therefore a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.2ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site lies within walking distance (600m) of Dunchurch centre (a Main Rural Settlement) and 11 bus stops. Therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land and the majority of the site is classed as Grade 2 agricultural quality; therefore development is likely to have a significant negative effect.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land and therefore is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	The site lies within walking distance (600m) of Dunchurch, a Main Rural Settlement and 11 bus stops. However there are no employment sites within walking distance so there is likely to be a minor positive effect on this SA objective overall.
12) Avoid, reduce and manage flood risk	-	The majority of this site is on greenfield land and is outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within walking distance (600m) and 11 bus stops located in Dunchurch. There are no cycle paths or railway stations within walking distance (600m). Overall there is likely to be a significant positive effect on this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Although the site lies approximately 200m north of M45, there is no development in between so there is likely to be a significant negative impact with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is situated on the Dunchurch Hall Meadow Local Wildlife Site. The site therefore may have a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is on greenfield land less than 10 ha; therefore a minor positive effect is likely.

SA14/024 Restaurant + garage Site, A45, 424 London Road, Stretton-on-Dunsmore, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Stretton on Dunsmore which the Council has classified as Main Rural Settlement; it is therefore likely to have a significant positive effect.
3) Promote/improve health of the population and reduce health inequalities	-	There are no healthcare facilities, open spaces or sports facility within walking distance (600m) of the site; therefore a minor negative effect is likely. The site does not lie within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the	+	This site is relatively small (0.93ha) in size; therefore a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of one bus stop; however the site is not within walking distance (600m) of an existing employment site or the centre of Stretton on Dunsmore, a Main Rural Settlement. Therefore a minor positive effect is likely. However, it is noted that the bus stop is only accessible by crossing a dual carriage way; therefore there may be access issues depending on the location of safe crossing points.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site lies on predominantly brownfield land and therefore is likely to have a significant positive effect.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The site mainly on brownfield land and therefore the effect on this SA objective is likely to be negligible.
10) Minimise waste and manage it sustainably	+?	The site is mainly on brownfield land and therefore the effect on this SA objective could be minor positive; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	0	The site is within walking distance (600m) of one bus stop; however the site is not within walking distance of an employment site, Rugby town centre or the centre of a Main Rural Settlement. Therefore a negligible effect is likely overall.
12) Avoid, reduce and manage flood risk	0	The site is on brownfield land and lies outside of flood zones 3a and 3b; therefore a negligible effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop approximately 530m to the south east of the site on School Lane in Stretton on Dunsmore. However there are no cycle paths or railway stations within walking distance (600m) of the site. Overall, a minor

SA Objectives	SA Score	Justification
		positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the site lies adjacent to London Road (A45) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Wolston Gravel Pit SSSI is situated approximately 900m to the north of the site. Therefore there may be a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity due to the strongly unified pattern and the gently rolling topography with scattered trees being the key elements which contribute to its sensitivity. Therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This is a small (under 10ha) brownfield site and therefore a minor positive effect is likely.

SA14/025 Land at Ashlawn Road West, Ashlawn Road, Rugby, CV22 6HU (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within the periphery of Rugby town and therefore will have a significant positive effect.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is located within walking distance (600m) of nine open spaces; however there are no healthcare facilities within walking distance. Therefore, a minor positive effect is likely. However, the site lies within an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and	++	This is a relatively large site (38.34ha); therefore a significant positive effect is considered likely for this

SA Objectives	SA Score	Justification
decent housing, which meets the needs of the Borough		objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance of over 20 bus stops; however it is not in walking distance (600m) of existing employment sites, Rugby town centre or the centre of a Main Rural Settlement. A minor positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site comprises of mainly greenfield land and it is therefore likely to have a minor negative effect.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land and the majority of the site is classed as Grade 2 agricultural quality; therefore development is likely to have a significant negative effect.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land and is therefore considered to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	The site is located within walking distance (600m) of over 20 bus stops but is not within walking distance of an employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall, it is therefore considered that the site will have a negligible effect on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is mainly greenfield and lies outside of flood zone 3a and 3b and therefore is likely to have a minor negative effect overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of over 20 bus stops within Dunchurch and a national cycle route that aligns with Ashlawn Road with an additional National Cycle Network Link running along the southern

SA Objectives	SA Score	Justification
		section of Dunchurch Road. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Approximately 400m west of the western site boundary lies Cock Robin Wood Local Nature Reserve. There may be a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity due to the strongly unified pattern and the gently rolling topography with scattered trees being the key elements which contribute to its sensitivity. Therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site comprises mainly of greenfield land and therefore a negligible effect is likely.

S14/026 Hillmorton Triangle, Rugby, land to the south of the A428 (Crick Road), East & North of B4038 Kilsby Lane, and west of the Oxford Canal (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located on the periphery of Rugby town and it is therefore likely to have a significant positive effect.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are four open spaces within walking distance (600m) of the site. However, there are no healthcare facilities within walking distance and therefore the site is likely to have a minor positive effect on this SA objective. However, the site lies on the periphery of an AQMA and therefore a potential minor negative effect is

SA Objectives	SA Score	Justification
		also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (5.3ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of five bus stops; however it does not lie within walking distance of any existing employment sites, Rugby town centre or the centre of a Main Rural Settlement. Overall it is therefore likely that the site will have a minor positive effect on this objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies on predominantly greenfield land and it is therefore considered likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on predominantly greenfield land, of which approximately two thirds is classed as Grade 7 agricultural quality. Therefore, a minor negative effect on this SA objective is likely. The southern third of the site is Grade 3 land, although it is undetermined if it is 3a or 3b.
10) Minimise waste and manage it sustainably	0	This site is predominantly greenfield land and it is therefore considered to have a negligible effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located within walking distance (600m) of five bus stops however it does not lie within walking distance of any existing employment sites, Rugby town centre or the centre of a Main Rural Settlement. Overall it is therefore likely that the site will have a negligible effect on this objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and is outside of flood zones 3a and 3b. It is therefore considered that it will have a minor negative effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.

SA Objectives	SA Score	Justification
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of five bus stops to the north of the site along Crick Road. There are however no cycle paths or railway stations in within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. The site is not immediately adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The eastern boundary of the site lines the Oxford Canal which is designated as a Local Wildlife Site. Situated approximately 470m to the east of the site's boundary lies another Local Wildlife Site, Hill Morton Sand Pit (potential site) and a Local Geological Site. Furthermore, approximately 100m to the south east of the site lies a further Local Wildlife Site, Kilsby Lane Meadow. Finally, approximately 380m to the north lies Hillmorton Ballast Pits Local Wildlife Site. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	According to the 2006 Landscape Assessment of the Borough of Rugby, this site is split into two character types; the north western half of the site lies within the 'Dunsmore - Plateau Fringe' and the south eastern side has been classified as 'Fledon - Vale Farmlands'. Both these area are classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site comprises mainly greenfield land and therefore a negligible effect is likely.

S14/027 Homefield, Rugby Road, Bilton Grange, Dunchurch, Bilton Grange School, Rugby Road, Dunchurch, CV22 6QU (Site already has planning consent)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the	++	The site lies within Dunchurch which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely.

SA Objectives	SA Score	Justification
community		
3) Promote/improve health of the population and reduce health inequalities	++/-	Within 600m of the site there is a doctor's surgery located on Dunsmore Heath, four open spaces and therefore a significant positive effect is likely. It is worth noting that the health care facility is just over 600m if using the road. However, the site lies on the periphery of an AQMA and therefore a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (2.916ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site lies within walking distance (600m) of Dunchurch (a Main Rural Settlement) centre and ten bus stops. A significant positive effect is therefore likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	The northern half of the site is classified as Grade 2 agricultural land and the southern half as Grade 3 and therefore a significant negative effect is likely.
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	+	The site lies within 600m of Dunchurch (a Main Rural Settlement) centre and ten bus stops; however there are no employment sites within 600m. A minor positive effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b so overall a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this

SA Objectives	SA Score	Justification
		SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within 600m of ten bus stops within Dunchurch and along Rugby Road; additionally a national cycle route is approximately 90m to the north of the site, and approximately 580m to the north east lies a National Cycle Network link on Dunchurch Road. Overall a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not immediately adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Cock Robin Wood Local Nature Reserve lies approximately 500m to the northwest of the site and Dunchurch Hall Meadow a Local Wildlife Site lies approximately 700m to the south. Therefore a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	0	This site comprises mainly of greenfield land and therefore a negligible effect is likely.

S14/028 The Lion Field, Bilton Grange, Dunchurch, Bilton Grange School, Rugby Road, Dunchurch, CV22 6QU (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Dunchurch which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	+/-	Within walking distance (600m) of the site there are three open spaces; one of which lies adjacent to the south eastern boundary. However there is no health facility within walking distance, therefore there is likely to be a minor positive effective on this SA objective. The site however lies on the periphery of an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.792ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are ten bus stops within 600m of this site. However, there are no existing employment sites, Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m) of the site. Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is located on greenfield land therefore a minor negative is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land and the majority of the site is classed as Grade 2 agricultural quality therefore the development is likely to have a significant negative effect.
10) Minimise waste and manage it sustainably	0?	The site lies on greenfield land and therefore may have a negligible effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are ten bus stops within 600m of this site. However, there are no existing employment sites, Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b so overall a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this

SA Objectives	SA Score	Justification
		SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are ten bus stops within 600m of this site along Rugby Road. Furthermore adjacent to the north western boundary lies a national cycle route and approximately 460m to the north east lies a National Cycle Network link on Dunchurch Road. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the site lies adjacent to the A426 and therefore a further significant effect is likely with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Cock Robin Wood Local Nature Reserve lies approximately 320m to the northeast of the site; there may be therefore a minor negative effect, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity due to the strongly unified pattern and the gently rolling topography with scattered trees being the key elements which contribute to its sensitivity. Therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site comprises mainly of greenfield land and therefore a negligible effect is likely.

S14/029 Marston Maples, Marston Maples, Rugby Road, Wolston, CV8 3F2 (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Wolston which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely. The site is situated in the periphery.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	+	There are two open spaces within walking distance (600m) for the site. However, there are no health facilities within walking distance and therefore the site is likely to have a minor positive effect on this SA objective. The site does not lie within an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.75ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of three bus stops in Wolston; however it does not lie within walking distance (600m) of any employment sites, Rugby town centre or the centre of a Main Rural Settlement. Overall it is therefore likely the site will have a minor positive effect on this objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site lies on predominantly brownfield land and therefore is likely to have a significant positive effect.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The site lies on predominantly brownfield land and therefore is likely to have a negligible effect.
10) Minimise waste and manage it sustainably	+?	The site lies on predominantly brownfield land and therefore may have a minor positive effect; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	0	There are three bus stops within 600m of this site. However, there are no existing employment sites or Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	The site lies on brownfield land outside of flood zones 3a and 3b and therefore it is likely that there will be a negligible effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this

SA Objectives	SA Score	Justification
		SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops in Wolston, however there are no railway stations or cycle paths within walking distance of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The Local Wildlife Site, Sally's Hole, lies approximately 520m northwest of the site. Therefore a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
18) Maintain and where possible enhance the quality of townscapes	+	The site is small (under 10ha) and lies on mainly brownfield land so therefore a minor positive effect on this SA objective.

S14/030 Priory Road, Poultry Site, Priory Road, Wolston, Coventry, CV8 3FX (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Wolston which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely. The site is situated in the periphery.
3) Promote/improve health of the population and reduce	+	There are two open spaces within walking distance (600m) for the site. However, there are no health facilities

SA Objectives	SA Score	Justification
health inequalities		within walking distance and therefore the site is likely to have a minor positive effect on this SA objective. The site does not lie within an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.07ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of three bus stops in Wolston; however it does not lie within walking distance (600m) of any employment sites, Rugby town centre or the centre of a Main Rural Settlement. Overall it is therefore likely the site will have a minor positive effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site lies on predominantly brownfield land and therefore is likely to have a significant positive effect.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The site lies on predominantly brownfield land and therefore is likely to have a negligible effect.
10) Minimise waste and manage it sustainably	+?	The site lies on predominantly brownfield land and therefore may have a minor positive effect; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	0	There are three bus stops within 600m of this site. However, there are no existing employment sites, Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	The site lies on brownfield land outside of flood zones 3a and 3b and therefore it is likely that there will be a negligible effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development

SA Objectives	SA Score	Justification
		and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops in Wolston; however there are no railway stations or cycle paths within walking distance of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the site lies adjacent a railway line and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the railway could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Local Wildlife Site, Sally's Hole, lies approximately 240m west of the site. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	The site is small (under 10ha) and lies on mainly brownfield land so therefore a minor positive effect on this SA objective.

S14/031 Thurlaston Poultry Site, Biggin Hall Lane, Thurlaston, CV23 9LD (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site lies within Thurlaston which Rugby Borough Council has classified as a Local Needs Settlement and therefore a minor positive effect is likely. The site is situated in the periphery.
3) Promote/improve health of the population and reduce health inequalities	+	There is one open space within walking distance (600m) of the site. However, there are no health facilities within walking distance and therefore the site is likely to have a minor positive effect on this SA objective.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.58ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There is one bus stop within walking distance (600m) of the site in Thurlaston; however the site does not lie within walking distance (600m) of an employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall, the site is likely to have a minor positive effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site lies on predominantly brownfield land and therefore is likely to have a significant positive effect.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The site lies on predominantly brownfield land and therefore is likely to have a negligible effect.
10) Minimise waste and manage it sustainably	+?	The site lies on predominantly brownfield land and therefore may have a minor positive effect; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	0	There is one bus stop within 600m of this site in Thurlaston. However, there are no existing employment sites, Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	The site lies on brownfield land outside of flood zones 3a and 3b and therefore it is likely that there will be a negligible effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and	+	There is one bus stop within walking distance (600m) of the site in Thurlaston and a national cycle path runs

SA Objectives	SA Score	Justification
accessible transport network		approximately 340m to the south of the site. There are no railway stations within walking distance (600m) of the site and overall therefore a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The Local Wildlife Site, Draycote Water lies approximately 260m south of the site. Therefore a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity due to the strongly unified pattern and the gently rolling topography with scattered trees being the key elements which contribute to its sensitivity. Therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	The site is small (under 10ha) and lies on mainly brownfield land so therefore a minor positive effect on this SA objective.

SA14/032 Land adjacent to the drive, Bilton Grange, Dunchurch, Bilton Grange School, Dunchurch, Rugby, CV22 6QU (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Dunchurch which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study, therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no existing healthcare facilities within 600m of this site. However, there are 3 areas of public open space directly within walking distance (600m) one of which is directly to the east of the site. Therefore a minor positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality

SA Objectives	SA Score	Justification
		in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.456ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are thirteen bus stops within 600m of this site. However, there are no existing employment sites, Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m) of the site. Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is located on greenfield land and therefore a minor negative effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land which is classed as grade 2 agricultural quality; therefore a significant negative effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	0	There are thirteen bus stops within 600m of this site. However, there are no existing employment sites, Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport	++	There are thirteen bus stops within 600m of this site. Furthermore almost adjacent to the north western boundary

SA Objectives	SA Score	Justification
network		lies a national cycle route and approximately 580m to the north east lies a National Cycle Network link on Dunchurch Road. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the site lies adjacent to the A426 and therefore a further significant effect is likely with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Cock Robin Wood Local Nature Reserve lies approximately 440m to the northeast of the site and Dunchurch Hall Meadow a Local Wildlife Site lies approximately 950m to the south. Therefore a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site
17) Maintain and where possible enhance the quality of landscapes	0	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/033 Land to the rear of Wolds Lane, Land to the rear of Hawthorns, Wolds Lane, Wolvey, LE1D 3LL (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Wolvey which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	++	The site is within walking distance (600m) of a doctor's surgery located on the Square and three open spaces; therefore a significant positive effect on this SA objective is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which	+	This site is relatively small (0.193ha) in size; therefore a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is situated within walking distance (600m) of Wolvey centre (a Main Rural Settlement) and two bus stops; therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is located on greenfield land and therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The Agricultural Land Classification has classed the greenfield land as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	+	Within walking distance of the site (600m) there are two bus stops and Wolvey (a Main Rural Settlement) centre. However, there is no employment site within walking distance. Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site lies outside of flood zone 3a and 3b but is on greenfield land, so overall a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	Within walking distance of the site (600m) there are two bus stops to the north within Wolvey; however there are no railway stations or cycle paths within walking distance (600m). Overall, a minor positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The Local Wildlife Site, Wolvey Rush Pasture is located approximately 270m to the north of the site. Therefore a minor negative may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is small (under 10ha) and lies on greenfield land so therefore a negligible effect on this SA objective.

S14/034 Coton Park East, Rugby (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site lies within Newton which Rugby Borough Council has classified as a Local Needs Settlement and therefore a minor positive effect is likely. The site is situated in the periphery.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is within walking distance (600m) of two open spaces; however it is not within walking distance of a healthcare facility. Overall, a minor positive effect is likely on this SA objective. The site however lies on the periphery of an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The site is relatively large (20ha) and therefore a significant positive effect on this objective is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	++	The site is located within 600m of a Strategically Important Employment Site (Central Park, Coton) which is

SA Objectives	SA Score	Justification
stable and sustainable local economy		adjacent to the site's western boundary; furthermore there are three bus stops in Newton which are within walking distance (600m) of the site. Therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is located on greenfield land and therefore a minor negative effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	According to the Agricultural Land Classification, the site lies predominantly Grade 2 land and therefore a significant negative effect is likely. It is worth noting that the north-eastern corner of the site is Grade 4.
10) Minimise waste and manage it sustainably	0	The site lies on a greenfield site and so a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within 600m of a Strategically Important Employment Site (Central Park, Coton) which is adjacent to the site's western boundary; furthermore there are three bus stops in Newton which are within walking distance (600m) of the site. However, the site is not located within walking distance (600m) of Rugby town centre or the centre of a Main Rural Settlement. Therefore a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and outside of flood zones 3a and 3b therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be some potential impact on the historic environment – specifically concerning the heritage assets; therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops in Newton which are within walking distance (600m) of the site, however there are no cycle paths or railway stations within walking distance (600m) of the site. Overall a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the northern boundary of the site lies adjacent to the M6 and therefore a further significant effect is likely with relation to noise.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Local Wildlife Site, Newton Dismantled Railway lies adjacent to the centre of site's eastern boundary. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesigned biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/035 The Meadows, Watling Street, Clifton upon Dunsmore, CV23 0AG (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	--	The site is not located within walking distance (600m) of Rugby town, a Main Rural Settlement or a Local Needs Settlement; furthermore there are no public transport links within walking distance from the site. Therefore a significant negative effect is likely.
3) Promote/improve health of the population and reduce health inequalities	-	There are no health facilities, open spaces, playing field or sports facilities within walking distance (600m) of the site. Therefore a minor negative effect is likely. It is worth noting that the Ordinance Survey map shows 'other routes with public access' running adjacent to the site's north-western boundary. In addition, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore a further a potential minor negative effect is also identified as poor air quality in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (8.4ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
and anti-social behaviour		
6) Promote/enable a strong, stable and sustainable local economy	-	The site is not located within walking distance (600m) of any public transport links, existing employment sites, Rugby town centre or a Main Rural Settlement centre. Therefore a minor negative effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies mainly on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	According to the Agricultural Land Classification, the site lies predominantly on Grade 4 land with the north west section being classed as Grade 7. Overall, a minor negative is likely to occur on this SA objective.
10) Minimise waste and manage it sustainably	0	The site lies mainly on greenfield land and therefore a minor negative effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	--	The site is not located within walking distance (600m) of any public transport links, existing employment sites, Rugby town centre or a Main Rural Settlement centre. Therefore a significant negative effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is mainly on greenfield land and some areas of the site's boundaries lie within flood zones 2 and 3 which is associated with Clifton Brook, however the majority of the site lies outside of flood zones 3a and 3b. Overall therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	The site is not located within walking distance (600m) of any public bus stops, railway stations or cycle paths. A minor negative effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the north eastern boundary of the site lies

SA Objectives	SA Score	Justification
		adjacent to the A5 and therefore a further significant effect is likely with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Local Wildlife Site, Hill Morton Radio Station lies adjacent to the centre of site's south western boundary. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

SA14/036 Land off Rugby Road, Rugby Road, Binley Woods, CV3 2BD (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Binley which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are three open spaces within walking distance (600m) of the site. However, there are no health care facilities within walking distance. Overall, there is likely to be a minor positive effect on this SA objective. Additionally, this site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.36ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect for this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of eight bus stops and Binley Woods (a Main Rural Settlement) centre; however the site is not located within walking distance of an employment site. Overall, a minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies mainly on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The Agricultural Land Classification has classed the greenfield land as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site lies mainly on greenfield land and therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site lies within 600m of over ten bus stops and the centre of Binley Woods (a Main Rural Settlement); however it is not located within 600m of an employment site. Overall therefore, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land outside of flood zones 3a and 3b so overall a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within 600m of over ten bus stops located along Rugby Road and within Binley Wood; however there are no railway stations or cycle paths within 600m of the site. Overall, a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the southern boundary of the site lies adjacent to Rugby Road (A428) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Local Wildlife Site, New Close and Birchley Wood lies within approximately 100m of the boundary. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. Furthermore, Brandon Wood Local Wildlife Site is situated approximately 300m to the south of the site. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/037 Land at and adjacent to Sherwood Farm, Rugby Road, Binley Woods, CV3 2BD (0.5ha) (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Binley which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are three open spaces within walking distance (600m) of the site. However, there are no health care facilities within walking distance. Overall, there is likely to be a minor positive effect on this SA objective. Additionally, this site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.03ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect for this SA objective.
6) Promote/enable a strong,	+	The site is located within walking distance (600m) of eight bus stops and Binley Woods (a Main Rural

SA Objectives	SA Score	Justification
stable and sustainable local economy		Settlement) centre; however the site is not located within walking distance of an employment site. Overall, a minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies mainly on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The Agricultural Land Classification has classed the greenfield land as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site lies mainly on greenfield land and therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site lies within 600m of sustainable transport links and the centre of Binley Woods (a Main Rural Settlement); however it is not located within 600m of an employment site. Overall therefore, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land outside of flood zones 3a and 3b so overall a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within 600m of over ten bus stops located along Rugby Road and within Binley Wood; however there are no railway stations or cycle paths within 600m of the site. Overall, a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the southern boundary of the site lies adjacent to Rugby Road (A428) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the	--?	The Local Wildlife Site, New Close and Birchley Wood lies adjacent to the site's north eastern boundary.

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		Furthermore, Brandon Wood Local Wildlife Site is situated approximately 300m to the south of the site. Overall therefore, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/038 Land at and adjacent to Sherwood Farm, Rugby Road, Binley Woods, CV3 2BD (4.64ha) (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Binley Woods which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are three open spaces within walking distance (600m) of the site. However, there are no health care facilities within walking distance. Overall, there is likely to be a minor positive effect on this SA objective. Additionally, this site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.91ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect for this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of eight bus stops and Binley Woods (a Main Rural Settlement) centre; however the site is not located within walking distance of an employment site. Overall, a

SA Objectives	SA Score	Justification
		minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies mainly on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The Agricultural Land Classification has classed the greenfield land as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site lies mainly on greenfield land and therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site lies within 600m of sustainable transport links and the centre of Binley Woods (a Main Rural Settlement); however it is not located within 600m of an employment site. Overall therefore, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land outside of flood zones 3a and 3b so overall a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within 600m of over ten bus stops located along Rugby Road and within Binley Wood; however there are no railway stations or cycle paths within 600m of the site. Overall, a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the southern boundary of the site lies adjacent to Rugby Road (A428) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora	--?	The Local Wildlife Site, New Close and Birchley Wood lies adjacent to the site's north eastern boundary. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate

SA Objectives	SA Score	Justification
and fauna		mitigation may avoid adverse effects or even result in beneficial effects. Furthermore, Brandon Wood Local Wildlife Site is situated approximately 300m to the south of the site. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/039 Draycote Farm, Draycote, Rugby, CV23 9RB (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	The location of this site in Draycote is outside of Rugby town, a Main Rural Settlement and a Local Needs Settlement; however there is a bus stop within walking distance (600m) of the site. Therefore a minor negative effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	There is one open space within walking distance (600m) of the site. However, there are no health care facilities within walking distance. Overall, there is likely to be a minor positive effect on this SA objective. Additionally, this site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.25ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of one bus stop; however it does not lie within walking distance of a Rugby town centre, Main Rural Settlement centre or an employment site. Overall the site is expected to have a minor positive effect.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is mainly on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The Agricultural Land Classification has classed the greenfield land as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site lies mainly on greenfield land and therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is within walking distance (600m) of one bus stop; however it does not lie within walking distance of a Rugby town centre, Main Rural Settlement centre or an employment site. Overall the site is expected to have a negligible effect.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and lies mainly outside of flood zone 3a and 3b. Therefore a minor negative effect is likely on this SA objective. Small areas on the western boundary lies within flood zone 3.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is within walking distance (600m) of one bus stop and a national cycle route lies approximately 170m to the east; however there are on railway stations within walking distance. Overall, a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Local Wildlife Site, Rugby-Leamington Disused Railway lies approximately 220m from the site. Additionally Draycote Water Local Wildlife Site lies approximately 600m to the west of the site. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets

SA Objectives	SA Score	Justification
		may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0?	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/040 Old Lodge Farm Estate, Rugby Road, Binley Woods, CV3 2AB (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Binley Woods which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	The site is within walking distance (600m) of six open spaces; however there are no health care facilities within walking distance from the site. Overall, a minor positive effect is likely to occur on this SA objective. Additionally, this site is not within or directly linked to an AQMA. It is worth noting that Rugby Borough administrative boundary and the suburbs of Coventry city lies approximately 200m west of the site, so there may be health care facilities to be located nearby, but they are not available in this data set.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This is a large site (279ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of 15 bus stops and Binley Woods (a Main Rural Settlement) centre and therefore a significant positive effect is likely for this SA objective. It is worth noting that Rugby Borough administrative boundary and the suburbs of Coventry city lies approximately 200m west of the site, so

SA Objectives	SA Score	Justification
		there may be further employment sites located nearby, however this information is not available in this data set.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies on greenfield land a therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	According to the Agricultural Land Classification, the northern half of the site lies on Grade 2 quality land to the north and Grade 3 (although it is uncertain if it is 3a or 3b) quality land to the south; therefore development is likely to have a significant negative effect on this SA objective.
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	The site lies within 600m of 15 bus stops and Binley Woods (a Main Rural Settlement) centre. Overall therefore, a significant positive effect is likely. It is worth noting that the Rugby Borough administrative boundary and the suburbs of Coventry city lie approximately 200m west of the site, so there may be further employment sites located nearby, however this information is not available making use of this data set.
12) Avoid, reduce and manage flood risk	-	Flood zone 3 lies on the periphery of the north west boundary and covers a strip in the central northern section of the site. The site lies on greenfield land and overall, there is likely to be a minor negative effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be significant impact heritage assets. To the north of the site across the B4428, lies Combe Abbey (a Grade II* Registered Park and Garden), West Lodge (a Grade II* Listed Building) and Combe Abbey East Gatepier (a Grade II Listed Building). The site therefore could have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within 600m of 15 bus stops within Binley Woods, along Rugby Road and two to the north on the B4428. There are no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the southern boundary of the site lies adjacent to Rugby Road (A428) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative

SA Objectives	SA Score	Justification
		effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The eastern side of the site lies on New Close and Birchley Wood Local Wildlife Site. Furthermore Local Wildlife Sites Coombe Abbey West Deer Park is situated across the B4428 on the site's northern boundary, Binley Common Farm Wood is located approximately 380m south west of the site and Brandon Wood and Brandon Little Wood Local Wildlife Sites are located approximately 340m and 240m respectively to south of the site. Therefore the site may have a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/041 Land at Florin Place, Hillmorton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Rugby town and therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is within walking distance (600m) six areas of open spaces; however there are no healthcare facilities within walking distance. Overall a minor positive effect is likely. The site however lies on the periphery of an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the	+	The site is relatively small (5.49ha) and therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of eight bus stops; however the site does not lie within an employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall therefore, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	According to the Agricultural Land Classification, the main proportion of land lies on Grade 2 quality land. Therefore a significant negative effect is likely. The northern strip of land is classed as Grade 7 quality.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land and therefore is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	The site is located within 600m of eight bus stops, but not within 600m of an employment site of Rugby town centre or a Main Rural Settlement centre. Overall there is likely to be a negligible effect on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within 600m of eight bus stops along Crick Road in Hillmorton; however there are no cycle paths or railway stations within walking distance (600m) of the site. Overall, there is likely to be a significant positive effect on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or

SA Objectives	SA Score	Justification
		railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Adjacent to north and west site's boundary lies Old Cross Fields Local Wildlife Nature Reserve. Additionally, Kilsby Lane Meadow Local Wildlife Site lies approximately 400m to the south set of the site. Overall therefore, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	According to the 2006 Landscape Assessment of the Borough of Rugby, this site is split into three character types; the northern section lies in 'Dunsmore – Plateau Farmlands', the central (and majority) section of the site lies within the 'Dunsmore – Plateau Fringe' and the smaller southern section lies within 'Feldon – Vale Farmlands'. All these areas are classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is greenfield land and therefore a negligible effect is likely.

S14/042 Land at Kilsby Lane, Hillmorton, Rugby, CV21 4PN (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Rugby town and therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is within walking distance (600m) three areas of open spaces; however there are no healthcare facilities within walking distance. Overall a minor positive effect is likely. The site however lies on the periphery of an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the	++	The site is large (10.15ha) and therefore a significant positive effect is likely.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of five bus stops; however the site does not lie within an employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall therefore, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land and therefore is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	The site is located within 600m of five bus stops, but not within 600m of an employment site of Rugby town centre or a Main Rural Settlement centre. Overall there is likely to be a negligible effect on this SA objective.
12) Avoid, reduce and manage flood risk	--	The site lies on greenfield land and the southern area lies on flood zone 3a derived from Rains Brook, therefore a significant negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within 600m of five bus stops along Crick Road in Hillmorton; however there are no cycle paths or railway stations within walking distance (600m) of the site. Overall, there is likely to be a significant positive effect on this SA objective.
15) Reduce all forms of pollution	--	The majority of the site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing

SA Objectives	SA Score	Justification
		problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Kilsby Lane Meadow Local Wildlife Site lies adjacent to the western boundary of the south western section. Additionally the Oxford Canal lies approximately 20m to the east of the site across the B4038. The Hill Morton Sand Pit and a Local Geological Site are situated approximately 330m to the north east of the site. Furthermore, Hillmorton Ballast Pits Local Wildlife Site is located approximately 400m to the north. Overall a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is greenfield land and therefore a negligible effect is likely.

S14/043 Oxford Road, Ryton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located just outside of Ryton on Dunsmore which Rugby Borough Council have classed as a Main Rural Settlement and therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-	The site is more than 600m from health facilities, open spaces or sports facilities, therefore a minor negative effect is likely for this SA objective. However it is worth noting that a Public Footpath passes running north-south passes through the site. This site is not within or directly linked to an AQMA, however Coventry Airport is located approximately 500m to the west of the site.
4) Provide affordable and decent housing, which	++	This site is relatively large site (24.2ha) and therefore there is likely to be a significant positive effect on this SA

SA Objectives	SA Score	Justification
meets the needs of the Borough		objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	Two bus stops are located within walking distance (600m) from the site; however no employment sites, Rugby town centre or a Main rural Settlement centre are located within walking distance of this site. Overall a minor positive effect is likely to occur on this SA objective. It is worth noting that Rugby Borough administrative boundary aligns the site's western boundary and 300m to the south over the border is the Middlemarch Business Park which is not available on the data set.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is mainly greenfield and therefore a minor negative effect is likely for this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is located on greenfield land and therefore a negligible is likely for the SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located within 600m of two bus stops; however the site does not lie within 600m of all lie further than 600m from the site. Overall a negligible effect is likely.
12) Avoid, reduce and manage flood risk	--	The western side of this site lies within flood zones 3a and 3b associated with the River Avon and the site is on greenfield land, therefore a significant negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There is one bus stop within walking distance (600m) of the site; just to the east there is a stop on the Oxford Road (A423) and London Road (A45) junction and the second approximately 230m north where Brandon Lane joins London Road (A45). Additionally there is a local cycle route approximately 240m to the north of the site.

SA Objectives	SA Score	Justification
		There are no railway stations within 600m of this site; therefore a significant positive effect is likely overall on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the north eastern boundary of the site lies adjacent to Oxford Road (A423) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Land Near the River Avon Local Wildlife Site is situated approximately 720m east of the site, however it is worth noting a road intersection lies between the site and this ecological designation. There may be a minor negative on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies on mainly greenfield land and therefore a negligible effect is likely on this SA objective.

S14/044 Sawbridge Road, Grandborough (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site is located within Grandborough which Rugby Borough Council has classed as a Local Needs Settlement; therefore a minor positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The site is located within walking distance (600m) of two open spaces; however there is no health facility within walking distance. Therefore a minor positive effect is likely on this SA objective. This site is not within or directly linked to an AQMA. Additionally there a series of Rights of Way are within walking distance of this site.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relative small (0.32ha) and therefore minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of two bus stops; however Rugby town centre or a Main Rural Settlement centre are not within walking distance (600m) from the site. So a minor positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is located on greenfield land and therefore a minor negative effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	0	The site is located within walking distance (600m) of two bus stops; however Rugby town centre, a Main Rural Settlement centre or an employment site are not within 600m of the site. So a negligible effect is likely on this SA objective overall.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b, therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops within walking distance (600m) of the site; both are approximately 220m to the north of the site located in Grandborough on Church Road. There are no cycle paths or railway stations within walking distance (600m) of the site and therefore a minor positive effect is likely overall.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are seven Local Wildlife Sites within 1km of the site; The Old Vicarage, Permanent Pasture, Osier Meadow, Wiloughby Fields, the Farm Field and two sites named 'fields'. The Old Vicarage is the nearest and is situated approximately 300m to the north. Therefore a minor negative may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Feldon Lias Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/045 Land at Crowner Fields Farm, Brinklow Road, Ansty, Coventry, Warwickshire, CV7 9JA (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site is located on the periphery of the Ansty which Rugby Borough Council has classified as a Local Needs Settlement. Therefore a minor positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The site lies within walking distance (600m) of four open spaces; however there is no health facility within this radius. Overall a minor positive effect is likely on this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The site is relative large (44.2ha) and therefore a significant positive is likely on this SA objective.

SA Objectives	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of the employment site Anstey Major Investment Site and five bus stops. However the site is not within walking distance of Rugby town centre or a Main rural Settlement's centre. Overall, a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies mainly on greenfield and therefore it is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	According to the Agricultural Land Classification, the site comprises mainly on Grade 3 quality, however the western area is situated on Grade 2 quality. Overall a significant negative is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land and therefore will have a negligible effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of the employment site Anstey Major Investment Site and five bus stops. However the site is not within walking distance of Rugby town centre or a Main Rural Settlement's centre. Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b, therefore a minor negative effect is likely. A section of flood zone 2 is located within the south eastern section of the site's boundary and the boundary line here aligns with the River Sowe and Flood Zone 3.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of five bus stops; four to the north of the site in Anstey along the B4065, and one in the entertainment complex on Junction 2 of the M6 approximately 550m south west of the site. Additionally, there is a local cycle route approximately 550m to the south west of the site; however there are no railway stations. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air

SA Objectives	SA Score	Justification
		pollution. However the southern boundary of the site lies adjacent to the M6 and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Home Farm Grasslands Local Wildlife Site lies adjacent to the site's northern border. Nettle Hill Local Wildlife Site lies approximately 440m to the east of the site. Furthermore, approximately 570m south of the site lies Hill Park Wood Local Wildlife Site. Overall a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely.

S14/046 Waldins Farm, Barby Lane, Rugby, CV22 5QJ (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Rugby town; therefore a significant positive is likely for this objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is within walking distance (600m) of five areas of open space; however there are no healthcare facilities within walking distance. Overall a minor positive effect is likely. The site however lies on the periphery of an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the	++	The site is relatively large (44.2ha) and therefore a significant positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of 15 bus stops; however the site does not lie within an employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall therefore, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is greenfield land and therefore a minor negative effect is likely for this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	According to the Agricultural Land Classification, the site comprises mainly on Grade 3 quality, however the southern area is situated on Grade 3 quality and to the north there is a small area of Grade 7 quality. Overall a significant negative is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	0	The site is located within 600m of 15 bus stops, but not within 600m of an employment site of Rugby town centre or a Main Rural Settlement centre. Overall there is likely to be a negligible effect on this SA objective
12) Avoid, reduce and manage flood risk	--	Rains Brook aligns the site's southern boundary and Flood Zone 3a lies within the areas of this boundary. Combined with the current greenfield status of the site, a significant negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of 15 bus stops to the north of the site. Additionally a local cycle route lies approximately 260m to the north west of the site. There are no railway stations within walking distance (600m) of the site. Overall, a significant positive effect is likely on this objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a

SA Objectives	SA Score	Justification
		significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Approximately 850m west of the site lies Ashlawn Cutting, a Local Wildlife Site and Local Nature Reserve. Local Wildlife Sites, Kilsby Lane Meadows and Old Cross Fields are situated approximately 450m to the east of the site. Therefore a minor effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	According to the 2006 Landscape Assessment of the Borough of Rugby, this site is split into three character types; the southern and predominant section lies within 'Feldon – Vale Farmlands', the northern section lies in 'Dunsmore – Plateau Farmlands' and the central section of the site lies within the 'Dunsmore – Plateau Fringe'. All these areas are classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/047b: Land at Hillfields Farm (Trust of Walpole Brown), Walsgrave, Hillfields Farm, Walsgrave on Sowe, Coventry, CV2 2DS (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, however there is one bus stop approximately 370m north-west. Overall, a minor negative effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There is a one large area of open space directly adjacent to the south of this site, however there are no healthcare facilities within walking distance. Overall a minor positive effect is likely. This site is not in or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the	++	The site is large (58.25ha) and therefore a significant positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There is one bus stop approximately 370m north-west of the site. In addition, there are two existing employment sites within walking distance (600m) of this site (Rolls Royce - directly adjacent to the southern section of this site and Ansty Park – approximately 80m to the east). A significant positive effect is therefore likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is on greenfield land and therefore a minor negative effect is likely for this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land, the majority of which is classed as grade 3 agricultural quality (although the central part of the site is within a grade 2 agricultural quality area); therefore this could result in a significant negative effect on this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	+	There is one bus stop approximately 370m north-west of the site. In addition, there are two existing employment sites within walking distance (600m) of this site (Rolls Royce - directly adjacent to the southern section of this site and Ansty Park – approximately 80m to the east). A minor positive effect is likely for this SA objective overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside a flood zone 3 area, however the far southern corner of the site is within a flood zone 3 area (although it is noted that it may be possible to avoid developing in this area) and the north western and northern boundaries of the site are directly adjacent to a flood zone 3 area. Overall, a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (both conservation areas and heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and	+	There is one bus stop approximately 370m north-west of the site, although there are no other sustainable

SA Objectives	SA Score	Justification
accessible transport network		transport links within 600m. Overall, a minor positive effect is likely on this objective.
15) Reduce all forms of pollution	0	This site is not in or directly linked to the AQMA designated around Rugby town; therefore a negligible effect is likely. Moreover, this site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Hill Park Wood Local Wildlife Site is directly adjacent to the east of this site and Coombe Abbey Local Wildlife Site is directly adjacent to the south. In addition, Coombe Pool SSSI is approximately 560m to the south of the site. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/049 Land at Stretton on Dunsmore, Land at Junction of Brookside and Fosse Way (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located at Stretton on Dunsmore which Rugby Borough Council have classed as a Main Rural Settlement and therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	The site lies within walking distance (600m) of a doctor's surgery located on Brookside and within walking distance of a three open spaces. Therefore a significant positive effect is likely on this SA objective. This site is not within or directly linked to an AQMA.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relative small (0.33ha) and therefore minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site lies within walking distance (600m) of three bus stops, the centre of Stretton on Dunsmore, a Main Rural Settlement. Therefore a significant positive effect is likely on this SA objective
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is predominantly greenfield and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is predominantly greenfield and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site lies within walking distance (600m) of three bus stops, the centre of Stretton on Dunsmore, a Main Rural Settlement. However there is no existing employment site within walking distance and therefore overall, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land outside of flood zones 3a and 3b; therefore an overall minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within walking distance (600m) of three bus stops; two approximately 280m to the south west of the site on Brookside and another approximately 280m to the north east of the site on School Lane. There are no cycle paths or railway stations within walking distance of the site. Overall, a significant positive effect is likely

SA Objectives	SA Score	Justification
		on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Local Wildlife Sites Stretton on Dunsmore Fields and Asylum Farm Meadows are located approximately 370m south west and 670m south respectively of the site. Therefore a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies on greenfield land and therefore a negligible effect is likely.

S14/050 Site 1, Brandon Stadium, Rugby Road, Binley Woods, CV8 3GJ (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located at Binley Woods which Rugby Borough Council have classed as a Main Rural Settlement and therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The site is not located within walking distance (600m) of any health facilities; however an open space lies adjacent to the western boundary of the site and another lies within walking distance to the south. Therefore a minor positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the	+	This site is relatively small (5.8ha) and therefore a minor positive effect is likely to this SA objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site lies within walking distance (600m) of Binley Woods, a Main Rural Settlement and six bus stops. However the site does not lie within walking distance of an existing employment site. Overall therefore a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site lies on predominantly brownfield land and therefore a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The site lies on predominantly brownfield land and therefore a negligible effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	+?	The site lies on predominantly brownfield land and therefore a minor positive effect is likely on this SA objective; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	+	The site lies within walking distance (600m) of the centre of Binley Woods, a Main Rural Settlement and six bus stops. However the site does not lie within walking distance of an existing employment site. Overall therefore a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	The site lies on brownfield land and outside of flood zones 3a and 3b so a negligible effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within walking distance (600m) of six bus stops along Rugby Road (A428). There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the south western boundary of the site lies adjacent to Rugby Road (A428) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Local Wildlife Site New Close and Birchley Wood lies adjacent to the site's western boundary. Additionally Brandon Little Wood and Brandon Wood Local Wildlife Sites are approximately situated 330m and 600m respectively south west of the site. Overall, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is under 10ha and lies predominantly on brownfield land and therefore a minor positive effect is likely on this SA objective.

S14/051 Site 2, Brandon Stadium, Rugby Road, Binley Woods, CV8 3GJ (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located at Binley Woods which Rugby Borough Council has classed as a Main Rural Settlement and therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The site is not located within walking distance (600m) of any health facilities; however an open space lies adjacent to the western boundary of the site and another lies within walking distance to the south. Therefore a minor positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which	+	This site is relatively small (4.65ha) and therefore a minor positive effect is likely to this SA objective.

SA Objectives	SA Score	Justification
meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site lies within walking distance (600m) of Binley Woods, a Main Rural Settlement and five bus stops. However the site does not lie within walking distance of an existing employment site. Overall therefore a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site lies on predominantly brownfield land and therefore a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The site lies on predominantly brownfield land and therefore a negligible effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	+?	The site lies on predominantly brownfield land and therefore a minor positive effect is likely on this SA objective; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	+	The site lies within walking distance (600m) of the centre of Binley Woods, a Main Rural Settlement and five bus stops. However the site does not lie within walking distance of an existing employment site. Overall therefore a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	0	The site lies on brownfield land and outside of flood zones 3a and 3b so a negligible effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within walking distance (600m) of five bus stops along Rugby Road (A428). There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is

SA Objectives	SA Score	Justification
		likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Local Wildlife Site New Close and Birchley Wood lies adjacent to the site's western boundary. Additionally Brandon Little Wood Local Wildlife Sites is approximately situated 470m south of the site. Overall, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is under 10ha and lies predominantly on brownfield land and therefore a minor positive effect is likely on this SA objective.

S14/053 Field Refs 0124+0118, Land accessed off Church Road, Church Lawford (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site is located within Church Lawford which Rugby Borough Council has classified as Local Needs Settlement and therefore a minor positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	The site is not located within walking distance (600m) of any health facilities; however two open spaces are situated within walking distance to the north west of the site. Therefore a minor positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the	+	The site is relative small (0.65ha) and therefore a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of four bus stops; however there are no existing sites of employment, a Main Rural Settlement centre or a Rugby town centre within walking distance of the site. Overall a minor positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies on greenfield land and therefore a minor negative is likely for this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land and therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located within walking distance (600m) of four bus stops; however there are no existing sites of employment, a Main Rural Settlement centre or Rugby town centre within walking distance (600m) of the site. Overall a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b so a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of four bus stops; two approximately 100m south west of the site on A428 and two on School Street with one adjacent to the western boundary and the other 80m north of the site. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air

SA Objectives	SA Score	Justification
		pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Two Local Wildlife Sites both under the name of Church Lawford Meadows lie approximately 130m to the north and north east of the site. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

SA14/054 Land at Binley Woods, CV3 2BP (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Binley Wood which Rugby Borough Council has classed as a Main Rural Settlement. Therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	Three open spaces lie adjacent to the site's south and east boundaries and are therefore within walking distance (600m) from the site. However there are no health facilities within walking distance, so overall, a minor positive effect is likely for this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The site is relatively large (25.5ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of Binley Woods centre, a Main Rural Settlement and nine bus stops; yet there are no existing sites of employment within walking distance (600m). Overall, a minor positive effect is likely on this SA objective. It is worth noting that the site's western boundary is part of the Rugby Borough administration border and Binley Industrial Estate lies just over this boundary.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is greenfield and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is greenfield and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is within walking distance (600m) of Binley Woods centre, a Main Rural Settlement and nine bus stops; yet there are no existing sites of employment within walking distance. Overall, a minor positive effect is likely on this SA objective. It is worth noting that the site's western boundary is part of the Rugby Borough administration border and Binley Industrial Estate lies just over this boundary.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b so a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of nine bus stops located in Binley Woods and along Rugby Road (A428). There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the south western boundary of the site lies adjacent to the A46 and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative

SA Objectives	SA Score	Justification
		effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site's southern boundary lies adjacent to three Local Wildlife Sites; Piles Coppice, Grassland adjacent to Brandon Wood and Brandon Wood. Another Local Wildlife Site, Binley Common Farm Wood lies adjacent to a section of the site's northern boundary. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is predominantly greenfield land and therefore a negligible effect is likely on this SA objective.

S14/055 Coton Park East, Land to the north of Rugby to the east of the Coton Park development (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site lies within Newton which Rugby Borough Council has classified as a Local Needs Settlement and therefore a minor positive effect is likely. The site is situated in the periphery.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site lies within walking distance (600m) of a five of open spaces, however there is no health facility within walking distance of the site so a minor positive effect is likely for this SA objective. The site however lies on the periphery of an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (20.4ha) and therefore a significant positive effect is likely for this SA objective.
5) Reduce crime, fear of crime	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
and anti-social behaviour		
6) Promote/enable a strong, stable and sustainable local economy	++	This site is located within walking distance (600m) of six bus stops and the site's north west corner is adjacent to the Central Park, Coton; a Strategically Important Employment Site. A significant positive effect is therefore likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is on mainly greenfield land and therefore a minor negative effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land and the majority of the site is classed as Grade 2 agricultural quality therefore the development is likely to have a significant negative effect.
10) Minimise waste and manage it sustainably	0	The site is on mainly greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	+	This site is located within walking distance (600m) of six bus stops and the site's north west corner is adjacent to the Central Park, Coton; a Strategically Important Employment Site, however it is not within walking distance (600m) of a Main Rural Settlement centre or Rugby town centre. A minor positive effect is therefore likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and is outside of flood zones 3a and 3b, so a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	This site is located within walking distance (600m) of six bus stops; three to the west in Newton and three in Brownsover. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or

SA Objectives	SA Score	Justification
		railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Local Nature Reserve and Local Wild Life Site, Ashlawn Cutting lies adjacent to the eastern boundary of this site. Therefore a significant negative may occur to this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies on greenfield land and therefore a negligible effect is likely.

SA14/057 Flecknoe Stud Farm, Flecknoe, Rugby, CV23 8AU (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site is located within Flecknoe which Rugby Borough Council has classified as Local Needs Settlement and therefore a minor positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	Three open spaces are within walking distance (600m) of the site, however there are no health facilities within walking distance of the site. So overall, a minor positive effect is likely on this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.39ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+	The site lies within walking distance (600m) of two bus stops; however there are no employment sites, Main Rural Settlement centres or Rugby town centre within walking distance from the site. Overall, a minor positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site lies on brownfield land and therefore a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site lies on brownfield land and therefore a negligible effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	+?	This site lies on brownfield land and therefore a minor positive may occur on this SA objective; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	0	The site lies within walking distance (600m) of two bus stops; however there are no employment sites, Main Rural Settlement centres or Rugby town centre within walking distance from the site. Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	The site lies on brownfield land and is outside flood zones 3a and 3b, so a negligible effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site lies within walking distance (600m) of two bus stops approximately 270m and 440m to the north west of the site in Flecknoe. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The Dismantled Railway Local Wildlife Site lies approximately 400m west of the site. Therefore a minor negative effect may occur to this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Feldon – Ironstone Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This southern area within the borough is classed as moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This small site (below 10ha) is on brownfield land and therefore a minor positive effect is likely.

S14/059 Land Adjoining 5 Ways Lakes, 3 Coventry Road, Wolvey, LE11 3HF (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Wolvey which Rugby Borough Council has classed as a Main Rural Settlement; therefore a significant positive is likely on this SA objective. However there is a Right of Way that is within walking distance east of the site. It is worth noting that this site lies on the periphery.
3) Promote/improve health of the population and reduce health inequalities	-	There are no health facilities, open spaces or sports facilities within walking distance (600m) of the site. Therefore a minor negative effect is likely on this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (2.21ha) therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	-	This site does not lie within walking distance (600m) of an employment site, a Main Rural Settlement centre,

SA Objectives	SA Score	Justification
economy		Rugby town centre or any public transport links. Therefore a minor negative effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is mainly greenfield and therefore a minor negative effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site lies on greenfield and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	--	This site does not lie within walking distance (600m) of an employment site, a Main Rural Settlement centre, Rugby town centre or any public transport links. Therefore a significant negative effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is mainly greenfield land and outside flood zones 3a and 3b, therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	This site does not lie within walking distance (600m) of any bus stops, railway stations or cycle paths. Therefore a minor negative effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are two Local Wildlife Sites within 1km radius of this site; Wolvey Trout Pits lies approximately 850m north west and Withybrook Spinney is located approximately 1km to the south. A minor negative effect therefore may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. Due to a combination of cultural coherence and rolling topography, the overall sensitivity is rated as moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield and therefore a negligible effect is likely.

SA14/060 Rugby Garden Centre, Straight Mile, Bourton on Dunsmore, Frankton, Nr Rugby, CV23 9QQ (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	--	The site is not located within Rugby town, a Main Rural Settlement or a Local Needs Settlement and additionally it is not within walking distance (600m) of a bus stop; therefore a significant negative effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-	The site is more than 600m from a healthcare facility, area of open space, playing field or sports field; therefore a minor negative effect is likely on this SA objective. It is worth noting there are a few routes on the Rights of Way network within walking distance of the site. Additionally, this site lies approximately 300m outside an AQMA, and is directly linked by the site's northern boundary that is adjacent to the London Road (A45).
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (6.97ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	Dunchurch Trading Estate, a Strategically Important Employment Site is located approximately 530m to the west of the site; however it is not within walking distance (600m) of a public transport link, Rugby town centre or a Main Rural Settlement centre. A minor positive effect is therefore likely on this SA objective.
7) Promote the vitality and	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	++	The site is predominantly brownfield and therefore a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The site is predominantly on brownfield land and therefore a negligible effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	+?	The site is predominantly brownfield and therefore a minor positive effect may occur on this SA objective; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	0	The site is located within walking distance (600m) of Dunchurch Trading Estate, a Strategically Important Employment Site; however there are no public transport links, Rugby town centre or a Main Rural Settlement centre within walking distance (600m) of the site. Overall a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	The site lies on predominantly on brownfield land and outside of flood zones 3a and 3b; therefore a negligible effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	This site does not lie within walking distance (600m) of any bus stops, railway stations or cycle paths. Therefore a minor negative effect is likely on this SA objective.
15) Reduce all forms of pollution	--	This site lies approximately 300m outside an AQMA, and is directly linked by the site's northern boundary that is adjacent to the London Road (A45). It is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Additionally, the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Two Local Wildlife Sites are located within a 1km radius of the site; Rugby-Leamington Disused Railway lies approximately 750m to the east and Far Popehill Spinney is situated approximately 750m to the south east. Additionally Draycote Meadows, a SSSI lies approximately 1km to the south east of the site. Overall a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid

SA Objectives	SA Score	Justification
		adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is below 10ha (6.97ha) and is on brownfield land; therefore a minor positive effect is likely.

S14/061 A&M Engineering Co (Rugby) Ltd, Rugby Road, Harborough Magna, CV23 0HL (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is located in Harborough Magna, which Rugby Borough Council has classified as a Local Needs Settlement; therefore a minor positive is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are three open spaces within walking distance (600m) of the site; however there are no health care facilities within this radius and therefore a minor positive effect is likely on this SA objective. However, this site is also within an AQMA which may have a negative effect on health; therefore a mixed effect is likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.51ha) and therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of two bus stops; however Rugby town centre, a Main Rural Settlement centre and sites of employment are further than walking distance (600m) from the site. Overall a minor positive effect is likely on this SA objective.
7) Promote the vitality and	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	++	This site is on brownfield land and therefore a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land and therefore a negligible effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on brownfield land and therefore a minor positive effect may occur on this SA objective; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials.
11) Reduce the Borough's contribution to climate change	0	The site is within walking distance (600m) of two bus stops; however Rugby town centre, a Main Rural Settlement centre and sites of employment are further than walking distance (600m) from the site. Overall a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	The site lies on predominantly on brownfield land and outside of flood zones 3a and 3b; therefore a negligible effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is within walking distance (600m) of two bus stops almost adjacent to the western boundary on the Rugby Road (B4112) and Easenhall Road junction. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora	0?	The site is more than 1km from any designated biodiversity or geodiversity sites; therefore a negligible effect may occur on this objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within

SA Objectives	SA Score	Justification
and fauna		or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is below 10ha (0.51ha) and is on brownfield land; therefore a minor positive effect is likely.

S14/062 Ryton Training Ground, Leamington Road, Ryton on Dunsmore, CV8 3FL (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Ryton on Dunsmore which Rugby Borough Council has classed as a Main Rural Settlement. Therefore a significant positive is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The site is located within walking distance (600m) of four open spaces; however there are no health facilities within this radius. This site is not within or directly linked to an AQMA. Overall therefore a minor positive is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is relatively small (2.9ha) and so a minor positive is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Peugeot Citron, A Strategically Important Employment Site lies approximately 100m north west of the site, and four bus stops are situated within walking distance (600m) of the site. Additionally the centre of Ryton on Dunsmore, a Main Rural Settlement is located within walking distance of the site. Therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	-	This site is located on predominantly greenfield land, therefore a minor negative effect is likely on this objective. The sports building are located to the north of the site.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	Aside from the sports building to the north of the site, the site is predominantly greenfield and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change++	++	Peugeot Citron, A Strategically Important Employment Site lies approximately 100m north west of the site, and four bus stops are situated within walking distance (600m) of the site. Additionally, the centre of Ryton on Dunsmore, a Main Rural Settlement is located within walking distance of the site. Therefore a significant positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	Aside from the sports building to the north of the site, the site is predominantly greenfield and outside of flood zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	Four bus stops are situated within walking distance (600m) of the site; two are situated on Leamington Road (A445), one is approximately 130m west and the other approximately 230m north of the site. The other two are in Ryton on Dunsmore. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the southern boundary of the site lies adjacent to Leamington Road (A445) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the	--?	Warren Farm Local Wildlife Site is located approximately 40m west across Leamington Road. Additionally Ryton Wood, a SSSI is located approximately 600m to the south of the site. Therefore a significant negative effect may

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	Aside from the sports building to the north of the site, the site is predominantly greenfield and outside of Flood Zone 3a and 3b; therefore a negligible effect is likely on this SA objective.

S14/063 Hinckley Road, Ansty, Main Road, CV7 9JA (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site is located within Ansty which Rugby Borough Council has classified as a Local needs Settlement; therefore a minor positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	The site is within walking distance (600m) of four open spaces; however there are no health facilities within walking distance and therefore a minor positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is relatively small (0.83ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops within walking distance (600m) of the site; however Rugby town centre, a Main Rural Settlement centre and employment sites are not within walking distance. Overall therefore, a minor positive effect is likely.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops within walking distance (600m) of the site; however Rugby town centre, a Main rural Settlement centre and employment sites are not within walking distance. Overall therefore, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is located on greenfield land and outside of flood zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within walking distance (600m) of the site all in Anstey along the B4065. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site however lies approximately 270m east of M69 where there is no development in between so there is likely to be a significant negative impact with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are two nearby Local Wildlife Sites; approximately 200m to the east lies Home Farm Grasslands Ansty and 300m to the north lies Oxford Canal. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/064 Linden Tree Bungalow, Warwick Road, Wolston, Warwickshire, CV8 3GZ (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Wolston which Rugby Borough Council has classed as a Main Rural Settlement; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The site is located within walking distance (600m) of six open spaces; however there are healthcare facilities within walking distance; overall a minor positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is relatively small (0.57ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of three bus stops; however Wolston (a Main Rural Settlement), Rugby town centre and sites of employment are not within walking distance. Overall a minor positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of	-	The site lies on greenfield land; therefore a minor negative effect is likely on this SA objective.

SA Objectives	SA Score	Justification
urban areas		
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is within walking distance (600m) of three bus stops; however Wolston (a Main Rural Settlement), Rugby town centre and sites of employment are not within walking distance (600m) from the site. Overall a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is located on greenfield land and outside of flood zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of three bus stops to the north east along Manor Estate Road. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-	Wolston Gravel Pit, a SSSI is located approximately 380m south east of the site and The Plantation, a Local Wildlife site is located approximately 350m to the north. Overall, a minor negative effect is likely on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is

SA Objectives	SA Score	Justification
		uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/065A (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Brinklow which Rugby Borough Council has classified as a Main Rural Settlement; a significant positive effect is therefore likely on this SA objective. This site is not within or directly linked to an AQMA.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located on Lutterworth Road and three open spaces and within walking distance (600m) of the site; therefore a significant positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The site is a relatively large (22.15ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The centre of Brinklow (a Main Rural Settlement) and six bus stops are within walking distance (600m) of the site; however there are no sites of employment within walking distance. Overall therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The centre of Brinklow (a Main Rural Settlement) and six bus stops are within walking distance (600m) of the site; however there are no sites of employment within walking distance (600m). Overall therefore a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site's northern boundary aligns with Smile Brook and this area of the site falls inside Flood Zone 3, however the majority of the site lies outside of flood zones 3a and 3b. The site lies on greenfield land so overall a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered potential impact to the conservation areas; therefore the site could have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	Six bus stops along Lutterworth Road (B4428) are within walking distance (600m) of the site. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors. Although the site lies approximately 400m south west of a railway line where there is no development in between so there is likely to be a significant negative impact with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Sections of the eastern boundary align with two Local Wildlife Sites; Manor Farm Meadows and Brinklow Meadows. An additional the Oxford Canal Local Wildlife Site lies approximately 120m to the east and Brinklow Motte and Baily Local Wildlife Site lies approximately 160m to the south east of the site. Overall, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as

SA Objectives	SA Score	Justification
		effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/065B (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Brinklow which Rugby Borough Council has classified as a Main Rural Settlement; a significant positive effect is therefore likely on this SA objective. This site is not within or directly linked to an AQMA.
3) Promote/improve health of the population and reduce health inequalities	++	There are three open spaces and one health facility within walking distance (600m) of the site; therefore a significant positive effect is likely. This This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is a relatively small (7.16ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	Two bus stops are within walking distance (600m) of the site. However the centre of Brinklow (a Main Rural Settlement), Rugby town centre and any employments are further than walking distance. Overall therefore a minor positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
energy generated from renewables		
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	Two bus stops are within walking distance (600m) of the site. However the centre of Brinklow (a Main Rural Settlement), Rugby town centre and any employments are further than walking distance (600m) from the site. Overall therefore a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	--	The site's northern boundary aligns with Smile Brook and this area of the site falls inside Flood Zone 3. As the site lies on greenfield land a significant negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered potential impact to the conservation areas and historic assets; therefore the site could have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	Two bus stops adjacent to the western boundary on Lutterworth Road (B4428) are within walking distance (600m) of the site. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors. Although the site lies approximately 480m south of a railway line where there is no development in between so there is likely to be a significant negative impact with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site's southern boundary lies adjacent to the Oxford Canal Local Wildlife Site. Additionally two Local Wildlife Sites; Manor Farm Meadows and Brinklow Meadows are situated approximately 130m to the west and Brinklow Motte and Baily Local Wildlife Site lies approximately 270m to the south. Overall, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation

SA Objectives	SA Score	Justification
		measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/065C (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Brinklow which Rugby Borough Council has classified as a Main Rural Settlement; a significant positive effect is therefore likely on this SA objective. This site is not within or directly linked to an AQMA.
3) Promote/improve health of the population and reduce health inequalities	++	There are three open spaces and one health facility within walking distance (600m) of the site; therefore a significant positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is a relatively small (4.31ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	Four bus stops are within walking distance (600m) of the site. However the centre of Brinklow (a Main Rural Settlement), Rugby town centre and any employments are further than walking distance. Overall therefore a minor positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
renewables		
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	Four bus stops are within walking distance (600m) of the site. However the centre of Brinklow (a Main Rural Settlement), Rugby town centre and any employments are further than walking distance. Overall therefore negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is located on greenfield land and outside of flood zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be potential impacts on heritage assets; to the south of the site across Elle Lane lies Motte and Bailey Castle, a Scheduled Monument. The site therefore could have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	Four bus stops along Lutterworth Road (B4428) are within walking distance (600m) of the site. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site's northern boundary lies adjacent to the Oxford Canal Local Wildlife Site and Brinklow Motte and Baily Local Wildlife Site lies approximately 15m across the road to the south. Additionally two Local Wildlife Sites; Manor Farm Meadows and Brinklow Meadows are situated approximately 160m and 370m respectively to the west. Overall, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/065D Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Brinklow which Rugby Borough Council has classified as a Main Rural Settlement; a significant positive effect is therefore likely on this SA objective. This site is not within or directly linked to an AQMA.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located on Lutterworth Road and five open spaces within walking distance (600m) of the site; therefore a significant positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is a relatively small (4.62ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The centre of Brinklow (a Main Rural Settlement) and five bus stops are within walking distance (600m) of the site; however there are no sites of employment within walking distance. Overall therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The centre of Brinklow (a Main Rural Settlement) and five bus stops are within walking distance (600m) of the site; however there are no sites of employment within walking distance. Overall therefore a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is located on greenfield land and outside of flood zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	Five bus stops along Coventry Road are within walking distance (600m) of the site. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	High Wood, a Local Wildlife Site lies approximately 280m of the north of the site. Additionally Little Wood, a Local Wildlife Site lies approximately 940m to the north west of the site. Therefore a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/065E (S14/072) Land off Heath Lane & Rugby Road, Brinklow, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Brinklow which Rugby Borough Council has classified as a Main Rural Settlement; a significant positive effect is therefore likely on this SA objective. This site is not within or directly linked to an AQMA.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located on Lutterworth Road and seven open spaces within walking distance (600m) of the site; therefore a significant positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The site is a relatively large (16.08ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The centre of Brinklow (a Main Rural Settlement) and six bus stops in Brinklow are within walking distance (600m) of the site; however there are no sites of employment within walking distance. Overall therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The centre of Brinklow (a Main Rural Settlement) and six bus stops are within walking distance (600m) of the site; however there are no sites of employment within walking distance. Overall therefore a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
12) Avoid, reduce and manage flood risk	-	This site is located on greenfield land and outside of Flood Zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered potential impact to the conservation areas; therefore the site could have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	Six bus stops along Coventry Road are within walking distance (600m) of the site. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Brinklow Canal Pool, a Local Wildlife Site is located approximately 190m to the north east of the site and therefore a significant negative effect may occur on this SA objective. Additionally there are five further wildlife sites between 250m and 1km of the site; Brinklow Motte and Bailey is located approximately 390m to the north, Oxford Canal is situated approximately 900m to the north east, All Oaks Wood (Fox Colvert) and Cattle Covert lies approximately 890m to the east, High Wood lies approximately 690m to the north west and Brinklow Meadows lies approximately 730m to the north.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S14/066 Land at and adjacent to Cosford, Cosford Lane (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located on the periphery of Rugby town, therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	Three open spaces are adjacent to the site's boundary. However there are no health facilities within walking distance (600m) of the site; a minor positive effect is likely therefore on this SA objective. However, the site is within the AQMA that has been declared around Rugby town. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This is a large site (54.15ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Two bus stops are located within walking distance (600m) to the south of the of the site; one is approximately 380m south on Cosford Lane and the other approximately 400m to the south on Valley Drive. Additionally, two Strategic Sites of Employment lie to the south of the site; Valley Park is adjacent to the site's boundary and Swift Valley lies approximately 310m further south from the site. However, Rugby town centre or a Main Rural Settlement centre are not within walking distance. Overall a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	Aside from a few buildings and an access road, the site is on predominantly greenfield land, therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land and the majority of the site is classed as grade 3 agricultural quality (with a central north-south section classed as Grade 4); therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	Aside from a few buildings and an access road, the site is on predominantly greenfield land, therefore a

SA Objectives	SA Score	Justification
		negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	Two bus stops are located within walking distance (600m) to the south of the of the site; one is approximately 380m south on Cosford Lane and the other approximately 400m to the south on Valley Drive. Additionally, two Strategic Sites of Employment lie to the south of the site; Valley Park is adjacent to the site's boundary and Swift Valley lies approximately 310m further south from the site. However, Rugby town centre or a Main Rural Settlement centre are not within walking distance. Overall a significant positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b and it is therefore considered it will have a minor negative effect on this SA objective. The River Swift flows through a small section to the east of the site where the site lies in flood zone 2 and 3.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be potential for some impacts on the historic environment (heritage assets); the site lies on a shrunken village (a Scheduled Monument) and a Grade II Listed Barn. The site is therefore likely to have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	Two bus stops are located within walking distance (600m) to the south of the of the site; one is approximately 380m south on Cosford Lane and the other approximately 400m to the south on Valley Drive. However there are no railway stations or cycle paths within walking distance of the site. Overall a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area. Additionally, the northern boundary of the site is adjacent to the M6 so there is likely to be a significant negative impact with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There four Local Wildlife Sites within close proximity of the site; the Swift Valley Local Wildlife Site (also a Local Nature Reserve) lies adjacent to the south eastern corner of the site, the Old Canal is adjacent to the site's eastern boundary, the Disused Railway is adjacent to the south western corner of the site and the River Swift Local Wildlife Site flows through the eastern section of the site. Overall a significant negative is likely on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau - Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	Aside from a few buildings and an access road, the site is on predominantly greenfield land, therefore a negligible effect is likely on this SA objective.

S14/067 Land North of Kilsby Lane, Hillmorton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located on the periphery of Rugby town and it is therefore likely to have a significant positive effect.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are four open spaces within walking distance (600m) of the site. However, there are no healthcare facilities within walking distance and therefore the site is likely to have a minor positive effect on this SA objective. However, the site lies on the periphery of an AQMA and therefore a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (5.4ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of five bus stops; however it does not lie within walking distance of any existing employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall it is therefore likely the site will have a minor positive effect on this objective.
7) Promote the vitality and	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	-	This site lies on predominantly greenfield land and it is therefore considered to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on predominantly greenfield land, of which approximately two thirds is classed as Grade 7 agricultural quality. Therefore, a minor negative effect on this SA objective is likely. The southern third of the site is Grade 3 land, although it is undetermined if it is 3a or 3b.
10) Minimise waste and manage it sustainably	0	This site is predominantly greenfield land and it is therefore considered to have a negligible effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located within walking distance (600m) of five bus stops; however it does not lie within walking distance of any existing employment sites, Rugby town centre or the centre of a Main Rural Settlement. Overall it is therefore likely that the site will have a negligible effect on this objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land and outside of flood zones 3a and 3b and it is therefore considered it will have a minor negative effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of five bus stops to the north of the site along Crick Road. There are however no cycle paths or railway stations in within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors. Although the site lies approximately 270m west of a railway line, there is no development in between so there is likely to be a significant negative impact with relation to noise.
16) Conserve and where possible enhance the	--?	The eastern boundary of the site lines the Oxford Canal which is designated as a Local Wildlife Site. Situated approximately 470m to the east of the site's boundary lies another Local Wildlife Site, Hill Morton Sand Pit and a

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		Local Geological Site. Furthermore, approximately 100m to the south east of the site lies a further Local Wildlife Site, Kilsby Lane Meadow. Finally, approximately 380m to the north lies Hillmorton Ballast Pits Local Wildlife Site. therefore a significant negative effect is likely to occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	According to the 2006 Landscape Assessment of the Borough of Rugby, this site is split into two character types; the north western half of the site lies within the 'Dunsmore – Plateau Fringe' and the south eastern half has been classified as 'Fledon – Vale Farmlands'. Both these area are classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site comprises mainly of greenfield land and therefore a negligible effect is likely.

S14/068: Land off Ashlawn Road, Hillmorton, Rugby (Site has outline permission, subject to S106)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site; however directly adjacent to the western boundary of the site is an area of open space, and there are several other areas of open space within 600m to the west, north-west and east. Therefore, a minor positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (4.47ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are a number of bus stops within 600m of this site along Ashlawn Road and Crick Road. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land, the majority of which is classed as Grade 7 agricultural quality (although a very small part of the southern end of the site is on grade 2 land); therefore development here would have a minor negative effect on this SA objective overall.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are a number of bus stops within 600m of this site along Ashlawn Road and Crick Road. There are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a number of bus stops within 600m along Ashlawn Road and Crick Road, and there is a national cycle route approximately 490m to the west of the site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where	-?	Ashlawn Cutting Local Nature Reserve and Newton Dismantled Railway Local Wildlife Site are approximately 430m

SA Objectives	SA Score	Justification
possible enhance the Borough's biodiversity, flora and fauna		to the west of the site. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies mostly within the 'Dunsmore Plateau Farmlands' landscape character type (although a very small part of the southern end of the site is within 'Dunsmore Plateau Fringe' landscape character type), as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	<ul style="list-style-type: none"> This site is on greenfield land; therefore a negligible effect is likely.

S14/069: Land West of Newton Lane (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is on the edge of Newton which is classed by the Council as a Local Needs Settlement in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however, there is an area of open space adjacent to the north and another area approximately 370m south-east. Therefore, a minor positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.82ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	++	There are three bus stops within 600m of this site and an employment site (Europark Industrial Estate) is

SA Objectives	SA Score	Justification
stable and sustainable local economy		approximately 590m to the east. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore development here would have a significant negative effect on this SA objective, although this is uncertain depending on whether the site is within grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m of this site and an employment site (Europark Industrial Estate) is approximately 590m to the east. The site is not within 600m of Rugby town centre or a Main Rural Settlement. Overall, a minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m of this site. A significant positive effect on this SA objective is likely overall.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is partially within/directly adjacent to Ashlawn Cutting Local Nature Reserve and adjacent to Newton Dismantled Railway Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where	--?	This site is within the 'High Cross Plateau - Village Farmlands' landscape character type, as identified in the 2006

SA Objectives	SA Score	Justification
possible enhance the quality of landscapes		Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	<ul style="list-style-type: none"> This site is on greenfield land; therefore a negligible effect is likely.

S14/070: Land east of Newton Lane and north of The Leys, Newton, Rugby (Site has planning permission for residential subject to S106)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is on the edge of Newton which is classed by the Council as a Local Needs Settlement in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however, there is an area of open space adjacent to the north and another area approximately 260m south-east. Therefore, a minor positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (1.67ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within 600m of this site and an employment site (Europark Industrial Estate) is approximately 460m to the east. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA

SA Objectives	SA Score	Justification
of urban areas		objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore development here would have a significant negative effect on this SA objective, although this is uncertain depending on whether the site is within grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m of this site and an employment site (Europark Industrial Estate) is approximately 460m to the east. The site is not within 600m of Rugby town centre or a Main Rural Settlement. Overall, a minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m. A significant positive effect on this SA objective is likely overall.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is directly adjacent to Ashlawn Cutting Local Nature Reserve and Newton Dismantled Railway Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the	0	<ul style="list-style-type: none"> This site is on greenfield land; therefore a negligible effect is likely.

SA Objectives	SA Score	Justification
quality of townscapes		

S14/071: The Hollies, Land west of Newton Lane and north of The Hollies, Newton, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is on the edge of Newton which is classed by the Council as a Local Needs Settlement in the Rugby Borough Council Rural Sustainability Study ; therefore a minor positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however, there is an area of open space approximately 170m to the north and another open space area is approximately 300m south-east. Therefore, a minor positive effect on this SA objective is likely. However, the site is within the AQMA around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (1.43ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are three bus stops within 600m of this site. There are no existing employment sites or town centres within 600m. Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The majority of this site is on brownfield land; therefore development here is likely to have a significant positive effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated	0	The majority of this site is on brownfield land; therefore a negligible effect is likely on this SA objective.

SA Objectives	SA Score	Justification
from renewables		
10) Minimise waste and manage it sustainably	+?	The majority of this site is on brownfield land and this may provide opportunities for using existing buildings and materials. Therefore a minor positive effect is likely although this is uncertain and dependent on the previous use of the site.
11) Reduce the Borough's contribution to climate change	0	There are three bus stops within 600m of this site. The site is not within 600m of a town centre or an existing employment site. Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	The majority of this site is on brownfield land outside of flood zones 3a or 3b; therefore a negligible effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m of this site. A significant positive effect on this SA objective is likely overall.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is partially within/directly adjacent to Ashlawn Cutting Local Nature Reserve and adjacent to Newton Dismantled Railway Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'High Cross Plateau - Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is small (1.43ha) and mostly on brownfield land; therefore, a minor positive effect is likely.

S14/073: Land at Coton House, Rugby (small area) (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
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SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is within the periphery of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	-	There are no healthcare facilities or areas of open space within 600m of this site. Therefore, a minor negative effect on this SA objective is likely. The site is not in the AQMA designated around Rugby, however, it is approximately 430m north of the AQMA and connected via the A426. Vehicles leaving and or traveling to the site via the section of the A426 within the AQMA would therefore contribute to additional emissions in that area and this reinforces the minor negative effect.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.314ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are two bus stops within 600m of this site on Coton Road and Central Park employment site is approximately 500m to the south. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land which is classed as grade 2 quality; therefore a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are two bus stops within 600m of this site on Coton Road and Central Park employment site is approximately 500m to the south. Overall, a minor positive effect is therefore likely.

SA Objectives	SA Score	Justification
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops within 600m of this site on Coton Road. A minor positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	The site is not in the AQMA designated around Rugby, however, it is approximately 430m north of the AQMA and connected via the A426. Vehicles leaving and or traveling to the site via the section of the A426 within the AQMA would therefore contribute to additional emissions in that area. Overall a significant negative effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0?	This site is more than 1km from any designated biodiversity or geodiversity sites, therefore a negligible effect is likely on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau - Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/074: Coton House and Coton Farm (large area) (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections	++	This site is within the periphery of Rugby town; therefore a significant positive effect on this SA objective is likely.

SA Objectives	SA Score	Justification
of the community		
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, although there is an area of open space approximately 420m to the south. Therefore, a minor positive effect on this SA objective is likely. This site is not in the AQMA designated around Rugby, however, it is directly adjacent to the north of the AQMA and connected via the A426 and A5. Vehicles leaving and or traveling to the site via the sections of the A426 and A5 within the AQMA would therefore contribute to additional emissions in that area. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (131.82ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within 600m of this site, two of which are approximately 200m north-west of the site and one of which is directly adjacent to the west of the site on the A426. Central Park employment site is directly adjacent to the south. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on mostly greenfield land, the majority of which is classed as being of grade 2 agricultural quality. The north-eastern part of the site is on land classed as grade 3 agricultural quality, and the south-eastern part is on land classed as grade 5 agricultural quality. Overall, therefore, a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m of this site, two of which are approximately 200m north-west of the site and one of which is directly adjacent to the west of the site on the A426. Central Park employment site is also directly adjacent to the south. Overall, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be potential for significant impacts on the historic environment (heritage assets); the site lies on Bowl Barrow (a Scheduled

SA Objectives	SA Score	Justification
		Monument), Cotton House Stable Block (a Grade II Listed Building) and Cotton House (a Grade II* Listed Building). The site is therefore likely to have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m of this site, two of which are approximately 200m north-west of the site and one of which is directly adjacent to the west of the site on the A426. A significant positive effect is likely overall.
15) Reduce all forms of pollution	--	The site is not in the AQMA designated around Rugby, however, it is directly adjacent to the north of the AQMA and connected via the A426 and A5 which are adjacent to the western and eastern parts of the site. Vehicles leaving and or traveling to the site via the sections of the A426 and A5 within the AQMA would therefore contribute to additional emissions in this area. In addition, the M6 motorway is adjacent to the southern part of the site, and this, coupled with the proximity of the A436 and A5 would result in significant effects in relation to noise on future residents. Overall a significant negative effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is directly adjacent to Caves Inn Farm Pool Local Wildlife Site, and this may result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	<ul style="list-style-type: none"> This site is large (131.82ha) and on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/075: Land surrounding Walsgrave Hill Farm located east of the A46 and Cross Point Business Park and West of Ansty Park (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections	-	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, however there is one bus stop directly adjacent to the north. Overall, a minor negative effect on this SA objective is likely.

SA Objectives	SA Score	Justification
of the community		
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within 600m of this site, although there is a large area of open space directly adjacent to the south. Therefore, a minor positive effect on this SA objective is likely. This site is not in or near an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (138.62ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There is one bus stop directly adjacent to the north of the site, and there are two employment sites to the east, one of which is approximately 130m from the site (Ansty Park) at its closest point and the other is approximately 390m from the site (Rolls Royce) at its closest point. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on mostly greenfield land, the majority of which is classed as being of grade 2 agricultural quality. Therefore a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There is one bus stop directly adjacent to the north of the site, and there are two employment sites to the east, one of which is approximately 130m from the site (Ansty Park) at its closest point and the other is approximately 390m from the site (Rolls Royce) at its closest point. Overall, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside of flood zones 3a or 3b (although a small part of the northern section of the site falls within flood zones 3a or 3b but it may be possible to avoid developing this part of the site). Therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be potential for significant impacts on the historic environment – particularly on heritage assets; Combe Abbey (a Grade II* Registered Park and Garden) lies adjacent to the site's south eastern boundary and the site lies on Walsgrave Hill

SA Objectives	SA Score	Justification
		Farmhouse (a Grade II Listed Building). The site is therefore likely to have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop directly adjacent to the north of the site and a local cycle route is directly adjacent to the west linking the site to Walsgrave on Sowe and the wider area. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	0/--	The site is not in or linked to an AQMA resulting in a negligible effect. However, the A46 and M69 are directly adjacent to the site and run along its western edge, and the M6 is to the north. This may result in future residents being exposed to noise pollution from traffic which results in a significant negative effect. Therefore, a mixed effect is likely on this SA objective overall.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is directly adjacent to Coombe Abbey Local Wildlife Site and Coombe Pool SSSI, and is approximately 60m west of Hill Park Local Wildlife Site and 240m north of Menagerie Local Wildlife Site. The proximity of these designations may result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is large (138.62ha) and on greenfield land; therefore a negligible effect is likely on this SA objective.

SA14/076: Church Field, land to the west of cooks lane and south of Main Street, Frankton, CV23 9PN (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is on the edge of Frankton which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within 600m of this site, however there are three areas of open space within 600m. Therefore, a minor positive effect on this SA objective is likely. This site is not in or near an AQMA.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.92ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops approximately 50m to the east of the site on Bourton Road. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as being of grade 3 agricultural quality. Therefore a significant negative effect is likely on this SA objective, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are two bus stops approximately 50m to the east of the site on Bourton Road, however the site is not within 600m of an existing employment site, Rugby town centre or a Main Rural Settlement. Overall, a negligible effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land and outside of flood zones 3a or 3b. Therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops approximately 50m to the east of the site on Bourton Road. A minor positive effect is therefore likely.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	0	The site is not in or linked to an AQMA, and there are no major road or rail links within the vicinity that could result in future residents being exposed to noise pollution. Therefore, a negligible effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is approximately 340m north-east of Frankton Meadows Local Wildlife Site and the proximity of the site to this designation may result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/077: Land North of (A428) Coventry Road, Church Lawford, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is on the edge of Church Lawford which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are two areas of open space, one of which is directly adjacent to the north and one which is adjacent to the north-east. Therefore, a minor positive effect on this SA objective is likely. This site is not in an AQMA, however the A428 (Coventry Road) which is directly adjacent to the south links the site to the AQMA designated around Rugby (approximately 1.8km east of the site). Vehicles leaving and or traveling to the site via the section of the A428 within the AQMA may contribute to additional emissions in that area. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (1.37ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
crime and anti-social behaviour		
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops adjacent to the south and east of the site (two of which are on the A428 and two are on School Street). However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on mostly greenfield land which is classed as being of grade 3 agricultural quality. Therefore a significant negative effect is likely on this SA objective, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops adjacent to the south and east of the site (two of which are on the A428 and two are on School Street), however the site is not within 600m of an existing employment site, Rugby town centre or a Main Rural Settlement. Overall, a negligible effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land and outside of flood zones 3a or 3b. Therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops adjacent to the south and east of the site (two of which are on the A428 and two are on School Street). A significant positive effect is therefore likely.
15) Reduce all forms of pollution	--	This site is not in an AQMA, however the A428 (Coventry Road) links the site to the AQMA designated around Rugby (approximately 1.8km east of the site). Vehicles leaving and or traveling to the site via the section of the A428 within the AQMA may contribute to additional emissions in that area. Therefore, a significant negative effect is likely on this SA objective. In addition, the proximity of the A428 (adjacent to the south) to the site may lead to

SA Objectives	SA Score	Justification
		future residents being exposed to noise pollution from vehicles, and this reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is approximately 100m south of Church Meadows Local Wildlife Site (another section of the same designation is approximately 200m north-east), and the proximity of the site to this designation may result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

SA14/078: Land South of Coventry Road, Cawston (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	-	There are no healthcare facilities or areas of open space within 600m of this site, resulting in a minor negative effect. In addition, the site is within the AQMA which has been designated around Rugby town, and vehicles leaving and or traveling to the site may contribute to additional emissions in that area. This reinforces the minor negative effect.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (28.38ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within 600m of this site and Dunchurch Trading Estate approximately 580m south-west. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as being of grade 2 agricultural quality. Therefore a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m of this site and Dunchurch Trading Estate is approximately 580m south-west. The site is not within 600m of Rugby town centre or a Main Rural Settlement. Overall, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside flood zones 3a or 3b (a small part of the site is in a flood zone 3 area but it may be possible to avoid developing in this area). This results in a minor negative effect.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m of this site, a national cycle network link is adjacent to the north and a local cycle route is 540m north-east. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	The site is within the AQMA which has been designated around Rugby town, and vehicles leaving and or traveling to the site may contribute to additional emissions in that area. Therefore, a significant negative effect is likely on this SA objective. In addition, the proximity of the A4071 to the site (130m to the west) may lead to future residents being exposed to noise pollution from vehicles, and this reinforces the significant negative effect.
16) Conserve and where possible enhance the	--?	Cawston Spinney Local Wildlife Site is within the site boundary, and Rugby-Leamington Disused Railway Local Wildlife Site is also directly adjacent to the west. The proximity of these designations may result in a significant

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	Approximately half of this site is within 'Dunsmore Plateau Farmlands' landscape character type and the other half is within 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. Both these areas are classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective, although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

SA14/079: Coton House, Lutterworth Road, Churchover, Rugby, Warwickshire (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is within the periphery of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	-	There are no healthcare facilities or areas of open space within 600m of this site, resulting in a minor negative effect. In addition, this site is not in the AQMA designated around Rugby, however, it is directly adjacent to the north of the AQMA and connected via the A426. Vehicles leaving and or traveling to the site via the section of the A426 within the AQMA would therefore contribute to additional emissions in that area, and this reinforces the minor negative effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (12.19ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	++	There are three bus stops within 600m of this site, two of which are approximately 200m west on Coton Road and one of which is approximately 190m south on the A426. Central Park employment site is approximately 310m

SA Objectives	SA Score	Justification
economy		south of this site. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as being of grade 2 agricultural quality. Therefore a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m of this site, two of which are approximately 200m west on Coton Road and one of which is approximately 190m south on the A426, and Central Park employment site is approximately 310m south. The site is not within 600m of Rugby town centre or a Main Rural Settlement. Overall, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m of this site, two of which are approximately 200m west on Coton Road and one of which is approximately 190m south on the A426. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	The site is not in the AQMA designated around Rugby, however, it is directly adjacent to the north of the AQMA and connected via the A426 which is adjacent to the western part of the site. Vehicles leaving and or traveling to the site via the section of the A426 within the AQMA would therefore contribute to additional emissions in this area. In addition, the M6 motorway is approximately 230m south of the site, and this, coupled with the proximity of the A436 would result in significant effects in relation to noise on future residents. Overall a significant negative effect is likely on this SA objective.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Churchover Meadows Local Wildlife Site is approximately 780m north of this site and Caves Inn Farm Pool Local Wildlife Site is approximately 930m east. The proximity of these designations may result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.

S14/080: Land off Hillmorton Lane, Clifton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Clifton upon Dunsmore which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600, however there are eight areas of open space, and these are located to the north and west of the site, resulting in a minor positive effect. However, this site is within the AQMA which is designated around Rugby town, and vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area, resulting in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (1.99ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	++	There are eight bus stops within 600m of this site all of which are within Clifton upon Dunsmore, which is a Main

SA Objectives	SA Score	Justification
stable and sustainable local economy		Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study. The site is also within walking distance (600m) of Clifton Upon Dunsmore, the centre of which is approximately 380m north-west of the site. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as being of grade 2 agricultural quality. Therefore a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are eight bus stops within 600m of this site all of which are within Clifton upon Dunsmore which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study. The site is also within walking distance (600m) of Clifton Upon Dunsmore, the centre of which is approximately 380m north-west of the site. Overall, a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are eight bus stops within 600m of this site all of which are within Clifton upon Dunsmore. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby, therefore vehicles leaving and or traveling to the site would therefore contribute to additional emissions in this area. There are no major road or rail links in close proximity of this site which could result in future residents being exposed to noise pollution. As the site is within the AQMA, a significant negative effect is likely on this SA objective.
16) Conserve and where	-?	Clifton upon Dunsmore Disused Railway Local Wildlife Site is approximately 860m north-west of this site, and

SA Objectives	SA Score	Justification
possible enhance the Borough's biodiversity, flora and fauna		Oxford Canal Local Wildlife Site is approximately 680m south-west. The proximity of these designations may result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plataue Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

SA14/081: Flecknoe Glebe, Land between Sawbridge and Wolfhampcote (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	--	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement and is not within walking distance of a public transport link; therefore a significant negative effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-	There are no healthcare facilities or areas of open space within 600m of this site, therefore a minor negative effect is likely for this SA objective. This site is not in or linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (8.07ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	-	There are no public transport links, existing employment sites or a town centre within walking distance (600m). Overall, a minor negative effect is therefore likely.
7) Promote the vitality and	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land, the majority of which is classed as being of grade 4 agricultural quality, although the northern tip of the site is on land classed as grade 3 quality. Overall, however, a minor negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	--	There are no public transport links, existing employment sites or a town centre within walking distance (600m). A significant negative effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	There are no sustainable transport links within walking distance (600m) of this site, therefore a minor negative effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within the AQMA designated around Rugby, and there are no major road or rail links in close proximity of this site which could result in future residents being exposed to noise pollution. A negligible effect is therefore likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Willoughby House Meadow Local Wildlife Site is directly adjacent to the east of this site. The proximity of this designation may result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Feldon – Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of

SA Objectives	SA Score	Justification
		mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/082: Wolvey Glebe, Wolvey (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Wolvey which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study. Therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-	There are no healthcare facilities or areas of open space within 600m of this site, therefore a minor negative effect is likely for this SA objective. This site is not in or linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (8.62ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	-	There are no public transport links, existing employment sites or a town centre within walking distance (600m). Overall, a minor negative effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated	--?	This site is on greenfield land, the majority of which is classed as being of grade 3 agricultural quality, although the north-eastern part of the site extends into a land classed as grade 2 quality. Overall, however, a significant negative effect is likely on this SA objective, although this is uncertain depending on whether the site is within Grade 3a or 3b land.

SA Objectives	SA Score	Justification
from renewables		
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	--	There are no public transport links, existing employment sites or a town centre within walking distance (600m). A significant negative effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside of flood zones 3a or 3b although the north-eastern part of the site extends into a flood zone 3 area. It may be possible to avoid developing in the north-eastern part of the site, therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	There are no sustainable transport links within walking distance (600m) of this site, therefore a minor negative effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within the AQMA designated around Rugby, and there are no major road or rail links in close proximity of this site which could result in future residents being exposed to noise pollution. A negligible effect is therefore likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Wolvey Rush Pasture Local Wildlife Site is approximately 710m north-west of this site and another part of this designation is approximately 790m north-west. The proximity of this designation may result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau - Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/083: Back Lane South, Land south of Back Lane, Long Lawford (Site has planning consent)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is within Long Lawford which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study. Therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are a number of areas of open space to the north and south of the site, the closest of which is approximately 120m to the south, and this results in a minor positive effect. This site is also within the AQMA designated round Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (4.19ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are a number of bus stops within 600m of this site, and the centre of Long Lawford (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) is also within walking distance. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as being of grade 3 agricultural quality. Therefore a significant negative effect is likely on this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's	+	There are a number of bus stops within 600m of this site and the centre of Long Lawford, which is a Main Rural

SA Objectives	SA Score	Justification
contribution to climate change		Settlement as identified in the Rugby Borough Council Rural Sustainability Study, is also within walking distance. A minor positive effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land and outside of flood zones 3a or 3b; therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a number of bus stops within 600m of this site and there is a national cycle network link route approximately 310m to the east. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby, and therefore vehicles leaving and or traveling to the site would contribute to additional emissions in this area resulting in a significant negative effect. In addition, this site is 130m north of the A428 (Coventry Road) which could result in future residents being exposed to noise pollution, which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is within Long Lawford Meadows Local Wildlife Site; therefore this could result in a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/084: Newbold on Avon Glebe, Land off Main Street, Newbold on Avon, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however it is surrounded by four areas of open space, and additional areas are to the east, south and south-west. This results in a minor positive effect on this SA objective. This site is also within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (6.92ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are eleven bus stops within 600m north-east and east of this site most of which are within Newbold on Avon, although there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land, the majority of which is classed as being of grade 7 agricultural quality, although a small section of the western part of the site is on land classed as grade 3 agricultural quality. Overall, however, a minor negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are eleven bus stops within 600m north-east and east of this site, although there are no existing employment sites or a town centre within walking distance (600m). A negligible effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b (although a flood zone 3 area is directly adjacent to the east); therefore a minor negative effect is likely overall.

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are eleven bus stops within 600m north-east and east of this site. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby, and therefore vehicles leaving and or traveling to the site would contribute to additional emissions in this area resulting in a significant negative effect. In addition, there is a railway line approximately 180m south-west of the site, and this could lead to future residents being exposed to noise pollution which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The southern part of this site is partially within the Newbold Lime Works Local Wildlife Site and Oxford Canal Local Wildlife Site is approximately 190m to the north. The proximity of these sites could therefore result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plataeu Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

SA14/085: Willoughby Glebe, Willoughby, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with	+	This site is in Willoughby which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within 600m of this site, however there are five areas of open space. This results in a minor positive effect on this SA objective. This site is not within or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (1.39ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops within 600m of this site (two of which are approximately 130m south on Main Street, and the other two are approximately 330m east on the A45 (London Road). There are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land which is classed as being of grade 4 agricultural quality; therefore a minor negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops within 600m of this site (two of which are approximately 130m south on Main Street, and the other two are approximately 330m east on the A45 (London Road), although there are no existing employment sites or a town centre within walking distance (600m). A negligible effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective

SA Objectives	SA Score	Justification
		although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within 600m of this site (two of which are approximately 130m south on Main Street, and the other two are approximately 330m east on the A45 (London Road). A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within the AQMA designated around Rugby which results in a negligible effect. However, the A45 (London Road) is approximately 170m north-east of the site, and this could lead to future residents being exposed to noise pollution, resulting in a significant negative effect. A mixed effect is therefore likely on this SA objective overall.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Willoughby Dismantled Railway Local Wildlife Site is approximately 410m to the east, Grand Union Canal Local Wildlife Site is approximately 540m north-east and Magpie Hall Local Wildlife Site is approximately 800m north. The proximity of these sites could therefore result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/086: Land north of school street, Lutterworth Road, Churchover (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is in Churchover which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce	+/-	There are no healthcare facilities within 600m of this site, however there are two areas of open space, one of which is to the west and the other is to the south-east. This results in a minor positive effect on this SA objective.

SA Objectives	SA Score	Justification
health inequalities		This site is not within the AQMA designated around Rugby town, however the A426 links the site with the AQMA, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.2ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There is one bus stop directly adjacent to the south-west of this site on Lutterworth Road, however there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on mostly greenfield land which is classed as being of grade 3 agricultural quality; therefore a significant negative effect is likely on this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There is one bus stop directly adjacent to the south-west of this site on Lutterworth Road, although there are no existing employment sites or a town centre within walking distance (600m). A negligible effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (conservation areas); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design

SA Objectives	SA Score	Justification
		of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop directly adjacent to the south-west of this site on Lutterworth Road. A minor positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however the A426 links the site with the AQMA, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a significant negative effect. There are no major road or rail links within the vicinity that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is adjacent to and partially within Churchover Meadows Local Wildlife Site and this could therefore result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau - Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.

S14/087: Land Rear of School Farm, Churchover (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is in Churchover which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are two areas of open space, one of which is to the west and the other is to the south. This results in a minor positive effect on this SA objective. This site is not within the AQMA designated around Rugby town, however the A426 links the site with the AQMA, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely on this SA objective

SA Objectives	SA Score	Justification
		overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.4ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There is one bus stop directly adjacent to the north-west of this site on Lutterworth Road, however there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The majority of this site is on brownfield land; therefore a significant positive effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on mostly brownfield land; therefore a negligible effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on mostly brownfield land; therefore a minor positive effect is likely on this SA objective as this may provide opportunities for using existing buildings and materials although this is uncertain depending on the previous use of the site.
11) Reduce the Borough's contribution to climate change	0	There is one bus stop directly adjacent to the west of this site on Lutterworth Road, although there are no existing employment sites or a town centre within walking distance (600m). A negligible effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	This site is on mostly brownfield land outside of flood zones 3a or 3b; therefore a negligible effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (conservation areas); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and	+	There is one bus stop directly adjacent to the west of this site on Lutterworth Road. A minor positive effect is

SA Objectives	SA Score	Justification
accessible transport network		therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however the A426 links the site with the AQMA, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a significant negative effect. There are no major road or rail links within the vicinity that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Churchover Meadows Local Wildlife Site is directly adjacent to the east of this site; therefore the proximity of this site to this designation could therefore result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau - Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is small (0.4ha) and on mostly brownfield land; therefore a minor positive effect is likely on this SA objective.

S14/088: Land to the north of Lutterworth Road, Churchover (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is in Churchover which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are two areas of open space, one of which is directly to the south, and the other is to the north-west. This results in a minor positive effect on this SA objective. This site is not within the AQMA designated around Rugby town, however the A426 links the site with the AQMA, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely on this SA objective overall.
4) Provide affordable and	+	This site is small (0.2ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
decent housing, which meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There is one bus stop approximately 130m north-west of this site on Lutterworth Road, however there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely on this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There is one bus stop approximately 130m north-west of this site on Lutterworth Road, although there are no existing employment sites or a town centre within walking distance (600m). A negligible effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (conservation areas); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop approximately 130m north-west of this site on Lutterworth Road. A minor positive effect is therefore likely on this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however the A426 links the site with the AQMA, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a significant negative effect. There are no major road or rail links within the vicinity that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is mostly within Churchover Meadows Local Wildlife Site and this could therefore result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau - Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/089: Lafarge land at Ryton-on-Dunsmore, North of the A45 and West of Church Road (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Ryton-on-Dunsmore which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study. Therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are five areas of open space within walking distance (600m), the closest of which is approximately 120m to the south. This results in a minor positive effect on this SA objective. This site is not within the AQMA designated around Rugby town, however the A45 (London Road) links the site with the AQMA, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the	++	This site is large (23.34ha) in size; therefore a significant positive effect is likely.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There is five bus stops within 600m of this site, one of which is to the west on the A423, two of which are to the east on the A45 (London Road) and two of which are in Ryton-on-Dunsmore. This site is also within walking distance of Ryton-on-Dunsmore town centre (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) and an existing employment site (former Peugeot site) is adjacent to the south of the site. Overall, a significant positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely on this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	There is five bus stops within 600m of this site, one of which is to the west on the A423, two of which are to the east on the A45 (London Road) and two of which are in Ryton-on-Dunsmore. This site is also within walking distance of Ryton-on-Dunsmore town centre (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study), and an existing employment site (former Peugeot site) is adjacent to the south of the site. A significant positive effect is therefore likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b (although a flood zone 3 area is directly adjacent to the north); therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport	++	There is five bus stops within 600m of this site, one of which is to the west on the A423, two of which are to the east on the A45 (London Road) and two of which are in Ryton-on-Dunsmore. A significant positive effect is

SA Objectives	SA Score	Justification
network		therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however the A45 (London Road) links the site with the AQMA, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a significant negative effect. This site is also directly adjacent to the A45 (London Road) which has potential to result in future residents being exposed to noise pollution, particularly at the southern end of the site, and this reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are four designated biodiversity sites within 250m north and east of this site, including a Local Wildlife Site near the River Avon, a Local Wildlife Site adjacent to Ryton Church Pastures, Ryton Church Pastures Local Wildlife Site itself and Brandon Marsh SSSI. The proximity of this site to these designations could therefore result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plataeu Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

S14/090: Home Farm, Brinklow, Nr Rugby, Warwickshire, CV23 0LY (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Brinklow which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctors surgery approximately 200m north of this site and there is also five areas of open space within walking distance (600m), four to the north and one to the west. This results in a significant positive effect on this SA objective. This site is not within or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which	+	This site is small (1.94ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There is six bus stops within 600m of this site, all of which are in and around Brinklow. This site is also within walking distance of Brinklow town centre which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study). Overall, a significant positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The majority of this site is on brownfield land; therefore a significant positive effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The majority of this site is on brownfield land, therefore a negligible effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	+?	The majority of this site is on brownfield land and this may provide opportunities for using existing buildings and materials. Therefore a minor positive effect is likely although this is uncertain and dependent on the previous use of the site.
11) Reduce the Borough's contribution to climate change	+	There is six bus stops within 600m of this site, all of which are in and around Brinklow. This site is also within walking distance (600m) of Brinklow which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study). A minor positive effect is therefore likely for this SA objective.
12) Avoid, reduce and manage flood risk	0	The majority of this site is on brownfield land outside of flood zones 3a or 3b; therefore a negligible effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (both conservation areas and heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There is six bus stops within 600m of this site, all of which are in and around Brinklow. A significant positive effect is therefore likely on this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	0	This site is not within or linked directly to the AQMA designated around Rugby town, and there are no major road or rail links within the close vicinity that could result in future residents being exposed to noise pollution. A negligible effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are two designated biodiversity sites within 250m of this site and these are Brinklowe Canal Pool Local Wildlife Site (directly adjacent to the east) and Brinklowe Motte and Bailey Local Wildlife Site (approximately 200 north-east). The proximity of this site to these designations could therefore result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is small (1.94ha) and mostly on brownfield land; therefore a minor positive effect is likely on this SA objective.

SA14/091: Land bordering Bretford (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, however there are four bus stops within 600m. Overall, a minor negative effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there is an area of open space directly adjacent to the east. This results in a minor positive effect on this SA objective. This site is not within the AQMA designated around Rugby town, however it is directly linked to this area by the A428 Brandon Road/Coventry Road, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall.
4) Provide affordable and decent housing, which meets the needs of the	+	This site is small (0.82ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There is four bus stops within 600m of this site, two of which are approximately 250m of the site within Bretford and two of which are approximately 450m south-east on the B4456. There are no existing employment sites or town centres within walking distance (600m) of this site. Overall, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely on this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There is four bus stops within 600m of this site, two of which are approximately 250m of the site within Bretford and two of which are approximately 450m south-east on the B4456. There are no existing employment sites or town centres within 600m. A negligible effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside flood zones 3a or 3b; therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There is four bus stops within 600m of this site, two of which are approximately 250m of the site within Bretford and two of which are approximately 450m south-east on the B4456. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however it is directly linked to the area via the A428 Brandon Road/Coventry Road, therefore there is potential for additional vehicles associated with the

SA Objectives	SA Score	Justification
		development to contribute to additional emissions in that area resulting in a significant negative effect. In addition, the site is directly adjacent to the A428 (Brandon Road), and future residents could be exposed to noise pollution which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is directly adjacent to Bretford Meadows Local Wildlife Site; this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/092: Bilton Glebe, Land off A426, Rugby (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town, therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are several areas of open space within 600m to the north-east and south (one of which is directly adjacent to the east). This results in a minor positive effect on this SA objective. This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (8.66ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
behaviour		
6) Promote/enable a strong, stable and sustainable local economy	++	There are numerous bus stops surrounding the site and within 600m. There are no existing employment sites within 600m, however Dunchurch which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study) is approximately 600m south of the site. Overall, a significant positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land, the majority of which is classed as grade 7 agricultural quality (although the southern section of the site extends into grade 2 agricultural quality land). Overall, however, a minor negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are numerous bus stops surrounding the site and within 600m. There are no existing employment sites within walking distance (600m), however Dunchurch Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study) is approximately 600m south of the site. A minor positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside flood zones 3a or 3b; therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops surrounding the site and within 600m, and there is a national cycle route directly adjacent to the south of the site. In addition, there is a local cycle route and a national cycle route link, both of which are approximately 200m to the east. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a significant negative effect. In addition, this site is directly adjacent to the A426 (Rugby Road) and future residents could be

SA Objectives	SA Score	Justification
		exposed to noise pollution, and this reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Cock Robin Wood Local Nature Reserve is directly adjacent to the east of this site, therefore this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/093: Birdingbury Glebe, Land off Main Street, Birdingbury (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is in Birdingbury which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	This site is not within 600m of a healthcare facility, however there is an area of open space directly adjacent to the north and there is another area of open space approximately 500m to the south. This results in a minor positive effect on this SA objective. This site is not within or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (1.53ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	+	There are four bus stops within 600m of this site, all of which are within Birdingbury. There are no existing

SA Objectives	SA Score	Justification
stable and sustainable local economy		employment sites or town centres within 600m. A minor positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely on this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops within 600m of this site, all of which are within Birdingbury. There are no existing employment sites or town centres within walking distance (600m). A negligible effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside flood zones 3a or 3b; therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within 600m of this site, all of which are within Birdingbury, and there is a national cycle route directly adjacent to eastern edge of the site. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to the AQMA designated around Rugby town, and there are no major road or rail links adjacent to the site which could result in future residents being exposed to noise pollution. A negligible effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is south of a number of biodiversity designations including The Brakes Local Wildlife Site (approximately 490m north-east), Birdingbury Station Pool Local Wildlife Site (490m north), Rugby-Leamington Disused Railway Local Wildlife Site (approximately 400m north-west) and Frankton Meadows Local Wildlife Site (approximately 890m north-west). The proximity of this site to these designated sites could result in a minor negative effect on

SA Objectives	SA Score	Justification
		this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Feldon – Lias Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

8.5

S14/094: Willey Glebe, Willey, Near Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is in Willey which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study, therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are a number of open spaces within 600m, two of which are directly adjacent to the south. This results in a minor positive effect. This site is not within the AQMA designated around Rugby town, however it is directly linked to this area by the A5, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (72ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	+	There is one bus stop within Willey and this is adjacent to this site. There are no existing employment sites or town centres within 600m. A minor positive effect is therefore likely overall.

SA Objectives	SA Score	Justification
economy		
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely on this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There is one bus stop within Willey and this is adjacent to this site. There are no existing employment sites or town centres within walking distance (600m). A negligible effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside flood zones 3a or 3b (although the western part of the site is adjacent to a flood zone 3 area); therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop within Willey and this is adjacent to this site. A minor positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however it is directly linked to this area by the A5, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a significant negative effect. In addition, the eastern part of this site is directly adjacent to the A5, therefore future residents (particularly those living in the eastern section of this site) may be exposed to noise pollution, and this reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The eastern part of this site is partly within Long Spinney Local Wildlife Site, The Nursery and Coal Pit Lane Local Wildlife Site and also lies partly within Willey Disused Railway Local Wildlife Site. The western part is also directly adjacent to Long Spinney Local Wildlife Site, The Nursery and Coal Pit Lane Local Wildlife Site and the northern part is adjacent to Willey Disused Railway Local Wildlife Site. This could result in a significant negative effect on

SA Objectives	SA Score	Justification
		this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/096: Land at the Locks, Hillmorton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are a number of open spaces within 600m south, south-west and west of the site, the closest of which is approximately 170m south-west. This results in a minor positive effect. This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.32ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are numerous bus stops within 600m south-west of the site in and around Hillmorton, although there are no existing employment sites or town centres within 600m. A minor positive effect is therefore likely overall.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land which is classed as grade 4 agricultural quality; therefore a minor negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are numerous bus stops within 600m south-west of the site in and around Hillmorton, although there are no existing employment sites or town centres within 600m. A negligible effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside flood zones 3a or 3b (although the northern part of the site is adjacent to a flood zone 3 area); therefore a minor negative effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (conservation areas); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are numerous bus stops within 600m south-west of the site in and around Hillmorton. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a significant negative effect. In addition, there is a railway line approximately 80m south-west of this site and this could result in future residents being exposed to noise pollution, which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	This site is within the Oxford Canal Meadows Local Wildlife Site. Oxford Canal Local Wildlife Site is also directly adjacent to the east and Hillmorton Local Wildlife Site is approximately 100m to the east. This could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where	-?	The majority of this site is within the 'Feldon – Vale Farmlands' landscape character type, as identified in the 2006

SA Objectives	SA Score	Justification
possible enhance the quality of landscapes		Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/098: Moat Farm, Barby Lane, Rugby, Warwickshire (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are six areas of open space within 600m east and north of the site, one of which is directly adjacent to the east. This results in a minor positive effect. This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (27.83ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are numerous bus stops within 600m north of the site, particularly on Crick Road and in and around Hillmorton, although there are no existing employment sites or town centres within 600m. A minor positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.

SA Objectives	SA Score	Justification
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land, the majority of which is classed as grade 3 agricultural quality, although the north-western corner extends into grade 2 agricultural quality land, and the northern part extends into grade 7 agricultural quality land. Overall, a significant negative effect is likely for this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are numerous bus stops within 600m north of the site, particularly on Crick Road and in and around Hillmorton, although there are no existing employment sites or town centres within 600m. A negligible effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside flood zones 3a or 3b, although the southern part of the site is within a flood 3 zone. Overall, a minor negative effect is likely for this SA objective as it may be possible to avoid developing in the southern part of the site.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m north of the site, particularly on Crick Road and in and around Hillmorton. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area and this results in a significant negative effect on this SA objective. There are no major road or railway lines directly adjacent to this site that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Old Cross Fields Local Wildlife Site is within this site and Kilsby Lane Meadow Local Wildlife Site is directly adjacent to the east. This site is within the Oxford Canal Meadows Local Wildlife Site. This could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Feldon – Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective

SA Objectives	SA Score	Justification
		although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/099: Pleasant View, 1 Bush Hill Lane, Flecknoe, CV23 8AX (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is within Flecknoe which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	This site is not within 600m of a healthcare facility, however there are three areas of open space within 600m, one of which is directly adjacent to the west. This site is not within or directly linked to the AQMA designated around Rugby town. A minor positive effect is likely overall for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.36ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops within 600m east of the site, one of which is directly adjacent on School Street, and the second of which is on Vicarage Road. There are no existing employment sites or town centres within 600m. A minor positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	--?	This site is on mostly greenfield land which is classed as grade 3 agricultural quality. Overall, a significant negative effect is likely for this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land.

SA Objectives	SA Score	Justification
increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are two bus stops within 600m east of the site, one of which is directly adjacent on School Street, and the second of which is on Vicarage Road, although there are no existing employment sites or town centres within 600m. A negligible effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land which is outside flood zones 3a or 3b. Overall, a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be potential for significant impacts on the historic environment (heritage assets); the site lies on the Medieval Settlement Remains at Flecknoe (a Scheduled Monument). The site is therefore most likely to have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops within 600m east of the site, one of which is directly adjacent on School Street, and the second of which is on Vicarage Road. A minor positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to the AQMA designated around Rugby town. In addition, there are no major road or railway lines directly adjacent to this site that could result in future residents being exposed to noise pollution. A negligible effect is therefore likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Grand Union Canal Local Wildlife Site is approximately 870m north-west of this site and this could result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'Feldon – Ironstone Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

S14/100: Shilton House Farm, Church Road, Shilton, CV7 9HX (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is within Shilton which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	This site is not within 600m of a healthcare facility, however there are two areas of open space within 600m, one of which is approximately 550m north-west and the second of which is approximately 490m south-east. This site is not within or directly linked to the AQMA designated around Rugby town. A minor positive effect is likely overall for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.49ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops within 600m east of the site, two of which are approximately 270m north on Bulkington Road, and two of which are directly adjacent to the west of the site on the B4065. There are no existing employment sites or town centres within 600m. A minor positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on mostly brownfield land; therefore a significant positive effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on mostly brownfield land; therefore a negligible effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on mostly brownfield land therefore a minor positive effect is likely for this SA objective as there may be good opportunities for using existing buildings and materials, although this is uncertain depending on the previous use of the site.
11) Reduce the Borough's	0	There are four bus stops within 600m east of the site, two of which are approximately 270m north on Bulkington

SA Objectives	SA Score	Justification
contribution to climate change		Road, and two of which are directly adjacent to the west of the site on the B4065, although there are no existing employment sites or town centres within 600m. A negligible effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	0	This site is on mostly brownfield land which is outside flood zones 3a or 3b; therefore a negligible effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within 600m east of the site, two of which are approximately 270m north on Bulkington Road, and two of which are directly adjacent to the west of the site on the B4065. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to the AQMA designated around Rugby town which results in a negligible effect. However, there is a railway line directly adjacent to the south-west of the site, and this could lead to future residents being exposed to noise pollution resulting in a significant negative effect. A mixed effect is therefore likely overall for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Shilton Railway Local Wildlife Site is directly adjacent to this site and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is small (0.49ha) and on mostly brownfield land, therefore a minor positive effect is likely on this SA objective.

S14/101 Gunters Haulage yard (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
exclusion		
1) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is just outside Wolvey which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
2) Promote/improve health of the population and reduce health inequalities	-	There are no existing healthcare facilities or open spaces within 600m of this site; therefore a minor negative effect on this SA objective is likely. The site is not within or directly connected to an AQMA.
3) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.46ha) in size; therefore a minor positive effect is likely.
4) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
5) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops within 50m to the west of this site. A further two bus stops are within 600m to the south of the site. However, there are no existing employment sites within 600m and the centre of Wolvey (a Main Rural Settlement) is not within walking distance (600m). Overall, a minor positive effect is therefore likely.
6) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
7) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore development here is likely to have a significant positive effect on this SA objective.
8) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore development here is likely to have a negligible effect on this SA objective.
9) Minimise waste and manage it sustainably	+?	This site is on brownfield land; therefore development at this site may have a minor positive (+?) effect
10) Reduce the Borough's contribution to climate change	0	There are four bus stops within 600m to the east of this site. However, there are no existing employment sites, town centres or centres of main rural settlements within walking distance (600m). Overall, a negligible effect is therefore likely
11) Avoid, reduce and manage flood risk	0	This site is on brownfield land outside of flood zones 2 and 3; therefore development at this site is likely to have a negligible effect.
12) Conserve and enhance the	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the

SA Objectives	SA Score	Justification
historic environment, heritage assets and their settings.		site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
13) Promote a sustainable and accessible transport network	++	There are four bus stops within 600m of this site. Therefore, a significant positive effect on this SA objective is likely.
14) Reduce all forms of pollution	0	The site is not within or directly linked to an AQMA, and there are no major roads or rail links within the vicinity that could result in future residents being exposed to noise pollution. Therefore, a negligible effect is likely on this SA objective.
15) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The site is within 1km of the Wolvey Rush Pasture Local Wildlife Site to the south (the closest fragment of the site is within approximately 640m) and the proximity of the site to this designation may result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
16) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau - Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
17) Maintain and where possible enhance the quality of townscapes	+	This site is mostly on brownfield land and is small in size (0.46ha); therefore a minor positive effect is likely.

SA14/102 Land between Cawston Lane and Alwyn Road (Land within the South West Broad Location) (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the	++	This site is on the periphery of Rugby town, therefore a significant positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
community		
3) Promote/improve health of the population and reduce health inequalities	++/-	The site is within 400m of a doctor's surgery. In addition, there are several areas of open space within walking distance (600m) including some adjacent to the northern and eastern sides of the site. However, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (86.75ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are numerous bus stops surrounding the site and within 600m. There are no existing employment sites within 600m, however Dunchurch Main Rural Settlement is approximately 600m south of the site. Overall, a significant positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land and the majority of the site is classed as grade 2 agricultural quality (with an area in the east classed as Grade 7); therefore development here would have a significant negative effect.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are numerous bus stops surrounding the site and within 600m. There are no existing employment sites within walking distance (600m), however Dunchurch Main Rural Settlement is approximately 600m south of the site. A minor positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no

SA Objectives	SA Score	Justification
settings.		potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops surrounding the site and within 600m, and there is a national cycle route directly adjacent to the south of the site. In addition, there is a local cycle route and a national cycle route link, both of which are approximately 200m to the east. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is adjacent to Cawston Fox Convert Local Wildlife Site and Cock Robin Wood Local Nature Reserve. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

SA14/106 Market Quarter, Cattle Market, Railway Terrace, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Rugby town; therefore a significant positive effect on this SA objective is likely.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a doctor's surgery adjacent to this site. There are also seven areas of open space within 600m of the site. Therefore, a significant positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.81ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are numerous bus stops within walking distance (600m) surrounding this site. The site is also within 450m of an existing Strategically Important Employment site. Rugby town centre is also within 600m to the south west. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore development here is likely to have a significant positive effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore development here is likely to have a negligible effect on this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on brownfield land; therefore development at this site may have a minor positive (+?) effect
11) Reduce the Borough's contribution to climate change	++	There are numerous bus stops within walking distance (600m) surrounding this site. The site is also within 450m of an existing Strategically Important Employment site. Rugby town centre is also within 600m to the south west. Overall, a significant positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	This site is on brownfield land outside of flood zones 2 and 3; therefore development at this site is likely to have a negligible effect.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this

SA Objectives	SA Score	Justification
		SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m of this site. There is also a railway station within 100m north of the site. There is a national cycle route directly to the north of the site. In addition, there is a local cycle route and a national cycle route link, both of which are approximately 200m to the east and another route 350m to the west. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, resulting in a minor negative effect. In addition, there is a railway line approximately 100m north of this site and this could result in future residents being exposed to noise pollution, which reinforces the negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The site is within 600m of Rugby- Leicester Railway, Section 1 – Eleven Arches Local Wildlife Site and Ashlawn Cutting Local Nature Reserve. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	+	This site is mostly on brownfield land and is small in size (1.81ha); therefore, a minor positive effect is likely.

S14/108: Town Hall Complex, Newbold Road, Rugby, CV21 2RR (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Rugby town, therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of	++/-	There are two doctors surgeries within 600m south-west of this site, and there is also several areas of open space

SA Objectives	SA Score	Justification
the population and reduce health inequalities		within 600m and surrounding this site, which results in a significant positive effect. However, this site is within the AQMA designated around Rugby town, and therefore additional vehicles associated with this development would contribute to additional emissions in this area, resulting in a minor negative effect. A mixed effect is therefore likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (1.67ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	This site is surrounded by numerous bus stops within 600m, most of which are to the south-west and south-east. There are no existing employment sites within 600m of this site, however Rugby town centre is within walking distance (600m) to the south of the site. A significant positive effect is therefore likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore a significant positive effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore a negligible effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on brownfield land therefore a minor positive effect is likely for this SA objective as there may be good opportunities for using existing buildings and materials, although this is uncertain depending on the previous use of the site.
11) Reduce the Borough's contribution to climate change	+	This site is surrounded by numerous bus stops within 600m, most of which are to the south-west and south-east. There are no existing employment sites within 600m of this site, however Rugby town centre is within walking distance (600m) to the south of the site. A minor positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	0	This site is on brownfield land which is outside flood zones 3a or 3b; therefore a negligible effect is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be potential for significant impacts on the historic environment (heritage assets); the site contains The Lawn and The Retreat, both Grade II Listed Buildings. The site is therefore most likely to have a significant negative effect on this SA

SA Objectives	SA Score	Justification
		objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	This site is surrounded by numerous bus stops within 600m, most of which are to the south-west and south-east. There is also a number of cycle paths within 600m and surrounding this site, one of which is a national cycle network link route and is directly adjacent to the east. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, and therefore additional vehicles associated with this development would contribute to additional emissions in this area, resulting in a significant negative effect. Moreover, this site is directly adjacent to the A426 (Newbold Road), as well as existing residential properties and this could lead to future residents of the site and existing residents nearby being exposed to noise pollution, which reinforces the significant negative effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are a number of designated biodiversity sites within 1km of this site, including Rugby-Leicester Railway Local Wildlife Site (approximately 600m north), Parkfield Road Quarry and Slagheap Local Wildlife Site (approximately 580m west), Rugby-Leamington Disused Railway Local Wildlife Site (approximately 500 north-west) and Avon Mill Field Local Wildlife Site (approximately 870m north. The proximity of this site to these designations could result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site is within the 'urban' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is small (1.67ha) and on brownfield land, therefore a minor positive effect is likely on this SA objective.

S14/111: Land to South of Cawston Spinney, Rugby (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections	++	This site is on the edge of Dunchurch which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study, therefore a significant positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
of the community		
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are several areas of open space within 600m north, north-east, south-east and south of this site which results in a minor positive effect. However, this site is within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (208.6ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are several bus stops within 600m north, east, south-east and south of this site. In addition, Dunchurch Trading Estate is directly adjacent to the west of this site and Dunchurch, which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), is approximately 590m to the south-east. A significant positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as grade 2 agricultural quality; therefore a significant negative effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	++	There are several bus stops within 600m north, east, south-east and south of this site. Dunchurch Trading Estate is directly adjacent to the west of this site and Dunchurch, which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), is approximately 590m to the south-east. A significant positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside flood zone 3, however a small part of the north-western section of the site is on land which is in a flood zone 3 area, although it may be possible to avoid developing in this area. Overall, a minor negative effect is likely on this SA objective.
13) Conserve and enhance the	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the

SA Objectives	SA Score	Justification
historic environment, heritage assets and their settings.		site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are several bus stops within 600m north, east, south-east and south of this site. In addition, there is a national cycle path directly adjacent to the north-west (including national cycle network link track) and south-west of this site, and a local cycle path is also directly adjacent to the north. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area, which results in a significant negative effect. In addition, the A45 (Coventry Road) is adjacent to the south-western part of this site, and the A4071 (Coventry Road) is approximately 110m west of the site at its closest point and this could lead to future residents being exposed to noise pollution which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Cawston Spinner Local Wildlife Site and Cawston Fox Covert Local Wildlife Site are within the boundary of this site. Moreover, Rugby-Leamington Disused Railway Local Wildlife Site is also directly adjacent to the western edge of this site. The proximity of these sites could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore - Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/112: Land at Lawford Heath (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and	-	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, however there is

SA Objectives	SA Score	Justification
cultural opportunities with good access for all sections of the community		one bus stop directly adjacent to the north-east at Lawford Heath. A minor negative effect is therefore likely for this SA objective overall.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there is one area of open space directly adjacent to the north-east at Lawford Heath, therefore a minor positive effect is likely. The majority of this site is not within the AQMA designated around Rugby town, however the eastern part of the site extends into the AQMA. In addition, the site is directly linked with the AQMA via the A45 (London Road) and the A4071, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (116.3ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, however there is one bus stop directly adjacent to the north-east of this site at Lawford Heath. In addition, Dunchurch Trading Estate is directly adjacent to the south of this site, and Lawford Heath Industrial Estate is approximately 150m north of the site. A significant positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The majority of this site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	The majority of this site is on greenfield land which is classed as grade 2 agricultural quality; therefore a significant negative effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	0	The majority of this site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There is one bus stop directly adjacent to the north-east of this site at Lawford Heath. In addition, Dunchurch Trading Estate is directly adjacent to the south of this site, and Lawford Heath Industrial Estate is approximately 150m north of the site. A minor positive effect is therefore likely overall.
12) Avoid, reduce and manage	-	This site is on mostly greenfield land which is outside flood zone 3; therefore a minor negative effect is likely for

SA Objectives	SA Score	Justification
flood risk		this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be potential for significant impacts on the historic environment (heritage assets); the site's northern boundary lies adjacent to a prehistoric pit alignment and associated features which have been designated as a Scheduled Monument. The site is therefore most likely to have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop directly adjacent to the north-east of this site at Lawford Heath. A minor positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	The majority of this site is not within the AQMA designated around Rugby town, however the eastern part of the site extends into the AQMA. In addition, the site is directly linked with the AQMA via the A45 (London Road – directly adjacent to the south of the site) and the A4071 (adjacent to the east of the site), and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a significant negative effect. Moreover, the proximity of the A45 and A4071 may lead to future residents being exposed to noise pollution, and this reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Rugby-Leamington Disused Railway Local Wildlife Site is directly adjacent to the eastern edge of this site, and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore - Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

S14/113: Barnwells Farm, Thurlaston (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is at Thurlaston which is a Local Needs Settlement as identified by the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there is one area of open space approximately 510m to the south, therefore a minor positive effect is likely. This site is not within the AQMA designated around Rugby town, however the AQMA is directly adjacent to the north of the site. As a result, the site is directly linked with the AQMA via the A45 (Coventry Road) and the B4428 (Coventry Road), and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (34.05ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are five bus stops within 600m (four of which are on the B4428 (Coventry Road) and one of which is within Thurlaston), and Dunchurch Trading Estate is approximately 310m north of the site. A significant positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The majority of this site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The majority of this site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	The majority of this site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's	+	There are five bus stops within 600m (four of which are on the B4428 (Coventry Road) and one of which is within

SA Objectives	SA Score	Justification
contribution to climate change		Thurlaston), and Dunchurch Trading Estate is approximately 310m north of the site. A minor positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land which is outside flood zone 3; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are five bus stops within 600m (four of which are on the B4428: Coventry Road and one of which is within Thurlaston) and a National Cycle Route is approximately 490m south. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however the AQMA is directly adjacent to the north of the site. As a result, the site is directly linked with the AQMA via the A45 (Coventry Road) and the B4428 (Coventry Road), and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a significant negative effect. Moreover, the proximity of the A45 and A4071 may lead to future residents being exposed to noise pollution, and this reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Rugby-Leamington Disused Railway Local Wildlife Site is approximately 150m west of this site, and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore - Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

S14/114: Coney Farm, Ryton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Ryton on Dunsmore which is a Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-	This site is not within 600m of a healthcare facility or an area of open space; therefore a minor negative effect is likely. This site is not within or directly linked with the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (47.54ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There is one bus stop approximately 340m to the north of this site, and there is an employment site directly adjacent to the east (former Peugeot site). In addition, Ryton on Dunsmore (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) is approximately 600m to the east. A significant positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land, the majority of which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.

SA Objectives	SA Score	Justification
11) Reduce the Borough's contribution to climate change	++	There is one bus stop approximately 340m to the north of this site, and there is an employment site directly adjacent to the east (former Peugeot site). In addition, Ryton on Dunsmore (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) is approximately 600m to the east. A significant positive effect is therefore likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside of flood zone 3 although the western part of the site is in this area. A minor negative effect is likely for this SA objective overall as it may be possible to avoid developing in the western part of this site.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop approximately 340m to the north of this site; therefore a minor positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked with the AQMA designated around Rugby town; therefore a negligible effect is likely. However, the eastern part of this site is directly adjacent to the A423 (Oxford Road), and future residents may be exposed to noise pollution (particularly those at the eastern end of the site) from traffic which results in a significant negative effect. Overall, a mixed effect is likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is within 1km of a number of designated biodiversity sites, including Featherstone Farm Fields Local Wildlife Site (approximately 330m south-east), Ryton and Brandon Gravel Pits SSSI (approximately 440 north-east), River Avon Local Wildlife Site (approximately 640m north-east), Brandon Marsh SSS (approximately 940m north-east), Land near Ryton Church Pastures Local Wildlife Site (approximately 900m north-east), Ryton Church Pastures Local Wildlife Site itself (approximately 950m east), Warren Farm Local Wildlife Site (approximately 520m south-east) and Ryton Grassland Local Wildlife Site (approximately 890m east). The proximity of this site to these designations could result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore - Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land therefore a negligible effect is likely on this SA objective.

S14/115: Brierleys Farm, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Brinklow which is a Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctors surgery approximately 250m east of this site, and there are a number of areas of open space within 600m south, east and north of the site; therefore a significant positive effect is likely. This site is not within or directly linked with the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (55.53ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are twelve bus stops within walking distance (600m) of this site, and these can be found mostly within Brinklow and on surrounding roads such as the B4029 and B4428. In addition, the centre of Brinklow (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) is approximately 200m south of this site. A significant positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective, although this is uncertain depending on whether the site is within Grade 3a or 3b

SA Objectives	SA Score	Justification
water resources prudently and efficiently, and increase energy generated from renewables		land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are twelve bus stops within walking distance (600m) of this site, and these can be found mostly within Brinklow and on surrounding roads such as the B4029 and B4428. In addition, the centre of Brinklow (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) is approximately 200m south of this site. There are no employment sites within 600m of this site. Overall, a minor positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside of flood zone 3 although the northern part of the western section part of the site is in this area, and the southern part of the eastern section of this site is within this area. A minor negative effect is likely for this SA objective overall as it may be possible to avoid developing in the flood zone 3 areas.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (conservation areas); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are twelve bus stops within walking distance (600m) of this site, and these can be found mostly within Brinklow and on surrounding roads such as the B4029 and the B4428. Therefore, a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked with the AQMA designated around Rugby town; therefore a negligible effect is likely. In addition, there are no major road or rail links directly adjacent to this site that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The western section of this site is directly adjacent to High Wood Local Wildlife Site, and the eastern section of this site is directly adjacent to Oxford Canal Local Wildlife Site and Manor Farm Meadows Local Wildlife Site. The proximity of this site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where	-?	This site is within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape

SA Objectives	SA Score	Justification
possible enhance the quality of landscapes		Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/116: Land at Main Street, Cawston (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a doctors surgery approximately 350m north-east of this site, and there are a number of areas of open space within 600m, one of which is directly adjacent to the north; therefore a significant positive effect is likely. However, this site is also within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (2.93ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are a number of bus stops within 600m, and these are to the north-west, north and east of this site. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land which is classed as grade 2 agricultural quality; therefore a significant negative effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are a number of bus stops within 600m, and these are to the north-west, north and east of this site. There are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land which is outside of flood zone 3; therefore a minor negative effect on this SA objective is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a number of bus stops within 600m, and these are to the north-west, north and east of this site. In addition, there is a local cycle route approximately 290m to the west. Therefore, a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a significant negative effect. In addition, there are no major road or rail links directly adjacent to this site that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are a number of biodiversity designations within 1km of this site, including Rugby-Leamington Disused Railway Local Wildlife Site (approximately 980m west), Cawston Fox Covert Local Wildlife Site (approximately 460m south) and Cawston Spinney Local Wildlife Site (approximately 960m south-west). The proximity of this site to these designations could result in a minor negative effect on this SA objective, although this is uncertain as

SA Objectives	SA Score	Justification
		appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesigned biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/117: Dunkleys Farm, Cherry Tree Farm and Homestead Farm, Cawston Lane, Rugby (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is within Dunchurch which is a Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a doctors surgery approximately 200m south-east of this site, and there are a number of areas of open space within 600m, two of which are directly adjacent to the west and south of the site; therefore a significant positive effect is likely. However, this site is also within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (67.16ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	++	There are a number of bus stops within 600m, two of which are directly adjacent to the east, and these are mostly in and around Dunchurch. In addition, this site is approximately 300m from the centre of Dunchurch which is a

SA Objectives	SA Score	Justification
economy		Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study. Overall, a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on mostly greenfield land which is classed as grade 2 agricultural quality, although the southern section of the site is on land classed as grade 3 agricultural quality, and the north-eastern part is classed as grade 7 agricultural quality. However, a significant negative effect is likely overall for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are a number of bus stops within 600m, two of which are directly adjacent to the east, and these are mostly in and around Dunchurch. In addition, this site is approximately 300m from the centre of Dunchurch which is a Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study. Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land which is outside of flood zone 3; therefore a minor negative effect on this SA objective is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a number of bus stops within 600m, two of which are directly adjacent to the east, and these are mostly in and around Dunchurch. In addition, this site is also adjacent to a national cycle route; therefore a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a significant negative effect. There are no major road or rail links directly adjacent to this site that could result in future residents being exposed to noise pollution.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Dunkley Lake Local Wildlife Site is within the boundary of this site, and Cawston Fox Covert Local Wildlife Site is directly adjacent to the west. The proximity of this site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

S14/118: Dunsmore House Farm, Lilbourne Road, Clifton upon Dunsmore, CV23 0AQ (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Clifton upon Dunsmore which is a Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-	This site is not within 600m of a healthcare facility or an area of open space; therefore a minor negative effect is likely. This site is also within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, and this reinforces the negative effect.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (62.38ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+	There is one bus stop within 600m of this site, and this is approximately 150m north-east. However, there are no existing employment sites or a town centre within walking distance (600m). A minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land, the majority of which is classed as grade 7 agricultural quality, although the northern section of the site is on land classed as grade 2 agricultural quality. However, a minor negative effect is likely overall for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There is one bus stop within 600m of this site, and this is approximately 150m north-east. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside of flood zone 3 (although the far southern end of the site is within a flood 3 zone, however, it may be possible to avoid developing in this area); therefore a minor negative effect on this SA objective is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop within 600m of this site, and this is approximately 150m north-east; therefore a minor positive effect is likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a significant negative effect. There are no major road or rail links directly adjacent to this site that could result in future residents being

SA Objectives	SA Score	Justification
		exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Hillmorton Local Wildlife Site is directly adjacent to the south of this site, and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/119: Shelford House Farm, Burton Hastings (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Wolvey which is a Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-	This site is not within 600m of a healthcare facility or an area of open space; therefore a minor negative effect is likely. This site is not within or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (59.42ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+	There are six bus stops within 600m west, east and south-east of this site, and these are located on Bazzard Road, Lutterworth Road and Leicester Road, however there are no existing employment sites or a town centre within walking distance (600m). A minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as grade 2 agricultural quality, although the north-western section of the site is on land classed as grade 3 agricultural quality. However, a significant negative effect is likely overall for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are six bus stops within 600m west, east and south-east of this site, and these are located on Bazzard Road, Lutterworth Road and Leicester Road. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside of flood zone 3 (although the western end of the site is within a flood 3 zone, however, it may be possible to avoid developing in this area); therefore a minor negative effect on this SA objective is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are six bus stops within 600m west, east and south-east of this site, and these are located on Bazzard Road, Lutterworth Road and Leicester Road. A significant positive effect is likely for this SA objective due to the number of bus stops within 600m.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to the AQMA designated around Rugby town which results in a negligible effect, however, the western part of the site is directly adjacent to the M69, and this could result in future residents being exposed to noise pollution which results in a significant negative effect. Overall, a mixed effect is

SA Objectives	SA Score	Justification
		likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Wolvey Trout Pits Local Wildlife Site is directly adjacent to the south of this site and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is equally spread across two landscape character types as identified in the 2006 Landscape Assessment of the Borough of Rugby; the western part is within the 'High Cross Plateau – Village Farmlands' landscape character type and the eastern part is within the 'High Cross Plateau – Open Plateau' landscape character type. The 'High Cross Plateau – Village Farmlands' area is classed as being of high sensitivity overall, and the 'High Cross Plateau – Open Plateau' area is classed as being of moderate sensitivity overall. Overall, a potential significant negative effect is likely for this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/120 Manor Farm, Ryton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is just outside Ryton on Dunsmore a which is classed by the council as a Main Rural Settlement. Therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within 600m of this site, although there is a large area of open space directly adjacent to the west. In addition, there are three areas of open space within 600m. Therefore, a minor positive effect on this SA objective is likely. This site is not in or near an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (48.26ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within 600m to the north west of this site. There are no existing employment sites within 600m, however the centre of Ryton on Dunsmore (a Main Rural Settlement) is within walking distance (600m). Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m to the north west of this site. There are no existing employment sites within 600m, however the centre of Ryton on Dunsmore (a Main Rural Settlement) is within walking distance (600m). Overall, a minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m to the north west of this site. However, there are no other sustainable transport links within 600m. A significant positive effect is therefore likely due to the number of bus links in close proximity to the site.
15) Reduce all forms of pollution	0	The site is not within or directly linked to an AQMA, and there are no major roads or rail links within the vicinity that could result in future residents being exposed to noise pollution. Therefore, a negligible effect is likely on this SA objective.
16) Conserve and where possible enhance the	--?	The Coppice Local Wildlife Site is directly adjacent to the east of this site. The proximity of this designation may result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies mostly within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/121 Longstons, Newton Road, Clifton upon Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Clifton upon Dunsmore which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no existing healthcare facilities within 600m of this site. However, there is an area of public open space approximately 300m to the west and another seven within 600m to the south, therefore a minor positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (19.91 ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	++	There are nine bus stops within 600m to the south of this site. There are no existing employment sites within 600m. However the site is within walking distance to the centre of Clifton upon Dunsmore Main Rural Settlement. . Overall, a significant positive effect is therefore likely
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are nine bus stops within walking distance (600m). There are no existing employment sites within 600m. However this site is within walking distance of Clifton on Dunsmore town centre (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study). A minor positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are nine bus stops within 600m to the south of this site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the	--?	The Disused Railway lies within the site to the north. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies mostly within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/122 Land off Squires Road, Stretton-on-Dunsmore, CV23 9HF (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Stretton on Dunsmore which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	The site is within 400m of a doctor's surgery. In addition, there are eight areas of open space within walking distance (600m) to the south of the site. Therefore, a significant positive effect on this SA objective is likely. The site is not within or directly connected to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.83 ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within 600m to the south west of this site. There are no existing employment sites within 600m. However the site is within walking distance to the centre of Stretton on Dunsmore Main Rural Settlement. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as being of grade 2 agricultural quality. Therefore a significant negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m to the south west of this site. There are no existing employment sites within 600m. However the site is also within walking distance of Stretton on Dunsmore town centre (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study). Therefore a minor positive effect is likely
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m to the south of this site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	0/--	This site is not within the AQMA designated around Rugby which results in a negligible effect. However, the A45 (London Road) is approximately 350m north of the site, and this could lead to future residents being exposed to noise pollution, resulting in a significant negative effect. A mixed effect is therefore likely on this SA objective overall.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The Asylum Farm Meadows Local Wildlife Site and the Stretton on Dunsmore Local Wildlife Site lie within 1km to the south of the site. The proximity of these designations may result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies mostly within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/125 Jackson Road (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no existing healthcare facilities within 600m of this site. However, there are several areas of public open space within 600m, therefore a minor positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.32 ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are numerous bus stops within walking distance (600m) surrounding this site There are no existing employment sites or a town centre within walking distance (600m). A minor positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore development here is likely to have a significant positive effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore development here is likely to have a negligible effect on this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on brownfield land; therefore development at this site may have a minor positive (+?) effect
11) Reduce the Borough's contribution to climate change	0	There are numerous bus stops within 600m of this site. There are no existing employment sites or a town centre within walking distance (600m). Therefore a negligible effect is likely.
12) Avoid, reduce and manage flood risk	0	This site is on brownfield land outside of flood zones 2 and 3; therefore development at this site is likely to have a negligible effect.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m of this site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Approximately 420m to the north east of the site is Oxford Canal Meadows Local Wildlife Site and 430m to the north east of the site is Hillmorton Marsh Local Wildlife Site. Linnell Road Local Nature Reserve is also located approximately 430m north east of the site. This site is approximately 470m north of Old Cross Fields Local Wildlife Site and 550m to the south east of Abobots Farm Fields Local Wildlife Site. Hillmorton Ballast Pits Local Wildlife Site is approximately 980m to the south west. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse

SA Objectives	SA Score	Justification
		effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	+	This site is on brownfield land and is small in size (0.32ha); therefore, a minor positive effect is likely.

S14/129 Hazlewood Close (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Dunchurch which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a doctor's surgery approximately 500m to the north east of this site, as well as a number of open spaces within walking distance. A significant positive effect on this SA objective is therefore likely. However, the site is within the AQMA that has been declared around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.72 ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are nine bus stops within 600m to the west of this site. There are no existing employment sites within 600m. However the site is within walking distance to the centre of Dunchurch Main Rural Settlement. Overall, a significant positive effect is therefore likely.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are nine bus stops within 600m to the west of this site. There are no existing employment sites within 600m. However the site is also within walking distance of Dunchurch town centre (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study). Therefore a minor positive effect is likely
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are nine bus stops within 600m to the west of this site. There is also a national cycle route approximately 250m to the west. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	--	The site is 150m north of the M45 major road. The site is also within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is approximately 375m to the north east of the Draycote Water Local Wildlife Site and approximately 425m to the west of the Dunchurch Hall Meadow Local Wildlife Site. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies mostly within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/130: Land to south of the A46, Tollbar (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, however there is one bus stop approximately 160m south of this site on the A45 (London Road). A minor negative effect is therefore likely for this SA objective overall.
3) Promote/improve health of the population and reduce health inequalities	-	This site is not within 600m of a healthcare facility or an area of open space; therefore a minor negative effect is likely. Moreover, this site is not within the AQMA designated around Rugby town, however it is directly linked via the A45 (London Road), and additional vehicles associated with this development would therefore contribute to additional emissions in this area which reinforces the minor negative effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (19.19ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There is one bus stop approximately 160m south of this site on the A45 (London Road), however there are no existing employment sites or a town centre within walking distance (600m). A minor positive effect is likely for this SA objective.
7) Promote the vitality and	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land, the majority of which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There is one bus stop approximately 160m south of this site on the A45 (London Road), however there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land which is outside of flood zone 3; therefore a minor negative effect on this SA objective is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There is one bus stop approximately 160m south of this site on the A45 (London Road), and there is a local cycle route directly adjacent to the west. A minor positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however it is directly linked via the A45 (London Road), and additional vehicles associated with this development would therefore contribute to additional emissions in this area, resulting in a significant negative effect. In addition, this site is directly adjacent to the A46 and approximately 80m north-east of the A45 (London Road), and this could result in future residents being exposed to noise pollution which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Willenhall Wood Local Nature Reserve is approximately 70m north of this site and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore – Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/134: Moat Farm, Barby Lane, Rugby, Warwickshire, CV21 4HQ (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are a number of areas of open space within 600m to the north, north-east and east of the site (one of which is directly adjacent to the east), and this results in a minor positive effect. However, this site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a minor negative effect. Overall, a mixed effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.66ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are a number of bus stops within 600m to the north-west, north, and north east of this site on Crick Road and within Hillmorton. There are no existing employment sites or a town centre within walking distance (600m). A minor positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land which is classed as grade 7 agricultural quality; therefore a minor negative effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There is one bus stop approximately 160m south of this site on the A45 (London Road), however there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land which is outside of flood zone 3; therefore a minor negative effect on this SA objective is likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a number of bus stops within 600m to the north-west, north, and north east of this site on Crick Road and within Hillmorton. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a significant negative effect. This site is not directly adjacent to a major road or railway line which could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Old Cross Fields Local Wildlife Site is directly adjacent to the south of this site, and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/135: Moat Farm, Barby Lane, Rugby, Warwickshire, CV22 5QT (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are a number of areas of open space within 600m to the north, north-east, east and west of the site, and this results in a minor positive effect. However, this site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a minor negative effect. Overall, a mixed effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (15.25ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are a number of bus stops within 600m to the north-west, north, and north east of this site on Ashlawn Road, Crick Road and in and around Hillmorton. There are no existing employment sites or a town centre within walking distance (600m). A minor positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on mostly greenfield land, the majority of which is classed as grade 2 agricultural quality (however the southern section of the site is on land which is classed as grade 3 agricultural quality and the northern part is classed as grade 7 agricultural quality); therefore a significant negative effect is likely for this SA objective overall.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are a number of bus stops within 600m to the north-west, north, and north east of this site on Ashlawn Road, Crick Road and in and around Hillmorton. There are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land, the majority of which is outside of flood zone 3 (although the southern part of the site is in a flood zone 3 area, however development in this area may be avoided). Overall, a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a number of bus stops within 600m to the north-west, north, and north east of this site on Ashlawn Road, Crick Road and in and around Hillmorton. In addition, there is also a local cycle route approximately 450m north-west of the site. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a significant negative effect. This site is not directly adjacent to a major road or railway line which could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the	--?	Old Cross Fields Local Wildlife Site is approximately 150m to the east of this site, and Kilsby Lane Meadow Local Wildlife Site is also approximately 420m to the east. The proximity of these designations could result in a

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

S14/137: Lawford Road/Addison Road Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are a number of areas of open space within 600m to the north, south and south-west and one site is directly adjacent to the west. This results in a minor positive effect. However, this site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a minor negative effect. Overall, a mixed effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.28ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	++	There are a number of bus stops within 600m to the north, north-east, east and south-west of this site, most of

SA Objectives	SA Score	Justification
stable and sustainable local economy		which are on the A428 (Lawford Road) and Addison Road. In addition, there are three existing employment sites within 600m, and these are approximately 190m to the west (Somers Road Industrial Estate), approximately 380m to the west (Paynes Lane Industrial Estate) and approximately 310m north-west (Rugby Cement Works). A significant positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land which is classed as grade 7 agricultural quality; therefore a minor negative effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are a number of bus stops within 600m to the north, north-east, east and south-west of this site, most of which are on the A428 (Lawford Road) and Addison Road. In addition, there are three existing employment sites within 600m, and these are approximately 190m to the west (Somers Road Industrial Estate), approximately 380m to the west (Paynes Lane Industrial Estate) and approximately 310m north-west (Rugby Cement Works).. Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zone 3; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a number of bus stops within 600m to the north, north-east, east and south-west of this site, most of which are on the A428 (Lawford Road) and Addison Road. In addition, there is also a number of cycle paths within 600m of this site, and the closest is a national cycle network route approximately 130m north-east. A significant positive effect is therefore likely for this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a significant negative effect. This site is also directly adjacent to the A428 (Lawford Road), and this may result in future residents being exposed to noise pollution which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Parkfield Road Verge Local Wildlife Site is directly adjacent to the west of this site and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site is within the 'urban' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/143: Rugby Riding Club, Land South of Ashlawn Road, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are a number of areas of open space within 600m to the north, east and west (including areas adjacent to the west and east) of the site, and one open space area is within this site. It is unknown at this stage whether this area of open space will be lost to development or incorporated into the design, however the proximity of the other areas of open space results in a minor positive effect overall. This site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a minor negative effect. Overall, a mixed effect is likely on this SA objective.
4) Provide affordable and	++	This site is large (22.58ha) in size; therefore a significant positive effect is likely.

SA Objectives	SA Score	Justification
decent housing, which meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are six bus stops within 600m to the north and north-east of this site and these are located on Ashlawn Road and in and around Hillmorton Paddock. In addition, there are no existing employment sites or a town centre within 600m; therefore a minor positive effect is likely for this SA objective overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as grade 2 agricultural quality (although the northern part of the site is classed as grade 7 agricultural quality); therefore a significant negative effect is likely for this SA objective overall.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are six bus stops within 600m to the north and north-east of this site and these are located on Ashlawn Road and in and around Hillmorton Paddock. In addition, there are no existing employment sites or a town centre within 600m. Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zone 3; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport	++	There are six bus stops within 600m to the north and north-east of this site and these are located on Ashlawn Road and in and around Hillmorton Paddock. In addition, there is a local cycle route directly adjacent to the east of

SA Objectives	SA Score	Justification
network		this site and this connects with the national cycle route which is directly adjacent to the north. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a significant negative effect. There are no major road or railway lines directly adjacent to this site that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Ashlawn Cutting Local Nature Reserve and Local Wildlife Site is directly adjacent to the east of this site, and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore – Plataeu Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/145 Perkins Grove garage site, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no existing healthcare facilities within 600m of this site. However, there are several areas of public open space within 600m, therefore a minor positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on the health of

SA Objectives	SA Score	Justification
		residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.32 ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are numerous bus stops within 600m of this site. There are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore development here is likely to have a significant positive effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore development here is likely to have a negligible effect on this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on brownfield land; therefore development at this site may have a minor positive (+?) effect
11) Reduce the Borough's contribution to climate change	0	There are numerous bus stops within 600m of this site. There are no existing employment sites or a town centre within walking distance (600m). Therefore a negligible effect is likely.
12) Avoid, reduce and manage flood risk	0	This site is on brownfield land outside of flood zones 2 and 3; therefore development at this site is likely to have a negligible effect.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m to the west of this site. Therefore, a significant positive effect on this SA objective is likely.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Linnell Road local Nature Reserve is approximately 180m to the north of the site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	+	This site is on brownfield land and is small in size (0.25ha); therefore, a minor positive effect is likely.

S14/146 Railway Terrace and Gas St Car Parks (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++/-	There are two doctors' surgeries within 400m to the south east of the site. There are also numerous areas of open space within walking distance. A significant positive effect on this SA objective is therefore likely. However, the site is within the AQMA that has been declared around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health
4) Provide affordable and decent housing, which meets the needs of the	+	This site is relatively small (0.62 ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are numerous bus stops within 600m of this site. There are no existing employment sites within 600m. However the site is within walking distance to the centre of Rugby town. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore development here is likely to have a significant positive effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore development here is likely to have a negligible effect on this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on brownfield land; therefore development at this site may have a minor positive (+?) effect
11) Reduce the Borough's contribution to climate change	+	There are numerous bus stops within 600m of this site. There are no existing employment sites within 600m. However the site is within walking distance to the centre of Rugby town. Therefore a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	0	This site is on brownfield land outside of flood zones 2 and 3; therefore development at this site is likely to have a negligible effect.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m of this site. In addition, there is a national cycle network link/open 230m west of the site, a local route 430m south west of the site and a national route 560m north of the site.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to

SA Objectives	SA Score	Justification
		additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Ashlawn Cutting Local Nature Reserve lies approximately 750m to the east of the site. The Rugby Leicester Railway, Section 1 – Eleven Arches lies 810m north of the site; Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	+	This site is on brownfield land and is small in size (0.62ha); therefore, a minor positive effect is likely.

S14/148 Burnhams Farm, Church Lawford, CV23 9EE (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is on the edge of Church Lawford which is classed by the Council as a Local Needs Settlement; therefore a minor positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no existing healthcare facilities within 600m of this site. However, there is an area of public open space adjacent to the east of the site and six other smaller areas of open space within walking distance further east; therefore a minor positive effect on this SA objective is likely. The site is not within or directly connected to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This is a relatively large site (14.71ha) therefore a significant positive effect is considered likely for this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+	There are five bus stops within 600m of this site. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are five bus stops within 600m of this site. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land and the majority of the site is outside of flood zones 3a or 3b (with an area on the northern boundary within flood zone 3, although it may be possible to avoid developing in this area); therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are five bus stops within 600m of this site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	0	The site is not within or directly linked to an AQMA, and there are no major roads or rail links within the vicinity that could result in future residents being exposed to noise pollution. Therefore, a negligible effect is likely on this SA objective.
16) Conserve and where possible enhance the	--?	The site is adjacent to Church Lawford Meadows Local Wildlife Site and approximately 200m away from another fragment of that Local Wildlife Site. Therefore, the development of this site could have a significant negative

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/151 Lever Road, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no existing healthcare facilities within 600m of this site. However, there is an area of public open space within the site and there are several other areas of public open space within 600m, therefore a minor positive effect on this SA objective is likely. However, the site is within the AQMA that has been declared around Rugby town and vehicle movements to and from the site would contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on the health of residents.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.87 ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+	There are numerous bus stops within 600m of this site. There are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore development here is likely to have a significant positive effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore development here is likely to have a negligible effect on this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on brownfield land; therefore development at this site may have a minor positive (+?) effect
11) Reduce the Borough's contribution to climate change	0	There are numerous bus stops within 600m of this site. There are no existing employment sites or a town centre within walking distance (600m). Therefore a negligible effect is likely.
12) Avoid, reduce and manage flood risk	0	This site is on brownfield land outside of flood zones 2 and 3; therefore development at this site is likely to have a negligible effect.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m of this site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora	-?	Approximately 300m to the north east of the site is Oxford Canal Meadows Local Wildlife Site and 435m to the north east of the site is Hillmorton Marsh Local Wildlife Site This site is approximately 400m north of Old Cross Fields Local Wildlife Site and 510m to the south east of Abobots Farm Fields Local Wildlife Site. Hillmorton Ballast

SA Objectives	SA Score	Justification
and fauna		Pits Local Wildlife Site is approximately 980m to the south west. The Linnell Road Local Nature Reserve is approximately 480m north west of the site. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	+	This site is on mostly brownfield land and is small in size (1.87ha); therefore, a minor positive effect is likely.

S14/152 Land to the West of Dunchurch, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Dunchurch which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a doctor's surgery approximately 420m to the north east of this site, as well as seven areas of open space within walking distance. A significant positive effect on this SA objective is therefore likely. However, the site is within the AQMA that has been declared around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (5.98ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	++	There are twelve bus stops within 600m to the west of this site. There are no existing employment sites within 600m. However the site is within walking distance to the centre of Dunchurch Main Rural Settlement. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are twelve bus stops within 600m to the west of this site. There are no existing employment sites within 600m. However the site is also within walking distance of Dunchurch town centre (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study). Therefore a minor positive effect is likely
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are twelve bus stops within 600m to the west of this site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the	--?	The site is within 250m of the Draycote Water Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies almost entirely within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S14/153: The Yard, Kirby Cottage Farm, Rear of 31 Coventry Road, Pailton, Rugby, Warwickshire, CV23 0QD (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is in Pailton which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are three areas of open space within 600m, two of which are to the north-west and one of which is to the east, and this results in a minor positive effect. This site is not within the AQMA designated around Rugby town but is directly linked via the B4112, and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a minor negative effect. Overall, a mixed effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (2.93ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	+	There are four bus stops within 600m of this site, and these are to the north and east and within Pailton. In

SA Objectives	SA Score	Justification
economy		addition, there are no existing employment sites or a town centre within 600m; therefore a minor positive effect is likely for this SA objective overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on mostly greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops within 600m of this site, and these are to the north and east and within Pailton. In addition, there are no existing employment sites or a town centre within 600m. Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land outside of flood zone 3; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within 600m of this site, and these are to the north and east and within Pailton. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town but is directly linked via the B4112, and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a significant negative effect. There are no major road or railway lines directly adjacent to this site that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the	-?	There are a number of biodiversity designations within 1km of this site, including Pailton Fields Lake Local Wildlife Site (approximately 410m north-east), Street Ashton Local Wildlife Site (approximately 990m north-west),

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		Spoinkop Local Wildlife Site (approximately 680m south-west) and Newbold Revel Woodlands Local Wildlife Site (approximately 750m south-west). The proximity of this site to these designations could result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

SA14/154: Land adjacent to Brookside, Stretton on Dunsmore, CV23 9TR (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Stretton on Dunsmore which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctors surgery approximately 40m north-east of this site, and there are four areas of open space within 600m south, west, north-west and east which results in a significant positive effect on this SA objective. This site is not within or directly linked with the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.45ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	++	There are three bus stops within 600m of this site, two of which are directly adjacent to the south on Brookside

SA Objectives	SA Score	Justification
stable and sustainable local economy		Street and one of which is approximately 300m north on School Lane. There are no existing employment sites within 600m but Stretton on Dunsmore town centre is within walking distance (600m). A significant positive effect is therefore likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m of this site, two of which are directly adjacent to the south on Brookside Street and one of which is approximately 300m north on School Lane. There are no existing employment sites within 600m but Stretton on Dunsmore town centre is within walking distance (600m). Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zone 3; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (both conservation areas and heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m of this site, two of which are directly adjacent to the south on Brookside Street and one of which is approximately 300m north on School Lane. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked with the AQMA designated around Rugby town resulting in a negligible effect. However this site is surrounded by existing residential properties, and it is likely that owners of these properties would be exposed to noise pollution during construction of this site, which results in a significant

SA Objectives	SA Score	Justification
		negative effect. Overall, a mixed effect is likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Stretton on Dunsmore Fields Local Wildlife Site is approximately 220m south of this site; therefore this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plataeu Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/155: Land to North of Lower Farm, Brandon Lane (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	--	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, and there are no public transport links within 600m; therefore a significant negative effect is therefore likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are three areas of open space within 600m to the north-east, east and south-east which results in a minor positive effect. This site is not within the AQMA designated around Rugby town, however it is directly linked to this area via the A46/A45, and additional vehicles associated with this development will therefore contribute to additional emissions in this area, resulting in a minor negative effect. Overall, a mixed effect is likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (26.45ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
crime and anti-social behaviour		
6) Promote/enable a strong, stable and sustainable local economy	-	There are no public transport links within 600m of this site or an existing employment site or town centre. A minor negative effect is therefore likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	--	There are no public transport links within 600m of this site, neither is there an existing employment site or town centre. A significant negative effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zone 3; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	There are no sustainable transport links within 600m of this site; therefore a minor negative effect is likely for this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however it is directly linked to this area via the A46/A45, and additional vehicles associated with this development will therefore contribute to additional emissions in this area, resulting in a significant negative effect. In addition, this site is directly adjacent to the A46 and future residents may be exposed to noise pollution, which reinforces the significant negative effect on this SA objective.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Pools, Black Spinney and Long Spinney Local Wildlife Site is directly adjacent to the east of this site. In addition, Railway Verge Local Wildlife Site is approximately 100m north-east, Willenhall Wood Local Nature Reserve is approximately 130m north-west, Grassland West of Piles Coppice Local Wildlife Site is approximately 170m north-east, Grassland Local Wildlife Site is approximately 170m south-east and Herald Way Marsh SSSI is approximately 130m north of the site. The proximity of these designations to this site could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/156: Land to South of Lower Farm, Brandon Lane (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, however there are two bus stops within walking distance (600m), one of which is approximately 400m west on the A45 (London Road), and one of which is 250m south on the A423 (Oxford Road). A minor negative effect is therefore likely overall for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-	There are no healthcare facilities or areas of open space within 600m of this site, which results in a minor negative effect. In addition, this site is not within the AQMA designated around Rugby town, however it is directly linked to this area via the A45 (London Road), and additional vehicles associated with this development will therefore contribute to additional emissions in this area. This reinforces the minor negative effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (27.43ha) in size; therefore a significant positive effect is likely.

SA Objectives	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are two bus stops within walking distance (600m), one of which is approximately 400m west on the A45 (London Road), and one of which is 250m south on the A423 (Oxford Road). There is also an employment site approximately 140m to the south (former Peugeot site). A significant positive effect is therefore likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are two bus stops within walking distance (600m), one of which is approximately 400m west on the A45 (London Road), and one of which is 250m south on the A423 (Oxford Road). There is also an employment site approximately 140m to the south (former Peugeot site). A minor positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	--	This site is on greenfield land, the majority of which is within a flood zone 3 area; therefore a significant negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are two bus stops within walking distance (600m), one of which is approximately 400m west on the A45 (London Road), and one of which is 250m south on the A423 (Oxford Road). There is also a local cycle route approximately 540m west of the site; therefore a significant positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town, however it is directly linked to this area via the A45 (London Road), and additional vehicles associated with this development will therefore contribute to additional emissions in this area, resulting in a significant negative effect. In addition, this site is approximately 90m north-east of the A45 (London Road) and future residents may be exposed to noise pollution, which reinforces the significant negative effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Pools, Black Spinney and Long Spinney Local Wildlife Site is approximately 240m north-east of this site. The proximity of the site to this designation could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S14/157: Land off Brookside, Stretton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Stretton-on-Dunsmore which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study. Therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctors surgery directly adjacent to the east of this site, and there are also four areas of open space within 600m north-west, west, south-west and east of the site which results in a significant positive effect. This site is not within or directly linked with the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the	+	This site is small (1.31ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within 600m of this site, two of which are approximately 70m south of the site on Brookside Street and one of which is approximately 90m north on School Lane. There are no existing employment sites within 600m but Stretton on Dunsmore town centre is within walking distance (600m). A significant positive effect is therefore likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on mostly greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m of this site, two of which are approximately 70m south of the site on Brookside Street and one of which is approximately 90m north on School Lane. There are no existing employment sites within 600m but Stretton on Dunsmore town centre is within walking distance (600m). A minor positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land outside flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (both conservation areas and heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport	++	There are three bus stops within 600m of this site, two of which are approximately 70m south of the site on Brookside Street and one of which is approximately 90m north on School Lane; therefore a significant positive

SA Objectives	SA Score	Justification
network		effect is likely for this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked with the AQMA designated around Rugby town resulting in a negligible effect. However this site is surrounded by existing residential properties, and it is likely that owners of these properties would be exposed to noise pollution during construction of this site, which results in a significant negative effect. Overall, a mixed effect is likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Stretton on Dunsmore Fields Local Wildlife Site is approximately 240m south of this site; therefore this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plataeu Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

SA14/158: Land adjacent to Barnacle Village Hall, The Compound, Lower Road, Barnacle, CV7 9LD (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is in Barnacle which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study. Therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within 600m of this site, however, there are four areas of open space within close proximity to the west, which results in a minor positive effect for this SA objective. This site is not in or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the	+	This site is small (0.11ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops directly adjacent to the south of this site on Lower Road. There are no existing employment sites or town centres within walking distance (600m). A minor positive effect is therefore likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on mostly greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are two bus stops directly adjacent to the south of this site on Lower Road. There are no existing employment sites or town centres within walking distance (600m). A negligible effect is therefore likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land outside flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops directly adjacent to the south of this site on Lower Road; therefore a minor positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	0/--	This site is not within or directly linked with the AQMA designated around Rugby town resulting in a negligible effect. However this site is surrounded by existing residential properties, and it is likely that owners of these properties would be exposed to noise pollution during construction of this site, which results in a significant negative effect. Overall, a mixed effect is likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Shilton Railway Local Wildlife Site is approximately 720m north-east of this site, and Barnacle Wood Local Wildlife Site is approximately 760m south-east. The proximity of these designations could result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

SA14/159: Land to south of Brownsover Road, Newbold, Rugby (Site not proposed for allocation although considered suitable for release from Green Belt in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Rugby; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however, there are a number of areas of open space within 600m south and south-west, which results in a minor positive effect. However, this site is within the AQMA designated around Rugby town, therefore additional vehicles associated with this development would contribute to additional emissions in this area, resulting in a minor negative effect. Overall, a mixed effect is likely for this SA objective.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (5.08ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are numerous bus stops within 600m and surrounding this site. In addition, there are a number of existing employment sites within 600m, including Glebe Farm Industrial Estate (directly adjacent to the east), Swift Park (approximately 570m east), Swift Valley Industrial Estate (approximately 200m north-east) and Midland Trading Estate (approximately 160m south-east). There are no town centres within walking distance (600m). Overall, a significant positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are numerous bus stops within 600m and surrounding this site. In addition, there are a number of existing employment sites within 600m, including Glebe Farm Industrial Estate (directly adjacent to the east), Swift Park (approximately 570m east), Swift Valley Industrial Estate (approximately 200m north-east) and Midland Trading Estate (approximately 160m south-east). There are no town centres within walking distance (600m). A minor positive effect is therefore likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is most likely to have a minor negative

SA Objectives	SA Score	Justification
		effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m and surrounding this site, and there are a number of cycle paths within 600m, one of which is a national route and is directly adjacent to the east. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore additional vehicles associated with this development would contribute to additional emissions in this area, resulting in a significant negative effect. There are no major roads or railway lines within close proximity of this site which could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of biodiversity designations within close proximity of this site, including Oxford Canal Local Wildlife Site (directly adjacent to the south), Newbold Quarry Park Local Nature Reserve and Local Wildlife Site (directly adjacent to the south), a disused railway Local Wildlife Site (approximately 50m to the east) and Rugby-Leicester Railway Local Wildlife Site (approximately 90m south-east). The proximity of these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S003: Victoria House, 50 Albert Street, Rugby, CV21 2 RH (Site has planning permission for commercial use)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with	++	This site is in Rugby town; therefore a significant positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	++/-	There are five doctors surgeries within 600m of this site, one of which is to the north-east, two of which are to the south-west and two of which are to the south-east. In addition, there are several areas of open space within 600m west, south-west and north-east of the site, which results in a significant positive effect. However, this site is within the AQMA designated around Rugby town, and additional vehicles associated with this development would therefore contribute to additional emissions in this area, resulting in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.28ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are numerous bus stops within 600m and surrounding this site, most of which are to the south. Rugby train station is also approximately 540m north-east. There are no existing employment sites within 600m, however Rugby town centre is approximately 600m south-west of the site. Overall, a significant positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore a significant positive effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore a negligible effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	+?	This site is on brownfield land and there may be good opportunities for using existing buildings and materials resulting in a minor positive effect, although this is uncertain depending on the previous use of the site.
11) Reduce the Borough's contribution to climate change	+	There are numerous bus stops within 600m and surrounding this site, most of which are to the south. Rugby train station is also approximately 540m north-east. There are no existing employment sites within 600m, however Rugby town centre is approximately 600m south-west of the site. A minor positive effect is therefore likely for this SA objective.

SA Objectives	SA Score	Justification
12) Avoid, reduce and manage flood risk	0	This site is on brownfield land outside flood zone 3 area; therefore a negligible effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (conservation areas); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m and surrounding this site, most of which are to the south. Rugby train station is also approximately 540m north-east, and there are a number of cycle paths within 600m north, west and south-west, the closest of which is a national cycle route link approximately 290m to the west. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore additional vehicles associated with this development would contribute to additional emissions in this area, resulting in a significant negative effect. There are no major roads or railway lines within close proximity of this site which could result in future residents being exposed to noise pollution, however the site is surrounded by existing residential properties, and it is likely that owners of these properties will be exposed to noise pollution during construction, and this reinforces the significant negative effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Rugby – Leicester Railway Local Wildlife Site is approximately 630m north, Rugby-Leamington Disused Railway Local Wildlife Site is approximately 920m north-west and Ashlawn Cutting Local Nature Reserve and Local Wildlife Site is approximately 810m to the east. The proximity of these designations could result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site is within the 'urban' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is small (0.28ha) and on brownfield land, therefore a minor positive effect is likely on this SA objective.

S033: Home Farm, Thurmill Road, Long Lawford, CV23 9BX (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Long Lawford which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are a number of areas of open space within 600m south-west and east, which results in a minor positive effect. However, this site is within the AQMA designated around Rugby town, and additional vehicles associated with this development would therefore contribute to additional emissions in this area, resulting in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (23.36ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are numerous bus stops within 600m south-west and west of this site and these are in and around Long Lawford. In addition, Rugby Cement Works employment site is approximately 430m south-east, and Long Lawford (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) town centre is approximately 600m south-west. Overall, a significant positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land, the majority of which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.

SA Objectives	SA Score	Justification
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	There are numerous bus stops within 600m south-west and west of this site and these are in and around Long Lawford. In addition, Rugby Cement Works employment site is approximately 430m south-east, and Long Lawford (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) town centre is approximately 600m south-west. Overall, a significant positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land, the majority of which is outside flood zone 3 area, however the eastern part of the site is within a flood zone 3 area (although development in this area could be avoided). A minor negative effect is likely for this SA objective overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m south-west and west of this site and these are in and around Long Lawford. In addition, there is a national cycle route link approximately 440m south of this site, and this links in with a wider cycle path network. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore additional vehicles associated with this development would contribute to additional emissions in this area, resulting in a significant negative effect. There is a railway line approximately 120m east of this site, and this could result in future residents being exposed to noise pollution, which reinforces the significant negative effect.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Newbold Limeworks Local Wildlife Site is approximately 220m to the east and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the	0	This site is on mostly greenfield land; therefore a negligible effect is likely for this SA objective.

SA Objectives	SA Score	Justification
quality of townscapes		

S035: Land adjacent to 15 Parkfield Road, Newbold on Avon (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town, therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no healthcare facilities within 600m of this site, however there are a number of areas of open space within 600m and surrounding this site, which results in a minor positive effect. However, this site is within the AQMA designated around Rugby town, and additional vehicles associated with this development would therefore contribute to additional emissions in this area, resulting in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (0.49ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are numerous bus stops within 600m to the north, south-west and south-east and these are in and around Newbold on Avon, although there are no employment sites or town centres within walking distance (600m). Overall, a minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently	-	This site is on greenfield land which is classed as grade 7 agricultural quality; therefore a minor negative effect is likely for this SA objective.

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are numerous bus stops within 600m to the north, south-west and south-east and these are in and around Newbold on Avon, although there are no employment sites or town centres within walking distance (600m). Overall, a negligible effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land which is outside a flood zone 3 area, however a flood zone 3 area is directly adjacent to the north and east of the site. A minor negative effect is likely for this SA objective overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m to the north, south-west and south-east and these are in and around Newbold on Avon. In addition, there is a national cycle route link approximately 550m south of this site, and this links in with a wider cycle path network. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore additional vehicles associated with this development would contribute to additional emissions in this area, resulting in a significant negative effect. There are no major road or railway lines directly adjacent to this site which could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Oxford Canal Local Wildlife Site is approximately 250m north of this site, and Newbold Quarry Park Local Nature Reserve and Local Wildlife Site is approximately 220m to the east. The proximity of this site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	0?	This site is within the 'urban' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

SA Objectives	SA Score	Justification
possible enhance the quality of townscapes		

S039: West Farm, Brinklow, Coventry, CV23 7DZ (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Brinklow which is a Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study, therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctors surgery approximately 290m north of this site and there are a number of areas of open space within 600m to the north and west which results in a significant positive effect. This site is not in or directly linked with the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (2.91ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are six bus stops within 600m to the north-west, and Brinklow town centre is within walking distance (600m). Overall, a significant positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated	--?	This site is on mostly greenfield land, the majority of which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.

SA Objectives	SA Score	Justification
from renewables		
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are six bus stops within 600m to the north-west, and Brinklow town centre is within walking distance (600m). Overall, a minor positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land which is outside a flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (conservation areas); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are six bus stops within 600m to the north-west; therefore a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0	This site is not in or directly linked with the AQMA designated around Rugby town or directly adjacent to a major road or railway line which could result in future residents being exposed to noise pollution. A negligible effect is therefore likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Brinklowe Canal Pool Local Wildlife Site is partially within and directly adjacent to this site, and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on mostly greenfield land; therefore a negligible effect is likely for this SA objective.

S042: School Street, Wolston, CV8 3FY (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Wolston which is a Main Rural Settlement as identified by the Rugby Borough Council Rural Sustainability Study, therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctors surgery approximately 240m west of this site and there are a number of areas of open space within 600m to the north and west which results in a significant positive effect. This site is not in or directly linked with the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (2.83ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are eleven bus stops within 600m to the north, north-west and west of this site and these are in and around Wolston. There are no employment sites within 600m, however Walston (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) town centre is approximately 270m to the west. Overall, a significant positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

SA Objectives	SA Score	Justification
11) Reduce the Borough's contribution to climate change	+	There are eleven bus stops within 600m to the north, north-west and west of this site and these are in and around Wolston. There are no employment sites within 600m, however Wolston (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study) town centre is approximately 270m to the west. A minor positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land which is outside a flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are eleven bus stops within 600m to the north, north-west and west of this site and these are in and around Wolston; therefore a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0	This site is not in or directly linked with the AQMA designated around Rugby town or directly adjacent to a major road or railway line which could result in future residents being exposed to noise pollution. A negligible effect is therefore likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are a number of biodiversity designations within 1km of this site including Sally's Hole Local Wildlife Site (approximately 350m north), The Plantation Local Wildlife Site (approximately 500m west) and Wolston Gravel Pit SSSI (approximately 810m south-west). The proximity of the site to these designations could result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

S043: Bourton Glebe, Land at Draycote, Draycote, Warwickshire (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	This site is not within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, however there is one bus stop approximately 430m north in Draycote. Overall, a minor negative effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within 600m of this site, however there are two large areas of open space directly adjacent to the east, one of which is partially within this site (it is recognised that this part of open space could be lost or incorporated into the design of the development). This results in a minor positive effect. This site is not in or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (62.87ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There is one bus stop approximately 430m north in Draycote, although there are no existing employment sites or town centres within 600m; therefore a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land, the majority of which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's	0	There is one bus stop approximately 430m north in Draycote, although there are no existing employment sites or

SA Objectives	SA Score	Justification
contribution to climate change		town centres within 600m; therefore a negligible effect is likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside a flood zone 3 area (although the southern part of the site is within a flood zone 3 area and the northern part of the site is directly adjacent to a flood zone 3 area). However, a minor negative effect is likely for this SA objective overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There is one bus stop approximately 430m north in Draycote. There is also a local cycle route (which travels around Draycote Water) directly adjacent to the east and a national cycle route is approximately 380m to the north. Therefore a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0	This site is not in or directly linked with the AQMA designated around Rugby town or directly adjacent to a major road or railway line which could result in future residents being exposed to noise pollution. A negligible effect is therefore likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of biodiversity designations within 250m of this site, including Draycote Water Local Wildlife Site (directly adjacent to the east) and River Leam Meadow Local Wildlife Site (directly adjacent to the west). The proximity of the site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore - Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

S046: Grandborough Glebe, Land at Sawbridge, Sawbridge, Warwickshire (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is on the outskirts of Grandborough which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely overall.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within 600m of this site, however there is one area of open space approximately 400m south-east. This results in a minor positive effect. This site is not in or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (8.25ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops approximately 490m south-east and within Sawbridge, however there are no employment sites or town centres within 600m. Therefore a minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land, the majority of which is classed as grade 4 agricultural quality, although the southern part of the site extends into grade 3 agricultural quality land. Overall, however, a minor negative effect is likely for this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate	0	There are two bus stops approximately 490m south-east and within Sawbridge, however there are no employment

SA Objectives	SA Score	Justification
change		sites or town centres within 600m. Therefore a negligible effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside a flood zone 3 area (although the far north-eastern part of the site is within a flood zone 3 area). Overall, however, a minor negative effect is likely for this SA objective as it may be possible to avoid developing in the north-eastern part of this site.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops approximately 490m south-east and within Sawbridge, however there are no other sustainable transport links within walking distance (600m). Therefore a minor positive effect is likely for this SA objective.
15) Reduce all forms of pollution	0	This site is not in or directly linked with the AQMA designated around Rugby town or directly adjacent to a major road or railway line which could result in future residents being exposed to noise pollution. A negligible effect is therefore likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of biodiversity designations within 250m of this site, including Osier Meadow Local Wildlife Site (directly adjacent to the north), Permanent Pasture Local Wildlife Site (approximately 150m north) and Willoughby Fields Local Wildlife Site (approximately 150m east). The proximity of the site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Feldon – Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

S052 Land at the Locks, Hillmorton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
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SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site comprising of three parcels of land (S052, S052a or S052b) is located within Rugby town and therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	All the three parcels of land (S052, S052a or S052b) are within walking distance (600m) six areas of open spaces to the south; however there are no healthcare facilities within walking distance of any of the of the three parcels of land. Overall a minor positive effect is likely. The three parcels of land however lies in an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	-	The total area for the three parcels of land (S052, S052a or S052b) is relatively small (9.06ha) and therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are a number of bus stops in Hillmorton; parcel S052 is within walking distance (600m) of 16, site S052a is within walking distance of 21 and site S052b is within walking distance of 18. However the site does not lie within an employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall therefore, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The three parcels of land (S052, S052a or S052b) lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	According the Agricultural Land Classification, the three parcels of land (S052, S052a or S052b) lies on Grade 4 quality land. Therefore a minor negative effect is likely.
10) Minimise waste and manage it sustainably	0	This three parcels of land (S052, S052a or S052b) are on greenfield land and therefore is likely to have a negligible effect.

SA Objectives	SA Score	Justification
11) Reduce the Borough's contribution to climate change	0	There are a number of bus stops in Hillmorton and site S052 is within walking distance (600m) of 16, site S052a is within walking distance of 21 and site S052b is within walking distance of 18. However the site does not lie within an employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall therefore, a minor positive effect is likely. Overall there is likely to be a negligible effect on this SA objective.
12) Avoid, reduce and manage flood risk	-	The three parcels of land (S052, S052a or S052b) lies on greenfield land and outside of flood zones 3a and 3b therefore a minor negative effect is likely. However the north east boundary of parcel S052a lies adjacent to flood zone 2 (Clifton Brook).
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. The three parcels of land (S052, S052a or S052b) are classed as amber because there is considered to be some potential impact on the historic environment – specifically concerning the conservation areas; therefore the three parcels of land (S052, S052a or S052b) are most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are a number of bus stops in Hillmorton; parcel S052 is within walking distance (600m) of 16, site S052a is within walking distance of 21 and site S052b is within walking distance of 18. However the site does not lie within an employment site, Rugby town centre or the centre of a Main Rural Settlement. However there are no cycle paths or railway stations within walking distance (600m) of the three parcels of land (S052, S052a or S052b). Overall, there is likely to be a significant positive effect on this SA objective.
15) Reduce all forms of pollution	--	The three parcels of land (S052, S052a or S052b) are within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the southern boundary of parcel S052b is adjacent to a railway line therefore a likely significant negative effect is also identified as railway line could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--	All three parcels of land are situated on Local Wildlife Sites; parcel S052 is located on Hillmorton Radio Station and both parcels S052a and S052b are located on Oxford Canal Meadows. Additionally, Oxford Canal Local Wildlife Site is adjacent to S052s southern boundary and S052a northern boundary. To the north west of the three parcels of land are; Grassland near Hillmorton Locks Local Wildlife Site (approximately 170m), Hill Morton Marsh Locks Local Wildlife Site (approximately 370m), Abbots Farm Local Wildlife Site (approximately 750m) and Linnell Road Local Nature Reserve (approximately 750m). To the south east of the three land parcels are; Hillmorton Ballast Pits Local Wildlife Site (approximately 370m), Hillmorton Sand Pit Local wildlife Site (approximately 980m) and a local geological site (approximately 980m). Overall therefore, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may

SA Objectives	SA Score	Justification
		exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	The majority of the parcel S052 lies within the 'Feldon – Ironstone Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity due to the high visibility of the unwooded, rolling landform. Parcels S052a and S052b and the southern section of parcel S052 are within 'Feldon – Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity. Overall, the residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The three parcels of land (S052, S052a or S052b) are on greenfield land and therefore a negligible effect is likely.

S056 Bourton Road, Birdingbury, Manor Farm, Frankton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site lies on the periphery of Frankton, which Rugby Borough Council have classified as a Local Needs Settlement, therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	There are two open spaces within walking distance of the site (600m); however there are health facilities within walking distance. Overall a minor positive effect is likely for this SA objective. The
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is located in Frankton, which Rugby Borough Council have classified as a Local Needs Settlement, therefore a minor positive effect is likely for this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops approximately 300m north east of the site on Bourton Road. However there are no sites of employment, Rugby town centre, or a centre of a Main Rural Settlement within walking distance (600) of the site. Overall, a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	0	There are two bus stops approximately 300m north east of the site on Bourton Road. However there are no sites of employment, Rugby town centre, or a centre of a Main Rural Settlement within walking distance (600) of the site. Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops approximately 300m north east of the site on Bourton Road. However there are no railway stations or cycle paths within walking distance (600m) of the site. Overall, a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Frankton Meadows, a Local Wildlife Site lies approximately 220m south west of the site and Rugby-Leamington Disused railway Local Wildlife Site is located approximately 920m to the south east of the site. Overall therefore, a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006

SA Objectives	SA Score	Justification
enhance the quality of landscapes		Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies are on greenfield land and therefore a negligible effect is likely.

S057 The Manor House, Stretton-on-Dunsmore, Warwickshire (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Stretton on Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery approximately 250m to the east of this site on Brookside, and there is an outdoor sports facility approximately 50m north west of the site as well as a number of other open spaces within walking distance. A significant positive effect on this SA objective is therefore likely. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.58ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within 600m to the east of this site, within Stretton on Dunsmore. Additionally, the centre of Stretton on Dunsmore (a Main Rural Settlement) is approximately 170m to the east of the site. However, there are no existing employment sites within walking distance (600m). Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land,	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may

SA Objectives	SA Score	Justification
energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	Aside from some development in the south eastern corner of the site, this site is mainly on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	+	There are three bus stops within 600m to the east of this site, within Stretton on Dunsmore. Additionally, the centre of Stretton on Dunsmore (a Main Rural Settlement) is approximately 170m to the east of the site. However, there are no existing employment sites within walking distance (600m). Overall, a minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	This site is predominantly on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be a potential impact on the historic environment, in specific relation to conservation areas. Therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m to the east of this site, within Stretton on Dunsmore so a significant positive effect is likely on this SA objective. However, there are no cycle paths or railway stations within walking distance (600m) of the site.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is approximately 290m to the north west of Stretton on Dunsmore Fields Local Wildlife Site. Approximately 670m to the south east of the site is Asylum Farm Meadows Local Wildlife Site and 690m to the south west is Park Farm Saline Spring Local Wildlife Site. Bull and Butcher Wood Local Wildlife Site is approximately 690m to the south west. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of	0	This site is on greenfield land; therefore a negligible effect is likely.

SA Objectives	SA Score	Justification
townscapes		

S058 Campbell Farm, Coventry Road, Pailton, Warwickshire (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is in Pailton which is a Local Needs Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a minor positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are three areas of open space within 600m, two of which are to the north-west and one of which is to the east, and this results in a minor positive effect. This site is not within the AQMA designated around Rugby town but is directly linked via the B4112, and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a minor negative effect. Overall, a mixed effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is small (3.76ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops within 600m of this site, and these are to the north and east and within Pailton. In addition, there are no existing employment sites, Rugby town centre or a Main Rural Settlement centre within 600m; therefore a minor positive effect is likely for this SA objective overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mostly greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on mostly greenfield land which is classed as grade 3 agricultural quality; therefore a significant negative effect is likely for this SA objective overall, although this is uncertain depending on whether the site is within Grade 3a or 3b land.

SA Objectives	SA Score	Justification
10) Minimise waste and manage it sustainably	0	This site is on mostly greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops within 600m of this site, and these are to the north and east and within Pailton. In addition, there are no existing employment sites or a town centre within 600m. Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land outside of flood zone 3; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within 600m of this site, and these are to the north and east and within Pailton. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is not within the AQMA designated around Rugby town but is directly linked via the B4112, and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a significant negative effect. There are no major road or railway lines directly adjacent to this site that could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are a number of biodiversity designations within 1km of this site, including Pailton Fields Lake Local Wildlife Site (approximately 560m north east), Street Ashton Local Wildlife Site (approximately 780m north west), Spoinkop Local Wildlife Site (approximately 450m south west) and Newbold Revel Woodlands Local Wildlife Site (approximately 570m south west). The proximity of this site to these designations could result in a minor negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening. The south western corner of the site lies within 'High Cross Plateau –Open Plateau' which is classed as being moderately sensitive overall.
18) Maintain and where possible enhance the quality of	0	This site is on mostly greenfield land, therefore a negligible effect is likely on this SA objective.

SA Objectives	SA Score	Justification
townscapes		

S059 Holbrook House Farm, Long Lawford, Rugby, Warwickshire (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Long Lawford which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are no existing healthcare facilities within 600m of this site. However, there are eight areas of public open space within 600m of the site to the south and there are four other areas of public open space within 600m to the east, therefore a minor positive effect on this SA objective is likely. However, the site is also within an AQMA which could affect health; therefore a mixed effect is likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This is a relatively large site (47.92ha) therefore a significant positive effect is considered likely for this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are numerous bus stops within 600m of this site and an employment site (Cemex Rugby Cement Plant and Admixtures Factory) is approximately 425m to the south east. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as partly as Grade 2 and partly Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate change	++	There are numerous bus stops within 600m of this site and an employment site (Cemex Rugby Cement Plant and Admixtures Factory) is approximately 425m to the south east. The site is also within walking distance of Long Lawford town centre (which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study). Therefore a significant positive effect is likely
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land, the majority of which is outside of flood zone 3 although the northern part of the site is in this area. A minor negative effect is likely for this SA objective overall as it may be possible to avoid developing in the northern part of this site.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are numerous bus stops within 600m of the site. There is also a national cycle network link route within 430m to the south of the site. Therefore a significant positive effect is likely.
15) Reduce all forms of pollution	--	This site is within the AQMA that has been designated around Rugby; therefore a significant negative effect is likely on this SA objective, as vehicles leaving and or traveling to the site would therefore contribute to additional emissions in that area.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is adjacent to the Long Lawford Cemetery Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies almost entirely within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S061 Warren Fields, High Street, Ryton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Ryton on Dunsmore which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	There are no existing healthcare facilities within 600m of this site. However, there is an area of public open space within the site and there are six other areas of public open space within 600m, therefore a minor positive effect on this SA objective is likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.22ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are four bus stops within 600m to the north of this site. There are no existing employment sites within 600m. However the site is within walking distance to the centre of the Ryton on Dunsmore Main Rural Settlement. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate	+	There are four bus stops within 600m to the north of this site. There are no existing employment sites within 600m. However the site is also within walking distance of Ryton on Dunsmore town centre (which is a Main Rural

SA Objectives	SA Score	Justification
change		Settlement as identified in the Rugby Borough Council Rural Sustainability Study). Therefore a minor positive effect is likely
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within 600m to the north of this site. Therefore, a significant positive effect on this SA objective is likely.
15) Reduce all forms of pollution	0	The site is not within or directly linked to an AQMA, and there are no major roads or rail links within the vicinity that could result in future residents being exposed to noise pollution. Therefore, a negligible effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is within the Warren Farm Local Wildlife Site. Therefore, the development of this site could have a significant negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies almost entirely within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

S064 Land fronting Oxford Road (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Ryton on Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are four open spaces within walking distance (600m) of the site. However there are no healthcare facilities. A minor positive effect is likely overall on this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is relatively small (0.47ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	One bus stop on Leamington Road (A445) lies approximately 190m north of the site and Peugeot Citron, a Strategically Important Employment Site is situated approximately 290m north of the site. A significant positive effect is likely overall on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	Aside from what appears to be a car park and an access road from Oxford Road (A423) to the south of the site, the site is mainly greenfield; therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	Aside from what appears to be a car park and an access road from Oxford Road (A423) to the south of the site, the site is mainly greenfield and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	One bus stop on Leamington Road (A445) lies approximately 190m north of the site and Peugeot Citron, a Strategically Important Employment Site is situated approximately 290m north of the site. A significant positive effect is likely overall on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is mainly on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	One bus stop on Leamington Road (A445) lies approximately 190m north of the site, however there are no railway stations or cycle paths within walking distance of the site (600m). Overall a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However, the northern boundary is adjacent to Oxford Road (A423) and the north western boundary lies on Leamington Road (A445) and so there is likely to be a significant negative identified (resulting in mixed effects overall) impact with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--	Ryton Wood, a SSSI is located approximately 120m south west of the site. Additionally there are four Local Wildlife Sites within close proximity to the site; Ryton Gravel Pits Country Park is situated approximately 520m south west of the site, Featherstone Farm Fields is across Leamington Road (A445) to the west, Warren Farm lies approximately 90m north over the roundabout and The Coppice lies approximately 670m to the east. Overall a significant negative effect is likely on this SA objective. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is split as the northern section lies within the 'Dunsmore – Plateau Fringe' landscape character type and the southern section lies within 'Dunsmore – Plateau Farmlands', as identified in the 2006 Landscape Assessment of the Borough of Rugby. The Dunsmore – Plateau Fringe categorisation is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective. However the Dunsmore – Plateau Farmlands identifies Ryton as having a high overall sensitivity. Therefore a potential significant negative effect is likely overall on the SA objective, although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	Aside from what appears to be a car park and an access road from Oxford Road (A423) to the south of the site, the site is mainly greenfield; therefore a negligible effect is likely on this SA objective.

SI23 1 Field behind Campden & Croft Cottage, Back Lane, Harborough Magna, Nr Rugby, Warks CV23 0HT (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site is located within Harborough Magna which Rugby Borough Council has classified as a Local Needs Settlement; therefore a minor positive effect is likely overall.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is located within walking distance (600m) of four open spaces to the west of the site in Harborough Magna; however there are no health facilities within walking distance. A minor positive effect is likely overall on this SA objective. However, the site is within very close proximity of the AQMA that has been declared around Rugby town – the south eastern corner of the site is within approximately 260m of the AQMA. Vehicles leaving the site and travelling east along Easenhall Road would travel directly into the AQMA and would therefore contribute additional emissions in that area. Therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is relatively small (0.46ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops along Rugby Road to the south of this site and a further six to the east within Harborough Magna. However, there are no existing employment sites or a town centre within walking distance (600m). Overall, a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is located on greenfield land and therefore a minor negative effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
renewables		
10) Minimise waste and manage it sustainably	0	The site is located on greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops along Rugby Road to the south of this site and a further six to the east within Harborough Magna. However, there are no existing employment sites, Rugby town centre or the centre of a Main Rural Settlement within walking distance (600m). Overall, a negligible effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are six bus stops within walking distance (600m) of the site; four bus stops along Rugby Road to the south of this site and a further six to the east within Harborough Magna. However, there are no railway stations or cycle paths within walking distance (600m) of the site. Overall a significant positive effect is likely.
15) Reduce all forms of pollution	--	The site is within very close proximity of the AQMA that has been declared around Rugby town – the south eastern corner of the site is within approximately 260m of the AQMA. Vehicles leaving the site and travelling east along Easenhall Road would travel directly into the AQMA and would therefore contribute additional emissions in that area. Therefore, a significant negative effect is likely in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	This site is approximately 690m to the north of the Oxford Canal Local Wildlife Site. Therefore, the development of this site could have a minor negative effect on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0?	The site is located on greenfield land and therefore a negligible effect is likely.

S124 Site North West of Main Road, Ansty, Nr Rugby, CV7 9HZ (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The site is located within Ansty which Rugby Borough Council has classified as a Local needs Settlement; therefore a minor positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	The site is within walking distance (600m) of six open spaces; however there are no health facilities within walking distance and therefore a minor positive effect is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The site is large site (10ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are four bus stops in Ansty within walking distance (600m) of the site; however Rugby town centre, a Main Rural Settlement centre and employment sites are not within walking distance. Overall therefore, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site lies on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
renewables		
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are four bus stops in Ansty within walking distance (600m) of the site; however Rugby town centre, a Main rural Settlement centre and employment sites are not within walking distance. Overall therefore, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is located on greenfield land and outside of flood zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are four bus stops within walking distance (600m) of the site all in Anstey along the B4065. There are however, no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site however lies approximately 270m east of M69 where there is no development in between so there is likely to be a significant negative impact (resulting in mixed effects overall) with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are two Local Wildlife Sites adjacent to the site's boundaries; Oxford Canal aligns the southern boundary and Woodlands and Allotments Near Ansty Hall is adjacent to the eastern boundary. Additionally, Home Farm grasslands Ansty Local Wildlife site lies approximately 120m to the south east and the Railway Local Wildlife site lies approximately 730m to the north east. Therefore a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

129 Land North of Stretton on Dunsmore, South of the A45 Stretton On Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies in the periphery of Stretton on Dunsmore which Rugby Borough Council has classified as a Main Rural Settlement, a significant positive effect is therefore likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	A doctor's surgery on Brookside is located within 300m of the site, and there are four open spaces within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (10.81ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within walking distance (600m) of the site; one approximately 200m south of the site on School Lane and two approximately 270m south of the site on Brookside. Additionally the centre of Stretton on Dunsmore (a Main Rural Settlement) is approximately 520m to the south of the site. There are no sites of employment within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is entirely greenfield land; therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is entirely greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	There are three bus stops within walking distance (600m) of the site; one approximately 200m south of the site on School Lane and two approximately 270m south of the site on Brookside. Additionally the centre of Stretton on Dunsmore (a Main Rural Settlement) is approximately 520m to the south of the site. There are no sites of employment within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is located on greenfield land and outside of flood zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within walking distance (600m) of the site; one approximately 200m south of the site on School Lane and two approximately 270m south of the site on Brookside. There are no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site's northern boundary however is adjacent to London Road (A45) so there is likely to be a significant negative impact (resulting in mixed effects overall) with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are two Local Wildlife Sites that are within 1km of the site; Stretton on Dunsmore Fields lies approximately 660m to the south and Asylum Farm Meadows lies approximately 940m to the south. Therefore a minor negative effect is likely on this SA objective. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is split as the northern section lies within the 'Dunsmore – Plateau Farmlands' landscape character type and the southern section lies within 'Dunsmore – Plateau Fringe', as identified in the 2006 Landscape Assessment of the Borough of Rugby. Both are classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective. Therefore a potential minor

SA Objectives	SA Score	Justification
		negative effect is likely overall on the SA objective, although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is entirely greenfield land; therefore a negligible effect is likely on this SA objective.

S133 Land at Dipbar Fields, Daventry Road, Dunchurch, Rugby, CV22 6NT (Site already has planning consent)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is located in the periphery of Dunchurch which the Council has classified as Main Rural Settlement; it is therefore likely to have a significant positive effect.
3) Promote/improve health of the population and reduce health inequalities	++/-	Within walking distance (600m) of the site lies a doctor's surgery (approximately 470m) located on Dunsmore Heath and four open spaces. The site is therefore likely to have a significant positive effect on this SA objective. However, the site lies within an AQMA and therefore a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (3.01ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site lies within walking distance (600m) of Dunchurch centre (a Main Rural Settlement) and seven bus stops to the north west in Dunchurch. Therefore a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	This site is on brownfield land; therefore development here is likely to have a significant positive effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	0	This site is on brownfield land; therefore development here is likely to have a negligible effect on this SA objective.

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	+	The site lies on brownfield land and therefore is likely to have a minor positive effect; however this is uncertain depending on the previous use of the site and whether there are opportunities to reuse existing buildings/materials
11) Reduce the Borough's contribution to climate change	+	The site lies within walking distance (600m) of Dunchurch, a Main Rural Settlement and seven bus stops. However there are no employment sites within walking distance so there is likely to be a minor positive effect on this SA objective overall.
12) Avoid, reduce and manage flood risk	0	The majority of this site is on brownfield land and is outside of flood zones 3a or 3b; therefore a negligible effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within walking distance (600m) and seven bus stops located in Dunchurch. There are no cycle paths or railway stations within walking distance (600m). Overall there is likely to be a significant positive effect on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the site's southern boundary is adjacent to the M45, so there is likely to be a significant negative impact with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is situated on the Dunchurch Hall Meadow Local Wildlife Site. The site therefore may have a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore

SA Objectives	SA Score	Justification
		residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This is a small site (3.01ha) site and is on brownfield land; therefore a minor positive effect is likely.

Site Options Identified During the 2016 Call for Sites and Appraised Since the Preferred Option Stage

S16002: Land adjacent Surgery, Brookside, Stretton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Stretton on Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	The site is adjacent to a doctor's surgery on Brookside. In addition, several open spaces are located within walking distance (600m) of the site: one approximately 175m to the east on Fosse Way, a number of small open spaces approximately 145m to the southwest in the centre of Stretton on Dunsmore and another approximately 500m to the north west of the site located on Squires Road. A significant positive effect on this SA objective is therefore likely. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.15ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of three bus stops: two approximately 115m to the south west on Brookside and one approximately 230m to the north on School Lane. While there are no existing employment sites within 600m, Stretton-on-Dunsmore (a Main Rural Settlement) centre is within 600m to the south west. Overall, a significant positive effect is therefore likely.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is located on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	While there are no existing employment sites within 600m, the centre of Stretton on Dunmore (a Main Rural Settlement) is within 600m to the south west. The site is also located within walking distance (600m) of three bus stops: two approximately 115m to the south west on Brookside and one approximately 230m to the north on School Lane. Overall, a minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	-	The majority of this site is on greenfield land and is outside of flood zones 3a and 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on Conservation Areas; therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops: two approximately 115m to the south west on Brookside and one approximately 230m to the north on School Lane. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an 'A' road, motorway or railway line, but it is surrounded by sensitive receptors including existing housing developments where residents could experience significant effects in relation to noise, particularly during the construction phase. Overall, a mixed effect (negligible and significant negative) is expected for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are no nationally designated sites within 1km of the site. The site is approximately 265m north of Stretton on Dunsmore Fields Local Wildlife Site and so a potential minor negative effect is identified in relation to this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential

SA Objectives	SA Score	Justification
quality of landscapes		development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is located on greenfield land and is therefore likely to have a negligible effect on this SA objective.

S16005: Land at Wolvey House Farm, Wolvey (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Wolvey which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	A doctor's surgery on Wolds Lane and an area of open space on Coventry Road are located approximately 230m and 260m to the west of the site respectively. A significant positive effect is therefore likely on this SA objective. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.2ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Two bus stops on Coventry Road are located approximately 315m west of the site and the centre of Wolvey (a Main Rural Settlement) is within walking distance (600m) of the site. A significant positive effect is therefore expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	The site is located on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The centre of Wolvey (a Main Rural Settlement) is within walking distance (600m) of the site and in addition, two bus stops on Coventry Road are located approximately 315m west of the site. The site is not located within walking distance of an employment site; therefore a minor positive is likely on this SA objective overall.
12) Avoid, reduce and manage flood risk	-	The majority of this site is on greenfield land and is outside of flood zones 3a or 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	Two bus stops on Coventry Road are located approximately 315m west of the site and so a minor positive effect is likely on this SA objective. There are no other forms of sustainable transport within walking distance (600m) of the site.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an 'A' road, motorway or railway line, but it is surrounded by sensitive receptors including existing housing developments where residents could experience significant effects in relation to noise, particularly during the construction phase. Overall, a mixed effect (negligible and significant negative) is expected in relation to this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are three Local Wildlife Sites within 1km of the site: two parcels of Wolvey Rush Pasture (approximately 270m and 382m to the north) and Wolvey Trout Pits (approximately 480m to the north west). A minor negative effect is therefore likely on this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

S16007: Land to rear of 155-169 Rugby Road, Binley Woods (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Binley Woods which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	The site is not located within walking distance (600m) of a healthcare facility. An area of open space lies adjacent to the site's northern boundary and there are several other open spaces within walking distance to the south of the site, including a small area approximately 315 to the south on Sir Winston Churchill Place and another approximately 385m to the south on Craven Avenue. A minor positive effect is therefore likely on this SA objective. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.64ha) in size; therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of several bus stops along Rugby Road (A428) and Heather Road. Binley Woods (a Main Rural Settlement) centre is also within walking distance of the site. A significant positive effect is therefore likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is predominantly situated on greenfield land. A minor negative effect is therefore likely for this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on mainly greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site mainly lies on greenfield land. A negligible effect is therefore likely for this SA objective
11) Reduce the Borough's	+	The site is not located within walking distance (600m) of an employment site. However it is located within

SA Objectives	SA Score	Justification
contribution to climate change		walking distance of the centre of Binley Woods (a Main Rural Settlement) and several bus stops along Rugby Road. A minor positive effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is predominantly a greenfield site and is outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of more than three bus stops which are located along Rugby Road and Heather Road. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked by road to an AQMA and therefore a negligible effect is likely in relation to air pollution; however the site is adjacent to the A428 (Rugby Road) and the southern section of the site is adjacent to existing housing development. A significant negative effect is therefore likely on this SA objective as sensitive receptors will be exposed to noise. A mixed effect (negligible and significant negative) is therefore expected on this SA objective overall.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The site is not located within 250m of any national or local biodiversity or geodiversity designations. However, there are several Local Wildlife sites within 1km of the site's boundary: Binley Common Farm Wood approximately 310m to the west, Piles Coppice approximately 605m to the southwest, Brandon Wood approximately 645m to the south and New Close and Birchley Wood approximately 625m to the east. A potential minor negative effect is therefore identified in relation to this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on mainly greenfield land and therefore a negligible effect is likely on this SA objective.

S16008: Land at Lakeview Farm, Ryton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Ryton on Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	The site is not located within walking distance (600m) of any healthcare facilities; however the south east and south west site boundaries are adjacent to two areas of open space. There are further areas of open space opposite the site on Leamington Road approximately 120m west of the site. A minor positive effect is therefore likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.4ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of several bus stops including two on Leamington Road (A445), one at the roundabout of the A45 and Leamington Road and two on the High Street. Furthermore, the site is within walking distance of the centre of Ryton on Dunsmore (a Main Rural Settlement) and the strategically important employment site, Peugeot Citron. A significant positive effect is therefore likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is mainly on greenfield land so a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is mainly on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is mainly on greenfield land so a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	The site is within walking distance (600m) of the centre of Ryton on Dunsmore (a Main Rural Settlement) and the strategically important employment site, Peugeot Citron. In addition, the site is within walking distance of several bus stops including two on Leamington Road (A445), one at the roundabout of the A45 and Leamington Road and two on the High Street. A significant positive effect is therefore expected on this SA objective.
12) Avoid, reduce and manage	-	The site is predominantly a greenfield site and is outside of flood zones 3a and 3b and so a minor negative effect

SA Objectives	SA Score	Justification
flood risk		is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of more than three bus stops including two on Leamington Road (A445), one at the roundabout of the A45 and Leamington Road and two on the High Street. Although there are no other sustainable modes of transport within walking distance of the site, a significant positive effect is likely in relation to this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked by road to an AQMA and therefore a negligible effect is likely in relation to air pollution; however the north west section of the site lies adjacent to existing housing development. A significant negative effect is therefore likely on this SA objective as sensitive receptors could be exposed to noise, particularly during the construction phase. A mixed effect is therefore expected overall (negligible and significant negative).
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site lies approximately 760m north of Ryton Wood SSSI and Warren Farm Local Wildlife Site is located approximately 125m to the west of the site. A potential significant negative effect is therefore identified on this SA objective. This is uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is mainly on greenfield land and therefore a negligible effect is likely on this SA objective.

S16009: Land at Lakeview Farm, Ryton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with	++	This site is at Ryton on Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.

SA Objectives	SA Score	Justification
good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	+	The site is not located within walking distance (600m) of any healthcare facilities; however the main southern site boundary and the tip of the long extended section lie adjacent to areas of open space. There are further areas of open space approximately 240m to the south west of the site on Leamington Road. A minor positive effect is therefore likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (1.6ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of several bus stops including two on Leamington Road (A445), two on the A45 and two on the High Street. Furthermore the site is within walking distance of the centre of Ryton on Dunsmore (a Main Rural Settlement) and the strategically important employment site, Peugeot Citron. A significant positive effect is therefore likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is on greenfield land; therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	The site is within walking distance (600m) of the centre of Ryton on Dunsmore (a Main Rural Settlement) and the Peugeot Citron strategically important employment site. In addition, the site is within walking distance of several bus stops including two on Leamington Road (A445), two on the A45 and two on the High Street. A significant positive effect is therefore expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is predominantly a greenfield site and is outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential

SA Objectives	SA Score	Justification
settings.		impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of more than three bus stops including two on Leamington Road (A445), two on the A45 and two on the High Street. A significant positive effect is therefore expected on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked by road to an AQMA and therefore a negligible effect is likely in relation to air pollution, however the north western section of the site lies adjacent to existing housing development. A significant negative effect is therefore likely on this SA objective as sensitive receptors will be exposed to noise. Overall a mixed effect (negligible and significant negative) is therefore expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site lies approximately 770m north of Ryton Wood SSSI and approximately 890m south of Brandon Marsh SSSI. Warren Farm Local Wildlife Site is located approximately 170m to the west of the site. A potential significant negative effect is therefore identified in relation to this SA objective. This is uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16012: Rear of Manor House, Church Hill, Stretton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Stretton on Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	The site is approximately 295m west of a doctor's surgery on Brookside. In addition, several open spaces are located within walking distance (600m) of the site: two approximately 50m and 180m to the north on Fosse Way and Squires Road, two approximately 400m to the northwest on Plott Lane and a number of small open spaces are approximately 320m to the southeast in the centre of Stretton on Dunsmore. A significant positive effect on

SA Objectives	SA Score	Justification
		this SA objective is therefore likely. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.5ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of three bus stops: two to the east on Brookside and one to the north on School Lane. While there are no existing employment sites within 600m, the centre of Stretton-on-Dunmore (a Main Rural Settlement) is within 600m to the south west. Overall, a significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is on Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is located on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	While there are no existing employment sites within 600m of this site, the centre of Stretton on Dunmore (a Main Rural Settlement) is within 600m to the east. The site is also located within walking distance (600m) of three bus stops: two to the east on Brookside and one to the north on School Lane. Overall, a minor positive effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The majority of this site is on greenfield land and is outside of flood zones 3a or 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be a significant impact on Conservation Areas and some impacts on heritage assets. To the south east of the site lie a number of Grade II listed buildings such as the Manor House, Church Farmhouse and Stretton House. The development of the site could therefore have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.

SA Objectives	SA Score	Justification
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops: two to the east on Brookside and one to the north on School Lane. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an 'A' road, motorway or railway line; however existing residential development lies to the east of the site and therefore sensitive receptors will be exposed to noise, particularly during the construction phase, so a significant negative effect is identified on this SA objective. A mixed (negligible and significant negative) effect is therefore expected overall.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are no nationally designated biodiversity or geodiversity sites within 1km of the site. There are, however, several Local Wildlife Sites within close proximity of the site: Stretton on Dunsmore Fields approximately 385m away, Farm Park Saline Spring approximately 670m to the south and Bull and Butcher Wood approximately 695m also to the south. A potential minor negative effect is therefore identified in relation to this SA objective although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is located on greenfield land and is therefore likely to have a negligible effect on this SA objective.

S16018: Land off Fosse Way, Stretton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located at Stretton on Dunsmore which Rugby Borough Council has classed as a Main Rural Settlement and therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	The site lies within walking distance (600m) of a doctor's surgery located on Brookside and is within walking distance of a number of areas of open space: one opposite the site's southeast boundary on Fosse Way, one approximately 390m to the west on Squires Road and several small parcels of open space in the centre of Stretton on Dunsmore approximately 310m to the south west of the site. Therefore, a significant positive effect is likely on

SA Objectives	SA Score	Justification
		this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relative small (3.2ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site lies within walking distance (600m) of three bus stops: two approximately 280m to the south west of the site on Brookside and another approximately 240m to the north east of the site on School Lane. The centre of Stretton on Dunsmore (a Main Rural Settlement) is also within walking distance of the site. Therefore, a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is predominantly on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is predominantly on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site lies within walking distance (600m) of three bus stops: two approximately 280m to the south west of the site on Brookside and another approximately 240m to the north east of the site on School Lane. The centre of Stretton on Dunsmore (a Main Rural Settlement) is also within walking distance of the site. However, there is no employment site within walking distance of the site. Therefore, a minor positive effect is likely on this SA objective overall.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land outside of flood zones 3a and 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and	++	The site lies within walking distance (600m) of three bus stops: two approximately 280m to the south west of the

SA Objectives	SA Score	Justification
accessible transport network		site on Brookside and another approximately 240m to the north east of the site on School Lane. However, there are no cycle paths or railway stations within walking distance of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an 'A' road, motorway or railway line, but it is surrounded by sensitive receptors including existing housing developments where residents could experience significant effects in relation to noise, particularly during the construction phase. Overall, a mixed effect (negligible and significant negative) is expected for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Stretton on Dunsmore Fields and Asylum Farm Meadows Local Wildlife Sites are located approximately 375m south west and 660m south of the site respectively. Therefore, a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies mainly on greenfield land and therefore a negligible effect is likely.

S16024: Eastwood Grove, Hillmorton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Rugby town; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within walking distance (600m) of the site. There are, however, four areas of open space within walking distance of the site; one approximately 200m to the east between Leys Road and Lemon Close and another further west on Crick Road, another area approximately m to the southwest beyond Bucknill Crescent and one approximately 455m to the west on Watts Lane. A minor positive effect is therefore likely on this SA objective overall.

SA Objectives	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relative small (0.25ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance (600m) of six bus stops along Crick Road, one on Watts Lane, three on Lower Street and two on Constable Road. There are, however, no employment sites within walking distance of the site and the site is outside of walking distance from the centre of any Main Rural Settlements or Rugby town. Overall a minor positive effect is therefore likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land, which is classed as being of Grade 4 agricultural quality, and so a minor negative effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is not within walking distance (600m) of an employment site, of the centre of a Main Rural Settlement or Rugby town. There are, however, several bus stops located within walking distance of the site: six along Crick Road, one on Watts Lane, three on Lower Street and two on Constable Road. A negligible effect is therefore expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land outside of flood zones 3a and 3b; therefore a minor negative effect is likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are several bus stops located within walking distance (600m) of the site: six along Crick Road, one on Watts Lane, three on Lower Street and two on Constable Road. A significant positive effect is therefore expected on this SA objective.

SA Objectives	SA Score	Justification
15) Reduce all forms of pollution	--	The site is within the AQMA in Rugby town, lies approximately 170m south of a main railway line and is surrounded by sensitive receptors including housing developments that are likely to be affected by noise. Overall, a significant negative effect is therefore likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is not located within 1km of any national biodiversity or geodiversity designations. There are, however, several Local Wildlife Sites within close proximity of the site including Hillmorton Ballast Pits which the site is situated on at its southern section, the Oxford Canal which at its closest point lies approximately 320m to the north, Hill Morton Sand Pit approximately 395m to the east, Kilsby Lane Meadow approximately 575m to the south, Old Cross Fields approximately 675m to the southwest and Oxford Canal Meadows approximately 265m to the north. There is also a RIGS approximately 420m to the east. A significant negative effect is therefore likely in relation to this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies mainly on greenfield land and therefore a negligible effect is likely.

S16026: Land off Mill Road (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Rugby town; therefore a significant positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++/-	There is one doctor's surgery located approximately 320m to the south of this site on Railway Terrace. In addition, there are several areas of open space within walking distance (600m) of the site including one approximately 250m to the north east on Butters Lane, one approximately 350m to the south east on Welford Road and another on Park Road approximately 560m to the south west. A significant positive effect is therefore likely. However, the site is also within the Rugby AQMA which is likely to have a minor negative effect on health. A mixed effect (significant positive and minor negative) is therefore likely on this SA objective overall.
4) Provide affordable and decent housing, which	+	This site is relative small (2.6ha) and therefore a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of several public transport links including bus stops on Mill Road, Murray Road, Railway Terrace and Butlers Leap. In addition, Rugby Railway Station is approximately 50m to the south. Butlers Leap, a Strategically Important Employment Site is also located approximately 95m to the north of the site. A significant positive effect is therefore likely overall on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site is located on brownfield land and therefore a significant positive effect is likely in relation to this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is located on brownfield land and therefore a negligible effect is expected on this SA objective.
10) Minimise waste and manage it sustainably	+	This site is located on brownfield land and therefore a minor positive effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	Butlers Leap, a Strategically Important Employment Site is located approximately 95m to the north of the site. The site is also located within walking distance (600m) of several public transport links including bus stops on Mill Road, Murray Road, Railway Terrace and Butlers Leap. In addition, Rugby Railway Station is approximately 50m to the south. However, the site is not located within walking distance of Rugby Town Centre. A minor positive effect is therefore likely on this SA objective overall.
12) Avoid, reduce and manage flood risk	0	The site is on brownfield land that is outside of flood zones 3a and 3b and so a negligible effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of several public transport links including bus stops on Mill Road, Murray Road, Railway Terrace and Butlers Leap. In addition, Rugby Railway Station is approximately 50m to the south. The site is also within 600m of a number of cycle paths including a National Route approximately 140m to the south and the National Cycle Network Link that is adjacent to the sites eastern boundary along Mill

SA Objectives	SA Score	Justification
		Road.
15) Reduce all forms of pollution	--	The site is within the Rugby AQMA, a main railway line is located approximately 55m to the south and the site is adjacent to sensitive receptors including existing housing development. A significant negative effect is therefore expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	A Local Wildlife Site, Rugby-Leicester Railway Section 1-Eleven Arches, is approximately 120m to the west of the site and a Local Nature Reserve, Ashlawn Cutting, lies approximately 555m to the south east of the site. A significant negative effect is therefore likely on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	+	This is a small site (2.3ha) on brownfield land and so a minor positive effect is likely on this SA objective.

S16031(a): The Stables, Green Lane, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Brinklow which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within walking distance (600m) of the site. There are, however, several areas of open space within walking distance of the site including open spaces situated along Green Lane and Lutterworth Road. A minor positive effect is therefore likely on this SA objective. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relative small (0.25ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	++	The site is located within walking distance (600m) of four bus stops along Coventry Road and the centre of

SA Objectives	SA Score	Justification
stable and sustainable local economy		Brinklow which is classed as a Main Rural Settlement. The site is not within walking distance of an employment site. Overall, a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site is mainly on brownfield land and so a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on mainly brownfield land and so a negligible effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	+	This site is on mainly brownfield land and so a minor positive effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of four bus stops along Coventry Road and the centre of Brinklow which is classed as a Main Rural Settlement. However, the site is not within walking distance of an employment site. Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	The site is mainly on brownfield land outside of flood zones 3a and 3b so a negligible effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of four bus stops along Coventry Road and so a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an 'A' road, motorway or railway line, but it is surrounded by sensitive receptors including existing housing developments to the east of the site where residents could experience significant effects in relation to noise, particularly during the construction phase. Overall, a mixed effect (negligible and significant negative) is expected for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are no national biodiversity or geodiversity designations within 1km of the site. There are, however, several Local Wildlife Sites within 1km of the site including High Wood Local Wildlife Site approximately 275m to the north west. Therefore, a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This is a small site (0.25ha) on brownfield land and so a minor positive effect is likely on this SA objective.

S16031(b): The Stables, Green Lane, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Brinklow which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within walking distance (600m) of the site. There are, however, several areas of open space within walking distance of the site including open spaces situated along Green Lane and Lutterworth Road. A minor positive effect is therefore likely on this SA objective. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relative small (0.45ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of five bus stops; four along Coventry Road and one on Lutterworth Road. The centre of Brinklow, which is classed as a Main Rural Settlement, is also within walking distance of the site but the site is not within walking distance of an employment site. Overall, a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration	++	The site is mainly on brownfield land and so a significant positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
of urban areas		
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on mainly brownfield land and so a negligible effect is likely on this SA objective.
10) Minimise waste and manage it sustainably	+	This site is on mainly brownfield land and so a minor positive effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of five bus stops; four along Coventry Road and one on Lutterworth Road. The centre of Brinklow, which is classed as a Main Rural Settlement, is also within walking distance of the site but the site is not within walking distance of an employment site. Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	The site is mainly on brownfield land outside of flood zones 3a and 3b; therefore a negligible effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of five bus stops: four along Coventry Road and one on Lutterworth Road. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked to an AQMA, therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an 'A' road, motorway or railway line, but it is surrounded by sensitive receptors including existing housing developments to the east of the site where residents could experience significant effects in relation to noise, particularly during the construction phase. Overall, a mixed effect (negligible and significant negative) is expected for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are no national biodiversity or geodiversity designations within 1km of the site. There are, however, several Local Wildlife Sites within 1km of the site including High Wood Local Wildlife Site approximately 275m to the north west. Therefore, a minor negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures

SA Objectives	SA Score	Justification
		such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This is a small site (0.45ha) on brownfield land and so a minor positive effect is likely on this SA objective.

S16031(c): The Stables, Green Lane, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Brinklow which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within walking distance (600m) of the site. There are, however, several areas of open space within walking distance of the site including open spaces situated along Green Lane and Lutterworth Road. A minor positive effect is therefore likely on this SA objective. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relative small (1.6ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of five bus stops; four along Coventry Road and one on Lutterworth Road. The centre of Brinklow which is classed as a Main Rural Settlement is also within walking distance of the site but the site is not within walking distance of an employment site. Overall, a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is mainly on greenfield land so a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	This site is on mainly greenfield land and so a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of five bus stops; four along Coventry Road and one on Lutterworth Road. The centre of Brinklow, which is classed as a Main Rural Settlement, is also within walking distance of the site but the site is not within walking distance of an employment site. Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is mainly on greenfield land outside of flood zones 3a and 3b; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of five bus stops; four along Coventry Road and one on Lutterworth Road. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked to an AQMA, therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an 'A' road, motorway or railway line, but it is surrounded by sensitive receptors including existing housing developments to the east of the site where residents could experience significant effects in relation to noise, particularly during the construction phase. Overall, a mixed effect (negligible and significant negative) is expected for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are no national biodiversity or geodiversity designations within 1km of the site. There are, however, several Local Wildlife Sites including High Wood Local Wildlife Site approximately 215m to the north west. Therefore, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is mainly on greenfield land and so a negligible effect is likely on this SA objective.

S16031(d): The Stables, Green Lane, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Brinklow which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within walking distance (600m) of the site. There are, however, several areas of open space within walking distance of the site including one open space adjacent to the northern boundary of the site, and other open spaces situated along Green Lane and Lutterworth Road. A minor positive effect is therefore likely on this SA objective. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relative small (5ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of five bus stops; four along Coventry Road and one on Lutterworth Road. The centre of Brinklow, which is classed as a Main Rural Settlement, is also within walking distance of the site but the site is not within walking distance of an employment site. Overall, a significant positive effect is likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is mainly on greenfield land; therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	This site is on mainly greenfield land and so a negligible effect is likely on this SA objective.
11) Reduce the Borough's	+	The site is located within walking distance (600m) of five bus stops; four along Coventry Road and one on

SA Objectives	SA Score	Justification
contribution to climate change		Lutterworth Road. The centre of Brinklow, which is classed as a Main Rural Settlement, is also within walking distance of the site but the site is not within walking distance of an employment site. Overall, a minor positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is mainly on greenfield land outside of flood zones 3a and 3b so a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of five bus stops; four along Coventry Road and one on Lutterworth Road. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an 'A' road, motorway or railway line, but it is surrounded by sensitive receptors including existing housing developments to the east of the site where residents could experience significant effects in relation to noise, particularly during the construction phase. Overall, a mixed effect (negligible and significant negative) is therefore expected for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are no national biodiversity or geodiversity designations within 1km of the site. There are, however, several Local Wildlife Sites within 250m of the site including High Wood Local Wildlife Site approximately 110m to the north west. Therefore, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is mainly on greenfield land and so a negligible effect is likely on this SA objective.

SA16034(a/b): Land north of Coventry Road, Long Lawford (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is at Long Lawford which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There are no healthcare facilities within walking distance (600m) of the site. There are, however, several areas of open space within close proximity of the site including an open space approximately 40m to the south on Bilton Lane and two further open spaces on Townsend Lane approximately 380m to the north and 375m north east of the site. A minor positive effect is therefore likely for this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (6.3ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of the centre of Long Lawford (a Main Rural Settlement) and several bus stops including seven along Coventry Road (A428), six along Townsend Lane and six along Chapel Street. There are, however, no employment sites within walking distance of the site. A significant positive effect is therefore likely on this SA objective overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is on greenfield land and so a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land and so a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is within walking distance (600m) of the centre of Long Lawford (a Main Rural Settlement) and several bus stops including seven along Coventry Road (A428), six along Townsend Lane and six along Chapel Street. There are, however, no employment sites within walking distance if the site. A minor positive effect is therefore likely on this SA objective overall.
12) Avoid, reduce and manage	-	The site is on greenfield land and is outside of flood zones 3a and 3b; therefore a minor negative effect is likely.

SA Objectives	SA Score	Justification
flood risk		
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of several bus stops including seven along Coventry Road (A428), six along Townsend Lane and six along Chapel Street. An Open National Cycle Network and National Cycled Network Link are also located approximately 275m to the east of the site. A significant positive effect is therefore expected on this SA objective.
15) Reduce all forms of pollution	--	The site is within the Rugby AQMA and the southern boundary lies adjacent to the A428 (Coventry Road); therefore a significant negative effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are no nationally designated biodiversity or geodiversity sites within 1km of the site. The site is, however, situated on the Long Lawford Meadows Local Wildlife Site that extends beyond the site's northern boundary. In addition, the Lawford Heath Meadows Local Wildlife Site is located approximately 395m to the southwest of the site. Therefore, a significant negative effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and so a negligible effect is likely on this SA objective.

516038: The Orchard, Bilton Grange School, Dunchurch (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections	++	This site is in Dunchurch which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.

SA Objectives	SA Score	Justification
of the community		
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a doctors surgery located 510m south west of the site on Dunsmore Heath. There are also a number of open spaces within close proximity of the site; one located 240m away on Rugby Road, one located 415m south west of the site and a large area of open space located 270m north east of the site. A significant positive effect has therefore been identified for this element of the objective. However the site is located within an AQMA which could affect peoples' health; therefore a mixed effect (significant positive/minor negative) is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.4ha) in size; therefore a minor positive effect on this objective is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of 10 bus stops located on Rugby Road, Coventry Road and Adkinson Avenue and a cycle path located north of the site along Rugby Road. The site is also within close proximity of the centre of Dunchurch, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of 10 bus stops located on Rugby Road, Coventry Road and Adkinson Avenue and a cycle path located north of the site along Rugby Road. The site is also within close proximity of the centre of Dunchurch, which is a Main Rural Settlement. However, there are no employment sites within 600m. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment,	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for

SA Objectives	SA Score	Justification
heritage assets and their settings.		effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on both Conservation Areas and heritage assets; therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of 10 bus stops located on Rugby Road, Coventry Road and Adkinson Avenue. There is also a cycle path located 290m north of the site along Rugby Road. As such, a significant positive effect is expected on this SA objective.
15) Reduce all forms of pollution	--	The site is located within an AQMA and the A426 is located adjacent to the site. As such, a significant negative effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Dunchurch Hall Meadow (a potential Local Wildlife Site) is located 660m south of the site and Cock Robin Wood Local Nature Reserve is located 710m north of the site. As such, a minor negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16039: The Wolvey Campus, Leicester Road, Wolvey (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Wolvey which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctors surgery located 330m south west of the site on The Square. There is also an area of open space (Wolvey Bowling Club) located 418m south west of the site on Coventry Road. As such, a significant positive effect is expected on this SA objective. The site is not located within or adjacent to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (3.7ha) in size; therefore a minor positive effect is likely.

SA Objectives	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of four bus stops located on Coventry Road and Leicester Road. The site is also located within close proximity of the centre of Wolvey, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	The site is on brownfield land and so a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	This site is on brownfield land; therefore a negligible effect is expected on this SA objective.
10) Minimise waste and manage it sustainably	+?	The site is on brownfield land; therefore a potential minor positive effect is identified in relation to this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is within walking distance (600m) of four bus stops located on Coventry Road and Leicester Road. The site is also located within close proximity of the centre of Wolvey, which is a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The site is on brownfield land and is mainly located outside of flood zones 3a and 3b; therefore a negligible effect is expected on this SA objective. It is noted that a small area along the south western edge of the site is within the boundaries of flood zone 3a and 3b but it should be possible to avoid developing within that area.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of four bus stops located on Coventry Road and Leicester Road. Although there is no other sustainable modes of transport within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity,	--?	The site is adjacent to Wolvey Rush Pasture Local Wildlife Site to the north and west of the site. Another potential Local Wildlife Site (Wolvey Trout Pits) is located 345m west of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse

SA Objectives	SA Score	Justification
flora and fauna		effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	The site is relatively small and is on brownfield land; therefore a minor positive effect is likely on this SA objective.

S16042: Land off Station Road, Clifton upon Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Clifton upon Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is not within walking distance (600m) of a healthcare facility. However there are a number of areas of open space within close proximity of the site including one adjacent to the south west of the site and another adjacent to the east of the site on Rugby Road. A minor positive effect has therefore been identified in relation to health. However the site is located within an AQMA which could adversely affect health; therefore a mixed (significant positive / minor negative) effect is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (8.8ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of a large number of bus stops located on Rugby Road, Clifton Road and Butlers Leap. The site is also located within close proximity of the centre of Clifton Upon Dunsmore, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of a large number of bus stops located on Rugby Road, Clifton Road and Butlers Leap. The site is also located within close proximity of the centre of Clifton Upon Dunsmore, which is a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of a large number of bus stops located on Rugby Road, Clifton Road and Butlers Leap. Although there is no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. Additionally, the site is surrounded by existing residential development to the east and south of the site and therefore a further significant effect is likely with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There is a disused railway which is a potential Local Wildlife Site, located directly adjacent to the north west of the site and another Local Wildlife Site (Oxford Canal) is located 250m to the south of the site. Ashlawn Cutting Local Nature Reserve is located 620m to the north west of the site. As such, a significant negative effect is expected on this SA objective although the effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as

SA Objectives	SA Score	Justification
		effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16043: Home Farm, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Brinklow which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located 200m north of the site on Barr Lane. There are also a number of open spaces located within close proximity of the site, including one located 125m to the west of the site, small parcels of open space located 220m to the north of the site on Lutterworth Road and a large area of open space located 175m to the north of the site on Ell Lane. As such, a significant positive effect is expected on this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (7ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of six bus stops on Lutterworth Road and Coventry Road. The site is also in close proximity of the centre of Brinklow, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on mainly greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or

SA Objectives	SA Score	Justification
water resources prudently and efficiently, and increase energy generated from renewables		3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on mainly greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of six bus stops on Lutterworth Road and Coventry Road. The site is also in close proximity of the centre of Brinklow, which is classed as a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on both Conservation Areas and heritage assets; therefore the development of this site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of six bus stops on Lutterworth Road and Coventry Road. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0	The site is not within or directly linked to an AQMA, therefore a negligible effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of potential Local Wildlife Sites located within close proximity of the site: Brinklowe Canal Pool is located adjacent to the east of the site, Brinklowe Motte and Bailey is located 175m north of the site and Oxford Canal is located 650m east of the site. In addition, High Wood Local Wildlife Site is located 815m north west of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16046: Land off A45 Daventry Road (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	The site is not located within either Rugby town, a Main Rural Settlement or a Local Needs Settlement but is located adjacent to two bus stops on Daventry Road. As such, a minor negative effect is expected on this SA objective overall.
3) Promote/improve health of the population and reduce health inequalities	-	The site is not located within walking distance (600m) of either a healthcare facility or an area of open space. In addition, the site is located adjacent to the A45 which is directly linked to an AQMA to the north. As such, a minor negative effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (104ha); therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located directly adjacent to two bus stops on Daventry Road. However, the site is not located within walking distance (600m) of an existing employment site, Rugby town centre or the centre of a Main Rural Settlement. As such a minor positive effect is expected on this SA objective overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located directly adjacent to two bus stops on Daventry Road. However, the site is not located within walking distance (600m) of an existing employment site, Rugby town centre or the centre of a Main Rural Settlement. As such, a negligible effect is expected on this SA objective overall.

SA Objectives	SA Score	Justification
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is located directly adjacent to two bus stops on Daventry Road. Although there are no other sustainable transport links within walking distance of the site, a minor positive effect is identified on this SA objective overall.
15) Reduce all forms of pollution	--	The site is located adjacent to the A45 which is directly linked to an AQMA to the north. As such, a significant negative effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of potential Local Wildlife Sites located within close proximity of the site: Woalscote Lodge Fields is located within the southern half of the site, Fields near Magpie Hall is located 157m from the site and the dismantled railway is located 700m east of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16047: Land to rear of Hall Grove, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Brinklow which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located adjacent to the south of the site on Barr Lane. There is also an open space located adjacent to the south of the site, one located 100m east of the site on Lutterworth Road and another large area of open space located 190m from the site. As such, a significant positive effect is expected on this SA objective. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (4.8ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of eight bus stops located on Lutterworth Road and Coventry Road. The site is also within close proximity of the centre of Brinklow, a Main Rural Settlement. As such a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is within walking distance (600m) of eight bus stops located on Lutterworth Road and Coventry Road. The site is also within close proximity of the centre of Brinklow, a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and	++	The site is within walking distance (600m) of eight bus stops located on Lutterworth Road and Coventry Road.

SA Objectives	SA Score	Justification
accessible transport network		Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of potential Local Wildlife Sites within close proximity of the site: Brinklowe Motte and Bailey is located 180m east of the site, Brinklow Meadows is located 275m north east of the site and Oxford Canal is located 330m from the site. In addition, High Wood Local Wildlife Site is located 500m to the west of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16051: Fenley Field, Bilton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Rugby town; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a doctor's surgery located 470m to the north east of the site on Main Street. There are also a number of open spaces located within close proximity of the site; one is located adjacent to the north west of the site, another 125m from the site on Alwyn Road and another located 235m north of the site on Main Street. A significant positive effect is therefore identified. However the site is located within an AQMA which could adversely affect peoples' health; therefore a mixed (significant positive/minor negative) effect is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the	+	This site is relatively small (4.7ha); therefore a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within proximity of a large number of bus stops with most of them located on Main Street and Alwyn Road. However, the site is not within walking distance (600m) of an existing employment site, a Main Rural Settlement or Rugby town centre. As such, a minor positive effect is expected on this SA objective overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land which is partly Grade 7 agricultural quality although the western part of the site is classed as Grade 2 agricultural quality land; therefore a significant negative effect is expected on this SA objective overall.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located within close proximity of a large number of bus stops with most of them located on Main Street and Alwyn Road. However, the site is not within walking distance (600m) of an existing employment site, a Main Rural Settlement or Rugby town centre. As such, a negligible effect is expected on this SA objective overall.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within close proximity of a large number of bus stops, most of which are located on Main Street and Alwyn Road. Although there is no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	--	The site lies within the AQMA that has been declared around Rugby town and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where	-?	Cawston Fox Covert Local Wildlife Site is located 470m to the south west of the site and Dunkley Lake potential

SA Objectives	SA Score	Justification
possible enhance the Borough's biodiversity, flora and fauna		Local Wildlife Site is located 750m to the south east of the site. As such, a minor negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16054: Land at Dyer's Lane, Wolston (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Wolston which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery within 100m to the north west of the site on School Street. There are also a number of open spaces within close proximity of the site including an area of open space located adjacent to the west of the site on Dyer's Lane, one 163m from the site on Main Street and another 133m north of the site on Meadow Road. As such, a significant positive effect is expected on this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (3.7ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are a large number of bus stops within walking distance (600m) of the site located on School Street, Main Street and Warwick Road. The site is also within close proximity of the centre of Wolston, a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	There are a large number of bus stops within walking distance (600m) of the site located on School Street, Main Street and Warwick Road. The site is also located within close proximity of the centre of Wolston, a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a large number of bus stops within walking distance (600m) of the site located on School Street, Main Street and Warwick Road. Although there is no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Sally's Hole Local Wildlife Site is located 350m north of the site and The Plantation potential Local Wildlife Site is located 350m to the north west of the site. Wolston Gravel Pit Local Nature Reserve is located 600m to the south west of the site. As such, a minor negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16055: Land to rear of 32 School Lane, Stretton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Stretton-on-Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located directly adjacent to the south of the site on Brookside. There are also a number of open spaces located within close proximity of the site including one located 120m to the east of the site on Fosse Way, one located 210m to the west of the site and another 350m to the west of the site on Plott Lane. As such, a significant positive effect is expected on this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (3.2ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of three bus stops on Brookside and School Lane and the centre of Stretton-on-Dunsmore, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of three bus stops on Brookside and School Lane and the centre of Stretton-on-Dunsmore, which is a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops on Brookside and School Lane. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Stretton-on-Dunsmore Fields potential Local Wildlife Site is located 342m south of the site and Asylum Farm Meadows potential Local Wildlife Site is located 665m from the site. As such, a minor negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16057: Land north of Daventry Road, Dunchurch (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Dunchurch which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++/-	There is a doctor's surgery located 231m to the north west of the site on Dunsmore Heath. In addition there are a number of open spaces within close proximity of the site; one located 160m south west of the site, a large area located 275m north west of the site on Rugby Road and another 385m from the site on Cawston Lane. Therefore, a significant positive effect is likely. However the site is located within an AQMA which could adversely affect health; therefore a mixed (significant positive/minor negative) effect is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (5.15ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of a large number of bus stops located mostly on Rugby Road and Coventry Road and the centre of Dunchurch (a Main Rural Settlement). As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is within walking distance (600m) of a large number of bus stops located mostly on Rugby Road and Coventry Road and the centre of Dunchurch (a Main Rural Settlement). However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on both Conservation Areas and heritage assets; therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of a large number of bus stops located mostly on Rugby Road. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective overall.
15) Reduce all forms of pollution	--	The site is located within an AQMA; therefore a significant negative effect is expected. Additionally, the site is surrounded by existing residential development to the east and south of the site and therefore a further significant effect is likely with relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Dunchurch Hall Meadow potential Local Wildlife Site is adjacent to the south of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	The site lies within three different landscape character types as identified in the 2006 Landscape Assessment of the Borough of Rugby; 'urban', 'Dunsmore – Plateau Farmlands' and 'Dunsmore – Plateau Fringe'. These landscape character types are classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16059: Land at Vicarage Road, Dunchurch (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Dunchurch which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce	++/-	There is a doctor's surgery located 360m south west of the site on Dunsmore Heath. In addition there are a number of open spaces within close proximity of the site; one located 188m to the west of the site on Rugby

SA Objectives	SA Score	Justification
health inequalities		Road, a large area located 445m to the north of the site and another 357m from the site on Cawston Lane. Therefore, a significant positive effect is likely. However the site is located within an AQMA which could adversely affect health, therefore a mixed (significant positive/minor negative) effect is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.2ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of a large number of bus stops located mostly on Rugby Road and Coventry Road, and there is a cycle path located 495m to the north of the site. The site is also within 600m of the centre of Dunchurch (a Main Rural Settlement). As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is within walking distance (600m) of a large number of bus stops located mostly on Rugby Road and Coventry Road, there is a cycle path located 495m north of the site and the centre of Dunchurch (a Main Rural Settlement) is within 600m. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as red because there is considered to be a significant impact on heritage assets and some impacts on Conservation Areas. The development of the site could therefore have a significant negative effect on this SA objective although this is uncertain as effects will depend on factors

SA Objectives	SA Score	Justification
		such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of a large number of bus stops located mostly on Rugby Road and Coventry Road and there is a cycle path located 495m to the north of the site. As such, a significant positive effect is expected on this SA objective.
15) Reduce all forms of pollution	--	The site is located within an AQMA; therefore a significant negative effect is expected on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Dunchurch Hall Meadow potential Local Wildlife Site is located 400m to the south of the site. As such, a minor negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	0?	This site lies within an area classed as 'urban' in the 2006 Landscape Assessment of the Borough of Rugby; therefore residential development at this site could have a negligible effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16063: Land east of Coventry Road, Wolvey (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Wolvey which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located 230m to the north of the site on The Square. In addition, there is a large area of open space located 210m to the west of the site on Bulkington Road and another area of open space located 135m to the north of the site on Coventry Road. As such, a significant positive effect is expected on this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (13.4ha); therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
behaviour		
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of two bus stops located on Coventry Road and is also within 600m of the centre of Wolvey, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is within walking distance (600m) of two bus stops located on Coventry Road and the centre of Wolvey, which is a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is located within walking distance (600m) of two bus stops on Coventry Road. Although there are no other sustainable transport links within walking distance of the site, a minor positive effect is identified on this SA objective overall.
15) Reduce all forms of pollution	0	The site is not located within or directly linked to an AQMA. Additionally, the site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors. As such, a negligible effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Wolvey Trout Pits potential Local Wildlife Site is located 480m to the north west of the site and Wolvey Rush Pasture Local Wildlife Site is located 500m to the north of the site on Church Hill. As such, a minor negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where	--?	The site lies partly within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the

SA Objectives	SA Score	Justification
possible enhance the quality of landscapes		2006 Landscape Assessment of the Borough of Rugby. Part of the site also lies within the 'High Cross Plateau – Village Farmlands' landscape character type, which has been identified as high sensitivity. As such a significant negative effect is expected on this SA objective, although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16064: Land west of Coventry Road, Wolvey (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Wolvey which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located 365m from the site on The Square. In addition, there is a large area of open space directly adjacent to the centre of the site and another area of open space located 267m from the site on Coventry Road. As such, a significant positive effect is expected on this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (12.4ha); therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is within walking distance (600m) of two bus stops located on Coventry Road and is also within 600m of the centre of Wolvey, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely on this SA objective.
9) Use and manage land,	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may

SA Objectives	SA Score	Justification
energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is within walking distance (600m) of two bus stops located on Coventry Road and is also within 600m of the centre of Wolvey, which is a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is located within walking distance (600m) of two bus stops on Coventry Road. Although there are no other sustainable transport links within walking distance of the site, a minor positive effect is identified on this SA objective overall.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the site is surrounded by existing residential development to the north of the site and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Wolvey Trout Pits potential Local Wildlife Site is located directly adjacent to the west of the site and Wolvey Rush Pasture Local Wildlife Site is located 580m to the north east of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. Due to a combination of cultural coherence and rolling topography, the overall sensitivity is rated as moderate; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16065: Land off Squires Road/Plott Lane, Stretton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Stretton-on-Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a healthcare facility located 400m from the site on Brookside. In addition, there are a number of open spaces within walking distance (600m) of the site: there are three areas of open space on Plott Lane, one on Squires Road and a large area of open space 500m east of the site on Fosse Way. As such, a significant positive effect is expected on this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (7.4ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of three bus stops on School Lane and Brookside. The site is also located within close proximity of the centre of Stretton-on-Dunsmore, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate	+	The site is located within walking distance (600m) of three bus stops on School Lane and Brookside. The site is also located within close proximity of the centre of Stretton-on-Dunsmore, which is a Main Rural Settlement.

SA Objectives	SA Score	Justification
change		However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops on School Lane and Brookside. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective overall.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the site is surrounded by existing residential development to the east of the site and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	There are a number of potential Local Wildlife Sites within close proximity of the site: Stretton on Dunsmore Fields is located 565m south east of the site, the Coppice is located 885m west of the site and Asylum Farm Meadows is located 870m south east of the site. As such, a minor negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	The site lies partly within 'Dunsmore – Plateau Fringe' and partly within 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. These character types are both classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16066_S16049: Land at Grounds Farm, Wolston (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local	++	This site is in Wolston which is classed by the Council as a Main Rural Settlement; therefore a significant positive

SA Objectives	SA Score	Justification
services, leisure and cultural opportunities with good access for all sections of the community		effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There is no healthcare facility located within walking distance (600m) of the site. However, there are a number of open spaces surrounding the site: there is one located directly adjacent to the west of the site, there is a large area of open space located 255m north of the site and another is located 166m from the site on Manor Estate. As such, a minor positive effect is expected on this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (7.4ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of three bus stops located on Manor Estate. The site is also within close proximity of the centre of Wolston, a Main Rural Centre. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as mainly Grade 3 agricultural quality (a small section along the southern site boundary is classed as Grade 2); therefore development here may have a significant negative effect although this is uncertain depending on whether the Grade 3 land is classed as Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of three bus stops located on Manor Estate. The site is also within close proximity of the centre of Wolston, a Main Rural Centre. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment,	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for

SA Objectives	SA Score	Justification
heritage assets and their settings.		effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops located on Manor Estate. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0	The site is not located within or directly linked to an AQMA. As such, a negligible effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The Plantation potential Local Wildlife Site is located 355m to the north of the site and Wolston Gravel Pit SSSI is located 260m to the south east of the site. Another Local Wildlife Site (Sally's Hole) is located 930m to the north east of the site. As such, a minor negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16067: Land north of Wolston Lane, Wolston (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Wolston which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There is no healthcare facility located within walking distance (600m) of the site. However, there are a number of open spaces surrounding the site: there is one located directly adjacent to the north of the site and another large area of open space located 185m to the south east of the site on Warwick Road. As such, a minor positive effect is expected on this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and	+	This site is relatively small (3.9ha); therefore a minor positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
decent housing, which meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of three bus stops to the east on Manor Estate and is also within 600m of the centre of Wolston, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of three bus stops to the east on Manor Estate and is also within 600m of the centre of Wolston, which is a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops to the east on Manor Estate. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the site is surrounded by existing residential development to the east of the site and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have

SA Objectives	SA Score	Justification
		negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The Plantation potential Local Wildlife Site is located 190m to the north of the site and Wolston Gravel Pit SSSI is located 525m to the south east of the site. Another Local Wildlife Site (Sally's Hole) is located 765m to the north east of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16072: Land off Ashlawn Road (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Rugby town; therefore a significant positive effect is expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There is no healthcare facility located within walking distance (600m) of the site although there are a number of open spaces surrounding the site along Ashlawn Road and Rugby Road. However, the site is located within an AQMA which could have an adverse effect on health; therefore a mixed (minor positive/minor negative) effect is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (5.7ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong,	+	The site is located within walking distance (600m) of a large number of bus stops mostly on Ashlawn Road and

SA Objectives	SA Score	Justification
stable and sustainable local economy		Rugby Road but is not within 600m of Rugby town centre or an employment site. As such, a minor positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land which is classed as Grade 2 agricultural quality; therefore a significant negative effect is expected on this SA objective.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located within walking distance (600m) of a large number of bus stops mostly on Ashlawn Road and Rugby Road. However, the site is not located within close proximity of either an employment site or Rugby town centre. As such, a negligible effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on heritage assets; therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of a large number of bus stops including four on Rugby Road. There is also a cycle path along the southern site boundary following Rugby Road and Ashlawn Road. As such, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	--	The site is located within an AQMA and is also directly adjacent to the A426 to the west of the site. As such, a significant negative effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Cock Robin Wood Local Nature Reserve is located adjacent to the west of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of

SA Objectives	SA Score	Justification
		mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16074: Land off Heath Lane, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Brinklow which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There is no healthcare facility located within walking distance (600m) of the site. However, there are a number of open spaces within close proximity of the site: one located directly adjacent to the west of the site on Heath Lane and another 35m to the north east of the site on Green Lane. As such, a minor positive effect is expected on this SA objective overall. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (4.8ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of five bus stops on Coventry Road and Littleworth Road. The site is also within close proximity of the centre of Brinklow, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of five bus stops on Coventry Road and Littleworth Road. The site is also within close proximity of the centre of Brinklow, which is a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of five bus stops on Coventry Road and Littleworth Road. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0	The site is not located within or directly linked by road to an AQMA. As such, a negligible effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	High Wood Local Wildlife Sits is located 365m to the north of the site and Brinklowe Canal Pool (a potential Local Wildlife Site) is located 710m to the east of the site. Brinklowe Motte and Bailey (another potential Local Wildlife Site) is located 810m to the north east of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.

SA16075: Land west of Lutterworth Road, Brinklow (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Brinklow which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located 415m to the south west of the site on Hall Grove. In addition there are a number of open spaces within close proximity of the site: one located 165m to the south on Littleworth Road and another 235m away on Ell Lane. As such, a significant positive effect is expected on this SA objective. The site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.89ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of three bus stops on Littleworth Road and is also within 600m of the centre of Brinklow, which is a Main Rural Settlement. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of three bus stops on Littleworth Road and the centre of Brinklow, which is a Main Rural Settlement. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops on Littleworth Road. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective overall.
15) Reduce all forms of pollution	0	The site is not located within or directly linked by road to an AQMA. As such, a negligible effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of potential Local Wildlife Sites within close proximity of the site: Brinklow Meadows is adjacent to the east of the site, Oxford Canal is located 75m to the south east of the site and Brinklowe Motte and Bailey is located 235m to the south of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16078: Land south of Brownsover Road (Site not proposed for allocation although considered suitable for release from Green Belt in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Rugby town; therefore a significant positive effect is expected on this SA objective.
3) Promote/improve health of	+/-	There is no healthcare facility located within walking distance (600m) of the site but there are a number of open

SA Objectives	SA Score	Justification
the population and reduce health inequalities		spaces surrounding the site including one adjacent to the south of the site on Newbold Road and another on 115m to the west of the site on Brownsover Road. However, the site is located within an AQMA which could adversely affect health; therefore a mixed (minor positive/minor negative) effect is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (8.05ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of a large number of bus stops, mostly located on Main Street, Newbold Road and Parkfield. In addition, there is a cycle path along the eastern site boundary leading to Rugby town centre and there is an existing employment site located directly adjacent to the north east of the site. As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is expected on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		This site is on greenfield land which has been identified as mostly Grade 3 agricultural quality (although a small section to the north of the site has been identified as Grade 7 agricultural land); therefore development here may have a significant negative effect although this is uncertain depending on whether the Grade 3 land is Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of a large number of bus stops, mostly located on Main Street, Newbold Road and Parkfield. In addition, there is a cycle path along the eastern site boundary leading to Rugby town centre and there is an existing employment site located directly adjacent to the north east of the site. However, the site is not located within close proximity of either Rugby town centre or the centre of a Main Rural Settlement; therefore a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be

SA Objectives	SA Score	Justification
		possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of a large number of bus stops, mostly located on Main Street, Newbold Road and Parkfield. In addition, there is a cycle path along the eastern site boundary leading to Rugby town centre. As such, a significant positive effect is expected on this SA objective.
15) Reduce all forms of pollution	--	The site is located within an AQMA; therefore a significant negative effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Newbold Quarry Park Local Nature Reserve is located directly adjacent to the south of the site. There are also two Local Wildlife Sites within close proximity of the site: Rugby-Leicester Railway is directly adjacent to the east of the site and Oxford Canal is directly adjacent to the south of the site. As such a significant negative effect is expected on this SA objective, although the effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. Due to a combination of cultural coherence and rolling topography, the overall sensitivity is rated as moderate; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16095: Land West of Onley Lane (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	The site is not located within either Rugby town, a Main Rural or a Local Needs Settlement but is located within 600m of a bus stop to the north east of the site on Ashlawn Road. As such a minor negative effect is expected on this SA objective overall.
3) Promote/improve health of the population and reduce health inequalities	+/-	There is no healthcare facility located within walking distance (600m) of the site but there are a number of open spaces surrounding the site. However, the site is located within an AQMA which could adversely affect peoples' health; therefore a mixed (minor positive/minor negative) effect is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (18.6ha); therefore a significant positive effect is likely on this SA objective.

SA Objectives	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located within walking distance of (600m) of two bus stops located to the north east of the site on Ashlawn Road. There is also a cycle path along the northern site boundary following Ashlawn Road. However, the site is not within 600m of an employment site or the centre of Rugby town or a Main Rural Settlement. As such, a minor positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land which has been identified as mostly Grade 2 agricultural quality (a small section to the north of the site is Grade 7 agricultural land); therefore development here is likely to have a significant negative effect.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The site is located within walking distance (600m) of two bus stops located on Ashlawn Road. There is also a cycle path along the northern site boundary following Ashlawn Road. However, the site is more than 600m from an employment site, Rugby town centre or the centre of a Main Rural Settlement. As such, a negligible effect is expected on this SA objective overall.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance of (600m) of two bus stops located to the north east of the site on Ashlawn Road. There is also a cycle path along the northern site boundary following Ashlawn Road. As such, a significant positive effect is expected on this SA objective.
15) Reduce all forms of pollution	--	The site is within an AQMA; therefore a significant negative effect is expected on this SA objective.
16) Conserve and where possible enhance the	--?	Ashlawn Cutting Local Wildlife Site is located within the south eastern corner of the site. As such a significant negative effect is expected on this SA objective, although the effect is recorded as uncertain as appropriate

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	The site lies in three different landscape character type areas as identified in the 2006 Landscape Character Assessment of the Borough of Rugby: 'Dunsmore - Plateau Farmlands', 'Dunsmore - Plateau Fringe' and 'Feldon - Vale Farmlands'. These areas are all classed as being of moderate sensitivity; therefore a minor negative effect is expected on this SA objective. However, this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16096: Land South of Bucknill Crescent, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Rugby town; therefore a significant positive effect is expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	There is no healthcare facility located within walking distance (600m) of the site. However, there are a number of open spaces located within close proximity of the site including one on the north eastern site boundary and another 300m to the north of the site on Watts Lane. However the site is located within an AQMA which could adversely affect health; therefore a mixed (minor positive/minor negative) effect is expected on this SA objective overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (19ha); therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are a large number of bus stops located within close proximity of the site, including at least six bus stops located on Crick Road which is 200m to the north of the site. However, the site is not located within walking distance (600m) of either an existing employment site or Rugby town centre. As such, a minor positive effect is expected on this SA objective overall.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which has been identified as mostly Grade 3 agricultural quality (although a small section to the north of the site has been identified as Grade 7 agricultural land); therefore development here may have a significant negative effect although this is uncertain depending on whether the Grade 3 land is Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are a large number of bus stops located within close proximity of the site, including at least six bus stops located on Crick Road which is 200m north of the site. However, the site is not located within walking distance (600m) of either an existing employment site or Rugby town centre. As such, a negligible effect is expected on this SA objective overall.
12) Avoid, reduce and manage flood risk	--	The site is on greenfield land and is located within flood zones 3a and 3b; therefore a significant negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a large number of bus stops located within close proximity of the site, including at least six bus stops located on Crick Road which is 200m north of the site. As such, a significant positive effect is expected on this SA objective.
15) Reduce all forms of pollution	--	The site is within an AQMA; therefore a significant negative effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Old Cross Fields potential Local Wildlife Site is located directly adjacent to the west of the site and Kilsby Lane Meadow Local Wildlife Site is located within the southern half of the site. In addition, Hillmorton Ballast Pits Local Wildlife Site is located 335m to the north east of the site and Oxford Canal potential Local Wildlife Site is located 595m to the east of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies partly within the 'Feldon - Vale Farmlands' landscape character type and partly within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. These areas are both classed as being of moderate sensitivity; therefore a minor negative effect is

SA Objectives	SA Score	Justification
		expected on this SA objective. However, this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16100: 2A Fosse Way, Stretton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Stretton on Dunsmore which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	There is a doctor's surgery located 255m to the north of the site on Brookside and there is an area of open space located 230m to the north of the site on Fosse Way. There are also small parcels of open space located 265m to the north west of the site. As such, a significant positive effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (0.264ha); therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	There are three bus stops within walking distance (600m) of the site; two on Brookside and one on School Lane. The site is also located within close proximity of the centre of Stretton on Dunsmore (a Main Rural Settlement). As such, a significant positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.

SA Objectives	SA Score	Justification
increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of the centre of Stretton on Dunsmore (a Main Rural Settlement) and three bus stops on Brookside and School Lane. However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	--	The site is on greenfield land and is located within flood zones 3a and 3b; therefore a significant negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is located within walking distance (600m) of three bus stops: two on Brookside and one on School Lane. As such a significant positive effect is expected on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the site is surrounded by existing residential development and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of potential Local Wildlife Sites located within close proximity to the site: Stretton on Dunsmore Fields potential Local Wildlife Site is located 40m south west, Asylum Farm Meadows Local Wildlife Site is located 310m south and Park Farm Saline Spring Local Wildlife Site is located 810m to the south west of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16107: Land at Onley (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	The site is not located within either Rugby town, a Main Rural or a Local Needs Settlement. However there are two bus stops located on the southern site boundary on Daventry Road. As such, a minor negative effect is expected on this SA objective overall.
3) Promote/improve health of the population and reduce health inequalities	-	The site is not located within walking distance (600m) of either a healthcare facility, an area of open space, playing field or sports facility. In addition, the site is directly connected to an AQMA as the M45 runs along the northern site boundary and the A45 along the western site boundary, leading to the AQMA. As such, a minor negative effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (148ha); therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are two bus stops located on the southern site boundary on Daventry Road; however the site is not located within walking distance (600m) of an existing employment site or the centre of Rugby town or a Main Rural Settlement. As such, a minor positive effect is expected on this SA objective overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate	0	There are two bus stops located on the southern site boundary on Daventry Road. However, the site is not within close proximity of an employment site or the centre of Rugby town or a Main Rural Settlement. As such a

SA Objectives	SA Score	Justification
change		negligible effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	--	The site is on greenfield land and is located within flood zones 3a and 3b, therefore a significant negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops located on the southern site boundary on Daventry Road.. Although there is no other sustainable modes of transport within walking distance of the site, a minor positive effect is identified on this SA objective.
15) Reduce all forms of pollution	--	The site is located directly adjacent to an AQMA. In addition, the M45 is located along the northern site boundary and the A45 is along the western site boundary. Overall a significant negative effect is therefore expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are two potential Local Wildlife Sites located directly adjacent to the site: the fields near Magpie Hall and at Olney Prison. Another potential Local Wildlife Site (Dunchurch Hall Meadow) is located 310m to the north west of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

SA16013: Wolvey Fields Farm, Wolvey (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections	++	This site is located in Newton which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.

SA Objectives	SA Score	Justification
of the community		
3) Promote/improve health of the population and reduce health inequalities	+	The site is not located within walking distance (600m) of a healthcare facility; however there are two open spaces within close proximity of the site: one located 126m north of the site and another 540m from the site. Therefore a minor positive effect has been identified for this SA objective. The site is not located within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is relatively large (22.9ha); therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of two bus stops to the north of the site on Coventry Road and the centre of Newton (a Main Rural Settlement). A significant positive effect is therefore likely overall on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within walking distance (600m) of two bus stops to the north of the site on Coventry Road and the centre of Newton (a Main Rural Settlement). However, the site is not within 600m of an employment site. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	--	The site is on greenfield land and is located within flood zones 3a and 3b, therefore a significant negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.

SA Objectives	SA Score	Justification
14) Promote a sustainable and accessible transport network	+	The site is located within walking distance (600m) of two bus stops to the north of the site on Coventry Road. Although there are no other sustainable transport links within walking distance of the site, a minor positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0	The site is not within or directly linked to an AQMA. As such, a negligible effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Wolvey Trout Pits potential Local Wildlife Site is located directly adjacent to the north west of the site and Wolvey Rush Pasture Local Wildlife Site is located 880m to the north east of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. Due to a combination of cultural coherence and rolling topography, the overall sensitivity is rated as moderate; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

S16104: Mill House, Coventry Road, Dunchurch (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	This site is not located within either Rugby town, a Main Rural or Local Needs Settlement but is located within walking distance (600m) of two bus stops to the east of the site on Coventry Road. As such a minor negative effect is expected on this SA objective overall.
3) Promote/improve health of the population and reduce health inequalities	-	The site is not located within walking distance (600m) of a healthcare facility, area of open space, playing field or sports facility. The site is also located within an AQMA; therefore an overall minor negative effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (4.4ha); therefore minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
behaviour		
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of two bus stops to the east of the site on Coventry Road. There is also an existing employment site located 90m to the west of the site. A significant positive effect is therefore likely overall on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located within 90m of an existing employment site to the west and is within walking distance (600m) of two bus stops to the east of the site on Coventry Road. However, the site is not within walking distance of the centre of Rugby town or a Main Rural Settlement. As such, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is on greenfield land and is located outside of flood zones 3a and 3b; therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is within walking distance (600m) of two bus stops to the east on Coventry Road. Although there are no other sustainable transport links within walking distance of the site, a minor positive effect is identified on this SA objective overall.
15) Reduce all forms of pollution	--	The site is located within an AQMA and is directly adjacent to the A45. Overall, a significant negative effect is therefore expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	The site is located within close proximity of 2 Local Wildlife Sites: Rugby-Leamington Disused Railway is located directly adjacent to the west of the site and Cawston Spinney is located 736m north of the site. Draycote Water potential Local Wildlife Site is located 935m to the south of the site and Far Popehill Spinney Local Wildlife Site is located 576m to the south west of the site. As such, a significant negative effect is expected on this SA objective. The effect is recorded as uncertain as appropriate mitigation may avoid adverse effects and may even result in

SA Objectives	SA Score	Justification
		beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

516108: Marston Maples and land east of Priory Road, Wolston (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is in Wolston which is classed by the Council as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	The site lies within walking distance (600m) of a doctor's surgery located on School Street and is within walking distance of several areas of open space including one on Abbots Walk located 196m west of the site and another 325m north west of the site. Therefore, a significant positive effect is likely on this SA objective. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is relatively small (6.3ha); therefore minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of several public transport links including bus stops on School Street and Main Street. The site is also located within walking distance of the centre of Wolston, which is classed as a Main Rural Settlement. A significant positive effect is therefore likely overall on this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration	-	This site is on greenfield land and therefore a minor negative effect is likely on this SA objective.

SA Objectives	SA Score	Justification
of urban areas		
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land which is classed as mainly Grade 3 agricultural quality although a third of the site is classed as Grade 2 agricultural land; therefore development here is likely to have a significant negative effect overall.
10) Minimise waste and manage it sustainably	0	The site is mainly on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	While there are no existing employment sites within 600m of the site, the centre of Wolston (a Main Rural Settlement) is within 600m to the west. The site is also located within walking distance (600m) of a number of bus stops on School Street and Main Street. Overall, a minor positive effect is therefore likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	The site is mainly on greenfield land and is located outside of flood zones 3a and 3b and so a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on heritage assets; therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of five bus stops on School Street and one on Main Street. Although there are no other sustainable transport links within walking distance of the site, a significant positive effect is identified on this SA objective.
15) Reduce all forms of pollution	0/--	The site is not within or directly linked by road to an AQMA and therefore a negligible effect is likely in relation to air quality. However, the site is located directly adjacent to a railway line to the north which may affect new residents in the long term in relation to noise; therefore a significant negative effect has been identified. Overall, a mixed (negligible/significant negative) effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Sally's Hole Local Wildlife Site is located 155m to the north west of the site and the Plantation Local Wildlife Site is located 635m to the west of the site. A significant negative effect is therefore identified on this SA objective. However, this is uncertain as appropriate mitigation may avoid adverse effects and may even result in beneficial effects.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore – Plateau Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

SA Objectives	SA Score	Justification
possible enhance the quality of townscapes		

S16001: Land southwest of Cawston Lane, Rugby (Allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Dunchurch which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study, therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are several areas of open space within 600m north, north-east, south-east and south of this site which results in a minor positive effect. However, this site is within the AQMA designated around Rugby town, and additional vehicles associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect. A mixed effect is therefore likely overall for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (46.4ha) in size; therefore a significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are several bus stops within 600m north and east of this site. The site is not located in close proximity to any existing employment sites or Rugby town centre or the centre of a Main Rural Settlement. A minor positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated	--	This site is on greenfield land, the majority of which is classed as grade 2 agricultural quality; therefore a significant negative effect is likely for this SA objective.

SA Objectives	SA Score	Justification
from renewables		
10) Minimise waste and manage it sustainably	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.
11) Reduce the Borough's contribution to climate change	0	There are several bus stops within 600m north and east of this site. The site is not located within close proximity of any existing employment areas or Rugby Town Centre or the centre of a Main Rural Settlement. A negligible effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land but is not located within Flood Zone 3a or 3b. Overall, a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber due to potential for detrimental impacts on surrounding heritage assets. As such there is a potential for some impact on the historic environment which may result in a minor negative effect on this SA objective although this is uncertain dependent upon factors such as the design of the development and potential incorporation of mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are several bus stops within 600m north, and east of this site. In addition, there is a national cycle path (including national cycle network link track) located within 455m of the site to the north west. A local cycle route is also located within 75m of the site to the north east A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore there is potential for additional vehicles associated with the development to contribute to additional emissions in that area. A significant negative effect is therefore expected on this SA objective. This site is not directly adjacent to a major road or railway line which could result in future residents being exposed to noise pollution
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Cawston Spinner Local Wildlife Site and Cawston Fox Covert Local Wildlife Site are within the boundary of this site. The close proximity of these sites could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The site is within the 'Dunsmore - Plataeu Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S16033: Land off Barby Lane, Rugby (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the periphery of Rugby town; therefore a significant positive effect is likely for this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	This site is not within 600m of a healthcare facility, however there are a number of areas of open space within 600m to the north, north-east, east and west of the site, and this results in a minor positive effect. However, this site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a minor negative effect. Overall, a mixed effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This site is large (4.3ha) in size; therefore a minor positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	There are a number of bus stops within 600m to the north-west, north, and north east of this site on Ashlawn Road, Crick Road and in and around Hillmorton. There are no existing employment sites or a town centre within walking distance (600m). A minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	This site is on greenfield land, the majority of which is classed as grade 7 agricultural quality (however the southern section of the site is on land which is classed as grade 2 agricultural quality); therefore a minor negative effect is likely for this SA objective overall.
10) Minimise waste and	0	This site is on greenfield land, therefore a negligible effect is likely for this SA objective.

SA Objectives	SA Score	Justification
manage it sustainably		
11) Reduce the Borough's contribution to climate change	0	There are a number of bus stops within 600m to the north-west, north, and north east of this site on Ashlawn Road, Crick Road and in and around Hillmorton. There are no existing employment sites or a town centre within walking distance (600m). Overall, a negligible effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on mostly greenfield land, the majority of which is outside of flood zone 3 (although the southern part of the site is in a flood zone 3 area, however development in this area may be avoided). Overall, a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are a number of bus stops within 600m to the north-west, north, and north east of this site on Ashlawn Road, Crick Road and in and around Hillmorton. In addition, there is also a local cycle route approximately 450m north-west of the site. A significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town and additional vehicles associated with this development would therefore contribute to additional emissions in this area resulting in a significant negative effect. This site is not directly adjacent to a major road or railway line which could result in future residents being exposed to noise pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Old Cross Fields Local Wildlife Site is approximately 150m to the east of this site, and Kilsby Lane Meadow Local Wildlife Site is also approximately 420m to the east. The proximity of these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land, therefore a negligible effect is likely on this SA objective.

S16050: Land off Bulkington Road, Wolvey (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The location of new housing development will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies at Wolvey which the Council has classified as a Main Rural Settlement; therefore a significant positive effect on this SA objective is likely.
3) Promote/improve health of the population and reduce health inequalities	++	The site is within walking distance (600m) of a doctor's surgery located on The Square and two open spaces; therefore a significant positive effect on this SA objective is likely. This site is not within or directly linked to an AQMA.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	This is a relatively large site (7.1ha); therefore a minor positive effect is considered likely for this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of two bus stops and Wolvey centre, a Main Rural Settlement and therefore a significant positive effect on this SA objective is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The majority of this site is on greenfield land; therefore development here is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on mostly greenfield land which is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown.
10) Minimise waste and manage it sustainably	0	The majority of this site is on greenfield land; therefore development at this site is likely to have a negligible effect.
11) Reduce the Borough's contribution to climate	+	The site lies within walking distance (600m) of two bus stops and Wolvey, a Main Rural Settlement. However there are no employment sites within walking distance of the site. Therefore development here is likely to have a

SA Objectives	SA Score	Justification
change		minor positive effect overall.
12) Avoid, reduce and manage flood risk	-	The site lies on mostly greenfield land but is not within an area of flood zone 3 and 2; therefore a minor negative effect is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	The site is located within walking distance (600m) of two bus stops; both of which are located to the south east on Coventry Road. There are no railway stations or cycle routes within walking distance of the site. A minor positive effect is likely overall on this SA objective.
15) Reduce all forms of pollution	0	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Two Local Wildlife Sites are in close proximity of the site; Wolvey Trout Pitts is located at the sites western south western and north eastern boundaries while Wolvey Rush Pasture is located within 375m of the site to the north east. Therefore, the development of this site may have a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. Due to a combination of cultural coherence and rolling topography, the overall sensitivity is rated as moderate; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely.

SA16062: Land off Barby Lane, Hillmorton (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site is located within Rugby town; therefore a significant positive is likely for this objective.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is within walking distance (600m) of a number of areas of open space; however there are no healthcare facilities within walking distance. Overall a minor positive effect is likely. The site however lies on the periphery of an AQMA and therefore, a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The site is relatively large (5.4ha) and therefore a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is within walking distance (600m) of 15 bus stops; however the site does not lie within an employment site, Rugby town centre or the centre of a Main Rural Settlement. Overall therefore, a minor positive effect is likely.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site is greenfield land and therefore a minor negative effect is likely for this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	According to the Agricultural Land Classification, the site comprises mainly of Grade 7 quality agricultural land, however the southern area is situated on Grade 3 quality agricultural land. Overall a minor negative is likely on this SA objective.
10) Minimise waste and manage it sustainably	0	The site lies on greenfield land and therefore a negligible effect is likely.
11) Reduce the Borough's contribution to climate change	0	The site is located within 600m of 15 bus stops, but not within 600m of an employment site of Rugby town centre or a Main Rural Settlement centre. Overall there is likely to be a negligible effect on this SA objective
12) Avoid, reduce and manage	-	The site is located on greenfield land however is not within an area of Flood Zone 2 or 3. A minor negative effect

SA Objectives	SA Score	Justification
flood risk		is likely on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site is within walking distance (600m) of 15 bus stops to the north of the site. Additionally a local cycle route lies approximately 260m to the north west of the site. There are no railway stations within walking distance (600m) of the site. Overall, a significant positive effect is likely on this objective.
15) Reduce all forms of pollution	--	The site lies within an AQMA and is therefore likely to have a significant negative effect in relation to air pollution as increased vehicle traffic from population growth in this area could compound existing problems. Therefore a significant negative effect is likely on this SA objective. The site is not adjacent to an A road, motorway or railway line, or surrounded by sensitive receptors.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Approximately 850m west of the site lies Ashlawn Cutting, a Local Wildlife Site and Local Nature Reserve. Local Wildlife Sites, Kilsby Lane Meadows and Old Cross Fields are situated approximately 450m to the east of the site. Therefore a minor effect may occur on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	According to the 2006 Landscape Assessment of the Borough of Rugby, this site is split into three character types; the southern and predominant section lies within 'Feldon – Vale Farmlands', the northern section lies in 'Dunsmore – Plateau Farmlands' and the central section of the site lies within the 'Dunsmore – Plateau Fringe'. All these areas are classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

SA16077: Old Lodge Farm, Binley Woods (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	0	The location of new housing development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Binley Woods which Rugby Borough Council has classified as a Main Rural Settlement and therefore a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	The site is within walking distance (600m) of a number of open spaces; however there are no health care facilities within walking distance from the site. Overall, a minor positive effect is likely to occur on this SA objective. Additionally, this site is not within or directly linked to an AQMA. It is worth noting that Rugby Borough administrative boundary and the suburbs of Coventry city lies approximately 200m west of the site, so there may be health care facilities to be located nearby, but they are not available in this data set.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This is a relatively large site (19.2ha) and therefore a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new housing development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The site is located within walking distance (600m) of 13 bus stops and Binley Woods (a Main Rural Settlement) centre and therefore a significant positive effect is likely for this SA objective. It is worth noting that Rugby Borough administrative boundary and the suburbs of Coventry city lies approximately 200m west of the site, so there may be further employment sites located nearby, however this information is not available in this data set.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The site lies on greenfield land a therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	According to the Agricultural Land Classification, site lies mainly on Grade 3 quality agricultural land (although it is uncertain if it is 3a or 3b); therefore development is likely to have a significant negative effect on this SA objective. This effect is uncertain however dependent upon whether the site is located on Grade 3a or 3b quality agricultural land.
10) Minimise waste and manage it sustainably	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate	++	The site lies within 600m of 13 bus stops and Binley Woods (a Main Rural Settlement) centre. Overall therefore, a significant positive effect is likely. It is worth noting that the Rugby Borough administrative boundary and the

SA Objectives	SA Score	Justification
change		suburbs of Coventry city lie approximately 200m west of the site, so there may be further employment sites located nearby, however this information is not available making use of this data set.
12) Avoid, reduce and manage flood risk	-	The site lies on greenfield land but is not located within an area of flood Zone 2 or 3. Overall, therefore a minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber due to potential for detrimental impacts on surrounding heritage assets. As such there is a potential for some impact on the historic environment which may result in a minor negative effect on this SA objective although this is uncertain dependent upon factors such as the design of the development and potential incorporation of mitigation measures.
14) Promote a sustainable and accessible transport network	++	The site lies within 600m of 13 bus stops within Binley Woods, along Rugby Road in particular as well as at Woodlands Road and Heather Road. There are no railway stations or cycle paths within walking distance (600m) of the site. Overall, a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	0/--	This site is not within or directly linked to an AQMA; therefore a negligible effect is likely in relation to air pollution. However the southern boundary of the site lies adjacent to Rugby Road (A428) and therefore a likely significant negative effect is also identified (resulting in mixed effects overall) as the A road could have negative effects in relation to noise.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	New Close and Birchley Wood Local Wildlife Site is adjacent to the site to the east. Binley Common Farm Wood is a potential Local Wildlife Site which is located within 440m of the site to the south west. Brandon Wood Local Wildlife Site is located within 505m to the south. The site may therefore have a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects through the provision of addition green infrastructure locally for example. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

Appendix 6

SA Matrices for the Employment Site Options

SA14_006: Europark Extension (Planning permission approved for land adjacent to existing employment site and therefore no allocation considered necessary as Europark protected by proposed Policy ED1)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	This site is not within any of the five 'priority areas' (Rugby town centre, Brownsover, Newbold, New Bilton and Overslade) as identified in the Rugby 2014/15 Regeneration Strategy for addressing deprivation. A negligible effect is therefore likely on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	This site is not within Rugby town or a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), therefore a negligible effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There is one area of open space within 600m of this site, and this is approximately 370m south-west. The proximity of this open space to the site would give employees opportunities to be active outdoors during breaks from work, thus promoting healthy lifestyles. A minor effect is therefore likely. However, this site is within the AQMA designated around Rugby town, therefore additional vehicle movements (including potentially HGVs) associated with the new employment development could contribute to additional emissions in this area. This results in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The location of new employment development will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new employment development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	This site is small (2.9ha); therefore a minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new employment development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	--?	This site is on greenfield land which is classed as grade 3 agricultural quality, therefore a significant negative effect is likely although this is uncertain depending on whether the site is within Grade 3a or 3b land.

SA Objectives	SA Score	Justification
increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	-	This site is not within 600m of an existing residential area or sustainable transport links; therefore a minor negative effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside a flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	There are no sustainable transport links within 600m of this site, therefore a minor negative effect is likely for this SA objective.
15) Reduce all forms of pollution	--	This site is in the AQMA designated around Rugby town, therefore additional vehicles (in particular HGVs) associated with the site would therefore contribute to additional emissions in this area, resulting in a significant negative effect. In addition, this site is directly adjacent to the A5, and this could result in future employees being exposed to noise pollution from traffic which reinforces the significant negative effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of biodiversity designations within 250m of this site, including Gravel Works Pond and Marsh Local Wildlife Site (directly adjacent to the east and south) and the A5 Road Verge Local Wildlife Site (directly adjacent to the north). The proximity of the site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'High Cross Plateau – Open Plateau' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

SA Objectives	SA Score	Justification
quality of townscapes		

S14_007: Land adjacent to Eastfield Farm, Crick Road (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	This site is not within any of the five 'priority areas' (Rugby town centre, Brownsover, Newbold, New Bilton and Overslade) as identified in the Rugby 2014/15 Regeneration Strategy for addressing deprivation. A negligible effect is therefore likely on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	This site is not within Rugby town or a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), therefore a negligible effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There are three areas of open space within 600m east of this site, the closest of which is approximately 100m south-west. It is considered that the proximity of these open spaces to the site would give employees opportunities to be active outdoors during breaks from work, thus promoting healthy lifestyles. A minor effect is therefore likely. However, this site is within the AQMA designated around Rugby town, therefore additional vehicle movements (including potentially HGVs) associated with the new employment development could contribute to additional emissions in this area. This results in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The location of new employment development will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new employment development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	This site is small (2.3ha); therefore a minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new employment development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and	-	This site is on greenfield land which is classed as grade 4 agricultural quality, therefore a minor negative effect is likely.

SA Objectives	SA Score	Justification
water resources prudently and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	There are two bus stops within 300m east of this site on Crick Road. In addition, this site is approximately 180m east of Hillmorton, therefore a significant positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside a flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there a potential for some impacts on the historic environment; therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	+	There are two bus stops within 300m east of this site on Crick Road, therefore a minor positive effect is likely for this SA objective.
15) Reduce all forms of pollution	--	This site is in the AQMA designated around Rugby town, therefore additional vehicles (in particular HGVs) associated with the site would therefore contribute to additional emissions in this area, resulting in a significant negative effect. In addition, this site is directly adjacent to the A428 (Crick Road) and there are two railway lines to the south, one of which runs along the southern edge and one of which is approximately 140m from the site. This could result in future employees being exposed to noise pollution from traffic which reinforces the significant negative effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of biodiversity and geodiversity designations within 250m of this site, including a Regionally Important Geological Site (directly adjacent to the south-west), Hillmorton Sand Pit Local Biodiversity Site (approximately 90m south-west) and Oxford Canal Local Wildlife Site (approximately 70m west). The proximity of the site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'Feldon – Ironstone Fringe' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is

SA Objectives	SA Score	Justification
		uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

S14_034: Coton Park East (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	This site is on the periphery of Brownsover which is one of the five 'priority areas' as identified in the Rugby 2014/15 Regeneration Strategy for addressing deprivation. A minor positive effect is therefore likely on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	This site is not within Rugby town or a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), therefore a negligible effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There is an area of open space directly adjacent to the south-east of this site, and there is another area of open space approximately 500m south-east. It is considered that the proximity of these open spaces to the site would give employees opportunities to be active outdoors during breaks from work, thus promoting healthy lifestyles. A minor effect is therefore likely. However, this site is within the AQMA designated around Rugby town, therefore additional vehicle movements (including potentially HGVs) associated with the new employment development could contribute to additional emissions in this area. This results in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The location of new employment development will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new employment development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	This site is large (15ha); therefore a significant positive effect is likely for this SA objective.
7) Promote the vitality and	0	The location of new employment development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	This site is on greenfield land, the majority of which is classed as grade 2 agricultural quality, therefore a significant negative effect is likely.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	There are three bus stops within 600m south-east of this site in and around Newton. In addition, this site is approximately 360m north-east of Brownsover and approximately 260m north of Newton, therefore a significant positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside a flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment (heritage assets); therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are three bus stops within 600m south-east of this site in and around Newton, therefore a significant positive effect is likely for this SA objective.
15) Reduce all forms of pollution	--	This site is in the AQMA designated around Rugby town, therefore additional vehicles (in particular HGVs) associated with the site would therefore contribute to additional emissions in this area, resulting in a significant negative effect. In addition, this site is directly adjacent to the M6 motorway and this could result in future employees being exposed to noise pollution from traffic which reinforces the significant negative effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of biodiversity designations within 250m of this site, including Ashlawn Cutting Local Nature Reserve and Newton Dismantled Railway Local Wildlife Site (directly adjacent to the east) and Caves Inn Farm Pool Local Wildlife Site (approximately 430m north). The proximity of the site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid

SA Objectives	SA Score	Justification
		adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	--?	This site is within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity overall; therefore residential development at this site could have a significant negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

S14_047: Hillfields Farm (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	This site is not within any of the five 'priority areas' (Rugby town centre, Brownsover, Newbold, New Bilton and Overslade) as identified in the Rugby 2014/15 Regeneration Strategy for addressing deprivation. A negligible effect is therefore likely on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	This site is not within Rugby town or a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), therefore a negligible effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	There is a large area of open space approximately 280m south of this site, and it is considered that the proximity of this open space to the site would give employees opportunities to be active outdoors during breaks from work, thus promoting healthy lifestyles. A minor effect is therefore likely for this SA objective. This site is not in or directly linked to the AQMA designated around Rugby town.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The location of new employment development will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new employment development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	+	This site is relatively small (5.9ha); therefore a minor positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
economy		
7) Promote the vitality and viability of the town centre	0	The location of new employment development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land, the majority of which is classed as grade 3 agricultural quality, therefore a significant negative effect is likely, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	-	There are no sustainable transport links or residential areas within 600m of this site, therefore a minor negative effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside a flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as amber because there is considered to be potential for some impacts on the historic environment (heritage assets); therefore the site is most likely to have a minor negative effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	There are no sustainable transport links within 600m of this site, therefore a minor negative effect is likely for this SA objective.
15) Reduce all forms of pollution	0	This site is not in or directly linked with the AQMA designated around Rugby town, and there are no major roads or railway lines directly adjacent that could lead to future employees being exposed to noise pollution from traffic. A negligible effect is therefore likely for this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	There are a number of biodiversity designations within 250m of this site, including Coombe Abbey Local Wildlife Site (approximately 170m south) and Hill Park Wood (approximately 260m north). The proximity of the site to these designations could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore - Parklands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

S14_111: Cawston Spinney (Allocated in Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	This site is not within any of the five 'priority areas' (Rugby town centre, Brownsover, Newbold, New Bilton and Overslade) as identified in the Rugby 2014/15 Regeneration Strategy for addressing deprivation. A negligible effect is therefore likely on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	This site is not within Rugby town or a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), therefore a negligible effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	There is an area of open space approximately 480m south-east of this site, and it is considered that the proximity of this open space to the site would give employees opportunities to be active outdoors during breaks from work, thus promoting healthy lifestyles. A minor positive effect is therefore likely. However, this site is within the AQMA designated around Rugby town, therefore additional vehicle movements (including potentially HGVs) associated with the new employment development could contribute to additional emissions in this area. This results in a minor negative effect. Overall, a mixed effect is likely for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The location of new employment development will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new employment development will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	+	This site is large (27.9ha); therefore a significant positive effect is likely for this SA objective.

SA Objectives	SA Score	Justification
economy		
7) Promote the vitality and viability of the town centre	0	The location of new employment development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect is likely overall.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	This site is on greenfield land, the majority of which is classed as grade 3 agricultural quality (although the eastern part of the site is within grade 2 agricultural quality land). Therefore a significant negative effect is likely, although this is uncertain depending on whether the site is within Grade 3a or 3b land.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	There are five bus stops within 600m of this site, four of which are directly adjacent to the south on the B4429 (Coventry Road) and one of which is approximately 560m south in Thurlaston. In addition, Thurlaston itself is approximately 400m south-east, therefore a significant positive effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	-	This site is on greenfield land outside a flood zone 3 area; therefore a minor negative effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment (heritage assets); therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are five bus stops within 600m of this site, four of which are directly adjacent to the south on the B4429 (Coventry Road) and one of which is approximately 560m south in Thurlaston. In addition, there is a national cycle route approximately 310m east of this site. A significant positive effect is therefore likely for this SA objective overall.
15) Reduce all forms of pollution	--	This site is within the AQMA designated around Rugby town, therefore additional vehicle movements (including potentially HGVs) associated with the new employment development could therefore contribute to additional emissions in this area. This results in a significant negative effect. In addition, this site is directly adjacent to the A45 (Coventry Road), and future employees could be exposed to noise pollution from traffic which reinforces the significant negative effect.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Rugby- Leamington Disused Railway Local Wildlife Site is approximately 80m to the west of this site, and this could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the 'Dunsmore – Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely for this SA objective.

S16_022: Millboard, Ryton on Dunsmore (Not allocated in the Publication Draft)

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	This site is not within any of the five 'priority areas' (Rugby town centre, Brownsover, Newbold, New Bilton and Overslade) as identified in the Rugby 2014/15 Regeneration Strategy for addressing deprivation. A negligible effect is therefore likely on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	This site is located on the edge of Ryton on Dunsmore which has been identified as a Main Rural Settlement in the Rugby Borough Council Rural Sustainability Study). As such a minor positive effect is therefore expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The closest open space to the site is located within 520m to the south east by Leamington Road. The proximity of this open space to the site would give employees opportunities to be active outdoors during breaks from work, thus promoting healthy lifestyles. A minor positive effect on this SA objective is therefore likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The location of new employment development will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The location of new employment development will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+	This site is relatively small (2.3ha); therefore a minor positive effect is likely for this SA objective.
7) Promote the vitality and viability of the town centre	0	The location of new employment development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	++	Much of the site has been previously been developed and therefore a significant positive effect is expected on this SA objective..
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The site is located mostly on brownfield land meaning the re-use of this land for employment needs would not result in a loss of a significant amount of high quality agricultural land. A negligible effect is therefore expected on this SA objective.
10) Minimise waste and manage it sustainably	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.
11) Reduce the Borough's contribution to climate change	-	This site is not within 600m of an existing residential area or sustainable transport links; therefore a minor negative effect is likely for this SA objective.
12) Avoid, reduce and manage flood risk	0	This site is located on mostly brownfield land outside of a flood zone 3 area; therefore a negligible effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	-	There are no sustainable transport links within 600m of this site; therefore a minor negative effect is likely for this SA objective.
15) Reduce all forms of pollution	0	The site is not located in close proximity of an A-road, motorway or a railway line and is not located within or in close proximity to an AQMA. A negligible effect on this SA objective is therefore expected.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Featherstone Farm Fields Local Wildlife Site is located directly adjacent to the south east of the site. The close proximity of the site to this designation could result in a significant negative effect on this SA objective, although this is uncertain as appropriate mitigation may avoid adverse effects or even result in beneficial effects. It is also not yet known what undesignated biodiversity assets may exist within or near to the site.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	-?	This site is within the Dunsmore, Plateau Fringe landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	+	This site is relatively small (2.3ha) and is located mostly on brownfield land; therefore a minor positive effect is likely for this SA objective.

Appendix 7

Reasons for Selecting or Rejecting Site Options

Table A7.1: Reasons for selecting or rejecting residential and employment site options

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
Residential site options			
S14/003: Masters Hill, Long Itchington Road, Birdingbury	No	No	Not suitable due to poor access to local services.
S14/004: Site adjacent to public play area, The Old Orchard, Plott Lane, Stretton on Dunsmore, Rugby, CV23 9HL	No	Yes	Site considered suitable for development, subject to Green Belt release, and deliverable in 1-5 year timeframe as contribution to Local Plan proposal for up to 100 dwellings to be delivered on each of the Main Rural Settlements (excluding Clifton upon Dunsmore and Dunchurch).
S14/005: Main Street, Harborough Magna, CV23 0HA	No	No	Not suitable due to poor access to local services.
S14/007: Land adjacent to Eastfield Farm, Crick Road, Hillmorton, CV23 0AB	No	No	Not available due to Rugby Radio Station site allocation.
S14/008_S14/020: Land at Cawston Rugby (known as land & buildings adjoining Little Scotland Farm, Scotts)	Yes (was no, but this site forms part of the south west proposed allocation)	Yes	Site located on Rugby urban edge. Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.
S14/009: Dyer's Lane, Wolston	No	No	Site not considered suitable due to impact on landscape character and access constraints
S14/010: Land to Rear of 84-90 Dunchurch Road, Rugby, Warwickshire, CV22 6DW	No	No	As site is within the urban area it does not need a local plan allocation to come forward. It is also not considered to be of a strategic size to warrant inclusion in the Local Plan.
S14/011 Land at Coventry Road, Wolvey, Warwickshire	No	Yes	Site considered suitable for development, subject to Green Belt release, and deliverable in 1-5 year timeframe as contribution to Local Plan proposal for up to 100 dwellings to be delivered on each of the Main Rural Settlements (excluding Clifton upon Dunsmore and Dunchurch).
S14/012_S14/013 Shelford Lodge	No	No	Site not considered suitable due to impact on landscape character

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
Farm/Temple Farm			
S14/016 Lawford Fields Farm, Bilton Lane, Long Lawfords, CV23 9DU	No	No	Site not considered suitable due to impact on landscape character and potential highways constraints
S14/017 - Land on south side of Leamington Road opposite British Legion Club, Ryton on Dunsmore	No	No	Site not considered suitable due to highways and access constraints and impact on registered park and garden.
S14/018 Land off Glenfern Gardens, off Oxford Road, Ryton on Dunsmore	No	No	Not suitable due to poor access to local services.
S14/019 Land off Bulkington Road, Bulkington Road, Wolvey, Warwickshire	No	No	Site not considered suitable due to impact on landscape character
S14/021 Penlan, Cawston Lane, Dunchurch, Rugby, CV22 7RX	Yes (was no, but this site forms part of the south west proposed allocation)	Yes	Site located on Rugby urban edge. Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.
S14/023 58 Daventry Road, Dunchurch, CV22 6NS	No	No	Dunchurch and Clifton upon Dunsmore are excluded because they are located very close to Rugby town and are considered to share the same housing market as Rugby town. Clifton is close to the Core Strategy Rugby Radio Station allocation and South West Rugby proposed allocations will extend down to Dunchurch. It is therefore considered that extensions to Dunchurch and Clifton upon Dunsmore would not offer a variation of location of sites to Rugby town.
S14/024 Restaurant + garage Site, A45, 424 London Road, Stretton-on-Dunsmore, Rugby	No	No	Not suitable due to poor access to local services.
S14/025 Land at Ashlawn Road West, Ashlawn Road, Rugby, CV22 6HU	Yes (Bilton Fields, Ashlawn Road – part of South	Yes	The site is located on Rugby urban edge. The site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
	West Rugby Allocation)		
S14/026 Hillmorton Triangle, Rugby, land to the south of the A428 (Crick Road), East & North of B4038 Kilsby Lane, and west of the Oxford Canal	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S14/027 Homefield, Rugby Road, Bilton Grange, Dunchurch, Bilton Grange School, Rugby Road, Dunchurch, CV22 6QU	No	No	Homefield (Bilton Grange) already has permission.
S14/028 The Lion Field, Bilton Grange, Dunchurch, Bilton Grange School, Rugby Road, Dunchurch, CV22 6QU	No	No	Dunchurch and Clifton upon Dunsmore are excluded because they are located very close to Rugby town and are considered to share the same housing market as Rugby town. Clifton is close to the Core Strategy Rugby Radio Station allocation and South West Rugby proposed allocations will extend down to Dunchurch. It is therefore considered that extensions to Dunchurch and Clifton upon Dunsmore would not offer a variation of location of sites to Rugby town.
S14/029 Marston Maples, Marston Maples, Rugby Road, Wolston, CV8 3F2	No	No	Site not considered suitable due to impact on landscape character
S14/030 Priory Road, Poultry Site, Priory Road, Wolston, Coventry, CV8 3FX	No	No	Not suitable due to poor highway access.
S14/031 Thurlaston Poultry Site, Biggin Hall Lane, Thurlaston, CV23 9LD	No	No	Not suitable due to poor access to local services.
S14/032 Land adjacent to the drive, Bilton Grange, Dunchurch, Bilton Grange School, Dunchurch, Rugby,	No	No	Dunchurch and Clifton upon Dunsmore are excluded because they are located very close to Rugby town and are considered to share the same housing market as Rugby town. Clifton is close to the Core Strategy Rugby Radio Station allocation and South West Rugby proposed allocations will extend down to Dunchurch. It is therefore considered that extensions to Dunchurch and Clifton upon Dunsmore would not offer a variation of location of sites to Rugby town.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
CV22 6QU			
S14/033 Land to the rear of Wolds Lane, Land to the rear of Hawthorns, Wolds Lane, Wolvey, LE1D 3LL	No	No	Site not considered suitable as allocation for minimum five dwellings
S14/034 Coton Park East, Rugby	Yes (Coton Park East along with S14_055)	Yes	Site located on Rugby urban edge and immediately adjacent to existing urban extension nearing completion. Further allocation at this site can provide an extension to the existing approved development. It is anticipated that delivery in this area will take place in the first five years of the plan period, assisting with five year supply.
S14/035 The Meadows, Watling Street, Clifton upon Dunsmore, CV23 0AG	No	No	Not suitable due to poor access to local services.
S14/036 Land off Rugby Road, Rugby Road, Binley Woods, CV3 2BD	No	Yes	Site within larger S14/038 submission – see below
S14/037 Land at and adjacent to Sherwood Farm, Rugby Road, Binley Woods, CV3 2BD (0.5ha)	No	Yes	Site within larger S14/038 submission – see below
S14/038 Land at and adjacent to Sherwood Farm, Rugby Road, Binley Woods, CV3 2BD (4.64ha)	No	Yes	Site considered suitable for development, subject to Green Belt release, and deliverable in 1-5 year timeframe as contribution to Local Plan proposal for up to 100 dwellings to be delivered on each of the Main Rural Settlements (excluding Clifton upon Dunsmore and Dunchurch).
S14/039 Draycote Farm, Draycote, Rugby, CV23 9RB	No	No	Not suitable due to poor access to local services.
S14/040 Old Lodge Farm Estate, Rugby Road, Binley Woods, CV3 2AB	No	No	Site not considered suitable due to impact on landscape character and access constraints
S14/041 Land at Florin Place, Hillmorton	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
			target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S14/042 Land at Kilsby Lane, Hillmorton, Rugby, CV21 4PN	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S14/043 Oxford Road, Ryton on Dunsmore	No	No	Site in Green Belt location which currently provides poor access to local services. Local Plan proposes a suitable, non-Green Belt option for new settlement to deliver 1,500 dwellings and scale of development at this site would far exceed Borough requirement.
S14/044 Sawbridge Road, Grandborough	No	No	Not suitable due to poor access to local services.
S14/045 Land at Crowner Fields Farm, Brinklow Road, Ansty, Coventry, Warwickshire, CV7 9JA	No	No	Site in Green Belt location which currently provides poor access to local services. Local Plan proposes a suitable, non-Green Belt option for new settlement to deliver 1,500 dwellings and scale of development at this site would far exceed Borough requirement.
S14/046 Waldins Farm, Barby Lane, Rugby, CV22 5QJ	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S14/049 Land at Stretton on Dunsmore, Land at Junction of Brookside and Fosse Way	No	No	Site not considered suitable due to impact on landscape character and potential highways constraints
S14/050 Site 1, Brandon Stadium, Rugby Road, Binley Woods, CV8 3GJ	No	No	Not available as currently in use as sports facility.
S14/051 Site 2,	No	No	Not available as currently in use as sports facility.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
Brandon Stadium, Rugby Road, Binley Woods, CV8 3GJ			
S14/053 Field Refs 0124+0118, Land accessed off Church Road, Church Lawford	No	No	Not suitable due to poor access to local services.
S14/054 Land at Binley Woods, CV3 2BP	No	No	Site not considered suitable due to impact on landscape character and access constraints
S14/055 Coton Park East, Land to the north of Rugby to the east of the Coton Park development	Yes (Coton Park East along with S14_034)	Yes	Site being promoted by a developer and is located on the edge of an existing urban extension currently being built out.
S14/057 Flecknoe Stud Farm, Flecknoe, Rugby, CV23 8AU	No	No	Not suitable due to poor access to local services.
S14/059 Land Adjoining 5 Ways Lakes, 3 Coventry Road, Wolvey, LE11 3HF	No	No	Not suitable due to poor access to local services.
S14/060 Rugby Garden Centre, Straight Mile, Bourton on Dunsmore, Frankton, Nr Rugby, CV23 9QQ	No	No	Not suitable due to poor access to local services.
S14/061 A&M Engineering Co (Rugby) Ltd, Rugby Road, Harborough Magna, CV23 0HL	No	No	Not suitable due to poor access to local services.
S14/062 Ryton Training Ground, Leamington Road, Ryton on Dunsmore, CV8 3FL	No	Yes	Site not considered currently available due to existing open space designation and playing pitch use, however promoter has commenced work with Sport England and subject to replacement provision, site can be considered suitable for residential development. Site considered as contribution to Local Plan proposal for up to 100 dwellings to be delivered on each of the Main Rural Settlements (excluding Clifton upon Dunsmore and Dunchurch).
S14/063 Hinckley Road, Ansty, Main Road, CV7 9JA	No	No	Not suitable due to poor access to local services.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
S14/064 Linden Tree Bungalow, Warwick Road, Wolston, Warwickshire, CV8 3GZ	No	Yes	Site considered suitable for development, subject to Green Belt release, and deliverable in 1-5 year timeframe as contribution to Local Plan proposal for up to 100 dwellings to be delivered on each of the Main Rural Settlements (excluding Clifton upon Dunsmore and Dunchurch).
S14/065A (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts	No	No	Site not considered suitable due to impact on landscape character and access constraints
S14/065B (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts	No	Yes	Site considered suitable for development, subject to Green Belt release, and deliverable in 1-5 year timeframe as contribution to Local Plan proposal for up to 100 dwellings to be delivered on each of the Main Rural Settlements (excluding Clifton upon Dunsmore and Dunchurch).
S14/065C (S14/097) Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts	No	No	Not suitable due to potential impact on heritage asset.
S14/065D Land at Brinklow: cemetery; club field, Heath Lane, and Loveitts	No	No	Site not considered suitable due to highways constraints
S14/065E (S14/072) Land off Heath Lane & Rugby Road, Brinklow, Rugby	No	No	Site not considered suitable due to access constraints
S14/066 Land at and adjacent to Cosford, Cosford Lane	No	No	Not available as landowner has indicated intention not to proceed.
S14/067 Land North of Kilsby Lane, Hillmorton	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S14/068: Land off Ashlawn Road, Hillmorton, Rugby	No	No	Ridgeway Farm outline permission (subject S106).
S14/069: Land West of Newton Lane	No	No	Not suitable due to poor access to local services.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
S14/070: Land east of Newton Lane and north of The Leys, Newton, Rugby	No	No	Site has planning permission for residential subject to S106
S14/071: The Hollies, Land west of Newton Lane and north of The Hollies, Newton, Rugby	No	No	Not suitable due to poor access to local services.
S14/073: Land at Coton House, Rugby (small area)	Yes	Yes	Site is located adjacent to existing permission. Further allocation at this site can provide an extension to the existing approved development. Given the commencement of works on site, it is anticipated that delivery in this area will take place in the first five years of the plan period, assisting with five year supply.
S14/074: Coton House and Coton Farm (large area)	No	No	Not suitable due to potential impact on heritage asset.
S14/075: Land surrounding Walsgrave Hill Farm located east of the A46 and Cross Point Business Park and West of Ansty Park	Yes (Coventry Urban Edge – Land South of Walsgrave Hill Farm) but site reduced in size.	No	Site in Green Belt location. Local Plan proposes a suitable, non-Green Belt option for new settlement to deliver 1,500 dwellings and scale of development at this site would far exceed Borough requirement.
S14/076: Church Field, land to the west of cooks lane and south of Main Street, Frankton, CV23 9PN	No	No	Not suitable due to poor access to local services.
S14/077: Land North of (A428) Coventry Road, Church Lawford, Rugby	No	No	Not suitable due to poor access to local services.
S14/078: Land South of Coventry Road, Cawston	Yes	Yes	Site located on Rugby urban edge. Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.
S14/079: Coton House, Lutterworth Road, Churchover, Rugby, Warwickshire	Yes (Coton House)	Yes	Site is located adjacent to existing permission. Further allocation at this site can provide an extension to the existing approved development. Given the commencement of works on site, it is anticipated that delivery in this area will take place in the first five years of the plan period, assisting with five year supply.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
S14/080: Land off Hillmorton Lane, Clifton on Dunsmore	No	No	Dunchurch and Clifton upon Dunsmore are excluded because they are located very close to Rugby town and are considered to share the same housing market as Rugby town. Clifton is close to the Core Strategy Rugby Radio Station allocation and South West Rugby proposed allocations will extend down to Dunchurch. It is therefore considered that extensions to Dunchurch and Clifton upon Dunsmore would not offer a variation of location of sites to Rugby town.
S14/081: Flecknoe Glebe, Land between Sawbridge and Wolfhampcote	No	No	Not suitable due to poor access to local services.
S14/082: Wolvey Glebe, Wolvey	No	No	Not suitable due to poor access to local services.
S14/083: Back Lane South, Land south of Back Lane, Long Lawford	No	No	Back Lane South Planning Permission.
S14/084: Newbold on Avon Glebe, Land off Main Street, Newbold on Avon, Rugby	No	No	Site is excluded because it is located very close to the Rugby urban edge and is therefore considered to share the same housing market as Rugby town. In reference to the Housing Market Study it is therefore considered that it would not offer a variation of location of sites to Rugby town and would not increase the delivery of housing within the plan period. Furthermore it is identified in the SHLAA as being delivered within the 6-10 years of the plan period it is not being promoted by a developer. By the time it would be expected to come on stream it would not be needed because other more deliverable sites would be meeting the housing target.
S14/085: Willoughby Glebe, Willoughby, Rugby	No	No	Not suitable due to poor access to local services.
S14/086: Land north of school street, Lutterworth Road, Churchover	No	No	Not suitable due to poor access to local services.
S14/087: Land Rear of School Farm, Churchover	No	No	Not suitable due to poor access to local services.
S14/088: Land to the north of Lutterworth Road, Churchover	No	No	Not suitable due to poor access to local services.
S14/089: Lafarge land at Ryton-on-Dunsmore, North of the A45 and West of Church Road	No	No	Site not considered suitable due to impact on landscape character and access constraints
S14/090: Home Farm, Brinklow, Nr Rugby,	No	No	Site not considered suitable due to impact on landscape character and historic environment

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
Warwickshire, CV23 0LY			
S14/091: Land bordering Bretford	No	No	Not suitable due to poor access to local services.
S14/092: Bilton Glebe, Land off A426, Rugby	Yes (Overlaps S14/102 and forms part of the South West Broad location)	Yes	Site located on Rugby urban edge. Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.
S14/093: Birdingbury Glebe, Land off Main Street, Birdingbury	No	No	Not suitable due to poor access to local services.
S14/094: Willey Glebe, Willey, Near Rugby	No	No	Not suitable due to poor access to local services.
S14/096: Land at the Locks, Hillmorton	No	No	Site is excluded because part overlaps the Rugby Radio Station allocation and is therefore considered to share the same housing market as Rugby town. Development here would have to be considered in the context of this strategic urban extension. In reference to the Housing Market Study it is therefore considered that it would not offer a variation of location of sites to Rugby town and would not increase the delivery of housing within the plan period.
S14/098: Moat Farm, Barby Lane, Rugby, Warwickshire	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S14/099: Pleasant View, 1 Bush Hill Lane, Flecknoe, CV23 8AX	No	No	Not suitable due to poor access to local services.
S14/100: Shilton House Farm, Church Road, Shilton, CV7 9HX	No	No	Not suitable due to poor access to local services.
S14/101 Gunters Haulage yard	No	No	Not suitable due to poor access to local services.
S14/102 Land between Cawston Lane and Alwyn	Yes (Land South of	Yes	Site located on Rugby urban edge. Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
Road (Land within the South West Broad Location)	Alwyn Road – part of South West Rugby Allocation)		development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.
S14/106 Market Quarter, Cattle Market, Railway Terrace, Rugby	No	No	As site is within the urban area it does not need a local plan allocation to come forward. It is also not considered to be of a strategic size to warrant inclusion in the Local Plan.
S14/108: Town Hall Complex, Newbold Road, Rugby, CV21 2RR	No	No	Not available as current employment, leisure and car parking uses.
S14/111: Land to South of Cawston Spinney, Rugby	Yes (Cawston Spinney – part of South West Rugby Allocation)	Yes	Site located on Rugby urban edge. Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.
S14/112: Land at Lawford Heath	No	No	Not available – Minerals Local Plan preferred options site for sand and gravel extraction. Site is also in Green Belt location which currently provides poor access to local services. Local Plan proposes a suitable, non-Green Belt option for new settlement to deliver 1,500 dwellings and scale of development at this site would far exceed Borough requirement.
S14/113: Barnwells Farm, Thurlaston	No	No	Not suitable due to poor access to local services.
S14/114: Coney Farm, Ryton	No	No	Not available – Minerals Local Plan preferred options site for sand and gravel extraction. Site is also in Green Belt location which currently provides poor access to local services. Local Plan proposes a suitable, non-Green Belt option for new settlement to deliver 1,500 dwellings and scale of development at this site would far exceed Borough requirement.
S14/115: Brierleys Farm, Brinklow	No	No	Site not considered suitable due to impact on landscape character
S14/116: Land at Main Street, Cawston	Yes (Coventry Road, Bilton – part of South West Rugby Allocation)	Yes	Site located on Rugby urban edge. Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.
S14/117: Dunkleys Farm, Cherry Tree Farm and Homestead Farm, Cawston Lane, Rugby	Yes (Dunkley's Farm, Cherry Tree Farm	Yes	Site located on Rugby urban edge. Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
	and Homestead Farm – part of South West Rugby Allocation)		
S14/118: Dunsmore House Farm, Lilbourne Road, Clifton upon Dunsmore, CV23 0AQ	No	No	Not suitable due to poor access to local services.
S14/119: Shelford House Farm, Burton Hastings	No	No	Not suitable due to poor access to local services.
S14/120 Manor Farm, Ryton	No	No	Not suitable due to poor access to local services.
S14/121 Longstons, Newton Road, Clifton upon Dunsmore	No	No	Not suitable due to poor access to local services.
S14/122 Land off Squires Road, Stretton-on-Dunsmore, CV23 9HF	No	Yes	Site considered suitable for development, subject to Green Belt release, and deliverable in 1-5 year timeframe as contribution to Local Plan proposal for up to 100 dwellings to be delivered on each of the Main Rural Settlements (excluding Clifton upon Dunsmore and Dunchurch).
S14/125 Jackson Road	No	No	As site is within the urban area it does not need a local plan allocation to come forward. It is also not considered to be of a strategic size to warrant inclusion in the Local Plan.
S14/129 Hazlewood Close	No	No	Not suitable due to poor highway access.
S14/130: Land to south of the A46, Tollbar	No	No	Site in Green Belt location which currently provides poor access to local services. Scale of site not of sufficient size to justify new provision of services. Site also submitted as potential employment site. Not considered suitable for allocation for employment development in context of settlement hierarchy for the Borough and selection of alternative site allocations to meet employment land target.
S14/134: Moat Farm, Barby Lane, Rugby, Warwickshire, CV21 4HQ	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
S14/135: Moat Farm, Barby Lane, Rugby, Warwickshire, CV22 5QT	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S14/137: Lawford Road/Addison Road Rugby	No	No	As site is within the urban area it does not need a local plan allocation to come forward. It is also not considered to be of a strategic size to warrant inclusion in the Local Plan.
S14/143: Rugby Riding Club, Land South of Ashlawn Road, Rugby	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S14/145 Perkins Grove garage site, Rugby	No	No	As site is within the urban area it does not need a local plan allocation to come forward. It is also not considered to be of a strategic size to warrant inclusion in the Local Plan.
S14/146 Railway Terrace and Gas St Car Parks	No	No	Not available due to use for town centre car parking.
S14/148 Burnhams Farm, Church Lawford, CV23 9EE	No	No	Not suitable due to poor access to local services.
S14/151 Lever Road, Rugby	No	No	As site is within the urban area it does not need a local plan allocation to come forward. It is also not considered to be of a strategic size to warrant inclusion in the Local Plan.
S14/152 Land to the West of Dunchurch, Rugby	No	No	Dunchurch and Clifton upon Dunsmore are excluded because they are located very close to Rugby town and are considered to share the same housing market as Rugby town. Clifton is close to the Core Strategy Rugby Radio Station allocation and South West Rugby proposed allocations will extend down to Dunchurch. It is therefore considered that extensions to Dunchurch and Clifton upon Dunsmore would not offer a variation of location of sites to Rugby town.
S14/153: The Yard, Kirby Cottage Farm, Rear of 31 Coventry Road, Pailton, Rugby, Warwickshire, CV23 0QD	No	No	Not suitable due to poor access to local services.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
S14/154: Land adjacent to Brookside, Stretton on Dunsmore, CV23 9TR	No	No	Site not considered suitable due to impact on landscape character and access constraints
S14/155: Land to North of Lower Farm, Brandon Lane	No	No	Site in Green Belt location which currently provides poor access to local services. Local Plan proposes a suitable, non-Green Belt option for new settlement to deliver 1,500 dwellings and scale of development at this site would far exceed Borough requirement.
S14/156: Land to South of Lower Farm, Brandon Lane	No	No	Not suitable as majority of site within flood zone 3.
S14/157: Land off Brookside, Stretton on Dunsmore	No	No	Site not considered suitable due to impact on landscape character and access constraints
S14/158: Land adjacent to Barnacle Village Hall, The Compound, Lower Road, Barnacle, CV7 9LD	No	No	Not suitable due to poor access to local services.
S14/159: Land to south of Brownsover Road, Newbold, Rugby	No	No as an allocation, yes as release from Green Belt	Site not proposed for allocation although considered suitable for release from Green Belt in Publication Draft.
S003: Victoria House, 50 Albert Street, Rugby, CV21 2 RH	No	No	Not available, site has planning permission for commercial use.
S033: Home Farm, Thurmill Road, Long Lawford, CV23 9BX	No	No	Site not considered suitable due to highways and access constraints
S035: Land adjacent to 15 Parkfield Road, Newbold on Avon	No	No	As site is within the urban area it does not need a local plan allocation to come forward. It is also not considered to be of a strategic size to warrant inclusion in the Local Plan.
S039: West Farm, Brinklow, Coventry, CV23 7DZ	No	No	Site not considered suitable due to impact on landscape character and heritage asset
S042: School Street, Wolston, CV8 3FY	No	No	Site not considered suitable due to impact on landscape character
S043: Bourton Glebe, Land at	No	No	Not suitable due to poor access to local services.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
Draycote, Draycote, Warwickshire			
S046: Grandborough Glebe, Land at Sawbridge, Warwickshire	No	No	Not suitable due to poor access to local services.
S052 Land at the Locks, Hillmorton	No	No	Site is located on urban edge of Rugby in close proximity to existing Rugby Radio Station allocation. All sites to the south east of Rugby are identified in the SHLAA as being delivered within the 6-10 years of the plan period as none are being promoted by a developer. By the time south east sites would come on stream other existing site allocations (RRS and Eden Park) and other more deliverable sites (see below) proposed through the PO will be sufficient to meet the housing target. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S056 Bourton Road, Birdingbury, Manor Farm, Frankton	No	No	Not suitable due to poor access to local services.
S057 The Manor House, Stretton-on-Dunsmore, Warwickshire	No	No	Not suitable due to potential impact on historic asset.
S058 Campbell Farm, Coventry Road, Pailton, Warwickshire	No	No	Not suitable due to poor access to local services.
S059 Holbrook House Farm, Long Lawford, Rugby, Warwickshire	No	No	Site not considered suitable due to impact on landscape character and access constraints
S061 Warren Fields, High Street, Ryton on Dunsmore	No	No	No allocation as site within settlement boundary
S064 Land fronting Oxford Road	No	No	Not suitable due to poor access to local services.
S123 1 Field behind Campden & Croft Cottage, Back Lane, Harborough Magna, Nr Rugby, Warks CV23 0HT	No	No	Not suitable due to poor access to local services.
S124 Site North West of Main Road, Ansty, Nr Rugby,	No	No	Not suitable due to poor access to local services.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
CV7 9HZ			
S129 Land North of Stretton on Dunsmore, South of the A45 Stretton On Dunsmore	No	No	Site not considered suitable due to impact on landscape character and relationship to existing settlement
S133 Land at Dipbar Fields, Daventry Road, Dunchurch, Rugby, CV22 6NT	No	No	Site already has planning permission for housing.
S16002: Land adjacent Surgery, Brookside, Stretton on Dunsmore	No – site option identified through 2016 Call for Sites.	No	Availability of site uncertain due to access constraints, including potential ransom strip.
S16005: Land at Wolvey House Farm, Wolvey	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character
S16007: Land to rear of 155-169 Rugby Road, Binley Woods	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and TPO constraints
S16008: Land at Lakeview Farm, Ryton on Dunsmore	No – site option identified through 2016 Call for Sites.	No	Site considered suitable however preferred sites in Ryton on Dunsmore to meet Main Rural Settlement contribution to housing targets
S16009: Land at Lakeview Farm, Ryton on Dunsmore	No – site option identified through 2016 Call for Sites.	No	Site considered suitable however preferred sites in Ryton on Dunsmore to meet Main Rural Settlement contribution to housing targets
S16012: Rear of Manor House, Church Hill, Stretton on Dunsmore	No – site option identified	No	Availability of site uncertain due to access constraints, including potential ransom strip. No allocation as site within settlement boundary.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
	through 2016 Call for Sites.		
S16018: Land off Fosse Way, Stretton on Dunsmore	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and potential highways impacts
S16024: Eastwood Grove, Hillmorton	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to TPO constraints and topography constraints
S16026: Land off Mill Road	No – site option identified through 2016 Call for Sites.	No	Site not considered currently available due to existing employment use
S16031(a): The Stables, Green Lane, Brinklow	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to highways constraints
S16031(b): The Stables, Green Lane, Brinklow	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to highways constraints
S16031(c): The Stables, Green Lane, Brinklow	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to highways constraints
S16031(d): The Stables, Green Lane, Brinklow	No – site option identified through 2016	No	Site not considered suitable due to highways constraints

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
	Call for Sites.		
S16034(a/b): Land north of Coventry Road, Long Lawford	No – site option identified through 2016 Call for Sites.	Yes	Site considered suitable for development subject to release from Green Belt. Not considered to meet five purposes of including land in Green Belt following assessment in 2015 Green Belt Review.
S16038: The Orchard, Bilton Grange School, Dunchurch	No – site option identified through 2016 Call for Sites.	No	Site not considered currently available due to open space designation and tenancy agreement for open space use. Site excluding open space not of sufficient size to be suitable for allocation.
S16039: The Wolvey Campus, Leicester Road, Wolvey	No – site option identified through 2016 Call for Sites.	Yes	Site not considered currently available due to existing employment use however promoter has provided evidence of lease expiry of current occupier and subject to resolution of this issue, site can be considered suitable for residential development.
S16042: Land off Station Road, Clifton upon Dunsmore	No – site option identified through 2016 Call for Sites.	No	Dunchurch and Clifton upon Dunsmore are excluded because they are located very close to Rugby town and are considered to share the same housing market as Rugby town. Clifton is close to the Core Strategy Rugby Radio Station allocation and South West Rugby proposed allocations will extend down to Dunchurch. It is therefore considered that extensions to Dunchurch and Clifton upon Dunsmore would not offer a variation of location of sites to Rugby town.
S16043: Home Farm, Brinklow	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and heritage constraints
S16046: Land off A45 Daventry Road	No – site option identified through 2016 Call for Sites.	Yes	Site in countryside location which currently provides poor access to local services. However considered suitable for new garden village proposal where scale of development would provide new services and design of site capable of mitigation of impacts.
S16047: Land to rear of Hall Grove, Brinklow	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and access constraints

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
S16051: Fenley Field, Bilton	No – site option identified through 2016 Call for Sites.	No	Site not considered currently available due to open space designation and use as playing pitches
S16054: Land at Dyer's Lane, Wolston	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and access constraints
S16055: Land to rear of 32 School Lane, Stretton on Dunsmore	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character
S16057: Land north of Daventry Road, Dunchurch	No – site option identified through 2016 Call for Sites.	No	Dunchurch and Clifton upon Dunsmore are excluded because they are located very close to Rugby town and are considered to share the same housing market as Rugby town. Clifton is close to the Core Strategy Rugby Radio Station allocation and South West Rugby proposed allocations will extend down to Dunchurch. It is therefore considered that extensions to Dunchurch and Clifton upon Dunsmore would not offer a variation of location of sites to Rugby town.
S16059: Land at Vicarage Road, Dunchurch	No – site option identified through 2016 Call for Sites.	No	Dunchurch and Clifton upon Dunsmore are excluded because they are located very close to Rugby town and are considered to share the same housing market as Rugby town. Clifton is close to the Core Strategy Rugby Radio Station allocation and South West Rugby proposed allocations will extend down to Dunchurch. It is therefore considered that extensions to Dunchurch and Clifton upon Dunsmore would not offer a variation of location of sites to Rugby town.
S16063: Land east of Coventry Road, Wolvey	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and potential highways impacts
S16064: Land west of Coventry Road, Wolvey	No – site option identified through 2016 Call for Sites.	No	Majority of site not considered suitable due to impact on landscape character and potential highways impacts. Smaller part to north east of site potentially suitable however preferred sites in Wolvey to meet Main Rural Settlement contribution to housing targets
S16065: Land off Squires Road/Plott	No – site	No	Smaller part of site (see S14/122) considered suitable for development and included in Publication Draft. One other site

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
Lane, Stretton on Dunsmore	option identified through 2016 Call for Sites.		also included in Publication Draft in Stretton on Dunsmore to meet Main Rural Settlement contribution to housing targets, therefore larger extent of S16065 not required for allocation.
S16066_S16049: Land at Grounds Farm, Wolston	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character
S16067: Land north of Wolston Lane, Wolston	No – site option identified through 2016 Call for Sites.	No	Site considered as developable within longer term timeframe (10-15 years post adoption) subject to phasing of adjacent mineral extraction site and impact on residential amenity suitability of site. Release of Green Belt to meet Main Rural Settlement contribution to housing targets considered exceptional to help deliver a five year housing land supply for the Borough, therefore site not considered for allocation in Publication Draft.
S16072: Land off Ashlawn Road	No – site option identified through 2016 Call for Sites.	No	Site not considered currently available due to legal covenant constraint
S16074: Land off Heath Lane, Brinklow	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to highways constraints
S16075: Land west of Lutterworth Road, Brinklow	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character
S16078: Land south of Brownsover Road	No – site option identified through 2016 Call for Sites.	No as an allocation, yes as release from Green Belt	Site not proposed for allocation although considered suitable for release from Green Belt in Publication Draft.
S16095: Land West of Onley Lane	No – site option	No	Site not considered suitable due to poor access to local services and potential impact on landscape character

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
	identified through 2016 Call for Sites.		
S16096: Land South of Bucknill Crescent, Rugby	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and Local Wildlife Site on southern part of site. Not currently available due to open space designation and use as playing pitches on northern part of site.
S16100: 2A Fosse Way, Stretton on Dunsmore	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to size constraint (for provision of minimum five dwellings) and potential impact on highways network
S16107: Land at Onley	No – site option identified through 2016 Call for Sites.	No	Site in countryside location which currently provides poor access to local services. However considered suitable for new garden village proposal where scale of development would provide new services and design of site capable of mitigation of impacts.
S16013: Wolvey Fields Farm, Wolvey	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and poor access to public transport.
S16104: Mill House, Coventry Road, Dunchurch	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to poor access to local services and public transport
S16108: Marston Maples and land east of Priory Road, Wolston	No – site option identified through 2016 Call for Sites.	No	Site not considered suitable due to impact on landscape character and potential highways impacts
S16/001: Land South of Cawston Lane, Rugby	Yes – site was previously	Yes.	Site forms part of a wider broad location considered most deliverable in transport terms. Allocation of all land ownerships in the south west presents an important opportunity to masterplan the development of the entire area, ensuring the infrastructure requirements are properly identified and appropriately phased.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
	submitted as part of South West Rugby Allocation)		
S16/033: Land off Barby Lane, Rugby	No	No.	Site is located on urban edge of Rugby. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S16/050: Land off Bulkington Road, Wolvey	No	No.	Greenfield site in Green Belt on edge of settlement boundary. Within area of high landscape sensitivity due to strong rural character, prominent skyline and connectivity to the wider farmland. Site is not considered suitable for development.
S16/062: Land off Barby Lane, Hillmorton	No	No.	Site is located on urban edge of Rugby. The transport evidence identified the collection of SHLAA submissions to the south east of Rugby as being the least deliverable and would need the south west to have been completed to enable the south east to come forward. Strategically other sites are considered more deliverable and the likely timing of this site also renders it not needed.
S16/077: Old Lodge Farm, Binley Woods	No	No.	Greenfield site in Green Belt on edge of settlement boundary. Within area of high landscape sensitivity and forms a buffer between village of Binley Woods and wider Coventry urban area. Site not considered suitable for development.
Employment site options			
S14_006: Europark Extension	No	No	Site to north east of Rugby urban area and good access to A5 although detached from Rugby itself. Planning permission approved for land adjacent to existing employment site and therefore no allocation considered necessary as Europark protected by proposed Policy ED1 in emerging Local Plan.
S14_007: Land adjacent to Eastfield Farm, Crick Road	No	No	Site to south east of Rugby beyond the urban area. It has constrained access and the shape of the site is unsuitable for industrial uses, as well as being potentially constrained by adjacent railway line. There is also uncertainty over the site's availability for employment development due to the existing Rugby Radio Station allocation (Core Strategy Policy CS4) and potential land needed for railway station proposal.
S14_034: Coton Park East	Yes	Yes	Part of proposed mixed-use (residential and employment) allocation. Site provides excellent strategic location close to M6 Junction 1 and adjacent to existing Central Park employment site, and provides opportunity to meet qualitative demand for employment units in the range of 5,000 – 50,000 sqft.
S14_047: Hillfields Farm	No	No	Site is in the Green Belt and currently used as agricultural land adjacent to farm. Development of this site would be reliant on new access to/from the A46 which would, in turn, rely on the allocation of the adjacent (residential) Hillfields Farm site, submitted to the Council's call for sites, to provide this access. Neither site is currently proposed for allocation. Land to meet employment land target already been identified through other Local Plan proposals.
S14_111: Cawston Spinney	Yes	Yes	Part of proposed mixed-use (residential and employment) allocation in South West Rugby broad location. Site provides excellent strategic location for B8 employment development adjacent to Junction of A45/M45.
S16022: Millboard, Ryton on Dunsmore	No - site option	No	Site is within Green Belt. Not considered suitable for allocation for employment development in context of settlement hierarchy for the Borough and selection of alternative site allocations to meet employment land target.

Site option	Included in Preferred Option?	Included in Publication Draft?	Reasons for Rugby Borough Council's decision making
	identified through 2016 Call for Sites.		

Appendix 8

SA Matrices for the Policy Options

SA matrices for the policy options appraised at Discussion Document stage (2013)

Sustainable Development

Securing Sustainable Development

Proposed Approach: Policy wording as per model policy.

Reasonable Alternative: No realistic alternative approach because of the provisions contained in the NPPF.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include reducing poverty, disadvantage and social exclusion; therefore a positive effect on this SA objective is likely.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include providing services and opportunities for all sections of the community; therefore a positive effect on this SA objective is likely.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include promoting healthy communities; therefore a positive effect on this SA objective is likely.	N/A	N/A
4) Provide affordable and decent housing, which meets the	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough,	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
needs of the Borough		which is assumed to include providing affordable housing; therefore a positive effect on this SA objective is likely.		
5) Reduce crime, fear of crime and anti-social behaviour	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include reducing crime and fear of crime; therefore a positive effect on this SA objective is likely.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include promoting a sustainable local economy; therefore a positive effect on this SA objective is likely.	N/A	N/A
7) Promote the vitality and viability of the town centre	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include the viability of the town centre; therefore a positive effect on this SA objective is likely.	N/A	N/A
8) Promote the regeneration of urban areas	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include the regeneration of urban areas; therefore a positive effect on this SA objective is likely.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include promoting efficient use of natural resources and generation of renewable energy; therefore a positive effect on this SA objective is likely.	N/A	N/A
10) Minimise waste and manage it	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
sustainably		development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include minimising waste; therefore a positive effect on this SA objective is likely.		
11) Reduce the Borough's contribution to climate change	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include climate change mitigation; therefore a positive effect on this SA objective is likely.	N/A	N/A
12) Avoid, reduce and manage flood risk	+	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include managing flood risk; therefore a positive effect on this SA objective is likely.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	+?	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include conserving and enhancing the historic environment; therefore a positive effect on this SA objective is likely.	N/A	N/A
14) Promote a sustainable and accessible transport network	+?	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include promoting sustainable transport; therefore a positive effect on this SA objective is likely.	N/A	N/A
15) Reduce all forms of pollution	+?	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include reducing pollution; therefore a positive effect on this SA objective is likely.	N/A	N/A
16) Conserve and where possible	+?	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
enhance the Borough's biodiversity, flora and fauna		development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include conserving and enhancing biodiversity; therefore a positive effect on this SA objective is likely.		
17) Maintain and where possible enhance the quality of landscapes	+?	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include maintaining and enhancing landscape quality; therefore a positive effect on this SA objective is likely.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	+?	The proposed approach to Securing Sustainable Development reflects the NPPF's presumption in favour of sustainable development, and seeks to secure development that improves the economic, social and environmental conditions in the Borough, which is assumed to include maintaining and enhancing townscape quality; therefore a positive effect on this SA objective is likely.	N/A	N/A

Previously Developed Land

Proposed Approach: A positively worded policy relating to the re-use of previously developed land.

Reasonable Alternative: An alternative approach would be to apply a local target relating to the use of previously developed land.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach for previously developed land is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for previously developed land is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with	+	The proposed approach for previously developed land is likely to have a positive effect on this SA objective as the Discussion Document specifically states that the policy approach will promote the innovative reuse of existing building stock for	0	The reasonable alternative to the proposed approach for previously developed land is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
good access for all sections of the community		social, cultural and economic purposes.		
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach for previously developed land is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for previously developed land is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach for previously developed land is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for previously developed land is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach for previously developed land is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for previously developed land is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach for previously developed land is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for previously developed land is not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	+	Promoting the use of previously developed land through the inclusion of a positively worded policy may contribute to the vitality and viability of the town centre by encouraging development of brownfield sites, which are more likely to be in the urban area. As such, a positive effect on this SA objective is likely.	+	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA objective is therefore likely.
8) Promote the regeneration of urban areas	+	Promoting the use of previously developed land through the inclusion of a positively worded policy may contribute to the regeneration of urban areas by encouraging development of brownfield sites, which are more likely to be in urban areas.	+	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA objective is therefore likely.
9) Use and manage land, energy, soil,	++	The inclusion of a positively worded policy encouraging the use of previously developed land is likely to have a significantly	++?	Including specific targets in the policy encouraging the use of previously developed

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
mineral and water resources prudently and efficiently, and increase energy generated from renewables		positive effect on soil resources by steering development away from greenfield sites and the Best Most Versatile agricultural land (i.e. Grade 2 land in the north and west of the Borough as well as to the south of Rugby town). There may also be more opportunity to re-use existing buildings and materials than there would be on a greenfield site, which would encourage efficient use of resources.		land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain significant positive effect on this SA objective is therefore likely.
10) Minimise waste and manage it sustainably	+	Promoting the use of previously developed land through the inclusion of a positively worded policy may contribute to minimising waste by providing opportunities to re-use existing buildings and materials to an extent that would not be possible on greenfield sites.	+?	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA objective is therefore likely.
11) Reduce the Borough's contribution to climate change	+?	By encouraging the re-use of brownfield sites, which are more likely to be in urban areas, this proposed approach could result in greater opportunities to walk, cycle or use public transport and may therefore have a minor positive effect on reducing greenhouse gas emissions from road traffic. However, there is some uncertainty attached as not all previously developed sites that are redeveloped will be located in areas that are accessible by sustainable transport.	+?	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA objective is therefore likely. The uncertainty associated with the location of previously developed sites to be redeveloped in relation to sustainable transport links remains.
12) Avoid, reduce and manage flood risk	+	The inclusion of a positively worded policy encouraging the use of previously developed land is likely to have a positive effect on managing flood risk by steering development towards brownfield sites where development would not increase the area of impermeable surfaces that could otherwise increase flood risk.	+?	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA objective is therefore likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Promoting the use of previously developed land through the inclusion of a positively worded policy may contribute to conserving the setting of heritage features by improving the appearance of nearby derelict sites and by steering development away from greenfield sites which may form part of the setting of listed buildings, historic parks and gardens	+?	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		etc.		objective is therefore likely.
14) Promote a sustainable and accessible transport network	0	The proposed approach for previously developed land is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for previously developed land is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach for previously developed land is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for previously developed land is not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Promoting the use of previously developed land through the inclusion of a positively worded policy may contribute to conserving biodiversity by steering development away from greenfield sites that may comprise important habitats and support flora and fauna, and towards brownfield sites in urban areas. It is recognised that brownfield sites can also harbour valuable biodiversity, but as the Discussion Document states that the policy would recognise the need to mitigate against any impact on potential biodiversity, a positive effect is expected overall.	+?	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA objective is therefore likely. There would be uncertainty associated with the potential biodiversity value of brownfield sites.
17) Maintain and where possible enhance the quality of landscapes	+	Promoting the use of previously developed land through the inclusion of a positively worded policy may have a positive effect on maintaining landscape quality by steering development away from greenfield sites and towards brownfield sites in urban areas.	+?	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA objective is therefore likely.
18) Maintain and where possible enhance the quality of townscapes	+	Promoting the use of previously developed land through the inclusion of a positively worded policy will have a positive effect on townscapes in Rugby Borough by encouraging the redevelopment of brownfield sites.	+?	Including specific targets in the policy encouraging the use of previously developed land could have either a more or less positive effect on this SA objective, depending on whether the specified targets are high or low. An uncertain minor positive effect on this SA objective is therefore likely.

Housing

Housing Density

Proposed Approach: A policy which guides a higher density of housing development in Rugby town than for the rest of the Borough.

Reasonable Alternative: An alternative approach would be to set a consistent density requirement throughout the Borough.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach for housing density is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for housing density is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach for housing density is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for housing density is not expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach for housing density is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for housing density is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	A policy guiding higher density housing in Rugby town than in the rest of the Borough will not have a direct effect on the extent of housing provision, or the number of affordable houses to be developed; rather it will set out criteria to be applied to housing development coming forward under other policies. Therefore an overall negligible effect on this SA objective is likely.	0	The reasonable alternative to the proposed approach for housing density is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach for housing density is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for housing density is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach for housing density is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for housing density is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
7) Promote the vitality and viability of the town centre	+	Guiding a higher density of housing in Rugby town than the rest of the Borough is likely to benefit the vitality and viability of the town centre by boosting the local population. A minor positive effect is therefore likely in relation to this SA objective.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential positive effect associated with the greater population increase in the Borough may not occur.
8) Promote the regeneration of urban areas	+	Guiding a higher density of housing in Rugby town than the rest of the Borough is likely to contribute to the regeneration of urban areas by boosting the local population and therefore encouraging development of the supporting shops, services and facilities. A minor positive effect is therefore likely in relation to this SA objective.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential positive effect associated with the greater population increase in the Borough may not occur.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Guiding a higher density of housing in Rugby town than the rest of the Borough is likely to benefit soil resources by steering a larger proportion of the housing development away from greenfield sites in rural areas and away from areas of Best and Most Versatile agricultural land (i.e. the Grade 2 land in the north and west of the Borough and to the south of Rugby town). Housing development in the town is more likely to be able to be accommodated on brownfield sites. A minor positive effect is therefore likely in relation to this SA objective.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential positive effect associated with conserving greenfield land in rural areas may not occur.
10) Minimise waste and manage it sustainably	+	Guiding a higher density of housing in Rugby town than the rest of the Borough is likely to have a minor positive effect on reducing waste generation as housing development in the town is more likely to be able to be accommodated on brownfield sites. A minor positive effect is therefore likely in relation to this SA objective.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential positive effect associated with higher levels of re-use of existing land and buildings may not occur.
11) Reduce the Borough's contribution to climate change	+	Guiding a higher density of housing development in Rugby town will offer the opportunity to walk, cycle or use public transport for more people and so may contribute to reducing greenhouse gas emissions relating to use of road traffic. Overall, a minor positive effect is therefore expected in relation to this SA objective.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential positive effect associated with people being more easily able to use sustainable modes of transport would not occur.
12) Avoid, reduce and manage flood risk	+	Guiding a higher density of housing in Rugby town than the rest of the Borough is likely to have a positive effect on managing flood risk if development is steered towards town	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		centre sites that are more likely to be brownfield land, which would not increase the area of impermeable surfaces that could otherwise increase flood risk. A minor positive effect is therefore expected in relation to this SA objective.		positive effect associated with conserving more greenfield land in rural areas may not occur.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach for housing density is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for housing density is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	Guiding a higher density of housing in Rugby town than the rest of the Borough may help to facilitate and promote the use of sustainable transport as more people will have the opportunity to walk, cycle or use public transport to access services, which may lead to a positive effect on this SA objective.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential positive effect associated with people being more easily able to use sustainable modes of transport would not occur.
15) Reduce all forms of pollution	+/-	Guiding higher density housing development in Rugby town may have a negative effect on air quality as the town is already within a designated AQMA and therefore a greater population increase in the town could exacerbate existing air quality problems by increasing vehicle traffic. However, by locating more development in the town, more people will be able to make use of sustainable modes of travel; therefore an overall mixed effect on this SA objective is likely.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that more housing development would be located outside of the AQMA and so effects relating to exacerbating the existing air quality issues may not occur to the same extent. However, the potential positive effect associated with increased use of sustainable transport may also not occur; therefore overall effects will be negligible.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Guiding a higher density of housing in Rugby town than across the rest of the Borough may contribute to conserving biodiversity by steering development away from rural areas that are likely to require the development of greenfield sites that may support flora and fauna.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential biodiversity benefits associated with conserving more greenfield land in rural areas may not occur.
17) Maintain and where possible enhance the quality of landscapes	+	Guiding a higher density of housing in Rugby town than the rest of the Borough may maintain landscape quality by steering development away from rural areas towards the town.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential landscape benefits associated with focusing more development in the urban area would not occur.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	+/-	Guiding a higher density of housing in Rugby town than the rest of the Borough will steer development away from rural areas towards the town centre, and will therefore affect townscape quality. Depending on the design of developments, this may have a positive effect on the townscape if densification in the town centre would lead to redevelopment of derelict properties. However, denser housing development may have a negative effect on the quality of the townscape. Therefore, an overall mixed effect on this SA objective is likely.	0	Having equal densities of housing development in Rugby town and elsewhere in the Borough would mean that the potential townscape impacts associated with focusing more development in the urban area would not occur.

Housing Mix

Proposed Approach: The Local Plan contains policy guidance informed by the SHMA, once complete, to direct the mix achieved on developments within the Borough. There is potential here to set different rates in the urban area to the rural area, but this will need to be supported by appropriate evidence.

Reasonable Alternative: No alternative at present in the absence of appropriate evidence to inform alternatives.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The inclusion of an evidence based policy relating to the mix of housing in the Borough is likely to have a positive effect on reducing poverty and social exclusion by providing for the housing needs of all sections of the community alongside one another.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	++?	The inclusion of an evidence based policy relating to the mix of housing in the Borough is likely to have a significant positive effect on housing in the Borough as it will ensure that the type and mix of housing meets particular local needs. If the policy sets different rates in urban and rural areas, this may have particular benefits as it will allow for a locally specific mix of housing to be provided to meet particular local needs. The likely extent of the significant positive effect is therefore currently uncertain.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
12) Avoid, reduce and manage flood risk	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to housing mix is not expected to have a direct effect on this SA objective.	N/A	N/A

Market Housing and Exception Sites

Proposed Approach: Local Plan supplement CS21 with guidance on the discretion that Rugby Borough Council has in allowing market housing to assist in the delivery of affordable housing.

Reasonable Alternative: Do nothing – continue with the current policy framework of the NPPF and CS21.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites is likely to lead to more affordable homes being provided by developers, by increasing the viability of developments at rural exception sites. This is likely to have benefits for social inclusion by providing for the housing needs of all sections of the community, and by providing affordable and market housing alongside one another. A minor positive effect is therefore expected on SA objective 1.	0	The reasonable alternative to the proposed approach would involve continuing to rely on the existing policy, and therefore the potential positive effect that would result from a policy in the Local Plan which clearly sets out the Council's discretion in allowing open market housing at rural exception sites would not occur.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to market housing and exception sites is not expected to have a direct effect on this SA objective.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to market housing and exception sites is not expected to have a direct effect on this SA objective.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing is likely to increase the viability of providing affordable homes for developers and should lead to increased provision of affordable homes in the Borough to meet local need. A significant positive effect is therefore expected on SA objective 4.	+	Relying on existing policy CS21 and the NPPF would still have a positive effect on this SA objective as policy CS21 still allows for the development of rural exceptions sites; however these sites are less likely to be viable without the clear policy in the Local Plan setting out the Council's discretion in allowing open market housing at rural exception sites. Therefore a minor positive effect on this SA objective is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to market housing and exception sites is not expected to have a direct effect on this SA objective.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local	0	The proposed approach to market housing and exception sites is not expected to have a direct effect on this SA objective.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
economy				
7) Promote the vitality and viability of the town centre	0	The proposed approach to market housing and exception sites is not expected to have a direct effect on this SA objective.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach to market housing and exception sites is not expected to have a direct effect on this SA objective.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing may result in exception sites, which would not normally be permitted for development, being more likely to be developed for housing. This could involve development on greenfield land adjacent to rural settlements, which may adversely affect soil resources, depending on the proximity of those sites to areas of Best Most Versatile agricultural land (i.e. Grade 2 land in the north and west of the Borough as well as to the south of Rugby town). A potential minor negative effect on this SA objective is therefore likely.	-?	Under the reasonable alternative to the proposed approach, a minor negative effect on this SA objective may still occur as policy CS21 in the Core Strategy allows for the development of rural exception sites. However, the negative effect is less likely to occur, as the proposed approach would mean that rural exceptions sites are more likely to be developed as the inclusion of market housing would make them more financially viable.
10) Minimise waste and manage it sustainably	0	The proposed approach to market housing and exception sites is not expected to have a direct effect on this SA objective.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	-	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing may have an indirect adverse effect on the Borough's contribution to climate change by resulting in more development in rural areas where residents are more likely to require travel by car, which contributes to climate change through greenhouse gas emissions. Therefore, a minor negative effect on this SA objective is likely.	-?	Under the reasonable alternative to the proposed approach, a minor negative effect on this SA objective may still occur as policy CS21 in the Core Strategy allows for the development of rural exception sites. However, the negative effect is less likely to occur, as the proposed approach would mean that rural exceptions sites are more likely to be developed as the inclusion of market housing would make them more financially viable.
12) Avoid, reduce and manage flood risk	-	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing may result in exception sites, which would not normally be permitted for development, being more likely to be developed for housing. This could involve	-?	Under the reasonable alternative to the proposed approach, a minor negative effect on this SA objective may still occur as policy CS21 in the Core Strategy allows for the development of rural exception sites.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		development on greenfield land adjacent to rural settlements. The proposed approach may therefore increase overall flood risk by increasing the area of impermeable surfaces on greenfield land. Therefore, a minor negative effect on this SA objective is likely.		However, the negative effect is less likely to occur, as the proposed approach would mean that rural exceptions sites are more likely to be developed as the inclusion of market housing would make them more financially viable.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to market housing and exception sites is not expected to have a direct effect on this SA objective.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	-	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing may have an indirect adverse effect on the use of sustainable transport by resulting in more development in rural areas where residents are less likely to be able to make use of public transport. Therefore, a minor negative effect on this SA objective is likely.	-?	Under the reasonable alternative to the proposed approach, a minor negative effect on this SA objective may still occur as policy CS21 in the Core Strategy allows for the development of rural exception sites. However, the negative effect is less likely to occur, as the proposed approach would mean that rural exceptions sites are more likely to be developed as the inclusion of market housing would make them more financially viable.
15) Reduce all forms of pollution	-	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing may have an adverse effect on air quality by resulting in more development in rural areas where residents are more likely to require travel by car. However, the AQMA in the Borough is located at Rugby's urban area and is unlikely to be affected by this proposed approach. Therefore, a potential minor negative effect on this objective is likely.	-?	Under the reasonable alternative to the proposed approach, a minor negative effect on this SA objective may still occur as policy CS21 in the Core Strategy allows for the development of rural exception sites. However, the negative effect is less likely to occur, as the proposed approach would mean that rural exceptions sites are more likely to be developed as the inclusion of market housing would make them more financially viable.
16) Conserve and where possible enhance the Borough's biodiversity, flora	-?	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing may have an adverse effect on biodiversity by allowing development in the open countryside	-?	Under the reasonable alternative to the proposed approach, a minor negative effect on this SA objective may still occur as policy CS21 in the Core Strategy allows for the

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
and fauna		that is more likely to support flora and fauna, including the seven SSSI designations in the Borough. Therefore, a potential minor negative effect on this objective is likely.		development of rural exception sites. However, the negative effect is less likely to occur, as the proposed approach would mean that rural exceptions sites are more likely to be developed as the inclusion of market housing would make them more financially viable.
17) Maintain and where possible enhance the quality of landscapes	-?	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing may adversely affect the landscape in Rugby Borough by resulting in development in the open countryside where it would not normally be permitted. Therefore, a potential minor negative effect on this objective is likely.	-?	Under the reasonable alternative to the proposed approach, a minor negative effect on this SA objective may still occur as policy CS21 in the Core Strategy allows for the development of rural exception sites. However, the negative effect is less likely to occur, as the proposed approach would mean that rural exceptions sites are more likely to be developed as the inclusion of market housing would make them more financially viable.
18) Maintain and where possible enhance the quality of townscapes	0	A policy that sets out the Council's discretion in allowing open market housing at rural exception sites to assist in the delivery of affordable housing is unlikely to affect the townscape in Rugby town and its urban area.	0	The reasonable alternative is not expected to have a direct effect on this SA objective.

Conversions

Proposed Approach: A policy to allow the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements.

Reasonable Alternative: Given the conflict identified, there is no reasonable alternative approach that can be considered.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach for conversions in Main Rural Settlements and Local Needs Settlements is not expected to have a direct effect on this objective.	N/A	N/A
2) Provide good quality	+	Allowing the conversion of existing redundant buildings in Main	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
local services, leisure and cultural opportunities with good access for all sections of the community		Rural Settlements and Local Needs Settlements for housing is likely to contribute to meeting the housing needs in rural areas and therefore supporting the viability of rural facilities. A minor positive effect is therefore expected on SA objective 2.		
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach for conversions in Main Rural Settlements and Local Needs Settlements is not expected to have a direct effect on this objective.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	++	Including a policy that allows the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements is likely to have a significant positive effect on providing housing that meets the needs of the Borough, particularly as it is understood that the policy will carry forward the requirement for re-sales to people that meet the 'local connection criteria'.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach for conversions in Main Rural Settlements and Local Needs Settlements is not expected to have a direct effect on this objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach for conversions in Main Rural Settlements and Local Needs Settlements is not expected to have a direct effect on this objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach for conversions in Main Rural Settlements and Local Needs Settlements is not expected to have a direct effect on this objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach for conversions in Main Rural Settlements and Local Needs Settlements is not expected to have a direct effect on this objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy	+	Including a policy that allows the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements, is likely to have a positive effect on the prudent use of resources by steering development away from greenfield sites and the Best Most Versatile agricultural land (i.e. Grade 2 land in the north and west of the Borough as well	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
generated from renewables		as to the south of Rugby town) and resulting in the re-use of brownfield sites within existing buildings.		
10) Minimise waste and manage it sustainably	+	Allowing the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements may contribute to minimising waste by facilitating the re-use existing buildings and materials.	N/A	N/A
11) Reduce the Borough's contribution to climate change	-	By allowing the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements, this proposed approach may to lead to increased travel by car and associated rise in greenhouse gas emissions due to the rural location of those buildings.	N/A	N/A
12) Avoid, reduce and manage flood risk	+	Allowing the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements is likely to have a positive effect on managing flood risk by steering development towards brownfield sites where development would not increase the area of impermeable surfaces that could otherwise increase flood risk.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Allowing the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements may contribute to conserving the setting of heritage features by improving the appearance of nearby derelict sites and by steering development away from greenfield sites which may form part of the setting of listed buildings, historic parks and gardens etc.	N/A	N/A
14) Promote a sustainable and accessible transport network	-	By allowing the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements, this proposed approach is likely to lead to increased travel by car due to the rural location of those buildings.	N/A	N/A
15) Reduce all forms of pollution	-	By allowing the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements, this proposed approach is likely to lead to increased travel by car and therefore associated increases in air pollution, due to the rural location of those buildings.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora	+/-	Allowing the conversion of existing redundant buildings in Main Rural Settlements and Local Needs Settlements may contribute to conserving biodiversity by steering development away from greenfield sites that may comprise important	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
and fauna		habitats and support flora and fauna, and towards brownfield sites in urban areas. However, it is recognised that brownfield sites, particularly in rural areas, can also harbour valuable biodiversity; therefore an overall mixed effect on this objective is likely.		
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach for conversions in Main Rural Settlements and Local Needs Settlements is not expected to have a direct effect on this objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach for conversions in Main Rural Settlements and Local Needs Settlements is not expected to have a direct effect on this objective.	N/A	N/A

Rural Occupancy

Proposed Approach: Local Plan to contain a criteria-based policy to ensure residential development is to support rural economy.

Reasonable Alternative: It is considered that given the policy gap, there is no reasonable alternative for the consideration of applications for dwellings required for agricultural occupancy.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Including a criteria-based policy that allows residential development in rural areas for agricultural workers, where it would support the local economy, is likely to contribute to maintaining the ability to live and work in rural areas; thereby reducing poverty and social exclusion in those areas. A minor positive effect is therefore expected on SA objective 1.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach for rural occupancy is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach for rural occupancy is not expected to have a direct effect on this SA objective.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	++	Including a criteria-based policy that allows residential development in rural areas for agricultural workers, where it would support the local economy, is likely to have a significant positive effect on providing housing that meets the needs in rural parts of the Borough.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach for rural occupancy is not expected to have a direct effect on this objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	++	Including a criteria-based policy that allows residential development in rural areas for agricultural workers, where it would support the local economy, is likely to have significant positive effects on the rural economy by ensuring that people are more easily able to work in the agricultural sector.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach for rural occupancy is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach for rural occupancy is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+/-	Allowing for residential development to support rural employment may involve development in the countryside where a negative effect on soil resources and the Best Most Versatile agricultural land (i.e. Grade 2 land in the north and west of the Borough as well as to the south of Rugby town) is more likely to occur. However, as the residential developments will be for agricultural workers and others in rural employment, there will be positive effects on soil resources by ensuring that there is ongoing management of agricultural land. Therefore, a mixed effect is expected on SA objective 9 overall.	N/A	N/A
10) Minimise waste and manage it	-	Allowing for residential development to support rural employment may involve development in the countryside,	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
sustainably		which indicates that there will be less opportunity to re-use existing buildings and materials than there might be where development takes place on a brownfield site in an urban area. A minor negative effect is therefore expected on SA objective 10.		
11) Reduce the Borough's contribution to climate change	+/-	Allowing for residential development to support rural employment may lead to increased travel by car to services and facilities and the associated rise in greenhouse gas emissions due to the rural nature of dwellings. However, agricultural workers will also be located closer to place of employment, which may provide opportunities for walking or cycling to work that would mitigate any rise in greenhouse gas emissions, and overall a mixed effect is expected on SA objective 11.	N/A	N/A
12) Avoid, reduce and manage flood risk	-?	Allowing for residential development to support rural employment may involve development in the countryside, which is likely to have a negative effect on flood risk by increasing the area of impermeable surfaces in the Borough. However, the likely small scale of development to result from this proposed approach means that the potential negative effect is minor and uncertain.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach for rural occupancy is not expected to have a direct effect on this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	+/-	Allowing for residential development to support rural employment may lead to increased travel by car to services and facilities due to the rural nature of dwellings. However, agricultural workers will also be located closer to place of employment, which may provide opportunities for walking or cycling to work, and overall a mixed effect is expected on SA objective 14.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed approach for rural occupancy is not expected to have a direct effect on this objective.	N/A	N/A
16) Conserve and where possible enhance	-?	Allowing for residential development to support rural employment may have an adverse effect on biodiversity by	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
the Borough's biodiversity, flora and fauna		allowing development in the open countryside that is more likely to support flora and fauna, including the seven SSSI designations in the Borough. However, this would depend on the specific location of development, and the small scale of the development likely to result from the proposed approach means that the negative effect on SA objective 16 is minor and uncertain.		
17) Maintain and where possible enhance the quality of landscapes	-?	Allowing for residential development to support rural employment may adversely affect the landscape in Rugby Borough by developing in the open countryside. There may be opportunity to be sensitive to the local landscape through good design, but this is currently uncertain. A potential negative effect is expected on SA objective 17.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach for rural occupancy is not expected to have a direct effect on this objective.	N/A	N/A

Replacement Dwellings

Proposed Approach: The Local Plan to contain a proposed policy approach which would require any new development to have a strong association with the surrounding area and would need to demonstrate no additional impact on the surrounding than the original structure. This would apply in all locations on the CS1 hierarchy.

Reasonable Alternative: Have no prescriptive guidance at the local level and continue to defer to CS16 in relation to amenity considerations and the NPPF, in terms of visual impact. Considerations of location, form, scale and consequential visual impact would simply be a material consideration.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
good access for all sections of the community				
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	Allowing for replacement dwellings, providing that they are sensitive to the surrounding area is likely to increase the viability of housing developments and should lead to increased provision of homes in the Borough. A minor positive effect is therefore expected on SA objective 4.	+?	Relying on existing policy CS16 and the NPPF would still have a positive effect on this SA objective as replacement dwellings would still be supported, subject to criteria within the Core Strategy and the NPPF, although there would be more uncertainty than there would be if a specific additional policy were to be included in the local plan under the proposed approach to replacement dwellings.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	+	Allowing for replacement dwellings that are sensitive to the surrounding area is likely to steer development away from greenfield sites and avoid the loss of areas of Best Most Versatile agricultural land (i.e. Grade 2 land in the north and	+?	Relying on existing policy CS16 and the NPPF would still have a positive effect on this SA objective as replacement dwellings on brownfield sites would still be supported,

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
and efficiently, and increase energy generated from renewables		west of the Borough as well as to the south of Rugby town). During rebuilding, there should also be good opportunities to re-use existing materials in comparison to where development is on a greenfield site, which would increase the efficient use of resources. A minor positive effect is expected on SA objective 9.		subject to criteria within the Core Strategy and the NPPF, although there would be more uncertainty than there would be if a specific policy were to be included in the local plan under the proposed approach to replacement dwellings.
10) Minimise waste and manage it sustainably	+	Allowing for replacement dwellings that are sensitive to the surrounding area may contribute to minimising waste by providing opportunities to re-use existing materials to an extent that would not be possible on greenfield sites. A minor positive effect is therefore expected on SA objective 10.	+?	Relying on existing policy CS16 and the NPPF would still have a positive effect on this SA objective as replacement dwellings on brownfield sites (that are likely to provide opportunities to re-use existing materials to an extent that would not be possible on greenfield sites) would still be supported, subject to the Core Strategy and NPPF, although there would be more uncertainty than there would be if a specific policy were to be included in the local plan under the proposed approach to replacement dwellings.
11) Reduce the Borough's contribution to climate change	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	It is assumed that by requiring replacement dwellings to have a strong association with the surrounding area and to demonstrate no additional impact on the area than the original structure, this proposed approach is likely to contribute to conserving heritage features and their settings by steering development away from greenfield sites which may form part of the setting of listed buildings, historic parks and gardens etc. It is also assumed that the proposed approach (implemented alongside Policy CS16 of the Core Strategy) will protect listed buildings from direct impact from inappropriate replacement.	+?	Relying on existing policy CS16 and the NPPF would still have a positive effect on this SA objective as policy CS16 requires developments to avoid significant impact on existing designated and non – designated heritage assets and their settings. However, as there are no specifics within the Core Strategy or NPPF in relation to replacement dwellings there would be more uncertainty than there would be if a specific policy were to be included in the local plan under the

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				proposed approach to replacement dwellings.
14) Promote a sustainable and accessible transport network	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for replacement dwellings is not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	++	Requiring replacement dwellings to have a strong association with the surrounding area and to demonstrate no additional impact on the area than the original structure is likely to have a significant positive effect on landscape quality by ensuring that visual impact is adequately taken into consideration.	+	Relying on existing policy CS16 and the NPPF would still have a positive effect on this SA objective as policy CS16 requires that developments would not cause any material harm to the qualities, character and amenity of the areas in which they are situated. As there are no specifics within the Core Strategy or NPPF in relation to replacement dwellings the likely effect would be minor rather than significant.
18) Maintain and where possible enhance the quality of townscapes	++	Requiring replacement dwellings to have a strong association with the surrounding area and to demonstrate no additional impact on the area than the original structure is likely to have a significant positive effect on townscape and the built environment by ensuring that visual impact is taken into consideration.	+	Relying on existing policy CS16 and the NPPF would still have a positive effect on this SA objective as policy CS16 requires that developments would not cause any material harm to the qualities, character and amenity of the areas in which they are situated. As there are no specifics within the Core Strategy or NPPF in relation to replacement dwellings the likely effect would be minor rather than significant.

Specialist Housing

Proposed Approach: The Local Plan to contain an appropriate criteria-based policy which ensures that all of the identified housing needs of the Borough are met.

Reasonable Alternative: In the absence of up to date evidence, it is not considered that currently there are any alternatives which can be considered.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The inclusion of a criteria-based policy that ensures that all of the housing needs of the Borough identified by the SHMA are met is likely to have a positive effect on reducing disadvantage and social exclusion by providing for the housing needs of all sections of the community including the elderly and people with special needs.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	+	The inclusion of a criteria-based policy that ensures that all of the housing needs of the Borough identified by the SHMA are met is likely to have a positive effect on reducing health inequalities by providing appropriate housing for those in need of frequent attention due to age or ill-health.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The inclusion of a criteria-based policy that ensures that all of the housing needs of the Borough identified by the SHMA are met is likely to have a significant positive effect on providing decent housing in the Borough, in particular for those in need of frequent attention due to age or ill-health.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
16) Conserve and where possible enhance the Borough's	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
biodiversity, flora and fauna				
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach for specialist housing is not expected to have a direct effect on this objective.	N/A	N/A

Economy

Green Belt Employment Sites

Proposed Approach: *If the need to protect Strategically Significant Employment Sites (including those in the Green Belt) is confirmed by the 2013 Employment Land Review, include a policy providing locally specific guidance to be applied in these circumstances.*

Reasonable Alternative: *No longer continue to protect these sites for the purposes of employment.*

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Protecting strategically significant employment sites within the Green Belt is likely to lead to increased employment opportunities that would reduce poverty in the Borough, in particular in rural areas. However, it is uncertain whether the employment sites will be accessible to those at a disadvantage, due to their rural location, and whether the policy will therefore lead to increased social inclusion. A minor positive effect is therefore likely for SA objective 1, but some uncertainty exists.	-	If the strategically significant employment sites within the Green Belt are not protected, and decisions rely on the NPPF and Policy CS1 of the Core Strategy, there may be a negative effect on poverty, disadvantage and social exclusion, particularly in rural areas as the associated rural employment opportunities would not exist.
2) Provide good quality local services, leisure and cultural	0	Protecting strategically significant employment sites within the Green Belt is unlikely to affect provision of services, and a negligible effect is therefore expected on SA objective 2.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
opportunities with good access for all sections of the community				SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The inclusion of a policy that protects strategically significant employment sites within the Green Belt is unlikely to improve health of the population, and a negligible effect is therefore expected on SA objective 3.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The inclusion of a policy that protects strategically significant employment sites within the Green Belt is unlikely to contribute to the provision of housing, and a negligible effect is therefore expected on SA objective 4.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The inclusion of a policy that protects strategically significant employment sites within the Green Belt is unlikely to reduce crime and fear of crime, and a negligible effect is therefore expected on SA objective 5.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Protecting strategically significant employment sites within the Green Belt is likely to have a significant positive effect on promoting a sustainable local economy by generating additional employment opportunities in areas outside Rugby town.	-	If the strategically significant employment sites within the Green Belt are not protected, and decisions rely on the NPPF and Policy CS1 of the Core Strategy, there is likely to be a negative effect on the local economy, particularly in rural areas.
7) Promote the vitality and viability of the town centre	-	Protecting strategically significant employment sites within the Green Belt may adversely affect the vitality and viability of the town centre by drawing the resulting employment activities away from the town centre. As the policy only relates to five sites, the potential negative effect is expected to be minor.	+?	If the strategically significant employment sites within the Green Belt are not protected, the vitality and viability of the town centre may benefit as employment activity may instead be drawn towards the town centre, although this is currently uncertain.
8) Promote the regeneration of urban areas	-	Protecting strategically significant employment sites within the Green Belt may adversely affect the regeneration of urban areas by drawing the resulting employment activities away from the main urban areas that surround Rugby town. As the policy only relates to five sites, the potential negative effect is expected to be minor.	+?	If the strategically significant employment sites within the Green Belt are not protected, the regeneration of urban areas may benefit as employment activity may instead be drawn towards urban areas, although this is currently uncertain.
9) Use and manage	0	Protecting strategically significant employment sites within the	0	The reasonable alternative to the proposed

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		Green Belt is unlikely to have an effect on the prudent use of resources as it relates to employment activities at existing sites and therefore a negligible effect is expected on SA objective 9.		approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	Protecting strategically significant employment sites within the Green Belt is unlikely to have an effect on reducing waste generation as it relates to employment activities at existing sites and therefore a negligible effect is expected on SA objective 10.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	-	Protecting strategically significant employment sites within the Green Belt may have an adverse effect on the Borough's contribution to climate change by supporting the development of employment sites in more rural areas. Employment developments in rural areas are more likely to require travel by car, which contributes to climate change through greenhouse gas emissions. The criteria in the policy may mitigate any rise in greenhouse gas emissions (e.g. by requiring public transport provision), but until the policy wording is known a minor negative effect is expected on SA objective 11.	+?	If the strategically significant employment sites within the Green Belt are not protected, there is likely to be a reduction in economic activity at those sites in rural areas and there is also therefore likely to be a reduction in associated greenhouse gas emissions from traffic movements. Overall, the reasonable alternative to the proposed approach to Green Belt employment sites is likely to have a minor positive but uncertain effect on SA objective 11.
12) Avoid, reduce and manage flood risk	0	The inclusion of a policy that protects strategically significant employment sites within the Green Belt is not expected to have a direct effect on flood risk by changing the area of impermeable surfaces as it would involve protecting existing sites.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The inclusion of a policy that protects strategically significant employment sites within the Green Belt is unlikely to directly conserve or enhance the historic environment, and a negligible effect is expected on SA objective 13.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	-	Protecting strategically significant employment sites within the Green Belt may have an adverse effect on promoting sustainable transport by supporting the continued use of employment sites in more rural areas, which are more likely to	+?	If the strategically significant employment sites within the Green Belt are not protected, there is likely to be a reduction in economic activity at those sites in rural areas and there

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		require travel by car. The criteria in the policy may promote sustainable transport choices (e.g. by requiring public transport provision), but until the policy wording is known a minor negative effect is expected on SA objective 14.		is likely to be a reduction in associated traffic movements. Overall, the reasonable alternative to the proposed approach to Green Belt employment sites is likely to have a minor positive but uncertain effect on sustainable transport as relying on the NPPF and Policy CS1 of the Core Strategy may steer development towards the town centre where there will be more opportunities for walking, cycling and using public transport.
15) Reduce all forms of pollution	-	Protecting strategically significant employment sites within the Green Belt may have an adverse effect on air quality by supporting the continued use of employment sites in more rural areas, which are more likely to require travel by car. It is, however, recognised that the AQMA in the Borough is located at Rugby's urban area and is unlikely to be affected by this proposed approach. The criteria in the policy may contribute to mitigating air pollution impacts (e.g. by requiring public transport provision), but until the policy wording is known a minor negative effect is expected on SA objective 15.	+/-?	If the strategically significant employment sites within the Green Belt are not protected, there is likely to be a reduction in economic activity at those sites in rural areas and there is likely to be a reduction in associated air pollution from traffic movements. By relying on the NPPF and Policy CS1 of the Core Strategy, the reasonable alternative to the proposed approach to Green Belt employment sites may steer development towards the town centre where there will be more opportunities for walking, cycling and using public transport. However, the overall effect is likely to be mixed as the AQMA in the Borough is located at Rugby's urban area and may be detrimentally affected by increased traffic movements if employment development is instead directed there.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Protecting strategically significant employment sites within the Green Belt is unlikely to have an effect on conserving and enhancing biodiversity as it relates to continued employment activities at existing sites and therefore a negligible effect is expected on SA objective 9.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The inclusion of a policy that protects strategically significant employment sites within the Green Belt is not expected to have a direct effect on the landscape in Rugby Borough as it would involve the protection of existing buildings rather than	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		new development in the open countryside.		
18) Maintain and where possible enhance the quality of townscapes	0	The inclusion of a policy that protects strategically significant employment sites within the Green Belt is unlikely to affect the townscape in Rugby town and its urban area.	0	The reasonable alternative to the proposed approach for Green Belt employment sites is not expected to have a direct effect on this SA objective.

Countryside Employment Conversions

Proposed Approach: A criteria-based policy which will achieve sustainable economic development in the Borough by providing guidance on the conversion of existing buildings in the Countryside for employment generating purposes.

Reasonable Alternative: Given the policy gap, no realistic alternative can be considered.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+?	Allowing for employment uses within the Countryside (subject to criteria) is likely to lead to increased employment opportunities that would reduce poverty in the Borough, in particular in rural areas. However, it is uncertain whether the employment sites will be accessible to those at a disadvantage, and whether the policy will therefore lead to increased social inclusion. A minor positive effect is expected on SA objective 1, but some uncertainty exists.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The Discussion Document states that the policy to be included in the Local Plan will promote the retention and development of local services and facilities in villages; therefore a positive effect on this SA objective is likely.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	0	The inclusion of a policy that, subject to criteria, allows for employment uses within the Countryside is unlikely to improve health of the population, and a negligible effect is therefore expected on SA objective 3.	N/A	N/A
4) Provide affordable and decent housing,	0	The inclusion of a policy that, subject to criteria, allows for employment uses within the Countryside is unlikely to	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
which meets the needs of the Borough		contribute to the provision of housing, and a negligible effect is therefore expected on SA objective 4.		
5) Reduce crime, fear of crime and anti-social behaviour	0	The inclusion of a policy that, subject to criteria, allows for employment uses within the Countryside is unlikely to reduce crime and fear of crime, and a negligible effect is therefore expected on SA objective 5.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	++	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) is likely to have a significant positive effect on promoting a sustainable local economy by generating additional employment opportunities in areas outside Rugby town.	N/A	N/A
7) Promote the vitality and viability of the town centre	-	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) may adversely affect the vitality and viability of the town centre by drawing employment developments away from the town centre. As the scale of employment is likely to be small, the negative effect is expected to be minor.	N/A	N/A
8) Promote the regeneration of urban areas	-	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) may adversely affect the regeneration of urban areas by drawing employment developments away from the main urban areas that surround Rugby town. As the scale of employment is likely to be small, the negative effect is expected to be minor.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) is likely to have a positive effect on the prudent use of resources as it would involve re-using existing brownfield sites rather than developing on greenfield land.	N/A	N/A
10) Minimise waste and manage it sustainably	+	The inclusion of a policy that, subject to criteria, allows for the redevelopment of buildings for employment uses within the Countryside is likely to have a positive effect on reducing waste generation as it would involve re-using existing buildings and materials.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
11) Reduce the Borough's contribution to climate change	-?	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) may have an adverse effect on the Borough's contribution to climate change by resulting in the development of employment sites in more rural areas. Employment developments in rural areas are more likely to require travel by car, which contributes to climate change through greenhouse gas emissions. The criteria in the policy may mitigate any rise in greenhouse gas emissions (e.g. by requiring public transport provision), but until the policy wording is known a minor negative effect is expected on SA objective 11.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The inclusion of a policy that, subject to criteria, allows for the redevelopment of buildings for employment uses within the Countryside is not expected to have an effect on flood risk by changing the area of impermeable surfaces as it would involve the redevelopment of brownfield sites.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The inclusion of a policy that, subject to criteria, allows for the redevelopment of buildings for employment uses within the Countryside is unlikely to conserve or enhance the historic environment, and a negligible effect is expected on SA objective 13.	N/A	N/A
14) Promote a sustainable and accessible transport network	-?	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) may have an adverse effect on promoting sustainable transport by developing employment sites in more rural areas, which are more likely to require travel by car. The criteria in the policy may promote sustainable transport choices (e.g. by requiring public transport provision), but until the policy wording is known a minor negative effect is expected on SA objective 14.	N/A	N/A
15) Reduce all forms of pollution	-?	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) may have an adverse effect on air quality by developing employment sites in more rural areas, which are more likely to require travel by car. However, the AQMA in the Borough is located at Rugby's urban area and is unlikely to be affected by this proposed approach. The criteria in the policy may contribute to reducing air pollution (e.g. by requiring public transport	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		provision), but until the policy wording is known a minor negative effect is expected on SA objective 15.		
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+/-?	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) may have an adverse effect on biodiversity as brownfield sites, particularly in rural areas, may harbour valuable biodiversity that can be disturbed by redevelopment. However, redeveloping brownfield sites would avoid the loss of greenfield land in rural locations that could otherwise lead to the loss of valuable habitats. Therefore, overall effects are mixed. It is recognised that there may be opportunity to conserve or enhance biodiversity assets (supported by positively worded criteria) and therefore, the likely mixed effect on SA objective 16 is currently uncertain.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	+	The Discussion Document states that the policy to be included in the Local Plan will require development to respect the character of the countryside; therefore a positive effect on this objective is likely.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	Allowing for the redevelopment of buildings for employment uses within the Countryside (subject to criteria) is unlikely to affect the townscape in Rugby town and its urban area.	N/A	N/A

Local Needs Settlements

Proposed Approach: A policy which will enable the redevelopment of existing buildings in Local Needs Settlements for employment generating purposes.

Reasonable Alternative: Given the policy gap, no reasonable alternative can be considered.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+?	Allowing for employment uses within Local Needs Settlements (subject to criteria) is likely to lead to increased employment opportunities that would reduce poverty in the Borough, in particular in rural areas. However, it is uncertain whether the employment sites will be accessible to those at a disadvantage, due to their rural location, and whether the	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		policy will therefore lead to increased social inclusion. A minor positive effect is expected on SA objective 1, but some uncertainty exists.		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The inclusion of a policy that, subject to criteria, allows for employment uses within Local Needs Settlements is unlikely to affect provision of services, and a negligible effect is therefore expected on SA objective 2.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	0	The inclusion of a policy that, subject to criteria, allows for employment uses within Local Needs Settlements is unlikely to improve health of the population, and a negligible effect is therefore expected on SA objective 3.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The inclusion of a policy that, subject to criteria, allows for employment uses within Local Needs Settlements is unlikely to contribute to the provision of housing, and a negligible effect is therefore expected on SA objective 4.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The inclusion of a policy that, subject to criteria, allows for employment uses within Local Needs Settlements is unlikely to reduce crime and fear of crime, and a negligible effect is therefore expected on SA objective 5.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	++	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) is likely to have a significant positive effect on promoting a sustainable local economy by generating additional employment opportunities in areas outside Rugby town.	N/A	N/A
7) Promote the vitality and viability of the town centre	-	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) may adversely affect the vitality and viability of the town centre by allowing for employment developments away from the town centre. As the scale of employment is likely to be small, the negative effect is expected to be minor.	N/A	N/A
8) Promote the regeneration of	-	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) may	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
urban areas		adversely affect the regeneration of urban areas by allowing for employment developments away from the main urban areas that surround Rugby town. As the scale of employment is likely to be small, the negative effect is expected to be minor.		
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) is likely to have a positive effect on the prudent use of resources as it would involve re-using existing brownfield sites rather than developing on greenfield land.	N/A	N/A
10) Minimise waste and manage it sustainably	+	The inclusion of a policy that, subject to criteria, allows for the redevelopment of buildings for employment uses within Local Needs Settlements is likely to have a positive effect on reducing waste generation as it would involve re-using existing buildings and materials.	N/A	N/A
11) Reduce the Borough's contribution to climate change	-?	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) may have an adverse effect on the Borough's contribution to climate change by resulting in the development of employment sites in more rural areas. Employment developments in rural areas are more likely to require travel by car, which contributes to climate change through greenhouse gas emissions. The criteria in the policy may mitigate any rise in greenhouse gas emissions (e.g. by requiring public transport provision), but until the policy wording is known a minor negative effect is expected on SA objective 11.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The inclusion of a policy that, subject to criteria, allows for the redevelopment of buildings for employment uses within Local Needs Settlements is not expected to have an effect on flood risk by changing the area of impermeable surfaces as it would involve the redevelopment of brownfield sites.	N/A	N/A
13) Conserve and enhance the historic	0	The inclusion of a policy that, subject to criteria, allows for the redevelopment of buildings for employment uses within Local	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
environment, heritage assets and their settings.		Needs Settlements is unlikely to conserve or enhance the historic environment, and a negligible effect is expected on SA objective 13.		
14) Promote a sustainable and accessible transport network	-?	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) may have an adverse effect on promoting sustainable transport by developing employment sites in more rural areas, which are more likely to require travel by car. The criteria in the policy may promote sustainable transport choices (e.g. by requiring public transport provision), but until the policy wording is known a minor negative effect is expected on SA objective 14.	N/A	N/A
15) Reduce all forms of pollution	-?	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) may have an adverse effect on air quality by developing employment sites in more rural areas, which are more likely to require travel by car. However, the AQMA in the Borough is located at Rugby's urban area and is unlikely to be affected by this proposed approach. The criteria in the policy may contribute to reducing air pollution (e.g. by requiring public transport provision), but until the policy wording is known a minor negative effect is expected on SA objective 15.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+/-?	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) may have an adverse effect on biodiversity as brownfield sites, particularly in rural areas, may harbour valuable biodiversity that can be disturbed by redevelopment. However, redeveloping brownfield sites would avoid the loss of greenfield land in rural locations that could otherwise lead to the loss of valuable habitats. Therefore, overall effects are mixed. It is recognised that there may be opportunity to conserve or enhance biodiversity assets (supported by positively worded criteria) and therefore, the likely mixed effect on SA objective 16 is currently uncertain.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	0	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) is not expected to have a direct effect on the landscape in Rugby Borough as it would involve the redevelopment of existing	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		buildings rather than new development in the open countryside.		
18) Maintain and where possible enhance the quality of townscapes	0	Allowing for the redevelopment of buildings for employment uses within Local Needs Settlements (subject to criteria) is unlikely to affect the townscape in Rugby town and its urban area.	N/A	N/A

Protection of Existing Employment Land: Strategic Sites

Proposed Approach: A policy which continues to protect existing Strategic Employment Sites from redevelopment away from employment generating uses, the intensification or redevelopment of these sites will also be generally encouraged.

Reasonable Alternative: A reasonable alternative would be to have no policy protection of the above existing sites, for an employment use and allow the market to determine their future land use.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Protecting 18 strategic employment sites from redevelopment away from employment generating uses, and encouraging their intensification and redevelopment is likely to contribute to the reduction of poverty in the Borough by providing employment opportunities. However, it is uncertain whether the employment sites will be accessible to those at a disadvantage and whether the policy will therefore lead to greater social inclusion. A minor positive effect is therefore expected on SA objective 1, but some uncertainty exists until the exact wording of the policy is known.	0	The reasonable alternative approach of not safeguarding these sites would involve allowing market forces to determine their use, and so the likely positive effect on reducing poverty in terms of retaining the sites for employment use would be less likely to occur.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-	The inclusion of a policy that safeguards strategic employment sites in the Borough may have an adverse effect on the provision of services by restricting the development of services facilities at sites that are safeguarded for employment use.	+	The reasonable alternative approach of not safeguarding these sites would involve allowing market forces to determine their use, and so the use of the sites for other types of development (which may include development of services and facilities) would be more likely. A potential minor positive effect is therefore identified, although this will depend on what the market forces are.
3) Promote/improve	0	The proposed approach is not expected to have a direct effect	0	The reasonable alternative to the proposed

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
health of the population and reduce health inequalities		on health.		approach to other employment sites is also not expected to have a direct effect on health.
4) Provide affordable and decent housing, which meets the needs of the Borough	-	The inclusion of a policy that safeguards strategic employment sites in the Borough may have an adverse effect on the provision of affordable and decent housing by restricting residential development at safeguarded sites.	+?	The reasonable alternative approach of not safeguarding these sites would involve allowing market forces to determine their use, and so the use of the sites for other types of development (which may include housing development) would be more likely. A potential minor positive effect is therefore identified, although this will depend on what the market forces are.
5) Reduce crime, fear of crime and anti-social behaviour	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to reduce crime and fear of crime, and a negligible effect is expected on SA objective 5.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on crime.
6) Promote/enable a strong, stable and sustainable local economy	++	Protecting 18 strategic employment sites from redevelopment away from employment generating uses, and encouraging their intensification and redevelopment, is likely to promote a strong, stable and sustainable local economy by providing employment opportunities and providing certainty as to the ongoing status of employment sites in the Borough. A significant positive effect is therefore expected on SA objective 6.	-?	The reasonable alternative approach of not safeguarding these sites would involve allowing market forces to determine their use, and so employment development at the sites may be less likely. A potential minor negative effect is therefore identified, although this will depend on what the market forces are.
7) Promote the vitality and viability of the town centre	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect the vitality of the town centre, and a negligible effect is expected on SA objective 7.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on the vitality and viability of the town centre.
8) Promote the regeneration of urban areas	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect the regeneration of urban areas, and a negligible effect is expected on SA objective 7.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on the regeneration of urban areas
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect natural resource consumption or renewable energy generation, and a negligible effect is expected on SA objective 9.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
increase energy generated from renewables				
10) Minimise waste and manage it sustainably	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect waste management, and a negligible effect is expected on SA objective 10.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect the Borough's contribution to climate change, and a negligible effect is expected on SA objective 11.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect flood risk, and a negligible effect is expected on SA objective 12.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect the historic environment, and a negligible effect is expected on SA objective 13.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect the sustainable transport network, and a negligible effect is expected on SA objective 14.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect levels of pollution, and a negligible effect is expected on SA objective 15.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect biodiversity assets, and a negligible effect is expected on SA objective 16.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect landscape quality, and a negligible effect is expected on SA objective 17.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	The inclusion of a policy that safeguards strategic employment sites in the Borough is unlikely to affect townscape quality, and a negligible effect is expected on SA objective 18.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.

Other Employment Land

Proposed Approach: Policy provision to protect these sites, but being flexible to allow alternative land uses where there is no reasonable prospect of employment use continuing on these sites.

Reasonable Alternative: A reasonable alternative would be to have no policy protection of the above existing sites for an employment use and allow the market to determine their future land use.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+?	Protecting employment sites from redevelopment away from employment generating uses is likely to contribute to the reduction of poverty in the Borough by safeguarding employment opportunities. The policy protection would be flexible in allowing alternative land uses where there is no reasonable prospect of employment uses continuing on the sites, and so any positive effect would be minor and uncertain.	0	The reasonable alternative approach of not safeguarding these sites would involve allowing market forces to determine their use, and so the likely positive effect on reducing poverty in terms of retaining the sites for employment use would be less likely to occur.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-?	The inclusion of a policy that safeguards employment sites in the Borough may have an adverse effect on the provision of services by restricting the development of facilities at safeguarded sites. However, any negative effect on SA objective 2 is expected to be minor and uncertain as the policy protection would be flexible in allowing alternative land uses (which may include the development of services and facilities) where there is no reasonable prospect of employment uses continuing on the sites.	+?	The reasonable alternative approach of not safeguarding these sites would involve allowing market forces to determine their use, and so the use of the sites for other types of development (which may include development of services and facilities) would be more likely. A potential minor positive effect is therefore identified, although this will depend on what the market forces are.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach for other employment sites is not expected to have a direct effect on health.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on health.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	The inclusion of a policy that safeguards employment sites in the Borough may have an adverse effect on the provision of affordable and decent housing by restricting residential development at the safeguarded sites. However, any negative effect on SA objective 4 is expected to be minor and uncertain as the protection would be flexible in allowing alternative land uses where there is no reasonable prospect of employment uses continuing on the sites.	+?	The reasonable alternative approach of not safeguarding these sites would involve allowing market forces to determine their use, and so the use of the sites for other types of development (which may include housing development) would be more likely. A potential minor positive effect is therefore identified, although this will depend on what the market forces are.
5) Reduce crime, fear of crime and anti-social behaviour	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to reduce crime and fear of crime, and a negligible effect is expected on SA objective 5.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on crime.
6) Promote/enable a strong, stable and sustainable local economy	+?	Protecting employment sites from redevelopment away from employment generating uses is likely to promote a strong, stable and sustainable local economy by providing greater employment opportunities and providing certainty as to the ongoing status of employment sites in the Borough. However, any positive effect on SA objective 6 is expected to be minor and uncertain as the protection would be flexible in allowing alternative land uses where there is no reasonable prospect of employment uses continuing on the sites.	-?	The reasonable alternative approach of not safeguarding these sites would involve allowing market forces to determine their use, and so employment development at the sites may be less likely. A potential minor negative effect is therefore identified, although this will depend on what the market forces are.
7) Promote the vitality and viability of the town centre	-?	The inclusion of a policy that safeguards employment sites in the Borough may have an adverse effect on the vitality and viability of the town centre where safeguarded sites are in the town centre, by restricting other forms or development at the safeguarded sites and meaning that they may remain undeveloped if market forces do not call for employment development. However, any negative effect on SA objective 7 is expected to be minor and uncertain as the protection would be flexible in allowing alternative land uses where there is no reasonable prospect of employment uses continuing on the sites.	+	The reasonable alternative to the proposed approach to other employment sites could have a minor positive effect on the vitality and viability of Rugby town centre where sites are in the town centre, as the approach would involve allowing development of the sites for uses other than employment development if market forces dictate. This would mean that sites are less likely to be undeveloped and may be developed for services and facilities or housing, which could positively affect the town centre.
8) Promote the regeneration of urban areas	-?	The inclusion of a policy that safeguards employment sites in the Borough may have an adverse effect on the regeneration of urban areas where safeguarded sites are in urban areas, by restricting other forms or development at the safeguarded	+	The reasonable alternative to the proposed approach to other employment sites could have a minor positive effect on the regeneration of urban areas where sites are

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		sites and meaning that they may remain undeveloped if market forces do not call for employment development. However, any negative effect on SA objective 8 is expected to be minor and uncertain as the protection would be flexible in allowing alternative land uses where there is no reasonable prospect of employment uses continuing on the sites.		in urban areas, as the approach would involve allowing development of the sites for uses other than employment development if market forces dictate. This would mean that sites are less likely to be undeveloped and may be developed for services and facilities or housing, which could positively affect urban areas.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect natural resource consumption or renewable energy generation, and a negligible effect is expected on SA objective 9.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect waste management, and a negligible effect is expected on SA objective 10.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect the Borough's contribution to climate change, and a negligible effect is expected on SA objective 11.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect flood risk, and a negligible effect is expected on SA objective 12.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect the historic environment, and a negligible effect is expected on SA objective 13.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect the sustainable transport network, and a negligible effect is expected on SA objective 14.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
15) Reduce all forms of pollution	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect levels of pollution in the Borough, and a negligible effect is expected on SA objective 14.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect biodiversity assets, and a negligible effect is expected on SA objective 16.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect landscape quality, and a negligible effect is expected on SA objective 17.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The inclusion of a policy that safeguards employment sites in the Borough is unlikely to affect townscape quality, and a negligible effect is expected on SA objective 18.	0	The reasonable alternative to the proposed approach to other employment sites is also not expected to have a direct effect on this SA objective.

Ansty Park

Proposed Approach: A policy relating specifically to Ansty Park will be contained within the emerging Local Plan to ensure that the development of this site is strictly controlled through a criteria based approach and to ensure that the objectives of the Local Enterprise Partnership (LEP) are met.

Reasonable Alternative: A reasonable alternative would be to have no policy protection of the above existing site, for an employment use and to revert to greenbelt policy.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Protecting Ansty Park for employment generating uses through a criteria-based policy is likely to contribute to the reduction of poverty in the Borough by increasing employment opportunities. However, it is uncertain whether jobs at Ansty Park will be accessible to those at a particular disadvantage as the site is located adjacent to junction 2 of the M6 motorway and so may be difficult to access without a car. A minor positive effect is expected on SA objective 1, but some uncertainty exists.	0	By not protecting Ansty Park for employment use, the potential positive effects on reducing poverty through increased job opportunities would not exist.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to affect the provision of services. A negligible effect is therefore expected on SA objective 2.	0	The reasonable alternative option would also not be expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	-?	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to directly affect health. However, a minor negative effect may occur as the site is located outside of the main urban areas and adjacent to Junction 2 of the M6, where employees at the site are more likely to use cars to commute and opportunities to make use of active modes of travel such as walking and cycling may be more limited. As the policy would require a focus on sustainable transport as part of any development proposal, any negative effect is currently uncertain.	+?	Reverting to greenbelt policy for this site may have a minor positive effect on health by increasing the areas of accessible open space around Coventry, which can have a positive effect on local people's health by providing space for active leisure and recreation opportunities. However, the potential positive effect is uncertain as it is not currently known whether the site holds particular value for active recreation pursuits.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to affect the provision of housing as the Park is located at junction 2 of the M6 and would be unlikely to be otherwise redeveloped for residential purposes. A negligible effect is expected on SA objective 4.	0	The reasonable alternative option would also not be expected to have a direct effect on this SA objective as even if the site were not retained under greenbelt policy, due to its location it would not be expected to be developed as housing.
5) Reduce crime, fear of crime and anti-social behaviour	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to reduce crime and fear of crime, and a negligible effect is expected on SA objective 5.	0	The reasonable alternative option would also not be expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++/-?	Protecting Ansty Park from redevelopment away from employment generating uses through a criteria-based policy is likely to promote a strong local economy by providing employment opportunities and the associated economic benefits and so would have a significant positive effect on this SA objective. However, a minor negative effect may also occur in relation to the creation of a sustainable local economy, as the location of the site off junction 2 of the M6 means that the economic activities there are likely to be focussed around road travel and employees are likely to	--	By reverting to greenbelt policy and not continuing to safeguard this site for employment, a significant negative effect on this SA objective is likely as the employment opportunities and economic benefits that would result from the use of the site for employment land would not occur.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		access the site by car, although this is currently uncertain as the policy would require a focus on sustainable transport as part of any development proposal. An overall mixed effect on this SA objective is therefore likely.		
7) Promote the vitality and viability of the town centre	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to affect the vitality of Rugby town centre, and a negligible effect is expected on SA objective 7.	0	The reasonable alternative option would also not be expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park may have a minor negative effect on the regeneration of urban areas as the resulting employment development would be focussed outside of the main urban areas at this site which is adjacent to the M6 in the west of the Borough.	+?	The reasonable alternative option may have a minor positive effect on the regeneration of urban areas as reverting to greenbelt policy at the site may mean that employment development is more likely to come forward in other locations, which may include the urban areas of the Borough. However, this is uncertain as it cannot be known whether not safeguarding this particular site would result in employment development occurring in urban areas instead.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to affect natural resource consumption or renewable energy generation, as the site is brownfield having previously been used for an airfield. A negligible effect is therefore expected on SA objective 9.	0	The reasonable alternative option would also not be expected to have a direct effect on this SA objective. While reverting to greenbelt policy could be seen as having a positive effect on the use of land and resources, the site has already been developed in the past so this approach would not result in preserving greenfield land.
10) Minimise waste and manage it sustainably	+?	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to directly affect waste management. However, there is the potential for a minor positive effect to occur as the site is brownfield and so development of employment land here may offer good opportunities for the re-use of existing buildings and materials,	-?	By reverting to greenbelt policy at this site instead of continuing to safeguard it for employment use it is possible that a minor negative effect on waste management may result – this site is brownfield; however if development is directed elsewhere (including potentially to greenfield sites) as a result of not safeguarding this site, such opportunities may not exist. However, this is uncertain and will depend on the location of alternative

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				employment development.
11) Reduce the Borough's contribution to climate change	-?	As Ansty Park is located at junction 2 of the M6, away from the main residential areas, safeguarding the site for employment uses is likely to generate a significant amount of travel via car, and the associated greenhouse gas emissions. Although the policy would require a focus on sustainable transport as part of any development proposal, there is likely to be an indirect negative effect on the Borough's contribution to climate change.	+	By reverting to greenbelt policy instead of safeguarding this site for employment development, a positive effect on this objective may result as the car use and vehicle traffic associated with using the site for employment development would not occur.
12) Avoid, reduce and manage flood risk	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to affect flood risk, and a negligible effect is expected on SA objective 12.	0	The reasonable alternative option would also not be expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to affect the historic environment, and a negligible effect is expected on SA objective 13.	0	The reasonable alternative option would also not be expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	-?	As Ansty Park is located at junction 2 of the M6, away from residential areas, the safeguarded employment uses are likely to generate a significant amount of travel via car. Although the policy would require a focus on sustainable transport as part of any development proposal, may be a negative effect on the Borough's sustainable transport network but some uncertainty is attached.	+	The reasonable alternative option may have a minor positive effect on this SA objective as reverting to greenbelt uses instead of continuing to safeguard the site for employment uses would be likely to reduce the levels of vehicle traffic travelling to and from the site.
15) Reduce all forms of pollution	-?	As Ansty Park is located at junction 2 of the M6, away from residential areas, the safeguarded employment uses are likely to generate a significant amount of travel via car, and the associated air pollution. Although the policy would require a focus on sustainable transport as part of any development proposal, there is likely to be an indirect negative effect on the Borough's contribution to climate change, which is expected to be minor as Ansty Park is located away from the urban area of Rugby that falls within an AQMA.	+	The reasonable alternative option may have a minor positive effect on this SA objective as reverting to greenbelt uses instead of continuing to safeguard the site for employment uses would be likely to reduce the levels of vehicle traffic travelling to and from the site and the associated air pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora	?	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park could have a positive effect on biodiversity, if the criteria to be included in the policy refer to conserving and enhancing biodiversity at the site. However,	+	Reverting to greenbelt uses instead of continuing to safeguard this site for employment uses would have a positive effect on biodiversity as it would mean that

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
and fauna		this is uncertain until the policy wording is drafted.		development is less likely to occur at the site which could otherwise negatively affect biodiversity.
17) Maintain and where possible enhance the quality of landscapes	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to affect landscape quality as the site has previously been developed, and a negligible effect is expected on SA objective 17.	+	Reverting to greenbelt uses instead of continuing to safeguard this site for employment uses is likely to have a positive effect on the landscape.
18) Maintain and where possible enhance the quality of townscapes	0	The inclusion of a criteria-based policy that safeguards employment uses at Ansty Park is unlikely to affect townscape quality due to the location of the site outside of the urban area, and a negligible effect is expected on SA objective 18.	0	Reverting to greenbelt uses instead of continuing to safeguard this site for employment uses is unlikely to affect townscapes.

Rural Leisure and Tourism

Proposed Approach: A policy that supports the development and expansion of these facilities and ensure that proposals for new leisure and tourism developments in rural areas are appropriately located where identified needs are not met by existing facilities. Such a policy will, however, require appropriate consideration to any potential environmental impacts.

Reasonable Alternative: Continue to defer to the NPPF and CS1 for a less prescribed policy consideration of rural leisure and tourism.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	A policy that supports the provision of rural leisure and tourism facilities is unlikely to reduce poverty or social exclusion, and a negligible effect is expected on SA objective 1.	0	The reasonable alternative to the proposed approach for rural leisure and tourism is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	Including a policy that supports the provision of rural leisure and tourism facilities is likely to lead to improved provision of leisure and cultural opportunities, which will be available for use by all sections of the community, particularly in rural areas of the Borough. A significant positive effect is therefore expected on SA objective 2.	+	Not having a specific policy in the Local Plan relating to rural leisure and tourism means that new leisure and cultural facilities are less likely to be developed in rural areas, as policy CS1 does not directly address that specific type of development in rural areas. However, the NPPF does provide some policy support; therefore a minor positive effect on this SA objective would result.
3) Promote/improve health of the population and reduce health inequalities	0	A policy that supports the provision of rural leisure and tourism facilities is unlikely to affect health in the Borough, and a negligible effect is expected on SA objective 3.	0	The reasonable alternative to the proposed approach for rural leisure and tourism is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	0	A policy that supports the provision of rural leisure and tourism facilities is unlikely to affect affordable housing provision, and a negligible effect is expected on SA objective 4.	0	The reasonable alternative to the proposed approach for rural leisure and tourism is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	A policy that supports the provision of rural leisure and tourism facilities is unlikely to reduce crime or fear of crime, and a negligible effect is expected on SA objective 5.	0	The reasonable alternative to the proposed approach for rural leisure and tourism is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Including a policy that supports the provision of rural leisure and tourism facilities is likely to lead to new employment opportunities in rural areas, and will support the rural economy. Therefore, a significant positive effect is expected on SA objective 6.	+	Not having a specific policy in the Local Plan relating to rural leisure and tourism means that new employment opportunities and economic benefits associated with leisure and cultural facilities are less likely to be experienced in rural areas, as policy CS1 does not directly address that specific type of development in rural areas. However, the NPPF does provide some policy support; therefore a minor positive effect on this SA objective would result.
7) Promote the vitality and viability of the town centre	-	A policy that supports the provision of rural leisure and tourism facilities will not directly affect town centre developments, although tourism developments in rural areas may draw visitors away from the town centre which could result in a minor negative effect on the vitality of the town.	-?	Not having a specific policy in the Local Plan relating to rural leisure and tourism means that leisure and cultural facilities are less likely to be developed in rural areas, although the NPPF does still provide some policy support for this issue. Therefore, a minor negative effect on this objective may still occur but there is uncertainty attached.
8) Promote the regeneration of urban areas	-	A policy that supports the provision of rural leisure and tourism facilities will not directly affect developments in the urban area, although tourism developments in rural areas may draw visitors away from urban areas which could result in a minor negative effect on the regeneration of urban areas.	-?	Not having a specific policy in the Local Plan relating to rural leisure and tourism means that leisure and cultural facilities are less likely to be developed in rural areas, although the NPPF does still provide some policy support for this issue. Therefore, a minor negative effect on this objective may still occur but there is uncertainty attached.
9) Use and manage	?	Including a policy that supports the provision of rural leisure	?	As the NPPF still includes some policy support

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		and tourism facilities may have negative effects on natural resources either directly through development on greenfield land or indirectly through disturbance or damage caused by recreational activities. However, the proposed approach states that such a policy will require appropriate consideration of any potential environmental impacts, which is assumed to include use of natural resources. Until the wording of the policy is known, the overall effect on SA objective 9 is therefore uncertain.		for rural tourism and leisure, effects on the use of natural resources may still occur; however they will again be uncertain until the specific nature and location of tourism and leisure related developments in rural areas are known.
10) Minimise waste and manage it sustainably	?	Including a policy that supports the provision of rural leisure and tourism facilities may lead to an increase in waste generation from visitors. However, the proposed approach states that such a policy will require appropriate consideration of any potential environmental impacts, which is assumed to include waste. Until the wording of the policy is known, the overall effect on SA objective 10 is therefore uncertain.	?	As the NPPF still includes some policy support for rural tourism and leisure, effects on waste may still occur; however they will again be uncertain until the specific nature and location of tourism and leisure related developments in rural areas are known.
11) Reduce the Borough's contribution to climate change	?	Including a policy that supports the provision of rural leisure and tourism facilities may lead to detrimental effects on climate change through greenhouse gas emissions from new developments and associated travel to facilities which is likely to be by car considering the rural location. However, the proposed approach states that such a policy will require appropriate consideration of any potential environmental impacts, which is assumed to include climate change. Until the wording of the policy is known, the overall effect on SA objective 11 is therefore uncertain.	?	As the NPPF still includes some policy support for rural tourism and leisure, effects on increased greenhouse gas emissions may still occur; however they will again be uncertain until the specific nature and location of tourism and leisure related developments in rural areas are known.
12) Avoid, reduce and manage flood risk	?	Including a policy that supports the provision of rural leisure and tourism facilities may lead to an increase in flood risk through development on greenfield land that would increase the area of impermeable surfaces in the Borough. However, the proposed approach states that such a policy will require appropriate consideration of any potential environmental impacts, which is assumed to include flooding. Until the wording of the policy is known, the overall effect on SA objective 12 is therefore uncertain. Effects would also depend largely on the extent of new tourism and leisure-related development on greenfield land, which is unknown at this	?	As the NPPF still includes some policy support for rural tourism and leisure, effects on flood risk may still occur; however they will again be uncertain until the specific nature and location of tourism and leisure related developments in rural areas are known.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		stage.		
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	A policy that supports the provision of rural leisure and tourism facilities is unlikely to affect the historic environment, and a negligible effect is expected on SA objective 4.	0	The reasonable alternative to the proposed approach for rural leisure and tourism is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	?	Including a policy that supports the provision of rural leisure and tourism facilities may lead to an increase in car travel to facilities and activities in rural areas, which are less likely to be accessible by public transport, walking or cycling. However, the proposed approach states that such a policy will require appropriate consideration of any potential environmental impacts, which may involve requiring facilities to be supported by increased public transport provision and sustainable transport links. Until the wording of the policy is known, the overall effect on SA objective 14 is therefore uncertain.	?	As the NPPF still includes some policy support for rural tourism and leisure, effects on increased traffic may still occur; however they will again be uncertain until the specific nature and location of tourism and leisure related developments in rural areas are known.
15) Reduce all forms of pollution	?	Including a policy that supports the provision of rural leisure and tourism facilities may lead to an increase in pollution through development of facilities, recreational activities, and associated travel to facilities, which is likely to be by car considering the rural location of the development to take place. However, the proposed approach states that such a policy will require appropriate consideration of any potential environmental impacts, which is assumed to include consideration of pollution levels. Until the wording of the policy is known, the overall effect on SA objective 15 is therefore uncertain.	?	As the NPPF still includes some policy support for rural tourism and leisure, effects on increased pollution may still occur; however they will again be uncertain until the specific nature and location of tourism and leisure related developments in rural areas are known.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	?	Including a policy that supports the provision of rural leisure and tourism facilities may lead to detrimental effects on biodiversity either directly through development on greenfield land or indirectly through recreational activities causing damage/disturbance to habitats and species in rural locations. However, the proposed approach states that such a policy will require appropriate consideration of any potential environmental impacts, which is assumed to include impacts on biodiversity. Until the wording of the policy is known, the overall effect on SA objective 16 is therefore uncertain.	?	As the NPPF still includes some policy support for rural tourism and leisure, effects on biodiversity may still occur; however they will again be uncertain until the specific nature and location of tourism and leisure related developments in rural areas are known.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	?	Including a policy that supports the provision of rural leisure and tourism facilities may lead to detrimental effects on landscape quality, if new development takes place in rural locations. However, the proposed approach states that such a policy will require appropriate consideration of any potential environmental impacts, which is assumed to include landscape considerations. Until the wording of the policy is known, the overall effect on SA objective 17 is therefore uncertain.	0	As the NPPF still includes some policy support for rural tourism and leisure, effects on the landscape risk may still occur; however the wording in the NPPF specifically requires development to respect local character; therefore a negligible effect is likely.
18) Maintain and where possible enhance the quality of townscapes	0	A policy that supports the provision of rural leisure and tourism facilities is unlikely to affect townscapes, and a negligible effect is expected on SA objective 4.	0	The reasonable alternative to the proposed approach for rural leisure and tourism is not expected to have a direct effect on this SA objective.

Rugby Town Centre

Town Centre Boundary

Proposed Approach: A policy that provides guidance as to the location of main town centre uses, including office development, should be devised in accordance with paragraph 23 of the NPPF.

Reasonable Alternative: Do nothing – continue to rely on the Core Strategy.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is also not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The proposed approach to the town centre boundary is likely to have a minor positive effect on the provision of services, leisure and cultural opportunities in Rugby town, as it will take a proactive approach to guiding development (which is taken to include these forms of development) in the town centre, in line with the NPPF. Due to the pattern of sustainable transport links in the Borough, development that takes place in the town centre is likely to be the most easily accessible for all.	0	Taking a less proactive approach to guiding development (including of services, facilities and leisure opportunities) within the town centre would mean that the potential positive effect associated with a proactive policy is less likely to occur.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The proposed approach to the town centre boundary is likely to have a positive effect on the local economy by taking a proactive approach to guiding development, including office space, in the town centre. Locating office development there will increase the sustainability of the local economy, as town centre locations will be most easily reached via sustainable modes of transport.	0	Taking a less proactive approach to guiding development (including of office space) within the town centre would mean that the potential positive effect associated with a proactive policy is less likely to occur.
7) Promote the vitality and viability of the town centre	++	The proposed approach to the town centre boundary is likely to have a significant positive effect on this SA objective as the primary purpose of the policy to be developed is to take a proactive approach to guiding development, including office space, in the town centre. The policy that will be drafted will be in line with paragraph 23 of the NPPF which aims to positively address town centres in decline.	+	Taking a less proactive approach to guiding development (including of office space) within the town centre would mean that the potential significant positive effect associated with a proactive policy is less likely to occur. However, a minor positive effect is still likely as the existing policy framework would still go some way towards ensuring the vitality and viability of the town centre.
8) Promote the regeneration of urban areas	+	The proposed approach to the town centre boundary is likely to have a positive effect on the regeneration of Rugby town centre by taking a proactive approach to guiding development in the town centre. The policy that will be drafted will be in line with paragraph 23 of the NPPF which aims to positively address town centres in decline.	0	Taking a less proactive approach to guiding development (including of office space) within the town centre would mean that the potential positive effect associated with a proactive policy is less likely to occur.
9) Use and manage land, energy, soil, mineral and	+	The proposed approach to the town centre boundary is likely to have a positive effect on the efficient use of	0	Taking a less proactive approach to guiding development (including of office space)

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
water resources prudently and efficiently, and increase energy generated from renewables		land and soil as the policy that will be developed for inclusion in the Local Plan will guide development within the town centre where the loss of greenfield land is less likely the re-use of existing buildings and materials will be more likely to be possible. By taking a proactive approach, it may draw more development into the urban area; thereby having a positive effect on preserving undeveloped greenfield sites elsewhere.		within the town centre would mean that the potential positive effect associated with a proactive policy is less likely to occur.
10) Minimise waste and manage it sustainably	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	-?	The proposed approach to the town centre boundary could have a negative effect on levels of air pollution as Rugby town centre falls within an Air Quality Management Area, and air pollution problems could be compounded by focussing new development in that area.	0	Taking a less proactive approach to guiding development (including of office space) within the town centre would mean that the potential negative effect associated with a proactive policy is less likely to occur.
16) Conserve and where possible enhance the Borough's biodiversity,	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
flora and fauna				objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to the town centre boundary is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach for the town centre boundary is not expected to have a direct effect on this SA objective.

Primary Shopping Area and Retail Frontages

Proposed Approach: The current Primary Shopping Area (PSA) is removed and replaced by a smaller area that encompasses the Clock Towers Shopping Centre and Market Place. The remaining area of the existing PSA would therefore become part of the wider town centre area and not require A1 dominance. When locating A1 uses within the town centre, remove the requirement currently set out in Core Strategy policy CS7 to demonstrate there are no suitable alternative sites available within or immediately adjacent to the PSA.

Reasonable Alternative: Continue with the current policy framework contained within the Core Strategy.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The proposed approach to the primary shopping area and retail frontages is likely to have a positive effect on this SA objective as reducing the size of the area in which retail uses are required to be dominant will provide more opportunities for the development of services, leisure and cultural opportunities in the wider town centre.	-	By retaining the existing Primary Shopping Area and continuing to require the A1 dominance within this area, restrictions will remain on other uses coming forward in the area, including services, facilities and leisure and cultural opportunities. Therefore, a minor negative effect on this SA objective would result.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The proposed approach to the primary shopping area and retail frontages is likely to have a positive effect on this SA objective as reducing the size of the area in which retail uses are required to be dominant will provide more opportunities for the development of housing in the wider town centre.	-	By retaining the existing Primary Shopping Area and continuing to require the A1 dominance within this area, restrictions will remain on other uses coming forward in the area, including housing. Therefore, a minor negative effect on this SA objective would result.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The proposed approach to the primary shopping area and retail frontages is likely to have a positive effect on this SA objective as reducing the size of the area in which retail uses are required to be dominant will provide more opportunities for the development of other uses in the town centre and should result in higher occupancy rates and therefore boost the economic performance of the town centre and the level of employment opportunities provided.	-	By retaining the existing Primary Shopping Area and continuing to require the A1 dominance within this area, restrictions will remain on other uses coming forward in the area and occupancy rates may remain lower; therefore the employment and economic benefits of higher occupancy rates would not occur. Therefore, a minor negative effect on this SA objective would result.
7) Promote the vitality and viability of the town centre	++	The primary purpose of the policy proposed is to increase the vitality and viability of the town centre by reducing the area in which retail uses are required to be dominant, thereby allowing other uses to come forward as determined by market forces. This will result in higher occupancy rates and a more vital and viable town centre area.	-	By retaining the existing Primary Shopping Area and continuing to require the A1 dominance within this area, restrictions will remain on other uses coming forward in the area and occupancy rates may remain lower; therefore vitality and viability of the town centre would continue to suffer with changing market patterns. Therefore, a minor negative effect on this SA objective would result.
8) Promote the regeneration of urban areas	++	The primary purpose of the policy proposed is to benefit the urban area of Rugby town centre by reducing the area in which retail uses are required to be dominant, thereby allowing other uses to come forward as determined by market forces. This will result in higher occupancy rates and boost the regeneration of the town	-	By retaining the existing Primary Shopping Area and continuing to require the A1 dominance within this area, restrictions will remain on other uses coming forward in the area and occupancy rates may remain lower; therefore the need for regeneration of the

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		centre.		town would remain even higher. Therefore, a minor negative effect on this SA objective would result.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity,	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
flora and fauna				this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to the primary shopping area and retail frontages is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to the primary shopping area and retail frontages is also not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The proposed approach to the primary shopping area and retail frontages is likely to have a positive effect the townscape as reducing the size of the area in which retail uses are required to be dominant will provide more opportunities for the development of other uses in the town centre and should result in higher occupancy rates and therefore approve the appearance of the town centre.	-	By retaining the existing Primary Shopping Area and continuing to require the A1 dominance within this area, the townscape is likely to continue being adversely affected by low levels of occupancy; therefore a minor negative effect on this SA objective would result.

Diverse Town Centre Uses

Proposed Approach: A policy approach similar to saved local plan policy TCR6: Food and Drink Uses in the Town Centre Shopping Area to ensure there is not an over concentration of A4/A5 uses in the town centre, protecting vitality and viability.

Reasonable Alternative: Not to have a specific policy in the Local Plan and rely on the Core Strategy.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+?	By restricting the concentration of drinking establishments and hot food takeaways in the town centre, this proposed approach could have a positive effect on this SA objective by ensuring that units in the town centre (which is the most easily accessible part of the Borough for all people) are available for other uses which may include good quality services, facilities and leisure and cultural opportunities. However, this potential positive effect is uncertain as it will depend on whether those are alternative uses for those units.	+	Relying on Core Strategy policy CS7 and the NPPF when considering new developments in the town centre or the proposals for change of use will mean that a positive effect on this SA objective is still likely – policy CS7 aims to preserve the primary retail and leisure function of the town, which should ensure that a range of local services and facilities are in place in the town.
3) Promote/improve health	+?	The proposed approach to diverse town centre uses	+	Relying on Core Strategy policy CS7 and the

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
of the population and reduce health inequalities		could have a positive effect on health by reducing the concentration of bars and takeaways which can generate noise and disturbance, potentially otherwise affecting health and wellbeing. In addition, the proposed approach may discourage the use of takeaways and bars and therefore encourage healthier lifestyles and help to tackle health issues such as obesity.		NPPF when considering new developments in the town centre or the proposals for change of use will mean that a positive effect on this SA objective is still likely to occur– policy CS7 aims to preserve the primary retail and leisure function of the town, which should in itself help to ensure that a concentration of bars and takeaways (with the associated potential health impacts) does not develop.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	+	By restricting the concentration of drinking establishments and hot food takeaways in the town centre, this proposed approach could have a positive effect on reducing crime and fear of crime – areas with a high concentration of these establishments can be hotspots for anti-social behaviour, particularly at night.	+	Relying on Core Strategy policy CS7 and the NPPF when considering new developments in the town centre or the proposals for change of use will mean that a positive effect on this SA objective is still likely to occur– policy CS7 aims to preserve the primary retail and leisure function of the town, which should in itself help to ensure that a concentration of bars and takeaways (with the associated potential anti-social behaviour impacts) does not develop.
6) Promote/enable a strong, stable and sustainable local economy	-?	It is possible that the proposed approach could have a minor positive effect on the local economy, by restricting particular businesses from opening in the town centre, and therefore limiting the potential employment and wider economic benefits that can be derived from bars and takeaways. If the units were to be occupied by other sorts of businesses, the negative effect may not occur; however at a time when many town centres are struggling with low rates of occupancy, restricting businesses from locating there could compound the associated economic problems.	-?	Relying on Core Strategy policy CS7 and the NPPF when considering new developments in the town centre or the proposals for change of use means that a minor negative effect on this SA objective may still occur - policy CS7 aims to preserve the primary retail and leisure function of the town, which may also have a restrictive effect on new businesses locating in the town and potentially exacerbating existing occupancy problems.
7) Promote the vitality and viability of the town	++?	By restricting the concentration of drinking establishments and hot food takeaways in the town	++?	Relying on Core Strategy policy CS7 and the NPPF when considering new developments in

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
centre		centre, this proposed approach could have a significant positive effect on the vitality and viability of Rugby town centre, which is recognised as the purpose of the policy. However, there is some uncertainty attached as restricting particular businesses from opening in the town centre may result in units remaining empty, which could actually have a detrimental impact on the viability and vitality of the town centre.		the town centre or the proposals for change of use will mean that a significant positive effect on this SA objective is still likely to occur– policy CS7 aims to preserve the primary retail and leisure function of the town and to ensure that its vitality and viability are not compromised. However, as with the proposed approach, there is some uncertainty attached in relation to the potential for the restrictions on bars and takeaways to actually compound existing occupancy issues.
8) Promote the regeneration of urban areas	+	By restricting the concentration of drinking establishments and hot food takeaways in the town centre, this proposed approach could have a positive effect on the regeneration of Rugby town centre although this will depend on the alternative uses of the units and whether a wider range of town centre uses do in fact locate there. There is some uncertainty attached as restricting particular businesses from opening in the town centre may result in units remaining empty, which could actually have a detrimental impact on the regeneration of the town.	+	Relying on Core Strategy policy CS7 and the NPPF when considering new developments in the town centre or the proposals for change of use will mean that a positive effect on this SA objective may still occur– policy CS7 aims to preserve the primary retail and leisure function of the town, which should in itself help to ensure that a concentration of bars and takeaways does not develop and a wider range of uses locates there, contributing to the regeneration of the town. Again, some uncertainty is attached as it will depend on whether other sorts of businesses do in fact wish to locate in those units.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's	0	The proposed approach to diverse town centre uses is	0	The reasonable alternative to diverse town

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
contribution to climate change		not expected to have a direct effect on this SA objective.		centre uses is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	+	This proposed approach is likely to have a positive effect on reducing noise pollution, particularly at night, by preventing a concentration of bars and takeaways from opening in the town centre.	+	Relying on Core Strategy policy CS7 and the NPPF when considering new developments in the town centre or the proposals for change of use will mean that a positive effect on this SA objective is still likely to occur– policy CS7 aims to preserve the primary retail and leisure function of the town, which should in itself help to ensure that a concentration of bars and takeaways (with the associated potential noise impacts) does not develop.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to diverse town centre uses is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to diverse town centre uses is not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	This proposed approach is likely to have a positive effect on townscape as a concentration of bars and takeaways may otherwise have a detrimental effect on the appearance of the town. Issues such as waste that can be associated with takeaways would be less likely to be experienced, which would have further positive effects on the appearance of the townscape.	+	Relying on Core Strategy policy CS7 and the NPPF when considering new developments in the town centre or the proposals for change of use will mean that a positive effect on this SA objective is still likely to occur– policy CS7 aims to preserve the primary retail and leisure function of the town, which should in itself help to ensure that a concentration of

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				bars and takeaways (with the associated potential impacts on the townscape) does not develop.

Public Realm in the Town Centre

Proposed Approach: A specific town centre design policy, which would be linked to the existing conservation areas.

Reasonable Alternative: Do nothing – continue to rely upon existing policy guidance contained within policy CS16 in relation to design, the provisions attached to the Town Centre and the Rugby School Conservation Area appraisals and the forthcoming design policy in the Local Plan.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				SA objective.
7) Promote the vitality and viability of the town centre	+	The proposed approach to public realm in the town centre is likely to have a positive effect on this SA objective as a design policy which is specific to the town centre will provide a good opportunity to ensure that new development enhances the appearance and therefore the overall quality and vitality of the town centre.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
8) Promote the regeneration of urban areas	+	The proposed approach to public realm in the town centre is likely to have a positive effect on this SA objective as a design policy which is specific to the town centre will provide a good opportunity to ensure that new development enhances the appearance and therefore contributes to the positive regeneration of the urban area of Rugby.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
10) Minimise waste and manage it sustainably	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
12) Avoid, reduce and manage flood risk	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The proposed approach to public realm in the town centre is likely to have a positive effect on this SA objective as a design policy which is specific to the town centre will provide a good opportunity to ensure that new development enhances the appearance and therefore contributes to the setting of heritage assets within the town.	+	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that a positive effect could still occur, as the existing policy to be relied on will include the Town Centre and the Rugby School Conservation Area appraisals. However, without the specific and more comprehensive policy proposed under the proposed approach, the positive effect will be less certain.
14) Promote a sustainable and accessible transport network	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
15) Reduce all forms of pollution	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to public realm in the town centre is not expected to have a direct effect on this SA objective.	0	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that the positive effect on this SA objective will not occur, as the stronger provisions of that policy will not be made.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	++	The proposed approach to public realm in the town centre is likely to have a significant positive effect on this SA objective as a design policy which is specific to the town centre will have the primary purpose of enhancing the public realm and overall townscape of Rugby.	+?	Continuing to rely on existing policy and not including a specific town centre design policy in the Local Plan will mean that a positive effect on this SA objective could still occur, as the wider design policy CS16 will still apply to the town centre. However, without the specific and more comprehensive policy proposed under the proposed approach, the positive effect will be minor rather than significant.

Local Centres

Proposed Approach: A policy to define local centres and provide guidance as to the uses these local centres should accommodate.

Reasonable Alternative: Continue to defer to CS13 in relation to the loss of community facilities, section 2 of the NPPF and to allow the market to determine the future land use in those locations.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The proposed approach to local centres is likely to have a positive effect on this SA objective as it will define the uses that local centres should accommodate, which may help facilitate the development of appropriate services and facilities in those locations.	0	The reasonable alternative to the proposed approach local centres is likely to have a negligible effect on this SA objective as without the new policy to specifically define local centres and provide guidance on their uses, the potential positive effect in relation to facilitating the development of services and facilities would not occur.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to local centres is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach local centres is not expected to have a direct effect on this SA objective.

Natural Environment

Quality and Accessibility of Open Space

Proposed Approach: A policy that seeks the provision of open space - either new or enhancements to existing provision should be of high quality and also be accessible. This should also be balanced against any policies relating to loss of amenity to residents, neighbouring uses or biodiversity.

Reasonable Alternative: Given the prescribed requirement within the NPPF, it is considered that there is no reasonable alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The proposed approach to the quality and accessibility of open space is likely to have a significant positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that high quality and accessible open space for leisure and recreation use is provided.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	+	The proposed approach to the quality and accessibility of open space is likely to have a positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that high quality and accessible open space for leisure and	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		recreation use is provided. This will in turn have a positive effect on health by encouraging and facilitating healthier and more active lifestyles.		
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	+	The proposed approach to the quality and accessibility of open space is likely to have an indirect positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that high quality and accessible open space for leisure and	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		recreation use is provided. This open space, particularly where it is provided in proximity to new development, will help to ensure that areas of greenfield land are retained and facilitate infiltration; thereby reducing flood risk.		
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed approach to the quality and accessibility of open space is not expected to have a direct effect on this SA objective.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The proposed approach to the quality and accessibility of open space is likely to have an indirect positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that high quality and accessible open space for leisure and recreation use is provided. This open space, particularly where it is provided in proximity to new development, is likely to have a positive effect on flora and fauna by retaining and creating areas of habitats.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	+	The proposed approach to the quality and accessibility of open space is likely to have an indirect positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that high quality and accessible open space for leisure and recreation use is provided. This open space, particularly where it is provided in proximity to new development, is likely to have an indirect positive effect on the appearance of landscape and setting of development.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	+	The proposed approach to the quality and accessibility of open space is likely to have an indirect positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		high quality and accessible open space for leisure and recreation use is provided. This open space, particularly where it is provided in proximity to new development, is likely to have an indirect positive effect on the appearance of townscape and setting of development.		

Safeguarding Open Space

Proposed Approach: A criteria-based policy which seeks to safeguard existing open space.

Reasonable Alternative: Given the prescribed requirement within the NPPF, it is considered that there is no reasonable alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++?	The proposed approach to safeguarding open space is likely to have a significant positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that open space is not lost as a result of new development. However, there is some uncertainty as the policy will be based on the NPPF which sets out some exceptional circumstances in which the loss of open space would be permitted.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	+?	The proposed approach to safeguarding open space is likely to have a positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that open space is not lost as a result of new development. This will in turn have a positive effect on health by facilitating healthier and more active lifestyles. However, there is some uncertainty as the policy will be based on the NPPF which sets out some exceptional circumstances in which the loss of open space would be permitted.	N/A	N/A
4) Provide affordable and decent housing, which	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
meets the needs of the Borough		objective.		
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	+	The proposed approach to safeguarding open space is likely to have an indirect positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that open space is not lost as a result of new development. This open space will help to ensure that areas of greenfield land are retained and facilitate infiltration; thereby reducing flood risk.	N/A	N/A
13) Conserve and enhance the historic environment,	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
heritage assets and their settings.		objective.		
14) Promote a sustainable and accessible transport network	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed approach to safeguarding open space is not expected to have a direct effect on this SA objective.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The proposed approach to safeguarding open space is likely to have an indirect positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that open space is not lost as a result of new development. The retention of open space is likely to have a positive effect on flora and fauna by retaining areas of habitat.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	+	The proposed approach to safeguarding open space is likely to have an indirect positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that open space is not lost as a result of new development. The retention of open space is likely to have an indirect positive effect on the appearance of the landscape and setting of development.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	+	The proposed approach to safeguarding open space is likely to have an indirect positive effect on this SA objective as the primary purpose of the new policy to be included in the Local Plan is to ensure that open space is not lost as a result of new development. The retention of open space is likely to have an indirect positive effect on the appearance of the townscape and setting of development.	N/A	N/A

Biodiversity and Geodiversity

Proposed Approach: An overarching policy which seeks to protect and enhance all biodiversity and geodiversity.

Reasonable Alternative: Given the prescribed requirement within the NPPF, it is considered that there is no reasonable alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-?	The proposed approach to biodiversity and geodiversity could potentially have a minor negative effect on this SA objective if the biodiversity and geodiversity policy to be included in the Local Plan could prove restrictive to new development, including the development of new services and facilities, as a result of the overriding aim to protect biodiversity and geodiversity.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	The proposed approach to biodiversity and geodiversity could potentially have a minor negative effect on this SA objective if the biodiversity and geodiversity policy to be included in the Local Plan could prove restrictive to new development, including the development of new housing, as a result of the overriding aim to protect biodiversity and geodiversity.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	-?	The proposed approach to biodiversity and geodiversity could potentially have a minor negative effect on this SA objective if the biodiversity and geodiversity policy to be	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		included in the Local Plan could prove restrictive to new development, including development in urban areas, as a result of the overriding aim to protect biodiversity and geodiversity.		
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	-?	The proposed approach to biodiversity and geodiversity could potentially have a minor negative effect on this SA objective if the biodiversity and geodiversity policy to be included in the Local Plan could prove restrictive to new development, including transport-related development, as a result of the overriding aim to protect biodiversity and geodiversity.	N/A	N/A
15) Reduce all forms of pollution	+?	It is possible that the proposed approach to biodiversity and geodiversity will have an indirect minor positive effect on this SA objective, as the policy that will be included in the Local Plan will restrict development where it would result in harm to biodiversity or geodiversity, which is taken to include harm resulting	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		from pollution (air, water, noise or light). Therefore, preventing that development could have an overall positive effect on reducing pollution levels within the Borough.		
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The proposed approach to biodiversity and geodiversity is likely to have a significant positive effect on this SA objective as the primary purpose of the policy that will be included in the Local Plan is to conserve and enhance local biodiversity and ensure that harm does not result from development.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to biodiversity and geodiversity is not expected to have a direct effect on this SA objective.	N/A	N/A

Green Infrastructure

Proposed Approach: A policy promoting the preservation, restoration and re-creation of priority habitats, ecological networks and the protection of priority species populations, linked to national and regional targets.

Reasonable Alternative: Given the prescribed requirements within the NPPF, it is considered that there is no reasonable alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The proposed approach to green infrastructure is likely to have an indirect positive effect on this SA objective as the creation of areas of habitat and habitat linkages may be compatible with the creation of open space for leisure and recreation use.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	+	The proposed approach to green infrastructure is likely to have an indirect positive effect on this SA objective as the creation of areas of habitat and habitat linkages	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		may be compatible with the creation of open space for leisure and recreation use, which would help to facilitate and encourage more active and healthy lifestyles.		
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The proposed approach to green infrastructure is expected to have a positive effect on the use of soil resources, as the retention and creation of new areas of green infrastructure will ensure that the land is not lost to development. The extent of positive effects is somewhat uncertain at this stage as it will depend on the location of green infrastructure in relation to areas of high soil quality.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	+	The proposed approach to green infrastructure is likely to have an indirect positive effect on the management of flood risk in Rugby Borough, as retaining and creating new areas of green infrastructure will facilitate infiltration and reduce rates of runoff.	N/A	N/A
13) Conserve and enhance	+	The proposed approach to green infrastructure could	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
the historic environment, heritage assets and their settings.		potentially have a positive effect on the setting of heritage assets, through the provision of new and enhanced areas of green infrastructure which could enhance the setting of the wider built environment, including heritage assets such as listed buildings. However, this is uncertain as it will depend on the proximity of areas of green infrastructure to heritage assets.		
14) Promote a sustainable and accessible transport network	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed approach to green infrastructure is not expected to have a direct effect on this SA objective.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The proposed approach to green infrastructure is likely to have a significant positive effect on biodiversity as the primary purpose of the policy that will be included in the Local Plan is to provide improved and new areas of habitat and to increase ecological connectivity in the Borough.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	+	The proposed approach to green infrastructure is likely to have a positive effect on the quality of landscapes as the policy will encourage the creation of green infrastructure networks, which can have a positive effect on the overall appearance of the landscape.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	+	The proposed approach to green infrastructure is likely to have a positive effect on the quality of townscapes as the policy will encourage the creation of green infrastructure networks, which can have a positive effect on the overall appearance of the townscape and the setting of built development.	N/A	N/A

Renewable Energy and Climate Change

Renewable Energy

Proposed Approach: A policy which makes specific reference to how we will deal with this local specific characteristic of the significant potential for wind energy in the Borough, and encourage the provision of renewable energy schemes through a criteria-based policy.

Reasonable Alternative: An alternative approach would include the identification of suitable areas for renewables, rather than just a criteria-based policy.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The proposed approach to renewable energy development is likely to have a positive effect on the local economy by boosting the renewables sector and the economic benefits that can be derived from renewable energy development.	+	The identification of specific sites for renewable energy development will mean that the potential economic benefits that can be derived from the renewables sector are even more likely to occur. However, the scale of the employment generation and economic benefits are not likely to be such that a significant positive effect would result.
7) Promote the vitality and viability of the town	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
centre				
8) Promote the regeneration of urban areas	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++?	The proposed approach to renewable energy is likely to have a significant positive effect on this SA objective as the primary purpose of the policy to be included in the Local Plan is to encourage and facilitate renewable energy development. The extent of the positive effect will be greater if the policy does identify specific areas which are suitable for renewables development, but it is not yet known if this will be the case; therefore there is some uncertainty attached.	++	The identification of specific sites for renewable energy development will mean that increased renewable energy development is even more likely to occur, further adding to the already significant positive effect.
10) Minimise waste and manage it sustainably	+?	The proposed approach to renewable energy could have a positive effect on the sustainable management of waste, if the policy addresses the generation of energy from waste. This is uncertain, however, until the detailed policy wording is drafted.	+?	The potential positive effect on this SA objective could also occur under the reasonable alternative option and the identification of potential sites would not affect the likelihood of energy from waste in particular to be maximised.
11) Reduce the Borough's contribution to climate change	++?	The proposed approach to renewable energy is likely to have a significant positive effect on this SA objective as the primary purpose of the policy to be included in the Local Plan is to encourage and facilitate renewable energy development, which will help to reduce greenhouse gas emissions in the Borough. The extent of the positive effect will be greater if the policy does identify specific areas which are suitable for renewables development, but it is not yet known if this will be the case; therefore there is some uncertainty attached.	++	The identification of specific sites for renewable energy development will mean that increased renewable energy development is even more likely to occur, further adding to the already significant positive effect.
12) Avoid, reduce and manage flood risk	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	?	The likely effect of the proposed approach to renewable energy on the historic environment is currently uncertain. Effects will depend on the extent to which the wording of the policy and the criteria included address the potential impacts of renewable energy developments on heritage assets and their settings, which is not known until the policy is drafted.	+	Identifying specific sites that are suitable for renewable energy development should result in a positive effect on this SA objective as sites would have been assessed for their suitability against a range of criteria, including impacts on heritage assets.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
14) Promote a sustainable and accessible transport network	0	The proposed approach to renewable energy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative option is not likely to have a direct effect on this SA objective.
15) Reduce all forms of pollution	+	The proposed approach to renewable energy should have a positive effect on reducing air pollution by encouraging and facilitating the production of cleaner renewable energy sources, which will have an overall positive effect on air quality in the Borough.	+	The identification of specific sites for renewable energy development will mean that the potential air quality benefits that can be derived from the renewables sector are even more likely to occur. However, the scale of the benefits are not likely to be such that a significant positive effect would result.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The proposed approach to renewable energy would require no significant adverse environmental impact in relation to biodiversity, and therefore, a positive effect is expected on SA objective 16.	+	Identifying specific sites that are suitable for renewable energy development should result in a positive effect on this SA objective as sites would have been assessed for their suitability against a range of criteria, including impacts on biodiversity.
17) Maintain and where possible enhance the quality of landscapes	+	The proposed approach to renewable energy would require no significant adverse environmental impact in relation to landscape quality, and therefore, a positive effect is expected on SA objective 16.	+	Identifying specific sites that are suitable for renewable energy development should result in a positive effect on this SA objective as sites would have been assessed for their suitability against a range of criteria, including impacts on the landscape.
18) Maintain and where possible enhance the quality of townscapes	?	As with SA objective 17, the likely effects of the proposed approach to renewable energy development on townscapes in Rugby Borough will depend largely on the relevant criteria to be included in the policy, and the specific locations that may be identified as being suitable for renewable energy development. Effects therefore uncertain are at this stage.	+	Identifying specific sites that are suitable for renewable energy development should result in a positive effect on this SA objective as sites would have been assessed for their suitability against a range of criteria, including impacts on the townscape.

Climate Change

Proposed Approach: A policy which supports the energy efficiency improvements to existing buildings to sit alongside existing guidance in CS16 and CS17.

Reasonable Alternative: Continue to rely upon the provisions contained within CS16 and CS17 to achieve energy efficiency on new buildings only.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	The proposed approach to renewable energy is likely to have a significant positive effect on this SA objective as the policy will go further than the current Core Strategy policy to encourage energy efficiency measures in existing development as well as new developments.	+	The effect of the reasonable alternative would be less positive than that of the proposed approach as it involves relying on existing policy which, although it encourages energy efficiency in new developments, does not address existing buildings.
10) Minimise waste and manage it sustainably	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	++	The proposed approach to renewable energy is likely to have a positive effect on this SA objective as the policy will go further than the current Core Strategy policy to encourage energy efficiency measures in exciting development as well as new developments. This will have a positive effect on reducing energy consumption within the Borough and therefore the local contribution to climate change.	+	The effect of the reasonable alternative would be less positive than that of the proposed approach as it involves relying on existing policy which, although it encourages energy efficiency in new developments, does not address existing buildings.
12) Avoid, reduce and manage flood risk	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to climate change is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to climate change is also not expected to have a direct effect on this SA objective.

Flooding

Proposed Approach: A policy which contains a more detailed approach to flood risk management and avoiding inappropriate development in areas of flood risk than contained in CS16.

Reasonable Alternative: Given the prescribed requirement within the NPPF, it is considered that there is no reasonable alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-?	The proposed approach to flooding could potentially have a minor negative effect on this SA objective, if the policy results in significantly greater restrictions being placed on new development due to the requirement to avoid areas of higher flood risk. This could potentially result in greater restrictions on the development of new services, leisure and cultural facilities in the Borough. However, the potential negative effect is currently uncertain and will depend on factors such as the locations of such development proposals in relation to areas of high flood risk.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	+	The proposed approach to flooding is likely to have a positive effect on this SA objective as it should reduce the instances of homes and other property being damaged in flood events, which can otherwise have a negative effect on people's physical and mental health and wellbeing.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	There is a small chance that the proposed approach to flooding could have a minor negative effect on this SA objective, if the policy results in significantly greater restrictions being placed on new development (including housing) due to the requirement to avoid areas of higher flood risk. This could potentially result in greater restrictions on housing development. However, the potential negative effect is currently uncertain and will depend on factors such as the locations of such development proposals in relation to areas of high flood risk.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	+	The proposed approach to flooding is likely to have a positive effect on the strength and stability of the local economy, by reducing the risk of flooding within the Borough as well as the extent of economic assets that are at risk from flooding. This should reduce the risk that flooding can pose to the local economy.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	-?	There is a small chance that the proposed approach to flooding could have a minor negative effect on this SA objective, if the policy results in significantly greater restrictions being placed on new development (including in urban areas) due to the requirement to avoid areas of higher flood risk. This could potentially result in greater restrictions on development associated with the regeneration of urban areas. However, the potential negative effect is currently uncertain and will depend on factors such as the locations of such development proposals in relation to areas of high flood risk.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	++	The proposed approach to flooding is expected to have a significant positive effect on avoiding, reducing and	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		managing flood risk as the primary purpose of the policy to be included in the Local Plan is to provide a more robust approach to flood risk management, including avoiding development in areas at highest risk from flooding.		
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The proposed approach to flooding is likely to have a positive effect on the historic environment by reducing the likely frequency and severity of flooding events, which can otherwise pose a hazard to built heritage assets such as listed buildings.	N/A	N/A
14) Promote a sustainable and accessible transport network	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	+	The proposed approach to flooding is likely to have a positive effect on water pollution by reducing the likely frequency and severity of flooding events, which can contribute to water pollution.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The proposed approach to flooding is likely to have an indirect positive effect on biodiversity by reducing the likely frequency and severity of flooding events, which can harm biodiversity.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to flooding is not expected to have a direct effect on this SA objective.	N/A	N/A

Air Quality and Pollution

Proposed Approach: A policy which supports the conservation and enhancement of the natural environment to reduce pollution by containing a generic criteria-based policy to ensure new development does not have a detrimental effect on the environment.

Reasonable Alternative: Given the prescribed requirement within the NPPF, it is considered that there is no reasonable alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate	0	The proposed approach to air quality and pollution is not	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
poverty, disadvantage and social exclusion		expected to have a direct effect on this SA objective.		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	+	The proposed approach to air quality and pollution is likely to have a positive effect on local people's health as it should help to ensure that air quality is not adversely affected by new development and will go further in this sense than the existing Core Strategy policy which only addresses pollution from traffic. The policy will be based on NPPF guidance which refers specifically to the potential health-related impacts of noise pollution, which this policy will also address.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
generated from renewables				
10) Minimise waste and manage it sustainably	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	++	The proposed approach to air quality and pollution is expected to have a significant positive effect on pollution as the primary purpose of the new policy will be to ensure that development does not result in air, water, noise or light pollution. The new policy will go further than the existing Core Strategy policy CS11 which only addresses air pollution from traffic.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The proposed approach to air quality and pollution is likely to have a positive effect on Rugby's biodiversity by ensuring that development does not result in air, water, noise and light pollution which can otherwise harm flora and fauna.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to air quality and pollution is not expected to have a direct effect on this SA objective.	N/A	N/A

Design and Historic Environment

Design

Proposed Approach: A policy specifically relating to the massing, height, landscape, layout, materials and access to sit alongside policy CS16.

Reasonable Alternative: Continue to apply policy CS16 and the provisions of the NPPF to achieve good design.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to Design is not expected to have direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The proposed approach to Design could have a positive effect on this SA objective as the policy would address access in new development and will also address siting, which may help to ensure that people without cars, for example, are able to reach services and facilities. However, the extent to which it would help to improve access for all people to services and leisure and cultural opportunities is currently uncertain until the policy is drafted in more detail.	0	By continuing to rely on the adopted Core Strategy policy CS16, a negligible effect on this SA objective is likely. The potential positive effect associated with the proposed Approach would not be expected to occur, as it results from the increased emphasis that the new policy could place on accessibility in new development.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The proposed approach to Design may have a positive effect on this SA objective, depending on the exact design criteria that are included in the policy when it is drafted in full. It is likely that the policy will encourage the prudent use of land and mineral resources as it encourages the re-use of existing buildings and materials.	0	By continuing to rely on the adopted Core Strategy policy CS16, a negligible effect on this SA objective is likely. The potential positive effect associated with the proposed Approach would not be expected to occur, as this could result from the wording that may be included in the new policy to encourage the use of brownfield land for new development.
10) Minimise waste and manage it sustainably	+	The proposed approach to Design may have a positive effect on the management of waste as it will address the materials used in new development. As the policy will encourage the re-use of existing buildings and materials, a positive effect on waste reduction would result.	0	By continuing to rely on the adopted Core Strategy policy CS16, a negligible effect on this SA objective is likely. The potential positive effect associated with the proposed Approach would not be expected to occur, as this could result from the wording that may be included in the new policy to encourage the re-use of existing land and buildings.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+?	The proposed approach to Design may have a positive effect on the setting of historic assets by requiring high standards of design in new development, so that its appearance is less likely to negatively affect nearby listed buildings and other heritage features, and by ensuring that new development is appropriately sited (it is assumed that factors such as the proximity of heritage assets would be taken into account). However, this is uncertain until the policy is drafted in more detail.	+	By continuing to rely on the adopted Core Strategy policy CS16, a positive effect on this SA objective is still likely as policy CS16 makes specific reference to conserving and enhancing heritage assets and ensuring that they are not adversely affected by new development.
14) Promote a sustainable and accessible transport network	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
15) Reduce all forms of	0	The proposed approach to Design is not expected to	0	The reasonable alternative approach to

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
pollution		have a direct effect on this SA objective.		Design is also not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to Design is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Design is also not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	++	The proposed approach to Design is expected to have a significant positive effect on the quality of landscapes in Rugby Borough as it would ensure that new development adheres to specified design standards and so should positively contribute to its surroundings. The proposed approach makes specific reference to landscape as one of the issues to be addressed by the Design policy.	+	By continuing to rely on the adopted Core Strategy policy CS16, a minor positive effect on this SA objective is still likely as policy CS16 aims to ensure that new development does not cause material harm to the character and amenity of the area in which it is situated; however the focus of the NPPF guidance (on which the new policy would be based) refers to achieving high quality outcomes, rather than simply avoiding harm. Therefore, the effects of the reasonable alternative option would be minor rather than significantly positive.
18) Maintain and where possible enhance the quality of townscapes	++	The proposed approach to Design would have a significant positive effect on the quality of townscapes in Rugby Borough as it would ensure that new development adheres to specified design standards and so should positively contribute to its surroundings.	+	By continuing to rely on the adopted Core Strategy policy CS16, a minor positive effect on this SA objective is still likely as policy CS16 aims to ensure that new development does not cause material harm to the character and amenity of the area in which it is situated; however the focus of the NPPF guidance (on which the new policy would be based) refers to achieving high quality outcomes, rather than simply avoiding harm. Therefore, the effects of the reasonable alternative option would be minor rather than significantly positive.

Parking

Proposed Approach: A specific parking facilities policy that ensures provision as per the requirements of paragraph 39 of the NPPF, to be supplemented by actual parking standards within an appendix to the Local Plan.

Reasonable Alternative: Continue to apply adopted Core Strategy policy CS10: Developer Contributions and the parking standards as they are currently contained within the Planning Obligations SPD.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+?	The effect of the proposed approach to Parking on access to services, leisure and cultural opportunities will depend largely on what the parking standards are that are to be specified in the policy. The standards could result in improved accessibility for all sections of the community, as paragraph 39 of the NPPF (which the policy will be based on) requires consideration of issues including accessibility when setting parking standards. However, this is uncertain until the policy is drafted in detail.	0	By continuing to rely on the adopted Core Strategy policy CS19 and the parking standards as set out in the Planning Obligations SPD, the existing situation would continue and the potential positive effect on improved accessibility that could result from a more comprehensive policy on parking standards would not occur.
3) Promote/improve health of the population and reduce health inequalities	+/-?	The effects of the proposed approach to Parking in relation to the population's health could be either positive or negative, depending on the parking standards that are determined in the policy. If the policy could be seen as facilitating higher levels of car use than necessary, by requiring developments to incorporate higher levels of parking provision, a negative effect on health may occur as more people may be encouraged to drive as opposed to making use of active modes of travel such as walking or cycling. However, by applying a more restrictive parking standard, the policy could have a positive effect on increasing levels of active travel. Effects on health inequalities will also depend to a great degree on that the standards are in relation to parking for people with disabilities. The effects of this proposed approach are	0	By continuing to rely on the adopted Core Strategy policy CS19 and the parking standards as set out in the Planning Obligations SPD, the existing situation would continue and the potential positive or negative effects on health that could result from either increasing or decreasing the requirements for car parking would not occur.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		therefore currently uncertain until the policy is drafted in detail and could be either positive or negative.		
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	+/-?	Depending on what parking standards are set in the policy, the proposed approach to Parking could have either a positive or negative effect on the viability of the town centre. If developments are required to incorporate relatively high levels of car parking, meaning that driving and parking would be facilitated more easily in the town, more people may make use of the shops and other services and facilities in Rugby rather than travelling to out of town locations. However, if developments are not required to incorporate as much parking provision, the vitality and viability of the town centre may be negatively affected as it may become easier for people to use shops and other services outside of the town centre where parking is likely to be easier. The effects of this proposed approach are therefore currently uncertain until the policy is drafted in detail and could be either positive or negative.	0	By continuing to rely on the adopted Core Strategy policy CS19 and the parking standards as set out in the Planning Obligations SPD, the existing situation would continue and the potential positive or negative effects on the vitality and viability of the town centre that could result from either increasing or decreasing the requirements for car parking would not occur.
8) Promote the regeneration of urban areas	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.
9) Use and manage land,	0	The proposed approach to Parking is not expected to	0	The reasonable alternative approach to

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		have a direct effect on this SA objective.		Parking is also not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+/-?	The effects of the proposed approach to Parking in relation to the Borough's contribution to climate change could be either positive or negative, depending on the parking standards that are applied. If developments are required to incorporate relatively high levels of car parking, the policy could be seen to be facilitating and encouraging higher levels of car use than necessary and a negative effect on climate change may occur as more people may drive as opposed to making use of sustainable modes of travel such as walking or cycling. However, if developments are not required to incorporate as much parking the policy could have a positive effect on increasing levels of sustainable travel and therefore reducing the Borough's contribution to climate change. The proposed approach is for the policy to be in conformity with the NPPF, which requires authorities to consider the need to reduce the use of high-emissions vehicles. The effects of this proposed approach are therefore currently uncertain until the policy is drafted in detail and could be either positive or negative.	0	By continuing to rely on the adopted Core Strategy policy CS19 and the parking standards as set out in the Planning Obligations SPD, the existing situation would continue and the potential positive or negative effects on the Borough's contribution to climate change that could result from either increasing or decreasing the requirements for car parking would not occur.
12) Avoid, reduce and manage flood risk	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment,	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
heritage assets and their settings.				effect on this SA objective.
14) Promote a sustainable and accessible transport network	+/-?	The effect of this policy on the promotion of a sustainable and accessible transport network are currently uncertain until the policy is drafted in more detail, as it will depend on the extent to which the policy facilitates ongoing car use, or whether it applies standards that are stringent enough to encourage use of alternative more sustainable modes of transport. The effects of this proposed approach are therefore currently uncertain until the policy is drafted in detail and could be either positive or negative.	0	By continuing to rely on the adopted Core Strategy policy CS19 and the parking standards as set out in the Planning Obligations SPD, the existing situation would continue and the potential positive or negative effects on sustainable transport that could result from either increasing or decreasing the requirements for car parking would not occur.
15) Reduce all forms of pollution	+/-?	The effects of the proposed approach to Parking in relation to levels of air pollution could be either positive or negative, depending on the parking standards that are applied. If developments are required to incorporate relatively high levels of car parking, the policy could be seen to be facilitating and encouraging higher levels of car use than necessary and a negative effect on air quality may occur as more people may drive as opposed to making use of alternative modes of travel such as walking or cycling. However, if developments are not required to incorporate as much parking the policy could have a positive effect on increasing levels of sustainable travel and therefore reducing air pollution in the Borough. The proposed approach is for the policy to be in conformity with the NPPF, which requires authorities to consider the need to reduce the use of high-emissions vehicles. The effects of this proposed approach are therefore currently uncertain until the policy is drafted in detail and could be either positive or negative.	0	By continuing to rely on the adopted Core Strategy policy CS19 and the parking standards as set out in the Planning Obligations SPD, the existing situation would continue and the potential positive or negative effects on pollution that could result from either increasing or decreasing the requirements for car parking would not occur.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.
17) Maintain and where	0	The proposed approach to Parking is not expected to	0	The reasonable alternative approach to

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
possible enhance the quality of landscapes		have a direct effect on this SA objective.		Parking is also not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to Parking is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to Parking is also not expected to have a direct effect on this SA objective.

The Historic Environment

Proposed Approach: A policy that outlines a positive strategy for all aspects of the historic environment. This will seek to ensure the protection of historic assets while also ensuring opportunities for enhancement.

Reasonable Alternative: Given the prescribed requirement within the NPPF, it is considered that there is no reasonable alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
7) Promote the vitality and viability of the town centre	-?	The proposed approach states that the policy for the historic environment would be applied, where relevant, in conjunction with the town centre strategy when considering any historic asset within the town centre. If the criteria in the policy are restrictive to new development in the town centre, as a result of the more comprehensive criteria to be set out for the protection of the historic environment, a minor negative effect on this objective could occur. However, this is currently uncertain and will depend on the detail of the policy when it is drafted in full.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	++	The proposed approach to the historic environment would have a significant positive effect on this SA objective as the primary purpose of the policy to be developed is to provide comprehensive protection to the historic environment. It will go further than the existing Core Strategy policy CS16 by taking into account the specific issues that the NPPF now requires to be	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		considered, such as opportunities to draw on the contribution made by the historic environment to the character of place.		
14) Promote a sustainable and accessible transport network	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to the Historic Environment is not expected to have a direct effect on this SA objective.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	+	The proposed approach to the Historic Environment is likely to have an indirect positive effect on the quality of Rugby's landscapes as it will require new development to take into account more comprehensively the likely effects on surrounding heritage assets, including registered parks and gardens and important historic landscapes. This should have a broadly positive effect on landscapes by ensuring that development is appropriately sited and designed to fit within the existing surroundings. Although the primary concern would be heritage features and recognised historic landscapes, the benefits may extend to the wider landscape.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	+	The proposed approach to the Historic Environment is likely to have an indirect positive effect on the quality of Rugby's townscapes as it will require new development to take into account more comprehensively the likely effects on surrounding heritage assets, including listed buildings. This should have a broadly positive effect on townscapes by ensuring that development is appropriately sited and designed to fit within the existing surroundings. Although the primary concern would be listed buildings and other heritage features, the benefits should extend to the wider townscape.	N/A	N/A

SA matrices for the additional policy options appraised prior to Preferred Option consultation (2015)

Options for growth

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	0	+?	0	0	The options for growth will have largely negligible effects on this SA objective. However, Option 3 (wider focus) could result in more development coming forward in rural areas, although there would still be a general focus on Rugby town, which could help to stimulate better service provision in rural areas. A potential minor positive effect is therefore identified for that option.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+/-	+/-	+/-	++/-	+/-?	<p>Where development is focussed in urban areas, residents will have better access to services and facilities, including people without a car. However, wider distribution of development could help to maintain services and facilities in smaller settlements, or stimulate the provision of new services and facilities.</p> <p>Option 4 (intensified urban focus) would involve the highest proportion of development coming forward in Rugby town; therefore is likely to have a significant positive effect in terms of access to the services and facilities that are concentrated there. However, there could also be a minor negative effect as drawing the vast majority of activity into Rugby town would mean that other settlements in the Borough do not benefit from the increased support for services and facilities that would come with population growth there.</p> <p>Conversely, Option 3 (wider focus) would result in the broadest spread of development within the Borough. As there would still be a primary focus on Rugby town, most new development would still be in proximity of the services and facilities that are concentrated there. However, under this option more development would also come forward in the smaller towns and villages. While this would mean that there would be increased support for services and facilities there, the scale of development is likely to be quite small and so people would still need to travel to Rugby Borough for larger services and facilities. Therefore, mixed (minor positive and minor negative) effects are</p>

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
						<p>likely for that option.</p> <p>Options 1 (existing balance) and 2 (urban and urban edge focus) again direct most development to Rugby town, although in these cases limited development would also take place in smaller settlements. Therefore, the effects on this objective would again be mixed (minor positive and minor negative) as most development would take place at Rugby or the main service centres where access to services is relatively good, with a small amount in the local needs settlements where access to service is likely to be relatively poor.</p> <p>The effects of Option 5 (new town) on this SA objective will depend to some extent on the scale of new main rural settlement and therefore the range of service and facilities that might be provided there, which is not yet known. However, the option again involves most development being focused in Rugby town with other development being more widespread; therefore mixed effects are again likely overall.</p>
3) Promote/improve health of the population and reduce health inequalities	?	?	?	?	?	<p>The options for growth would affect health by influencing how easily people are able to access healthcare facilities, and the extent to which people may be able to use active modes of travel (walking and cycling) day-to-day. However, these issues are addressed under other SA objectives (2: access to services and 14: sustainable transport) and effects on health would depend largely on the specific location of development site options including their proximity to GPs where there is capacity to accommodate new patients, and their proximity to footpaths and cycle paths. Therefore, the effects of all of the options for growth are uncertain. The individual housing site options are being subject to SA separately, which includes an appraisal of their likely effects on health.</p>
4) Provide affordable and decent housing, which meets the needs of the Borough	++	++	++	++/-	++	<p>All of the options for growth will provide housing to meet the needs of the Borough; therefore all will have a significant positive effect on this SA objective.</p> <p>Where options allow for the development of local needs housing at smaller rural settlements (Options 1 (existing balance) and 2 (urban and urban edge focus)), this will ensure that the specific housing needs of those rural communities can be met. Options 3 (wider focus) and 5 (new town) are even more flexible, allowing for small-scale infill</p>

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
						development in local needs settlements rather than just local needs housing. Option 4 (intensified urban focus) is much more restrictive in terms of development in rural areas; therefore a potential minor negative effect is also identified (resulting in a mixed effect overall) as the approach could prevent the particular housing needs of rural communities from being met.
5) Reduce crime, fear of crime and anti-social behaviour	0	0	0	0	0	None of the options for growth will have a direct effect on levels of crime and anti-social behaviour in Rugby Borough.
6) Promote/enable a strong, stable and sustainable local economy	+	+	+	+	+	All of the options for growth will have a positive effect on Rugby Borough's economy as they will support population growth in the Borough which will increase demand for goods and services. The development proposed, regardless of its location, will help to support the construction industry and related services.
7) Promote the vitality and viability of the town centre	+	+	+	++	+	All of the options for growth focus most development in Rugby town, so all will have positive effects on the vitality and viability of the town centre by increasing the number of people using the shops, services and facilities there day to day. High quality new development close to the town centre may also help to improve the public realm. Option 4 (intensified urban focus) would involve the highest proportion of development being steered to Rugby town; therefore is likely to have a significant positive effect.
8) Promote the regeneration of urban areas	+	+	+	++	+	All of the options for growth focus most development in Rugby town, so all will have positive effects on the regeneration of urban areas. Option 4 (intensified urban focus) would involve the highest proportion of development being steered to Rugby town; therefore is likely to have a significant positive effect. Similarly, Option 2 (urban and urban edge focus) directs some development to the urban fringe of Coventry although it is noted that some development may be in the open countryside on the edge of Coventry if housing needs cannot be met at Rugby town.

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+?	+?	+?	+++?	+?	<p>The effects of new development on this SA objective will depend largely on the onsite practices used, and the sustainability standards of the buildings, rather than the broad distribution of the development.</p> <p>However, where development is focussed in urban areas there are more likely to be opportunities to make use of brownfield sites and reuse existing buildings. All of the options for growth focus most development in Rugby town, so all could therefore have positive effects on the efficient use of land.</p> <p>Option 4 (intensified urban focus) would involve the highest proportion of development being steered to Rugby town; therefore may have a significant positive effect. Similarly, Option 2 (urban and urban edge focus) directs some development to the urban fringe of Coventry although it is noted that some development may be in the open countryside on the edge of Coventry if housing needs cannot be met at Rugby town.</p> <p>However, in all cases the potential positive effects are currently uncertain and will depend on the location of the specific sites to be developed, options for which are being subject to SA separately, including an appraisal of their likely effects on efficient land use and resource consumption.</p>
10) Minimise waste and manage it sustainably	+?	+?	+?	+++?	+?	<p>All new development will result in increased waste generation, regardless of its spatial distribution. The effects on this SA objective will therefore depend largely on the waste management practices used within the new development which will not be determined by its location.</p> <p>However, where development is focussed in urban areas there are more likely to be opportunities to reuse existing buildings and materials on brownfield sites, which may help to reduce waste generation and increase recycling. All of the options involve focussing most development in Rugby town so would have at least minor positive effects, and the proportion would be highest under Option 4; therefore a potential significant positive effect is identified for that option. However, this is uncertain depending on the extent to which brownfield sites are developed and whether there are opportunities to reuse onsite materials. Similarly, Option 2 (urban and urban edge</p>

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
						focus) directs some development to the urban fringe of Coventry as well although it is noted that some development may be in the open countryside on the edge of Coventry if housing needs cannot be met at Rugby town.
11) Reduce the Borough's contribution to climate change	+/-	+/-	+/-	++	+/-?	<p>The effects of development on the Borough's contribution to climate change will depend largely on the design of new buildings and whether they are built to high standards of energy efficiency, which cannot be determined at this stage. However, effects will also be determined by likely levels of car use and the associated greenhouse gas emissions, which can be influenced by the broad location of development.</p> <p>All of the options for growth focus most development in Rugby town, so all will have at least minor positive effects on reducing emissions from car use as the town is the best connected part of the Borough in terms of sustainable transport links such as bus routes, and because opportunities for people to walk and cycle to jobs, services and facilities are likely to be good.</p> <p>Option 4 (intensified urban focus) would involve the highest proportion of development being steered to Rugby town; therefore is likely to have a significant positive effect.</p> <p>The other options all focus most development in Rugby town but also direct a certain proportion to smaller settlements which may be poorly connected via sustainable transport, involve longer journey times, and therefore result in higher levels of emissions from car use. Therefore, mixed effects are likely overall for options 1 (existing balance), 2 (urban and urban edge focus), 3 (wider focus) and 5 (new town), with the potential negative effect being significant under Option 3 where the highest amount of growth would be directed to smaller settlements.</p> <p>The mixed effects of Option 5 (new town) are to some extent uncertain and will depend on the location of the new town in relation to sustainable transport links and the scale of the development, i.e. whether it will be large enough to support frequent new bus services and whether it would operate as a self-contained settlement with housing and employment development alongside one another.</p>

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
12) Avoid, reduce and manage flood risk	+?	+?	+?	++/-?	+/-?	<p>The effects of the options for growth on flood risk will depend largely on the specific location of development sites and their proximity to the areas of highest flood risk. Areas of high flood risk (Flood zones 2 and 3) are quite dispersed within Rugby Borough but include parts of Rugby town in proximity of the River Avon. Where development is focussed in urban areas there may be good opportunities to make use of brownfield sites, thereby avoiding increases in the area of impermeable surfaces. As all of the options involve steering most development to urban areas, all have the potential for at least minor positive effects.</p> <p>While Option 4 (intensified urban focus) would involve the highest proportion of development being directed to urban areas, it may result in higher density development where it could be more difficult to incorporate green spaces which can help to increase infiltration and reduce runoff. Therefore, mixed effects are likely for that option, and both the potential significant positive and minor negative effects are currently uncertain depending on the specific location and design of development sites.</p> <p>The effects of Option 5 (new town) would depend largely on the location of the new town in relation to the areas of high flood risk, and the design of the development (in particular the incorporation of SuDS). Therefore the option is in part uncertain although it is potentially minor positive as it would still steer most development to urban areas (Rugby town), and also minor negative as it is likely to involve large scale new development which may be on greenfield land.</p> <p>Similarly, the effects of Options 1 (existing balance), 2 (urban and urban edge focus) and 3 (wider focus) are largely uncertain depending on the location of development sites. However, all three options could have minor positive effects as they steer most development to Rugby town where opportunities to use brownfield sites may be good.</p>
13) Conserve and enhance the historic environment, heritage assets	?	?	?	?	?	<p>The effects of the options for growth on the historic environment will depend on the location of individual development sites and their proximity to features such as listed buildings, scheduled monuments and conservation areas. While there may be a higher concentration of such assets in urban areas, they will not necessarily be the most</p>

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
and their settings.						sensitive to the effects of nearby development. Effects will also be influenced by the design of the new development and the extent to which it forms part of the setting of sensitive heritage features. Therefore, the effects of all of the options for growth are currently uncertain. The individual housing and employment site options are being subject to SA separately, which includes an appraisal of their likely effects on the historic environment.
14) Promote a sustainable and accessible transport network	+/-	+/-	+/-	++	+/-?	<p>All of the options for growth focus most development in Rugby town, so all will have at least minor positive effects on sustainable transport use as the town is the best connected part of the Borough in terms of sustainable transport links such as bus routes, and because opportunities for people to walk and cycle from home to jobs, services and facilities are likely to be higher.</p> <p>Option 4 (intensified urban focus) would involve the highest proportion of development being steered to Rugby town; therefore is likely to have a significant positive effect.</p> <p>The other options all focus most development in Rugby town but also direct a certain proportion to smaller settlements which may be poorly connected via sustainable transport and where journey times may be longer. Therefore, mixed effects are likely overall for options 1 (existing balance), 2 (urban and urban edge focus), 3 (wider focus) and 5 (new town), with the potential negative effect being significant under Option 3 where the highest amount of growth would be directed to smaller settlements.</p> <p>The mixed effects of Option 5 (new town) are to some extent uncertain and will depend on the location of the new town in relation to sustainable transport links and the scale of the development, i.e. whether it will be large enough to support frequent new bus services.</p>
15) Reduce all forms of pollution	+/-	+/-	+/-	++/--	+/-	All of the options for growth involve focussing development in Rugby, where an Air Quality Management Area has been declared in the town centre. Therefore, all options could contribute to increased air pollution in the town, having a negative effect on this SA objective. Option 4 (intensified urban focus) is likely to have a significant negative

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
						<p>effect as that option steers the highest proportion of development to Rugby town.</p> <p>However at the same time, focussing development in Rugby town centre will help to reduce car use as journeys to work, services and facilities are likely to be shorter and it will be more feasible to walk or cycle. Therefore, positive effects are also likely for all of the options, resulting in mixed effects overall. Again, the effect is significant under Option 4 where the highest proportion of development would be steered to Rugby town centre.</p> <p>The options for growth would not affect levels of noise and light pollution, with these issues being determined instead by the specific location of development sites in relation to sensitive receptors. Similarly, effects on water pollution will depend on the capacity of the relevant sewage treatment works to accommodate the level of growth proposed, rather than its location. These issues are being considered in relation to the individual site options during the separate SA of those options.</p>
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	?	?	?	?	?	<p>The effects of the options for growth on biodiversity will depend on the location of individual development sites and their proximity to sensitive habitats and species. While focussing more growth in urban areas may steer development away from greenfield sites where habitat loss may occur, brownfield sites can still harbour valuable biodiversity and fewer impacts on biodiversity cannot be assumed. Therefore, the effects of all of the options for growth are currently uncertain. The individual housing and employment site options are being subject to SA separately, which includes an appraisal of their likely effects on biodiversity.</p>
17) Maintain and where possible enhance the quality of landscapes	+/-?	--?	-?	+?	--?	<p>The effects of the options for growth on the landscape will depend to a large extent on the specific sites for development and their proximity to sensitive landscapes. The most up to date landscape sensitivity study for Rugby Borough⁵⁷ which was carried out in 2006 identified the most sensitive parts of the Borough, which were generally in the east although there were pockets of high landscape sensitivity to the north and south of</p>

⁵⁷ Warwickshire County Council (2006) Landscape Assessment of the Borough of Rugby: Sensitivity and Condition Study

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
						<p>Rugby town. The design of the development, for example the incorporation of screening, will also influence effects and cannot be determined at this stage.</p> <p>However, in general, a stronger urban focus will steer development away from more sensitive rural landscapes; therefore Option 4 (intensified urban focus) is likely to have a minor positive effect although this is uncertain depending on the specific location of sites.</p> <p>Option 2 (urban and urban edge focus) would involve some boundary alterations at the main rural settlements which could have a negative effect on the landscape if this alters the scale and form of the settlement. In addition, under this option there could be additional growth on the edge of Coventry if Rugby town cannot meet all of the strategic growth requirement, and this would be on land within the open countryside. This option could also involve an urban extension at Rugby town which may have impacts on the landscape depending on the location and design. A potential but uncertain significant negative effect is therefore identified for that option.</p> <p>Option 3 (wider focus) would involve some boundary alterations at the main rural settlements which could again have a negative effect on the landscape if this alters the scale and form of the settlement, as well as small scale in fill development within local needs settlements. However, any such impacts are likely to be minor as the development would still be part of an existing settlement. This option could also involve an urban extension at Rugby town which may have impacts on the landscape depending on the location and design.</p> <p>Option 1 (existing balance) is likely to have a minor positive effect as development would be mainly focused at Rugby town, and development in the main rural settlements would be within the existing settlement boundary. However, the option could again involve urban extensions to Rugby town; therefore the likely effect is mixed overall.</p> <p>Option 5 (new town) would involve the development of a new main rural settlement in the countryside (as well as potential urban extensions at Rugby town) and so has the potential for significant negative effects on the landscape although this is again</p>

SA Objective	Option 1: Existing balance	Option 2: Urban and urban edge focus	Option 3: Wider focus	Option 4: Intensified urban focus	Option 5: New town	Justification
						uncertain depending on its location and design.
18) Maintain and where possible enhance the quality of townscapes	+	+	+	++?	+	Under all of the options, the main focus of development would be in Rugby town; therefore all of the options are likely to have positive effects on enhancing the quality of the townscape through new development in the town, which it is assumed would be of high quality. Development focussed in the town will also offer opportunities to reuse derelict or under-used sites. Option 4 (intensified urban focus) is likely to have a significant positive effect as that option steers the highest proportion of development to Rugby town with only minimal amounts going to the local service centres. However, this is uncertain depending on whether the townscape is affected by over-intensification of development and loss of greenspace.

Development Strategy

SA Objective	Option 1: As current CS1 settlement hierarchy	Option 2: As current CS1 but development permitted within existing boundaries at Local Needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	+?	0	The options for the development strategy will have largely negligible effects on this SA objective. However, Option 2 could result in more development coming forward in rural areas, which could help to stimulate better service provision in rural areas. A potential minor positive effect is therefore identified for that option.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+/-	+/-	+/-	<p>Where development is focussed in urban areas, residents will have better access to services and facilities, including people without a car. However, wider distribution of development could help to maintain services and facilities in smaller settlements, or stimulate the provision of new services and facilities.</p> <p>All of the options focus most development at Rugby town, so are likely to have a positive effect in terms of providing access to the services and facilities that are concentrated there. However, there could also be a minor negative effect as drawing the majority of activity into Rugby town would mean that other settlements in the Borough do not benefit from the increased support for services and facilities that would come with population growth there. Mixed effects are therefore likely for all of the options.</p> <p>Option 1 would involve the highest proportion of development coming forward in Rugby town as it is restrictive to development in both Main Rural Settlements and Local Needs Settlements, with development only being permitted within existing boundaries. Options 2 and 3 are slightly more flexible and could result in slightly more development coming forward at Local Needs Settlements and Main Rural Settlements respectively. However, the difference in the amount of development at Rugby town is likely to be minimal and does not warrant significant positive or</p>

SA Objective	Option 1: As current CS1 settlement hierarchy	Option 2: As current CS1 but development permitted within existing boundaries at Local Needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary	Justification
				negative effects for Option 1.
3) Promote/improve health of the population and reduce health inequalities	?	?	?	The options for Rugby's development strategy would affect health by influencing how easily people are able to access healthcare facilities, and the extent to which people may be able to use active modes of travel (walking and cycling) day-to-day. However, these issues are addressed under other SA objectives (2: access to services and 14: sustainable transport) and effects on health would depend largely on the specific location of development site options including their proximity to GPs where there is capacity to accommodate new patients, and their proximity to footpaths and cycle paths. Therefore, the effects of all of the options for Rugby's development strategy are uncertain. The individual housing site options are being subject to SA separately, which includes an appraisal of their likely effects on health.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	++	++	All of the options for Rugby's development strategy will provide housing to meet the needs of the Borough; therefore all will have a significant positive effect on this SA objective. All of the options allow for at least the development of local needs housing at smaller rural settlements, and Option 2 allows for more general development within the existing boundaries of Local Needs Settlements.
5) Reduce crime, fear of crime and anti-social behaviour	0	0	0	None of the options for Rugby's development strategy will have a direct effect on levels of crime and anti-social behaviour in Rugby Borough.
6) Promote/enable a strong, stable and sustainable local economy	+	+	+	All of the options for Rugby's development strategy will have a positive effect on Rugby Borough's economy as they will support population growth in the Borough which will increase demand for goods and services. The development proposed, regardless of its location, will help to support the construction industry and related services.

SA Objective	Option 1: As current CS1 settlement hierarchy	Option 2: As current CS1 but development permitted within existing boundaries at Local needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary	Justification
7) Promote the vitality and viability of the town centre	+	+	+	All of the options for Rugby's development strategy focus most development in Rugby town, so all will have positive effects on the vitality and viability of the town centre by increasing the number of people using the shops, services and facilities there day to day. High quality new development close to the town centre may also help to improve the public realm.
8) Promote the regeneration of urban areas	+	+	+	All of the options for Rugby's development strategy focus most development in Rugby town, so all will have positive effects on the regeneration of urban areas.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+?	+?	+/-?	<p>The effects of new development on this SA objective will depend largely on the onsite practices used, and the sustainability standards of the buildings, rather than the broad distribution of the development.</p> <p>However, where development is focussed in urban areas there are more likely to be opportunities to make use of brownfield sites and reuse existing buildings. All of the options for Rugby's development strategy focus most development in Rugby town, so all could therefore have positive effects on the efficient use of land.</p> <p>Option 3 could result in some boundary alterations at the Main Rural Settlements which could result in more development coming forward on greenfield land; therefore a mixed (minor positive and minor negative) effect is identified for that option.</p> <p>However, in all cases the potential positive effects are currently uncertain and will depend on the location of the specific sites to be developed, options for which are being subject to SA separately, including an appraisal of their likely effects on efficient land use and resource consumption.</p>
10) Minimise waste and manage it	+?	+?	+?	All new development will result in increased waste generation, regardless of its spatial

SA Objective	Option 1: As current CS1 settlement hierarchy	Option 2: As current CS1 but development permitted within existing boundaries at Local needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary	Justification
sustainably				<p>distribution. The effects on this SA objective will therefore depend largely on the waste management practices used within the new development which will not be determined by its location.</p> <p>However, where development is focussed in urban areas there are more likely to be opportunities to reuse existing buildings and materials on brownfield sites, which may help to reduce waste generation and increase recycling. All of the options involve focussing most development in Rugby town so would have minor positive effects.</p>
11) Reduce the Borough's contribution to climate change	+	+/-	+/-	<p>The effects of development on the Borough's contribution to climate change will depend largely on the design of new buildings and whether they are built to high standards of energy efficiency, which cannot be determined at this stage. However, effects will also be determined by likely levels of car use and the associated greenhouse gas emissions, which can be influenced by the overall development strategy.</p> <p>All of the options for the development strategy focus most development in Rugby town, so all will have at least minor positive effects on reducing emissions from car use as the town is the best connected part of the Borough in terms of sustainable transport links such as bus routes, and because opportunities for people to walk and cycle to jobs, services and facilities are likely to be good.</p> <p>Options 2 and 3 could result in slight more development coming forward in the smaller settlements which may be poorly connected via sustainable transport and where journey times may be longer. Therefore, mixed effects are likely overall for Options 2 and 3.</p>
12) Avoid, reduce and manage flood risk	+?	+?	+?	<p>The effects of the options for growth on flood risk will depend largely on the specific location of development sites and their proximity to the areas of highest flood risk. Areas of high flood risk (Flood zones 2 and 3) are quite dispersed within Rugby Borough but include parts of Rugby town</p>

SA Objective	Option 1: As current CS1 settlement hierarchy	Option 2: As current CS1 but development permitted within existing boundaries at Local Needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary	Justification
				<p>in proximity of the River Avon. Where development is focussed in urban areas there may be good opportunities to make use of brownfield sites, thereby avoiding increases in the area of impermeable surfaces. As all of the options involve steering most development to Rugby town, all have the potential for at least minor positive effects. While Options 2 and 3 could involve slightly more development coming forward at the Main Rural Settlements and Local Needs Settlements, the effects of this on flood risk are uncertain and will depend on the specific location of development sites.</p>
13) Conserve and enhance the historic environment, heritage assets and their settings.	?	?	?	<p>The effects of the options for Rugby's development strategy on the historic environment will depend on the location of individual development sites and their proximity to features such as listed buildings, scheduled monuments and conservation areas. While there may be a higher concentration of such assets in urban areas, they will not necessarily be the most sensitive to the effects of nearby development. Effects will also be influenced by the design of the new development and the extent to which it forms part of the setting of sensitive heritage features. Therefore, the effects of all of the options for the development strategy are currently uncertain. The individual housing and employment site options are being subject to SA separately, which includes an appraisal of their likely effects on the historic environment.</p>
14) Promote a sustainable and accessible transport network	+	+/-	+/-	<p>All of the options for Rugby's development strategy focus most development in Rugby town, so all will have at least minor positive effects on sustainable transport use as the town is the best connected part of the Borough in terms of sustainable transport links such as bus routes, and because opportunities for people to walk and cycle from home to jobs, services and facilities are likely to be higher.</p> <p>Options 2 and 3 could result in slight more development coming forward in the smaller settlements which may be poorly connected via sustainable transport and where journey times</p>

SA Objective	Option 1: As current CS1 settlement hierarchy	Option 2: As current CS1 but development permitted within existing boundaries at Local needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary	Justification
				may be longer. Therefore, mixed effects are likely overall for Options 2 and 3.
15) Reduce all forms of pollution	+/-	+/-	+/-	<p>All of the options for Rugby's development strategy involve focussing most development in Rugby town, where an Air Quality Management Area has been declared in the town centre. Therefore, all options could contribute to increased air pollution in the town, having a negative effect on this SA objective.</p> <p>However at the same time, focussing development in Rugby town centre will help to reduce car use as journeys to work, services and facilities are likely to be shorter and it will be more feasible to walk or cycle. Therefore, positive effects are also likely for all of the options, resulting in mixed effects overall.</p> <p>The options for the development strategy would not affect levels of noise and light pollution, with these issues being determined instead by the specific location of development sites in relation to sensitive receptors. Similarly, effects on water pollution will depend on the capacity of the relevant sewage treatment works to accommodate the level of growth proposed, rather than its location. These issues are being considered in relation to the individual site options during the separate SA of those options.</p>
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	?	?	?	<p>The effects of the options for Rugby's development strategy on biodiversity will depend on the location of individual development sites and their proximity to sensitive habitats and species. While all of the options focus most development at Rugby town, which may steer development away from greenfield sites where habitat loss may occur, brownfield sites can still harbour valuable biodiversity and fewer impacts on biodiversity cannot be assumed. Therefore, the effects of all of the options for growth are currently uncertain. The individual housing and employment site options are being subject to SA separately, which includes an appraisal of their likely effects on biodiversity.</p>

SA Objective	Option 1: As current CS1 settlement hierarchy	Option 2: As current CS1 but development permitted within existing boundaries at Local Needs Settlements	Option 3: As current CS1 but some development permitted at Main Rural Settlements including boundary alterations as necessary	Justification
17) Maintain and where possible enhance the quality of landscapes	+?	+?	-?	<p>The effects of the options for Rugby's development strategy will depend to a large extent on the specific sites allocated for development and their proximity to sensitive landscapes. The most up to date landscape sensitivity study for Rugby Borough⁵⁸ which was carried out in 2006 identified the most sensitive parts of the Borough, which were generally in the east although there were pockets of high landscape sensitivity to the north and south of Rugby town. The design of the development, for example the incorporation of screening, will also influence effects and cannot be determined at this stage.</p> <p>Options 1 and 2 are likely to have a minor positive effect as development would be mainly focused at Rugby town, and development in the Main Rural Settlements and Local Needs Settlements would be within the existing settlement boundaries.</p> <p>However, Option 3 could have a minor negative effect as it would permit some development including boundary alterations at the Main Rural settlements which could have a negative effect on the landscape if this alters the scale and form of the settlement. However, any such impacts are likely to be minor as the development would still be part of an existing settlement.</p>
18) Maintain and where possible enhance the quality of townscapes	+	+	+	<p>Under all three options, the main focus of development would be in Rugby town; therefore all of the options are likely to have positive effects on enhancing the quality of the townscape through new development in the town, which it is assumed would be of high quality. Development focussed in the town will also offer opportunities to reuse derelict or under-used sites.</p>

⁵⁸ Warwickshire County Council (2006) Landscape Assessment of the Borough of Rugby: Sensitivity and Condition Study

Landscaping

Proposed Approach: It is proposed that the Local Plan contain a policy requiring land landscape, where necessary to be incorporated into development proposals, which are sympathetic to the surrounding environment.

Reasonable Alternative: An alternative approach would be to not replace the landscaping policy and rely upon other local and national guidance. Although there is no specific policy requirement to have such a policy, this approach is not favoured because it reduces the ability to ensure development is assimilated into its environment.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	+	The incorporation of landscaping into development proposals is likely to have a positive effect on reducing flood risk by increasing areas of permeable land such as greenspaces within new development. This would be particularly beneficial where greenfield sites are being developed.	-	Not including a locally specific landscaping policy in the Local Plan and instead relying on other guidance would mean that landscaping is less likely to be incorporated consistently into new developments. This could have a minor negative effect on flood risk by reducing the inclusion of permeable surfaces within developments, which may be particularly harmful where greenfield sites are developed.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The incorporation of landscaping proposals may have a positive effect on nearby heritage assets and their setting by ensuring that new development meets high standards of design, although this would be dependent on proximity to heritage assets.	-?	Not including a locally specific landscaping policy in the Local Plan and instead relying on other guidance would mean that landscaping is less likely to be incorporated consistently into new developments. This

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				could have a minor negative effect on the setting of nearby heritage features as development may be of a less sympathetic appearance. However, this is uncertain depending on the proximity of heritage features and the design of the development.
14) Promote a sustainable and accessible transport network	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach to landscaping is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to landscaping is not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The incorporation of landscaping into development proposals is likely to have a minor positive effect through the promotion of habitat creation and biodiversity linkages.	-	Not including a locally specific landscaping policy in the Local Plan and instead relying on other guidance would mean that landscaping is less likely to be incorporated consistently into new developments. This could have a minor negative effect on biodiversity as opportunities to incorporate enhancements into new developments and retain habitat connectivity may be lost.
17) Maintain and where possible enhance the quality of landscapes	++	The proposed approach to landscaping would result in a significant positive effect as its primary aim is to ensure that new developments are landscaped and therefore contribute to the quality of the wider surroundings.	-	Not including a locally specific landscaping policy in the Local Plan and instead relying on other guidance would mean that landscaping is less likely to be incorporated into new developments. This is likely to have a minor negative effect on this SA objective as developments are less likely to make a positive contribution to the wider surroundings.
18) Maintain and where possible enhance the quality of townscapes	++	The incorporation of landscaping into development proposals is likely to have a significant positive effect on	-	Not including a locally specific landscaping policy in the Local Plan and instead relying

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		enhancing townscape quality as it would enhance the appearance of new developments and improve the quality of the built environment.		on other guidance would mean that landscaping is less likely to be incorporated into new developments. This is likely to have a minor negative effect on this SA objective as developments are less likely to make a positive contribution to the townscape and overall quality of the built environment.

Safeguarding development potential

Proposed Approach: It is proposed that the local plan contain a policy which aims to safeguard the development potential of land and prevent blight of land which may be caused by development proposals.

Reasonable Alternative: An alternative approach would be to not replace the safeguarding development potential policy and rely upon other local and national guidance. This is not favoured as it is considered that a policy at the local level is required to ensure that development potential of land is not prejudiced.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+/-	The proposed approach to safeguarding development potential could restrict housing developments coming forward if they are proposed in locations which could	+/-	The reasonable alternative approach to safeguarding development would not lead to the restriction of housing developments

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		have caused blight of other land. However, by preventing new developments from causing blight of land, the policy approach would help to safeguard high quality sites for potential future housing development and avoid detrimental effects on the quality of existing housing. A mixed effect is therefore likely overall.		coming forward; however this approach would be less likely to safeguard high quality sites for future housing development and avoid detrimental effects on the quality of existing housing. A mixed effect is therefore likely overall.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+/-	The proposed approach to safeguarding development potential could restrict employment land being developed. However, by preventing new developments from causing blight of land, the policy approach would help to safeguard high quality sites for potential future employment development and avoid detrimental effects on the quality of existing employment sites which could otherwise discourage investors. A mixed effect is therefore likely overall .	+/-	The reasonable alternative approach to safeguarding development would not lead to the restriction of employment developments coming forward, however, this approach would be less likely to safeguard high quality sites for future employment developments and avoid detrimental effects on the quality of existing employment development. A mixed effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
renewables				
10) Minimise waste and manage it sustainably	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+?	Preventing developments from causing blight of land may have a positive effect on heritage assets and their settings where such assets are in close proximity of development proposals and could have been detrimentally affected as a result. However, this is uncertain depending on the proximity of such assets.	-?	The reasonable alternative approach to safeguarding development potential could mean that development is more likely to come forward which would negatively affect the setting of heritage assets, although this is uncertain depending on the proximity of these assets.
14) Promote a sustainable and accessible transport network	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this SA objective.	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity,	0	The proposed approach to safeguarding development potential is not expected to have a direct effect on this	0	The reasonable alternative approach to safeguarding development potential is not expected to have a direct effect on this SA

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
flora and fauna		SA objective.		objective.
17) Maintain and where possible enhance the quality of landscapes	+	This policy should avoid inappropriate development which could otherwise have a negative effect on the landscape. Preventing development which could otherwise cause blight of land would result in a positive effect on this SA objective.	-	The reasonable alternative approach to safeguarding development may result in development coming forward which could negatively affect the quality of landscapes and a minor negative effect is therefore likely.
18) Maintain and where possible enhance the quality of townscapes	+	Safeguarding land from inappropriate development which could otherwise cause blight of land is likely to have a positive effect on maintaining the quality of townscapes by avoiding development having adverse effects on the appearance of its surroundings.	-	The reasonable alternative approach to safeguarding development may result in development coming forward which is a blight on land which in turn could negatively affect the quality of townscapes. A minor negative effect is therefore likely.

Development affecting parks and gardens and other element of historic landscape

Proposed Approach: It is proposed that the local plan contain a policy which seeks to protect historic parks and gardens and historic landscape from any adverse impacts on their character, setting and appearance from development proposals

Reasonable Alternative: Given the requirement contained within national policy it is considered there is no realistic alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	The proposed approach to protecting historic parks, gardens and landscapes could potentially restrict housing developments coming forward if they are proposed in locations which could have negative effects on the setting, character and appearance of parks and gardens or other elements of the historic landscape.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to protecting historic parks and gardens and historic landscapes is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	-?	The proposed approach to protecting historic parks, gardens and landscapes could restrict employment developments coming forward if they are proposed in locations which could have negative effects on the setting, character and appearance of parks and gardens or other elements of the historic landscape.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
10) Minimise waste and manage it sustainably	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	++	This policy would restrict development which could otherwise have a negative effect on the setting, appearance and character of historic parks, gardens and landscapes. This would result in a significant positive effect on this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	++	This policy should restrict development which could otherwise have a negative effect on the setting, appearance and character of historic landscapes. This would result in a significant positive effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to protecting historic parks and gardens and historic landscape is not expected to have a direct effect on this SA objective.	N/A	N/A

Airport flight paths

Proposed Approach: It is proposed that the local plan contain a policy which ensures that flight paths and aviation infrastructure within the Borough are safeguarded from the impacts of development which may affect their operation. The policy will also clarify that the NATs should be consulted on relevant applications.

Reasonable Alternative: An alternative approach would be to not replace the airport flight paths policy and rely upon other local and national guidance. This approach is not favoured as it could result in an ad hoc consideration of safeguarding.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
3) Promote/improve health of the population and reduce health inequalities	+	This policy would restrict development within flight paths and in the vicinity of aviation infrastructure if it could otherwise affect its operation. This could have an indirect positive effect on health as fewer people are likely to be exposed to the noise associated with flight paths.	-	The alternative approach to safeguarding flight paths and aviation infrastructure from development could have a minor negative effect on this SA objective as it is more likely that development could come forward in flight paths, thus exposing more people to the effects of noise which can adversely impact on health.
4) Provide affordable and decent housing, which	-?	This policy could lead to the restriction of housing development in certain locations which could affect the	0	The alternative approach to safeguarding flight paths and aviation infrastructure from

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
meets the needs of the Borough		number of housing developments coming forward. However, this is uncertain and would depend on housing developments being proposed in locations that could affect the operation of airport infrastructure. It is also noted that residential development within flight paths may not have comprised 'decent housing' in any case, due to potential noise issues.		development could mean that housing development is less likely to be restricted in certain locations; however housing within close proximity of flight paths or airport infrastructure is unlikely to be of high quality and a negligible effect is likely overall.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
6) Promote/enable a strong, stable and sustainable local economy	-/+	This policy could lead to the restriction of employment development in certain locations which could affect the positive impact that these developments would have on the local economy. However, this is uncertain and would depend on employment developments being proposed in locations that could affect the operation of airport infrastructure. In addition, ensuring the ongoing smooth operation of airport infrastructure should have a positive effect on the local economy and a mixed effect is therefore likely overall.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development could mean that employment development is less likely to be restricted in certain locations; however there is more chance that the smooth operation of airport infrastructure would be compromised by inappropriate development. A mixed effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
8) Promote the regeneration of urban areas	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently,	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
and increase energy generated from renewables				effect on this SA objective
10) Minimise waste and manage it sustainably	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
11) Reduce the Borough's contribution to climate change	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
12) Avoid, reduce and manage flood risk	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
14) Promote a sustainable and accessible transport network	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
15) Reduce all forms of pollution	+	This policy would restrict development along aviation flight paths and within the proximity of aviation infrastructure in certain circumstances, which would have an indirect positive effect on reducing exposure to noise pollution.	-	The alternative approach to safeguarding flight paths and aviation infrastructure from development could result in a minor negative effect on this SA objective as development would not be restricted within close proximity of airport infrastructure or flight paths which could have an indirect effect of more people being exposed to noise pollution.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective.	0	The alternative approach to safeguarding flight paths and aviation infrastructure from development is not expected to have a direct effect on this SA objective

Retention of existing strategically significant employment sites

Proposed Approach: It is proposed that the local plan contain a policy which seeks to retain existing strategically significant employment sites for employment use and resist other uses.

Reasonable Alternative: An alternative approach would be to no longer protect those sites and to rely upon other national and local policy. This approach is not favoured as it would afford the protection required of those sites in supporting the overall employment strategy of the emerging local plan and would require additional sites to be found to compensate the loss.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Retaining strategically significant employment sites and restricting other uses is likely to have a positive effect on retaining employment opportunities at a sub-regional level which would otherwise be lost if sites were developed for housing, for example.	-	By removing the protection afforded to strategic employment land, there could be a loss of employment opportunities at a sub-regional level which would negatively impact upon levels of poverty and disadvantage.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the	-?	Retaining strategically significant employment sites and restricting other uses could have a negative effect on this objective if it were to restrict the development of services and facilities as part of the redevelopment of	+?	The alternative approach to retaining strategically significant employment sites and resisting other uses could have a positive effect on this objective as there would be the opportunity for large mixed-use development

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
community		those sites.		to come forward which could potentially include leisure facilities.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The proposed alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-	Retaining strategically significant employment sites and restricting other uses is likely to have a negative effect on providing affordable and decent homes as housing development may otherwise have come forward on those sites.	+	The alternative approach to retaining strategically significant employment sites and resisting other uses would have a positive effect on this objective as there may be opportunities for sites to be redeveloped for housing to meet local need.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Retaining strategically significant employment sites and restricting other uses is likely to have a significant positive effect on this SA objective as it will help to retain employment opportunities and assist businesses in finding appropriate land and premises, thereby encouraging investment.	-?	By removing the protection afforded to strategically significant employment sites, such sites may be lost to other types of developments such as housing which could have a negative effect on the local economy.
7) Promote the vitality and viability of the town centre	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to retaining s strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining strategically significant employment sites and resisting other uses is not expected to have a direct effect on this SA objective.

Retention of other employment land

Proposed Approach: It is proposed that the local plan contain a policy which seeks to retain existing employment sites within the borough unless demonstrated a demand for employment use no longer required

Reasonable Alternative: An alternative approach would be to no longer protect those sites and to rely upon other national and local policy. However, this approach is not favoured because it is important that the existing diversity and location of employment sites are maintained to support the local community .

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	A policy requiring the retention of existing employment sites unless it is demonstrated that there is no longer a need would help to retain employment opportunities and reduce poverty and disadvantage.	-	By removing the protection afforded to other employment land, there could be a loss of employment opportunities across the Borough as the land may be used for other forms of development.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-?	Retaining existing employment sites unless it is demonstrated that there is no longer a need could have a minor negative effect on this objective if the redevelopment of those sites for other uses associated with services and facilities were to be prevented.	+?	The alternative approach to retaining existing employment sites could have a positive effect on this objective as there would be the opportunity for other types of development to come forward on employment sites, which may be associated with services and

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				facilities.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Retaining existing employment sites unless it is demonstrated that there is no longer a need could have a minor negative effect on providing affordable and decent homes across the Borough as it will prevent sites from being redeveloped for other uses which may include housing.	+?	The alternative approach to retaining other employment sites could have a positive effect on this objective as there might be opportunities for housing developments to come forward on existing employment sites.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The retention of existing employment sites unless it is demonstrated that there is no longer a need is likely to have a significant positive effect on this SA objective as it will help to retain employment opportunities and assist businesses in finding appropriate land and premises.	-	By removing the protection afforded to existing employment sites, other developments such as housing may come forward which would remove employment and business investment opportunities.
7) Promote the vitality and viability of the town centre	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	The fact that the proposed policy would allow for the redevelopment of employment sites where it is demonstrated that there is no longer a need for those sites is likely to have a minor positive effect on promoting the regeneration of urban areas, as it should help to avoid empty and unviable sites being retained for employment use when there is no realistic prospect of them being occupied, and allow for high quality new development on the sites that would help to regenerate	+?	Removing the protection afforded to other employment sites may mean that other developments may come forward on those sites which could better contribute to the regeneration of urban areas in comparison to employment sites which may be poor quality or unoccupied.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		the surrounding area.		
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to retaining other employment sites is not expected to have a direct effect on this SA objective.	0	The alternative approach to retaining other employment sites is not expected to have a direct effect on this SA objective.

Food and drink uses in the town centre shopping area

Proposed Approach: It is proposed that the local plan contain a policy which seeks to control the change of use to food and drinks use in the town centre.

Reasonable Alternative: An alternative approach would be to have no policy guidance at the local level. This option is not favoured as there would no longer be control over the amount of these uses which are considered to be ancillary to the town centre.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Controlling the change of use to food and drinks uses in the town centre is likely to have a minor positive effect on this SA objective by ensuring that the town centre retains a wider range of shops, services and facilities and avoiding the town centre offer becoming imbalanced.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	Controlling the change of use to food and drinks uses in the town centre is likely to have a positive effect on health as this should help to discourage the consumption of unhealthy food from takeaways.	-	Having no policy to prevent the change of use to food and drinks uses is likely to have a minor negative effect on health as there is more likely to be a concentration of takeaways which would encourage the consumption of unhealthy food.
4) Provide affordable and decent housing, which	0	The proposed policy approach is not expected to	0	The alternative policy approach is not expected to have a direct effect on this SA

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
meets the needs of the Borough		have a direct effect on this SA objective.		objective.
5) Reduce crime, fear of crime and anti-social behaviour	+	Controlling the change of use to food and drinks uses in the town centre is likely to have a positive effect on this objective as it would help to avoid a concentration of takeaways in the town centre which could be a focus for anti-social behaviour at night time.	-	Having no policy to prevent the change of use to food and drinks uses is likely to have a negative effect on this objective as there is more likely to be a concentration of takeaways in the town centre which can become a focus for anti-social behaviour at night time.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	++	Controlling the change of use to food and drinks uses in the town centre is likely to have a significant positive effect on this objective as it would help to ensure that the town centre accommodates a wider range of uses would be open during the day and avoiding a concentration of takeaways which mainly operate at night.	-	Having no policy to prevent the change of use to food and drinks uses would have a negative effect on this objective as there is more likely to be a concentration of takeaways and other food outlets in the town centre which would mostly operate at night, resulting in reduced vitality during the day and limiting the range of services and therefore the viability of the town centre.
8) Promote the regeneration of urban areas	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
10) Minimise waste and manage it sustainably	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.

Parish Plans

Proposed Approach: It is proposed that the local plan contain a policy which requires that parish level (or community equivalent) produced documents endorsed by the council which is in conformity with the local plan be taken into account when considering new development where relevant.

Reasonable Alternative: An alternative approach would be to not replace the policy and to rely upon the application of the parish level (or community-led equivalent) without additional policy support. This approach is not favoured as it is important to ensure that those community level documents (in particular those which are non-statutory) are considered in determining relevant development proposals.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The proposed policy approach is likely to have a positive effect on social inclusion by enabling and encouraging people to be more actively and effectively involved in decision making.	-	The alternative policy approach could have a minor negative effect on this objective as people may be less able to be effectively involved in decision making in their local community, as community plans (particularly non statutory ones) may be less likely to be taken into account in decision making.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
8) Promote the regeneration of urban areas	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.

Enhancing the strategic green infrastructure network

Proposed Approach: It is proposed that the local plan contain a policy which supports the protection of existing GI assets and the enhancement of those GI assets in the creation of the GI network, which will be supported by an indicative map. This policy will be similar to the approach as contained within CS14

Reasonable Alternative: An alternative approach would be to rely on other national and local level policy guidance and designations afforded to individual GI assets. However, it is not considered this approach is consistent with the aspirations of the NPPF in respect of wildlife corridors.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The protection and enhancement of GI assets is likely to lead to there being more opportunities for outdoor recreation such as walking and cycling and a positive effect on this objective is therefore likely.	-?	Not including a locally specific policy relating to the protection and enhancement of GI assets could mean that there are fewer associated opportunities for leisure.
3) Promote/improve health of the population and reduce health inequalities	+	The protection and enhancement of GI assets is likely to lead to there being more opportunities for outdoor recreation such as walking and cycling, which in turn will lead to improvements in health and wellbeing.	-?	Not including a locally specific policy may lead to opportunities to promote health and wellbeing through enhanced GI assets being lost.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
7) Promote the vitality and viability of the town centre	+	The protection and enhancement of GI assets in town centres is likely to lead to improvements in the quality of the public realm which will encourage shoppers and visitors.	-	Not including a locally specific policy relating to the protection and enhancement of GI assets would mean that there are likely to be benefits associated with improving the public realm and the town centre may become less attractive and less appealing to shoppers and visitors.
8) Promote the regeneration of urban areas	+	The protection and enhancement of GI assets in urban areas is likely to lead to improvements in the quality of these areas and will improve people's satisfaction in their neighbourhood.	-	Not including a locally specific policy relating to the protection and enhancement of GI assets would mean that there is likely to be improvements to the quality and appearance of urban areas and could lead to these areas becoming less attractive and local people being dissatisfied with their neighbourhood.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The proposed policy approach is likely to have a minor positive effect on reducing greenhouse gas emissions from transport, as improvements to the GI network may encourage and facilitate higher levels of walking and cycling in place of car use.	-	Not including a locally specific policy relating to the protection and enhancement of GI assets would mean that there are less likely to be benefits for reducing greenhouse gas emissions from transport as a result of improvements to walking and cycle routes.
12) Avoid, reduce and manage flood risk	+	The protection and enhancement of GI assets is likely to have a positive effect on this SA objective as ensuring that there are GI assets within built development will help to retain and increase the area of permeable	-	Not including a locally specific policy relating to the protection and enhancement of GI assets would mean that there are less likely to be benefits for reducing flood risk as a

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		surfaces, thus encouraging infiltration and reducing flood risk.		result of incorporating permeable surfaces and green space into developments.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The protection and enhancement of GI assets is likely to have an indirect positive effect on helping to conserve and enhance the setting of cultural heritage assets as a result of improvements to the wider appearance of the built environment.	-?	Not including a locally specific policy relating to the protection and enhancement of GI assets would mean that there are less likely to be improvements to the setting of heritage assets as a result of incorporating GI into the built environment.
14) Promote a sustainable and accessible transport network	+	The proposed policy approach is likely to have a minor positive effect on this SA objective as improvements to the GI network are likely to include improvements to walking and cycle paths which may encourage and facilitate higher levels of sustainable transport use.	-	Not including a locally specific policy relating to the protection and enhancement of GI assets could mean that there is less likelihood of increasing walking and cycling rates through improvements to walking and cycle routes.
15) Reduce all forms of pollution	+	The protection and enhancement of GI assets is likely to help to protect soil quality and improve local air quality (as a result of more people walking and cycling), leading to a minor positive effect on this objective.	-	Not including a locally specific policy relating to the protection and enhancement of GI assets could mean that there is more chance of soil quality deteriorating and there would be fewer opportunities to improve local air quality through GI enhancements leading to increased walking and cycling.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The protection and enhancement of GI assets is likely to have a significant positive effect on this objective as it will allow for the maintenance and enhancement of wildlife corridors and the promotion of new habitats.	-	Not including a locally specific policy relating to the protection and enhancement of GI assets is likely to have a negative effect on this objective as opportunities to enhance biodiversity through GI provision are less likely to be realised.
17) Maintain and where possible enhance the quality of landscapes	+	The protection and enhancement of GI assets is likely to have a positive effect on safeguarding and enhancing the wider character of the landscape and local distinctiveness.	-	The lack of a local policy relating to the protection and enhancement of GI assets is likely to reduce the chances of the landscape and local distinctiveness being improved through the incorporation of GI.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	+	The protection and enhancement of GI assets is likely to have a positive effect on safeguarding and enhancing the character and quality of townscape and sense of place.	-	The lack of a local policy relating to the protection and enhancement of GI assets is likely to reduce the chances of the character and quality of townscapes being improved through the incorporation of GI.

Green infrastructure allocations

Proposed Approach: It is proposed that the local plan contain a policy similar to that contained within CS15 which would allocate land for GI where associated with growth in the borough.

Reasonable Alternative: An alternative approach would be to not have such a policy and to rely upon the protection of any existing GI assets. However, it is considered that this approach not be taken forward as it does not provide an opportunity for enhancement of GI on the back of new growth.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The provision of new GI assets alongside new development is likely to lead to there being more opportunities for outdoor recreation such as walking and cycling.	-	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be less opportunity for the enhancement of existing GI assets and a limit to the contribution that these assets make to providing leisure opportunities. This is likely to have a minor negative effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The provision of new GI assets alongside new development is likely to lead to there being more opportunities for outdoor recreation such as walking and cycling, which in turn will lead to improvements in health and wellbeing and will promote outdoor recreation.	-	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets and a limit to the contribution that these assets make to improving health. This is likely to have a minor negative effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	The provision of new GI assets alongside new development in urban areas is likely to lead to improvements in the quality of these areas and will improve people's satisfaction in their neighbourhood.	-	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets and a limit to the contribution that these assets make to urban regeneration. This is likely to have a minor negative effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+?	The proposed policy approach could have a minor positive effect on reducing greenhouse gas emissions from transport, if the GI to be provided includes walking and cycle routes which may contribute to reduced car	-?	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets to contribute to increased walking

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		use.		and cycling and therefore reduced emissions from car use.
12) Avoid, reduce and manage flood risk	++	The provision of GI assets alongside new development is likely to lead to their being more permeable surface areas which is likely to have a positive effect on managing flood risk across the Borough.	-	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets and a limit to the contribution that these assets make to managing flood risk. This is likely to have a minor negative effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The provision of GI assets alongside new development is likely to help conserve and enhance the setting of nearby cultural heritage assets.	-	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets and the contribution that these assets make to conserving the setting of heritage assets. This is likely to have a minor negative effect on this SA objective.
14) Promote a sustainable and accessible transport network	+?	The proposed policy approach could have a minor positive effect on encouraging sustainable transport use, if the GI to be provided includes walking and cycle routes which may contribute to reduced car use.	-?	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets to contribute to increased walking and cycling and reduced car use.
15) Reduce all forms of pollution	+?	The provision of GI assets is likely to help to protect soil quality and could improve local air quality if the GI provided includes walking and cycle routes which may contribute to reduced car use.	-	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets and a limitation to the contribution that these assets make to reducing soil and air pollution. This is likely to have a minor negative effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The provision of GI assets alongside new development is likely to have a significant positive effect on this objective as it will allow for the maintenance and enhancement of wildlife corridors and the promotion of new habitats within the Borough.	-	Not including a locally specific green infrastructure allocation policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets and a limitation to the contribution that these assets make to conserving and enhancing biodiversity. This is likely to have a minor negative effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+?	The provision of GI assets alongside new development is likely to help safeguard and enhance the character of the landscape and local distinctiveness. It is also possible that it will reduce the amount of derelict, degraded and under-used land where this is used to enhance the GI network.	-	Not including a locally specific green infrastructure policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets and the contribution that these assets make to enhancing landscapes. This is likely to have a minor negative effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+?	The provision of GI assets alongside new development is likely to help safeguard and enhance the character and quality of townscape and sense of place as a result of improvements to the wider built environment. It is also possible that it will reduce the amount of derelict, degraded and under-used land where this is used to enhance the GI network.	-	Not including a locally specific green infrastructure policy in the Local Plan would mean that there would be fewer opportunities for the enhancement of existing GI assets and the contribution that these assets make to improving the quality of townscapes. This is likely to have a minor negative effect on this SA objective.

Sustainable design and sustainable construction

Proposed Approach: It is proposed that the local plan contain a policy which reflects the building requirement elements of CS16 and CS17.

Reasonable Alternative: An alternative approach would be to not have such a policy and to rely only on building regulations

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage	+	The proposed policy approach would have a minor positive effect on reducing fuel poverty as it would be	-?	Not including a locally specific policy relating to sustainable design and construction in the

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
and social exclusion		expected to reflect policies CS16 and CS17 which include a range of measures for improving the energy efficiency of homes and other buildings.		Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise help to reduce fuel poverty) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+?	Policy CS16 promotes the use of sustainable modes of transport in order to reduce non-renewable forms of energy. Reflecting this in a new policy relating to sustainable design and construction could have an indirect minor positive effect on health and wellbeing as a result of more people being encouraged to make use of walking and cycling.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise indirectly benefit health) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The proposed policy approach is likely to result in new housing developments to be of high quality, which would have a positive effect on this SA objective.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise improve the overall quality of the Borough's housing stock) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	One of the primary purposes of a policy relating to sustainable design and construction would be to improve the energy efficiency of new developments, and it is expected that the new policy would reflect Core Strategy policies CS16 and CS17 which make provision for incorporating renewable or low carbon energy forms into developments, as well as achieving high water conservation standards and reducing carbon emissions. This policy approach is therefore likely to result in a significant positive effect on this SA objective.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise improve the energy efficiency of new development) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.
10) Minimise waste and manage it sustainably	?	The proposed policy approach could have a positive effect on sustainable waste management if it includes criteria relating to this issue; however policies CS16 and CS17 which it is expected the new policy would reflect do not address this issue. The potential effects of the policy approach are therefore currently uncertain.	0	The alternative approach is not likely to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	++	One of the primary purposes of a policy relating to sustainable design and construction would be to reduce the Borough's contribution to climate change and it is expected that the new policy would reflect Core Strategy policies CS16 and CS17 which stipulate that new developments should take into account the effects	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise help to reduce the Borough's

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		of climate change through the incorporation of SuDS, and the promotion of sustainable transport and renewable forms of energy. This policy approach is therefore likely to result in a significant positive effect on this SA objective.		contribution to climate change) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.
12) Avoid, reduce and manage flood risk	+	It is expected that the new policy would reflect the provisions of existing Core Strategy policy CS16 which requires all development to incorporate SuDS. Therefore, this policy approach is likely to have a positive effect on this SA objective.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise help to reduce flood risk) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	It is expected that the new policy would reflect the provisions of existing Core Strategy policy CS16 which seeks to ensure that new development complements and enhances the historical environment and does not have a significant effect on designated and non-designated assets and their settings. This approach is therefore likely to have a positive effect on this SA objective.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise help to conserve and enhance the historic environment) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.
14) Promote a sustainable and accessible transport network	+	It is expected that the new policy would reflect the provisions of existing Core Strategy policy CS16 which encourages the use of sustainable methods of transport. This policy approach is therefore likely to have a positive effect on this SA objective.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise help to encourage sustainable transport use) are less likely to be achieved although this is uncertain depending on how

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				the standards set out in the local policy would compare with building regulations.
15) Reduce all forms of pollution	+	It is expected that the new policy would reflect the provisions of existing Core Strategy policy CS16 which encourages the use of sustainable methods of transport. This policy approach is therefore likely to have a positive effect on improving air quality and reducing air pollution.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise help to reduce air pollution) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	0	The alternative approach is not likely to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	It is expected that the new policy would reflect the provisions of existing Core Strategy policy CS16 which seeks to ensure that density and design of developments would not cause any material harm to the qualities, character and amenity of the areas in which they are situated. This policy approach is therefore likely to have a positive effect on the landscape.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise protect and enhance the Borough's landscape) are less likely to be achieved although this is uncertain depending on how the standards set out in the local policy would compare with building regulations.
18) Maintain and where possible enhance the quality of townscapes	+	It is expected that the new policy would reflect the provisions of existing Core Strategy policy CS16 which seeks to ensure that all development demonstrates high quality, inclusive and sustainable design. This approach would therefore help to enhance the local character and distinctiveness of town centres, and a positive effect is likely.	-?	Not including a locally specific policy relating to sustainable design and construction in the Local Plan and relying only on building regulations could mean that high standards of design and construction (which could otherwise maintain and enhance the Borough's townscapes) are less likely to be achieved although this is uncertain

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				depending on how the standards set out in the local policy would compare with building regulations.

Affordable housing

Proposed Approach: It is proposed that the local plan contain a policy consistent with the provisions of the NPPF and NPPG which requires developments of a certain size and location to contain an element of affordable housing, as defined in national guidance. However, the policy will contain wording which ensures the provision of affordable housing does not compromise the ability of the site to come forward.

Reasonable Alternative: Given the requirement contained within national policy it is considered there is no realistic alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The provision of affordable homes is likely to have a positive effect on social inclusion by providing for the housing needs of all sections of the community.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The proposed policy approach would mean that affordable housing is provided to meet the needs of all sectors of the community which will help to reduce homelessness and provide a decent home for all. A significant positive effect on this SA objective is therefore likely.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
16) Conserve and where possible enhance the	0	The proposed policy approach is not likely to have a	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
Borough's biodiversity, flora and fauna		direct effect on this SA objective.		
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy approach is not likely to have a direct effect on this SA objective.	N/A	N/A

Local housing need

Proposed Approach: It is proposed that the local plan contain a policy which seeks to deliver a locally derived housing need where identified in main rural settlements and local needs settlements.

Reasonable Alternative: An alternative approach would be to not have a locally specific policy to meeting housing needs. There is no considered to be favoured as recent local housing needs surveys identify that there is a housing need in rural areas.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	By delivering housing to meet local needs, there are likely to be benefits for social inclusion by providing for the housing needs of these rural communities, resulting in a minor positive effect.	-	Not including a locally specific policy relating to local housing need is likely to result in a minor negative effect on levels of disadvantage and social exclusion as rural communities are more likely to be disadvantaged in terms of housing supply.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
4) Provide affordable and decent housing, which meets the needs of the	++	The proposed policy approach means that there will be provision made for a range of house types and sizes to meet the needs of the rural community. Therefore, a	-	Not including a locally specific policy relating to local housing need is likely to have a minor negative effect on housing as the

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
Borough		significant positive effect on this SA objective is likely.		housing needs of rural communities would be less likely to be met.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
8) Promote the regeneration of urban areas	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
14) Promote a sustainable and accessible transport	0	The proposed approach to a policy on local housing need	0	The alternative option is not likely to directly

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
network		is not likely to directly affect this SA objective.		affect this SA objective.
15) Reduce all forms of pollution	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed approach to a policy on local housing need is not likely to directly affect this SA objective.	0	The alternative option is not likely to directly affect this SA objective.

Rural exceptions housing

Proposed Approach: It is proposed that the local plan contain a policy which seeks to guide rural exception housing sites.

Reasonable Alternative: Given the requirement contained within national policy it is considered there is no realistic alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	A policy that guides rural exception housing is likely to have a minor positive effect on social inclusion by providing for the housing needs of rural communities.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A
4) Provide affordable and decent housing, which	++?	A policy that provides guidance for rural exception	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
meets the needs of the Borough		housing sites is likely to have a significant positive effect on ensuring that housing is available to meet local needs. However, this is uncertain depending on the criteria to be included in the policy and how restrictive it might be.		
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	?	A policy that provides guidance for rural exception housing sites could have a positive or negative effect on the prudent and efficient use of land, depending on whether it includes criteria encouraging the development of brownfield land for rural exception housing, or whether it could potentially result in the development of greenfield land in rural locations where development would not normally be permitted. The likely effect on this SA objective is therefore currently uncertain.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	-?	A policy that provides guidance for rural exception housing sites could result in housing development in	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		rural areas being more likely to come forward which could have a negative effect on greenhouse gas emissions as levels of car use are likely to be higher amongst rural residents. However, the potential minor negative effect is uncertain depending on whether the policy would include criteria relating to the accessibility of sites in relation to public transport links.		
12) Avoid, reduce and manage flood risk	-?	A policy that provides guidance for rural exception housing sites could involve development on greenfield land adjacent to rural settlements. The proposed approach may therefore increase overall flood risk by increasing the area of impermeable surfaces on greenfield land. Therefore, a minor negative effect on this SA objective is likely although this is uncertain depending on the criteria eventually included in the policy and whether they address flood risk issues.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	-?	A policy that provides guidance for rural exception housing sites may have an indirect minor negative effect on the use of sustainable transport by resulting in more development in rural areas where residents are less likely to be able to make use of public transport. However, the potential minor negative effect is uncertain depending on whether the policy would include criteria relating to the accessibility of sites in relation to public transport links.	N/A	N/A
15) Reduce all forms of pollution	-?	A policy that provides guidance for rural exception housing sites may have an adverse effect on air quality by resulting in more development in rural areas where residents are more likely to require travel by car. However, the AQMA in the Borough is located at Rugby's	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		urban area and is unlikely to be affected by this proposed approach. Therefore, a potential minor negative effect on this objective is although this is uncertain depending on whether the policy would include criteria relating to the accessibility of sites in relation to public transport links.		
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	A policy that provides guidance for rural exception housing sites may have an adverse effect on biodiversity by allowing development in the open countryside that is more likely to support flora and fauna, including the seven SSSI designations in the Borough. Therefore, a potential minor negative effect on this objective is likely although this is uncertain depending on whether the policy would include criteria relating to the protection of biodiversity.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	-?	A policy that provides guidance for rural exception housing sites may adversely affect the landscape in Rugby Borough by resulting in development in the open countryside where it would not normally be permitted. Therefore, a potential minor negative effect on this objective is likely although this is uncertain depending on whether the policy would include criteria relating to the protection of the landscape.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy approach is not likely to directly affect this SA objective.	N/A	N/A

Noise

Proposed Approach: It is proposed that the local plan contain a policy that seeks to prevent new and existing development from contributing to noise pollution and to mitigate where necessary

Reasonable Alternative: An alternative approach would be to continue without a specific policy on seeking to reduce the impacts of noise from new development and rely upon national guidance which requires the impacts of noise to be considered.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	By having a locally specific policy which seeks to prevent new and existing developments from contributing to noise pollution, residents of the Borough will be less likely to be exposed to levels of noise that could otherwise adversely affect health.	-	By not having a locally specific policy that seeks to prevent new and existing development from contributing to noise pollution, residents of the Borough are more likely to be exposed to levels of noise that could otherwise adversely affect health.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				affect this SA objective.
8) Promote the regeneration of urban areas	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				affect this SA objective.
15) Reduce all forms of pollution	++	Having a locally specific policy which seeks to prevent new and existing development from contributing to noise pollution would have a significant positive effect on this SA objective.	-	By not having a locally specific policy seeking to prevent new and existing development from contributing to noise pollution, noise pollution levels are more likely to be high within the Borough.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Having a locally specific policy which seeks to prevent new and existing development from contributing to noise pollution could have an indirect minor positive effect on biodiversity as it is less likely that species which are sensitive to noise could be affected by development.	-	By not having a locally specific policy seeking to prevent new and existing development from contributing to noise pollution, it is more likely that species which are sensitive to noise could be adversely affected.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.	0	The alternative approach to preventing new and existing development from contributing to noise pollution is not likely to directly affect this SA objective.

Information and communications technology

Proposed Approach: It is proposed that the local plan contain a policy which supports the expansion of telecommunication and broadband and provide advice on the consideration of new telecommunication sites.

Reasonable Alternative: Given the requirement contained within national policy it is considered there is no realistic alternative.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	A policy supporting the expansion of telecommunications and broadband in the Borough is expected to have a minor positive effect on reducing	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		poverty, disadvantage and social exclusion. As well as helping to support employment provision, including in the more derived area of the Borough, improved broadband access would help people to participate in social and community activities, including people with access issues.		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	A policy supporting the expansion of telecommunications and broadband in the Borough is expected to have a minor positive effect on improving access to services, leisure and cultural opportunities as the expansion of broadband services in particular should help to ensure that people are able to access services and information remotely and from home. This will be particularly beneficial for people with access issues.	N/A	N/A
3) Promote/improve health of the population and reduce health inequalities	0	The proposed policy approach would not have a direct effect on the achievement of this SA objective.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy approach would not have a direct effect on the achievement of this SA objective.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach would not have a direct effect on the achievement of this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	+	A policy supporting the expansion of telecommunications and broadband in the Borough is expected to have a minor positive effect on promoting a strong, stable and sustainable local economy as the provision of high quality telecommunication and broadband services will attract and support the operation of businesses.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed policy approach would not have a direct effect on the achievement of this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
8) Promote the regeneration of urban areas	0	The proposed policy approach would not have a direct effect on the achievement of this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy approach would not have a direct effect on the achievement of this SA objective.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed policy approach would not have a direct effect on the achievement of this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	+	The proposed policy approach is likely to have a minor positive effect on reducing greenhouse gas emissions from vehicles as improved broadband in the Borough may enable more people to work from home, thus reducing levels of commuting by car. Improvements to telecommunications infrastructure and broadband may also help to reduce the need for business travel, with people more easily able to undertake meetings remotely.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed policy approach would not have a direct effect on the achievement of this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	+?	A policy supporting the expansion of telecommunications and broadband in the Borough could have a minor positive effect on conserving and enhancing the historic environment, as the policy would include advice on where telecommunications sites should be located and this may take into account potential impacts on heritage features. A potential but uncertain minor positive effect is therefore likely.	N/A	N/A
14) Promote a sustainable and accessible transport	+	The proposed policy approach is likely to have a minor positive effect on reducing traffic volumes as improved	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
network		broadband in the Borough may enable more people to work from home, thus reducing levels of commuting by car. Improvements to telecommunications infrastructure and broadband may also help to reduce the need for business travel, with people more easily able to undertake meetings remotely.		
15) Reduce all forms of pollution	+	The proposed policy approach is likely to have a minor positive effect on reducing air pollution associated with vehicle traffic as improved broadband in the Borough may enable more people to work from home, thus reducing levels of commuting by car. Improvements to telecommunications infrastructure and broadband may also help to reduce the need for business travel, with people more easily able to undertake meetings remotely.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+?	A policy supporting the expansion of telecommunications and broadband in the Borough could have a minor positive effect on conserving and enhancing biodiversity as the policy would include advice on where telecommunications sites should be located and this may take into account potential impacts on biodiversity. A potential but uncertain minor positive effect is therefore likely.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	+?	A policy supporting the expansion of telecommunications and broadband in the Borough could have a minor positive effect on maintaining and enhancing the quality of the landscape as the policy would include advice on where telecommunications sites should be located and this may take into account potential impacts on the landscape. A potential but uncertain minor positive effect is therefore likely.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	+?	A policy supporting the expansion of telecommunications and broadband in the Borough	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		could have a minor positive effect on maintaining and enhancing the quality of townscapes as the policy would include advice on where telecommunications sites should be located and this may take into account potential impacts on the built environment. A potential but uncertain minor positive effect is therefore likely.		

Marinas and houseboats

Proposed Approach: It is proposed that the local plan contain a policy which considers the impact of the location of new marinas and permanent mooring of houseboats.

Reasonable Alternative: An alternative approach would be to continue without a specific policy on marinas and houseboats and rely upon national guidance and other local policy in relation to impacts

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	A policy relating to the impact of the location of new marinas and permanent mooring of houseboats is expected to have a minor positive effect on housing as the policy would help to ensure that houseboats are appropriately located, which would contribute to their overall standard. However, there is some uncertainty	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent mooring of houseboats is expected to have a minor negative on housing. If the Local Plan does not include a locally specific policy

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		attached to the potential positive effect as it is not yet clear what factors would be taken into account when considering the impacts of the location of marinas and houseboat moorings.		addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and this may have a detrimental effect on their overall quality.
5) Reduce crime, fear of crime and anti-social behaviour	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Including a policy which addresses the impacts of the location of marinas and permanent houseboat moorings is could have a minor positive effect on the efficient use of land, energy, soil, mineral and water resources, depending on the criteria that are addressed in the policy which is not yet known. A potential but uncertain minor positive effect is therefore identified.	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent houseboat moorings is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and may be more likely to have a detrimental effect on the efficient use of land, soils, minerals and water resources.
10) Minimise waste and manage it sustainably	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not	0	The alternative policy approach is not likely to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		expected to have a direct effect on this SA objective.		
11) Reduce the Borough's contribution to climate change	+	Including a policy which addresses the impacts of the location of marinas and permanent houseboat moorings is could have a minor positive effect on reducing the contribution of vehicle traffic to climate change, depending on whether the criteria that are addressed in the policy include accessibility considerations which is not yet known. A potential but uncertain minor positive effect is therefore identified.	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent houseboat moorings is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and may be more likely to have a detrimental effect on greenhouse gas emissions from vehicle movements.
12) Avoid, reduce and manage flood risk	+	Including a policy which addresses the impacts of the location of marinas and permanent houseboat moorings is could have a minor positive effect on reducing flood risk, depending on the criteria that are addressed in the policy which is not yet known. A potential but uncertain minor positive effect is therefore identified.	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent houseboat moorings is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and may be more likely to have a detrimental effect on flood risk.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Including a policy which addresses the impacts of the location of marinas and permanent houseboat moorings is could have a minor positive effect on avoiding adverse impacts on the historic environment, depending on the criteria that are addressed in the policy which is not yet known. A potential but uncertain minor positive effect is therefore identified.	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent houseboat moorings is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and may be more likely to have a detrimental effect on

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				the historic environment.
14) Promote a sustainable and accessible transport network	+	Including a policy which addresses the impacts of the location of marinas and permanent houseboat moorings is could have a minor positive effect on enabling sustainable transport use, depending on whether the criteria that are addressed in the policy include accessibility considerations which is not yet known. A potential but uncertain minor positive effect is therefore identified.	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent houseboat moorings is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and may be more likely to have a detrimental effect on levels of sustainable transport use.
15) Reduce all forms of pollution	+	Including a policy which addresses the impacts of the location of marinas and permanent houseboat moorings is could have a minor positive effect on reducing pollution, depending on the criteria that are addressed in the policy which is not yet known. A potential but uncertain minor positive effect is therefore identified.	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent houseboat moorings is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and may be more likely to have a detrimental effect on levels of pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Including a policy which addresses the impacts of the location of marinas and permanent houseboat moorings is could have a minor positive effect on avoiding adverse impacts on biodiversity, depending on the criteria that are addressed in the policy which is not yet known. A potential but uncertain minor positive effect is therefore identified.	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent houseboat moorings is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and may be more likely to have a detrimental effect on biodiversity.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	+	Including a policy which addresses the impacts of the location of marinas and permanent houseboat moorings is could have a minor positive effect on avoiding adverse impacts on the landscape, depending on the criteria that are addressed in the policy which is not yet known. A potential but uncertain minor positive effect is therefore identified.	-	The alternative approach of not including a policy which considers the impact of the location of new marinas and permanent houseboat moorings is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing the impacts of marinas and permanent moorings it is less likely that they will be appropriately located and may be more likely to have a detrimental effect on the landscape.
18) Maintain and where possible enhance the quality of townscapes	0	A policy considering the impact of the location of new marinas and permanent mooring of houseboats is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.

General infrastructure policy

Proposed Approach: It is proposed that the local plan contain a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth. This policy would support a revised Infrastructure Delivery Plan to be appended to the Local Plan identifying mitigation.

Reasonable Alternative: An alternative approach would be to have no policy to support the implementation of the IDP.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth is expected to have a minor positive effect on this SA objective. Residential development and other growth could result in existing infrastructure becoming overloaded which could result in social exclusion and shortages in facilities in both rural and urban areas. Ensuring that any such impacts are mitigated would therefore have a minor positive effect.	-	The alternative approach of not including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth is likely to have a minor negative impact on this SA objective. Residential development and other growth could result in existing infrastructure becoming overloaded which could result in social exclusion and shortages in facilities in both rural and urban areas. Not having a policy in the Local Plan which seeks to ensure that any such impacts are mitigated could therefore have a minor

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				negative effect.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth is expected to have a minor positive effect on this SA objective. Residential development and other growth in the borough could result in existing community services and facilities becoming overloaded and leaving people without adequate facilities. Ensuring that any such impacts are mitigated would therefore have a minor positive effect.	-	The alternative approach of not including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth is likely to have a minor negative impact on this SA objective. Residential development and other growth could result in existing community services and facilities becoming overloaded and leaving people without adequate facilities. Not having a policy in the Local Plan which seeks to ensure that any such impacts are mitigated could therefore have a minor negative effect.
3) Promote/improve health of the population and reduce health inequalities	+	Including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth is expected to have a minor positive effect on this SA objective. Residential development and other growth could result in existing healthcare infrastructure such as GPs becoming overloaded. Ensuring that any such impacts are mitigated would therefore have a minor positive effect on ensuring that people have access to healthcare.	-	The alternative approach of not including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth is likely to have a minor negative impact on this SA objective. Residential development and other growth could result in existing healthcare infrastructure such as GPs becoming overloaded and leaving people without adequate access to healthcare. Not having a policy in the Local Plan which seeks to ensure that any such impacts are mitigated could therefore have a minor negative effect.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+/-	Including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth could have both positive and negative effects on this SA objective. Residential development and other growth could result in existing transport infrastructure (including both sustainable transport infrastructure and the road network) becoming overloaded. Ensuring that any such impacts are mitigated would therefore have a minor positive effect on ensuring that people are able to make use of sustainable transport modes which would help to reduce vehicle-related greenhouse gas emissions; however it may also facilitate car use. Mixed effects are therefore likely overall.	-	The alternative approach of not including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth is likely to have a minor negative impact on this SA objective. Residential development and other growth could result in transport infrastructure becoming overloaded. Not having a policy in the Local Plan which seeks to ensure that any such impacts are mitigated could therefore have a minor negative effect as people would be less able to make use of sustainable modes of transport and thereby reduce greenhouse

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
				gas emissions from transport.
12) Avoid, reduce and manage flood risk	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+/-	Including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth could have both positive and negative effects on this SA objective. Residential development and other growth could result in existing transport infrastructure (including both sustainable transport infrastructure and the road network) becoming overloaded. Ensuring that any such impacts are mitigated would therefore have a minor positive effect on ensuring that people are able to make use of sustainable transport modes; however it may also facilitate car use. Mixed effects are therefore likely overall.	-	The alternative approach of not including a policy which identifies the infrastructure impacts to be mitigated as a consequence of new growth is likely to have a minor negative impact on this SA objective. Residential development and other growth could result in transport infrastructure becoming overloaded. Not having a policy in the Local Plan which seeks to ensure that any such impacts are mitigated could therefore have a minor negative effect as people would be less able to make use of sustainable modes of transport.
15) Reduce all forms of pollution	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy approach is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the	0	The proposed policy approach is not expected to have a	0	The alternative policy approach is not

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
quality of townscapes		direct effect on this SA objective.		expected to have a direct effect on this SA objective.

Review policy

Proposed Approach: It is proposed that the local plan contain a policy which triggers the review of the local plan if it fails in its delivery of its strategic targets.

Reasonable Alternative: An alternative approach would be to not have such a policy in the local plan and rely upon the requirements of national policy when targets are not met.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The inclusion of a policy which triggers the review of the local plan if it fails in its delivery of its strategic targets could have a minor positive effect on reducing poverty, disadvantage and social exclusion in Rugby. The policy would mean that the Local Plan is reviewed if strategic targets relating to housing and employment provision are not met, which should mean that the positive effects of housing and employment development on reducing poverty and social exclusion are more likely to be achieved.	-	Not including a review policy in the Local Plan could mean that, in the event of housing and employment land targets not being met, action is not taken to address the issues and ensure that housing and employment land is developed to meet local need. This could have an indirect minor negative effect on this SA objective as the knock on positive effects of housing and employment development on reducing poverty and social exclusion are less likely to be achieved.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the	++	The inclusion of a policy which triggers the review of the local plan if it fails in its delivery of its strategic targets is expected to have a significant positive effect on this	-	Not including a review policy in the Local Plan could mean that, in the event of housing targets not being met, action is not taken to

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
Borough		SA objective as the Local Plan would be reviewed if the identified housing targets are not met. Such a review should help to ensure that affordable and decent housing is provided in Rugby to meet local needs.		address the issue and ensure that housing is developed to meet local need. A minor negative effect on this SA objective is therefore likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	The inclusion of a policy which triggers the review of the local plan if it fails in its delivery of its strategic targets is expected to have a significant positive effect on this SA objective as the Local Plan would be reviewed if the identified employment land development targets are not met. Such a review should help to ensure that employment land is available to accommodate growth and investment in Rugby, this promoting economic growth.	-	Not including a review policy in the Local Plan could mean that, in the event of employment land targets not being met, action is not taken to address the issue and ensure that land is brought forward to support economic growth. A minor negative effect on this SA objective is therefore likely .
7) Promote the vitality and viability of the town centre	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
12) Avoid, reduce and manage flood risk	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy is not likely to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.

Landscape protection and enhancement policy

Proposed Approach: It is proposed that the local plan contain a policy which seeks to protect and enhance valued landscapes within the Borough, where identified, from impacts of development and mitigate accordingly.

Reasonable Alternative: An alternative approach would be to not have such a policy in the local plan and continue relying upon national guidance.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+?	Including a policy in the Local Plan which seeks to protect and enhance valued landscapes may result in development being drawn away from rural areas (where the landscape is likely to be more sensitive) and towards urban areas. As such there could be an indirect minor positive effect on the regeneration of urban areas.	-	The alternative approach of not including a policy which protects and enhances the landscape is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing this issue it is less likely that development would be steered towards urban areas, bringing about the potential benefits for regeneration.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy	+?	Including a policy in the Local Plan which seeks to protect and enhance valued landscapes may result in development being drawn away from greenfield sites (where there are more likely to be impacts on the landscape) and towards brownfield sites. This would	-	The alternative approach of not including a policy which protects and enhances the landscape is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
generated from renewables		have an indirect minor positive effect on the efficient use of land by increasing the use of derelict, degraded and under-used land and buildings.		addressing this issue it is less likely that development would be steered towards brownfield land, with the associated potential benefits in terms of efficient land use.
10) Minimise waste and manage it sustainably	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Including a policy in the Local Plan which seeks to protect and enhance valued landscapes could have a minor positive effect on this SA objective if the potential impacts on valued historic landscapes are taken into account.	-	The alternative approach of not including a policy which protects and enhances the landscape is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing this issue it is likely that landscape issues may be given less weight in development proposals, meaning that the potential benefits for the historic landscape are less likely to be achieved.
14) Promote a sustainable and accessible transport network	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The alternative policy approach is not likely to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	++	Including a policy in the Local Plan which seeks to protect and enhance valued landscapes is expected to	-	The alternative approach of not including a policy which protects and enhances the

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
		have a significant positive effect on this SA objective as the primary purpose of the policy would be to safeguard the character of the landscape and local distinctiveness.		landscape is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing this issue it is likely that landscape issues may be given less weight in development proposals.
18) Maintain and where possible enhance the quality of townscapes	+	Including a policy which seeks to protect and enhance valued landscapes is likely to have a minor positive effect on the quality of townscapes in Rugby. While the primary purpose of the policy is to protect landscapes, this may have the effect of steering development away from more sensitive rural landscapes and towards urban areas, where high quality new development may enhance the overall appearance of the townscape.	-	The alternative approach of not including a policy which protects and enhances the landscape is expected to have a minor negative on this SA objective. If the Local Plan does not include a locally specific policy addressing this issue it is likely that landscape issues may be given less weight in development proposals, meaning that the potential benefits for the townscape are less likely to be achieved.

Healthy communities

Proposed Approach: It is proposed that the local plan contains a policy which seeks to ensure the potential for creating healthy, safe and inclusive communities will be taken into account when considering all development potential.

Reasonable Alternative: It is not considered there is a reasonable approach given the provisions contained in national guidance regarding healthy communities.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	++	Including a policy which seeks to ensure the potential for developments to create healthy, safe and inclusive communities is expected to have a significant positive impact on reducing disadvantage and social inclusion in the Borough given that one of the primary objectives of the policy would be to promote inclusivity.	N/A	N/A
2) Provide good quality local services, leisure and	0	The proposed policy is not expected to have a direct	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
cultural opportunities with good access for all sections of the community		effect on this SA objective.		
3) Promote/improve health of the population and reduce health inequalities	++	Including a policy which seeks to ensure the potential for developments to create healthy, safe and inclusive communities is expected to have a significant positive effect on promoting the health of the local population and reducing health inequalities in the Borough given that one of the primary objectives of the policy would be to create healthy communities.	N/A	N/A
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	++	Including a policy which seeks to ensure the potential for developments to create healthy, safe and inclusive communities is expected to have a significant positive effect on reducing crime, fear of crime and anti-social behaviour in the Borough as one of the primary aims of the policy would be to create safer communities.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
generated from renewables				
10) Minimise waste and manage it sustainably	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
14) Promote a sustainable and accessible transport network	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A

Health impact assessments

Proposed Approach: It is proposed that the local plan contain a policy which seeks to require that development proposals of a certain size and above are accompanied by a Health Impact Assessment which identifies the potential impacts on health from that development and any potential mitigation.

Reasonable Alternative: An alternative approach would be to not have such a policy in the local plan and to rely upon national and local policy to identify impacts of development on health. This approach is not favoured as the application of a Health Impact Assessment will be more effective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	++	Including a policy which seeks to require that development proposals of a certain size and above are accompanied by a Health Impact Assessment is expected to have a significant positive impact on reducing health inequalities in the Borough as the primary purpose of the policy would be to ensure that those developments do not harm, and where possible benefit, the health of local people.	-	The alternative approach of relying on other policy to identify the impacts of development on health would not allow for the health-related impacts of development to be assessed in detail and consistently in the same way as if a Health Impact Assessment were required by the Local Plan for all developments of a certain size. A minor negative effect is therefore likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable	0	The proposed policy is not expected to have a direct	0	The reasonable alternative to the proposed approach is not expected to have a direct

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
local economy		effect on this SA objective.		effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
15) Reduce all forms of pollution	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy is not expected to have a direct effect on this SA objective.	0	The reasonable alternative to the proposed approach is not expected to have a direct effect on this SA objective.

Protection of the water environment

Proposed Approach: It is proposed that the local plan contain a policy which seeks to protect the water environment through efficient use of water supply and preventing development which has an adverse impact on the water environment.

Reasonable Alternative: It is not considered there is a reasonable approach given the requirements at the national level for policy guidance at the local level.

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
3) Promote/improve health of the population and	0	The proposed policy is not expected to have a direct	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
reduce health inequalities		effect on this SA objective.		
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
6) Promote/enable a strong, stable and sustainable local economy	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
7) Promote the vitality and viability of the town centre	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
8) Promote the regeneration of urban areas	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	The proposed policy is likely to have a significant positive effect on this SA objective as its primary purpose would be to ensure the efficient use of water resources in the Borough.	N/A	N/A
10) Minimise waste and manage it sustainably	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
11) Reduce the Borough's contribution to climate change	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
12) Avoid, reduce and manage flood risk	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A

SA Objective	Proposed Approach		Reasonable Alternative	
	SA Score	Justification	SA Score	Justification
14) Promote a sustainable and accessible transport network	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
15) Reduce all forms of pollution	++	The proposed policy is likely to have a significant positive impact on reducing water pollution as its primary purpose would be to protect the water environment and prevent new development from having an adverse impact, including in relation to water pollution.	N/A	N/A
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	A policy which seeks to protect the water environment is expected to have a minor positive effect on conserving and enhancing the Borough's biodiversity, flora and fauna as the policy would help to avoid aquatic flora and fauna being adversely affected by water pollution or inappropriate levels of abstraction.	N/A	N/A
17) Maintain and where possible enhance the quality of landscapes	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A
18) Maintain and where possible enhance the quality of townscapes	0	The proposed policy is not expected to have a direct effect on this SA objective.	N/A	N/A

Appendix 9

SA Matrices for the Policies in the Publication Draft
Local Plan (September 2016)

General Principles

GP1: Securing Sustainable Development

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy reflects the presumption in favour of sustainable development, which should help to reduce poverty and exclusion as a result of employment generation and other forms of sustainable development. The policy seeks to secure development that improves the economic conditions in the area and as such a minor positive effect is likely on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy reflects the presumption in favour of sustainable development, which should help to stimulate the development of services and facilities in accessible locations. The policy seeks to secure development that improves the social conditions in the area, which is taken to include improved access to services and facilities, and a minor positive effect is likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy reflects the presumption in favour of sustainable development, which should help to stimulate the development of services and facilities relating to healthcare. The policy seeks to secure development that improves the social conditions in the area, which is taken to include improved access to healthcare, and a minor positive effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy reflects the presumption in favour of sustainable development, which should help to stimulate the development of housing to meet local needs. The policy seeks to secure development that improves the social conditions in the area, which is taken to include improved access to appropriate housing, and a minor positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	+	The policy seeks to secure development that improves the social conditions in the area, which is taken to include reduced levels of crime and improved safety, and a minor positive effect is likely on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The policy states that the Council will aim to find solutions so that development proposals can be approved wherever possible, and seeks to secure development that improves the economic conditions in the area. The policy therefore will help businesses by stimulating the provision of appropriate land and premises. A minor positive effect is therefore identified.
7) Promote the vitality and viability of the town centre	+	The policy states that the Council will aim to find solutions so that development proposals can be approved wherever possible, and seeks to secure development that improves the economic conditions in the area. This should support the vitality and viability of the town centre and a minor positive effect is likely.
8) Promote the regeneration of urban areas	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the economic, social and environmental conditions in the area which is taken to include the regeneration of urban areas and a minor positive effect is likely.
9) Use and manage land, energy, soil, mineral and water resources prudently	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the economic, social and environmental conditions in the area which is taken to include the efficient use of resources and increased use of renewable energy. A minor positive effect is therefore likely.

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include reduced waste generation and more sustainable waste management. A minor positive effect is therefore likely.
11) Reduce the Borough's contribution to climate change	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include reducing the Borough's contribution to climate change. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include reducing flood risk. A minor positive effect is therefore likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include the protection and enhancement of the historic environment. A minor positive effect is therefore likely.
14) Promote a sustainable and accessible transport network	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental and social conditions in the area which is taken to include increased sustainable transport use. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include reduced pollution. A minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include the protection and enhancement of biodiversity. A minor positive effect is therefore likely.
17) Maintain and where possible enhance the quality of landscapes	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include the protection of landscape character. A minor positive effect is therefore likely.
18) Maintain and where possible enhance the quality of townscapes	+	Through reflecting the presumption in favour of sustainable development, the policy aims secure development that improves the environmental conditions in the area which is taken to include the protection of townscapes. A minor positive effect is therefore likely.

GP2: Settlement Hierarchy

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to ensure that more people have good access to the services and facilities that are already concentrated in those locations. New development there will also be generally accessible due to the better sustainable transport links, compared to rural areas. A minor positive effect is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to facilitate higher levels of walking and cycling and lower levels of car use, which will benefit health. This is because journeys may be shorter and better connected via sustainable transport. A minor positive effect is therefore likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to ensure that more people have good access to the jobs that are already concentrated in those locations. New employment development there will also be generally accessible due to the better sustainable transport links, compared to rural areas. A minor positive effect is therefore likely as people will be more easily able to access employment.
7) Promote the vitality and viability of the town centre	+	Focussing most development in Rugby town will benefit its vitality and viability as it will be the main focus for high quality new development. A minor positive effect is therefore likely.
8) Promote the regeneration of urban areas	+	Focussing most development in Rugby town followed by the Main Rural Settlements will provide good opportunities for urban regeneration and a minor positive effect is therefore likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments, rather than the overall settlement hierarchy.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments, rather than the overall settlement hierarchy.
11) Reduce the Borough's contribution to climate change	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to facilitate higher levels of walking and cycling and lower levels of car use, which will help to reduce greenhouse gas emissions from transport. This is because journeys may be shorter and better connected via sustainable transport. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments, rather than the overall settlement hierarchy.
13) Conserve and enhance the	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of

SA Objectives	SA Score	Justification
historic environment, heritage assets and their settings.		developments, rather than the overall settlement hierarchy.
14) Promote a sustainable and accessible transport network	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to facilitate higher levels of public transport use, walking and cycling and lower levels of car use. This is because journeys may be shorter and better connected via sustainable transport. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+	Focussing most development in Rugby town followed by the Main Rural Settlements will help to facilitate higher levels of walking and cycling and lower levels of car use, which will help to reduce air pollution. This is because journeys may be shorter and better connected via sustainable transport. A minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments, rather than the overall settlement hierarchy.
17) Maintain and where possible enhance the quality of landscapes	+	Limiting the amount of development in rural areas and the Green Belt will help to conserve and enhance the character of the Borough's rural landscapes, and a minor positive effect is likely.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective. Effects will be determined by the specific location of developments and their design, rather than the overall settlement hierarchy.

GP3: Previously Developed Land and Conversions

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy states that the Council will support the innovative reuse of existing buildings for social and cultural purposes, which is likely to have a minor positive effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy supports proposals that involve the re-use and adaption of existing buildings, which could be used to supplement housing provision. The Council will only approve proposals if they are of high quality and sustainable design, which will help to ensure that the housing stock is of decent quality. A minor positive effect is therefore likely on this SA objective.

SA Objectives	SA Score	Justification
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	Through supporting and promoting the innovative reuse of the existing building stock for social, cultural and economic purposes and encouraging development on previously developed land, the policy is likely to contribute to urban regeneration within Rugby borough. A minor positive effect is therefore likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	The policy encourages the prudent use of land, soils and minerals because it supports development on previously developed land, minimising development on greenfield sites, and promotes the innovative reuse of the existing building stock. A significant positive effect is therefore identified.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy supports the redevelopment of previously developed land with consideration of the impact on heritage assets. Proposals that involve the re-use and adaptation of existing buildings are required to retain and respect the special qualities and features of listed and other traditional rural buildings. A minor positive is therefore likely in relation to this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy states that development proposals on previously developed land will be supported in consideration of their impact on biodiversity assets within the borough. A minor positive effect is therefore likely on this SA objective as in this way the policy will contribute to conserving Rugby's biodiversity, flora and fauna.
17) Maintain and where	+	The redevelopment of previously developed land will be supported, with consideration of the visual impact on the

SA Objectives	SA Score	Justification
possible enhance the quality of landscapes		surrounding landscape and properties; therefore the policy will help to maintain the borough's landscape setting and character. The policy specifies that proposals that re-use and adapt existing buildings must respect the appearance and setting of the building, and where possible, developments must enhance the character and appearance of the countryside. A minor positive effect is therefore identified.
18) Maintain and where possible enhance the quality of townscapes	+	Proposals that involve the re-use and adaptation of existing buildings are required to retain and respect the special qualities and features of listed and other buildings and retain the external and/or internal features that contribute positively to the character of the building and its surroundings. This contributes to maintaining the quality of townscapes. In addition, the redevelopment of previously developed land will be supported, with consideration of the visual impact on the surrounding landscape and properties and impact on any heritage assets. As this will help maintain the quality of townscapes within the borough, a minor positive effect is likely on this SA objective.

GP4: Safeguarding development potential

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+/-?	This policy could restrict proposals for small-scale housing development if it would prejudice other development or land use. If that other development or land use involves larger-scale housing provision, the policy would have an overall positive effect on housing delivery. However, if housing development is prevented in order to avoid prejudicing other types of development or land use, there could be a negative effect on this objective. A potential but uncertain mixed effect is therefore likely overall, depending on the particular proposals that are eventually affected by this policy.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	+	The policy states that planning permission will not be granted for proposals on land that would be required for flood risk management. A minor positive effect is therefore likely as the policy will minimise the risk of flooding from rivers and watercourses to people and property.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on the historic environment might be.
14) Promote a sustainable and accessible transport network	+/-?	The policy safeguards land that is needed for infrastructure provision – depending on the nature of this infrastructure, there could be either positive or negative effects. If the policy safeguards land for road infrastructure this could facilitate ongoing car use; however if it safeguards land for sustainable transport infrastructure there could be a positive effect on this objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on pollution levels might be.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on biodiversity might be.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on the landscape might be.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective. The policy relates to safeguarding land where development would otherwise prejudice other development proposals, but will not determine what type of development proposals are likely to come forward or what their effects on the townscape might be.

GP5: Parish or Neighbourhood level documents

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.

SA Objectives	SA Score	Justification
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective. At this stage it is not known what development may result from a parish or neighbourhood level plan or what it's effects would be, and any such plans are likely to be subject to SEA during their preparation.

Development Strategy

DS1: Overall Development Needs

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+?	The development of 110 ha of employment land over the Plan period would have a positive effect on reducing poverty and exclusion by increasing access to employment opportunities for more people. A minor positive effect is therefore likely. The extent to which the development of employment land will provide opportunities for the most deprived wards will depend on the location of the development (employment sites have been subject to SA separately); therefore there is some uncertainty attached to the minor positive effect.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective. While the development of 12,400 new homes could stimulate the provision of new services and facilities in the Borough, it could also put strain on existing services. These effects will depend largely on the location of housing developments and the size of development sites, which are considered under other Local Plan policies. It is also noted that the policy specifies that all new development will be fully supported by infrastructure provision, which is taken to include services, leisure and cultural facilities. A negligible effect is therefore identified.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective. As with SA objective 2 above, while the development of 12,400 new homes could stimulate the provision of new healthcare facilities in the Borough, it could also put strain on existing services. These effects will depend largely on the location of housing developments in relation to healthcare facilities and the size of development sites, which are considered under other Local Plan proposals. It is also noted that the policy specifies that all new development will be fully supported by infrastructure provision, which is taken to include healthcare facilities. A negligible effect is therefore identified.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The development of 12,400 homes over the Plan period will have a significant positive effect on this SA objective, as this approach will meet the objectively assessed housing need for 9,600 homes in Rugby Borough as well as providing 2,800 homes to meet unmet need arising from Coventry City. The policy requires that new housing developed would be of high quality and it is assumed that it would include an appropriate proportion of affordable homes.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective. Effects will instead be determined by factors such as the design of development sites and the incorporation of lighting, which cannot be known until the planning application stage.
6) Promote/enable a strong, stable and sustainable local economy	++	The development of 110 ha of employment land over the Plan period would have a significant positive effect on the local economy as it would provide land and premises for businesses to locate and would therefore encourage investment and increase the number and range of job opportunities available for local people. It would also ensure that employment growth is provided to support the extent of housing development also proposed through the policy. The development of 12,400 homes over the Plan period will ensure that there is a growing local workforce to support economic growth in the Borough. In addition, the development of this amount of housing will stimulate the construction sector and result directly in some job creation.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective. Housing and employment development that takes place in the town centre would support the vitality and viability of that area, but the location of development within the Borough is not determined by this policy.

SA Objectives	SA Score	Justification
8) Promote the regeneration of urban areas	+	The development of 12,400 new homes and 110ha of employment land over the Plan period will have a positive effect on urban regeneration by providing high quality new development including new and affordable homes and offering opportunities to improve the appearance of the built environment.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-?	The effects of housing and employment development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. However, the development of 12,400 homes and 110ha of employment land will inevitably result in the loss of some greenfield land, which may be high quality due to the presence of BMV land in the Borough. A potential but uncertain minor negative effect is therefore identified.
10) Minimise waste and manage it sustainably	-?	The development of 12,400 new homes and 110ha of employment land will inevitably result in an increase in waste generation within the Borough but will not necessarily result in a per capita increase. Effects are to some extent uncertain as the location of the housing and employment development (which is not determined through this policy) will influence the extent to which existing materials on brownfield sites may be able to be used. A potential but uncertain minor negative effect is therefore identified.
11) Reduce the Borough's contribution to climate change	-?	The development of 12,400 new homes and 110ha of employment land will inevitably result in an increase in greenhouse gas emissions from buildings and from traffic. However, the effects of housing and employment development on levels of car use will depend on its location rather than the overall quantum of development, which is assessed separately. The extent of emissions from buildings will also be influenced by the design of the development. Although the policy specifies that new development will be sustainable and high quality, an overall increase in emissions is highly likely with the scale of growth proposed. A potential but uncertain minor negative effect is therefore identified.
12) Avoid, reduce and manage flood risk	+/-?	The effects of housing and employment development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. While the development of 12,400 homes and 110ha of employment land will inevitably result in the loss of some greenfield land in the Borough and may therefore reduce the extent of permeable surfaces, it would also offer opportunities to incorporate SuDS. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+/-?	The effects of housing and employment development on this SA objective will depend on its location rather than the overall quantum of development, which is assessed separately. While the development of 12,400 homes and 110ha of employment land could affect the setting of nearby heritage assets, this could be either positive or negative depending on the design of the new development and whether it replaces unsympathetic development with high quality and sympathetic new development. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
14) Promote a sustainable and accessible transport network	+/-?	The effects of housing and employment development on this SA objective will depend on its location and the extent to which it is likely to stimulate the use of sustainable transport, rather than the overall quantum of development, which is assessed separately. While the large-scale population growth and commercial activities resulting from the development of 12,400 homes and 110ha of employment land will inevitably result in an increase in road traffic, it may also stimulate the provision of new and improved sustainable transport links which

SA Objectives	SA Score	Justification
		could benefit existing as well as new residents. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
15) Reduce all forms of pollution	-?	The effects of housing and employment development on this SA objective will depend in part on its location and the extent to which residents and employees are likely to make use of sustainable transport; however the large-scale growth resulting from the development proposed will inevitably result in an increase in road traffic and the associated emissions. This will be particularly harmful if the development takes place within an AQMA, which is not yet known. If housing and employment development is located centrally or were to involve the provision of sustainable transport links this could mitigate the impacts of increased traffic to some extent, but an overall increase in air pollution is still likely. Effects are also uncertain depending on the nature of commercial activities and the extent to which they would result in emissions.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+/-?	The effects of housing and employment development on this SA objective will depend on its location in relation to biodiversity assets rather than the overall quantum of development, which is assessed separately. While the development of 12,400 homes and 110ha of employment land could affect biodiversity as a result of habitat loss or disturbance to habitats and species, there could also be positive effects if new developments incorporate green infrastructure provision, potentially creating habitat and improving connectivity. Potentially mixed effects are therefore identified although this is uncertain until detailed development proposals come forward.
17) Maintain and where possible enhance the quality of landscapes	-?	The effects of housing and employment development on this SA objective will depend in part on its location in relation to the Borough's most sensitive landscape areas; however the development of 12,400 homes and 110ha of employment land is likely to result in some level of impacts on the landscape, particularly considering the rural nature of parts of the Borough. While it may be possible to mitigate effects through high quality design, a potential but uncertain minor negative effect is likely.
18) Maintain and where possible enhance the quality of townscapes	+?	The development of 12,400 new homes and 110ha of employment land could have positive effects on the townscape by providing high quality new development that enhances the overall quality and appearance of existing built up areas. However, effects cannot be determined on the basis of the quantum of development only; rather they will be determined by the specific location and design of the development which is not determined by this policy, although the policy does state that new developments will be sustainable and high quality.

DS2: Sites for Gypsy, Travellers and Travelling Showpeople

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy requires consideration to be given to the services and facilities which are provided by the nearest settlement where sites for Gypsies, Travellers and Travelling Showpeople are proposed. The site is expected to be appropriate and proportionate to the settlement in terms of services and infrastructure. This is likely to mean that residents at such sites are provided with access to local services and that services within the settlement should not become over burdened by increased demand. As such a minor positive effect is therefore expected on this SA objective.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	+	The policy requires consideration to be given to the services and facilities which are provided by the nearest settlement where sites for Gypsies, Travellers and Travelling Showpeople are proposed, including healthcare facilities and a minor positive effect is therefore expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The policy supports the provision of sites for Gypsies, Travellers and Travelling Showpeople in line with the requirements identified by the Gypsy and Traveller Accommodation Assessment 2014 and any future updates. Given that this assessment is to be updated regularly, the provision of pitches will be based on recent evidence, meaning that needs are more likely to be met. A significant positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	+?	The policy requires that sites for Gypsies, Traveller and Travelling Showpeople have adequate provision for on-site services including sewage disposal and waste disposal facilities. This approach could mean that waste is appropriately re-used, recycled and disposed of when appropriate although the policy doesn't make specific reference to the sustainable management of waste. A potential but uncertain minor positive effect is therefore identified on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy requires that sites for Gypsies, Travellers and Travelling Showpeople provide a good level access to local services, which may mean that people are more easily able to make use of sustainable transport day to day as journeys may be shorter. This may help to reduce emissions from cars and therefore a minor positive effect is expected on this SA objective. Although the policy also requires that sites have appropriate vehicular access, this is a practical consideration and is not likely in itself to encourage car use.
12) Avoid, reduce and manage flood risk	+	The policy requires sites for Gypsies, Travellers and Travelling Showpeople not to be located within areas at risk of flooding and to provide adequate drainage. A minor positive effect is therefore expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their	+	The policy requires that sites for Gypsies, Travellers and Travelling Showpeople are of an appropriate scale in relation to the nearest settlement, that they enhance or maintain the street scene through a high quality frontage and avoid visual impact through appropriate landscaping. These measures may help to maintain local character

SA Objectives	SA Score	Justification
settings.		and protect the setting of heritage assets in the Borough and as such a minor positive effect is expected on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy requires sites for Gypsies, Travellers and Travelling Showpeople to provide a good level of access to local services; therefore residents may be more easily able to use more sustainable modes of transport to access these facilities thus promoting modal shift. Although the policy also requires that sites have appropriate vehicular access, this is a practical consideration and is not likely in itself to encourage car use and a minor positive effect is likely.
15) Reduce all forms of pollution	+	The policy requires sites for Gypsies, Travellers and Travelling Showpeople to be located away from sites which could result in pollution from increased noise, light or odour such as refuse tips, sewage treatment works or contaminated lands. Sites are also expected to have visual and acoustic privacy from nearby properties and should not impact upon nearby properties' amenity in these ways. The policy may also protect local air quality given that it supports development in areas which have a good level of access to local services which may promote modal shift away from car use. As such a minor positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy requires sites for Gypsies, Travellers and Traveling Showpeople to provide appropriate landscaping to avoid impact on visual amenity, which may be of benefit to local landscape character. Restrictions placed on enclosing sites with large areas of hard landscaping through the policy may also help to protect the quality of the landscape in Rugby and therefore a minor positive effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy requires sites for Gypsies, Travellers and Traveling Showpeople to provide a high quality frontage onto the street which will enhance the street scene. This would be of benefit to townscapes within the Borough and a minor positive effect is expected on this SA objective.

DS3: Residential allocations

Note that the SA matrices for the individual site allocations included in this policy can be found in Appendix 5. This SA matrix relates to the overarching allocations policy.

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The provision of housing to meet local need, through the allocations listed in this policy, will help to avoid the disadvantage and social exclusion that can result from poor access to appropriate housing; therefore a minor positive effect is likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The sites that are allocated for housing development through this policy are generally very well-located in relation to existing services, leisure and cultural facilities within the Borough. While the population growth resulting from the allocations in the policy could put additional pressure on existing facilities, it may also offer good opportunities for stimulating the provision of new facilities. A significant positive effect is therefore likely overall.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	+	The sites that are allocated for housing development through this policy are generally reasonably well-located in relation to existing healthcare facilities within the Borough and may offer good opportunities for walking and cycling day to day due to their locations. While the population growth resulting from the allocations in the policy could put additional pressure on existing healthcare facilities, it may also offer good opportunities for stimulating the provision of new facilities. A minor positive effect is therefore likely overall.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The allocation of 15 sites for residential development through this policy will have a significant positive effect on the provision of housing to meet the identified local need. It is assumed that new housing at each site will be high quality and will accord with other policies in the Local Plan.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on crime and fear of crime in the Borough and a negligible effect is expected.
6) Promote/enable a strong, stable and sustainable local economy	+	The provision of housing to meet local needs through this policy will benefit the local economy by balancing population growth with the employment growth driven by other Local Plan policies. In addition, some of the site allocations are proposed for mixed use development which will include employment uses alongside housing, which will ensure that people (including those without cars) have convenient access to jobs. Overall a minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	The allocation of sites for residential development through this policy will have a negligible effect on this SA objective.
8) Promote the regeneration of urban areas	-	The housing sites that are allocated through this policy are mainly on greenfield land; therefore will not benefit regeneration in terms of redeveloping brownfield sites in the Borough. A minor negative effect on this objective is therefore likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	The housing sites that are allocated through this policy are mainly on greenfield land; therefore will not promote the efficient use of land by redeveloping brownfield sites in the Borough. In addition, several of the sites are on high quality agricultural land which would be lost under new housing development. A minor negative effect on this objective is therefore likely. Impacts on efficient use of energy and water will depend on the design of the developments and onsite practices used, which cannot be assessed at this stage.
10) Minimise waste and manage it sustainably	0	The housing sites that are allocated through this policy are mainly on greenfield land; therefore will not offer opportunities to reuse existing buildings and materials onsite. A negligible effect is therefore likely.
11) Reduce the Borough's contribution to climate change	+	The location of residential development will not affect levels of energy efficiency and renewable energy use, which will instead be influenced by onsite practices uses and the design of the development. The location of residential development will therefore primarily influence the Borough's contribution to climate change in terms of how well sites are connected to jobs, services and facilities and the sustainable transport network. Most of the housing sites that are allocated in this policy are fairly well connected to the main centres in the Borough, existing employment sites and/or sustainable transport links, all of which will help to reduce car use and the associated greenhouse gas emissions. A minor positive effect is therefore likely overall.
12) Avoid, reduce and manage	-	While new development in any location may offer good opportunities to incorporate SuDS, the development of

SA Objectives	SA Score	Justification
flood risk		new housing on greenfield land would increase the area of impermeable surfaces and could therefore increase overall flood risk, particularly where the sites are within high risk flood zones. Most of the housing sites that are allocated through this policy were found to have a minor negative effect on this SA objective because they are on greenfield land but are outside of flood zones 3a and 3b. A minor negative effect is therefore likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	Most of the sites that are allocated for housing development through this policy were found to be most likely to have negligible effects on the historic environment because they were assessed by Rugby Borough Council as 'green' meaning that there is considered to be no potential impact on the historic environment. A potential negligible effect is therefore identified although this is uncertain as effects cannot be assessed in detail until the specific proposals for each site are known.
14) Promote a sustainable and accessible transport network	+	The proximity of housing sites to public transport links will affect the extent to which residents are able to make use of non-car based modes of transport to access services, facilities and job opportunities. It is possible that new transport links such as bus routes or cycle paths may be provided as part of large-scale housing developments but this cannot be assumed. Most of the housing sites allocated through this policy were found to have relatively good access to bus stops, railway stations and/or cycle paths and a minor positive effect is therefore likely overall.
15) Reduce all forms of pollution	-	Most of the housing sites allocated through this policy are outside of the AQMA that has been declared around Rugby town, although some are within it (including Land North of Coventry Road, Long Lawford and Lodge Farm, Daventry Road and the development of those sites could therefore contribute to an increase in air pollution where it is already an issue. In addition, most of the allocated sites are adjacent to a road or railway which might result in noise affecting new residents, or are next to sensitive receptors such as existing housing which could be affected by noise from construction. An overall minor negative effect on this SA objective is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	The housing sites that are allocated in this policy were found to have a mixture of minor and significant negative effects due to their proximity to biodiversity designations which could be affected by new development. A potential minor negative effect is therefore identified overall although this is uncertain as effects cannot be assessed with certainty at this strategic level and it may be possible to incorporate mitigation measures such as green infrastructure within the housing developments.
17) Maintain and where possible enhance the quality of landscapes	-?	As there are no National Parks or Areas of Outstanding Natural Beauty within or immediately adjacent to Rugby Borough, the location of the allocated housing sites is not expected to affect these landscape designations. Most of the housing sites allocated in this policy were found to have potential minor negative effects on the landscape as they were assessed in the Landscape Assessment of the Borough of Rugby: Sensitivity and Condition Study (2006) as being of moderate overall sensitivity to development. An overall minor negative effect is therefore likely although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	The housing sites allocated through this policy are on mainly greenfield land; therefore their development would not enhance the townscape in terms of reducing the number of derelict sites and buildings and replacing them with high quality new development. A negligible effect is therefore expected.

DS4: Employment allocations

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The provision of employment land to meet local need, through the allocations listed in this policy, will help to avoid the disadvantage and social exclusion that can result from poor access to jobs; therefore a minor positive effect is likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on access to services and a negligible effect is therefore expected.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on health and a negligible effect is therefore expected.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The allocation of employment land through this policy will not have a direct effect on housing provision and a negligible effect is therefore expected.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on crime and fear of crime in the Borough and a negligible effect is expected.
6) Promote/enable a strong, stable and sustainable local economy	++	The allocation of a total of 58.5ha of employment land through this policy will have a significant positive effect on local economic growth and will help to ensure that jobs are available to support the housing development proposed through other Local Plan policies.
7) Promote the vitality and viability of the town centre	0	The allocation of sites for employment development through this policy will have a negligible effect on this SA objective.
8) Promote the regeneration of urban areas	-	The employment sites that are allocated through this policy are mainly on greenfield land; therefore will not benefit regeneration in terms of redeveloping brownfield sites in the Borough. A minor negative effect on this objective is therefore likely.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated	--	The employment sites that are allocated through this policy are mainly on greenfield land; therefore will not promote the efficient use of land by redeveloping brownfield sites in the Borough. In addition, the sites are on high quality agricultural land which would be lost under new employment development. A significant negative effect on this objective is therefore likely. Impacts on efficient use of energy and water will depend on the design of the developments and onsite practices used, which cannot be assessed at this stage.

SA Objectives	SA Score	Justification
from renewables		
10) Minimise waste and manage it sustainably	0	The employment sites that are allocated through this policy are on mainly greenfield land; therefore will not offer opportunities to reuse existing buildings and materials onsite. A negligible effect is therefore likely.
11) Reduce the Borough's contribution to climate change	++	The location of employment development will not affect levels of energy efficiency and renewable energy use, which will instead be influenced by onsite practices uses and the design of the development. The location of employment development will therefore primarily influence the Borough's contribution to climate change in terms of how well sites are connected to existing residential areas and the sustainable transport network which will influence levels of car use for commuting. The employment sites that are allocated in this policy are generally very well connected to the main centres in the Borough, existing residential areas and/or sustainable transport links, all of which will help to reduce car use and the associated greenhouse gas emissions, particularly because housing development is also proposed within some of the sites. A significant positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-	While new development in any location may offer good opportunities to incorporate SuDS, the development of new employment sites on greenfield land would increase the area of impermeable surfaces and could therefore increase overall flood risk, particularly where the sites are within high risk flood zones. Some of the employment sites that are allocated through this policy were found to have a minor negative effect on this SA objective because they are on greenfield land but are outside of flood zones 3a and 3b. A minor negative effect is therefore likely overall.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	Two of the sites that are allocated for employment development through this policy were found to have potential minor negative effects on the historic environment because they were assessed by Rugby Borough Council as 'amber' meaning that there is considered to be some potential impact on the historic environment. A potential minor negative effect is therefore identified although this is uncertain as effects cannot be assessed in detail until the specific proposals for each site are known.
14) Promote a sustainable and accessible transport network	+	The proximity of employment sites to public transport links will affect the extent to which employees are able to make use of non-car based modes of transport to commute to and from work. It is possible that new transport links such as bus routes or cycle paths may be provided as part of large-scale developments but this cannot be assumed. The employment sites allocated through this policy were found to have good access to bus stops, railway stations and/or cycle paths and a minor positive effect is therefore likely overall.
15) Reduce all forms of pollution	-	The employment sites allocated through this policy are mainly outside of the AQMA that has been declared around Rugby town, although they are not far away and the resulting increase in traffic (including potentially HGV movements) from commercial development could compound air pollution issues in the Borough. An overall minor negative effect on this SA objective is therefore likely.
16) Conserve and where possible enhance the	-?	The employment sites that are allocated in this policy were found to have a mixture of minor and significant negative effects due to their proximity to biodiversity designations which could be affected by new development.

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		A potential minor negative effect is therefore identified overall although this is uncertain as effects cannot be assessed with certainty at this strategic level and it may be possible to incorporate mitigation measures such as green infrastructure within the housing developments.
17) Maintain and where possible enhance the quality of landscapes	--?	As there are no National Parks or Areas of Outstanding Natural Beauty within or immediately adjacent to Rugby Borough, the location of the allocated employment sites is not expected to affect these landscape designations. Most of the employment sites allocated in this policy were found to have potential negative effects on the landscape as they were assessed in the Landscape Assessment of the Borough of Rugby: Sensitivity and Condition Study (2006) as being of moderate or high overall sensitivity to development. The developments are generally to be large in scale which could compound effects. An overall significant negative effect is therefore likely although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening.
18) Maintain and where possible enhance the quality of townscapes	0	The employment sites allocated through this policy are on mainly greenfield land; therefore their development would not enhance the townscape in terms of reducing the number of derelict sites and buildings and replacing them with high quality new development. A negligible effect is therefore expected.

DS5: Comprehensive Development of Strategic Sites

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The measures in the policy requiring strategic sites to provide adequate community facilities to support the population growth would help to avoid social exclusion and a minor positive effect is expected.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy requires strategic sites to provide or contribute to community facilities including sports facilities, which will ensure access and avoid existing facilities becoming overloaded. It also requires strategic developments to provide or connect to a comprehensive cycle network which will increase opportunities for leisure cycling. A minor positive effect is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	+	The policy requires strategic sites to provide or contribute to community facilities which is taken to include healthcare facilities although this is not specified. This would ensure access and avoid existing healthcare facilities becoming overloaded. It also requires strategic developments to provide or connect to a comprehensive cycle network which will increase opportunities for cycling day to day to the benefit of health. The incorporation of green infrastructure will also ensure local people have opportunities for active outdoor recreation. A minor positive effect is therefore likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this objective.
5) Reduce crime, fear of	0	The policy will not have a direct effect on this objective.

SA Objectives	SA Score	Justification
crime and anti-social behaviour		
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The policy requires strategic development sites to assess the energy requirements of the proposed development and include measures for renewable energy generation. A minor positive effect is therefore likely.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	The policy requires strategic development sites to assess the energy requirements of the proposed development and include measures to minimise energy use and include renewable energy generation. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	+	The requirement for green infrastructure to be incorporated into strategic development sites should have benefits for flood risk management as it will ensure that there are permeable surfaces to facilitate infiltration and reduce runoff rates. A minor positive effect is therefore likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	+	The policy requires strategic development sites to provide or connect to a direct and high quality public transport link between the site and key transport hubs such as railway stations and the town centre. This will ensure that people are able to undertake more journeys via sustainable modes of transport, particularly because the policy also requires developments to provide or connect to a comprehensive cycle network. Although the policy also requires developments to provide appropriate access to the road network, this is a practical consideration rather than a measure that may encourage higher levels of car use, and a minor positive effect is expected.
15) Reduce all forms of pollution	+	The measures in the policy seeking to facilitate sustainable transport use by residents of new strategic development sites should help to reduce air pollution from vehicle traffic. Although the policy also requires developments to provide appropriate access to the road network, this is a practical consideration rather than a measure that may encourage higher levels of car use, and a minor positive effect is expected.
16) Conserve and where	+	The requirement for green infrastructure to be incorporated into strategic development sites should have benefits

SA Objectives	SA Score	Justification
possible enhance the Borough's biodiversity, flora and fauna		for biodiversity as it could contribute to habitat creation and help to avoid fragmentation. A minor positive effect is therefore likely.
17) Maintain and where possible enhance the quality of landscapes	+	The requirement for green infrastructure to be incorporated into strategic development sites should have benefits for the landscape by ensuring that the development is visually attractive and sits well within its surroundings. A minor positive effect is therefore likely.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this objective.

DS6: Rural Allocations

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The measures in the policy requiring rural housing sites to provide or contribute to community facilities to support the population growth would help to avoid social exclusion, which could be a particular risk in rural areas, and a minor positive effect is expected. This is reinforced by the requirement of the policy for rural housing sites to provide or improve telecommunications infrastructure.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy requires rural housing sites to provide or contribute to community facilities including sports facilities, which will ensure access and avoid existing facilities becoming overloaded. It also requires rural housing developments to provide links to pedestrian and cycle paths which will increase opportunities for leisure cycling and walking. A minor positive effect is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	+	The policy requires rural housing sites to provide or contribute to community facilities which is taken to include healthcare facilities although this is not specified. This would ensure access and avoid existing healthcare facilities becoming overloaded. It also requires rural housing developments to provide links to pedestrian and cycle paths which will increase opportunities for walking and cycling day to day to the benefit of health. The incorporation of green infrastructure will also ensure local people have opportunities for active outdoor recreation. A minor positive effect is therefore likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The requirement of the policy for rural housing sites to provide or improve telecommunications infrastructure is likely to have a minor positive effect on the rural economy by enabling people to have wider choices and opportunities with regards to working from home or running small-scale businesses.
7) Promote the vitality and	0	The policy will not have a direct effect on this objective.

SA Objectives	SA Score	Justification
viability of the town centre		
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	The policy requires rural housing developments to provide links to pedestrian and cycle paths which will increase opportunities for walking and cycling day to day, reducing greenhouse gas emissions from vehicle traffic. Improvements to telecommunications infrastructure could also enable more people to work from home, reducing car use in rural areas. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	+	The requirement for green infrastructure to be incorporated into rural housing developments should have benefits for flood risk management as it will ensure that there are permeable surfaces to facilitate infiltration and reduce runoff rates. A minor positive effect is therefore likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	+	The policy requires rural housing developments to provide links to pedestrian and cycle paths which will increase opportunities for walking and cycling day to day, reducing car use. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+	The policy requires rural housing developments to provide links to pedestrian and cycle paths which will increase opportunities for walking and cycling day to day, reducing air pollution from vehicle traffic. Improvements to telecommunications infrastructure could also enable more people to work from home, reducing car use and the associated emissions in rural areas. A minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The requirement for green infrastructure to be incorporated into rural housing developments should have benefits for biodiversity as it could contribute to habitat creation and help to avoid fragmentation. A minor positive effect is therefore likely.
17) Maintain and where possible enhance the quality of landscapes	+	The requirement for green infrastructure to be incorporated into rural housing developments should have benefits for the landscape by ensuring that the development is visually attractive and sits well within its surroundings. In addition, the policy requires the appropriate treatment of Green Belt boundaries to limit the impacts of development on the Green Belt. A minor positive effect is therefore likely.
18) Maintain and where	0	The policy will not have a direct effect on this objective.

SA Objectives	SA Score	Justification
possible enhance the quality of townscapes		

DS7: Coton Park East

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy allocates 7.5ha of employment land within the development site over the Plan period. As such it is expected to have a positive effect on reducing poverty and exclusion by increasing access to employment opportunities for more people, particularly because the employment land will be co-located with housing. A minor positive effect is therefore likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The site lies within Newton which Rugby Borough Council has classified as a Local Needs Settlement and therefore residents will be able to access the reasonable range of services available there. In addition, the development of the site is to include a local centre including a primary school which would provide new residents with a good level of access to education facilities, and the policy specifies that transport links will be provided to link residential areas of the site with service centres and community facilities located in existing adjacent development areas. Overall a significant positive effect is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	The site is within walking distance (600m) of number open spaces to the south by Shortstones Walk and to the south east by Little London Lane where several allotments are provided; however it is not within walking distance of a healthcare facility. It is not clear from the policy whether facilities of this nature would be provided as part of the development of the site. The development of the site is to include a cycling network which might result in residents making use of more active modes of transport. A minor positive effect is therefore likely on this SA objective. The site, however, lies on the periphery of an AQMA and therefore a potential minor negative effect is also identified (resulting in mixed effects overall) as poor air quality in that area could have negative effects on local peoples' health and the new development could compound existing issues there.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The site is relatively large (40.4ha) and would provide 855 new dwellings; therefore a significant positive effect on this objective is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The development of new housing and employment land at this site will not have a direct effect on this SA objective. Effects would depend more on the detailed proposals for the site in terms of design, the incorporation of lighting etc., which cannot be determined at this stage.
6) Promote/enable a strong, stable and sustainable local economy	++	The policy allocates 7.5ha of employment land within the site, which would provide opportunities for inward investment and employment generation. The site is also located within 600m of an existing Strategically Important Employment Site (Central Park, Coton) which is adjacent to the site's western boundary which could provide additional employment opportunities for new residents. Furthermore there are nine bus stops in Newton which are within walking distance (600m) of the site and the policy details that linkages with public transport nodes will be created, which may allow residents to access employment opportunities further afield. A

SA Objectives	SA Score	Justification
		significant positive effect is therefore likely on this SA objective.
7) Promote the vitality and viability of the town centre	0	The development of new housing and employment land at this site will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The policy allocates land for development which is currently greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--/+	According to the Agricultural Land Classification, the site allocated for development through this policy lies predominantly on Grade 2 land and therefore a significant negative effect is likely (the north-eastern corner of the site has been classified as Grade 4 agricultural land). The policy also specifies that the development of the site will be supported by an assessment of the energy requirements of the proposed development and measures to minimise energy use and include renewable energy generation. This would have a minor positive effect and a mixed effect is therefore identified overall.
10) Minimise waste and manage it sustainably	-	The policy allocates this site for the development of 855 new homes and 7.5ha of employment land, which is therefore expected to result in a local increase in waste production. In addition the site is on greenfield land and would therefore result in fewer opportunities for the re-use of existing materials or buildings which are more likely to be present at brownfield locations. A minor negative effect is therefore likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	The site is located within 600m of a Strategically Important Employment Site (Central Park, Coton) which is adjacent to the site's western boundary; furthermore there are nine bus stops in Newton which are within walking distance (600m) of the site which would provide access to employment opportunities without needing to make use of private car journeys. In addition the provision of new employment land and homes within the site would further reduce the need to travel by car locally if people are able to live and work within close proximity. This approach could help to reduce associated greenhouse gas emissions. Although the site is not located within walking distance (600m) of Rugby town centre or the centre of a Main Rural Settlement, the policy makes reference to the provision of sustainable transport links. In addition, policy also specifies that the development of the site will be supported by an assessment of the energy requirements of the proposed development and measures to minimise energy use and include renewable energy generation. Therefore a significant positive effect is likely on this SA objective overall.
12) Avoid, reduce and manage flood risk	0	The development site is outside of flood zones 3a and 3b but is located on greenfield land. While this could indicate an increase in flood risk due to the loss of permeable surfaces, the policy states that new development at this location is to provide for a comprehensive green infrastructure network which would help to maintain areas of land for infiltration and manage any potential increase in flood risk. An overall negligible effect is therefore expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the development site options were considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. The northern part of the site was classed as amber because there is considered to

SA Objectives	SA Score	Justification
		be some potential impact on the historic environment – specifically concerning the heritage assets; therefore this part of the site is most likely to have a minor negative effect on this SA objective. However, this is uncertain as effects will depend on factors such as the design of the development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are currently three bus stops in Newton and three bus stops in Brownsover which are within walking distance (600m) of the site. While there are no existing cycle paths or railway stations within walking distance (600m) of the site, the policy requires that the site is developed to include a new cycle network as well as high quality public transport links to the railway station and city centre. Overall a significant positive effect is therefore likely for this SA objective.
15) Reduce all forms of pollution	-	While the development of this site could result in an increase in emissions within close proximity of an AQMA, the policy makes good provision for incorporating sustainable transport links within the development site which could help to mitigate effects. An overall minor negative effect is therefore expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Newton Dismantled Railway Local Wildlife Site and Ashlawn Cutting Local Nature Reserve and Local Wildlife Site, both lie adjacent to the site's eastern boundary and it is possible that development at this site may therefore affect these designations. It is also not yet known what undesignated biodiversity assets may exist within or near to the site. It may be possible as part of the design of new local development to mitigate detrimental impacts on these nearby feature. The policy requires that green infrastructure is provided as part of the development and also requires that existing habitats are utilised as a part of this network of green infrastructure. Specific protection is given through the supporting text of policy for the nature reserve adjacent to the site. As such, an overall minor negative effect is identified in relation to this SA objective although this is currently uncertain.
17) Maintain and where possible enhance the quality of landscapes	--?	This site lies within the 'High Cross Plateau – Village Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of high sensitivity; therefore residential development at this site could have a significant negative effect on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening. It is noted that the incorporation of green infrastructure (as required in the policy) may help to mitigate adverse impacts on the landscape.
18) Maintain and where possible enhance the quality of townscapes	0	This site lies on greenfield land and therefore a negligible effect is likely on this SA objective.

DS8: South West Rugby

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	+	The policy allocates 35ha of employment land within the development site over the Plan period. As such it is

SA Objectives	SA Score	Justification
disadvantage and social exclusion		expected to have a positive effect on reducing poverty and exclusion by increasing access to employment opportunities for more people, particularly because the employment land is to be co-located with new housing. A minor positive effect is therefore likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	This site is on the edge of Dunchurch which is a Main Rural Settlement as identified in the Rugby Borough Council Rural Sustainability Study; therefore residents will be able to make use of the services and facilities there. In addition, the policy specifies that the development of the site is to include the provision of arrange of new services and facilities including primary and secondary schools, GP surgeries and other services and facilities. This will help to improve access for new residents and avoid existing facilities becoming overloaded. Overall a significant positive effect on this SA objective is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	++/-	Although this site is not within 600m of an existing healthcare facility, the policy requires that GP surgeries are to be provided as part of the development of this site meaning residents would have a good level of access to healthcare facilities and existing facilities should not become overloaded. There are several existing areas of open space within 600m of the site to the north, north-east, south-east and south which might encourage people to participate in active outdoor recreation, and additional green infrastructure is to be provided as part of the site. However, this site is within the AQMA that has been declared around Rugby town, and additional vehicle traffic associated with the development would therefore contribute to additional emissions in that area, resulting in a minor negative effect on health for new and existing residents. A mixed effect (significant positive/minor negative) is therefore likely overall for this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large in size and would provide for up to 5,000 new homes in the Borough which would make a significant contribution towards meeting local housing needs over the plan period. A significant positive effect is therefore likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The development of new housing and employment land within this site will not have a direct effect on this SA objective. Effects would depend more on the detailed proposals for the site in terms of design, the incorporation of lighting etc., which cannot be determined at this stage.
6) Promote/enable a strong, stable and sustainable local economy	++	The development of this site would provide employment opportunities as the policy allocates 35ha of employment land within the site. In addition, there are several existing bus stops within 600m north, east, south-east and south of this site and new public transport links to Rugby town centre are to complement the development, meaning new residents will have access to jobs both within the site and further afield. Existing employment opportunities are also provided at Dunchurch Trading Estate which is directly adjacent to the west of this site and Dunchurch, which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), is adjacent to the site to the south-east. A significant positive effect is therefore likely overall.
7) Promote the vitality and viability of the town centre	0	The allocation of this site for housing and employment development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	This site is on greenfield land; therefore a minor negative effect on this SA objective is likely.
9) Use and manage land,	--/+	This site is on greenfield land, the majority of which is classed as grade 2 agricultural quality; therefore a

SA Objectives	SA Score	Justification
energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		significant negative effect is likely for this SA objective. However, the policy specifies that development proposals for the site must include an assessment of the energy requirements of the proposed development and measures to minimise energy use and include renewable energy generation. A mixed (significant negative and minor positive) effect is therefore likely overall.
10) Minimise waste and manage it sustainably	-	The policy allocates up to 5,000 new homes and 35ha of employment land and is therefore expected to result in a local increase in waste production. In addition the site is on greenfield land and would therefore result in fewer opportunities for the re-use of existing materials or buildings which are more likely to be present at brownfield locations. A minor negative effect is therefore likely on this SA objective.
11) Reduce the Borough's contribution to climate change	++	There are several existing bus stops within 600m north, east, south-east and south of this site and the policy makes provision for new and improved sustainable transport links to be incorporated into the site. Dunchurch Trading Estate is directly adjacent to the west of this site and Dunchurch, which is a Main Rural Settlement (as identified in the Rugby Borough Council Rural Sustainability Study), is adjacent to the site to the south-east. In addition the policy would provide for both employment land and new homes onsite as well as improved cycle links within the site and public transport links to Rugby town centre, and new services and facilities. As such residents may be required to travel by private car to a lesser extent which could help to reduce the associated greenhouse gas emissions. A significant positive effect is therefore likely overall.
12) Avoid, reduce and manage flood risk	-?	This site is on greenfield land, the majority of which is outside flood zone 3, however a small part of the north-western section of the site is on land which is within flood zone 3. The allocation of this greenfield land for development may therefore impact detrimentally on local flood risk by reducing the area of permeable surfaces for the infiltration of surface water. New development at this location is, however, to provide for a comprehensive green infrastructure network meaning that areas of green space which would help to mitigate increased flood risk would be included. An overall uncertain minor negative effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. The majority of the site was classed as green because there is considered to be no potential impact on the historic environment; however the eastern part of the site has been classed as amber as there is a potential for some impact on the historic environment. Therefore this eastern portion of the site is most likely to have a minor negative effect on this SA objective. The effect is, however, uncertain as it will be dependent upon unknown factors such as the design of the development and it may also be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++	There are several existing bus stops within 600m north, east, south-east and south of this site. In addition, there is a national cycle path directly adjacent to the north-west (including national cycle network link track) and south-west of this site, and a local cycle path is also directly adjacent to the north. The policy requires that development provides for a high quality public transport service to Rugby town centre and also for new cycling

SA Objectives	SA Score	Justification
		and walking links within the site. As such a significant positive effect is likely on this SA objective.
15) Reduce all forms of pollution	-	The development of this site would result in the provision of 5,000 new homes as well as 35ha of new employment land. The increased number of journeys associated with this development would likely result in an increase in air pollution and the site is within the AQMA that has been declared around Rugby town. In addition, the A45 (Coventry Road) is adjacent to the southern part of this site, the A426 (Rugby Road) is adjacent to the site to the east and the A4071 (Coventry Road) is approximately 110m to the west of the site at its closest point. The close proximity of these important transport routes to the site could lead to future residents being exposed to noise pollution. The policy would, however, provide for sustainable transport improvements which could help to reduce the potential for detrimental impacts on local air quality. As such, an overall minor negative effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--?	Cawston Spinney Local Wildlife Site and Cawston Fox Covert Local Wildlife Site are both within the boundary of this site and could be affected by development. In addition, Rugby-Leamington Disused Railway Local Wildlife Site and Cock Robin Wood Local Nature Reserve are directly adjacent to the western edge of this site. It is also not yet known what undesignated biodiversity assets may exist within or near to the site. It may be possible as part of the design of new development to mitigate detrimental impacts on these features - the policy requires that green infrastructure is provided as part of the development and also requires that existing habitats are utilised as a part of this network of green infrastructure. Specific protection is given through the text of policy for Cawston Spinney adjacent to the site around which a 30m buffer is to be identified. As such, an overall significant negative effect is expected on this SA objective although this is currently uncertain.
17) Maintain and where possible enhance the quality of landscapes	-?	The majority of this site is within the 'Dunsmore - Plateau Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity overall; therefore residential development at this site could have a minor negative effect overall on this SA objective although this is uncertain as effects will depend to some extent on the design of the development and the incorporation of mitigation measures such as screening. The policy requires that development is respectful of the separation of Rugby town and Dunchurch. As such the policy specifically attempts to prevent the coalescence of settlements and the loss of the sense of openness within the local countryside.
18) Maintain and where possible enhance the quality of townscapes	0	This site is on greenfield land; therefore a negligible effect is likely on this SA objective.

DS9: South West Rugby Spine Road North Western Alignment

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Safeguarding land to allow for the alignment of the South West Rugby spine road will support the allocation and delivery of the South West Rugby site. Given that this allocation is to deliver a sizeable amount of employment land (35ha) this policy is expected to indirectly support employment opportunities in the Borough. As such the policy should help to reduce poverty and exclusion locally and a minor positive effect is expected on this SA objective.

SA Objectives	SA Score	Justification
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy is expected to have a negligible effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy is expected to have a negligible effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	Safeguarding land to allow for the alignment of the South West Rugby spine road will support the allocation and delivery of the South West Rugby site. Given that this allocation is to deliver a large number of new homes (5,000) this policy indirectly supports the provision of housing to help meet local requirements over the plan period. A minor positive effect is therefore expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Safeguarding land to allow for the alignment of the South West Rugby spine road will support the allocation and delivery of the South West Rugby site. A sizeable area of employment land (35ha) is to be included within this allocation. This would help to provide premises for businesses to locate and would therefore help to encourage investment and increase the number and range of job opportunities available for local people. The importance of the local road network in terms of logistics means that the safeguarding of this land for the future alignment of the South West Rugby spine road would have additional benefits for the local economy. A significant positive effect is therefore expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--	The land which is to be safeguarded to allow for the alignment of the South West Rugby spine road is predominantly greenfield land. Much of this land is of Grade 2 and Grade 3 agricultural quality which would be lost as a result of the eventual provision of road infrastructure at this location. A significant negative effect is therefore expected on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	Safeguarding land to allow for the alignment of the South West Rugby spine road could be seen to indirectly encourage car journeys to be made in the area once this new infrastructure is provided. However, the proposal is part of the delivery requirements of the South West Rugby site which will include a range of sustainable transport measures. A negligible effect is therefore likely.

SA Objectives	SA Score	Justification
12) Avoid, reduce and manage flood risk	0	Only a very small part of the land which is to be safeguarded to provide for the alignment of the South West Rugby spine road is within Flood Zone 2 or Flood Zone 3 to the north west. As such it may be possible to develop the road within this area without resulting in significant increases in local flood risk and therefore a negligible effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	-?	There are no heritage designations within the safeguarded land which could be directly affected by the future alignment of the South West Rugby spine road. However, Dunchurch Lodge and Bilton Grange to the east of the site are within 250m and 45m respectively and their settings could be affected. A number of Listed Buildings including Cock Robin Cottages, Lavender Furlong and Rugby Lodge at Bilton Grange are also located within close proximity of the safeguarded area. As such the eventual provision of new road infrastructure at this location may impact upon the setting of these heritage assets and therefore a minor negative effect is expected on this SA objective. The negative effect is uncertain dependent on the design of the eventual proposals and the incorporation of any required mitigation.
14) Promote a sustainable and accessible transport network	0	Safeguarding land to allow for the alignment of the South West Rugby spine road could be seen to indirectly encourage car journeys to be made in the area once this new infrastructure is provided. However, the proposal is part of the delivery requirements of the South West Rugby site which will include a range of sustainable transport measures. A negligible effect is therefore likely.
15) Reduce all forms of pollution	--	Safeguarding land to allow for the alignment of the South West Rugby spine road will support the allocation and delivery of the South West Rugby site. As such this policy will indirectly support large scale growth resulting from the development proposed and this will inevitably result in an increase in road traffic and the associated emissions. The safeguarded land falls within Rugby AQMA and therefore the provision of additional road infrastructure at this sensitive area is expected to have a particularly detrimental impact on local air quality. A significant negative effect is therefore expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	--	The land which is to be safeguarded for the eventual provision of the South West Rugby spine road contains a number of biodiversity designations which may be adversely affected by the eventual development as a result of habitat loss or fragmentation or increased air pollution. Cawston Fox Covert Local Wildlife Site, Cawston Spinney Local Wildlife Site, and Dunkley Lake Local Wildlife Site are all within this area and a potential significant negative effect is therefore identified on this SA objective. The effect is uncertain dependent upon the detailed proposals that eventually come forward.
17) Maintain and where possible enhance the quality of landscapes	-?	The land which is to be safeguarded for the eventual provision of the South West Rugby spine road does not contain any Green Belt land or land which has been identified as being sensitive in terms of local landscape designation. The area is predominantly greenfield, however, and eventual road development could impact upon the established landscape character meaning a potential minor negative effect is identified on this SA objective. The effect is uncertain dependent upon the detailed proposals that eventually come forward.
18) Maintain and where possible enhance the quality of townscapes	0	As the area of land to be safeguarded is mainly outside of the developed area of Rugby town, the policy is not expected to have a direct effect on this SA objective.

DS10: Lodge Farm

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy specifies that the new housing development at Lodge Farm will include high quality telecommunications infrastructure including broadband – this will help to reduce social exclusion and a minor positive effect is expected.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	The development site is to provide a local centre which is to include a primary school to support local housing. As such residents would have a relatively good level of access to education facilities and some other services – the exact nature of the social infrastructure is not specified. Although the site is not located within either Rugby town, a Main Rural Settlement or a Local Needs Settlement, it would itself be designed to become a new Main Rural Settlement and so is expected to include a good range of services and facilities. The site is located adjacent to two existing bus stops on Daventry Road and public transport provision is to be supplemented as part of the development of this site. As such, an overall significant positive effect is expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+?/-	The development site is to provide a comprehensive green infrastructure network which may encourage new residents to engage in active outdoor recreation. Although the site is not located within walking distance (600m) of an existing healthcare facility, the site will be designed to incorporate social infrastructure which may include a health centre or similar. A potential but uncertain minor positive effect is therefore identified. However, this is mixed with a minor negative effect as the site is located adjacent to the A45 which is directly linked to an AQMA to the north. This development could therefore compound the potential health impacts of air pollution in that area.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This site is large (104ha) and has been allocated to provide 1,500 new homes. This will make a significant contribution to meeting the Borough's local housing requirements over the plan period and a significant positive effect is likely on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The development of this site for housing will not have a direct effect on this SA objective. Effects would depend more on the detailed proposals for the site in terms of design, the incorporation of lighting etc., which cannot be determined at this stage.
6) Promote/enable a strong, stable and sustainable local economy	+	The site is located directly adjacent to two existing bus stops on Daventry Road and further public transport infrastructure is to be provided as part of the development of the site to improve direct links to the surrounding villages, Rugby and Daventry. This will ensure that residents are able to access employment opportunities elsewhere, including people without a car. However, the site is not located within walking distance (600m) of an existing employment site and the site has not been allocated to provide additional employment land. As such an overall minor positive effect is expected on this SA objective overall.
7) Promote the vitality and viability of the town centre	0	The location of new housing development will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-	The policy allocates Lodge Farm for development which is largely greenfield land and therefore a minor negative effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	--?/+	The policy allocates development on the Lodge Farm site which is on greenfield land and is classed as Grade 3 agricultural quality; therefore development here may have a significant negative effect although this is uncertain depending on whether the site is within Grade 3a or 3b land which is unknown. However, the policy specifies that

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		development proposals for the site must include an assessment of the energy requirements of the proposed development and measures to minimise energy use and include renewable energy generation. A mixed (uncertain significant negative and minor positive) effect is therefore likely overall.
10) Minimise waste and manage it sustainably	-	The policy allocates land for the development of 1,500 new homes and is therefore expected to result in an increase in local waste production. In addition the site is on greenfield land and would therefore result in fewer opportunities for the re-use of existing materials or buildings which are more likely to be present at brownfield locations. A minor negative effect is therefore likely on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The site is located directly adjacent to two existing bus stops on Daventry Road and the development is also to provide improved public transport links as well as a new cycle network. This may encourage people to undertake journeys by more sustainable modes of transport which would help to reduce the greenhouse gas emissions associated with car use. In addition, the development is to include a range of community services and facilities which will help it to operate as a relatively self-contained Main Rural Settlement, reducing the need for people to travel day to day. However, the development is not allocated to provide employment land and therefore residents may be required to travel longer distances to access employment opportunities. As such, an overall minor rather than significant positive effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	-?	The development site is located outside of flood zones 3a and 3b but is on greenfield land and therefore the loss of permeable surfaces could reduce rates of infiltration and increase runoff. However, the new development at this location is to provide for a comprehensive green infrastructure network meaning that areas of permeable surfaces would be retained within the development. Other mitigation may be able to be incorporated through the use of SuDS. An overall potential but uncertain minor negative effect is therefore expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0?	The likely impacts of the residential site options have been considered by Rugby Borough Council as part of the site assessment process, with sites being classed as either red, amber or green in terms of their potential for effects on the historic environment. This site was classed as green because there is considered to be no potential impact on the historic environment; therefore the site is most likely to have a negligible effect on this SA objective although this is uncertain as effects will depend on factors such as the specific design of the development which is unknown at this stage. The policy requires that new development at the site is to be of a high quality design which may help to mitigate any potential negative effects on the setting of any nearby heritage features.
14) Promote a sustainable and accessible transport network	++	The site is located directly adjacent to two existing bus stops on Daventry Road. The policy also requires that the site be developed to provide for a comprehensive cycle network across the settlement as well as high quality public transport links to connect with the surrounding villages, Daventry and Rugby. A significant positive effect is therefore expected on this SA objective.
15) Reduce all forms of pollution	-	The development of 1,500 new homes could result in an increase in air pollution from vehicles. This could be a particular issue given that the site is located adjacent to the A45 which is directly linked to an AQMA to the north. However, the policy would provide for sustainable transport improvements which could help to reduce the potential for detrimental impacts on local air quality. As such, an overall minor negative effect is expected on this SA objective.
16) Conserve and where possible enhance the	--?/+	There are a number of potential Local Wildlife Sites located within close proximity of the site: Woolscote Lodge Fields is located within the southern half of the site, Fields near Magpie Hall is located 160m from the site and the

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		dismantled railway is located 700m east of the site. It may be possible as part of the design of the new development to mitigate detrimental impacts on these nearby features. The policy requires that green infrastructure is provided as part of the development and also requires that existing habitats are utilised as a part of this network of green infrastructure. As such, an overall minor negative effect is identified although this is uncertain until the detailed proposals for the site are known.
17) Maintain and where possible enhance the quality of landscapes	-?	This site lies within the 'Feldon - Vale Farmlands' landscape character type, as identified in the 2006 Landscape Assessment of the Borough of Rugby. This area is classed as being of moderate sensitivity; therefore residential development at this site could have a minor negative effect on this SA objective. This is uncertain as it may be possible to mitigate impacts through high quality design - the policy requires that site boundaries are designed as to mitigate visual impact particularly upon the surrounding open countryside.
18) Maintain and where possible enhance the quality of townscapes	0	The site is on greenfield land and therefore a negligible effect is likely on this SA objective.

Removal of land parcel C6 (M6 Junction 2, M69 and A46, Coventry) from the green belt

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The removal of land from the green belt will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+?	This parcel of land is located just outside the urban area of Coventry City and so if it were to be used for housing development, future residents would have relatively good access to the concentration of services and facilities located there, although the economic benefits would be lost to Rugby Borough. Similarly, if development were to come forward at the site which incorporated new services and facilities, this would improve the range available to people in that area. However, the location of the land in close proximity of the motorway junction indicates that its use for residential development may be unlikely. Overall a potential minor positive effect is identified although this is uncertain depending on the future use of the land parcel, once it is released from the green belt.
3) Promote/improve health of the population and reduce health inequalities	+?	If this parcel of land is eventually used for housing, a minor positive effect is likely as there are two areas of open space within walking distance (600m) to the north of the land which could enable people to live healthier and more active lifestyles. This however, is currently uncertain depending on what the land might eventually be used for.
4) Provide affordable and decent housing, which meets the needs of the Borough	+?	The effects of the proposal on this objective will depend on whether the land parcel is eventually used for housing development after being released from the green belt. The proximity of the site to the motorway junction indicates that this may be unlikely although if it were the case there would be a positive effect on this objective, although this is currently uncertain. The potential positive effect is minor rather than significant because the site is relatively small in size.
5) Reduce crime, fear of crime and anti-social behaviour	0	The proposal will not have a direct effect on levels of crime and safety – this may be influenced by the design and layout of any future development on this land parcel, but this cannot be determined at this level. A negligible effect is therefore expected.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+?	The land parcel is located within walking distance (600m) of one bus stop to the north in Ansty and another to the south on Central Boulevard. A minor positive effect may therefore occur if this land is developed, as the land is accessible, offering opportunities for all members of the community to access the site – whether the land is used for housing, employment or the provision facilities. It is worth noting that this land parcel lies on the Rugby administration boundary so there could be potentially be additional public transport links and existing employment sites to the east of the site in Coventry, but data on these is unavailable.
7) Promote the vitality and viability of the town centre	0	The removal of this parcel of land, which is not located near to Rugby town centre, will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	-?	The land parcel is mainly greenfield land and as such, a minor negative effect is likely if the area is eventually developed which is more likely if it is released from the green belt.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	--?	The land parcel lies mainly on Grade 3 agricultural quality land but the western area of the land lies in Grade 2 land. A significant negative effect is likely on this SA objective if the area is eventually developed after being released from the green belt. This is uncertain as it is unknown whether the land is Grade 3a or Grade 3b, or what the future use of the land might be.
10) Minimise waste and manage it sustainably	0	This land parcel is on greenfield land and so a negligible effect is likely as any future development that may occur there would not be able to make use of existing buildings or materials on site.
11) Reduce the Borough's contribution to climate change	+?	The land parcel is located within walking distance (600m) of one bus stop to the north in Ansty and another to the south on Central Boulevard. The land is therefore accessible by sustainable modes of transport, and any future development after the site is released from the green belt would offer opportunities to reduce car use, whether it is used for housing, employment or other development which is not yet known.
12) Avoid, reduce and manage flood risk	-?	The site is on greenfield land and the southern section of the land is within flood zones 3a and 3b. If the site is eventually developed after being released from the green belt there could be a minor negative effect on this SA objective due to the loss of permeable surfaces, although this is uncertain, particularly because development could be directed away from the parts of the sites in higher flood risk area.
13) Conserve and enhance the historic environment, heritage assets and their settings.	--?	Oxford canal Bride, a Grade I Listed structure lies on the northern boundary of the land parcel. As such, a significant negative effect is likely on this SA objective if the land were to be developed after being released from the green belt. However, this is currently uncertain as it would depend on the design of any development and it may be possible to incorporate mitigation measures.
14) Promote a sustainable and accessible transport network	++?	The land parcel is located within walking distance (600m) of one bus stop to the north in Ansty and another to the south on Central Boulevard and a local cycle route is also within the southern section of the site. A significant positive effect is therefore likely on this SA objective if the site were to be developed after being released from the green belt although this is uncertain depending on the future use of the land.
15) Reduce all forms of pollution	--?	The land parcel lies within the intersection of the M6 and M69 and two A roads Hinckley Road (A4600) and A46 also pass through the site. A significant negative effect is therefore expected as if the site were to be developed after being released from the green belt, residents or other users of the site may be exposed to significant noise. This effect is uncertain as potential future uses of the site are not yet known.

SA Objectives	SA Score	Justification
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	-?	Hill Park Wood, a Local Wildlife Site lies approximately 270m to the south east of the land parcel and so a minor negative effect may occur on this SA objective if the land is developed after being released from the green belt. Any effects however, may be able to be mitigated and would depend on the nature of any development coming forward and so the effect is uncertain.
17) Maintain and where possible enhance the quality of landscapes	-?	The release of this land from the green belt will not itself affect the landscape, although any future development on the site may have an effect, depending on its location. As the land is currently undeveloped and is adjacent to land that would remain in the green belt there could be a negative effect although this is uncertain at this stage depending on future proposals for the land. The land parcel site lies within Dunsmore Parklands landscape character area which has been assessed as having moderate sensitivity to development and so there is potential for development here to have a minor negative effect.
18) Maintain and where possible enhance the quality of townscapes	0	A negligible effect is likely as the land parcel is greenfield land.

Housing

H1: Informing Housing Mix

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The policy requires that residential development proposals provide a mix of housing types that is consistent with the latest Strategic Housing Market Assessment (SHMA). This should help to ensure that the current requirement for more mid-sized homes (those of two or three bedrooms) in particular is met. The policy also states that large development proposals should consider the inclusion of some self-build plots which may potentially help to meet the specific housing needs of individuals, and states that new housing developments should take into account the need for housing for older people and first time buyers. As such a significant positive effect is expected on this SA objective. Although the policy allows for an alternative mix of housing types and sizes to be delivered in some

SA Objectives	SA Score	Justification
		circumstances, which may not directly address local requirements as identified in the latest SHMA, one of the criteria for allowing this is if it can be demonstrated clearly that a mix which is consistent with the SHMA cannot be delivered without compromising the ability of the development to meet a specifically identified affordable or specialist housing need.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	The policy requires that residential development proposals provide a mix of housing that is consistent with the latest SHMA. Schemes should respond to local need, meaning that the policy should help provide an appropriate level of decent housing. Although the policy does not specify the level of affordable housing to be required within developments, the provision of a mix of housing in terms of size and type should mean that smaller and more affordable houses are provided as part of residential schemes. In addition, one of the criteria for allowing an alternative housing mix is if it can be demonstrated clearly that a mix which is consistent with the SHMA cannot be delivered without compromising the ability of the development to meet a specifically identified affordable or specialist housing need. A minor positive effect is therefore expected on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy is likely to have a minor positive effect on this objective because it allows for an alternative mix to be provided in cases of conversions where the characteristics of the existing building would prohibit a housing mix within the site. This will potentially help to conserve and enhance the character of historic buildings.
14) Promote a sustainable and	+	The policy will likely to have a minor positive effect on this objective because it allows for flexibility in relation to

SA Objectives	SA Score	Justification
accessible transport network		housing mix if the site is particularly accessible or close to the train station. This will support the delivery of housing in locations where sustainable transport use would be promoted.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

H2: Affordable Housing Provision

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy will have a minor positive effect on this objective as the provision of affordable housing to meet local needs will help to avoid exclusion and disadvantage that can result from people being priced out of their communities.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	The policy requires the provision of affordable housing on all sites above a certain threshold (0.36ha or 11 units). To prevent this requirement affecting the viability of residential schemes to the point that they are not delivered, the policy makes allowance for flexibility if the targeted number of affordable homes cannot be developed for this reason. This approach should help to meet the affordable housing element of the Objectively Assessed Housing Need. As such, a significant positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong,	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
stable and sustainable local economy		
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+?	The policy would support the provision of affordable homes in the Borough given that it requires residential developments over a certain threshold to include this type of provision. A minor positive effect is expected on this SA objective. The positive effect is uncertain given that the policy does not guide this type of development to a specific location and therefore it is unknown if affordable homes which may help to regenerate an area will be provided at urban locations.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

H3: Housing for rural businesses

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy allows for development of permanent dwelling in the countryside only where a number of criteria can be met. As such residential development will be restricted at the more isolated locations of the Borough where access to services would be poor. A minor positive effect is therefore expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy allows for development of permanent dwelling in the countryside only where a number of criteria can be met. As such residential development will be restricted at the more isolated locations of the Borough where access to healthcare services would be poor and opportunities to walk and cycle day to day would be more limited. Therefore, a minor positive effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy allows for housing development where it is required to support rural businesses, provided that certain criteria are met. The policy therefore provides a framework for housing development to support rural businesses where a genuine need can be demonstrated and a minor positive effect is expected on this SA objective. The requirement for an occupancy condition to apply would mean that the housing remains available to meet the intended need. Given that any development resulting from this policy would be small-scale a minor rather than significant positive effect is likely.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The policy relates directly to supporting the rural businesses of Rugby through the provision of housing to allow for their successful operation. Housing for rural businesses is only to be supported where it can be demonstrated that the development is required to fulfil a functional need, and permission must be subject to an 'occupancy' condition meaning that the housing will remain in support of the rural business in question unless it can be demonstrated that long term need for the Rural Workers Dwelling has ceased. A positive effect is therefore expected on this SA objective. The effect is expected to be minor rather than significant due to the relatively small number of businesses likely to be supported by the policy.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The policy is likely to have a minor positive effect on this SA objective because it only allows new construction where an existing building cannot be used.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy, in line with national policy, aims to avoid the development of isolated new homes in the countryside. Development at these locations should only be provided where it can be successfully demonstrated that this residential provision is required to allow a rural business to successfully function. As such given that the policy would limited the development of more isolated properties where levels of car use would likely be high, a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	Given that the policy seeks to limit the development of isolated rural homes to those which can be demonstrated as being necessary to support the function of a rural business, it is likely to limit the amount of housing developed in the countryside where levels of car use would have been high. A minor positive effect is expected on this SA objective.
15) Reduce all forms of pollution	+	Given that the policy seeks to limit the development of isolated rural homes to those which can be demonstrated as being necessary to support the function of a rural business, it is likely to limit the amount of housing developed in the countryside where levels of car use and the associated emissions would have been high. A minor positive effect is therefore expected in relation to air pollution.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy restricts residential development in rural areas to that which is required for a rural business to function. This is likely to reduce the potential for inappropriate development in rural locations to affect the character and quality of the landscape and a minor positive effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

H4: Rural Exceptions Sites

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy is likely to have a minor positive effect on this SA objective as the development of affordable housing would help to reduce levels of social exclusion and disadvantage.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to services and facilities than developments in the larger urban centres, which could have a minor negative effect on this objective although this is uncertain depending on the location of any exceptions housing eventually permitted.
3) Promote/improve health of the population and reduce health inequalities	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to jobs, services and facilities than developments in the larger urban centres and journeys are therefore more likely to be undertaken by car, with opportunities for walking and cycling being limited. Access to healthcare facilities may also be more difficult where housing is delivered at rural exceptions sites. Therefore, a potential minor negative effect is identified on this objective although this is uncertain depending on the location of any exceptions housing eventually permitted.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This policy would allow for the provision of affordable housing to meet local need at rural exceptions sites. Although these types of developments are to include only affordable housing in most situations, where viability presents an obstacle to the scheme the inclusion of open market housing is to be acceptable. This approach will help to ensure the delivery of these developments. The policy requires new dwellings to remain affordable for local people in perpetuity and as such a significant positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	-	The policy would allow affordable housing development to occur on rural exceptions sites adjacent to but outside of defined settlement boundaries. Therefore, development on greenfield sites is more likely to occur. This less efficient land use is expected to be coupled with limited opportunities to re-use existing buildings and materials which are more likely to be present at brownfield locations. As such a minor negative effect is expected on this SA objective.
10) Minimise waste and	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
manage it sustainably		
11) Reduce the Borough's contribution to climate change	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to jobs, services and facilities than developments in the larger urban centres, which could have a minor negative effect on this objective as a result of higher levels of car use although this is uncertain depending on the location of any exceptions housing eventually permitted.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective and effects will be determined by the location and design of any exceptions housing eventually developed.
14) Promote a sustainable and accessible transport network	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to jobs, services and facilities than developments in the larger urban centres, which could have a minor negative effect on this objective as a result of higher levels of car use although this is uncertain depending on the location of any exceptions housing eventually permitted.
15) Reduce all forms of pollution	-?	This policy could result in housing development coming forward in rural areas where it would not normally be permitted, in order to deliver affordable housing. Such housing developments are likely to be less well connected to jobs, services and facilities than developments in the larger urban centres, which could have a minor negative effect on air pollution as a result of higher levels of car use although this is uncertain depending on the location of any exceptions housing eventually permitted.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective and effects will be determined by the location and design of any exceptions housing eventually developed.
17) Maintain and where possible enhance the quality of landscapes	-?	This policy permits the development of affordable housing in rural areas on sites where housing would not normally be permitted, including on sites adjacent to but outside of settlement boundaries. Considering that development at these locations would extend the urban edge of settlements in the Borough, there may be negative effects on the character of the landscape. However, the policy requires developments not to have an adverse impact on the surrounding countryside; therefore a potential but uncertain minor negative effect is identified.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective and effects will be determined by the location and design of any exceptions housing eventually developed.

H5: Replacement Dwellings

SA Objectives	SA Score	Justification
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SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+/-	The policy would not result in the provision of development which would significantly increase residential accommodation in Borough given that replacement dwellings are not to be materially larger than the building they replace and for Green Belt locations are not to be of more than 30% larger than the original volume. The replacement of residential dwellings may improve housing stock, however, particularly where older homes have become dilapidated. As such a minor effect is expected on this SA objective. However, the restrictions in the policy with regards to the size of replacement dwellings may make it more difficult for specific housing needs to be met in some cases and a mixed effect is likely overall.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
change		
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+/-?	The policy sets out criteria for the replacement of dwellings in Countryside and Green Belt locations. These areas are likely to be particularly sensitive to any level of development in terms of landscape character. As such a potential minor negative effect is identified on this SA objective but this effect is uncertain given that the design of the development may present opportunities to mitigate any detrimental impact. The policy, however, will not support development which will have a greater impact on the landscape than the building it is replacing and within the Green Belt replacement dwellings which will have a greater impact upon the openness which characterises these areas will not be permitted except in exceptional circumstances. As such, the policy should help to prevent harm to the quality of the landscape in Rugby and a positive effect is also expected on this SA objective. Overall a mixed effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

H6: Specialist Housing

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy specifically addresses the issue of providing housing which will maximise the independence of older people and those with specific housing needs. As such, the support for this type of provision will help to maximise opportunities for these members of the community and help to avoid social exclusion. The policy requires that when such development is proposed, access to facilities and services is considered. As such a minor positive effect is expected on this SA objective.
2) Provide good quality local services, leisure and	+	The policy supports the development of residential properties which will maximise the independence of older people and those with specific housing needs, and requires consideration of the level of access that will be

SA Objectives	SA Score	Justification
cultural opportunities with good access for all sections of the community		provided to essential services. Given that this is likely to include services and facilities that relate to leisure and cultural provision, a minor positive effect is expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy supports the development of residential properties which will maximise the independence of older people and those with specific housing needs, and requires consideration of the level of access that will be provided to essential services including healthcare facilities. As such, residential properties for these members of the community should be provided in areas where there is a good level of access to existing healthcare facilities. The provision of housing which is specifically designed to meet the needs of older people and those with specialist needs will also benefit the overall health and wellbeing of those people. A minor positive effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	++	This policy supports the development of residential properties which will maximise the independence of older people and those with specific housing needs, as supported by the evidence of the Strategic Housing Market Assessment (SHMA). The provision of housing for older people is likely to be particularly necessary, considering the estimated 122% increase in the 85 and over age group which is likely to occur over the Local Plan period. The policy is also expected to result in a high quality of housing stock in the Borough with the aim of the policy to enable people to live independently and safely in their own home for as long as possible. A significant positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+?	This policy would support the provision of affordable housing in the Borough, with the SHMA recommending that 23% of Extra Care provision should be affordable. The policy will also support the delivery of housing which is of a higher quality stock, given that it is expected to enable people to live independently and safely in their homes for as long as possible. As such a minor positive effect is expected on this SA objective. The positive effect is uncertain given that any impact on urban areas in the Borough will be dependent on the specific location of development which is not guided by the policy.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
manage it sustainably		
11) Reduce the Borough's contribution to climate change	+	The policy requires that consideration is given to the level of access that will be provided to essential services where housing development is proposed for older people and those with specific housing needs. The policy is therefore likely to result in housing of this type being provided in close proximity services and facilities, which may reduce the need for residents to travel by car (although it is noted that car use amongst older people may be limited). This may have a positive impact on the emissions of greenhouse gases in the Borough and as such a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy requires that consideration is given to the level of access that will be provided to essential services where housing development is proposed for older people and those with specific housing needs. The policy is therefore likely to result in housing of this type being provided in close proximity services and facilities, which may reduce the need for residents to travel by car (although it is noted that car use amongst older people may be limited). This may have a positive impact on the emissions of sustainable transport use in the Borough and as such a minor positive effect is expected on this SA objective.
15) Reduce all forms of pollution	+	The policy requires that consideration is given to the level of access that will be provided to essential services where housing development is proposed for older people and those with specific housing needs. The policy is therefore likely to result in housing of this type being provided in close proximity services and facilities, which may reduce the need for residents to travel by car (although it is noted that car use amongst older people may be limited). This may have a positive impact on air pollution and as such a minor positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

Economic Development

ED1: Protection of Rugby's Employment Land

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy seeks to protect employment land in Rugby Borough which includes retaining and enhancing existing employment sites as well as encouraging new employment development in appropriate locations. This will help to reduce poverty and disadvantage by maintaining and improving the number of jobs available for local people. The positive effect on this objective is to some extent uncertain as it will depend on the location of new and expanded employment sites in relation to the most deprived wards in the Borough.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+/-	The policy seeks to protect employment land in Rugby which could limit opportunities for housing developments which would reduce the availability of affordable and decent housing in the borough. As such, a minor negative effect is expected on this SA objective. In contrast, the policy also allows for change of use from an employment use to another use if it can be demonstrated that the unit or land under consideration is no longer economically viable. As this could provide land for housing, a minor positive effect is also identified, resulting in mixed effects overall.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	A significant positive effect is likely on this SA objective as the policy's aims directly align with this SA objective. Through the protection of existing employment sites and supporting new employment developments in appropriate locations, the policy promotes a strong, stable and sustainable local economy. It will help to ensure that businesses can locate in appropriate sites and premises and thereby encourage inward investment and improve the number and range of employment opportunities in the Borough.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	The policy protects existing employment sites and supports their intensification. Land currently or last used for employment purposes will be protected where a site continues to make a viable contribution to economic development within the borough. This will help to ensure that there are appropriate land and premises available for businesses and will help to provide opportunities for employment. A minor positive effect is therefore likely on this SA objective.

SA Objectives	SA Score	Justification
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy supports the intensification of existing employment sites but there must be consideration of the potential impacts on their surroundings, particularly where sites are located in the Green Belt. This will help to avoid employment developments having adverse impacts on the character and quality of the landscape and a minor positive effect is likely on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	A minor positive effect is likely on this SA objective as the policy encourages the intensification of existing employment sites but requires consideration to be given to the potential impacts on the site's surroundings. This will help to avoid employment developments having adverse impacts on the character and quality of the townscape.

ED2: Employment development within Rugby urban area

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	+	The policy provides support for employment development within the Rugby urban area which will help to reduce

SA Objectives	SA Score	Justification
disadvantage and social exclusion		poverty and disadvantage by increasing the number of jobs available. Employment development in the Rugby urban area should be accessible by sustainable transport as the area has generally good public transport links, thereby providing opportunities for more people. A minor positive effect is therefore likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy states that proposals must demonstrate that any impact on neighbouring land uses including noise, air quality impacts will be avoided or mitigated. This will help to ensure that new developments will not adversely impact the health of residents of the borough. A minor positive effect is therefore expected on this SA objective
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Through supporting employment development within the Rugby urban area, the policy promotes a strong and sustainable economy. It should help to provide employment opportunities for all as employment in Rugby town would be generally accessible due to the relatively good public transport links in the area, and would help to ensure that there are sites and premises available for businesses to encourage investment in the town. A significant positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	+	This policy relates to development in the Rugby urban area and supports a range of business developments within the town centre, in accordance with Town Centre policies. New employment developments will help to promote the vitality and viability of the town centre and ensure that there are sites available to encourage investment there. New development may also help to improve the appearance of the public realm. Overall a minor positive effect is likely on this SA objective.
8) Promote the regeneration of urban areas	+	A minor positive effect is likely on this SA objective as the policy encourages appropriate employment development within Rugby urban area which would support the regeneration of that part of the Borough. The policy will help to encourage businesses to invest there and will improve the range of employment opportunities there, which should be accessible for most people due to the good public transport links.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy seeks to improve employment in the borough's urban areas through using the sequential approach to prioritise office developments in town centres as opposed to peripheral locations. This offers good opportunities for residents to commute by public transport thus reducing emissions and reducing Rugby's contribution to climate change.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy utilises the sequential approach to prioritise employment development in the town centres as opposed to peripheral areas, which could promote the use of sustainable transport as employment locations are likely to be served by public transport. As such a minor positive effect is likely on this SA objective.
15) Reduce all forms of pollution	+	Through prioritising employment development in town centres, opportunities are increased for commuters to utilise public transport as urban centres are more likely to be served by these networks than peripheral locations. As this will reduce pollution a minor positive effect is likely on this SA objective in particular due to the Air Quality Management Area that has been declared around Rugby town.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy focuses employment developments within Rugby town centre and requires proposals to demonstrate any adverse impacts on visual amenity are avoid or mitigated. As such, a minor positive effect is likely on this SA objective as this will maintain the quality of the public realm.

ED3: Employment development outside Rugby urban area

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
cultural opportunities with good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	A minor positive effect is likely on this SA objective as the policy could result in some business development in the rural areas of the borough as well as supporting new developments relating to agriculture, horticulture or forestry, which will support the rural economy. The positive effect is minor rather than significant as proposals must meet the defined criteria.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	+	A minor positive effect is likely as the policy states that only in certain circumstances can employment development occur outside the Rugby urban area. This will help to focus the benefits of new development in urban areas.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Through prioritising the re-use of brownfield land and existing buildings, the policy encourages the utilisation of derelict, degraded and under-used land and buildings as well as avoiding the loss of soils. As such, a minor positive effect is likely.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy is expected to have a minor positive effect on this SA objective as it requires all proposals for employment development outside of the Rugby urban area to avoid an increase in traffic generation that would have an adverse impact on the local road network, thus reducing emissions from transport. The policy also requires sites for small-scale expansion to be accessible by means of transport other than private car.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment,	+	The policy considers Rugby's historic environment by stating that building conversions for employment purposes must be in keeping with the building's historic character and that all proposals must minimise their impact on

SA Objectives	SA Score	Justification
heritage assets and their settings.		existing properties in the area. A minor positive effect is therefore likely on this SA objective.
14) Promote a sustainable and accessible transport network	+	A minor positive effect is likely as the policy supports the use of sustainable modes of transport as all proposals must avoid an increase in traffic generation that would have an adverse impact on the local road network unless suitable mitigation can be provided. The policy also requires sites for small-scale expansion to be accessible by means of transport other than private car. The policy could therefore reduce traffic volumes, and the associated impacts of car use.
15) Reduce all forms of pollution	+	The policy requires proposals to avoid an increase in traffic generation that would have an adverse impact on the local road network and only permits small-scale expansion of an existing group of buildings for business uses where the site is readily and regularly accessible by means of transport other than the private car. The policy is therefore likely to have a minor positive effect on this SA objective as it would help to reduce air pollution from vehicle traffic.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy requires all proposals to limit their impact on the natural environment, which includes biodiversity. A minor positive effect is therefore expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy requires all proposals to be subject to a thorough assessment to limit their impact on the character of the local landscape and the natural environment and as such a minor positive effect is likely for this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy considers Rugby's townscape by stating that all proposals must minimise their impact on existing properties in the area and the character of the area. A minor positive effect is therefore likely on this SA objective.

ED4: The Wider Urban and Rural Economy

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	By providing support for appropriate tourism and leisure developments such as golf courses, equestrian related activities and garden centres and nurseries, the policy will support a range of leisure and cultural opportunities which can benefit local people as well as tourists. A minor positive effect is therefore expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	A minor positive effect is likely on this SA objective as the policy provides support for developments such as golf courses and equestrian related facilities in appropriate circumstances, which can promote active healthy styles and lead to reducing obesity.
4) Provide affordable and decent housing, which	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
meets the needs of the Borough		
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Through allowing development related to the tourism and leisure industries and farm diversification (subject to meeting the specified criteria), the policy will help to improve business development and support the rural economy. A significant positive effect is therefore likely as the policy promotes a strong and stable local economy.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	The policy states that proposals for farm diversification must avoid development on best quality agricultural land which will contribute to the efficient use of soils. A minor positive effect is therefore likely on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	-	The policy does not directly promote sustainable modes of transport and access to the tourism and leisure developments would most likely require the use of a private car. This could increase Rugby's emissions from transport and therefore raise the borough's contributions to climate change. As such, a minor negative effect is likely on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy considers conserving the historic environment through stipulating that developments must be in keeping with the existing landscape and character of the area. A minor positive effect is therefore identified on this SA objective.
14) Promote a sustainable and accessible transport network	-	Due to the rural locations of the developments addressed in the policy, the proposals are unlikely to be on a public transport network. The nature of the tourism and leisure developments as well as the farm diversifications is unlikely to generate the footfall to warrant the provision of sustainable transport links as part of the proposal. There is potential, therefore, for an increase in car movements and traffic volumes and so a minor negative effect is identified on this SA objective.
15) Reduce all forms of pollution	-	The policy does not promote sustainable modes of transport and access to the tourism and leisure developments would most likely require the use of a private car. As such, a minor negative effect is likely on this SA objective.
16) Conserve and where	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
possible enhance the Borough's biodiversity, flora and fauna		
17) Maintain and where possible enhance the quality of landscapes	+/-	In general, rural developments are more likely to have adverse impacts on the landscape and so a potential minor negative is identified on this SA objective. The policy, however, includes quite stringent criteria for protecting the landscape and local character such as requiring proposals for farm diversification to be integrated into the landscape with minimal adverse impact on character. Therefore, a minor positive effect is also expected resulting in mixed effects over all.
18) Maintain and where possible enhance the quality of townscapes	+	The policy relates to the economy in both urban and rural areas, and requires developments to consider their scale in relation to their surroundings and impact of the proposal on existing properties in the locality. As these requirements are likely to maintain the quality of the borough's townscape where proposals are in built up areas, a minor positive effect is identified.

Retail and Town Centre

TC1: Development in Rugby Town Centre

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	+?	Through the good design of buildings and public spaces, the policy could reduce the potential for crime, for example if appropriate lighting and surveillance were to be included. A minor positive effect is therefore likely on this SA objective, but this is as uncertain as it will depend on the design of the proposals, which are unknown at

SA Objectives	SA Score	Justification
		this stage.
6) Promote/enable a strong, stable and sustainable local economy	+	A minor positive is identified on this SA objective as by enhancing the appearance of Rugby town centre through high quality development, the policy could attract more shoppers to the area and promote a stronger town centre economy.
7) Promote the vitality and viability of the town centre	++	The policy requires development proposals to demonstrate high quality design that complements and enhances the existing townscape of the town centre. This could promote Rugby as a destination for shopping as well as improving the quality of the public realm. As such, a significant positive effect is likely on this SA objective.
8) Promote the regeneration of urban areas	++	The policy aims to create an attractive, high quality environment where people will choose to shop and spend leisure time which in turn, will improve people's satisfaction with Rugby town centre. A significant positive effect is therefore likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+?	The policy seeks to enhance the appearance of Rugby town centre and make it an attractive setting, and these measures could incorporate design measures that reduce greenhouse gas emissions too; however this is not specified in the policy and would therefore depend on the design proposals. An uncertain minor positive effect is therefore identified.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy aims to enhance the existing environment and townscape in the town centre through high quality design, in a manner which contributes to local distinctiveness and a sense of place. This will help to protect and enhance the borough's historical assets and their setting, and a minor positive effect is expected on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
possible enhance the quality of landscapes		
18) Maintain and where possible enhance the quality of townscapes	++	The policy seeks to maintain and enhance the character, local distinctiveness and identity of Rugby town centre by achieving high quality design reflecting its locality. As such, a significant positive effect is likely on this SA objective.

TC2: Rugby Town Centre Comparison and Convenience Floorspace Requirements

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Through providing sufficient comparison and convenience floor space, the policy can provide employment opportunities in Rugby town centre thereby reducing poverty and exclusion. As the town centre is well-served by public transport, a minor positive effect is likely as these opportunities can be accessed by more people, including those without a car.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy seeks to sustain and enhance the vitality and viability of Rugby town centre by ensuring there is the suitable provision of comparison and convenience floor space. This will improve the range of shops and facilities within the town centre where residents and visitors can spend their leisure time. A minor positive effect is therefore likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Through seeking to deliver sufficient comparison and convenience floor space within Rugby town centre, this policy provides a platform for business development and investment, particularly in the retail sector. This will in turn support employment provision. Because the policy prioritises Rugby town centre's Primary Shopping Area as the location for growth, these employment opportunities can be accessed by all as the area is served well by public transport. A significant positive effect is therefore identified on this SA objective.
7) Promote the vitality and viability of the town centre	++	The policy seeks to ensure there is sufficient comparison and convenience floor space provided within Rugby town centre, thus making land and property available for business's needs. In addition, the provision of floor space within the town centre will increase visitor numbers and benefit the vitality and viability of the town centre. The sequential approach that is to be taken to the location of retail development will help to avoid out of centre development harming the health of the town centre. A significant positive effect is therefore likely on this SA objective.

SA Objectives	SA Score	Justification
8) Promote the regeneration of urban areas	+	The policy aims to provide a sufficient amount of comparison and convenience floor space in Rugby town centre to support future sustainable growth. In order to provide the quota of floor space, development is required and this is likely to occur on previously developed land or in under-used buildings which would contribute to urban regeneration. A minor positive effect is therefore likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+?	An uncertain minor positive effect is likely for this SA objective as the provision of convenience and comparison floor space to meet the identified need is likely to utilise derelict, degraded and under-used land or buildings within Rugby town centre. This, however, is uncertain because the policy does not state where the floor space will be provided.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy outlines a sequential approach which prioritises floorspace requirements in Primary Shopping Areas in the town centre before Edge-of-Centre locations which are followed by Out-of-Centre sites. As the town centre is accessible by public transport, there will be reduced need to travel by public car, thereby reducing emissions that contribute to climate change. A minor positive effect is therefore identified on this SA objective,
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy outlines a sequential approach which prioritises floorspace requirements in Primary Shopping Areas in the town centre before Edge-of-Centre locations which are followed by Out-of-Centre sites. As the town centre is accessible by public transport, there will be reduced reliance on the private car. A minor positive effect is therefore expected on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

TC3: Directing Development in the Town Centre

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Using the sequential approach to prioritise development in Rugby town centre will enable all members of society to access these new developments because town centre locations are served by a frequent public transport network. A minor positive effect is therefore likely on this SA objective as this will contribute to reducing social exclusion.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Through permitting development firstly within Rugby town centre followed by Edge-of-Centre locations, then Out-of-Centre sites that are, or will be, well served by a choice of sustainable modes of transport, the policy will promote better levels of access to services for all members of the community. A minor positive effect is therefore likely on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	++	Through directing development to Rugby town centre in favour of out of town locations, the policy will boost the vitality and viability of the town centre economy. Reducing the size of the defined town centre will help to concentrate town centre activities and help to reduce vacancy rates. As such, a significant positive effect is likely as the policy will help promote a strong, stable and sustainable town centre economy.
7) Promote the vitality and viability of the town centre	++	The policy aims to sustain and enhance the vitality and viability of town centre by prioritising Rugby town centre as the location for town centre uses, followed by Edge-of-Centre locations, then Out-of-Centre sites. This will help to reduce the risk of the health of the town centre being compromised by out of town developments. Furthermore, all proposals for retail, office or leisure uses on sites not within Rugby Town Centre in excess of 500 sqm gross floor space will require an impact assessment that demonstrates that the proposal will not harm the vitality or viability of any nearby centres. A significant positive effect is therefore identified on this SA objective.
8) Promote the regeneration of urban areas	++	The policy prioritises proposals for town centre uses where they are located in Rugby town centre, followed by Edge-of-Centre locations, then Out-of-Centre sites. Favouring central locations for town centre uses means that there are likely to be better opportunities to make use of previously developed land and underused buildings, thus promoting urban regeneration. There are also less likely to be high vacancy rates in the town centre, particularly because of the reduced town centre area, so a significant positive effect is likely on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	+	A minor positive effect is likely for this SA objective because favouring central locations for town centre uses means that derelict, degraded and under-used land or buildings are more likely to be used. Restricting development in out of centre locations should mean that development on greenfield land is less likely to occur.

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	Using a sequential process, the policy directs town centre uses to Rugby town centre, which is well served by public transport, in favour of out of centre locations. This will reduce the need to travel by private car and therefore reduce the borough's contribution to climate change. A minor positive effect is therefore expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy prioritises Rugby town centre for town centre uses, followed by Edge-of-Centre locations, then Out-of-Centre sites that are, or will be, well served by a choice of sustainable modes of transport and are close to the centre. A minor positive is therefore likely as through directing development through a sequential process, the policy will facilitate the use of sustainable modes of transport in place of cars.
15) Reduce all forms of pollution	+	Using a sequential process, the policy prioritises Rugby town centre for town centre uses, which is well served by public transport. This will reduce the need to travel by public transport and therefore reduce air pollution. A minor positive effect is therefore expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	Through using the sequential approach to prioritise development in Rugby town centre and reducing the town centre area, there is likely to be a reduced vacancy of buildings. As this will minimise the potential for detrimental impacts on the townscape as a result of empty or derelict buildings, a minor positive effect is likely on this SA objective.

TC4: Primary Shopping Area and Shopping Frontages

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	By prioritising Class A1 shops within the Primary Shopping Area, the policy ensures that there will be a decent range of shops that are accessible while also maintaining the retail function of the town centre. The policy caters for flexibility in the Secondary Shopping Frontages by including provision for D1 and D2 use classes. A minor positive effect is therefore likely over all.
3) Promote/improve health of the population and reduce health inequalities	+	The policy allows D1 class uses (which includes clinics and health centres) to come forward and operate in the Secondary Shopping Frontage subject to certain criteria. As the provision would improve access to health facilities, a minor positive effect is likely on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy states that residential development is encouraged within the Town Centre, provided that it does not harm the retail function and character and its vitality and viability. A minor positive effect is therefore expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	+	The policy will consider the change of use from an A1 class to complimentary uses if the development enhances the vitality and viability of the town centre. This is likely to reduce the number of empty buildings which could otherwise encourage antisocial behaviour and so a minor positive effect is likely on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	A minor positive effect is likely because the policy seeks to maintain and enhance the retail function of the town centre which will support the town centre economy. The policy will achieve this by setting out where different types of businesses can be located (either the Primary Shopping Frontage, Secondary Shopping Frontage or the wider town centre area) which is dependent on their use classification. This ensures that premises in the PSA and SSA are occupied by appropriate uses to support their function.
7) Promote the vitality and viability of the town centre	++	The policy's aim is directly in line with this SA objective - ensuring the public realm of the borough's shopping areas remain attractive and are the destinations of choice for shopping. Through ensuring that the concentration of A1 use classes remains high in the Primary Shopping Frontage (PSF), the policy will help ensure there is enough footfall within town centres. Furthermore, the policy caters for a range of business and service needs through allowing other use classifications (A1-A5, D1 and D2) in Secondary Shopping Frontages and in the wider town centre area, as long as they do not harm the viability and vitality of the PSF. A significant positive effect is therefore likely on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy requires proposals for development within Secondary Shopping Frontages to consider the effect of proposals on the amenity of other surrounding properties and uses, which could include historic assets. As such, a minor positive effect is likely on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy states that within Secondary Shopping Frontages, regard must be paid to a proposal's effect on the amenity of other surrounding properties and uses. A minor positive effect is identified as this will help to ensure that the quality of the townscape within town centres is maintained and not comprised.

Healthy, Safe and Inclusive Communities

HS1: Healthy, Safe and Inclusive Communities

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Policy HS1 seeks to ensure that new homes and other developments are designed to meet the needs of older people and those with disabilities which will promote social inclusion, and to be energy efficient which will reduce fuel poverty. A minor positive effect is therefore likely for this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	Policy HS1 supports proposals which provide new and improved health services and facilities as well as developments which provide good access to local shops, employment opportunities, services, schools and community facilities. The provision of green infrastructure and an enhanced walking and cycling network would also provide informal recreation opportunities. A significant positive effect is therefore likely.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	++	The primary purpose of Policy HS1 is to create healthy, safe and inclusive communities through the provision of high quality environments, sustainable transport modes providing good access to services and facilities and the encouragement of healthy lifestyles and physical activity through improved green infrastructure. Support is given to developments which would deliver or contribute to new and improved health services and facilities in accessible locations, and encouraging walking and cycling will help to improve levels of activity day to day, to the benefit of public health. A significant positive effect is therefore likely for this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	Policy HS1 seeks to ensure that new homes are designed to meet the needs of all people and to be energy efficient. This this is likely to improve the overall quality of housing that is developed in the Borough, and a minor positive effect is therefore likely.
5) Reduce crime, fear of crime and anti-social behaviour	+	Policy HS1 supports proposals which are designed to minimise the potential for crime and anti-social behaviour. A minor positive effect is therefore likely.
6) Promote/enable a strong, stable and sustainable local economy	+	Policy HS1 supports proposals which provide good access to local shops and employment opportunities which is likely to increase spending locally and provide more people with access to jobs, both of which will have benefits on the local economy. A minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	+	Policy HS1 supports proposals which contribute to a high quality, attractive and safe public realm. A minor positive effect is therefore likely for this SA objective.
8) Promote the regeneration of urban areas	+?	Policy HS1 supports proposals which contribute to a high quality, attractive and safe public realm. This may have benefits on regenerating urban areas (depending on the location of the development) and therefore a minor positive effect is likely for this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy HS1 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy HS1 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Policy HS1 supports development proposals which contribute to the development of the walking and cycling network which will increase the use of active and sustainable modes of transport, and it encourages development which will improve the quality and quantity of green infrastructure (which may include walking and cycle routes). A minor positive effect is therefore likely on this SA objective as it promotes modal shift from private car use to sustainable forms of transport which should help to reduce the associated greenhouse gas emissions. The development of energy efficient housing will also help to reduce emissions from built development.
12) Avoid, reduce and manage flood risk	+	Improving the quantity and quality of green infrastructure will help to ensure that areas of permeable surfaces are increased, supporting infiltration and helping to manage flood risk. A minor positive effect is therefore likely.

SA Objectives	SA Score	Justification
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Improving the quantity and quality of green infrastructure as part of proposals is likely to have an indirect positive effect on the setting of heritage features, as it will improve the appearance of the wider landscape within which heritage features sit. A minor positive effect is therefore likely.
14) Promote a sustainable and accessible transport network	++	Policy HS1 supports development proposals which contribute to the development of the walking and cycling network and encourages developments that will contribute to improved and enhanced green infrastructure which may include walking and cycle routes). It also supports developments that would provide access to health services where they can be accessed by sustainable transport. A significant positive effect is therefore likely on this SA objective.
15) Reduce all forms of pollution	+	Policy HS1 supports the provision of green infrastructure and developments which would support the use of sustainable modes of transport, which can include walking and cycle routes. This should help to reduce air pollution from vehicles and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	Green infrastructure has significant biodiversity benefits and supporting development proposals that improve the quantity and quality of green infrastructure within the Borough will help to provide habitat and ensure habitat connectivity. A significant positive effect is likely for this objective.
17) Maintain and where possible enhance the quality of landscapes	+	Supporting development proposals that improve the quality and quantity of green infrastructure is likely to have a minor positive effect on the appearance of developments and their setting within the wider landscape.
18) Maintain and where possible enhance the quality of townscapes	+	Policy HS1 supports proposals which contribute to a high quality, attractive and safe public realm and which do not result in the loss of community buildings and social infrastructure which could reduce the number of derelict, under-used and vacant buildings within town centres as well as contributing to local distinctiveness and sense of place. A minor positive effect is therefore likely for this objective.

HS2: Health Impact Assessments

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Policy HS2 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	Policy HS2 is not likely to have a direct effect on this objective.
3) Promote/improve health of the population and reduce	++	Policy HS2 seeks to ensure that there is not a deficit in the amount of health services and facilities needed to support new development. Where this is the case, the policy requires new services to be provided to meet

SA Objectives	SA Score	Justification
health inequalities		demand. This policy is therefore likely to have a significant positive effect on this objective as it should prevent healthcare facilities becoming overloaded as a result of new development and therefore help to avoid inequalities resulting from poor access to health services and facilities.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Policy HS2 seeks to ensure that residential developments over 150 units and developments involving residential care homes and nursing homes assess the effects on health and the demands that may be placed on existing health services and facilities. Where significant effects on current capacity are identified, planning permission would be refused unless the health services and facilities required to serve the development are provided. Policy HS2 could therefore have a minor negative effect on this objective if the requirement to support the provision of new health services and facilities were to make developments financially unviable or reduce affordability, although this is uncertain at this stage.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy HS2 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Policy HS2 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	Policy HS2 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy HS2 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy HS2 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy HS2 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	0	Policy HS2 is not likely to have a direct effect on this objective.
12) Avoid, reduce and manage flood risk	0	Policy HS2 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their	0	Policy HS2 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
settings.		
14) Promote a sustainable and accessible transport network	0	Policy HS2 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Policy HS2 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Policy HS2 is not likely to have a direct effect on this objective.
17) Maintain and where possible enhance the quality of landscapes	0	Policy HS2 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Policy HS2 is not likely to have a direct effect on this objective.

HS3: Protection and provision of local shops, community facilities and services

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Policy HS3 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	Policy HS3 seeks to protect community facilities and services from being lost to development and encourages the development of new community facilities and services which are well served and accessible by a choice of transport means. A significant positive effect is therefore likely for this objective.
3) Promote/improve health of the population and reduce health inequalities	+	Policy HS3 supports the provision of new community facilities that can be accessed by foot and bicycle, and this is likely to encourage physical exercise which has benefits on health. The scope of the policy is also taken to extend to healthcare facilities.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	Policy HS3 is not likely to have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy HS3 is not likely to have a direct effect on this objective.
6) Promote/enable a strong,	0	Policy HS3 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
stable and sustainable local economy		
7) Promote the vitality and viability of the town centre	+	Policy HS3 seeks to ensure that the provision of new community facilities would not adversely affect the vitality and viability of town centres or any planned town centre development. A minor positive effect is therefore likely.
8) Promote the regeneration of urban areas	+	Policy HS3 allows for the development of new community facilities and services which may have benefits on regenerating urban areas, and therefore a minor positive effect is likely for this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Policy HS3 allows for the redevelopment of sites with an existing community use which has been determined as being unviable in its current form. The development of such sites is likely to have a minor positive effect on this objective as it would allow for the utilisation of derelict, degraded and under-used land and buildings.
10) Minimise waste and manage it sustainably	0	Policy HS3 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Policy HS3 supports the provision of new community facilities that can be accessed by a range of transport modes including on foot and by bicycle. A minor positive effect is therefore likely on this SA objective as it promotes modal shift from private car use to sustainable forms of transport which should help to reduce the associated greenhouse gas emissions.
12) Avoid, reduce and manage flood risk	0	Policy HS3 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Policy HS3 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	+	Policy HS3 supports the provision of new community facilities that can be accessed by a range of transport modes including on foot and by bicycle. This would promote the use of more sustainable modes of transport; therefore a minor positive effect is likely.
15) Reduce all forms of pollution	+	Policy HS1 supports the provision of new community facilities whereby they are served by sustainable modes of transport including on foot and by bicycle. This should help to reduce air pollution from vehicles and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Policy HS3 is not likely to have a direct effect on this objective.
17) Maintain and where possible enhance the quality of landscapes	0	Policy HS3 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
18) Maintain and where possible enhance the quality of townscapes	+	Policy HS3 seeks to ensure that the provision of new community facilities would not adversely affect the vitality and viability of town centres or any planned town centre development. In addition, Policy HS3 allows for the redevelopment of sites with an existing community use which has been determined as being unviable in its current form. The development of such sites is likely to have a minor positive effect on this objective as it would allow for the utilisation of derelict, degraded and under-used land and buildings which would otherwise detract from and have an adverse effect on town centre character, local distinctiveness and sense of place.

HS4: Open space and recreation

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Policy HS4 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	++	Policy HS4 requires that open space (including children play areas, parks and gardens and outdoor sports pitches) should be provided as part of residential developments or alternatively contributions should be made towards off-site provision of new or improved recreational facilities. The policy also requires that new open space should be accessible by a choice of transport modes. It is therefore expected that this policy would increase the leisure and recreational opportunities available to residents and a significant positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	New open space (particularly outdoor sports facilities) which is of high quality and is accessible to most people is likely to encourage more people to engage in physical activity and lead healthier lifestyles. A minor positive effect is therefore likely.
4) Provide affordable and decent housing, which meets the needs of the Borough	+/-	Policy HS4 requires that residential developments of 10 dwellings or more provide or contribute towards open space facilities. Whilst the provision of new open space as part of residential developments is likely to improve the quality of developments, the requirement to make this provision may affect the affordability and viability of developments. In addition, Policy HS4 could have a minor negative effect on housing provision, if the criteria aiming to protect public open space were to restrict residential developments coming forward in certain areas. Moreover, the policy requires that the provision of new open space should not cause <u>significant</u> loss of amenity which implies that some level of harm to residential amenity could be permitted. A mixed effect is therefore likely.
5) Reduce crime, fear of crime and anti-social behaviour	+	Policy HS4 is likely to have a minor positive effect on this objective as it requires new open space to be safe and secure.
6) Promote/enable a strong, stable and sustainable local economy	0	Policy HS4 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	Policy HS4 is not likely to have a direct effect on this objective.
8) Promote the regeneration	0	Policy HS4 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
of urban areas		
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy HS4 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy HS4 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Policy HS4 should have a minor positive effect on this objective as it supports the provision of green infrastructure, which can include walking and cycle routes, and requires that new open space is accessible by a range of transport modes. This should help to reduce the use of vehicles and the associated greenhouse gas emissions.
12) Avoid, reduce and manage flood risk	+	Policy HS4 should have a minor positive effect on this objective as it supports the provision of green spaces, which can include parks and gardens and other green infrastructure. This would help to ensure that areas of permeable surfaces are enhanced, supporting infiltration and helping to manage flood risk.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Policy HS4 requires that new open space should enhance cultural heritage. The provision of greenspaces for example is likely to a positive effect on the setting of heritage features, as it will improve the appearance of the wider landscape within which heritage features sit. A minor positive effect is therefore likely for this objective.
14) Promote a sustainable and accessible transport network	+	Policy HS4 requires that new open space is conveniently accessed and facilitates access by a choice of transport modes. A minor positive effect is therefore likely.
15) Reduce all forms of pollution	+	Policy HS4 should have a minor positive effect on this objective as it requires that new open space is accessible via a range of different transport modes and supports the provision of green infrastructure, which can include walking and cycle routes. This should help to reduce air pollution from vehicles and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+?	Policy HS4 requires that new open space should avoid any significant loss to biodiversity. However, this implies that some level of loss to biodiversity may be acceptable. The provision of greenspace, however, is likely to have wider benefits including habitat creation and connectivity. A minor positive effect is therefore likely for this objective although this is uncertain because the policy indicates that some loss of biodiversity may be permitted.
17) Maintain and where possible enhance the quality of landscapes	+	Enhancing and providing new open space, including green infrastructure is likely to have a minor positive effect on the appearance of developments and their setting within the wider landscape. In addition Policy HS4 requires that new open space is attractive which would help to enhance the character of the landscape and local distinctiveness.
18) Maintain and where	0	Policy HS4 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
possible enhance the quality of townscapes		

HS5: Traffic Generation and Air Quality

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy seeks to protect health and wellbeing through appropriate managing of traffic levels. Development which is identified as having significant negative impacts on health and wellbeing of people in the area as a result of pollution, noise or vibration caused by traffic generation is not to be permitted as per Policy SDC10 unless effective mitigation can be achieved. The policy specifically addresses air quality in reference to AQMAs and the potential for negative impacts on local health and wellbeing. It requires developers to provide an air quality assessment where development is likely to result in significant negative impacts on air quality within an AQMA. A minor positive effect is expected on this SA objective given that the policy is likely to result in potential negative effects on local health and wellbeing being identified and mitigated.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy specifically seeks to address the impacts of traffic generation. While the focus of the policy is on reducing the potential impacts of traffic on health and wellbeing, the effect of this will be that developments must incorporate measures to reduce car use which will in turn benefit levels of greenhouse gas emissions. A minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	+	The policy specifically seeks to address the impacts of traffic generation. While the focus of the policy is on reducing the potential impacts of traffic on health and wellbeing, the effect of this will be that developments must incorporate measures to reduce car use which will in turn benefit levels of sustainable transport use. A minor positive effect is expected on this SA objective.
15) Reduce all forms of pollution	++	The policy directly addresses the impacts that traffic resulting from new development can have on levels of pollution in terms of air quality, noise and vibration. Developments which would have significant impacts in terms of these types of pollution are not to be permitted unless acceptable mitigation measures can be implemented, and specific reference is made to the cumulative impacts of development proposals. The policy specifically seeks to protect air quality in AQMAs, recognising that development which may result in large volumes of traffic passing through these areas may result in further decreases in air quality in those areas and impede improvements. Air quality assessments and mitigation plans to ensure adverse impacts are avoided are to be incorporated within schemes which are likely to have these types of effects. As such a significant positive effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

Natural Environment

NE1: Protecting designated biodiversity and geodiversity assets

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Policy NE1 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	Policy NE1 is not likely to have a direct effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	0	Policy NE1 is not likely to have a direct effect on this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Policy NE1 could have a minor negative effect on housing provision, if the criteria aiming to protect biodiversity and geodiversity were to restrict residential developments coming forward in certain areas. However, this is uncertain depending on whether such developments are eventually affected in this way.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy NE1 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	-?	Policy NE1 could have a minor negative effect on employment provision, if the criteria aiming to protect biodiversity and geodiversity were to restrict commercial developments coming forward in certain areas. However, this is uncertain depending on whether such developments are eventually affected in this way.
7) Promote the vitality and viability of the town centre	0	Policy NE1 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy NE1 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+?	Policy NE1 seeks to protect designated biodiversity and geodiversity assets in Rugby. This may have an indirect minor positive effect on the efficient use of land as a result of development being steered to brownfield sites, on the basis of biodiversity considerations (although brownfield sites can still harbour valuable biodiversity). A potential but uncertain minor positive effect is therefore identified in relation to this SA objective.
10) Minimise waste and manage it sustainably	0	Policy NE1 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate	0	Policy NE1 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
change		
12) Avoid, reduce and manage flood risk	+?	Policy NE1 seeks to protect designated biodiversity and geodiversity assets in Rugby. This may have an indirect minor positive effect on reducing flood risk as a result of development being steered to brownfield sites, on the basis of biodiversity considerations (although it is recognised that brownfield sites can still harbour valuable biodiversity). This could mean that there is less likelihood of permeable land being lost to development. In addition, measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to flood risk mitigation. A potential but uncertain minor positive effect is therefore identified in relation to this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Policy NE1 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	0	Policy NE1 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Policy NE1 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The primary aim of Policy NE1 is to protect designated biodiversity and geodiversity assets in Rugby. As such development which affects designated sites (including SSSIs, Local Wildlife Sites and Local Geological Sites) adversely is not to be permitted in most situations. While there are some exceptions (i.e. if the need for, and benefits of, the development in the proposed location outweighs the adverse effect on the relevant biodiversity interest), any impacts must be mitigated or compensatory measures implemented. As such a significant positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+?	Policy NE1 seeks to protect designated biodiversity and geodiversity assets in Rugby. This may have an indirect minor positive effect on protecting local character as a result of development being steered to brownfield sites on the basis of biodiversity considerations (although brownfield sites can still harbour valuable biodiversity). In addition, measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to the appearance of the development. A potential but uncertain minor positive effect is therefore identified in relation to this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	Policy NE1 is not likely to have a direct effect on this objective.

NE2: Biodiversity

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Policy NE2 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and	0	Policy NE2 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
cultural opportunities with good access for all sections of the community		
3) Promote/improve health of the population and reduce health inequalities	0	Policy NE2 is not likely to have a direct effect on this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	Policy NE2 is not likely to have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy NE2 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Policy NE2 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	Policy NE2 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	+	Policy NE2 seeks to encourage development that will improve the environment and achieve biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. A minor positive effect is likely for this objective as it could encourage the development of derelict land.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	Policy NE2 seeks to encourage development that will improve the environment and achieve biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. A minor positive effect is therefore likely for this objective as it may encourage the development of brownfield sites.
10) Minimise waste and manage it sustainably	0	Policy NE2 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	0	Policy NE2 is not likely to have a direct effect on this objective.
12) Avoid, reduce and manage flood risk	+?	Policy NE2 seeks to protect and enhance biodiversity in Rugby. The policy encourages development that will improve the environment and lead to biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. This may have an indirect minor positive effect on reducing flood risk as a result of development being steered to brownfield sites, which could mean that there is less likelihood of permeable land being lost to development. In addition, measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to flood risk mitigation. A

SA Objectives	SA Score	Justification
		potential but uncertain minor positive effect is therefore identified in relation to this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Policy NE2 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	0	Policy NE2 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Policy NE2 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The primary aim of Policy NE2 is to protect and enhance biodiversity in Rugby, and ensure that new developments lead to a net gain in biodiversity and protect and avoid negative impacts on existing biodiversity. As such a significant positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+?	Policy NE2 seeks to protect and enhance biodiversity in Rugby. The policy encourages development that will improve the environment and lead to biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. This may have an indirect minor positive effect on protecting and enhancing local character and landscape quality. In addition, measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to the appearance of the development. A potential but uncertain minor positive effect is therefore identified in relation to this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	Measures to incorporate biodiversity enhancements in new developments (e.g. green infrastructure, water bodies etc.) may have wider benefits in relation to the appearance of developments. The policy encourages development that will improve the environment and lead to biodiversity gains by reclaiming and improving derelict, contaminated, vacant or unsightly land. This may lead to the development of derelict land which would help maintain and enhance the character of the townscape, local distinctiveness and sense of place. A minor positive effect is therefore likely.

NE3: Blue and Green Infrastructure Policy

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Policy NE3 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Policy NE3 could have a minor positive effect on this objective as protecting and enhancing green infrastructure should provide more informal leisure opportunities such as walking and cycling.

SA Objectives	SA Score	Justification
3) Promote/improve health of the population and reduce health inequalities	+	Policy NE3 could have a minor positive effect on health as protecting and enhancing green infrastructure should facilitate active outdoor recreation such as walking and cycling, which can help to encourage people to lead more active lifestyles.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Policy NE3 could have a minor negative effect on housing provision if it were to restrict residential developments coming forward in certain areas. However, this is uncertain and dependent on whether such developments are eventually affected in this way and if they can be integrated into the green infrastructure network.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy NE3 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	-?	Policy NE3 could have a minor negative effect on this objective if it were to restrict commercial developments coming forward in certain areas. However, this is uncertain and dependent on whether such developments are eventually affected in this way and if they can be integrated into the green infrastructure network.
7) Promote the vitality and viability of the town centre	0	Policy NE3 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy NE3 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy NE3 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy NE3 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Policy NE3 should have a minor positive effect on encouraging sustainable transport use in Rugby as it supports the provision of green infrastructure, which can include walking and cycle routes. This should help to reduce the use of vehicles and the associated greenhouse gas emissions. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	+	Ensuring that green infrastructure is protected, enhanced and incorporated into new development proposals will help to ensure that areas of permeable surfaces are retained, supporting infiltration and helping to manage flood risk. A minor positive effect is therefore likely.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Conserving and enhancing green infrastructure is likely to have a positive effect on the setting of heritage features, as it will improve the setting of development and the appearance of the wider landscape within which heritage features sit. A minor positive effect is therefore likely.
14) Promote a sustainable and accessible transport	+	Policy NE3 should have a minor positive effect on sustainable transport use in Rugby as it supports the provision of green infrastructure, which can include walking and cycle routes. A minor positive effect is therefore likely.

SA Objectives	SA Score	Justification
network		
15) Reduce all forms of pollution	+	Policy NE3 should have a minor positive effect on encouraging sustainable transport use in Rugby as it supports the provision of green infrastructure, which can include walking and cycle routes. This should help to reduce air pollution from vehicles and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	Green infrastructure has significant biodiversity benefits and conserving and enhancing green infrastructure within the Borough will help to provide habitat and ensure habitat connectivity. In addition, by requiring new developments to incorporate green infrastructure throughout and link into the adjacent network, there is likely to be biodiversity linkages which will avoid fragmentation of habitats. A significant positive effect is therefore likely.
17) Maintain and where possible enhance the quality of landscapes	+	Conserving and enhancing green infrastructure is likely to have a minor positive effect on the appearance of developments and their setting within the wider landscape.
18) Maintain and where possible enhance the quality of townscapes	0	Policy NE3 is not likely to have a direct effect on this objective.

NE4: Landscape Protection and Enhancement

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Policy NE4 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	Policy NE4 is not likely to have a direct effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	0	Policy NE4 is not likely to have a direct effect on this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	Policy NE4 is not likely to have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy NE4 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Policy NE4 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
7) Promote the vitality and viability of the town centre	0	Policy NE4 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy NE4 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy NE4 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy NE4 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	0	Policy NE4 is not likely to have a direct effect on this objective.
12) Avoid, reduce and manage flood risk	0	Policy NE4 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	Policy NE4 seeks to ensure that adverse effects on features which contribute to the setting of assets, including heritage assets, are avoided and consideration must be given to the historic landscape context of development proposals. A minor positive effect is therefore likely for this objective.
14) Promote a sustainable and accessible transport network	0	Policy NE4 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Policy NE4 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	Policy NE4 states that development proposals should consider the importance that habitat biodiversity features have on landscape character, and where possible should enhance these features as part of development design. This has positive implications for the creation and enhancement of biodiversity features, and a minor positive effect is likely.
17) Maintain and where possible enhance the quality of landscapes	++	The primary aim of Policy NE4 is to ensure that new developments positively contribute to landscape character through ensuring that landscape is a key component to design. This is likely to safeguard and enhance the character of the landscape and local distinctiveness, and a significant positive effect is likely.
18) Maintain and where possible enhance the quality of townscapes	+	Policy NE4 seeks to ensure that adverse effects on features which contribute to the character of an area are avoided. In addition, the policy requires that all development proposals shall be required to demonstrate that visual impacts on townscape have been considered and where necessary appropriate landscaping has been undertaken to reduce these impacts. This is likely to help maintain and enhance the character of the townscape and local distinctiveness and sense of place, and a minor positive effect is therefore likely for this objective.

Sustainable and Design and Construction

SDC1: Sustainable design

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The policy would not affect the number of homes provided in the Borough or how much of this provision is likely to be affordable housing; however it would support the development of homes which are of a high standard in terms of design and sustainability and that are not affected by inappropriate neighbouring uses. This should result in an increase in the overall quality of the local housing stock, and homes which may be suitable for more residents for a longer period. In addition, the policy refers to housing mix, stating that housing density will be considered on the basis of factors including local need – this should help to ensure that the amount and type of housing delivered helps to meet identified local needs. As such a minor positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	+	The policy requires high quality design throughout the Borough. High quality materials should be used in new developments and particular attention is expected to be paid to the character and amenity of the area where development is going to occur. As such this approach may improve the visual appearance of town centres in the Borough. Positive effects on the character of these areas are likely to result from improvements in terms of materials, layout, massing and building height as required by this policy, which are important in terms of improving the street scene. The improvement of town centre locations in terms of aesthetic quality may encourage people to visit these areas, promoting their viability and vitality and therefore a minor positive effect is expected on this SA objective.
8) Promote the regeneration of urban areas	+	This policy requires the application of high quality design throughout the Borough. The focus of the policy is improving the quality of design in terms of inclusivity, visual amenity and sustainability. Although the policy does

SA Objectives	SA Score	Justification
		not specifically support the provision of development which might regenerate urban areas in the Borough it requires the design of new development to be high quality in terms of aesthetics, access and energy efficiency. As such this policy may support urban regeneration and a minor positive effect is expected on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	+	Although the policy requires new residential development to provide off-street storage space for wheeled bins it is recognised that this stipulation relates to protecting the Borough's character and visual amenity and is not expected to minimise waste production or affect the way waste is managed in the Borough. However, the policy requires developments to incorporate space for storing recycling; therefore a minor positive effect is likely.
11) Reduce the Borough's contribution to climate change	++	The policy specifically seeks to improve design of development in the Borough with reference to sustainability and improving the energy efficiency of buildings, including by supporting for proposals for enhanced energy efficiency within existing buildings. A significant positive effect is therefore expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	++	The policy is primarily concerned with improving design in the Borough by addressing issues including the materials used, local character, scale, height and massing of developments. As the policy requires that developments address these factors through appropriate design measures and specifically refers to protecting visual amenity in Conservation Areas, it is expected that this approach will protect and potentially enhance visual amenity and the setting of heritage assets in Rugby Borough. A significant positive effect is therefore expected on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	+	The policy requires the amenities of existing and future neighbouring occupiers to be considered within a development proposal which should reduce the likelihood of people being adversely affected by noise or other forms of pollution and a minor positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy requires appropriate consideration for suitable density of housing development in the Borough with reference to environmental integration. It is taken that this reference will mean developments will be expected not to impact detrimentally upon local biodiversity. A minor positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	++	This policy is concerned with improving the quality of design in the Borough. The policy requires that landscape impacts are a key consideration when development proposals are submitted, which may result in appropriate mitigation of any negative impacts on landscape being incorporated. Developments will only be allowed where proposals are of an appropriate scale, density and design that would not harm their surroundings. Design

SA Objectives	SA Score	Justification
		considerations may help to avoid elements of development (for example large areas of hard landscaping) which will detract from areas which have been identified as being of high landscape sensitivity. The policy also requires density of development to be appropriate with reference to local context. A significant positive effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	++	The policy is specifically focussed on improving the design of the built environment in the Borough. The policy requires the use of appropriate materials, building height and massing and includes a requirement to respect local character which will help to protect and potentially enhance the townscape in the Borough. The policy requires developments to include storage space for wheeled bins with reference to preservation of the street scene which plays an important role in defining local townscape. As such a significant positive effect is expected on this SA objective.

SDC2: Landscaping

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	+	The policy supports the provision of soft landscaping as part of the design of a development proposal. This may include tree planting and other improvements to green infrastructure which can have benefits for climate change mitigation and a minor positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	+	Although this policy would not guide development towards areas of low risk in the Borough it does require that all development proposals incorporate opportunities to use sustainable drainage methods. A minor positive effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy supports the provision of soft landscaping as well as a high standard of hard landscaping as part of the design of a development proposal. This approach is likely to reduce the potential for negative effects on the setting of heritage assets in Rugby by improving the overall quality of nearby built development. The policy also requires that features of archaeological significance are retained and enhanced where possible within development proposals. As such a minor positive effect is expected on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	++	The policy requires that landscape aspects of a development form an integral part of the overall design of new developments. Part of this requirement is to protect features of ecological and geological significance and enhance these features where possible. The incorporation of soft landscaping as part of the development as supported by this policy may result in the provision of new habitat areas. The policy also requires that new planting compromises native species which may act to support wildlife already present in the area. A significant positive effect is therefore expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	++	<p>The policy requires the landscape aspects of a development proposal to form an integral part of the overall design and requires a high standard of appropriate hard and soft landscaping in new developments. This should help to minimise the intrusion of new development into the wider landscape which will be of particular benefit in the parts of the Borough that are designated Green Belt land. The policy also requires that landscape features are maintained over the long-term.</p> <p>The requirements of the policy should help to protect landscape character in the Borough, particularly where the landscape is of high sensitivity in relation to new development. A significant positive effect is expected on this SA</p>

SA Objectives	SA Score	Justification
		objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy supports the provision of high quality hard and soft landscaping as part of the design of new developments. It is expected that this approach may help to improve the quality of new development which will improve its impacts on the wider built environment and the overall appearance of the townscape. A minor positive effect is therefore expected on this SA objective.

SDC3: Protecting and enhancing the historic environment

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	This policy could potentially restrict the provision of housing in the Borough in areas where development would adversely impact upon local heritage assets (designated and non-designated) or their setting. As such a minor negative effect is expected on this SA objective although this is uncertain depending on whether the criteria in the policy do in fact eventually restrict specific housing developments.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	-?	This policy could potentially restrict commercial developments in the Borough in areas where development would adversely impact upon local heritage assets (designated and non-designated) or their setting. As such a minor negative effect is expected on this SA objective although this is uncertain depending on whether the criteria in the policy do in fact eventually restrict specific commercial developments.
7) Promote the vitality and viability of the town centre	+	The policy should result in developments enhancing and protecting local distinctiveness and character through the protection of heritage assets in the Borough that contribute to local character. As such, this policy may help to encourage development which would improve the visual amenity and street scene of the town centre areas in Rugby. A minor positive effect is expected on this SA objective.
8) Promote the regeneration of urban areas	+	The policy should result in developments enhancing and protecting local distinctiveness and character through the protection of heritage assets in the Borough that contribute to local character. The policy may therefore have an indirect minor positive effect on this SA objective.
9) Use and manage land,	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	++?	The policy relates directly to the protection of the historic environment and requires developments to protect and enhance heritage features and their settings. This is to be achieved by thoroughly researching and understanding the potential impacts of the development on the historic environment and ensuring that development proposals will conserve those assets. A significant positive effect is therefore expected on this SA objective although there is some uncertainty attached as the wording of the policy indicates that some level of harm may be permitted if it is outweighed by other benefits.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy could have an indirect minor positive effect on the landscape as it should avoid inappropriate development which could have otherwise adversely affected the landscape as well as heritage assets. Development proposals are required to take into account the Historic Landscape Characterisation Study.
18) Maintain and where possible enhance the quality of townscapes	+	The policy should result in developments enhancing and protecting local distinctiveness and character through the protection of heritage assets in the Borough that contribute to local character. As such, development is more likely to be sympathetic towards the existing character which defines townscape in the Borough and a minor positive effect is expected on this SA objective.

SDC4: Sustainable buildings

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
disadvantage and social exclusion		
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The aim of the policy is to improve the energy efficiency of homes in the Borough by requiring developments to meet specified standards in relation to the Building Regulations and BREEAM standards. Although meeting improved energy efficiency standards may impact upon viability of a development scheme, the policy has inbuilt flexibility as it allows for consideration of individual schemes in terms of viability meaning that developments are unlikely be prevented from occurring because of the requirements of this policy. While the policy is not likely to contribute the number of homes in the Borough is it likely to improve the quality of the housing stock, particularly in terms of energy efficiency, and as such a minor positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Although the policy would require economic-related development which is over 1000sqm to achieve as a minimum BREEAM standard 'very good', which might place additional costs on developers, the policy allows for flexibility where it is can be shown that it would make the scheme unviable. As such the policy should not place additional financial constraints on commercial developments to the extent that might prevent their completion and a negligible effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	The overall aim of the policy is to ensure that new built development is designed and built to meet high standards of energy efficiency. Development is expected to be designed in line with the energy hierarchy which firstly promotes reduction of energy demand through increased efficiency; supply through efficient means; and utilisation of renewable energy supplies. The policy also specifically addresses the conservation of water resource in the Borough given that it requires all new residential development to limit water supply to a standard of 110 litres of water/person/day. A significant positive effect is expected on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's	++	The overall aim of the policy is facilitate a move towards carbon neutrality in both residential and non-residential

SA Objectives	SA Score	Justification
contribution to climate change		properties. Energy efficiency measures in new developments, as promoted through the BREEAM standards, should reduce the demand for energy in the Borough and the policy also supports a move towards energy supply through efficient means from renewable sources. These measures should help to reduce the Borough's overall contribution to climate change and as such a significant positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

SDC5: Flood risk management

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce	+	The policy is likely to have a minor positive effect on health as it will help to avoid the potential negative impacts of flooding events on physical and mental health and wellbeing.

SA Objectives	SA Score	Justification
health inequalities		
4) Provide affordable and decent housing, which meets the needs of the Borough	+	The primary aim of the policy is to direct new development to areas of the Borough at the lowest risk of flooding first. As such housing in the Borough would be less likely to be affected by flood risk, contributing to an increase in the overall quality and safety of the housing stock. A minor positive effect is expected on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The primary aim of the policy is to direct new development to areas of the Borough at the lowest risk of flooding first. Given that sites allocated for employment would therefore be located in areas of reduced flood risk this policy may encourage economic investment in the Borough to come forward. In addition, the measures in the policy seeking to manage flood risk would help to avoid the potential negative effects of flood events on the local economy as a result of losses and damage. A minor positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective. It addresses the impacts of, rather than the causes of, climate change.
12) Avoid, reduce and manage flood risk	++	The primary aim of the policy is to reduce the risk of flooding in Rugby Borough, including by directing new development to areas of the Borough at the lowest risk of flooding first. This is to be achieved through reference to the Environment Agency's latest flood maps and SFRA flood zones. The policy also sets out requirements for new developments where they are required to be located in areas at risk of flooding, which seek to minimise the risk posed. For example, such developments must be provided with the appropriate flood risk mitigation measures including suitable flood warning and evacuation procedures). Overall a significant positive effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
settings.		
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	0	The policy will not have a direct effect on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

SDC6: Sustainable urban drainage

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The policy supports the provision of Sustainable Urban Drainage Systems (SuDS) to manage surface water in the Borough. The provision of SuDS is to be integrated within existing Green Infrastructure in the Borough and also is expected to allow for access to good quality open space. As such this policy may support the provision of space where outdoor leisure activities may occur. As such a minor positive effect is expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	The policy supports the provision of Sustainable Urban Drainage Systems to manage surface water in the Borough. This may result in the provision of open space which can have wider benefits in terms of providing space for active outdoor recreation and a minor positive effect is expected on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong,	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
stable and sustainable local economy		
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	+	As well as supporting the provision of Sustainable Urban Drainage Systems in Rugby the policy also supports provisions to ensure that surface water and domestic waste water is re-used and recycled within new development. This is an efficient use of water resource in the Borough which may reduce need for future water abstraction. As such a minor positive effect is expected on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	++	The policy requires that Sustainable Urban Drainage Systems are provided as part of, or in close proximity to, all new developments. Where onsite provision is not possible, contributions off-site SuDS schemes are expected to be made. As such the policy should help to facilitate the sustainable management of surface water in the Borough which will help to reduce local flood risk. A significant positive effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	+	The policy requires that Sustainable Urban Drainage Systems are provided as part all new developments with contributions towards offsite SuDS being made if onsite provision is not possible. The supporting text of the policy recognises that many existing drainage systems in the Borough can contribute to pollution locally and as such their replacement by more sustainable systems is a way of reducing this risk. The policy also requires that before the provision of Sustainable Urban Drainage Systems is completed an infiltration test is performed to ensure that ground water would not be polluted by the process of infiltration. As such the policy should help to protect the water environment in Rugby from pollution and a minor positive effect is expected on this SA objective.
16) Conserve and where possible enhance the	+	The policy supports the provision of Sustainable Urban Drainage Systems to manage surface water in the Borough. This provision is expected to be integrated into the Green Infrastructure network of the Borough and, in

SA Objectives	SA Score	Justification
Borough's biodiversity, flora and fauna		addition to the potential for providing habitat space in itself, may increase habitat connectivity. The policy also specifically requires that SUDS should promote enhanced biodiversity and therefore a minor positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+	The policy supports the provision of Sustainable Urban Drainage Systems to manage surface water in the Borough. The policy specially requires that SuDS act to increase landscape value and a minor positive effect is expected on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	+	The policy supports the provision of Sustainable Urban Drainage Systems to manage surface water in the Borough which may include the provision of areas of open space which can enhance the setting of built development and lift the overall quality of the townscape. Therefore, a minor positive effect is expected on this SA objective.

SDC7: Protection of the water environment and water supply

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	The policy will not have a direct effect on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	0	The policy will not have a direct effect on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land,	+	The policy requires development proposals to protect the water environment; therefore a minor positive effect is

SA Objectives	SA Score	Justification
energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables		likely.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.
11) Reduce the Borough's contribution to climate change	0	The policy will not have a direct effect on this SA objective.
12) Avoid, reduce and manage flood risk	0	This policy addressed the maintenance of a high standard of water quality in terms of supplying residents and visitors to the Borough as well as in the water bodies of Rugby. It is not expected to impact upon flood risk in the Borough however and a negligible effect is likely for this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	++	The primary purpose of the policy is to protect water quality from pollution through both indirect and direct sources. In accordance with the policy, proposals are not to overload Wastewater Treatment Works in Rugby which will reduce the risk of contamination and the policy also prevents proposals which will themselves lead to the pollution of surface or ground water. A significant positive effect is expected on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy requires development not to negatively impact upon water quality throughout the Borough which could otherwise harm biodiversity. A minor positive effect is therefore expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

SDC8: Supporting the provision of renewable and low carbon energy technology

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty,	+	The policy supports development of low carbon and renewable energy technologies. This includes support for

SA Objectives	SA Score	Justification
disadvantage and social exclusion		District Heating Systems and also biomass for use in terms of domestic and small business heating. This may help to address fuel poverty in the Borough and therefore a minor positive effect is expected on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. This may help to contribute to the renewables industry, as such promoting a more sustainable local economy considering the important role renewable energy sources will play in the coming years. A minor positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	++	The policy supports the development of renewable and low carbon energy technologies in Rugby and so is likely to have a significant positive effect on efficient energy consumption. The supporting text of the policy highlights that large scale solar farms should be focused on previously developed and non-agricultural land and that planning conditions may be used to require greenfield uses to be restored once a solar farm use has ceased. As such greenfield land and specifically land which of high agricultural quality is likely to be protected in the Borough.
10) Minimise waste and manage it sustainably	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. This is to include anaerobic digestion facilities which may produce energy from the digestion of waste products. This production of energy from waste is seen as an efficient management of waste and as such a minor positive effect is expected on this SA objective.
11) Reduce the Borough's contribution to climate change	++	The policy supports the development of renewable and low carbon energy technologies in Rugby. As such the Borough is likely to be less reliant on energy produced from fossil fuels which contributes greatly to climate change. The supporting text to the policy also requires anaerobic digesters to be sited in close proximity to

SA Objectives	SA Score	Justification
		demand source or adjacent to existing transport corridors which may reduce the need for long private vehicle journeys to these sites. Overall a significant positive effect is expected on this SA objective.
12) Avoid, reduce and manage flood risk	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. Development for hydropower is to be subject to a flood risk assessment being carried out and a minor positive effect is expected on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. Any development of this type is subject to avoidance of unacceptable impacts on heritage assets and their setting. Given that this policy criterion should help to protect the setting of local heritage assets while also protecting the overall visual amenity of the Borough, a minor positive effect is expected on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	++	The policy supports the development of renewable and low carbon energy technologies in Rugby. As such this approach will reduce reliance on the burning of fuels for energy in Rugby and is likely to improve local air quality. Issues of pollution are also likely to be addressed through the provisions of the policy given that it requires consultation with the local community which will ensure local concerns relating to pollution will be met and the scheme has local backing. The supporting text of the policy gives specific consideration to the minimisation of pollution produced from anaerobic digesters. Pollution from this particular source taking the form of noise, odours and other emissions is therefore likely to be minimised. In addition, the policy requires proposals for hydropower to be supported by a Water Framework Directive assessment. Overall a significant positive effect is likely on this SA objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+	The policy supports the development of renewable and low carbon energy technologies in Rugby. As well as the positive effect that improving local air quality is likely to have on biodiversity in the Borough, the policy also requires that proposals for this type of development are designed and located as to minimise impacts upon ecology in the Borough. A minor positive effect is expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	+/-?	The policy supports the development of renewable and low carbon energy technologies in Rugby. Development is to minimise impacts on visual amenity and specifically landscape character as per the requirements of the policy. As such a minor positive effect is expected on this SA objective. However this positive effect is combined with a negative effect given that the policy supports the development of wind power infrastructure in the Borough which has the potential to have a detrimental impact upon local landscape character. This negative effect is minor and uncertain given that such developments are to be located in areas that are identified as suitable through the Local Plan or through Neighbourhood Plans and are to be influenced by the findings of the Landscape Character Assessment. It is expected that this evidence based approach to site selection should help to minimise the potential negative effects on local landscape character.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

SDC 9: Broadband and mobile internet

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	The policy requires developers of new developments to facilitate and contribute to the provision of broadband infrastructure to ensure appropriate services are available for local people. This will enable more people to access information technologies and may give residents increased opportunities to become involved in community activities and also help to maximise opportunities available to them in terms of employment, thereby reducing poverty and exclusion. A minor positive effect is therefore expected on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	The policy will not have a direct effect on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	0	The policy will not have a direct effect on this SA objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	The policy will not have a direct effect on this SA objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	The policy will not have a direct effect on this SA objective.
6) Promote/enable a strong, stable and sustainable local economy	+	The policy requires developers of new developments to facilitate and contribute to the provision of broadband infrastructure to ensure appropriate services are available for local people. Given the importance of communication technologies to economic development, it is expected that this policy would support the sustainable growth of the local economy potentially creating home-based employment opportunities. A minor positive effect is expected on this SA objective.
7) Promote the vitality and viability of the town centre	0	The policy will not have a direct effect on this SA objective.
8) Promote the regeneration of urban areas	0	The policy will not have a direct effect on this SA objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	The policy will not have a direct effect on this SA objective.
10) Minimise waste and manage it sustainably	0	The policy will not have a direct effect on this SA objective.

SA Objectives	SA Score	Justification
11) Reduce the Borough's contribution to climate change	+	The policy may help to reduce the need to travel as more people will be able to work from home or attend meetings remotely, for example, which will help to reduce greenhouse gas emissions from car use and a minor positive effect is likely.
12) Avoid, reduce and manage flood risk	0	The policy will not have a direct effect on this SA objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	The policy will not have a direct effect on this SA objective.
14) Promote a sustainable and accessible transport network	0	The policy will not have a direct effect on this SA objective.
15) Reduce all forms of pollution	+	The policy may help to reduce the need to travel as more people will be able to work from home or attend meetings remotely, for example, which will help to reduce air pollution from car use (this will be particularly beneficial in Rugby town where a large AQMA has been declared) and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	The policy will not have a direct effect on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	The policy will not have a direct effect on this SA objective.
18) Maintain and where possible enhance the quality of townscapes	0	The policy will not have a direct effect on this SA objective.

Delivery

D1: Transport

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Policy D1 requires large scale development proposals to consider connectivity to public transport and sustainable transport modes through Travel Plans. Requiring developers to consider how sites will connect to public transport and provide access to pedestrians and cyclists has the potential to improve levels of access to employment opportunities, benefitting levels of poverty and exclusion, and a potential minor positive effect is therefore likely.
2) Provide good quality local services, leisure and	+	Policy D1 seeks to ensure that new large scale developments consider safe and convenient access for pedestrians and cyclists and how the site will connect with public transport. This is likely to ensure that new developments,

SA Objectives	SA Score	Justification
cultural opportunities with good access for all sections of the community		including those that include community services and facilities, are accessible via a range of transport modes. It will also mean that new residential development should be well-connected to sustainable transport modes which will enable people without a car to access services and facilities more easily. Overall a minor positive effect is likely.
3) Promote/improve health of the population and reduce health inequalities	+	Policy D1 supports developments which prioritise sustainable modes of transport. In this way, the policy seeks to ensure that large scale developments promote safe and convenient access for pedestrians and cyclists. This is likely to have a minor positive effect on this objective as it would encourage physical activity which has benefits for health.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	Policy D1 is not likely to have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy D1 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	+	Prioritising the use of sustainable transport modes by encouraging new developments to be well-connected to the sustainable transport may help to support economic growth as commercial developments often require improved transport infrastructure connections for their establishment and subsequent success. A minor positive effect is therefore likely.
7) Promote the vitality and viability of the town centre	0	Policy D1 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy D1 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy D1 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy D1 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	Policy D1 seeks to encourage the prioritisation of sustainable modes of transport in new developments. This should help to reduce the use of vehicles and the associated greenhouse gas emissions. A minor positive effect is therefore likely.
12) Avoid, reduce and manage flood risk	0	Policy D1 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment,	0	Policy D1 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
heritage assets and their settings.		
14) Promote a sustainable and accessible transport network	++	The primary aim of Policy DS1 is to encourage and support development proposals which prioritise sustainable modes of transport as well as requiring development proposals to mitigate against transport impacts. Large scale developments should also consider how the site will be connected to public transport and how it will facilitate safe and convenient access for pedestrians and cyclists. A significant positive effect is therefore likely for this objective.
15) Reduce all forms of pollution	+	Policy D1 seeks to encourage the prioritisation of sustainable modes of transport in new developments. This should help to reduce air pollution from vehicles, and a minor positive effect is therefore likely.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Policy D1 is not likely to have a direct effect on this objective.
17) Maintain and where possible enhance the quality of landscapes	0	Policy D1 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Policy D1 is not likely to have a direct effect on this objective.

D2: Parking facilities

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Policy D2 states that planning permission will only be permitted for developments which incorporate satisfactory parking facilities for people with disabilities. This is likely to promote social inclusion in the Borough and a minor positive effect is likely.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	Providing satisfactory parking facilities in new developments, including provision for motor cycle, bicycles and those with disabilities, may improve levels of access to services and leisure and cultural opportunities for people without a car or those who are physically less able. The parking standards set out in Appendix 2 of the Local Plan demonstrate that local factors such as the availability of cycling infrastructure will be taken into account which should ensure that the level of parking provided is appropriate to ensure access for all. A minor positive effect is therefore likely.
3) Promote/improve health of the population and reduce health inequalities	+/-	Policy D2 requires developments to incorporate satisfactory parking facilities. This could have a potential minor negative effect on this objective as it may encourage people to use private cars rather than other forms of sustainable transport such as walking or cycling; however the parking standards reflect an aim to promote modal shift, requiring less car parking to be provided where there is good cycle accessibility. The policy also encourages the incorporation of bicycle parking as part of development proposals. This is likely to encourage people to lead more active lifestyles which would have benefits for health and a mixed effect is therefore likely overall for this

SA Objectives	SA Score	Justification
		objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	0	Policy D2 is not likely to have a direct effect on this objective.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy D2 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	0	Policy D2 is not likely to have a direct effect on this objective.
7) Promote the vitality and viability of the town centre	0	Policy D2 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy D2 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy D2 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy D2 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+/-	Policy D2 is likely to have a mixed effect on this objective. Whilst the provision of car parking at new developments may encourage people to drive resulting in increased greenhouse gas emissions, the policy also requires that new developments should make provision for parking for more sustainable forms of transport, including bicycles which may encourage a reduction in car use, and thus a reduction in emissions. The car parking standards set out in Appendix 2 indicate that lower levels of car parking may be provided where there is good access to cycle infrastructure, to encourage modal shift.
12) Avoid, reduce and manage flood risk	0	Policy D2 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	+	The supporting text to Policy D2 indicates that the provision of car parking can help to avoid indiscriminate car parking which can lead to unattractive streets. This policy therefore has the potential to benefit the historic environment by protecting the setting of heritage assets, and a minor positive effect is likely.
14) Promote a sustainable and accessible transport network	+/-	Policy D2 is likely to have a mixed effect on this objective. Whilst the provision of parking at new developments may encourage people to rely on private car rather than public transport, the policy also requires that new developments should make provision for cycling, which may encourage a modal shift. The car parking standards

SA Objectives	SA Score	Justification
		set out in Appendix 2 indicate that lower levels of car parking may be provided where there is good access to cycle infrastructure, to encourage modal shift.
15) Reduce all forms of pollution	+/-	Policy D2 is likely to have a mixed effect on this objective. Whilst the provision of parking at new developments may encourage people to drive resulting in increased air pollution, the policy also requires that new developments should make provision for parking for more sustainable forms of transport, including bicycles which may encourage a reduction in car use, and therefore a reduction in air pollution. The car parking standards set out in Appendix 2 indicate that lower levels of car parking may be provided where there is good access to cycle infrastructure, to encourage modal shift.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Policy D2 is not likely to have a direct effect on this objective.
17) Maintain and where possible enhance the quality of landscapes	0	Policy D2 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	+	The supporting text to Policy D2 indicates that the provision of car parking can help to avoid indiscriminate car parking which can lead to unattractive streets. This policy would therefore have benefits on maintaining and enhancing the character of the townscape, local distinctiveness and sense of place, and a minor positive effect is likely.

D3: Infrastructure and implementation

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+	Policy D3 would require the provision of infrastructure to support new development in Rugby to be in place before the development takes place. This is likely to include education facilities, which will help to avoid existing schools becoming overloaded as a result of the population growth that will result from the Local Plan and which could otherwise result in disadvantage and exclusion. A minor positive effect is therefore expected on this SA objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+	The Policy would require the provision of infrastructure to support new development in Rugby to be in place before the development takes place. This is likely to include community services and facilities, which will help to avoid existing services and facilities becoming overloaded as a result of the population growth that will result from the Local Plan. A minor positive effect is therefore expected on this SA objective.
3) Promote/improve health of the population and reduce health inequalities	+	Policy D3 would require the provision of infrastructure to support new development in Rugby to be in place before the development takes place. This is likely to include healthcare facilities, which will help to avoid existing facilities becoming overloaded as a result of the population growth that will result from the Local Plan. It is also likely to include walking and cycle routes and open space which could help to encourage and facilitate healthier and more active lifestyles. A minor positive effect is therefore expected on this SA objective.
4) Provide affordable and decent housing, which	-?	The Policy would require infrastructure to support new development to be in place before the development takes place. Where this cannot be demonstrated permission would not be granted unless additional capacity can be

SA Objectives	SA Score	Justification
meets the needs of the Borough		released through the better management of existing infrastructure. This could affect the viability of or delivery of housing developments and a potential but uncertain minor negative effect is identified.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy D3 is not likely to have a direct effect on this objective.
6) Promote/enable a strong, stable and sustainable local economy	-?	The Policy would require infrastructure to support new development to be in place before the development takes place. Where this cannot be demonstrated, planning permission would not be granted unless additional capacity can be released through the better management of existing infrastructure. This could affect the viability of or delivery of commercial developments and a potential but uncertain minor negative effect is identified.
7) Promote the vitality and viability of the town centre	0	Policy D3 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy D3 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy D3 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy D3 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+	The Policy would require the provision of infrastructure to support new development. This may include public transport or green infrastructure and new community services and facilities which may result in a reduced need for people to travel by car. A minor positive effect is therefore likely in relation to this SA objective.
12) Avoid, reduce and manage flood risk	0	Policy D3 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Policy D3 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	+	The Policy would require the provision of infrastructure to support new development to be in place before the development takes place. This is likely to include sustainable transport infrastructure which would help to increase the use of non-car based modes of transport and avoid existing sustainable transport being overloaded and therefore people using cars instead. A minor positive effect is therefore expected on this SA objective.
15) Reduce all forms of pollution	+	The Policy would require the provision of infrastructure to support new development. This may include public transport or green infrastructure and new community services and facilities which may result in a reduced need for people to travel by car which would have a direct effect on reducing air pollution. A minor positive effect is therefore likely.
16) Conserve and where	+	Policy D3 would require the provision of infrastructure to support new development in Rugby to be in place before

SA Objectives	SA Score	Justification
possible enhance the Borough's biodiversity, flora and fauna		the development takes place. This is likely to include open space and green infrastructure which could have wider benefits on biodiversity including the creation of new habitats and improved habitat connectivity. A minor positive effect is therefore expected on this SA objective.
17) Maintain and where possible enhance the quality of landscapes	0	Policy D3 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Policy D3 is not likely to have a direct effect on this objective.

D4: Planning obligations

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	+?	This policy could lead to contributions being made to increase school capacity and enhance public transport infrastructure which could improve levels of access to education and employment opportunities, benefitting levels of poverty and exclusion. As a result, a potential minor positive effect is likely, although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	+?	This policy could lead to contributions being made to provide additional community services and facilities including leisure and recreational opportunities which would enable more people to access the services they need. A minor positive effect is likely for this objective although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
3) Promote/improve health of the population and reduce health inequalities	+?	This policy could lead to contributions being made for the provision of healthcare facilities and green infrastructure and sustainable transport infrastructure such as walking and cycling routes which could help to encourage and facilitate healthier and more active lifestyles and reduce health inequalities. A minor positive effect is likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
4) Provide affordable and decent housing, which meets the needs of the Borough	+?/-?	The policy could lead to contributions being made for affordable housing which would help to provide peoples' housing needs. However, the requirements to provide contributions to infrastructure could affect the viability and therefore affordability of housing developments although the policy states that the impact of contributions on financial viability of development will be considered. A mixed effect is therefore likely for this objective and it is currently uncertain depending on the type of infrastructure provision that would occur as a result of the policy.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy DS4 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
6) Promote/enable a strong, stable and sustainable local economy	+?/-?	This policy could lead to contributions being made to enhance public transport infrastructure which could improve levels of access to employment opportunities. In addition, improved public transport could help to support economic growth as commercial developments often require improved transport infrastructure connections for their establishment and subsequent success. On the other hand, the requirements to provide contributions to infrastructure could affect the viability of developments although the policy states that the impact of contributions on financial viability of development will be considered. A mixed effect is therefore likely for this objective and it is currently uncertain depending on the type of infrastructure provision that would occur as a result of the policy.
7) Promote the vitality and viability of the town centre	0	Policy DS4 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy DS4 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy DS4 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy DS4 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	+?	Policy D4 could lead to contributions being made for the provision of improved public transport infrastructure and other sustainable forms of travel including walking and cycling networks and community facilities which may result in a reduced need for people to travel by car resulting in reduced greenhouse gas emissions. A minor positive effect is likely for this objective although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
12) Avoid, reduce and manage flood risk	+?	This policy could lead to contributions being made to provide flood prevention and sustainable drainage measures which would help to avoid, reduce and manage flood risk. A minor positive effect is therefore likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Policy DS4 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	+?	This policy could lead to contributions being made to improve public transport infrastructure and sustainable transport infrastructure which would help to increase the use of non-car based modes of transport and avoid existing transport being overloaded which would otherwise encourage people to use cars instead. A minor positive effect is therefore likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
15) Reduce all forms of	+?	Policy D4 may lead to contributions being made to the provision of improved public transport infrastructure and

SA Objectives	SA Score	Justification
pollution		other sustainable forms of travel including walking and cycling networks and community facilities which may result in a reduced need for people to travel by car which would reduce emissions and protect air quality. A minor positive effect is likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	+?	This policy could lead to contributions being made to the provision of green infrastructure, which could have wider benefits on biodiversity through habitat creation and habitat connectivity. A minor positive effect is therefore likely although this is uncertain at this stage depending on the type of infrastructure provision that would occur as a result of the policy.
17) Maintain and where possible enhance the quality of landscapes	0	Policy DS4 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Policy DS4 is not likely to have a direct effect on this objective.

D5: Airport flightpath safeguarding

SA Objectives	SA Score	Justification
1) Reduce/eliminate poverty, disadvantage and social exclusion	0	Policy DS5 is not likely to have a direct effect on this objective.
2) Provide good quality local services, leisure and cultural opportunities with good access for all sections of the community	0	Policy DS5 is not likely to have a direct effect on this objective.
3) Promote/improve health of the population and reduce health inequalities	0	Policy DS5 is not likely to have a direct effect on this objective.
4) Provide affordable and decent housing, which meets the needs of the Borough	-?	Policy DS5 states that the Council will safeguard the Coventry Airport flight path and the Daventry (Pailton) radio technical site in accordance with the requirements of the Civil Aviation Authority. This has potential implications for residential developments in that the development of sites may not be feasible in some locations, particularly closer to Coventry where building height is more limited to avoid interference with radar, although this would be dependent on final design and whether the flight path is likely to be affected. A potential but uncertain minor negative effect is therefore identified.
5) Reduce crime, fear of crime and anti-social behaviour	0	Policy DS5 is not likely to have a direct effect on this objective.
6) Promote/enable a strong,	+/-?	Policy DS5 states that the Council will safeguard the Coventry Airport flight path and the Daventry (Pailton) radio

SA Objectives	SA Score	Justification
stable and sustainable local economy		technical site in accordance with the requirements of the Civil Aviation Authority. There is likely to be commercial benefits to making sure that the operating efficiency of the airport is not affected, resulting in a minor positive effect on this objective. However, this policy also has potential implications for commercial developments in that the development of sites may not be feasible in some locations, particularly closer to Coventry where building height is more limited to avoid interference with radar, although this would be dependent on final design and whether the flight path is likely to be affected. A potential but uncertain minor negative uncertain effect is therefore also identified.
7) Promote the vitality and viability of the town centre	0	Policy DS5 is not likely to have a direct effect on this objective.
8) Promote the regeneration of urban areas	0	Policy DS5 is not likely to have a direct effect on this objective.
9) Use and manage land, energy, soil, mineral and water resources prudently and efficiently, and increase energy generated from renewables	0	Policy DS5 is not likely to have a direct effect on this objective.
10) Minimise waste and manage it sustainably	0	Policy DS5 is not likely to have a direct effect on this objective.
11) Reduce the Borough's contribution to climate change	0	Policy DS5 is not likely to have a direct effect on this objective.
12) Avoid, reduce and manage flood risk	0	Policy DS5 is not likely to have a direct effect on this objective.
13) Conserve and enhance the historic environment, heritage assets and their settings.	0	Policy DS5 is not likely to have a direct effect on this objective.
14) Promote a sustainable and accessible transport network	0	Policy DS5 is not likely to have a direct effect on this objective.
15) Reduce all forms of pollution	0	Policy DS5 is not likely to have a direct effect on this objective.
16) Conserve and where possible enhance the Borough's biodiversity, flora and fauna	0	Policy DS5 is not likely to have a direct effect on this objective.

SA Objectives	SA Score	Justification
17) Maintain and where possible enhance the quality of landscapes	0	Policy DS5 is not likely to have a direct effect on this objective.
18) Maintain and where possible enhance the quality of townscapes	0	Policy DS5 is not likely to have a direct effect on this objective.