

Rugby

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# BID Transition plans

10th March – Rokeby Room, Benn Hall

Welcome

# Welcome and Introductions

**Cllr Michael Moran**

# Agenda and approach

## Approach

Maximum 15 minutes for each theme, with questions and answers.

Further detailed questions can be asked at the end of the sessions.

## BID Transition plans

- Street Cleaning
- Town Centre Events
- Community Safety

## Related services

- CCTV
- Town Centre Management Coordination

## Event close and summary

Questions and open discussion with officers following presentations.

01

# Street Cleansing

# Street Cleansing – Claire Owen (Assistant Director Operations and traded Services)

Aspect	Current (before 1 Apr)	Future (1 Apr onwards)
Service Delivery	Council: 6.00–8.00 am BID: enhanced daytime cleaning	Council manages all town centre cleaning based on monitored need with exception of private business premises
Operational Hours	Council: 6.00–8.00 am BID: enhanced daytime cleaning	Daytime cleaning as required, evidence based
Decision Making	BID determines priorities	Council set priorities, resource allocation based on monitoring
Monitoring and Reporting	BID systems	Council officers monitor litter, spillages and use existing reporting channels

# Street Cleansing – monitoring / review

## Monitoring & Response

- ▶ Officers actively assess litter, spillages, and gum accumulation.
- ▶ Resource allocation and frequency, informed by observations.

## Service Standards

- ▶ Fly tipping: removed within 5 working days.
- ▶ Litter in high footfall areas: serviced regularly.
- ▶ Spillages/debris: cleared as soon as reasonably practicable.

## Visual Prioritisation:

- ▶ Focus on busy and visually prominent areas to protect town centre amenity

**02**

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# Town Centre Events

# Town Centre Events – Tom Kittendorf - Assistant Director for Leisure and Wellbeing

## Why we want to continue supporting & delivering events

The programme of events considers meaningful impact and intervention for businesses and residents and aims to deliver the following agreed objectives:

- ▶ Deliver economic impact through supporting and promoting the local network of businesses and town centre economy through increasing footfall.
- ▶ Supporting the delivery of town centre regeneration through a coordinated approach to meanwhile uses including the trialling of different locations across the town centre.
- ▶ Celebrating heritage, culture, faith and diversity
- ▶ Reducing the impact of poverty through providing opportunities to participate in activities and events locally that may not be readily available to all.

# Town Centre Events – what's coming up

Using town centre event programming from the last 3 years, an annual event programme has been approved.

## The What

- ▶ Food & Drink Festivals
- ▶ Rugby Bikefest
- ▶ Diwali
- ▶ Literary Festival
- ▶ Christmas
- ▶ Chinese New Year
- ▶ Cinema in the Park
- ▶ Love Rugby Festival

## The How

- ▶ Road Traffic Orders
- ▶ External Security
- ▶ Marketing and Promotion
- ▶ Use Local where possible
- ▶ Safety Advisory Group
- ▶ Insurance, Risk Assessments
- ▶ First Aid

## The Who

- ▶ Community Partners with previous involvement (Rugby Riders)
- ▶ Event Management providers
- ▶ Run Through Events
- ▶ Council Officers (town centre events, economic development, leisure etc)
- ▶ Local businesses
- ▶ Local providers & suppliers

Visit: [www.therugbytown.co.uk](http://www.therugbytown.co.uk) | Follow: Facebook "The Rugby Town"

Contact: **Megan Kelly** – Town Centre Event and Marketing Officer – [megan.kelly@rugby.gov.uk](mailto:megan.kelly@rugby.gov.uk)

**Tom Kittendorf** – Assistant Director Leisure and Wellbeing – [tom.kittendorf@rugby.gov.uk](mailto:tom.kittendorf@rugby.gov.uk)

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# Community Safety

# Community Safety – Paul Pritchett (Environmental Health and Community Safety Manager)

## Community Warden Service

- ▶ Rugby Borough Council provides a Community Warden Service operating across the borough, including the town centre.
- ▶ Wardens provide a visible uniformed presence to deter anti-social behaviour and environmental crime.
- ▶ The service undertakes proactive and reactive patrols and will respond to community concerns, working closely with Warwickshire Police and partners.
- ▶ Wardens can assist with issues such as:
  - Anti-social behaviour
  - Environmental offences (littering, fly-tipping, dog fouling)
  - Collection of secure stray dogs
  - Local safety concerns
  - Signposting of wider public realm issues affecting the town centre to internal and external partners.
- ▶ Reporting Issues or seeking support:
  - Contact Rugby Borough Council on **0800 096 8800**

## Warwickshire Retail Crime Initiative

Rugby Borough Council are in contact with WRCI to discuss how businesses can continue to access Pubwatch and RetailWatch/ShopNet and will communicate with businesses in due course.

# CCTV update

## Previous arrangement

- ▶ Rugby Borough Council previously contracted Rugby First Limited to operate and monitor the town centre CCTV system.

## Current position

- ▶ That contractual arrangement will not continue beyond 31 March 2026.
- ▶ Rugby Borough Council recognises the important role CCTV plays in supporting community safety and police investigations.
- ▶ There will be no loss of continuity of CCTV following the arrangement between RBC & Rugby First ending on 31 March 2026.

## Next steps

- ▶ The Council will establish a new CCTV monitoring and management arrangement for the town centre, including significant modernisation and upgrades of hardware and technologies.

# Town Centre Management and Coordination

There are no Council plans for a new BID.

Any proposals for a new BID would need to come from the business community, not the Council.

Options are being considered for approach to Town Centre Management and Coordination – no fixed plans.

Important to see what the need and demand is post the BID.

Welcome ideas and thoughts on what is needed from Town Centre Businesses.

**Economic Development Team is here to listen and support Town Centre Businesses**

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