

Appendix 4: Quantitative Retail Tables

Rugby Retail and Town Centre Uses Study
Nexus Planning

Table 0: Study Area Zones and Postcode Sectors

Zone	Postcode Sectors
1	CV3 2, CV8 3
2	CV2 2, CV7 9, LE10 3
3	CV21 1, CV21 2, CV21 3, CV21 4
4	CV22 5, CV22 6, CV22 7
5	CV23 8
6	CV23 9
7	CV23 0
8	LE17 4, LE17 5

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Table 1: Population and convenience goods expenditure per capita

Zone	Population					Per Capita Expenditure (£)						
	2024	2029	2034	2039	2042	Convenience						
						2022 inc SFT	2022	2024	2029	2034	2039	2042
1	23,926	24,743	25,434	26,039	26,295	2,632	2,503	2,406	2,373	2,368	2,368	2,368
2	25,658	26,570	27,285	27,931	28,291	2,561	2,435	2,341	2,308	2,304	2,304	2,304
3	40,922	42,586	44,071	45,672	46,700	2,417	2,298	2,209	2,179	2,174	2,174	2,174
4	39,787	40,880	41,867	42,864	43,514	2,566	2,440	2,346	2,313	2,309	2,309	2,309
5	6,444	6,593	6,714	6,808	6,857	3,200	3,043	2,926	2,885	2,879	2,879	2,879
6	8,298	8,543	8,763	8,992	9,113	2,796	2,659	2,556	2,521	2,516	2,516	2,516
7	11,760	12,220	12,645	13,116	13,412	2,774	2,638	2,536	2,500	2,495	2,495	2,495
8	19,436	20,264	21,111	21,911	22,331	2,834	2,695	2,591	2,555	2,549	2,549	2,549
Total	176,231	182,399	187,890	193,333	196,513							

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Per capita expenditure derived from Experian MMG3 data (2024 report)
- c. Population derived from Experian MMG3 data (2024 report)
- d. Expenditure excludes Special Forms of Trading in line with recommendations at Appendix 3 of Experian Retail Planner Briefing Note 21 (February 2024)
- e. Per capita expenditure projected forward using 'adjusted SFT' forecast growth rates taken from Figure 6 of Experian Retail Planner Briefing Note 21 (February 2024)

2022 Prices

Rugby Retail and Town Centre Uses Study
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Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m)					Growth (£m)			
	Convenience					Convenience			
	2024	2029	2034	2039	2042	2024-2029	2024-2034	2024-2039	2024-2042
1	57.6	58.7	60.2	61.7	62.3	1.1	2.7	4.1	4.7
2	60.1	61.3	62.9	64.3	65.2	1.3	2.8	4.3	5.1
3	90.4	92.8	95.8	99.3	101.5	2.4	5.4	8.9	11.1
4	93.3	94.6	96.7	99.0	100.5	1.2	3.3	5.6	7.1
5	18.9	19.0	19.3	19.6	19.7	0.2	0.5	0.7	0.9
6	21.2	21.5	22.0	22.6	22.9	0.3	0.8	1.4	1.7
7	29.8	30.6	31.6	32.7	33.5	0.7	1.7	2.9	3.6
8	50.4	51.8	53.8	55.9	56.9	1.4	3.5	5.5	6.6
Total	421.6	430.3	442.3	455.1	462.5	8.6	20.7	33.5	40.9

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m)		
	Convenience		
	Main	Top-up	Total
1	43.2	14.4	57.6
2	45.0	15.0	60.1
3	67.8	22.6	90.4
4	70.0	23.3	93.3
5	14.1	4.7	18.9
6	15.9	5.3	21.2
7	22.4	7.5	29.8
8	37.8	12.6	50.4
Total	316.2	105.4	421.6

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
- b. Figures derived by multiplying per capita expenditure by population within each zone using data provided at Table 1
- c. Ratio of main food shopping to top-up food shopping assumed to be 75:25 in line with Nexus Planning professional judgement

2022 Prices

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Table 3: Convenience Goods Shopping Patterns

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)	Main food (%)	Top-up (%)
Study Area																		
Zone 1																		
Within Rugby Local Authority Area																		
Co-Op Food, High Street, Ryton on Dunsmore, Coventry, CV8 3FH	0.0%	0.8%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	1.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, School Street, Wolston, Coventry, CV8 3HF	0.0%	2.0%	0.0%	12.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Local shops, Binley Woods Village Centre	0.0%	0.4%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local shops, Woodlands Road, Binley Woods, Coventry	0.0%	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.2%	3.3%	0.0%	17.1%	1.8%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier Stores, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.2%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rosemary and Thyme Farm Shop, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area																		
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	2.2%	0.8%	12.9%	5.4%	1.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	1.1%	1.2%	3.3%	6.3%	3.7%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.3%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	4.9%	1.7%	24.1%	9.8%	2.6%	0.0%	0.6%	0.0%	0.8%	0.0%	0.0%	0.0%	5.3%	1.7%	4.3%	0.9%	0.0%	0.0%
One Stop, Quom Way, Binley, Coventry, CV3 2JU	0.0%	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier Stores, Quom Way, Binley, Coventry, CV3 2JU	0.0%	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.3%	7.1%	0.0%	40.1%	1.6%	5.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	1.7%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (All Destinations)	8.5%	11.0%	40.3%	62.7%	8.9%	6.9%	0.6%	0.0%	1.0%	0.0%	0.0%	0.0%	6.9%	3.4%	4.6%	1.2%	0.0%	0.0%
Zone 2																		
Within Rugby Local Authority Area																		
Wolvey Post Office, The Square, Wolvey, LE10 3UJ	0.0%	0.6%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area																		
A.Whiteley & Sons, Ringwood Highway, Coventry, CV2 2GG	0.0%	0.1%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Hincley Road, Walsgrave, CV2 2TW	0.7%	0.8%	0.8%	0.0%	4.2%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hincley, LE10 3ED	0.2%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	5.7%	1.7%	7.6%	2.3%	22.9%	8.4%	1.2%	0.8%	0.0%	0.0%	0.0%	3.8%	2.0%	0.0%	2.2%	0.0%	4.1%	0.0%
Ash Green Post Office, Ash Green Lane, Ash Green, Coventry, CV7 9AH	0.0%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Coventry Road, Exhall, Coventry, CV7 9EZ	0.0%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Woodway Lane, Walsgrave on Sowe, Coventry, CV2 2HX	0.2%	0.3%	0.0%	0.0%	1.6%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Diana Food Stores, Diana Drive, Coventry, CV2 2GR	0.0%	0.2%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Exton News, Amson Road, Exhall, Coventry, CV7 9BT	0.0%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringwood Express, Ringwood Highway, Coventry, CV2 2GB	0.0%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Coventry Road, Exhall, Coventry, CV7 9NU	0.0%	0.9%	0.0%	0.0%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	1.1%	1.5%	0.6%	0.0%	6.8%	11.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifftop Park, Coventry, CV2 2TS	4.1%	2.7%	22.0%	13.9%	3.3%	3.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	2.6%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0%	0.6%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.6%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (All Destinations)	12.1%	9.1%	30.7%	16.2%	40.0%	49.4%	1.2%	0.8%	0.0%	0.0%	0.0%	3.8%	2.0%	0.3%	4.8%	0.0%	4.4%	0.0%
Zone 3																		
Within Rugby Local Authority Area																		
Rugby Town Centre																		
Asda, Chapel Street, Rugby, CV21 3EB	9.6%	10.5%	0.0%	0.0%	3.9%	0.0%	22.1%	24.3%	13.5%	17.2%	6.7%	7.3%	11.2%	3.8%	5.6%	6.6%	0.0%	0.0%
Co-Op Food, Clifton Road, Rugby, CV21 3PY	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	1.4%	0.0%	0.0%	0.0%	2.8%	0.0%	0.3%	0.0%	0.0%
Iceland, Northway, Rugby, CV21 2JS	0.1%	1.0%	0.0%	0.0%	0.5%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Poundland, The Clock, Towers Shopping Centre, Manning Walk, Rugby, CV21 2TF	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elsewhere in Rugby Local Authority Area																		
B&M, Junction One Retail Park, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%
Co-Op Food, High Street, Hillmorton, Rugby, CV21 4EG	0.1%	0.5%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.3%	8.4%	0.0%	0.7%	0.2%	3.2%	0.0%	0.0%
Co-Op Food, Lawford Road, Rugby, CV21 2HS	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Main Street, Newbold-on-Avon, Rugby, CV21 1HH	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%	8.2%	0.0%	0.0%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	1.2%	2.2%	0.0%	0.0%	0.0%	0.0%	2.9%	4.5%	1.2%	4.6%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	1.1%	0.0%
Marks and Spencer (M&S), Elliott's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.6%	2.6%	0.0%	0.4%	0.0%	2.8%	1.4%	2.6%	0.0%	4.4%	4.7%	0.8%	2.1%	0.3%	0.7%	5.3%	0.3%	0.0%
One Stop, Lower Hillmorton Road, Rugby, CV21 4AA	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%	9.8%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier Stores, Manor Road, Rugby, CV21 2TQ	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Helvelyn Way, Rugby, CV21 1LT	0.1%	3.5%	0.0%	0.0%	0.0%	0.0%	0.3%	11.3%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.5%	12.3%	0.0%	0.0%
Tesco Express, Redpoll Road, Rugby, CV21 3HW	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	11.9%	3.5%	1.8%	0.0%	2.1%	0.0%	19.6%	5.3%	15.3%	7.3%	6.8%	3.8%	18.5%	0.0%	33.3%	6.0%	5.3%	0.0%
Sub-Total Rugby Town Centre	9.6%	12.8%	0.0%	0.0%	4.4%	7.7%	22.1%	28.2%	13.5%	18.6%	6.7%	7.3%	11.2%	6.6%	5.6%	6.9%	0.0%	0.0%
Sub-Total Zone 3 (All Destinations)	23.6%	31.5%	1.8%	0.4%	6.5%	10.3%	46.5%	72.0%	30.0%	41.9%	18.5%	20.4%	31.8%	12.9%	43.2%	43.1%	6.7%	0.0%
Zone 4																		
Within Rugby Local Authority Area																		
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	4.6%	3.6%	0.0%	0.0%	0.0%	0.0%	8.7%	7.4%	7.5%	6.1%	18.9%	7.0%	7.1%	2.0%	1.9%	2.6%	0.0%	0.0%
Cheese on the Green, The Green, Bilton, Rugby, CV22 7LZ	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Gerard Road, Cawston, Rugby, CV22 7GU	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.7%	0.0%	4.7%	0.0%	0.0%
Co-Op Food, Overslade Lane, Bilton, Rugby, CV22 6DY	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%
Co-Op Food, The Green, Old Bilton, Rugby, CV22 7LY	0.2%	0.7%	0.0%	0.0%	0.0%	0.0%	2.6%	0.7%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%
Costcutler, Kingsway, Rugby, CV22 5NU	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	6.2%	4.2%	0.0%	0.0%	0.0%	0.0%	8.3%	2.0%	16.4%	13.0%	3.2%	3.8%	6.5%	4.4%	5.5%	0.0%	0.0%	0.0%
Martins Fruit & Veg, Kingsway, Rugby, CV22 5NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Frobisher Road, Rugby, CV22 7JF	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Premier Stores, Cymbeline Way, Rugby, CV22 6JZ	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.9%	2.0%	0.0%	0.0%	0.0%	0.0%	0.6%	1.3%	2.5%	6.1%	2.4%	4.2%	3.7%	0.0%	0.2%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	12.8%	5.3%	3.0%	0.8%	0.0%	0.0%	13.3%	5.7%	31.0%	12.3%	27.3%	9.7%	22.					

Morrisons Superstore, Holyhead Road, Coventry, CV5 8BX	0.0%	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.2%	0.4%	0.0%	0.0%	1.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.3%	0.5%	1.8%	2.3%	0.3%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Victoria Promenade, Northampton, NN1 1HB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nisa Local, Walsgrave Road, Coventry, CV2 4HJ	0.0%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringrose Butchers, Main Street, Broughton Astley, LE9 6RD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.4%
Ryton Store, Rugby Road, Bulkington, Bedworth, CV12 9JF	0.0%	0.1%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Radford Road, Leamington, CV31 1JY	0.0%	1.1%	0.0%	7.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Rugby Road, Cubbington, Leamington Spa, CV32 7HZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.4%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Fletchamstead Highway, Coventry, CV4 9BJ	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.2%	0.4%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.9%	0.0%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.4%	0.1%	0.0%	0.0%	2.1%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%
Sainsbury's Superstore, Trinity Street, Coventry, CV1 1FL	0.3%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Warwick Road, Kenilworth, CV8 1HH	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Lyes Lane, Kenilworth, CV8 2DE	0.3%	0.4%	0.0%	0.0%	0.0%	3.2%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.6%	0.0%	0.0%
Tesco Express, Cubbington Road, Lilington, Leamington Spa, CV32 7AH	0.0%	0.1%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, King William IV, The Square, Countesthorpe, LE8 5RN	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Tesco Express, London Road, Hinckley, LE10 1HH	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Parade, Leamington Spa, CV32 4DN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Walsgrave Road, Coventry, CV2 4BA	0.8%	0.6%	2.8%	2.9%	2.1%	0.4%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	1.2%	0.2%	0.0%	0.0%	7.3%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Pontardulais Road, Cadle, Forestfach, Swansea, SA5 4BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.9%	0.8%	0.6%	0.0%	5.2%	6.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.0%	2.3%	1.0%	1.3%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, New Street, Daventry, NN11 4BT	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	7.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	0.8%	0.2%	0.0%	0.0%	5.1%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.1%	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Bowen Square, Daventry, NN11 4DR	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	14.5%	10.2%	21.5%	20.0%	44.6%	33.5%	3.6%	1.9%	0.5%	0.0%	25.7%	30.5%	9.9%	7.3%	4.5%	1.6%	15.9%	10.6%
Others																		
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet / delivery	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Same place as before)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	14.5%	10.2%	21.5%	20.0%	44.6%	33.5%	3.6%	1.9%	0.5%	0.0%	25.7%	30.5%	9.9%	7.3%	4.5%	1.6%	15.9%	10.6%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study
Nexus Planning

Table 4: Convenience Goods Expenditure

Destination	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)	Main food (£m)	Top-up (£m)
Study Area																		
Zone 1																		
Within Rugby Local Authority Area																		
Co-Op Food, High Street, Ryton on Dunsmore, Coventry, CV8 3FH	0.1	0.8	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Co-Op Food, School Street, Wolston, Coventry, CV8 3HF	0.0	1.9	0.0	1.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Binley Woods Village Centre	0.0	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Local shops, Woodlands Road, Binley Woods, Coventry	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.7	3.2	0.0	2.5	0.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rosemary and Thyme Farm Shop, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area																		
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	6.3	0.8	5.6	0.8	0.5	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	3.2	1.2	1.4	0.9	1.7	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	14.4	1.6	10.4	1.4	1.2	0.0	0.4	0.0	0.6	0.0	0.0	0.0	0.8	0.1	1.0	0.1	0.0	0.0
One Stop, Quorn Way, Binley, Coventry, CV3 2JU	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Quorn Way, Binley, Coventry, CV3 2JU	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.8	6.6	0.0	5.8	0.7	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (All Destinations)	24.7	10.3	17.4	9.0	4.0	1.0	0.4	0.0	0.7	0.0	0.0	0.0	1.1	0.2	1.0	0.1	0.0	0.0
Zone 2																		
Within Rugby Local Authority Area																		
Wolvey Post Office, The Square, Wolvey, LE10 3LJ	0.0	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area																		
A.Whiteley & Sons, Ringwood Highway, Coventry, CV2 2GG	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hinckley Road, Walsgrave, CV2 2TW	2.2	0.9	0.3	0.0	1.9	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Watling Street, Hinckley, LE10 3ED	0.7	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Asda, Brade Drive, Coventry, CV2 2PN	16.8	2.0	3.3	0.3	10.3	1.3	0.8	0.2	0.0	0.0	0.0	0.2	0.3	0.0	0.5	0.0	1.6	0.0
Ash Green Post Office, Ash Green Lane, Ash Green, Coventry, CV7 9AH	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Coventry Road, Exhall, Coventry, CV7 9EZ	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Woodway Lane, Walsgrave on Sowe, Coventry, CV2 2HX	0.7	0.4	0.0	0.0	0.7	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Diana Food Stores, Diana Drive, Coventry, CV2 2GR	0.0	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Exton News, Armon Road, Exhall, Coventry, CV7 9BT	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ringwood Express, Ringwood Highway, Coventry, CV2 2GB	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Coventry Road, Exhall, Coventry, CV7 9NU	0.0	1.0	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Oliver Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	3.3	1.7	0.3	0.0	3.0	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	11.6	2.6	9.5	2.0	1.5	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (All Destinations)	35.2	10.1	13.3	2.3	18.0	7.4	0.8	0.2	0.0	0.0	0.0	0.2	0.3	0.0	1.1	0.0	1.7	0.0
Zone 3																		
Within Rugby Local Authority Area																		
Rugby Town Centre																		
Asda, Chapel Street, Rugby, CV21 3EB	30.2	10.5	0.0	0.0	1.8	0.0	15.0	5.5	9.5	4.0	0.9	0.3	1.8	0.2	1.2	0.5	0.0	0.0
Co-Op Food, Clifton Road, Rugby, CV21 3PY	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Iceland, Northway, Rugby, CV21 2JS	0.2	1.2	0.0	0.0	0.2	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Poundland, The Clock, Towers Shopping Centre, Manning Walk, Rugby, CV21 2JT	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elsewhere in Rugby Local Authority Area																		
B&M, Junction One Retail Park, Rugby, CV21 1RW	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, High Street, Hillmorton, Rugby, CV21 4EG	0.2	0.7	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.1	0.2	0.0	0.0
Co-Op Food, Lawford Road, Rugby, CV21 2HS	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Main Street, Newbold-on-Avon, Rugby, CV21 1HH	0.0	1.7	0.0	0.0	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.6	0.0	0.0
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	3.9	2.1	0.0	0.0	0.0	0.0	2.0	1.0	0.8	1.1	0.0	0.0	0.0	0.0	0.6	0.0	0.4	0.0
Marks and Spencer (M&S), Elliott's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	2.2	2.6	0.0	0.1	0.0	0.4	0.9	0.6	0.0	1.2	0.7	0.0	0.3	0.0	0.2	0.4	0.1	0.0
One Stop, Lower Hillmorton Road, Rugby, CV21 4AA	0.0	2.5	0.0	0.0	0.0	0.0	0.0	2.2	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Premier Stores, Manor Road, Rugby, CV21 2TQ	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Helvelyn Way, Rugby, CV21 1LT	0.3	3.7	0.0	0.0	0.0	0.0	0.2	2.6	0.0	0.3	0.0	0.0	0.0	0.0	0.1	0.9	0.0	0.0
Tesco Express, Redpoll Road, Rugby, CV21 3HW	0.0	2.2	0.0	0.0	0.0	0.0	0.0	1.4	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	39.1	3.5	0.8	0.0	0.9	0.0	13.3	1.2	10.7	1.7	1.0	0.2	2.9	0.0	7.4	0.4	2.0	0.0
Sub-Total Rugby Town Centre	30.4	13.1	0.0	0.0	2.0	1.2	15.0	6.4	9.5	4.3	0.9	0.3	1.8	0.3	1.2	0.5	0.0	0.0
Sub-Total Zone 3 (All Destinations)	76.1	32.5	0.8	0.1	2.9	1.5	31.6	16.3	21.0	9.8	2.6	1.0	5.1	0.7	9.7	3.2	2.5	0.0
Zone 4																		
Within Rugby Local Authority Area																		
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	15.4	3.7	0.0	0.0	0.0	0.0	5.9	1.7	5.2	1.4	2.7	0.3	1.1	0.1	0.4	0.2	0.0	0.0
Cheese on the Green, The Green, Bilton, Rugby, CV22 7LZ	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Co-Op Food, Gerard Road, Cawston, Rugby, CV22 7GU	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Co-Op Food, Overslade Lane, Bilton, Rugby, CV22 6DY	0.0	2.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, The Green, Old Bilton, Rugby, CV22 7LY	0.5	0.7	0.0	0.0	0.0	0.0	0.0	0.6	0.5	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Kingsway, Rugby, CV22 5NU	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Bilton Road, Rugby, CV22 7DT	20.1	4.4																

Morrisons Superstore, Holyhead Road, Coventry, CV5 8BX	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.5	0.5	0.0	0.0	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.9	0.5	0.8	0.3	0.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Victoria Promenade, Northampton, NN1 1HB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nisa Local, Walsgrave Road, Coventry, CV2 4HJ	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ringrose Butchers, Main Street, Broughton Astley, LE9 6RD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ryton Store, Rugby Road, Bulkington, Bedworth, CV12 9JF	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Radford Road, Leamington, CV31 1JY	0.0	1.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Rugby Road, Cubbington, Leamington Spa, CV32 7HZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Fletchamstead Highway, Coventry, CV4 9BJ	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.6	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.6	0.0
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	2.6	0.0	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	1.1	0.1	0.0	0.0	0.9	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Sainsbury's Superstore, Trinity Street, Coventry, CV1 1FL	0.9	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Warwick Road, Kenilworth, CV8 1HH	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Layes Lane, Kenilworth, CV8 2DE	0.9	0.5	0.0	0.0	0.0	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Tesco Express, Cubbington Road, Lilington, Leamington Spa, CV32 7AH	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, King William IV, The Square, Countesthorpe, LE8 5RN	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Tesco Express, London Road, Hinckley, LE10 1HH	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Express, Parade, Leamington Spa, CV32 4DN	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Tesco Express, Walsgrave Road, Coventry, CV2 4BA	2.1	0.6	1.2	0.4	1.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	3.4	0.2	0.0	0.0	3.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Pontardulais Road, Cadle, Forestfach, Swansea, SA5 4BA	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	2.6	0.9	0.2	0.0	2.3	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	1.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.1	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	1.8	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	2.4	0.2	0.0	0.0	2.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.4	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	44.4	11.6	9.3	2.9	20.1	5.0	2.5	0.4	0.4	0.0	3.6	1.4	1.6	0.4	1.0	0.1	6.0	1.3	
Others																			
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet / delivery	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Same place as before)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	44.4	11.6	9.3	2.9	20.1	5.0	2.5	0.4	0.4	0.0	3.6	1.4	1.6	0.4	1.0	0.1	6.0	1.3	
Grand Total	316.2	105.4	43.2	14.4	45.0	15.0	67.3	22.6	70.0	23.3	14.1	4.7	15.9	5.3	22.4	7.5	37.8	12.6	

Notes:
a. Market shares derived from NEMS household survey
b. Available expenditure derived from Table 2b

2022 Prices

Rugby Retail and Town Centre Uses Study
Nexus Planning

Table 5: Survey-derived and benchmark turnover of Rugby foodstores

Destination	Gross Floorspace	Net Sales Area	Net Convenience Sales Area (A)	Sales Density (B)	Benchmark Turnover (AxB)	Survey Turnover	Inflow Allowance (%)	Estimated Survey T/O with Inflow	Overtrading	Trading Position Against Benchmark
	(sq.m)	(sq.m)	(sq m)	(£ per sq m)	(£m)	(£m)	(%)	(£m)	(£m)	(%)
Study Area										
Zone 1										
Within Rugby Local Authority Area										
Co-Op Food, High Street, Ryton on Dunsmore, Coventry, CV8 3FH	274	168	155	9,965	1.5	0.9	5.0	0.9	-0.6	-41.3%
Co-Op Food, School Street, Wolston, Coventry, CV8 3HF	213	179	165	9,965	1.6	1.9	0.0	1.9	0.2	13.2%
Local shops, Binley Woods Village Centre	-	-	-	-	0.3	0.3	5.0	0.3	0.0	0.0%
Local shops, Woodlands Road, Binley Woods, Coventry	-	-	-	-	0.1	0.1	5.0	0.1	0.0	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	207	172	163	9,000	1.5	3.9	5.0	4.1	2.7	181.1%
Premier Stores, Woodlands Road, Binley Woods, Coventry, CV3 2JL	131	90	86	8,000	0.7	0.2	5.0	0.2	-0.5	-66.4%
Rosemary and Thyme Farm Shop, Woodlands Road, Binley Woods, Coventry, CV3 2JL	65	44	42	6,500	0.3	0.1	5.0	0.1	-0.2	-57.6%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	889	653	611	-	6.1	7.4	-	7.7	1.6	29.0%
Zone 2										
Within Rugby Local Authority Area										
Wolvey Post Office, The Square, Wolvey, LE10 3LJ	154	64	61	6,500	0.4	0.7	0.0	0.7	0.3	80.8%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	154	64	61	-	0.4	0.7	-	0.7	0.3	80.8%
Zone 3										
Within Rugby Local Authority Area										
Rugby Town Centre										
Asda, Chapel Street, Rugby, CV21 3EB	7,750	4,650	3,762	12,765	48.0	40.7	10.0	45.3	-2.8	-5.8%
Co-Op Food, Clifton Road, Rugby, CV21 3PY	704	529	488	9,965	4.9	1.1	0.0	1.1	-3.8	-77.8%
Iceland, Northway, Rugby, CV21 2JS	560	504	494	7,020	3.5	1.4	0.0	1.4	-2.1	-60.0%
Poundland, The Clock, Towers Shopping Centre, Manning Walk, Rugby, CV21 2JT	676	346	69	4,000	0.3	0.3	0.0	0.3	0.0	4.2%
Elsewhere in Rugby Local Authority Area										
B&M, Junction One Retail Park, Rugby, CV21 1RW	3,346	2,678	402	4,000	1.6	0.1	10.0	0.2	-1.4	-89.7%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	308	293	278	8,000	2.2	0.0	0.0	0.0	-2.2	-97.9%
Co-Op Food, High Street, Hillmorton, Rugby, CV21 4EG	376	266	246	9,965	2.4	0.9	5.0	0.9	-1.5	-62.8%
Co-Op Food, Lawford Road, Rugby, CV21 2HS	362	341	315	9,965	3.1	0.1	0.0	0.1	-3.0	-96.6%
Co-Op Food, Main Street, Newbold-on-Avon, Rugby, CV21 1HH	368	221	204	9,965	2.0	1.7	0.0	1.7	-0.3	-13.9%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	2,324	1,860	1,824	7,020	12.8	5.9	10.0	6.6	-6.2	-48.4%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	4,682	4,214	2,107	11,716	24.7	4.8	10.0	5.3	-19.3	-78.4%
One Stop, Lower Hillmorton Road, Rugby, CV21 4AA	203	156	148	9,000	1.3	2.5	0.0	2.5	1.2	90.8%
Premier Stores, Manor Road, Rugby, CV21 2TQ	20	19	18	8,000	0.1	0.1	0.0	0.1	0.0	-34.1%
Tesco Express, Helvelyn Way, Rugby, CV21 1LT	331	298	232	12,941	3.0	4.0	0.0	4.0	1.0	34.9%
Tesco Express, Redpoll Road, Rugby, CV21 3HW	550	495	385	12,941	5.0	2.2	0.0	2.2	-2.8	-55.8%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	7,095	6,961	5,417	12,941	70.1	42.6	10.0	47.3	-22.8	-32.5%
Sub-Total Rugby Town Centre	9,690	6,029	4,814	-	56.6	43.5	-	48.0	-8.6	-139.4%
Sub-Total Zone 3 (All Destinations)	29,655	23,829	16,390	-	185.1	108.6	-	119.2	-66.0	-623.8%
Zone 4										
Within Rugby Local Authority Area										
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	1,428	1,246	1,134	12,974	14.7	19.1	10.0	21.2	6.5	44.0%
Cheese on the Green, The Green, Bilton, Rugby, CV22 7LZ	46	36	34	4,000	0.1	0.1	0.0	0.1	-0.1	-45.9%
Co-Op Food, Gerard Road, Cawston, Rugby, CV22 7GU	267	240	222	9,965	2.2	1.1	0.0	1.1	-1.1	-51.4%
Co-Op Food, Overslade Lane, Bilton, Rugby, CV22 6DY	422	384	355	9,965	3.5	2.7	0.0	2.7	-0.8	-23.9%
Co-Op Food, The Green, Old Bilton, Rugby, CV22 7LY	172	155	143	9,965	1.4	1.2	0.0	1.2	-0.3	-17.8%
Costcutter, Kingsway, Rugby, CV22 5NU	332	213	202	8,000	1.6	0.1	0.0	0.1	-1.5	-94.5%
Lidl, Bilton Road, Rugby, CV22 7DT	1,368	1,231	1,088	10,201	11.1	24.2	0.0	24.2	13.1	117.8%
Martins Fruit & Veg, Kingsway, Rugby, CV22 5NU	66	61	58	4,000	0.2	0.1	0.0	0.1	-0.1	-49.4%
One Stop, Frobisher Road, Rugby, CV22 7JF	139	111	105	9,000	0.9	0.6	0.0	0.6	-0.3	-33.9%
Premier Stores, Cymbeline Way, Rugby, CV22 6JZ	96	86	82	8,000	0.7	0.1	0.0	0.1	-0.6	-86.4%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	432	388	313	10,201	3.2	5.1	0.0	5.1	1.9	58.6%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	10,239	9,215	7,438	12,951	96.3	47.5	5.0	50.0	-46.3	-48.1%
Spar, Coventry Road, Dunchurch, Rugby, CV22 6RA	136	122	116	9,000	1.0	0.0	0.0	0.0	-1.0	-97.9%
Tesco Express, Main Street, Bilton, CV22 7ND	396	356	277	12,941	3.6	0.3		0.3	-3.3	-91.0%
Sub-Total Zone 4 (All Destinations)	15,537	13,844	11,568	-	140.7	102.1	-	106.7	-34.0	-420.0%
Zone 6										
Within Rugby Local Authority Area										
Co-Op Food, Townsend Lane, Long Lawford, Rugby, CV23 9DE	410	286	265	9,965	2.6	1.5	0.0	1.5	-1.1	-41.2%
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	4,745	4,271	427	4,000	1.7	0.1	0.0	0.1	-1.6	-91.5%
Londis, Brookside, Stretton-on-Dunsmore, CV23 9LY	97	73	70	9,000	0.6	0.3	0.0	0.3	-0.3	-46.5%
Long Lawford Store, Holbrook Road, Long Lawford, Rugby, CV23 9AJ	106	71	67	8,000	0.5	0.1	0.0	0.1	-0.4	-75.3%
Sub-Total Zone 6 (All Destinations)	5,359	4,701	828	-	5.5	2.2	-	2.2	-3.3	-254.4%
Zone 7										
Within Rugby Local Authority Area										
Aldi, Central Park, Rugby, CV23 0UX	1,845	1,287	1,172	12,974	15.2	28.9	0.0	28.9	13.7	90.2%

Brinklow Post Office, Broad Street, Brinklow, CV23 0LS	60	50	48	4,000	0.2	0.1	0.0	0.1	-0.1	-51.2%
Clifton Stores, Main Street, Clifton upon Dunsmore, CV23 0BH	66	60	57	4,000	0.2	0.6	0.0	0.6	0.4	165.9%
Joseph Morris Butchers, Central Park, Bryant Road, Rugby, CV23 0WE	289	260	247	4,000	1.0	0.2	0.0	0.2	-0.8	-76.4%
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, CV23 0PE	1,000	900	450	4,000	1.8	0.7	0.0	0.7	-1.1	-61.6%
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	500	250	239	11,716	2.8	0.4	0.0	0.4	-2.4	-86.4%
Sub-Total Zone 7 (All Destinations)	3,760	2,807	2,212	-	21.2	30.9	-	30.9	9.7	-19.5%
Rugby Local Authority Area Sub-Total	0	55,354	45,898	31,670	359.1	252.0	-	267.4	-91.7	-12.1

Notes:
a. Gross and net sales areas derived from VOA data where available
b. Where net sales area not confirmed, Nexus Planning professional judgement applied
c. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers 2023e and Nexus Planning judgement

2022 Prices

Rugby Retail and Town Centre Uses Study
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Table 6a: Estimated capacity for additional convenience goods floorspace in Rugby Authority Area

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2024	359.1	252.2	15.4	-91.4
2029	362.0	257.4	15.7	-88.8
2034	364.1	264.6	16.2	-83.4
2039	366.0	272.2	16.7	-77.1
2042	367.1	276.6	16.9	-73.5
Study Area Market Share (%)		59.8%		

Notes:

- a. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 21 (February 2024)
b. Assumes constant market share claimed by Rugby Town Centre facilities of 59.8% of Study Area expenditure

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Rugby Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2024	-91.4	-7,300	-7,900
2029	-88.8	-7,100	-7,600
2034	-83.4	-6,600	-7,100
2039	-77.1	-6,100	-6,500
2042	-73.5	-5,800	-6,200

Notes:

- a. Average sales density in respect of minimum floorspace assumed to be £12,488 per sq.m at 2024 which is average of 'main four' foodstore operators
b. Average sales density in respect of maximum floorspace assumed to be £11,576 per sq.m at 2024 which is average of principal two discount operators
c. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 21 (February 2024)

Table 6c: Extant convenience goods commitments in Rugby Authority Area

Location	Reference	Proposal	Gross Floorspace (sq m)	Net Sales floorspace (sq.m)	Net Convenience Goods floorspace (sq.m)	Estimated Sales Density (£ per sq.m)	Estimated Convenience Turnover (£m)
Zone 1							
							0.0
							0.0
Zone 2							
Rolls Royce, Ansty Aerodrome, Combe Fields Road, Coombe Fields, Coventry, CV7 9JR	R19/1540	Outline planning application for a new employment area (Prospero Ansty) including the redundant/surplus parts of the Rolls-Royce Ansty manufacturing and testing site,	250	225	113	12,032	1.4
							0.0
Zone 3							
Part of the existing Rugby Central Shopping Centre, North Street, Rugby, CV21 2JR	R22/0657	Demolition of part of Rugby Central Shopping Centre and the erection of a mixed-use development scheme in two separate blocks, both 7 storeys in height providing	0	0	0	12,032	0.0
							0.0
Zone 4							
							0.0
							0.0
Zone 5							
							0.0
							0.0
Zone 6							
							0.0
							0.0
Zone 7							
							0.0
							0.0
Zone 8							
							0.0
							0.0
							0.0
							1.4

Notes:

- a. Gross and net sales areas derived from VOA data where available
b. Where net sales area not confirmed, Nexus Planning professional judgement applied
c. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers 2023

Table 6d: Net quantitative capacity for additional convenience goods floorspace in Rugby Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2024	-91.4	1.4	-92.8	-7,400	-8,000
2029	-88.8	1.4	-90.2	-7,200	-7,700
2034	-83.4	1.4	-84.7	-6,700	-7,200
2039	-77.1	1.4	-78.5	-6,200	-6,700
2042	-73.5	1.4	-74.9	-5,900	-6,300

Notes:

- a. Average sales density in respect of minimum floorspace assumed to be £12,488 per sq.m at 2024 which is average of 'main four' foodstore operators
b. Average sales density in respect of maximum floorspace assumed to be £11,576 per sq.m at 2024 which is average of principal two discount operators
c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 21 (February 2024)
d. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)

Table 6a_RugbyTC: Estimated capacity for additional convenience goods floorspace in Rugby Town Centre

Year	Benchmark Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2024	56.6	43.5	4.5	-8.6
2029	57.1	44.4	4.6	-8.1
2034	57.4	45.6	4.7	-7.1
2039	57.7	46.9	4.9	-5.9
2042	57.9	47.7	5.0	-5.2
Study Area Market Share (%)		10.3%		

Notes:

a. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 21 (February 2024)

b. Assumes constant market share claimed by Rugby Town Centre facilities of 10.3% of Study Area expenditure

Table 6b_RugbyTC: Gross quantitative capacity for additional convenience goods floorspace in Rugby Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min ¹	Max ²
2024	-8.6	-700	-700
2029	-8.1	-600	-700
2034	-7.1	-600	-600
2039	-5.9	-500	-500
2042	-5.2	-400	-400

Notes:

a. Average sales density in respect of minimum floorspace assumed to be £12,488 per sq.m at 2024 which is average of 'main four' foodstore operators

b. Average sales density in respect of maximum floorspace assumed to be £11,576 per sq.m at 2024 which is average of principal two discount operators

c. Allows for increased turnover efficiency as set out in Figure 4a of Experian Retail Planner Briefing Note 21 (February 2024)

Table 6c_RugbyTC: Extant convenience goods commitments in Rugby Authority Area

Location	Reference	Proposal	Gross Floorspace (sq m)	Net Sales floorspace (sq.m)	Net Convenience Goods floorspace (sq.m)	Estimated Sales Density (£ per sq.m)	Estimated Convenience Turnover (£m)
Zone 1							0.0
							0.0
Zone 2							0.0
							0.0
Zone 3							
Part of the existing Rugby Central Shopping Centre, North Street, Rugby, CV21 2JR	R22/0657	Demolition of part of Rugby Central Shopping Centre and the erection of a mixed-use development scheme in two separate blocks, both 7 storeys in height providing	0	0	0	12,056	0.0
							0.0
Zone 4							0.0
							0.0
Zone 5							0.0
							0.0
Zone 6							0.0
							0.0
Zone 7							0.0
							0.0
Zone 8							0.0
							0.0
							0.0

Notes:

a. Gross and net sales areas derived from VOA data where available

b. Where net sales area not confirmed, Nexus Planning professional judgement applied

c. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers 2023

Table 6d_RugbyTC: Net quantitative capacity for additional convenience goods floorspace in Rugby Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2024	-8.6	0.0	-8.6	-700	-700
2029	-8.1	0.0	-8.1	-600	-700
2034	-7.1	0.0	-7.1	-600	-600
2039	-5.9	0.0	-5.9	-500	-500
2042	-5.2	0.0	-5.2	-400	-400

Notes:

a. Average sales density in respect of minimum floorspace assumed to be £12,488 per sq.m at 2024 which is average of 'main four' foodstore operators

b. Average sales density in respect of maximum floorspace assumed to be £11,576 per sq.m at 2024 which is average of principal two discount operators

c. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner Briefing Note 21 (February 2024)

d. Residual calculated by subtracting turnover of commitments (sourced from Table 6c) from surplus expenditure (sourced from Table 6a)

Table 7a: Population

Zone	Population				
	2024	2029	2034	2039	2042
1	23,926	24,743	25,434	26,039	26,295
2	25,658	26,570	27,285	27,931	28,291
3	40,922	42,586	44,071	45,672	46,700
4	39,787	40,880	41,867	42,864	43,514
5	6,444	6,593	6,714	6,808	6,857
6	8,298	8,543	8,763	8,992	9,113
7	11,760	12,220	12,645	13,116	13,412
8	19,436	20,264	21,111	21,911	22,331
Total	176,231	182,399	187,890	193,333	196,513

Table 7b: Comparison goods expenditure per capita

Zone	Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)								
	2022 with SFT									2022									2024								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	941	261	525	621	568	478	314	432	4,141	719	200	401	474	434	365	240	330	3,164	681	189	380	449	411	346	227	313	2,995
2	947	262	503	553	550	478	288	411	3,991	723	200	385	422	420	365	220	314	3,049	685	189	364	400	398	346	208	297	2,886
3	905	244	471	482	516	441	236	380	3,676	692	186	360	368	395	337	180	290	2,808	655	176	341	349	374	319	170	275	2,658
4	963	263	510	578	577	482	300	442	4,114	735	201	390	442	441	368	229	338	3,143	696	190	369	418	417	349	217	320	2,976
5	1,100	392	437	1,016	725	753	504	564	5,491	841	299	334	776	554	576	385	431	4,195	796	283	316	735	524	545	365	408	3,972
6	1,047	300	541	721	596	519	389	492	4,607	800	230	413	551	455	397	298	376	3,520	757	217	391	522	431	376	282	356	3,332
7	1,048	306	572	744	632	551	389	534	4,777	800	234	437	569	483	421	297	408	3,649	758	221	414	538	457	399	282	386	3,455
8	1,006	335	407	865	667	658	377	482	4,797	769	256	311	661	510	503	288	368	3,665	728	242	295	626	482	476	272	349	3,470
Total	7,957	2,362	3,967	5,580	4,831	4,361	2,797	3,738	35,593	6,079	1,805	3,031	4,263	3,691	3,332	2,137	2,855	27,193	5,755	1,709	2,869	4,036	3,494	3,155	2,023	2,703	25,744

Zone	Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)									Comparison goods expenditure per capita (£)								
	2029									2034									2039								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	759	211	424	501	458	386	254	349	3,342	858	238	479	566	518	436	286	394	3,774	973	270	543	642	587	495	325	447	4,283
2	764	211	406	446	444	386	232	331	3,221	863	238	459	504	502	436	262	374	3,637	979	271	521	572	569	494	297	425	4,127
3	731	197	380	389	417	356	190	307	2,967	825	222	429	439	471	402	215	346	3,350	936	252	487	498	534	456	244	393	3,801
4	777	212	412	467	465	389	242	357	3,321	877	239	465	527	526	439	273	403	3,750	996	272	527	598	596	498	310	457	4,255
5	888	316	353	820	585	608	407	455	4,432	1,003	357	398	926	661	687	459	514	5,005	1,138	405	452	1,051	750	779	521	583	5,679
6	845	243	437	582	481	419	314	397	3,718	954	274	493	657	543	473	355	449	4,199	1,083	311	559	746	616	537	403	509	4,764
7	846	247	462	601	510	445	314	431	3,856	955	279	521	679	576	502	355	486	4,354	1,083	317	592	770	654	570	403	552	4,940
8	812	270	329	698	538	531	304	389	3,872	917	305	371	788	608	600	343	440	4,372	1,041	346	421	894	690	681	389	499	4,961
Total	6,423	1,907	3,202	4,504	3,900	3,520	2,257	3,017	28,729	7,252	2,153	3,615	5,086	4,403	3,975	2,549	3,407	32,441	8,229	2,443	4,103	5,771	4,997	4,511	2,892	3,865	36,811

Zone	Comparison goods expenditure per capita (£)								
	2042								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	1,051	292	587	693	634	534	351	483	4,625
2	1,058	292	562	617	615	534	321	459	4,458
3	1,011	272	526	538	577	493	263	425	4,106
4	1,075	293	570	646	644	538	335	494	4,595
5	1,229	437	488	1,135	810	842	563	630	6,134
6	1,169	336	604	806	666	580	435	550	5,146
7	1,170	342	639	832	706	616	435	596	5,336
8	1,124	374	455	966	745	735	421	539	5,358
Total	8,888	2,639	4,431	6,233	5,397	4,872	3,124	4,175	39,758

Notes:

a. Zones based on the postcode sectors as set out in the main Study

b. Per capita expenditure derived from Experian MMG3 data (2024 report)

c. Population derived from Experian MMG3 data (2024 report)

d. Expenditure excludes Special Forms of Trading in line with recommendations at Appendix 3 of Experian Retail Planner Briefing Note 21 (February 2024)

Table 8: Total comparison goods expenditure available

Zone	Comparison goods expenditure (£m)									Comparison goods expenditure (£m)								
	2024									2029								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	16.3	4.5	9.1	10.7	9.8	8.3	5.4	7.5	71.7	18.8	5.2	10.5	12.4	11.3	9.6	6.3	8.6	82.7
2	17.6	4.9	9.3	10.3	10.2	8.9	5.3	7.6	74.1	20.3	5.6	10.8	11.9	11.8	10.2	6.2	8.8	85.6
3	26.8	7.2	13.9	14.3	15.3	13.1	7.0	11.3	108.8	31.1	8.4	16.2	16.6	17.8	15.2	8.1	13.1	126.3
4	27.7	7.6	14.7	16.6	16.6	13.9	8.6	12.7	118.4	31.8	8.7	16.8	19.1	19.0	15.9	9.9	14.6	135.7
5	5.1	1.8	2.0	4.7	3.4	3.5	2.3	2.6	25.6	5.9	2.1	2.3	5.4	3.9	4.0	2.7	3.0	29.2
6	6.3	1.8	3.2	4.3	3.6	3.1	2.3	3.0	27.6	7.2	2.1	3.7	5.0	4.1	3.6	2.7	3.4	31.8
7	8.9	2.6	4.9	6.3	5.4	4.7	3.3	4.5	40.6	10.3	3.0	5.6	7.3	6.2	5.4	3.8	5.3	47.1
8	14.1	4.7	5.7	12.2	9.4	9.3	5.3	6.8	67.4	16.5	5.5	6.7	14.1	10.9	10.8	6.2	7.9	78.5
Total	122.8	35.1	62.9	79.5	73.6	64.6	39.7	56.0	534.2	141.9	40.5	72.7	91.8	85.0	74.7	45.8	64.6	616.9

Zone	Comparison goods expenditure (£m)									Comparison goods expenditure (£m)								
	2034									2039								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	21.8	6.1	12.2	14.4	13.2	11.1	7.3	10.0	96.0	25.3	7.0	14.1	16.7	15.3	12.9	8.5	11.6	111.5
2	23.5	6.5	12.5	13.7	13.7	11.9	7.2	10.2	99.2	27.4	7.6	14.5	16.0	15.9	13.8	8.3	11.9	115.3
3	36.4	9.8	18.9	19.4	20.7	17.7	9.5	15.3	147.6	42.8	11.5	22.3	22.8	24.4	20.8	11.1	18.0	173.6
4	36.7	10.0	19.5	22.1	22.0	18.4	11.4	16.9	157.0	42.7	11.6	22.6	25.6	25.6	21.4	13.3	19.6	182.4
5	6.7	2.4	2.7	6.2	4.4	4.6	3.1	3.5	33.6	7.7	2.8	3.1	7.2	5.1	5.3	3.5	4.0	38.7
6	8.4	2.4	4.3	5.8	4.8	4.1	3.1	3.9	36.8	9.7	2.8	5.0	6.7	5.5	4.8	3.6	4.6	42.8
7	12.1	3.5	6.6	8.6	7.3	6.4	4.5	6.2	55.1	14.2	4.2	7.8	10.1	8.6	7.5	5.3	7.2	64.8
8	19.4	6.4	7.8	16.6	12.8	12.7	7.2	9.3	92.3	22.8	7.6	9.2	19.6	15.1	14.9	8.5	10.9	108.7
Total	165.0	47.1	84.5	106.8	98.9	86.9	53.3	75.2	717.6	192.6	55.0	98.6	124.6	115.5	101.4	62.2	87.8	837.8

Zone	Comparison goods expenditure (£m)									Changes in Comparison Goods Expenditure (£m)			
	2042												
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	2024-2029	2024-2034	2024-2039	2024-2042
1	27.6	7.7	15.4	18.2	16.7	14.1	9.2	12.7	121.6	11.0	24.3	39.9	50.0
2	29.9	8.3	15.9	17.5	17.4	15.1	9.1	13.0	126.1	11.5	25.2	41.2	52.1
3	47.2	12.7	24.6	25.1	26.9	23.0	12.3	19.8	191.7	17.6	38.8	64.8	82.9
4	46.8	12.8	24.8	28.1	28.0	23.4	14.6	21.5	200.0	17.4	38.6	64.0	81.6
5	8.4	3.0	3.3	7.8	5.6	5.8	3.9	4.3	42.1	3.6	8.0	13.1	16.5
6	10.7	3.1	5.5	7.3	6.1	5.3	4.0	5.0	46.9	4.1	9.1	15.2	19.2
7	15.7	4.6	8.6	11.2	9.5	8.3	5.8	8.0	71.6	6.5	14.4	24.2	30.9
8	25.1	8.4	10.2	21.6	16.6	16.4	9.4	12.0	119.7	11.0	24.9	41.3	52.2
Total	211.5	60.4	108.3	136.8	126.8	111.3	68.2	96.4	919.6	82.7	183.4	303.6	385.4

Notes:

- a. Zones based on the postcode sectors as set out in the main Study
b. Per capita expenditure derived from Experian MMG3 data (2024 report)
c. Population derived from Experian MMG3 data (2024 report)
d. Expenditure excludes Special Forms of Trading in line with recommendations at Appendix 3 of Experian Retail Planner Briefing Note 21 (February 2024)

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 9: Clothing & footwear shopping patterns

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Industrial Estate, Coventry, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.4%	0.0%
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	1.7%	9.2%	1.8%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (All Destinations)	2.1%	10.2%	1.8%	0.0%	0.0%	0.0%	0.6%	3.4%	0.0%
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolvey Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hinckley, LE10 3ED	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	1.2%	5.3%	0.9%	0.0%	0.0%	0.0%	4.8%	0.0%	0.0%
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walsgrave on Sowe Local Centre, Coventry	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (All Destinations)	1.5%	5.3%	2.7%	0.0%	0.0%	0.0%	4.8%	0.7%	0.0%
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Chapel Street, Rugby, CV21 3EB	3.9%	0.0%	0.0%	11.3%	4.7%	7.8%	5.3%	0.7%	0.0%
Home Bargains, Westway, Rugby, CV21 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Town Centre	8.8%	1.0%	0.0%	17.2%	12.9%	12.2%	10.1%	13.3%	2.8%
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	30.4%	18.0%	10.2%	31.1%	48.3%	32.6%	32.5%	37.9%	27.1%
Hillmorton Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	4.9%	7.3%	0.0%	12.4%	2.1%	4.7%	1.3%	8.2%	0.9%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	4.2%	1.0%	0.0%	10.1%	0.5%	11.2%	5.1%	7.4%	6.6%
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	1.0%	0.0%	0.0%	4.1%	0.0%	0.0%	0.0%	3.4%	0.0%
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Rugby Town Centre	12.8%	1.0%	0.0%	28.5%	17.6%	20.0%	15.4%	13.9%	2.8%
Sub-Total Zone 3 (All Destinations)	53.3%	27.3%	10.2%	86.2%	68.5%	68.4%	54.3%	70.8%	37.3%
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Bilton Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunchurch Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Howdens, Somers Road, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jewson, Somers Road, Rugby, CV22 7DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	4.7%	2.0%	0.0%	1.2%	12.1%	11.1%	13.3%	2.0%	0.0%
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4 (All Destinations)	4.9%	2.0%	0.0%	1.8%	12.1%	11.1%	13.3%	2.7%	0.0%
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilsby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)
Bungalow Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	1.1%	1.0%	0.0%	0.6%	2.6%	2.8%	1.3%	0.0%	0.0%
Marton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton under Fosse Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6 (All Destinations)	1.1%	1.0%	0.0%	0.6%	2.6%	2.8%	1.3%	0.0%	0.0%
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinklow Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.2%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7 (All Destinations)	0.2%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.7%	10.3%
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 8 (All Destinations)	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.7%	14.9%
Rugby Local Authority Area Sub-Total	59.4%	30.4%	10.2%	89.7%	83.2%	82.3%	68.9%	73.5%	37.3%
Study Area Total	64.7%	45.9%	14.8%	89.7%	83.2%	82.3%	75.0%	78.3%	52.2%
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Airport Retail Park, London Road, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Mill Street, Bedworth, CV12 8JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
American Golf, Welford Road, Leicester, LE2 6BJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	3.9%	2.0%	18.9%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Barwell Lane, Hinckley, LE10 1SS	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Attleborough Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, New Buildings, Hinckley, LE10 1HN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.2%	0.0%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%	0.0%
Banbury Town Centre	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barwell Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bedworth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bideford Town Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.0%
Birmingham Airport, Birmingham, B26 3QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham City Centre	0.9%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	3.8%
Blaby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Braunston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Astley Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bulkington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burbage Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.6%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London / West End	1.0%	1.0%	0.0%	0.0%	3.1%	0.0%	0.0%	0.0%	0.9%
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Countesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry City Centre	5.3%	23.6%	6.4%	0.0%	0.5%	0.0%	6.5%	5.7%	0.0%
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Village Centre	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Cropredy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cubbington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dartmouth Town Centre	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daventry Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Derby City Centre	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.3%	0.0%	0.9%	0.0%	0.0%	0.0%	0.6%	0.0%	0.9%

[illegible]

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)
Wellesbourne Village Centre	0.2%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Haddon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Willenhall Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Worcester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yelvertoft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	35.3%	54.1%	85.2%	10.3%	16.8%	17.7%	25.0%	21.7%	47.8%
Others									
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mail order / catalogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TV shopping	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	35.3%	54.1%	85.2%	10.3%	16.8%	17.7%	25.0%	21.7%	47.8%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:

a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 10: Clothing & footwear expenditure

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (%)	Zone 8 Clothing (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Industrial Estate, Coventry, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	1.9	1.5	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (All Destinations)	2.3	1.7	0.3	0.0	0.0	0.0	0.0	0.3	0.0
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolvey Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Watling Street, Hinckley, LE10 3ED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Brade Drive, Coventry, CV2 2PN	1.3	0.9	0.2	0.0	0.0	0.0	0.3	0.0	0.0
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.1	0.0
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walsgrave on Sowe Local Centre, Coventry	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (All Destinations)	1.7	0.9	0.5	0.0	0.0	0.0	0.3	0.1	0.0
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Chapel Street, Rugby, CV21 3EB	5.1	0.0	0.0						

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (%)	Zone 8 Clothing (%)
Bungalow Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	1.3	0.2	0.0	0.2	0.7	0.1	0.1	0.0	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	1.3	0.2	0.0	0.2	0.7	0.1	0.1	0.0	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7 (All Destinations)	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.1	1.5
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 8 (All Destinations)	2.2	0.0	0.0	0.0	0.0	0.0	0.0	0.1	2.1
Rugby Local Authority Area Sub-Total	74.2	4.9	1.8	24.0	23.1	4.2	4.3	6.5	5.3
Study Area Total	80.5	7.5	2.6	24.0	23.1	4.2	4.7	7.0	7.4
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Airport Retail Park, London Road, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
American Golf, Welford Road, Leicester, LE2 6BJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	4.8	0.3	3.3	1.2	0.0	0.0	0.0	0.0	0.0
Asda, Barwell Lane, Hinckley, LE10 1SS	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Attleborough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aylestone Park Local Centre, Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, New Buildings, Hinckley, LE10 1HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Banbury Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Barwell Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Bedworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bideford Town Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Birmingham Airport, Birmingham, B26 3QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham City Centre	1.2	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.5
Blaby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Braunston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broughton Astley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bulkington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burbage Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.7	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London / West End	1.2	0.2	0.0	0.0	0.9	0.0	0.0	0.0	0.1
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Countesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry City Centre	6.0	3.8	1.1	0.0	0.1	0.0	0.4	0.5	0.0
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Village Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Cropredy Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cubbington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dartmouth Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Daventry Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Derby City Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (%)	Zone 8 Clothing (%)
Dunelm, Regent Street, Nuneaton, CV11 4BL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earl Shilton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Emscote Road, Warwick, CV34 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	11.4	0.0	4.5	0.6	2.4	0.3	0.2	0.0	3.4
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Malvern Local Centre, Malvern	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Foleshill Road, Coventry, CV1 4NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Welton Road, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Husbands Bosworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilfracombe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenilworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knowle Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	2.6	1.3	0.0	0.0	1.1	0.0	0.0	0.2	0.0
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leicester City Centre	0.9	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.3
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lillington Local Centre, Leamington Spa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Buckby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Harborough Town Centre	0.9	0.0	0.2	0.0	0.0	0.1	0.0	0.0	0.7
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	1.2	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.5	0.2	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Milton Keynes City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newbold Verdon Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Newquay Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Newton Retail Park, Nuneaton, CV11 4FN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northampton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nuneaton Town Centre	0.4	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Porthmadog Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Purley Way Local Centre, Croydon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Leamington Spa Town Centre	2.5	1.5	0.0	0.0	0.1	0.2	0.5	0.1	0.0
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	1.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.2
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Henley Road, Coventry, CV2 1ST	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Solihull Town Centre	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwold Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Davids City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stamford Town Centre	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Sutton on Sea Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.6	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwick Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weedon Bec Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (%)	Zone 8 Clothing (%)
Wellesbourne Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Worcester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	42.4	8.8	15.0	2.8	4.6	0.9	1.6	1.9	6.8
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	42.4	8.8	15.0	2.8	4.6	0.9	1.6	1.9	6.8
Grand Total	122.8	16.3	17.6	26.8	27.7	5.1	6.3	8.9	14.1

Notes:

a. Market shares derived from NEMS household survey

b. Available expenditure derived from Table 8

2022 Prices

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 11: CDs, DVDs and Books shopping patterns

Destination	Total CDs/DVDs (%)	Zone 1 CDs/DVDs (%)	Zone 2 CDs/DVDs (%)	Zone 3 CDs/DVDs (%)	Zone 4 CDs/DVDs (%)	Zone 5 CDs/DVDs (%)	Zone 6 CDs/DVDs (%)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.2%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.6%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolston Village Centre	0.6%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.9%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.6%
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Industrial Estate, Coventry, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.2%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	6.0%	33.5%	6.5%	1.0%	0.0%	0.0%	2.3%	2.1%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	1.4%	9.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (All Destinations)	8.5%	45.5%	6.5%	1.0%	0.0%	0.0%	2.3%	3.5%	5.6%
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.4%	1.1%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolvey Village Centre	0.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hinckley, LE10 3ED	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	1.5%	0.0%	12.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.8%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	1.4%	9.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Walsgrave on Sowe Local Centre, Coventry	0.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.5%	1.1%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (All Destinations)	4.8%	10.8%	23.2%	0.0%	0.0%	0.0%	0.0%	0.7%	3.1%
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Chapel Street, Rugby, CV21 3EB	3.2%	0.0%	0.0%	1.0%	10.2%	4.5%	13.1%	0.0%	0.0%
Home Bargains, Westway, Rugby, CV21 2DP	0.2%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Town Centre	32.6%	1.1%	0.0%	61.1%	53.6%	27.9%	35.9%	41.7%	8.3%
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	2.0%	1.1%	1.1%	4.0%	0.0%	0.0%	0.8%	8.5%	1.5%
Hillmorton Local Centre, Rugby	0.5%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.9%	0.0%	0.0%	3.5%	0.0%	0.0%	0.0%	1.4%	0.0%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	1.0%	0.0%	0.0%	2.0%	0.0%	0.9%	0.0%	5.2%	0.7%
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	3.5%	0.0%	0.0%	8.6%	2.9%	3.6%	0.8%	9.2%	0.7%
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Rugby Town Centre	36.0%	1.1%	0.0%	63.1%	63.8%	32.4%	48.9%	41.7%	8.3%
Sub-Total Zone 3 (All Destinations)	44.1%	2.1%	1.1%	84.1%	66.7%	36.9%	50.4%	66.0%	11.3%
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bilton Local Centre, Rugby	0.3%	0.0%	0.0%	0.0%	1.1%	0.9%	0.0%	0.0%	0.0%
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunchurch Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Howdens, Somers Road, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jewson, Somers Road, Rugby, CV22 7DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.2%	0.0%	0.0%	0.5%	0.0%	3.6%	0.0%	0.0%	0.0%
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.1%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	6.8%	0.0%	0.0%	7.3%	15.6%	16.0%	11.5%	8.5%	0.0%
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4 (All Destinations)	7.5%	0.0%	0.0%	7.8%	17.3%	20.5%	12.3%	9.2%	0.0%
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.1%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%
Barby Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Kilsby Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (All Destinations)	0.2%	0.0%	0.0%	0.0%	0.0%	6.1%	0.0%	0.0%	0.0%
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total CDs/DVDs (%)	Zone 1 CDs/DVDs (%)	Zone 2 CDs/DVDs (%)	Zone 3 CDs/DVDs (%)	Zone 4 CDs/DVDs (%)	Zone 5 CDs/DVDs (%)	Zone 6 CDs/DVDs (%)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.7%	2.1%	0.0%	0.0%	0.6%	1.7%	3.9%	0.7%	0.0%
Marton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton under Fosse Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Stretton-on-Dunsmore Village Centre	0.7%	4.4%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%
Sub-Total Zone 6 (All Destinations)	1.6%	6.5%	0.0%	0.0%	0.6%	1.7%	6.9%	0.7%	0.7%
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinklow Village Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7 (All Destinations)	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Town Centre	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	33.2%
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.3%
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	2.4%	2.1%	6.6%	0.0%	0.0%	0.0%	0.0%	0.7%	9.3%
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullesthorpe Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%
Sub-Total Zone 8 (All Destinations)	9.5%	2.1%	6.6%	0.0%	0.0%	0.0%	0.0%	1.4%	60.6%
Rugby Local Authority Area Sub-Total	55.3%	19.6%	4.3%	91.9%	84.5%	59.1%	69.6%	78.7%	12.1%
Study Area Total	76.5%	67.0%	37.4%	92.9%	84.5%	65.2%	71.9%	84.2%	81.3%
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%	0.0%
Airport Retail Park, London Road, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Mill Street, Bedworth, CV12 8JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
American Golf, Welford Road, Leicester, LE2 6BJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	2.0%	0.0%	9.3%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Barwell Lane, Hinckley, LE10 1SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashford Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	5.7%	0.0%	0.0%
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Attleborough Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	1.0%	1.1%	6.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, New Buildings, Hinckley, LE10 1HN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Town Centre	0.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barwell Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bedworth Town Centre	0.8%	0.0%	6.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bideford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham Airport, Birmingham, B26 3QJ	0.2%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaby Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Braunston Village Centre	0.2%	0.0%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%
Broughton Astley Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Bulkington Village Centre	0.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burbage Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London / West End	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.0%	0.0%
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Countesthorpe Village Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Coventry City Centre	3.7%	19.7%	4.3%	0.5%	0.6%	0.0%	1.5%	0.7%	0.0%
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crick Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	1.7%	0.0%	0.7%	0.0%
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.7%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%
Croft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cropredy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cubbington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dartmouth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daventry Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	12.5%	0.0%	0.0%	0.0%
Derby City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

[illegible]

Destination	Total CDs/DVDs (%)	Zone 1 CDs/DVDs (%)	Zone 2 CDs/DVDs (%)	Zone 3 CDs/DVDs (%)	Zone 4 CDs/DVDs (%)	Zone 5 CDs/DVDs (%)	Zone 6 CDs/DVDs (%)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Wellesbourne Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Haddon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Willenhall Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Worcester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yelvertoft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.5%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	23.5%	33.0%	62.6%	7.1%	15.5%	34.8%	28.1%	15.8%	18.7%
Others									
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mail order / catalogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TV shopping	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	23.5%	33.0%	62.6%	7.1%	15.5%	34.8%	28.1%	15.8%	18.7%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:

a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 12: CDs, DVDs and Books expenditure[illegible]

Destination	Total CDs/DVDs	Zone 1 CDs/DVDs	Zone 2 CDs/DVDs	Zone 3 CDs/DVDs	Zone 4 CDs/DVDs	Zone 5 CDs/DVDs	Zone 6 CDs/DVDs	Zone 7 CDs/DVDs	Zone 8 CDs/DVDs
	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(£m)	(%)	(%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.3	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	0.5	0.3	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7 (All Destinations)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	1.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.6
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.9	0.1	0.3	0.0	0.0	0.0	0.0	0.0	0.4
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Sub-Total Zone 8 (All Destinations)	3.3	0.1	0.3	0.0	0.0	0.0	0.0	0.0	2.9
Rugby Local Authority Area Sub-Total	19.1	0.9	0.2	6.6	6.4	1.1	1.3	2.0	0.6
Study Area Total	26.4	3.0	1.8	6.7	6.4	1.2	1.3	2.2	3.8
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0

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Destination	Total CDs/DVDs (£m)	Zone 1 CDs/DVDs (£m)	Zone 2 CDs/DVDs (£m)	Zone 3 CDs/DVDs (£m)	Zone 4 CDs/DVDs (£m)	Zone 5 CDs/DVDs (£m)	Zone 6 CDs/DVDs (£m)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Wellesbourne Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worcester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	8.6	1.5	3.0	0.5	1.2	0.6	0.5	0.4	0.9
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	8.6	1.5	3.0	0.5	1.2	0.6	0.5	0.4	0.9
Grand Total	35.1	4.5	4.9	7.2	7.6	1.8	1.8	2.6	4.7

Notes:
a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 13: Small Household Goods Shopping Patterns

Destination	Total Household (%)	Zone 1 Household (%)	Zone 2 Household (%)	Zone 3 Household (%)	Zone 4 Household (%)	Zone 5 Household (%)	Zone 6 Household (%)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.3%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.2%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Industrial Estate, Coventry, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.9%	4.6%	1.2%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (All Destinations)	1.4%	8.1%	1.2%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolvey Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hinckley, LE10 3ED	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	0.7%	0.0%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walsgrave on Sowe Local Centre, Coventry	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (All Destinations)	1.2%	0.0%	9.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Chapel Street, Rugby, CV21 3EB	1.5%	1.2%	0.0%	0.0%	3.2%	7.2%	3.7%	0.8%	0.0%
Home Bargains, Westway, Rugby, CV21 2DP	0.2%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Town Centre	10.9%	2.3%	8.9%	14.9%	18.2%	4.8%	1.5%	13.5%	4.8%
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	41.7%	10.6%	5.9%	39.2%	52.4%	56.1%	62.2%	60.4%	73.5%
Hillmorton Local Centre, Rugby	0.1%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	6.2%	7.1%	0.0%	12.2%	8.7%	1.0%	6.2%	0.8%	0.9%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.5%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	3.1%	1.2%	0.0%	8.2%	2.2%	4.9%	5.2%	4.1%	0.0%
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Rugby Town Centre	12.6%	3.5%	8.9%	16.1%	21.4%	11.9%	5.2%	14.3%	4.8%
Sub-Total Zone 3 (All Destinations)	64.6%	22.2%	14.8%	78.9%	84.6%	73.8%	78.8%	79.5%	81.1%
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bilton Local Centre, Rugby	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunchurch Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Howdens, Somers Road, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jewson, Somers Road, Rugby, CV22 7DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	4.4%	0.0%	0.0%	10.3%	6.4%	2.9%	1.5%	6.8%	0.0%
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4 (All Destinations)	4.7%	0.0%	0.0%	10.3%	6.9%	3.8%	4.5%	6.8%	0.0%
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilsby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total Household (%)	Zone 1 Household (%)	Zone 2 Household (%)	Zone 3 Household (%)	Zone 4 Household (%)	Zone 5 Household (%)	Zone 6 Household (%)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton under Fosse Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinklow Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Town Centre	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	2.8%
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 8 (All Destinations)	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	3.7%
Rugby Local Authority Area Sub-Total	69.2%	22.2%	14.8%	89.1%	91.5%	77.6%	83.2%	86.3%	81.1%
Study Area Total	72.3%	30.3%	25.6%	89.1%	91.5%	77.6%	83.2%	88.7%	84.8%
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Airport Retail Park, London Road, Coventry, CV3 4RP	10.2%	49.7%	22.1%	0.0%	0.0%	5.8%	2.9%	0.8%	0

Destination	Total Household (%)	Zone 1 Household (%)	Zone 2 Household (%)	Zone 3 Household (%)	Zone 4 Household (%)	Zone 5 Household (%)	Zone 6 Household (%)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Dunelm, Regent Street, Nuneaton, CV11 4BL	1.1%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%
Earl Shilton Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Euronics, Emscote Road, Warwick, CV34 5QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fleetwood Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	3.7%	0.0%	12.5%	1.2%	4.8%	0.0%	0.0%	0.0%	5.7%
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.9%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grasmere Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Malvern Local Centre, Malvern	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Halfords, Foleshill Road, Coventry, CV1 4NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hinckley Town Centre	0.3%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Welton Road, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Husbands Bosworth Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ilfracombe Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kenilworth Town Centre	0.2%	0.0%	1.2%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knowle Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leicester City Centre	0.7%	0.0%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lillington Local Centre, Leamington Spa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Long Buckby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Market Harborough Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.2%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Milton Keynes City Centre	1.0%	0.0%	0.0%	4.5%	0.0%	1.0%	0.0%	0.8%	0.0%
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newbold Verdon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newquay Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newton Retail Park, Nuneaton, CV11 4FN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northampton Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nuneaton Town Centre	0.6%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Oxford City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Porthmadog Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Purley Way Local Centre, Croydon	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Leamington Spa Town Centre	0.3%	0.0%	0.0%	0.0%	0.5%	4.9%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	5.5%	0.0%	0.0%
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sapcote Village Centre	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Scarborough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Henley Road, Coventry, CV2 1ST	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skegness Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Solihull Town Centre	0.4%	0.0%	0.0%	0.0%	0.5%	0.0%	0.7%	4.1%	0.0%
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southam Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southwold Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Davids City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
Stamford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stockton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stoney Stanton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford-upon-Avon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sutton on Sea Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.1%	0.0%	0.0%	0.0%	0.0%	3.9%	0.0%	0.0%	0.0%
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	0.1%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, New Street, Daventry, NN11 4BT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	1.1%	0.0%	8.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.9%	4.8%	1.2%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.6%	0.0%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	0.0%
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwick Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weedon Bec Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total Household (%)	Zone 1 Household (%)	Zone 2 Household (%)	Zone 3 Household (%)	Zone 4 Household (%)	Zone 5 Household (%)	Zone 6 Household (%)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Wellesbourne Village Centre	0.2%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Haddon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Willenhall Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Worcester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yelvertoft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	27.7%	69.7%	74.4%	10.9%	8.5%	22.4%	16.8%	11.3%	15.2%
Others									
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mail order / catalogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TV shopping	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	27.7%	69.7%	74.4%	10.9%	8.5%	22.4%	16.8%	11.3%	15.2%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:

a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 14: Small Household Goods Expenditure

Destination	Total Household (£m)	Zone 1 Household (£m)	Zone 2 Household (£m)	Zone 3 Household (£m)	Zone 4 Household (£m)	Zone 5 Household (£m)	Zone 6 Household (£m)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Industrial Estate, Coventry, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.6	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (All Destinations)	0.9	0.7	0.1	0.0	0.0	0.0	0.0	0.1	0.0
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolvey Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Watling Street, Hinckley, LE10 3ED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Brade Drive, Coventry, CV2 2PN	0.6	0.0	0.6	0.0	0.0	0.0	0.0	0.0	0.0
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Walsgrave on Sowe Local Centre, Coventry	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (All Destinations)	0.9	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Chapel Street, Rugby, CV21 3EB	0.9	0.1	0.0	0.0	0.5	0.1	0.1	0.0	0.0
Home Bargains, Westway, Rugby, CV21 2DP	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Rugby Town Centre	6.9	0.2	0.8	2.1	2.7	0.1	0.0	0.7	0.3
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	25.0	1.0	0.6	5.5	7.7	1.1	2.0	2.9	4.2
Hillmorton Local Centre, Rugby	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	3.9	0.6	0.0	1.7	1.3	0.0	0.2	0.0	0.1
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	2.0	0.1	0.0	1.1	0.3	0.1	0.2	0.2	0.0
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Rugby Town Centre	7.9	0.3	0.8	2.2	3.1	0.2	0.2	0.7	0.3
Sub-Total Zone 3 (All Destinations)	39.4	2.0	1.4	11.0	12.4	1.5	2.6	3.9	4.6
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bilton Local Centre, Rugby	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunchurch Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howdens, Somers Road, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jewson, Somers Road, Rugby, CV22 7DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Bilton Road, Rugby, CV22 7DT	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	2.8	0.0	0.0	1.4	0.9	0.1	0.0	0.3	0.0
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4 (All Destinations)	3.0	0.0	0.0	1.4	1.0	0.1	0.1	0.3	0.0
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilsby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Household (£m)	Zone 1 Household (£m)	Zone 2 Household (£m)	Zone 3 Household (£m)	Zone 4 Household (£m)	Zone 5 Household (£m)	Zone 6 Household (£m)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 8 (All Destinations)	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Rugby Local Authority Area Sub-Total	42.4	2.0	1.4	12.4	13.4	1.6	2.7	4.2	4.6
Study Area Total	44.5	2.8	2.4	12.4	13.4	1.6	2.7	4.3	4.9
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Airport Retail Park, London Road, Coventry, CV3 4RP	6.8	4.5	2.1	0.0	0.0	0.1	0.1	0.0	0.0

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
	Household (£m)	Household (£m)	Household (£m)	Household (£m)	Household (£m)	Household (£m)	Household (£m)	CDs/DVDs (%)	CDs/DVDs (%)
Dunelm, Regent Street, Nuneaton, CV11 4BL	0.8	0.0	0.7	0.0	0.0	0.0	0.0	0.2	0.0
Earl Shilton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Emscote Road, Warwick, CV34 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	2.4	0.0	1.2	0.2	0.7	0.0	0.0	0.0	0.3
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.6	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Malvern Local Centre, Malvern	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Foleshill Road, Coventry, CV1 4NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Welton Road, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Husbands Bosworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilfracombe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenilworth Town Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knowle Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leicester City Centre	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.1
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lillington Local Centre, Leamington Spa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Buckby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Harborough Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Milton Keynes City Centre	0.7	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newbold Verdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newquay Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newton Retail Park, Nuneaton, CV11 4FN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northampton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nuneaton Town Centre	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Porthmadog Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Purley Way Local Centre, Croydon	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Leamington Spa Town Centre	0.2	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Village Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Henley Road, Coventry, CV2 1ST	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Solihull Town Centre	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwold Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Davids City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stamford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton on Sea Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.6	0.4	0.1	0.0	0.0	0.0	0.0	0.0	0.0
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weedon Bec Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Household (£m)	Zone 1 Household (£m)	Zone 2 Household (£m)	Zone 3 Household (£m)	Zone 4 Household (£m)	Zone 5 Household (£m)	Zone 6 Household (£m)	Zone 7 CDs/DVDs (%)	Zone 8 CDs/DVDs (%)
Wellesbourne Village Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worcester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	18.5	6.3	6.9	1.5	1.2	0.5	0.5	0.6	0.9
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	18.5	6.3	6.9	1.5	1.2	0.5	0.5	0.6	0.9
Grand Total	62.9	9.1	9.3	13.9	14.7	2.0	3.2	4.9	5.7

Notes:

a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 15: Toys, Games, Bicycles and Recreational Goods Shopping Patterns

Destination	Total Toys (%)	Zone 1 Toys (%)	Zone 2 Toys (%)	Zone 3 Toys (%)	Zone 4 Toys (%)	Zone 5 Toys (%)	Zone 6 Toys (%)	Zone 7 Toys (%)	Zone 8 Toys (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.4%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Industrial Estate, Coventry, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.4%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	1.1%	5.2%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.4%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (All Destinations)	1.8%	10.3%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolvey Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hinckley, LE10 3ED	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	1.3%	0.0%	7.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	1.4%	0.0%	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walsgrave on Sowe Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (All Destinations)	2.7%	0.0%	14.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Chapel Street, Rugby, CV21 3EB	2.5%	0.0%	0.0%	2.6%	8.0%	0.0%	2.8%	0.0%	0.0%
Home Bargains, Westway, Rugby, CV21 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Town Centre	4.8%	2.6%	0.0%	7.9%	3.9%	9.9%	14.4%	19.9%	0.0%
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	23.8%	2.6%	0.0%	40.5%	36.4%	14.8%	8.4%	46.0%	30.2%
Hillmorton Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	4.2%	0.0%	0.0%	13.3%	1.3%	0.0%	14.4%	0.0%	5.2%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	5.9%	0.0%	0.0%	9.9%	8.0%	10.2%	0.0%	9.6%	10.8%
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Rugby Town Centre	7.3%	2.6%	0.0%	10.5%	11.9%	9.9%	17.2%	19.9%	0.0%
Sub-Total Zone 3 (All Destinations)	41.7%	5.2%	0.0%	74.1%	57.6%	34.8%	40.1%	75.5%	51.5%
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bilton Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunchurch Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Howdens, Somers Road, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jewson, Somers Road, Rugby, CV22 7DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.5%	0.0%
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	7.7%	0.0%	0.0%	5.4%	24.5%	12.6%	2.8%	4.7%	0.0%
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4 (All Destinations)	8.6%	0.0%	0.0%	5.4%	24.5%	12.6%	2.8%	22.2%	0.0%
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilsby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total Toys (%)	Zone 1 Toys (%)	Zone 2 Toys (%)	Zone 3 Toys (%)	Zone 4 Toys (%)	Zone 5 Toys (%)	Zone 6 Toys (%)	Zone 7 Toys (%)	Zone 8 Toys (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%
Marton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton under Fosse Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6 (All Destinations)	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinklow Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.1%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%	0.0%
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Town Centre	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	24.9%
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	5.2%
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 8 (All Destinations)	3.4%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	2.3%	32.8%
Rugby Local Authority Area Sub-Total	50.7%	7.7%	0.0%	79.5%	82.1%	47.4%	45.7%	97.7%	51.5%
Study Area Total	58.3%	15.5%	16.2%	79.5%	82.1%	49.9%	45.7%	100.0%	84.3%
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	2.0%	0.0%	10.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Airport Retail Park, London Road, Coventry, CV3 4RP	14.2%	31.3%	14.2%	12.5%	12.5%	15.1%	25.5%	0.0%	0.0%
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Mill Street, Bedworth, CV12 8JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sheaf Street, Daventry, NN11 4AB	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
American Golf, Welford Road, Leicester, LE2 6BJ	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	0.7%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Barwell Lane, Hinckley, LE10 1SS	2.5%	0.0%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Attleborough Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.7%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, New Buildings, Hinckley, LE10 1HN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barwell Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bedworth Town Centre	0.4%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bideford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham Airport, Birmingham, B26 3QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Braunston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Astley Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bulkington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burbage Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London / West End	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Countesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry City Centre	2.2%	10.3%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cropredy Village Centre	1.7%	0.0%	0.0%	8.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cubbington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dartmouth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daventry Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%
Derby City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

[illegible]

Destination	Total Toys (%)	Zone 1 Toys (%)	Zone 2 Toys (%)	Zone 3 Toys (%)	Zone 4 Toys (%)	Zone 5 Toys (%)	Zone 6 Toys (%)	Zone 7 Toys (%)	Zone 8 Toys (%)
Wellesbourne Village Centre	0.4%	2.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Haddon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Willenhall Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Worcester City Centre	0.3%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	1.3%	0.0%	0.0%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%
Yelvertoft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	41.7%	84.5%	83.8%	20.5%	17.9%	50.1%	54.3%	0.0%	15.7%
Others									
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mail order / catalogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TV shopping	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	41.7%	84.5%	83.8%	20.5%	17.9%	50.1%	54.3%	0.0%	15.7%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 16: Toys, Games, Bicycles and Recreational Goods Expenditure

Destination	Total Toys (£m)	Zone 1 Toys (£m)	Zone 2 Toys (£m)	Zone 3 Toys (£m)	Zone 4 Toys (£m)	Zone 5 Toys (£m)	Zone 6 Toys (£m)	Zone 7 Toys (%)	Zone 8 Toys (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Industrial Estate, Coventry, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.7	0.6	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (All Destinations)	1.3	1.1	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolvey Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Watling Street, Hinckley, LE10 3ED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Brade Drive, Coventry, CV2 2PN	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.8	0.0	0.8	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walsgrave on Sowe Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (All Destinations)	1.5	0.0	1.5	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Chapel Street, Rugby, CV21 3EB	1.8	0.0	0.0	0.4	1.3	0.0	0.1	0.0	0.0
Home Bargains, Westway, Rugby, CV21 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Town Centre	4.4	0.3	0.0	1.1	0.7	0.5	0.6	1.3	0.0
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	19.8	0.3	0.0	5.8	6.1	0.7	0.4	2.9	3.7
Hillmorton Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	3.4	0.0	0.0	1.9	0.2	0.0	0.6	0.0	0.6
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	5.1	0.0	0.0	1.4	1.3	0.5	0.0	0.6	1.3
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Rugby Town Centre	6.2	0.3	0.0	1.5	2.0	0.5	0.7	1.3	0.0
Sub-Total Zone 3 (All Destinations)	35.1	0.6	0.0	10.6	9.6	1.6	1.7	4.8	6.3
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bilton Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunchurch Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howdens, Somers Road, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jewson, Somers Road, Rugby, CV22 7DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Bilton Road, Rugby, CV22 7DT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	5.9	0.0	0.0	0.8	4.1	0.6	0.1	0.3	0.0
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4 (All Destinations)	7.0	0.0	0.0	0.8	4.1	0.6	0.1	1.4	0.0
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilsby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Toys (£m)	Zone 1 Toys (£m)	Zone 2 Toys (£m)	Zone 3 Toys (£m)	Zone 4 Toys (£m)	Zone 5 Toys (£m)	Zone 6 Toys (£m)	Zone 7 Toys (%)	Zone 8 Toys (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	3.0
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.8	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.6
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 8 (All Destinations)	4.3	0.0	0.0	0.0	0.0	0.1	0.0	0.1	4.0
Rugby Local Authority Area Sub-Total	42.5	0.8	0.0	11.3	13.7	2.2	2.0	6.2	6.3
Study Area Total	49.3	1.7	1.7	11.3	13.7	2.4	2.0	6.3	10.2
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	1.1	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Airport Retail Park, London Road, Coventry, CV3 4RP	10.5	3.4	1.5	1.8	2.1	0.7	1.1	0.0	0.0
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sheaf Street, Daventry, NN11 4AB	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
American Golf, Welford Road, Leicester, LE2 6BJ	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Barwell Lane, Hinckley, LE10 1SS	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Attleborough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aylestone Park Local Centre, Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, New Buildings, Hinckley, LE10 1HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barwell Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bedworth Town Centre	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bideford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham Airport, Birmingham, B26 3QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Braunston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broughton Astley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bulkington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burbage Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London / West End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Countesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry City Centre	1.5	1.1	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cropredy Village Centre	1.1	0.0	0.0	1.1	0.0	0.0	0.0	0.0	0.0
Cubbington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dartmouth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daventry Town Centre	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Derby City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
	Toys (£m)	Toys (£m)	Toys (£m)	Toys (£m)	Toys (£m)	Toys (£m)	Toys (£m)	Toys (%)	Toys (%)
Dunelm, Regent Street, Nuneaton, CV11 4BL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earl Shilton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Emscote Road, Warwick, CV34 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	0.8	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.6
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.5	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Great Malvern Local Centre, Malvern	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Foleshill Road, Coventry, CV1 4NU	2.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	1.3	0.0	0.9	0.0	0.0	0.0	0.0	0.0	0.3
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Welton Road, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Husbands Bosworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilfracombe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenilworth Town Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.5	0.0	0.0
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knowle Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leicester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lillington Local Centre, Leamington Spa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Buckby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Harborough Town Centre	0.4	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.3
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Milton Keynes City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newbold Verdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newquay Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newton Retail Park, Nuneaton, CV11 4FN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northampton Town Centre	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Nuneaton Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Porthmadog Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Purley Way Local Centre, Croydon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Leamington Spa Town Centre	1.5	1.4	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Henley Road, Coventry, CV2 1ST	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Solihull Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwold Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Davids City Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stamford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton on Sea Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	1.4	0.0	1.4	0.0	0.0	0.0	0.0	0.0	0.0
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weedon Bec Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Toys (£m)	Zone 1 Toys (£m)	Zone 2 Toys (£m)	Zone 3 Toys (£m)	Zone 4 Toys (£m)	Zone 5 Toys (£m)	Zone 6 Toys (£m)	Zone 7 Toys (%)	Zone 8 Toys (%)
Wellesbourne Village Centre	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worcester City Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.9	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	30.2	9.1	8.6	2.9	3.0	2.4	2.4	0.0	1.9
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	30.2	9.1	8.6	2.9	3.0	2.4	2.4	0.0	1.9
Grand Total	79.5	10.7	10.3	14.3	16.6	4.7	4.3	6.3	12.2

Notes:
a. Market shares derived from NEMS household survey

Table 17: Health and Beauty Goods Shopping Patterns

Destination	Total Health (%)	Zone 1 Health (%)	Zone 2 Health (%)	Zone 3 Health (%)	Zone 4 Health (%)	Zone 5 Health (%)	Zone 6 Health (%)	Zone 7 Health (%)	Zone 8 Health (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	2.0%	9.1%	3.8%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.5%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolston Village Centre	1.2%	6.6%	0.0%	0.0%	0.0%	2.4%	0.0%	0.5%	0.0%
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Industrial Estate, Coventry, CV3 2NY	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Local Centre, Coventry	0.8%	4.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.2%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	1.0%	4.5%	0.6%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	4.2%	23.3%	2.5%	0.0%	0.0%	0.0%	0.5%	1.0%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	3.8%	19.0%	3.8%	0.0%	0.0%	2.4%	0.5%	0.5%	0.0%
Sub-Total Zone 1 (All Destinations)	10.1%	53.3%	6.9%	0.0%	0.0%	2.4%	1.0%	6.3%	0.0%
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolvey Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.2%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hinckley, LE10 3ED	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	2.6%	4.8%	12.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	1.1%	0.0%	7.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	1.9%	8.5%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walsgrave on Sowe Local Centre, Coventry	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (All Destinations)	6.2%	13.4%	27.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Chapel Street, Rugby, CV21 3EB	5.4%	0.0%	0.0%	9.8%	10.2%	6.9%	11.7%	4.8%	0.0%
Home Bargains, Westway, Rugby, CV21 2DP	0.2%	0.0%	0.0%	0.0%	0.8%	0.0%	0.5%	0.5%	0.0%
Rugby Town Centre	12.0%	1.3%	4.7%	20.2%	21.1%	6.6%	14.9%	12.4%	4.9%
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	1.1%	0.0%	0.0%	3.5%	0.0%	0.0%	0.5%	5.2%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	12.0%	0.0%	0.0%	17.8%	27.0%	10.4%	12.2%	12.1%	5.7%
Hillmorton Local Centre, Rugby	0.6%	0.0%	0.0%	0.8%	0.0%	10.2%	0.0%	0.5%	0.0%
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	14.0%	5.9%	16.0%	24.0%	11.4%	8.9%	10.2%	13.8%	13.6%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	4.8%	0.0%	0.0%	7.3%	5.0%	3.0%	12.9%	17.6%	3.1%
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Rugby Town Centre	17.6%	1.3%	4.7%	30.0%	32.0%	13.4%	27.1%	17.7%	4.9%
Sub-Total Zone 3 (All Destinations)	50.1%	7.2%	20.7%	83.8%	75.4%	45.9%	63.4%	67.0%	27.2%
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.4%	0.0%	0.0%	1.2%	0.4%	0.0%	2.0%	0.0%	0.0%
Bilton Local Centre, Rugby	1.6%	0.0%	0.0%	1.6%	3.8%	0.0%	4.0%	3.9%	0.0%
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunchurch Village Centre	1.4%	0.0%	0.0%	0.0%	3.6%	13.2%	2.5%	0.0%	0.0%
Howdens, Somers Road, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
I S Computers, Hillmorton Road, Rugby, CV22 5AL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jewson, Somers Road, Rugby, CV22 7DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	0.4%	0.0%	0.0%	0.0%	1.1%	0.0%	3.0%	0.0%	0.0%
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	5.2%	0.6%	0.0%	11.5%	8.0%	4.2%	7.0%	7.9%	0.0%
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4 (All Destinations)	9.1%	0.6%	0.0%	14.3%	16.9%	18.0%	18.5%	11.8%	0.0%
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilsby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%

Destination	Total Health (%)	Zone 1 Health (%)	Zone 2 Health (%)	Zone 3 Health (%)	Zone 4 Health (%)	Zone 5 Health (%)	Zone 6 Health (%)	Zone 7 Health (%)	Zone 8 Health (%)
Dunelm, Regent Street, Nuneaton, CV11 4BL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Earl Shilton Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Euronics, Emscote Road, Warwick, CV34 5QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fleetwood Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	2.3%	0.0%	4.4%	0.8%	3.5%	0.0%	0.0%	0.0%	6.0%
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Grasmere Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Great Malvern Local Centre, Malvern	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Halfords, Foleshill Road, Coventry, CV1 4NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hinckley Town Centre	1.0%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Welton Road, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Husbands Bosworth Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ilfracombe Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kenilworth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Knowle Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	0.8%	4.8%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%	0.0%
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Leicester City Centre	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lillington Local Centre, Leamington Spa	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Long Buckby Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%
Market Harborough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Milton Keynes City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newbold Verdon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newquay Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newton Retail Park, Nuneaton, CV11 4FN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Northampton Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Nuneaton Town Centre	0.5%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Oxford City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Porthmadog Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Purley Way Local Centre, Croydon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Royal Leamington Spa Town Centre	1.7%	3.9%	0.0%	0.0%	4.2%	1.2%	1.5%	0.0%	0.0%
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.1%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sapcote Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Scarborough Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Henley Road, Coventry, CV2 1ST	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Skegness Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Solihull Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Southam Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	3.5%	1.0%	0.0%	0.0%
Southwold Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St Davids City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stamford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stockton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stoney Stanton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stratford-upon-Avon Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sutton on Sea Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	1.4%	0.0%	9.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	1.4%	4.8%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.1%	0.0%	0.0%	0.0%	0.0%	2.4%	0.5%	0.0%	0.0%
Tesco Superstore, New Street, Daventry, NN11 4BT	0.2%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	0.7%	0.0%	4.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwick Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Weedon Bec Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total Health (%)	Zone 1 Health (%)	Zone 2 Health (%)	Zone 3 Health (%)	Zone 4 Health (%)	Zone 5 Health (%)	Zone 6 Health (%)	Zone 7 Health (%)	Zone 8 Health (%)
Wellesbourne Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Haddon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.1%	0.0%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Willenhall Local Centre, Coventry	0.2%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.2%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Worcester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yelvertoft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	17.1%	25.5%	42.6%	1.9%	7.7%	33.1%	15.7%	7.1%	17.7%
Others									
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mail order / catalogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TV shopping	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	17.1%	25.5%	42.6%	1.9%	7.7%	33.1%	15.7%	7.1%	17.7%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 18: Health and Beauty Goods Expenditure

Destination	Total Health (£m)	Zone 1 Health (£m)	Zone 2 Health (£m)	Zone 3 Health (£m)	Zone 4 Health (£m)	Zone 5 Health (£m)	Zone 6 Health (£m)	Zone 7 Health (%)	Zone 8 Health (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	1.3	0.9	0.4	0.0	0.0	0.0	0.0	0.0	0.0
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolston Village Centre	0.8	0.6	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Industrial Estate, Coventry, CV3 2NY	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Local Centre, Coventry	0.5	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.7	0.4	0.1	0.0	0.0	0.0	0.0	0.2	0.0
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	2.6	2.3	0.3	0.0	0.0	0.0	0.0	0.1	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	2.4	1.9	0.4	0.0	0.0	0.1	0.0	0.0	0.0
Sub-Total Zone 1 (All Destinations)	6.4	5.2	0.7	0.0	0.0	0.1	0.0	0.3	0.0
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolvey Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Watling Street, Hinckley, LE10 3ED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Brade Drive, Coventry, CV2 2PN	1.8	0.5	1.3	0.0	0.0	0.0	0.0	0.0	0.0
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	1.2	0.8	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Walsgrave on Sowe Local Centre, Coventry	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (All Destinations)	4.1	1.3	2.8	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Chapel Street, Rugby, CV21 3EB	4.1	0.0	0.0	1.5	1.7	0.2	0.4	0.3	0.0
Home Bargains, Westway, Rugby, CV21 2DP	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Rugby Town Centre	9.1	0.1	0.5	3.1	3.5	0.2	0.5	0.7	0.5
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.8	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.0
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	9.2	0.0	0.0	2.7	4.5	0.4	0.4	0.7	0.5
Hillmorton Local Centre, Rugby	0.5	0.0	0.0	0.1	0.0	0.3	0.0	0.0	0.0
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	10.4	0.6	1.6	3.7	1.9	0.3	0.4	0.7	1.3
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	3.7	0.0	0.0	1.1	0.8	0.1	0.5	0.9	0.3
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Rugby Town Centre	13.3	0.1	0.5	4.6	5.3	0.5	1.0	1.0	0.5
Sub-Total Zone 3 (All Destinations)	38.1	0.7	2.1	12.8	12.5	1.6	2.3	3.6	2.5
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.3	0.0	0.0	0.2	0.1	0.0	0.1	0.0	0.0
Bilton Local Centre, Rugby	1.2	0.0	0.0	0.2	0.6	0.0	0.1	0.2	0.0
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunchurch Village Centre	1.1	0.0	0.0	0.0	0.6	0.4	0.1	0.0	0.0
Howdens, Somers Road, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jewson, Somers Road, Rugby, CV22 7DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Bilton Road, Rugby, CV22 7DT	0.3	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.0
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	4.0	0.1	0.0	1.8	1.3	0.1	0.2	0.4	0.0
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4 (All Destinations)	7.0	0.1	0.0	2.2	2.8	0.6	0.7	0.6	0.0
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilsby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Health (£m)	Zone 1 Health (£m)	Zone 2 Health (£m)	Zone 3 Health (£m)	Zone 4 Health (£m)	Zone 5 Health (£m)	Zone 6 Health (£m)	Zone 7 Health (%)	Zone 8 Health (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7 (All Destinations)	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	3.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	2.9
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	1.9	0.0	0.3	0.0	0.0	0.0	0.0	0.0	1.6
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Sub-Total Zone 8 (All Destinations)	5.5	0.0	0.3	0.0	0.0	0.0	0.0	0.1	5.2
Rugby Local Authority Area Sub-Total	47.9	2.6	2.5	15.0	15.3	2.3	3.0	4.6	2.5
Study Area Total	61.5	7.3	5.9	15.0	15.3	2.3	3.0	5.0	7.7
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Airport Retail Park, London Road, Coventry, CV3 4RP	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
American Golf, Welford Road, Leicester, LE2 6BJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	0.3	0.0	0.2	0.1	0.0	0.0	0.0	0.0	0.0
Asda, Barwell Lane, Hinckley, LE10 1SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Attleborough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aylestone Park Local Centre, Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, New Buildings, Hinckley, LE10 1HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barwell Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bedworth Town Centre	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Bideford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham Airport, Birmingham, B26 3QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Braunston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broughton Astley Village Centre	0.4	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.3
Bulkington Village Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Burbage Village Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London / West End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Countesthorpe Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Coventry City Centre	1.0	0.7	0.1	0.0	0.0	0.0	0.2	0.0	0.0
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crick Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cropredy Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cubbington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Dartmouth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daventry Town Centre	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Derby City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Health (£m)	Zone 1 Health (£m)	Zone 2 Health (£m)	Zone 3 Health (£m)	Zone 4 Health (£m)	Zone 5 Health (£m)	Zone 6 Health (£m)	Zone 7 Health (%)	Zone 8 Health (%)
Dunelm, Regent Street, Nuneaton, CV11 4BL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earl Shilton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Emscote Road, Warwick, CV34 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	1.7	0.0	0.5	0.1	0.6	0.0	0.0	0.0	0.6
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Malvern Local Centre, Malvern	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Foleshill Road, Coventry, CV1 4NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	0.7	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.2
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Welton Road, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Husbands Bosworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilfracombe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenilworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knowle Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	0.5	0.5	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leicester City Centre	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.5
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lillington Local Centre, Leamington Spa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Buckby Village Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Market Harborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Milton Keynes City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newbold Verdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newquay Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newton Retail Park, Nuneaton, CV11 4FN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northampton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nuneaton Town Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Porthmadog Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Purley Way Local Centre, Croydon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Leamington Spa Town Centre	1.2	0.4	0.0	0.0	0.7	0.0	0.1	0.0	0.0
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Henley Road, Coventry, CV2 1ST	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Solihull Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Town Centre	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Southwold Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Davids City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stamford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton on Sea Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	1.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.9	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	0.5	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weedon Bec Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Health (£m)	Zone 1 Health (£m)	Zone 2 Health (£m)	Zone 3 Health (£m)	Zone 4 Health (£m)	Zone 5 Health (£m)	Zone 6 Health (£m)	Zone 7 Health (%)	Zone 8 Health (%)
Wellesbourne Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worcester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	12.2	2.5	4.4	0.3	1.3	1.1	0.6	0.4	1.7
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	12.2	2.5	4.4	0.3	1.3	1.1	0.6	0.4	1.7
Grand Total	73.6	9.8	10.2	15.3	16.6	3.4	3.6	5.4	9.4

Notes:
a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 19: Electrical Goods Shopping Patterns

Destination	Total Elec (%)	Zone 1 Elec (%)	Zone 2 Elec (%)	Zone 3 Elec (%)	Zone 4 Elec (%)	Zone 5 Elec (%)	Zone 6 Elec (%)	Zone 7 Elec (%)	Zone 8 Elec (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.2%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.5%	0.9%	1.1%	0.0%	0.0%	5.3%	0.0%	0.7%	0.0%
Binley Industrial Estate, Coventry, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.2%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (All Destinations)	0.8%	1.8%	2.1%	0.0%	0.0%	5.3%	0.0%	1.5%	0.0%
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolvey Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hinckley, LE10 3ED	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	0.3%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.3%	0.0%	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walsgrave on Sowe Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (All Destinations)	0.6%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Chapel Street, Rugby, CV21 3EB	1.6%	0.9%	0.0%	2.1%	4.0%	5.3%	0.0%	0.7%	0.0%
Home Bargains, Westway, Rugby, CV21 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Town Centre	6.4%	0.9%	0.0%	14.0%	5.2%	14.3%	5.7%	23.7%	0.0%
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	5.3%	0.0%	1.1%	10.3%	12.0%	6.6%	0.0%	0.7%	2.1%
Hillmorton Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%	0.0%	0.0%
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	29.2%	5.3%	13.1%	43.1%	35.6%	29.2%	64.8%	49.9%	26.1%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Prospect Way, Rugby, CV21 3UU	0.1%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	1.2%	0.9%	0.0%	3.9%	0.0%	1.3%	0.0%	1.5%	0.0%
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.3%	0.0%	0.0%	0.0%	0.0%	11.8%	0.0%	0.0%	0.0%
Sub-Total Rugby Town Centre	8.0%	1.8%	0.0%	16.1%	9.2%	19.7%	5.7%	24.5%	0.0%
Sub-Total Zone 3 (All Destinations)	44.5%	8.0%	14.1%	73.4%	56.8%	71.2%	76.4%	77.4%	28.9%
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bilton Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunchurch Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%
Howdens, Somers Road, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.9%	0.0%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Jewson, Somers Road, Rugby, CV22 7DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	6.9%	2.6%	0.0%	6.5%	16.8%	17.1%	2.3%	3.1%	6.8%
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4 (All Destinations)	7.9%	2.6%	0.0%	10.4%	16.8%	18.4%	3.4%	3.8%	6.8%
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilsby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total Elec (%)	Zone 1 Elec (%)	Zone 2 Elec (%)	Zone 3 Elec (%)	Zone 4 Elec (%)	Zone 5 Elec (%)	Zone 6 Elec (%)	Zone 7 Elec (%)	Zone 8 Elec (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton under Fosse Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.7%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinklow Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7 (All Destinations)	0.7%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Town Centre	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	38.8%
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 8 (All Destinations)	6.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	39.5%
Rugby Local Authority Area Sub-Total	53.2%	10.6%	14.1%	87.1%	73.7%	89.5%	79.9%	81.2%	35.7%
Study Area Total	60.7%	12.3%	20.6%	87.1%	73.7%	94.9%	79.9%	87.3%	75.2%
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Airport Retail Park, London Road, Coventry, CV3 4RP	23.6%	80.7%	40.7%	5.0%	11.6%	1.3%	14.4%	1.5%	0.0

[illegible]

Destination	Total Elec (%)	Zone 1 Elec (%)	Zone 2 Elec (%)	Zone 3 Elec (%)	Zone 4 Elec (%)	Zone 5 Elec (%)	Zone 6 Elec (%)	Zone 7 Elec (%)	Zone 8 Elec (%)
Wellesbourne Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Haddon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Willenhall Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Worcester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yelvertoft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	39.3%	87.7%	79.4%	12.9%	26.4%	5.2%	20.1%	12.7%	24.8%
Others									
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mail order / catalogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TV shopping	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	39.3%	87.7%	79.4%	12.9%	26.4%	5.2%	20.1%	12.7%	24.8%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares derived from NEMS household survey

Nexus Planning

Table 20: Electrical Goods Expenditure

Destination	Total Health (£m)	Zone 1 Health (£m)	Zone 2 Health (£m)	Zone 3 Health (£m)	Zone 4 Health (£m)	Zone 5 Health (£m)	Zone 6 Health (£m)	Zone 7 Health (%)	Zone 8 Health (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.4	0.1	0.1	0.0	0.0	0.2	0.0	0.0	0.0
Binley Industrial Estate, Coventry, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (All Destinations)	0.6	0.1	0.2	0.0	0.0	0.2	0.0	0.1	0.0
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolvey Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Watling Street, Hinckley, LE10 3ED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Brade Drive, Coventry, CV2 2PN	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walsgrave on Sowe Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (All Destinations)	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Chapel Street, Rugby, CV21 3EB	1.1	0.1	0.0	0.3	0.6	0.2	0.0	0.0	0.0
Home Bargains, Westway, Rugby, CV21 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Town Centre	4.4	0.1	0.0	1.8	0.7	0.5	0.2	1.1	0.0
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	3.6	0.0	0.1	1.3	1.7	0.2	0.0	0.0	0.2
Hillmorton Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	20.0	0.4	1.2	5.6	4.9	1.0	2.0	2.3	2.4
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Prospect Way, Rugby, CV21 3JU	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	0.7	0.1	0.0	0.5	0.0	0.0	0.0	0.1	0.0
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.4	0.0	0.0	0.0	0.0	0.4	0.0	0.0	0.0
Sub-Total Rugby Town Centre	5.5	0.1	0.0	2.1	1.3	0.7	0.2	1.1	0.0
Sub-Total Zone 3 (All Destinations)	30.6	0.7	1.3	9.6	7.9	2.5	2.4	3.6	2.7
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bitlon Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Bitlon Road, Rugby, CV22 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunchurch Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howdens, Somers Road, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IS Computers, Hillmorton Roaad, Rugby, CV22 5AL	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Jewson, Somers Road, Rugby, CV22 7DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Bitlon Road, Rugby, CV22 7DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Bitlon Road, Rugby, CV22 7DT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	4.8	0.2	0.0	0.8	2.3	0.6	0.1	0.1	0.6
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4 (All Destinations)	5.5	0.2	0.0	1.4	2.3	0.6	0.1	0.2	0.6
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Health (£m)	Zone 1 Health (£m)	Zone 2 Health (£m)	Zone 3 Health (£m)	Zone 4 Health (£m)	Zone 5 Health (£m)	Zone 6 Health (£m)	Zone 7 Health (%)	Zone 8 Health (%)
Barby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilsby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bungalow Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7 (All Destinations)	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Co-op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	3.8	0.0	0.0	0.0	0.0	0.0	0.0	0.2	3.6
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4IA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.2	3.7
Sub-Total Zone 8 (All Destinations)	3.9	0.0	0.0	0.0	0.0	0.0	0.0	0.2	3.7
Rugby Local Authority Area Sub-Total	36.5	0.9	1.3	11.4	10.2	3.1	2.5	3.8	3.3
Study Area Total	41.3	1.0	1.8	11.4	10.2	3.3	2.5	4.1	7.0
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Airport Retail Park, London Road, Coventry, CV3 4RP	13.1	6.7	3.6	0.7	1.6	0.0	0.4	0.1	0.0
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Hotliers Walk, Hinckley, LE10 1QW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Mill Street, Bedworth, CV12 8IX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
American Gott, Welford Road, Leicester, LE2 6BJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	1.0	0.0	1.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Barwell Lane, Hinckley, LE10 1SS	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Attleborough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aylestone Park Local Centre, Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, New Buildings, Hinckley, LE10 1HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barwell Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bedworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bideford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham Airport, Birmingham, B26 3QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Biaby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Braunston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broughton Astley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bulkington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burbage Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London / West End	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

[illegible]

Destination	Total Health (£m)	Zone 1 Health (£m)	Zone 2 Health (£m)	Zone 3 Health (£m)	Zone 4 Health (£m)	Zone 5 Health (£m)	Zone 6 Health (£m)	Zone 7 Health (%)	Zone 8 Health (%)
St Davids City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stamford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Straford-upon-Avon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton on Sea Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	0.6	0.0	0.2	0.4	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.2	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weedon Bec Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wellesbourne Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worcester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	23.3	7.3	7.0	1.7	3.7	0.2	0.6	0.6	2.3
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	23.3	7.3	7.0	1.7	3.7	0.2	0.6	0.6	2.3
Grand Total	64.6	8.3	8.9	13.1	13.9	3.5	3.1	4.7	9.3

Notes:

a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 21: DIY or Gardening Goods Shopping Patterns

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	14.2%	49.8%	29.9%	0.0%	4.4%	2.2%	16.7%	7.0%	1.8%
Binley Industrial Estate, Coventry, CV3 2NY	2.6%	6.6%	5.4%	3.4%	0.5%	0.0%	0.6%	0.0%	0.0%
Binley Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.7%	4.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.6%	0.5%	0.0%
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	1.5%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	1.1%	4.0%	0.0%	0.0%	1.9%	1.1%	1.8%	0.0%	0.0%
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.1%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (All Destinations)	20.4%	76.8%	35.3%	3.4%	6.7%	3.3%	19.8%	7.6%	1.8%
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	1.5%	3.2%	6.0%	0.0%	0.0%	0.0%	2.5%	0.5%	0.0%
Wolvey Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hinckley, LE10 3ED	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.4%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walsgrave on Sowe Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	1.5%	3.2%	6.0%	0.0%	0.0%	0.0%	2.5%	0.5%	0.0%
Sub-Total Zone 2 (All Destinations)	2.3%	3.2%	11.4%	0.0%	0.0%	0.0%	2.5%	0.5%	0.0%
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Chapel Street, Rugby, CV21 3EB	1.4%	0.0%	0.0%	3.7%	2.8%	0.5%	0.0%	1.1%	0.0%
Home Bargains, Westway, Rugby, CV21 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Town Centre	2.4%	0.0%	0.0%	4.6%	2.8%	2.2%	8.2%	0.5%	2.5%
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	2.9%	0.0%	0.0%	1.9%	7.5%	6.0%	0.0%	0.5%	4.4%
Hillmorton Local Centre, Rugby	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	10.4%	0.0%	0.0%	17.4%	14.7%	8.2%	11.1%	24.1%	8.7%
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	7.8%	0.0%	0.0%	20.2%	6.1%	0.0%	17.4%	15.5%	5.0%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Prospect Way, Rugby, CV21 3UU	3.4%	0.0%	0.8%	4.2%	7.4%	8.7%	0.0%	5.9%	0.0%
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	6.2%	0.0%	1.5%	15.0%	10.3%	2.7%	0.6%	4.9%	2.5%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	1.3%	0.8%	0.0%	5.3%	0.0%	0.5%	0.6%	1.1%	0.0%
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.4%	0.0%	0.0%	0.9%	0.0%	0.5%	1.8%	2.2%	0.0%
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	5.2%	0.0%	0.0%	2.8%	11.6%	5.1%	8.3%	16.6%	3.1%
Sub-Total Rugby Town Centre	3.8%	0.0%	0.0%	8.3%	5.6%	2.7%	8.2%	1.6%	2.5%
Sub-Total Zone 3 (All Destinations)	41.6%	0.8%	2.3%	76.1%	63.6%	34.5%	48.7%	72.4%	26.1%
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.6%	0.0%	0.0%	2.8%	0.0%	0.5%	0.0%	0.5%	0.0%
Bilton Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costcutter, Bilton Road, Rugby, CV22 7AS	0.6%	0.0%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%
Dunchurch Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Howdens, Somers Road, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jewson, Somers Road, Rugby, CV22 7DE	0.4%	0.0%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.7%	0.0%	0.0%	0.5%	1.9%	3.8%	0.6%	0.0%	0.0%
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	0.1%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 4 (All Destinations)	2.5%	0.0%	0.0%	3.3%	7.5%	4.3%	0.6%	0.5%	0.0%
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	2.0%	0.0%	0.0%	1.4%	3.2%	14.1%	1.2%	4.0%	0.0%
Barby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilsby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (All Destinations)	2.0%	0.0%	0.0%	1.4%	3.2%	14.1%	1.2%	4.0%	0.0%
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)
Bungalow Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	6.3%	12.7%	0.0%	2.3%	11.2%	8.2%	19.0%	4.4%	0.0%
Marton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton under Fosse Village Centre	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 6 (All Destinations)	6.4%	12.7%	0.8%	2.3%	11.2%	8.2%	19.6%	4.4%	0.0%
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinklow Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.1%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 7 (All Destinations)	0.3%	0.8%	0.0%	0.5%	0.0%	0.0%	0.0%	0.5%	0.0%
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Town Centre	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	17.1%
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	4.5%	0.0%	0.0%	3.8%	0.0%	0.0%	3.2%	0.5%	26.9%
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%	7.7%
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Ullesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 8 (All Destinations)	8.5%	0.0%	0.0%	3.8%	0.0%	0.0%	3.2%	4.6%	54.7%
Rugby Local Authority Area Sub-Total	52.3%	17.5%	9.1%	82.1%	82.4%	47.1%	71.5%	78.4%	26.1%
Study Area Total	83.9%	94.3%	49.7%	90.7%	92.3%	64.4%	95.7%	94.6%	82.7%
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.2%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%
Airport Retail Park, London Road, Coventry, CV3 4RP	0.7%	0.8%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Mill Street, Bedworth, CV12 8JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	1.1%	0.0%	7.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
American Golf, Welford Road, Leicester, LE2 6BJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	0.8%	0.0%	5.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Barwell Lane, Hinckley, LE10 1SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Attleborough Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aylestone Park Local Centre, Leicester	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	1.0%	0.0%	6.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.4%	0.0%	1.5%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Bull Head Street, Wigston, LE18 1PA	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
B&Q, New Buildings, Hinckley, LE10 1HN	2.1%	0.0%	13.3%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barwell Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bedworth Town Centre	0.1%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bideford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham Airport, Birmingham, B26 3QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.4%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Braunston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Astley Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bulkington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burbage Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.6%	0.0%	0.0%	2.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London / West End	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Countesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	1.8%	0.0%	0.0%	2.4%	3.5%	9.8%	0.6%	0.5%	0.6%
Crick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Village Centre	0.1%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Cropredy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cubbington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dartmouth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daventry Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%	0.0%	0.0%
Derby City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.3%	0.0%	1.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.2%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%

[illegible]

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)
Wellesbourne Village Centre	0.1%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Haddon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.4%	0.0%	0.0%	0.0%	0.0%	3.3%	1.2%	2.2%	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Willenhall Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Worcester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yelvertoft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	16.1%	5.7%	50.3%	9.3%	7.7%	35.6%	4.3%	5.4%	17.3%
Others									
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mail order / catalogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TV shopping	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	16.1%	5.7%	50.3%	9.3%	7.7%	35.6%	4.3%	5.4%	17.3%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:

a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 22: DIY or Gardening Goods Expenditure

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (%)	Zone 8 DIY (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	5.4	2.7	1.6	0.0	0.4	0.1	0.4	0.2	0.1
Binley Industrial Estate, Coventry, CV3 2NY	0.9	0.4	0.3	0.2	0.0	0.0	0.0	0.0	0.0
Binley Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.5	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (All Destinations)	7.8	4.2	1.9	0.2	0.6	0.1	0.5	0.3	0.1
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.6	0.2	0.3	0.0	0.0	0.0	0.1	0.0	0.0
Wolvey Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Watling Street, Hinckley, LE10 3ED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Brade Drive, Coventry, CV2 2PN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walsgrave on Sowe Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.6	0.2	0.3	0.0	0.0	0.0	0.1	0.0	0.0
Sub-Total Zone 2 (All Destinations)	0.9	0.2	0.6	0.0	0.0	0.0	0.1	0.0	0.0
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Chapel Street, Rugby, CV21 3EB	0.5	0.0	0.0	0.3	0.2	0.0	0.0	0.0	0.0
Home Bargains, Westway, Rugby, CV21 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Town Centre	1.0	0.0	0.0	0.3	0.2	0.1	0.2	0.0	0.1
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	1.2	0.0	0.0	0.1	0.6	0.1	0.0	0.0	0.2
Hillmorton Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	4.2	0.0	0.0	1.2	1.3	0.2	0.3	0.8	0.5
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	3.1	0.0	0.0	1.4	0.5	0.0	0.4	0.5	0.3
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Prospect Way, Rugby, CV21 3UU	1.4	0.0	0.0	0.3	0.6	0.2	0.0	0.2	0.0
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	2.4	0.0	0.1	1.0	0.9	0.1	0.0	0.2	0.1
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.5	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	2.2	0.0	0.0	0.2	1.0	0.1	0.2	0.6	0.2
Sub-Total Rugby Town Centre	1.5	0.0	0.0	0.6	0.5	0.1	0.2	0.1	0.1
Sub-Total Zone 3 (All Destinations)	16.7	0.0	0.1	5.3	5.5	0.8	1.1	2.4	1.4
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Bilton Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Bilton Road, Rugby, CV22 7AS	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Dunchurch Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Howdens, Somers Road, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jewson, Somers Road, Rugby, CV22 7DE	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Bilton Road, Rugby, CV22 7DT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.3	0.0	0.0	0.0	0.2	0.1	0.0	0.0	0.0
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Somers Road Industrial Estate, Rugby, CV22 7DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 4 (All Destinations)	1.0	0.0	0.0	0.2	0.6	0.1	0.0	0.0	0.0
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.9	0.0	0.0	0.1	0.3	0.3	0.0	0.1	0.0
Barby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilsby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (All Destinations)	0.9	0.0	0.0	0.1	0.3	0.3	0.0	0.1	0.0
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (%)	Zone 8 DIY (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	2.6	0.7	0.0	0.2	1.0	0.2	0.4	0.1	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	2.7	0.7	0.0	0.2	1.0	0.2	0.5	0.1	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 7 (All Destinations)	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	0.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.9
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	1.8	0.0	0.0	0.3	0.0	0.0	0.1	0.0	1.4
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.4
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 8 (All Destinations)	3.4	0.0	0.0	0.3	0.0	0.0	0.1	0.2	2.9
Rugby Local Authority Area Sub-Total	21.0	1.0	0.5	5.7	7.1	1.1	1.7	2.6	1.4
Study Area Total	33.3	5.1	2.7	6.3	8.0	1.5	2.2	3.1	4.4
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Airport Retail Park, London Road, Coventry, CV3 4RP	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
American Golf, Welford Road, Leicester, LE2 6BJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Barwell Lane, Hinckley, LE10 1SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Attleborough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aylestone Park Local Centre, Leicester	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.4	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, New Buildings, Hinckley, LE10 1HN	0.8	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.1
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barwell Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bedworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bideford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham Airport, Birmingham, B26 3QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Braunston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broughton Astley Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bulkington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burbage Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.2	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
Central London / West End	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Countesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.8	0.0	0.0	0.2	0.3	0.2	0.0	0.0	0.0
Crick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cropredy Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cubbington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dartmouth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daventry Town Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Derby City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
	DIY (£m)	DIY (£m)	DIY (£m)	DIY (£m)	DIY (£m)	DIY (£m)	DIY (£m)	DIY (%)	DIY (%)
Dunelm, Regent Street, Nuneaton, CV11 4BL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Earl Shilton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Emscote Road, Warwick, CV34 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Malvern Local Centre, Malvern	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Foleshill Road, Coventry, CV1 4NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Welton Road, Daventry, NN11 4GL	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Husbands Bosworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ilfracombe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenilworth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knowle Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Leicester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lillington Local Centre, Leamington Spa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Buckby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Harborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Milton Keynes City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newbold Verdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newquay Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newton Retail Park, Nuneaton, CV11 4FN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northampton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Nuneaton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Porthmadog Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Purley Way Local Centre, Croydon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Royal Leamington Spa Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Screwfix, Henley Road, Coventry, CV2 1ST	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Skegness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Solihull Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southwold Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Davids City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stamford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton on Sea Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weedon Bec Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (%)	Zone 8 DIY (%)
Wellesbourne Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.2	0.0	0.0	0.0	0.0	0.1	0.0	0.1	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worcester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	6.3	0.3	2.7	0.6	0.7	0.8	0.1	0.2	0.9
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	6.3	0.3	2.7	0.6	0.7	0.8	0.1	0.2	0.9
Grand Total	39.7	5.4	5.3	7.0	8.6	2.4	2.3	3.3	5.3

Notes:
a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 23: Furniture, Carpets and Floor Coverings Shopping Patterns

Destination	Total Furn (%)	Zone 1 Furn (%)	Zone 2 Furn (%)	Zone 3 Furn (%)	Zone 4 Furn (%)	Zone 5 Furn (%)	Zone 6 Furn (%)	Zone 7 Furn (%)	Zone 8 Furn (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Binley Industrial Estate, Coventry, CV3 2NY	0.5%	2.3%	1.7%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Binley Local Centre, Coventry	0.2%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 1 (All Destinations)	0.7%	4.6%	1.7%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wolvey Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Watling Street, Hinckley, LE10 3ED	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Brade Drive, Coventry, CV2 2PN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Walsgrave on Sowe Local Centre, Coventry	0.2%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 2 (All Destinations)	0.2%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Chapel Street, Rugby, CV21 3EB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Home Bargains, Westway, Rugby, CV21 2DP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Town Centre	3.6%	0.0%	0.0%	7.0%	2.7%	14.8%	3.2%	2.5%	2.0%
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	38.6%	21.1%	6.9%	55.0%	49.8%	36.5%	37.3%	50.2%	24.7%
Hillmorton Local Centre, Rugby	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	1.5%	0.0%	0.0%	5.4%	0.0%	0.0%	8.1%	0.0%	0.0%
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	6.5%	14.1%	0.0%	11.5%	7.2%	1.8%	9.2%	4.2%	0.0%
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.6%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	5.8%	0.0%
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	2.9%	0.0%	0.0%	0.0%	7.6%	0.0%	1.1%	0.0%	6.2%
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Rugby Town Centre	3.6%	0.0%	0.0%	7.0%	2.7%	14.8%	3.2%	2.5%	2.0%
Sub-Total Zone 3 (All Destinations)	53.8%	35.1%	6.9%	79.7%	67.3%	53.1%	58.9%	62.7%	33.9%
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bilton Local Centre, Rugby	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	6.2%	0.0%
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dunchurch Village Centre	1.4%	0.0%	0.0%	0.0%	5.1%	0.0%	1.1%	0.0%	0.0%
Howdens, Somers Road, Rugby, CV22 7DH	0.7%	0.0%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.0%
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Jewson, Somers Road, Rugby, CV22 7DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.8%	0.0%
Lidl, Bilton Road, Rugby, CV22 7DT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Somers Road Industrial Estate, Rugby, CV22 7DH	0.4%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	3.4%	0.0%
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.4%	2.3%	0.0%	0.0%	0.7%	0.9%	0.0%	0.0%	0.0%
Sub-Total Zone 4 (All Destinations)	3.8%	2.3%	0.0%	3.9%	5.8%	0.9%	6.6%	11.2%	0.0%
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kilsby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 5 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

Destination	Total Furn (%)	Zone 1 Furn (%)	Zone 2 Furn (%)	Zone 3 Furn (%)	Zone 4 Furn (%)	Zone 5 Furn (%)	Zone 6 Furn (%)	Zone 7 Furn (%)	Zone 8 Furn (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marton Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton under Fosse Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Stretton-on-Dunsmore Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
Sub-Total Zone 6 (All Destinations)	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Brinklow Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	3.0%	0.0%	0.0%	4.7%	5.8%	0.0%	1.1%	5.8%	0.0%
Sub-Total Zone 7 (All Destinations)	3.0%	0.0%	0.0%	4.7%	5.8%	0.0%	1.1%	5.8%	0.0%
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.7%
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lutterworth Town Centre	4.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	27.4%
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ullesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sub-Total Zone 8 (All Destinations)	5.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	38.1%
Rugby Local Authority Area Sub-Total	60.7%	37.4%	6.9%	88.2%	78.9%	54.9%	66.7%	79.7%	33.9%
Study Area Total	67.1%	42.0%	10.3%	88.2%	78.9%	54.9%	66.7%	80.5%	72.0%
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Airport Retail Park, London Road, Coventry, CV3 4RP	2.3%	23.4%	0.0%	0.0%	0.0%	0.0%	1.1%	0.8%	0.0%
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.2%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Mill Street, Bedworth, CV12 8JX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	1.8%	4.6%	10.5%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
American Golf, Welford Road, Leicester, LE2 6BJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	1.8%	2.3%	14.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Barwell Lane, Hinckley, LE10 1SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ashford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Attleborough Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Aylestone Park Local Centre, Leicester	0.2%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
B&Q, New Buildings, Hinckley, LE10 1HN	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Banbury Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Barwell Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bedworth Town Centre	0.4%	0.0%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bideford Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham Airport, Birmingham, B26 3QJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Birmingham City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Blaby Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Braunston Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Broughton Astley Village Centre	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Bulkington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Burbage Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.2%	0.0%	1.7%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.2%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.6%	6.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Central London / West End	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Countesthorpe Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coventry City Centre	0.5%	2.3%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Crick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Croft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cropredy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cubbington Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dartmouth Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Daventry Town Centre	1.0%	0.0%	0.0%	0.0%	0.0%	19.6%	0.0%	0.0%	0.0%
Derby City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 OSD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%

[illegible]

Destination	Total Furn (%)	Zone 1 Furn (%)	Zone 2 Furn (%)	Zone 3 Furn (%)	Zone 4 Furn (%)	Zone 5 Furn (%)	Zone 6 Furn (%)	Zone 7 Furn (%)	Zone 8 Furn (%)
Wellesbourne Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
West Haddon Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.5%	0.0%	0.0%	0.0%	0.0%	10.6%	0.0%	0.0%	0.0%
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.2%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Willenhall Local Centre, Coventry	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Winchester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Worcester City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yelvertoft Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
York City Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area Sub-Total	32.9%	58.0%	89.7%	11.8%	21.1%	45.1%	33.4%	19.5%	28.0%
Others									
Other	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Internet	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Mail order / catalogue	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
TV shopping	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't know / can't remember)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
(Don't do this type of shopping)	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others Sub-Total	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Destinations Outside Study Area and Others Sub-Total	32.9%	58.0%	89.7%	11.8%	21.1%	45.1%	33.4%	19.5%	28.0%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Notes:
a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study Nexus Planning

Table 24: Furniture, Carpets and Floor Coverings Expenditure

Destination	Total Furn (£m)	Zone 1 Furn (£m)	Zone 2 Furn (£m)	Zone 3 Furn (£m)	Zone 4 Furn (£m)	Zone 5 Furn (£m)	Zone 6 Furn (£m)	Zone 7 Furn (%)	Zone 8 Furn (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Asda, Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Brandon Road, Binley Woods, Coventry, CV3 2JD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Binley Industrial Estate, Coventry, CV3 2NY	0.3	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Binley Local Centre, Coventry	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Brandon Road, Binley Woods, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Brandon Road, Binley, Coventry, CV3 2AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Binley Shopping Centre, Coventry, CV3 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Skipworth Road, Binley, Coventry, CV3 2AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Herald Way, Binley Industrial Estate, CV3 2NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Smith's Garden Centre, Stoneleigh Road, Baginton, Coventry, CV8 3BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwickshire Shopping Park, Kynner Way, Binley, Coventry, CV3 2SB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 1 (All Destinations)	0.5	0.3	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolvey Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Aldi, Hinckley Road, Walsgrave, CV2 2TW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Watling Street, Hinckley, LE10 3ED	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Brade Drive, Coventry, CV2 2PN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Chemycare Pharmacy, Ringwood Highway, Coventry, CV2 2GG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costa Coffee, Cross Point Business Park, Gielgud Way, Walsgrove, Coventry, CV2 2SZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Parkway Cross Point Business Park, Coventry, CV2 2SR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ringwood Pharmacy, Wigston Road, Coventry, CV2 2RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Apex Court, Maple Drive, Hinckley, LE10 3BE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sharnford Garden Centre, Coventry Road, Sharnford, LE10 3PG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Olivier Way (opposite Showcase Cinema), Cross Point Business Park, Coventry, CV2 2SH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Clifford Bridge Road, Clifford Park, Coventry, CV2 2TS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Walsgrave on Sowe Local Centre, Coventry	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (All Destinations)	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Chapel Street, Rugby, CV21 3EB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Westway, Rugby, CV21 2DP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Town Centre	1.9	0.0	0.0	0.8	0.3	0.4	0.1	0.1	0.1
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	20.6	1.6	0.5	6.2	6.3	1.0	1.1	2.3	1.7
Hillmorton Local Centre, Rugby	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.9	0.0	0.0	0.6	0.0	0.0	0.2	0.0	0.0
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	3.8	1.1	0.0	1.3	0.9	0.0	0.3	0.2	0.0
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.4	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Prospect Way, Rugby, CV21 3UU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	1.4	0.0	0.0	0.0	1.0	0.0	0.0	0.0	0.4
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Rugby Town Centre	1.9	0.0	0.0	0.8	0.3	0.4	0.1	0.1	0.1
Sub-Total Zone 3 (All Destinations)	29.0	2.6	0.5	9.0	8.6	1.4	1.7	2.8	2.3
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bilton Local Centre, Rugby	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Bilton Road, Rugby, CV22 7AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dunchurch Village Centre	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Howdens, Somers Road, Rugby, CV22 7DH	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
I S Computers, Hillmorton Rooad, Rugby, CV22 5AL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Jewson, Somers Road, Rugby, CV22 7DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Lidl, Bilton Road, Rugby, CV22 7DT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Somers Road Industrial Estate, Rugby, CV22 7DH	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.3	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sub-Total Zone 4 (All Destinations)	2.1	0.2	0.0	0.4	0.7	0.0	0.2	0.5	0.0
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Outside Rugby Local Authority Area									
Barby Nurseries, Daventry Road, Barby, CV23 8TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kilsby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tower Farm Saddlers, Barby Lane, Rugby, CV23 8UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Furn (£m)	Zone 1 Furn (£m)	Zone 2 Furn (£m)	Zone 3 Furn (£m)	Zone 4 Furn (£m)	Zone 5 Furn (£m)	Zone 6 Furn (£m)	Zone 7 Furn (%)	Zone 8 Furn (%)
Bungalov Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	1.6	0.0	0.0	0.5	0.7	0.0	0.0	0.3	0.0
Sub-Total Zone 7 (All Destinations)	1.6	0.0	0.0	0.5	0.7	0.0	0.0	0.3	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	1.9	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.9
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 8 (All Destinations)	2.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0	2.6
Rugby Local Authority Area Sub-Total	32.6	2.8	0.5	9.9	10.0	1.4	2.0	3.6	2.3
Study Area Total	35.9	3.1	0.8	9.9	10.0	1.4	2.0	3.7	4.9
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abbey Retail Park, St Margarets Way, Leicester, LE4 0BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Airport Retail Park, London Road, Coventry, CV3 4RP	1.8	1.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0
AK Flooring & Furniture, Foleshill Road, Foleshill, Coventry, CV6 5AJ	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Airport Retail Park, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Buxton Crescent, Broughton Astley, LE9 6TH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Gallagher Retail Park, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Holliers Walk, Hinckley, LE10 1QW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Kingswood Road, Nuneaton, CV10 8QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Sheaf Street, Daventry, NN11 4AB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aldi, Weddington Road, Nuneaton, CV10 0AH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Alvis Retail Park, Holyhead Road, Coventry, CV5 8BX	1.2	0.3	0.8	0.0	0.1	0.0	0.0	0.0	0.0
American Golf, Welford Road, Leicester, LE2 6BJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Apollo Carpets, Coventry Road, Hinckley, LE10 0NE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Arena Shopping Park, Classic Drive, Rowley's Green, Coventry, CV6 6LN	1.3	0.2	1.1	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Barwell Lane, Hinckley, LE10 1SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Newtown Road, Nuneaton, CV11 4FL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, North London Road, Abbey Park, Coventry, CV3 4AR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ashford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Atlantis Carpet Stores, Marston Lane, Bedworth, CV12 8DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Attleborough Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Aylestone Park Local Centre, Leicester	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Abbey Retail Park, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Ansty Road, Walsgrave, Coventry, CV2 3BQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&M, Castle Street, Hinckley, LE10 1DB (NOT the town centre store)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Alvis Retail Park, Coventry, CV5 8BW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, Bull Head Street, Wigston, LE18 1PA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
B&Q, New Buildings, Hinckley, LE10 1HN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Cross Retail Park, Lockheed Close, Banbury, OX16 1LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Gateway Shopping Park, Acorn Way, Banbury, OX16 3ER	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Banbury Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Barwell Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Beaumont Leys Shopping Centre, Beaumont Way, Leicester, LE4 1DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bedworth Town Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Bideford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham Airport, Birmingham, B26 3QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Birmingham City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Blaby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bluebell Arboretum and Nursery, Annwell Lane, Smisby, Ashby-de-la-Zouch, LE65 2TA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Boundary Outlet Walsall, Bentley Mill Way, Walsall, WS2 0LE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Braunston Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Broughton Astley Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Bulkington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Burbage Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cannon Park Shopping Centre, Lynchgate Road, Cannon Park, Coventry, CV4 7EH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Carpet Mill, Cromwell Street, Coventry, CV6 5EY	0.2	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Castlefields Retail Park, London Road, Wellingborough, NN8 2DP	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Central 6 Retail Park, Warwick Road, Coventry, CV3 6TA	0.5	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Central London / West End	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Cherry Lane Garden Centre, Foston Road, Countesthorpe, Leicester, LE8 5QP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cherry Orchard Recycling Centre, Piper's Lane, Kenilworth, CV8 2SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Colourbank, Cavendish Road, Leicester, LE2 7PH	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3
Costco, Torrington Avenue, Coventry, CV4 9AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costco, Westmoreland Avenue, Thurmaston, Leicester, LE4 8PH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Countesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Coventry City Centre	0.4	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Crick Garden Centre, West Haddon Road, Crick, NN6 7SQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Crick Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Car Boot, Broughton Road, Stoney Stanton, LE9 4JA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Croft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cropredy Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Cubbington Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dartmouth Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Daventry Town Centre	0.5	0.0	0.0	0.0	0.0	0.5	0.0	0.0	0.0
Derby City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Destination	Total Furn (£m)	Zone 1 Furn (£m)	Zone 2 Furn (£m)	Zone 3 Furn (£m)	Zone 4 Furn (£m)	Zone 5 Furn (£m)	Zone 6 Furn (£m)	Zone 7 Furn (%)	Zone 8 Furn (%)
Dunelm, Regent Street, Nuneaton, CV11 4BL	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Earl Shilton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Emscote Road, Warwick, CV34 5QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	3.4	0.0	1.1	0.0	1.3	0.0	0.0	0.0	1.0
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.7	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Great Malvern Local Centre, Malvern	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Foleshill Road, Coventry, CV1 4NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	1.3	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.1
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Welton Road, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Husbands Bosworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0
Ilfracombe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.5	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenilworth Town Centre	0.4	0.2	0.0	0.0	0.0	0.0	0.1	0.1	0.0
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knowle Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leicester City Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lillington Local Centre, Leamington Spa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Buckby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Market Harborough Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Milton Keynes City Centre	0.7	0.0	0.0	0.0	0.7	0.0	0.0	0.0	0.0
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newbold Verdon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newquay Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Newton Retail Park, Nuneaton, CV11 4FN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northampton Town Centre	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Nuneaton Town Centre	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Porthmadog Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Purley Way Local Centre, Croydon	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Royal Leamington Spa Town Centre	0.8	0.2	0.1	0.0	0.0	0.1	0.3	0.0	0.0
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Sapcote Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Henley Road, Coventry, CV2 1ST	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Skegness Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Solihull Town Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Town Centre	0.5	0.0	0.0	0.0	0.4	0.1	0.0	0.0	0.0
Southwold Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Davids City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stamford Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sutton on Sea Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	1.1	0.2	0.8	0.0	0.1	0.0	0.0	0.0	0.0
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwick Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weedon Bec Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0

Destination	Total Furn (£m)	Zone 1 Furn (£m)	Zone 2 Furn (£m)	Zone 3 Furn (£m)	Zone 4 Furn (£m)	Zone 5 Furn (£m)	Zone 6 Furn (£m)	Zone 7 Furn (%)	Zone 8 Furn (%)
Wellesbourne Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Worcester City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	20.1	4.3	6.8	1.3	2.7	1.2	1.0	0.9	1.9
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	20.1	4.3	6.8	1.3	2.7	1.2	1.0	0.9	1.9
Grand Total	56.0	7.5	7.6	11.3	12.7	2.6	3.0	4.5	6.8

Notes:
a. Market shares derived from NEMS household survey

Rugby Retail and Town Centre Uses Study
Nexus Planning

Table 25: All Comparison Goods Expenditure

Destination	Total (£m)	Zone 1 Total (£m)	Zone 2 Total (£m)	Zone 3 Total (£m)	Zone 4 Total (£m)	Zone 5 Total (£m)	Zone 6 Total (£m)	Zone 7 Total (%)	Zone 8 Total (%)
Study Area									
Zone 1									
Within Rugby Local Authority Area									
Binley Woods Village Centre	1.6	1.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0
M W Phillips Chemist, Woodlands Road, Binley Woods, Coventry, CV3 2JL	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
One Stop, Rugby Road, Binley Woods, Coventry, CV3 2BA	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wolston Village Centre	1.0	0.8	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Sub-Total Zone 1 (Destinations in Rugby Local Authority Area Only)	3.1	2.6	0.4	0.0	0.0	0.1	0.0	0.0	0.0
Zone 2									
Within Rugby Local Authority Area									
Hilltop Garden Centre, Shilton Lane, Coventry, CV7 9LH	0.7	0.2	0.4	0.0	0.0	0.0	0.1	0.0	0.0
Wolvey Village Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 2 (Destinations in Rugby Local Authority Area Only)	0.8	0.2	0.5	0.0	0.0	0.0	0.1	0.0	0.0
Zone 3									
Within Rugby Local Authority Area									
Rugby Town Centre									
Alma Supermarket, Clifton Road, Rugby, CV21 3PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Asda, Chapel Street, Rugby, CV21 3EB	14.7	0.2	0.0	5.5	6.3	1.1	1.2	0.4	0.0
Home Bargains, Westway, Rugby, CV21 2DP	0.4	0.0	0.0	0.2	0.1	0.0	0.0	0.0	0.0
Rugby Town Centre	49.9	0.9	1.3	18.2	15.8	2.9	2.9	6.1	1.8
Elsewhere in Rugby Local Authority Area									
Brownsover Local Centre, Rugby	0.8	0.0	0.0	0.5	0.0	0.0	0.0	0.3	0.0
Budgens, Hollowell Way, Brownsover, Rugby, CV21 1LT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Elliott's Field Retail Park, Leicester Road, Rugby, CV21 1SR	117.3	5.8	3.0	30.3	40.3	5.2	6.0	12.4	14.4
Hillmorton Local Centre, Rugby	0.8	0.0	0.0	0.3	0.0	0.3	0.0	0.0	0.0
Homebase, Technology Retail Park, Technology Drive, Rugby, CV21 1GN	4.3	0.0	0.0	1.2	1.3	0.2	0.4	0.8	0.5
House Of Carpets & Flooring, Clifton Road, Rugby, CV21 3QZ	0.9	0.0	0.0	0.6	0.0	0.0	0.2	0.0	0.0
Hunters Lane Recycling Centre, Hunters Lane, Rugby, CV21 1EA	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4
Iceland, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	51.2	3.9	2.8	19.2	10.3	1.6	4.0	4.6	4.8
Marks and Spencer (M&S), Elliot's Field Retail Park, Rugby, CV21 1SR (large M&S in Rugby)	5.8	0.2	0.0	2.9	0.1	0.6	0.3	0.8	1.0
Rainbows Carpets, Stanley Road, Rugby, CV21 3UE	0.4	0.0	0.0	0.1	0.0	0.0	0.0	0.3	0.0
Rowlands Pharmacy, Clifton Road, Rugby, CV21 3QF	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Screwfix, Prospect Way, Rugby, CV21 3UU	1.5	0.0	0.0	0.3	0.6	0.3	0.0	0.2	0.0
Technology Retail Park, Technology Drive, Rugby, CV21 1GB	4.5	0.0	0.1	1.4	1.9	0.1	0.0	0.2	0.9
Tesco Superstore, Leicester Road, Rugby, CV21 1RG	14.2	0.2	0.0	5.9	2.7	0.8	0.7	2.4	1.6
The Range, Junction One Retail Park, Leicester Road, Rugby, CV21 1RW	0.6	0.0	0.0	0.4	0.0	0.0	0.0	0.1	0.1
Toolstation, Butlers Leap, Rugby, CV21 3RQ	0.2	0.0	0.0	0.1	0.0	0.0	0.1	0.1	0.0
Whitehall Medical Practice, Morton Gardens, Rugby, CV21 3AQ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wickes, Technology Park, Technology Drive, Rugby, CV21 1GN	2.6	0.0	0.0	0.2	1.0	0.5	0.2	0.6	0.2
Sub-Total Rugby Town Centre	65.0	1.1	1.3	24.0	22.2	3.9	4.2	6.5	1.8
Sub-Total Zone 3 (All Destinations)	270.8	11.1	7.2	87.4	80.5	13.6	16.1	29.2	25.6
Zone 4									
Within Rugby Local Authority Area									
Aldi, Paddox Close (off Hillmorton Road), Rugby, CV22 5AU	0.7	0.0	0.0	0.5	0.1	0.0	0.1	0.0	0.0
Bilton Local Centre, Rugby	1.7	0.0	0.0	0.2	0.8	0.0	0.2	0.5	0.0
Co-Op Food, Overslade Lane, Rugby, CV22 6DY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Costcutter, Bilton Road, Rugby, CV22 7AS	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Dunchurch Village Centre	1.9	0.0	0.0	0.0	1.3	0.5	0.1	0.1	0.0
Howdens, Somers Road, Rugby, CV22 7DH	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
I S Computers, Hillmorton Road, Rugby, CV22 5AL	0.5	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
Jewson, Somers Road, Rugby, CV22 7DE	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Karpet Kingdom, Bilton Road, Rugby, CV22 7DY	0.2	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0

Inflow Allowance (%)	Inflow Allowance (£m)	Total inc. Inflow (£m)
0.0	0.0	1.6
0.0	0.0	0.3
0.0	0.0	0.2
0.0	0.0	1.0
-	0.0	3.1
10.0	0.1	0.8
0.0	0.0	0.1
-	0.1	0.9
0.0	0.0	0.0
5.0	0.8	15.5
0.0	0.0	0.4
5.0	2.6	52.5
0.0	0.0	0.8
0.0	0.0	0.0
10.0	13.0	130.4
0.0	0.0	0.8
0.0	0.0	4.3
0.0	0.0	0.9
0.0	0.0	0.4
5.0	0.0	0.0
5.0	2.7	53.8
5.0	0.3	6.1
0.0	0.0	0.4
0.0	0.0	0.1
0.0	0.0	1.5
0.0	0.0	4.5
5.0	0.7	15.0
0.0	0.0	0.6
0.0	0.0	0.2
0.0	0.0	0.0
0.0	0.0	2.6
-	3.4	68.4
-	20.2	290.9
0.0	0.0	0.7
0.0	0.0	1.7
0.0	0.0	0.0
0.0	0.0	0.2
0.0	0.0	1.9
0.0	0.0	0.4
0.0	0.0	0.5
0.0	0.0	0.2
0.0	0.0	0.2

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
	(£m)	Total (£m)	Total (£m)	Total (£m)	Total (£m)	Total (£m)	Total (£m)	Total (%)	Total (%)
Lidl, Bilton Road, Rugby, CV22 7DT	0.4	0.0	0.0	0.0	0.2	0.0	0.2	0.0	0.0
Maddens Hardware, Hillmorton Road, Rugby, CV22 5BP	0.4	0.0	0.0	0.1	0.2	0.2	0.0	0.0	0.0
Paddox Cycles, Hillmorton Road, Rugby, CV22 5BW	1.1	0.0	0.0	0.0	0.0	0.0	0.0	1.1	0.0
Rugby Myton Hospice, Barby Road, Rugby, CV22 5PY	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Local, Hillmorton Road, Rugby, CV22 5EZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Dunchurch Road, Rugby, CV22 6HU	25.6	0.6	0.0	5.7	13.2	2.3	1.5	1.6	0.6
Shell Petrol Station, Hillmorton Road, Rugby, CV22 5AG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Somers Road Industrial Estate, Rugby, CV22 7DH	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0
Tom Schoales Carpets, Norton Leys, Rugby, CV22 5RT	0.3	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0
Sub-Total Zone 4 (All Destinations)	34.0	0.8	0.0	7.4	16.3	3.0	2.3	3.6	0.6
Zone 5									
Within Rugby Local Authority Area									
Willoughby Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 5 (Destinations in Rugby Local Authority Area Only)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Zone 6									
Within Rugby Local Authority Area									
Bourton-on-Dunsmore Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Bungalow Nurseries, London Road, Stretton-on-Dunsmore, Rugby, CV23 9JB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Co-Op Food, Townsend Lane, Long Lawford, CV23 9DE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre (Blooms), Straight Mile, Frankton, Rugby, CV23 9QQ	4.2	1.0	0.0	0.3	1.7	0.4	0.7	0.2	0.0
Marton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton under Fosse Village Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stretton-on-Dunsmore Village Centre	0.3	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sub-Total Zone 6 (All Destinations)	4.7	1.2	0.0	0.3	1.7	0.4	0.8	0.2	0.0
Zone 7									
Within Rugby Local Authority Area									
Aldi, Central Park, Rugby, CV23 0UX	0.5	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Brinklow Village Centre	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.4	0.0
Joseph Morris Butchers, CentraPark, Bryant Road, Rugby, CV23 0WE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Malt Kiln Farm Shop, Main Street, Stretton under Fosse, Rugby, CV23 0PE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Leicester Road, Rugby Moto, M6 Services, CV23 0EZ (small M&S in Rugby)	0.3	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
Monarch Carpets, Central Park Local Centre, Bryant Road, Rugby, CV23 0UX	1.6	0.0	0.0	0.5	0.7	0.0	0.0	0.3	0.0
Sub-Total Zone 7 (All Destinations)	2.8	0.0	0.0	1.3	0.7	0.0	0.1	0.7	0.0
Zone 8									
Outside Rugby Local Authority Area									
Aldi, Rugby Road, Lutterworth, LE17 4HN	0.5	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.3
City Electrical Factors, Oakberry Road, Lutterworth, LE17 4PP	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Co-Op Food, Linden Drive, Lutterworth, LE17 4SS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
D&M Ball Carpet Warehouse, Greenacres Drive, Lutterworth, LE17 4EP	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Lutterworth Sports Centre, Coventry Road, Lutterworth, LE17 4RB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lutterworth Town Centre	15.0	0.0	0.0	0.0	0.0	0.0	0.0	0.4	14.6
Morrisons Superstore, Bitteswell Road, Lutterworth, LE17 4EZ	3.3	0.0	0.3	0.0	0.0	0.0	0.0	0.1	2.9
Palmers at Ullesthorpe, Lutterworth Road, Ullesthorpe, LE17 5DR	4.5	0.1	0.3	0.3	0.0	0.0	0.1	0.1	3.6
Powers Carpets & Flooring, Lower Leicester Road, Lutterworth, LE17 4NG	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Screwfix, Bilton Way, Tungsten Park, Lutterworth, LE17 4JA	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.4
The Edinburgh Woollen Mill, Lutterworth Road, Ullesthorpe, Lutterworth, LE17 5DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Garden Barn, Rugby Road, Cotesbach, Lutterworth, LE17 4HS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Toolstation, Leicester Road, Lutterworth, LE17 4NJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Ullesthorpe Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Lower Leicester Road, Lutterworth, LE17 4NF	0.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.7
Sub-Total Zone 8 (All Destinations)	25.4	0.1	0.6	0.3	0.0	0.1	0.1	0.7	23.5
Rugby Local Authority Area Sub-Total	316.1	15.9	8.2	96.5	99.2	17.1	19.4	33.6	26.3
Study Area Total	372.6	31.5	19.6	97.1	100.1	17.9	20.4	35.7	50.2
Destinations Outside Study Area and Others									
Destinations Outside Study Area									
Outside Rugby Local Authority Area									
A47 Car Boot Sale, Desford Road, Leicester, LE9 9RE	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
Abbey Retail Park, South Way, Daventry, NN11 4GL	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Inflow Allowance (%)	Inflow Allowance (£m)	Total inc. Inflow (£m)
0.0	0.0	0.4
0.0	0.0	0.4
0.0	0.0	1.1
0.0	0.0	0.0
0.0	0.0	0.0
5.0	1.3	26.9
0.0	0.0	0.0
0.0	0.0	0.2
0.0	0.0	0.3
-	1.3	35.3
0.0	0.0	0.0
-	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	4.2
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	0.3
-	0.0	4.7
0.0	0.0	0.5
0.0	0.0	0.4
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.3
0.0	0.0	1.6
-	0.0	2.8
0.0	0.0	0.5
0.0	0.0	0.1
0.0	0.0	0.0
0.0	0.0	0.7
0.0	0.0	0.0
0.0	0.0	15.0
0.0	0.0	3.3
0.0	0.0	4.5
0.0	0.0	0.1
0.0	0.0	0.5
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.7
-	0.0	25.4
0.0	21.6	337.7
0.0	21.6	394.2
0.0	0.0	0.1
0.0	0.0	0.0

Destination	Total (£m)	Zone 1 Total (£m)	Zone 2 Total (£m)	Zone 3 Total (£m)	Zone 4 Total (£m)	Zone 5 Total (£m)	Zone 6 Total (£m)	Zone 7 Total (%)	Zone 8 Total (%)
Danetre Health Centre, London Road, Danetre, Daventry, NN11 4DY	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Dartmouth Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Daventry Town Centre	1.7	0.0	0.0	0.0	0.0	1.7	0.0	0.0	0.0
Derby City Centre	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Designer Outlet Ashford, Kimberley Way, Ashford, TN24 0SD	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Designer Outlet Cheshire Oaks, Kinsey Road, Wirral, CH65 9JJ	0.3	0.0	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Cross Lane Farm, Nuneaton Road, Atherstone, CV9 1RF	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Dobbies Garden Centre, Woodlands, Ashby Road, Stapleton, LE9 8JE	0.4	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.2
Dunelm, Regent Street, Nuneaton, CV11 4BL	1.3	0.0	0.7	0.5	0.0	0.0	0.0	0.2	0.0
Earl Shilton Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Euronics, Emscote Road, Warwick, CV34 5QY	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Euronics, Sketchley Road, Burbage, Hinckley, LE10 2DU	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Fleetwood Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Flooring Superstore, Pilot Trade Centre, Coventry, CV3 4RP	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Fosse Park, Fosse Park Avenue, Leicester, LE19 1HY	24.3	0.0	8.1	1.5	5.9	0.3	0.2	0.0	8.3
Gallagher Shopping Park, Axletree Way, Wednesbury, WS10 9QY	0.6	0.0	0.0	0.0	0.0	0.0	0.6	0.0	0.0
Gates Garden Centre, Somerby Road, Cold Overton, Oakham, LE15 7QB	0.6	0.0	0.0	0.6	0.0	0.0	0.0	0.0	0.0
Go Outdoors, Canley Road, Coventry, CV5 6RN	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Godiva Carpets, Collingwood Road, Earlsdon, Coventry, CV5 6HW	0.7	0.2	0.5	0.0	0.0	0.0	0.0	0.0	0.0
Grasmere Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Great Malvern Local Centre, Malvern	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Halfords, Foleshill Road, Coventry, CV1 4NU	2.1	2.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hawgrip Plant Centre, Seine Lane, Enderby, Leicester, LE19 4PD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Hinckley Town Centre	4.1	0.0	3.3	0.0	0.0	0.0	0.0	0.0	0.9
Hollybush Garden Centre, Warstone Road, Shareshill, WV10 7LX	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Home Bargains, Mill Street, Bedworth, CV12 8JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Homebase, Welton Road, Daventry, NN11 4GL	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0
Husbands Bosworth Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Bletchley, Milton Keynes, MK1 1QB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Giltbrook Shopping Park, Ikea Way, Giltbrook, Nottingham, NG16 2RP	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0
IKEA, Park Lane, Wednesbury, WS10 9SF	0.3	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0
Ilfracombe Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Karpet Kingdom, Holbrook Lane, Coventry, CV6 4BN	0.5	0.2	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Ken Bailey Garden Centre, Wistow Maze, Kibworth Road, Leicester, LE8 0QF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kenilworth Town Centre	1.2	0.3	0.1	0.0	0.0	0.0	0.6	0.1	0.0
Kineton Road Industrial Estate, Southfield Road, Southam, CV47 0FB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Kings Hill Nurseries, King's Hill Lane, Coventry, CV3 6PS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Knowle Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Leamington Shopping Park, Tachbrook Park Drive, Royal Leamington Spa, CV34 6RH	3.6	2.1	0.0	0.0	1.1	0.0	0.2	0.2	0.0
Leasowes Garden Nursery, Green Lane South, Finham, Coventry, CV3 6EG	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Leicester City Centre	2.5	0.0	1.3	0.0	0.0	0.0	0.0	0.0	1.2
Lidl, Coventry Road, Hinckley, LE10 0JX	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Hinckley Road, Nuneaton, CV11 6LF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, John Wigley Way, Coventry, CV6 5RF	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Kettering Road, Market Harborough, LE16 8AN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lidl, Myton Road, Warwick, Leamington Spa, CV31 3NY	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Lidl, Queen's Road, Nuneaton, CV11 5LD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Lillington Local Centre, Leamington Spa	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Long Buckby Village Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Market Harborough Town Centre	1.8	0.0	0.2	0.0	0.0	0.2	0.0	0.2	1.3
Marks and Spencer (M&S), Arena Park, Foleshill Road, Clovelly Road, Rowley's Green, Coventry, CV6 6AS	1.2	0.0	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Fosse Park Shopping Centre, Leicester, LE19 1HQ	0.3	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.1
Marks and Spencer (M&S), Station Square, Coventry, CV1 2GT	0.2	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Marks and Spencer (M&S), Toddington M1 North Services, Toddington, LU5 6HR	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0
Marks Electrical Showroom, Boston Road, Leicester, LE4 1AU	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.1
Matalan, Seven Stars Industrial Estate, Wheler Road, Coventry, CV3 4LA	0.6	0.3	0.3	0.0	0.0	0.0	0.0	0.0	0.0
Meadowhall Shopping Centre, The Oasis, Meadowhall, Sheffield, S9 1EP	0.4	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0
Melbicks Garden Centre, Stonebridge Road, Coleshill, Birmingham, B46 3HY	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Milton Keynes City Centre	1.7	0.0	0.0	0.6	0.7	0.0	0.0	0.3	0.0
Morrisons Superstore, Normandy Way, Hinckley, LE10 1YA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Old Warwick Road, Leamington Spa, CV31 3NU	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morrisons Superstore, Parkgate Road, Holbrooks, Coventry, CV6 4GB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Inflow Allowance (%)	Inflow Allowance (£m)	Total inc. Inflow (£m)
0.0	0.0	0.1
0.0	0.0	0.2
0.0	0.0	1.7
0.0	0.0	0.2
0.0	0.0	0.2
0.0	0.0	0.3
0.0	0.0	0.1
0.0	0.0	0.4
0.0	0.0	1.3
0.0	0.0	0.0
0.0	0.0	0.3
0.0	0.0	0.1
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	24.3
0.0	0.0	0.6
0.0	0.0	0.6
0.0	0.0	0.1
0.0	0.0	0.7
0.0	0.0	0.2
0.0	0.0	0.0
0.0	0.0	2.1
0.0	0.0	0.0
0.0	0.0	4.1
0.0	0.0	0.2
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.3
0.0	0.0	0.0
0.0	0.0	0.3
0.0	0.0	0.0
0.0	0.0	0.5
0.0	0.0	0.0
0.0	0.0	1.2
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	1.8
0.0	0.0	1.2
0.0	0.0	0.3
0.0	0.0	0.2
0.0	0.0	0.2
0.0	0.0	0.4
0.0	0.0	0.6
0.0	0.0	0.4
0.0	0.0	0.1
0.0	0.0	1.7
0.0	0.0	0.0
0.0	0.0	0.0

Destination	Total (£m)	Zone 1 Total (£m)	Zone 2 Total (£m)	Zone 3 Total (£m)	Zone 4 Total (£m)	Zone 5 Total (£m)	Zone 6 Total (£m)	Zone 7 Total (%)	Zone 8 Total (%)
Newbold Verdon Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Newquay Town Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Newton Retail Park, Nuneaton, CV11 4FN	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Northampton Town Centre	1.1	0.0	0.0	0.4	0.0	0.7	0.0	0.0	0.0
Nuneaton Town Centre	1.9	0.1	1.8	0.0	0.0	0.0	0.0	0.0	0.0
One Stop Furniture, Carpets & Flooring Coventry, Stoney Stanton Road, CV1 4FW	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Oxford City Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Pets at Home, Hawley Road, Hinckley, LE10 0PR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Porthmadog Town Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Purley Way Local Centre, Croydon	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
RCN Beds and Furniture, Henley Road, Coventry, CV2 1AB	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Royal Leamington Spa Town Centre	8.2	3.7	0.2	0.0	2.1	0.7	1.1	0.3	0.0
Sainsbury's Superstore, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Grove Farm Triangle, Leicester, LE19 1WT	1.3	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1.3
Sainsbury's Superstore, Leamington Shopping Park, Royal Leamington Spa, CV34 6RH	0.3	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
Sainsbury's Superstore, Rugby Road, Hinckley, LE10 0QG	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, St. Mary's Place, Market Harborough, LE16 7DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Sainsbury's Superstore, Vicarage Street, Nuneaton, CV11 4XS	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Sapcote Garden Centre, Hinckley Road, Sapcote, LE9 4LG	0.3	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1
Sapcote Village Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Scarborough Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Screwfix, Box Road, Broughton Astley, LE9 6TJ	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
Screwfix, Henley Road, Coventry, CV2 1ST	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, High March Industrial Estate, Daventry, NN11 4HB	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Holywell Business Park, Northfield Road, Southam, CV47 0FT	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Screwfix, Pilot Trade Centre, Coventry, CV3 4RS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Shawn Furniture & Carpet Warehouse, Longford Road, Longford, Coventry, CV6 6DY	0.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0
Skegness Town Centre	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Solihull Town Centre	0.7	0.0	0.2	0.2	0.1	0.0	0.0	0.2	0.0
Southam Car Boot, Southam Rugby Club, Station Road, Southam, CV47 2DH	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Southam Town Centre	0.7	0.0	0.0	0.0	0.4	0.3	0.1	0.0	0.0
Southwold Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Springfield Retail Park, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
St Davids City Centre	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
St James Retail Park, Towcester Road, Northampton, NN1 1EE	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stamford Town Centre	0.7	0.0	0.7	0.0	0.0	0.0	0.0	0.0	0.0
Stockton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stoney Stanton Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Stratford-upon-Avon Town Centre	0.2	0.0	0.0	0.0	0.0	0.0	0.2	0.0	0.0
Sutton on Sea Town Centre	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Templars Shopping Park, John Allen Way, Oxford, OX4 3JP	0.7	0.0	0.0	0.0	0.0	0.7	0.0	0.0	0.0
Tesco Extra, Leicester Street, Bedworth, CV12 8SY	2.6	0.0	1.9	0.4	0.3	0.0	0.0	0.0	0.0
Tesco Extra, Ricoh Arena, Phoenix Way, Coventry, CV6 6GE	1.7	0.5	1.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Blaby Road, South Wigston, Leicester, LE18 4SE	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Emscote Road, Warwick, CV34 5QJ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Tesco Superstore, Kineton Road Industrial Estate, Northfield Road, Southam, CV47 0FG	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0
Tesco Superstore, New Street, Daventry, NN11 4BT	0.2	0.0	0.0	0.0	0.0	0.2	0.0	0.0	0.0
Tesco Superstore, Station Yard, Hinckley, LE10 1UE	3.8	0.0	3.8	0.0	0.0	0.0	0.0	0.0	0.0
The Gallagher Retail Park, Stoney Stanton Road, Coventry, CV6 5QG	3.2	1.5	1.6	0.0	0.1	0.0	0.0	0.0	0.0
The Langton Greenhouse and Garden Centre, Melton Road, Market Harborough, LE16 7TG	0.4	0.0	0.0	0.0	0.4	0.0	0.0	0.0	0.0
The Lighting Studio Coventry, Holyhead Road, Coventry, CV5 8JN	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
The Range, Courthouse Green, Austin Drive, Coventry, CV6 7NS	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Three Manors Retail Park, Rockingham Road, Market Harborough, LE16 7BA	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bertie Road, Kenilworth, CV8 1JP	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Bowen Square, Daventry, NN11 4DR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Junction 3 & 4, M6, Highfield Lane, Coventry, CV7 8NR	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Waitrose, Springfield Street, Market Harborough, LE16 8BD	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Warwick Town Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Websters of Wollaston, Bridgnorth Road, Wollaston, Stourbridge, DY8 3PZ	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Weedon Bec Village Centre	0.3	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
Wellesbourne Village Centre	0.6	0.6	0.0	0.0	0.0	0.0	0.0	0.0	0.0
West Haddon Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Westcroft Retail Park, Barnsdale Drive, Westcroft, Milton Keynes, MK4 4DD	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0

Inflow Allowance (%)	Inflow Allowance (£m)	Total inc. Inflow (£m)
0.0	0.0	0.2
0.0	0.0	0.2
0.0	0.0	0.0
0.0	0.0	1.1
0.0	0.0	1.9
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	0.1
0.0	0.0	8.2
0.0	0.0	0.0
0.0	0.0	1.3
0.0	0.0	0.3
0.0	0.0	0.1
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	0.3
0.0	0.0	0.2
0.0	0.0	0.1
0.0	0.0	0.1
0.0	0.0	0.1
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.4
0.0	0.0	0.1
0.0	0.0	0.7
0.0	0.0	0.0
0.0	0.0	0.7
0.0	0.0	0.2
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	0.0
0.0	0.0	0.7
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.2
0.0	0.0	0.1
0.0	0.0	0.7
0.0	0.0	3.8
0.0	0.0	3.2
0.0	0.0	0.4
0.0	0.0	0.3
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.6
0.0	0.0	0.0
0.0	0.0	0.1

Destination	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
	(£m)	Total (£m)	Total (£m)	Total (£m)	Total (£m)	Total (£m)	Total (£m)	Total (%)	Total (%)
Whilton Locks Garden Village, Whilton Locks, Whilton, Daventry, NN11 2NH	0.5	0.0	0.0	0.0	0.0	0.4	0.0	0.1	0.0
Wickes, Sword Drive, Hinckley, LE10 0GL	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.2
Wickes, Weddington Road, Nuneaton, CV10 0AD	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Willenhall Local Centre, Coventry	0.2	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wills Pharmacy, Parkville Highway, Coventry, CV6 4GJ	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Winchester City Centre	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
Worcester City Centre	0.2	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0
Wynnstay Stores, Station Road, Stockton, Southam, CV47 8HA	0.9	0.0	0.0	0.0	0.9	0.0	0.0	0.0	0.0
Yelvertoft Village Centre	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
York City Centre	0.1	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area Sub-Total	161.7	40.1	54.5	11.7	18.3	7.7	7.3	4.9	17.2
Others									
Other	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Abroad	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Internet	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Mail order / catalogue	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
TV shopping	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't know / can't remember)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
(Don't do this type of shopping)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Others Sub-Total	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Destinations Outside Study Area and Others Sub-Total	161.7	40.1	54.5	11.7	18.3	7.7	7.3	4.9	17.2
Grand Total	534.2	71.7	74.1	108.8	118.4	25.6	27.7	40.6	67.4

Notes:
a. Market shares derived from NEMS household survey

Inflow Allowance (%)	Inflow Allowance (£m)	Total inc. Inflow (£m)
0.0	0.0	0.5
0.0	0.0	0.2
0.0	0.0	0.1
0.0	0.0	0.2
0.0	0.0	0.1
0.0	0.0	0.1
0.0	0.0	0.2
0.0	0.0	0.9
0.0	0.0	0.0
0.0	0.0	0.1
0.0	0.0	161.7
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	0.0
0.0	0.0	161.7
0.0	21.6	555.8

Table 26a: Estimated capacity for additional comparison goods floorspace in Rugby Authority Area

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2024	337.7	316.1	21.6	0.0
2029	379.9	365.1	25.0	10.2
2034	431.9	424.7	29.0	21.8
2039	491.0	495.8	33.9	38.6
2042	530.3	544.2	37.2	51.1
Study Area Market Share (%)		59.2%		

Notes:
a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 21 (February 2024)
b. Assumes constant market share claimed by Rugby facilities of 59.2% of Study Area expenditure

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in Rugby Authority Area

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m net)	
		Min ¹	Max ²
2024	0.0	0	0
2029	10.2	1,500	2,600
2034	21.8	2,800	4,900
2039	38.6	4,400	7,600
2042	51.1	5,400	9,300

Notes:
a. Average sales density assumed to be £6,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Rugby
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Rugby
c. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 21 (February 2024)

Table 26c: Extant comparison goods commitments in Rugby Authority Area

Location	Reference	Proposal	Gross Floorspace (sq m)	Net Sales floorspace (sq.m)	Net Comparison Goods floorspace (sq.m)	Estimated Sales Density (£ per sq.m)	Estimated Comparison Turnover (£m)
Zone 1							
Zone 2							
Rolls Royce, Ansty Aerodrome, Combe Fields Road, Coombe Fields, Coventry, CV7 9JR	R19/1540	Outline planning application for a new employment area (Prospero Ansty) including the redundant/surplus parts of the Rolls-Royce Ansty manufacturing and testing site, comprising B1a, B1b, B1c & B2 floorspace (up to 160,000 m ² , of which no more than 20,000 m ² is for B1a and/or B1b), hotel (C1) (up to 4,500 m ²), retail (A1/A3) (up to 250 m ²); including car & cycle parking, structural landscaping, new access roads, any necessary demolition (including demolition of "4 shop"), ground remodelling, drainage infrastructure, provision & replacement of utilities & service infrastructure and other associated works	250	225	113	4,750	0.5
Zone 3							
Part of the existing Rugby Central Shopping Centre, North Street, Rugby, CV21 2JR	R22/0657	Demolition of part of Rugby Central Shopping Centre and the erection of a mixed-use development scheme in two separate blocks, both 7 storeys in height providing commercial floorspace within Use Class E of the Town and Country Planning (Use Classes) Order 1987 (as amended) and sui generis floorspace (bar or public house) on the ground floor and residential (Class C3) on the upper floors together with new public realm, hard and soft landscaping, roof top amenity space, cycle storage, refuse storage, plant rooms, a replacement shop front for Unit 3a Manning Walk, revised servicing arrangements, associated infrastructure and works.	0	0	0	4,750	0.0
Zone 4							
Zone 5							
Zone 6							
Zone 7							
Zone 8							
							0.5

Notes:
a. Gross and net sales areas derived from planning application where available
b. Where net sales area not confirmed, Nexus Planning professional judgement applied
c. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers 2023

Table 26d: Net quantitative capacity for additional comparison goods floorspace in Rugby Authority Area

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2024	0.0	0.5	-0.5	-100	-200
2029	10.2	0.6	9.6	1,400	2,400
2034	21.8	0.7	21.1	2,800	4,700
2039	38.6	0.8	37.9	4,300	7,400
2042	51.1	0.8	50.2	5,300	9,100

Notes:
a. Average sales density assumed to be £6,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Rugby
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Rugby
c. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Breifing Note 21 (February 2024)
d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)

Table 26a_RugbyTC: Estimated capacity for additional comparison goods floorspace in Rugby Town Centre

Year	Turnover (£m) ¹	Available Expenditure (£m) ²	Inflow (£m)	Surplus Expenditure (£m)
2024	68.4	65.0	3.4	0.0
2029	77.0	75.1	3.9	2.1
2034	87.5	87.4	4.6	4.4
2039	99.5	102.0	5.3	7.8
2042	107.5	112.0	5.9	10.3
Study Area Market Share (%)		12.2%		

Notes:
a. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 21 (February 2024)
b. Assumes constant market share claimed by Rugby facilities of 12.2% of Study Area expenditure

Table 26b_RugbyTC: Gross quantitative capacity for additional comparison goods floorspace in Rugby Town Centre

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq.m net)	
		Min ¹	Max ²
2024	0.0	0	0
2029	2.1	300	500
2034	4.4	600	1,000
2039	7.8	900	1,500
2042	10.3	1,100	1,900

Notes:
a. Average sales density assumed to be £6,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Rugby
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Rugby
c. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Briefing Note 21 (February 2024)

Table 26c_RugbyTC: Extant comparison goods commitments in Rugby Town Centre

Location	Reference	Proposal	Gross Floorspace (sq m)	Net Sales floorspace (sq.m)	Net Comparison Goods floorspace (sq.m)	Estimated Sales Density (£ per sq.m)	Estimated Comparison Turnover (£m)
Zone 1							
							0.0
							0.0
Zone 2							
							0.0
							0.0
Zone 3							
Part of the existing Rugby Central Shopping Centre, North Street, Rugby, CV21 2JR	R22/0657	Demolition of part of Rugby Central Shopping Centre and the erection of a mixed-use development scheme in two separate blocks, both 7 storeys in height providing commercial floorspace	0	0	0	4,750	0.0
							0.0
Zone 4							
							0.0
							0.0
Zone 5							
							0.0
							0.0
Zone 6							
							0.0
							0.0
							0.0

Notes:
a. Gross and net sales areas derived from planning application where available
b. Where net sales area not confirmed, Nexus Planning professional judgement applied
c. Sales densities derived from GlobalData Convenience and Comparison Goods Sales Densities of Major Grocers 2023

Table 26d_RugbyTC: Net quantitative capacity for additional comparison goods floorspace in Rugby Town Centre

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min ¹	Max ²
2024	0.0	0.0	0.0	0	0
2029	2.1	0.0	2.1	300	500
2034	4.4	0.0	4.4	600	1,000
2039	7.8	0.0	7.8	900	1,500
2042	10.3	0.0	10.3	1,100	1,900

Notes:
a. Average sales density assumed to be £6,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Rugby
b. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Rugby
c. Allows for increased turnover efficiency as set out in Figure 4b of Experian Retail Planner Breifing Note 21 (February 2024)
d. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)